Meeting Minutes of  
National Board of Directors and National Officers  
of the National FFA Organization  

Indianapolis, Indiana  

Friday, July 11, 2003

A new board member orientation was held at the FFA Center in Indianapolis from 8:00-4:30 p.m. In attendance were: Larry Case, Board Chairman; Coleman Harris, Executive Secretary; Nancy Trivette, Program Leader, Agricultural Education, New Jersey Department of Agriculture (State Supervisor); William Deimler, Specialist, Agricultural Education, Utah State Office of Education (State Supervisor); Steven Harbstreit, Associate Professor, Agricultural Education, Kansas State University in Manhattan, Kansas (USDE Representative); Bernie Staller, Chief Operating Officer, National FFA Organization; Anna Melodia, Education Division Director, National FFA Organization, Tom Kapostasy, Business Services Director, National FFA Organization, Kent Schescke, Development and Partnerships Division, National FFA Organization.

Saturday, July 12, 2003

A day-long retreat for the National FFA Board of Directors and the National Officers was held in the Corydon Room at the Adam’s Mark Hotel. Activities and discussions included the following:

- Demonstration by Jolynn Shuler and David Chisza of Scantron (headquartered in Irvine, Calif.) of the “Classroom Wizard,” an online assessment tool utilizing handheld technology or classroom scanner for instantaneously assessing, scoring and analyzing students’ learning (real-time) in the classroom.
- Update of the Current Process Underway for Communicating Support for Agricultural Education – Long Range Plans and Implications
- Discussion regarding FFA’s New Horizons Magazine – Do we have the content that our members need and are they reading and enjoying the magazine, or do we need to further investigate?
- How do we better market the FFA to reach potential members without becoming just another club?
  1. The demand for middle / junior high agriscience programs are steadily increasing and being demanded by local school systems. What should be the policy of National FFA in regard to competition, award programs and degree programs on national, state and local levels?
  2. The request for home school, charter school, private schools, on-line virtual chapters and alternative schools continue to rise. What is the current policy of the board and how can that be best communicated? (Policy guidelines, etc.)

An ice cream social was held on Saturday evening at the Adam’s Mark Hotel in Circle City 12 for the members of the National FFA Board of Directors, National Officers, Consultants, Foundation Board of Trustees, national FFA staff and guests.
Sunday, July 13, 2003

A special session for committee and task force reports was held at the Adam’s Mark Hotel in downtown Indianapolis beginning at 1:00 p.m. Following brief introductions, the first presentation was made by Michael S. McHugh, CPA of the Oxford Financial Group, Ltd. updated the board on the current financial market and the investment strategies for diversification of asset allocations for the organization, endowment and foundation. His comments focused on the management review process and the “conservative mix” of the portfolio in accord with the investment policies of most non-profit organizations.

Reports included updates on the following:

- Communicating Support for Agricultural Education – Bernie Staller
- Professional Growth Series Instructional Materials – Anna Melodia
- Diversity Instructional Materials – Anna Melodia
- Guidance to State Staff, Religion and FFA – Anna Melodia
- Online Assessment Proposal – Anna Melodia
- Vision 2020: Building A Seamless System – Larry Case
- Vision 2020 – Authentic Assessment Strategies – Anna Melodia
- USDA Grant – Anna Melodia
- Building Capacity Proposal – Anna Melodia
- Official Dress – Anna Melodia
- Guidance to State Staff, FFA in Non-Public Schools – Larry Case
- Awards and CDE Revision Committee – Buddy Deimler
- Financial Reports – Marion Fletcher
- FFA Foundation Preliminary 2004 Budget – Bernie Staller
- FFA Organization Budget 9/1/03 – 8/31/04 – Bernie Staller

The special session adjourned and the committees met from 4:00 – 5:00 p.m. to begin their deliberations. This session included meetings of the Finance Standing Committee; Policy, Constitution and Bylaws Standing Committee; and a Special Committee for Organization Diversity Thrust.

The Research Standing Committee met in the Corydon Room of the Adam’s Mark Hotel from 5:00 – 6:00 p.m. Topics of discussion included:

- National Agricultural Education Research Workgroup
- LifeKnowledge RFP
- AAAE Region Research Studies
- Board Meeting Evaluation

Monday, July 14, 2003

Committee meetings were continued from 8:30 a.m. to 10:30 a.m. at the National FFA Center. This session again included meetings of the Finance Standing Committee; Policy, Constitution and Bylaws Standing Committee; and a Special Committee for Organization Diversity Thrust.

Opening Session:

Tim Hammerich, National FFA President, called the meeting of the Board of Directors and National Officers of the National FFA Organization to order at 11:00 a.m. in the Deere/Washington Room at the National FFA Center in Indianapolis, Indiana. Following is a listing of all who were present:
**Board of Directors:**
Kent Boggs, U.S. Department of Education Representative; State FFA Executive Secretary, Oklahoma Department of Career & Technical Education, Stillwater, Oklahoma.
Steven R. Habstreit, U.S. Department of Education Representative; Associate Professor, Agricultural Education, Kansas State University, Manhattan, Oklahoma.
Horacio Garza, Jr., U.S. Department of Education Representative; Instructor - Agricultural Education, Sharyland High School, Mission, Texas.
Nancy J. Trivette, State Supervisor, Program Leader, Agricultural Education, New Jersey Department of Agriculture, Trenton, New Jersey.
William Deimler, State Supervisor; Specialist, Agricultural Education, Utah State Office of Education Education, Salt Lake City, Utah.
James Woodard, State Supervisor, State Director of Agricultural Education, State Department of Education, Atlanta, Georgia.
Steve Zimmerman, State Supervisor, State FFA Advisor, North Dakota FFA Association, Bismarck, North Dakota.

**Officers of the Board of Directors:**
C. Coleman Harris, National FFA Executive Secretary; Education Program Specialist, Agriculture, Division of Vocational-Technical Education, U.S. Department of Education, Washington, D.C.
Marion Fletcher, National FFA Treasurer; Supervisor for Agricultural Education, State Department of Education, Little Rock, AR

**Board of National FFA Officers:**
Tim Hammerich, National FFA President, Fulton, California
Seth Heinert, National FFA Secretary, Hulett, Wyoming
J.J. Jones, National FFA Vice President, Central Region, Ludell, Kansas
Julie Tyson, National FFA Vice President, Eastern Region, Ashland, Ohio
Joel McKie, National FFA Vice President, Southern Region, Abbeville, Georgia
Dustin Clark, National FFA Vice President, Western Region, Waxahachie, Texas

**Consultants to the Board:**
Jack Elliot, Consultant (AAAE), The University of Arizona, Dept. of Agricultural Education, Tucson, Arizona
David Lawver, Consultant (AAAE), Texas Tech University, Lubbock, Texas
Stacy A. Gartin, Consultant (AAAE), West Virginia University, Morgantown, West Virginia
Roger H. Teeple, Consultant (NAAE), Charles D. Owen High School, Black Mountain, North Carolina
Larry Long, Consultant (NAAE), Elk City High School, Elk City, Oklahoma
Jeff Maierhofer, Consultant (NAAE), Seneca High School, Seneca, Illinois
Pam Jumper, Consultant (President, National FFA Alumni Council), Paragould, Arkansas
Dale Beaty, Consultant (Vice President, National FFA Alumni Council), Milton, Wisconsin
Cindy Ettestad, Consultant (Past President, National FFA Alumni Council), Molalla, Oregon

**Others present for all or portions of the meeting:**
Patricia L. Natusch, Member, National FFA Foundation Board of Trustees, Administrator/State FFA Executive Secretary, Connecticut FFA Foundation, Coventry, Connecticut.
1. Call To Order
   President Tim Hammerich called the First Session to order at 11:00 a.m.

2. Reflections
   Julie Tyson led reflections.

3. Review of Board Operating Procedures
   Chairperson Case dispensed with lengthy explanations due to the prior orientation for new board members given on Friday, July 11, 2003. He did caution the board to have full and open discussion of the issues prior to the vote by the National Officers to give them the benefit of their ideas and concerns.

4. National Officer Report
   Tim Hammerich introduced his team members who addressed their responses to the most asked questions of National Officers in a PowerPoint presentation.
   - Seth Heinert answered the question: “Is it fun to be a national officer?”
   - Dustin Clark responded to the question: “What is your favorite state?”
   - J.J. Jones answered: “Where do you go from here?”
   - Joel McKie replied to: “Why is there nothing on the back of your jacket?”
   - Julie Tyson spoke to: “What’s it like to have 5 guys and only 1 girl?”

   **MOTION:** Moved by Steve Zimmerman, seconded by Steve Harbstreit and carried to commend the National FFA Officers on the job they have done and to accept their report.

   The national officers were commended for a job well done with a round of applause.
5. **Seating of New Board Members**
Chairperson Case introduced and welcomed Nancy Trivette, William “Buddy” Deimler, and Steve Harbstreit to the Board of Directors. He pronounced them duly seated as members of the National FFA Board of Directors.

6. **Reports on Matters as Related to FFA Board Operations**
- The Council — Ted Mottaz reported for the National Council of Agricultural Education
- PAS — no report at this time
- NASAE — no report at this time.
- NYFEA — no report at this time.

7. **Reports of Consultants**
- AAAE — Jack Elliot reported on behalf of AAAE. He announced that AAAE will hold its conference in May of 2004 instead of in December.
- NAAE — Roger Teeple gave his thanks for the opportunity to serve as a consultant gave information about NAAE’s new office location in the Garrigus Building at the University of Kentucky in Lexington. Part of his report made mention of a new NAAE award, “Teachers Turn The Key” that will assist early career teachers to attend NAAE’s convention in Orlando this year.
- FFA Alumni — Pam Jumper gave an update of Alumni activities since January.

8. **Review of and Adjustments to the Agenda**
- Addition of Nomination of Board Representative to the National Officer Selection Process, Item 4 Session III — Larry Case asked Elaine Lewis to chair a nominating committee with Steve Harbstreit to report on Tuesday, July 15.
- Note: Bob Bedell will be present on Tuesday to welcome the board to Indianapolis on behalf of the Indianapolis Convention and Visitors’ Association and the Indianapolis business community.

9. **Approval of Minutes**

   **MOTION**: Moved by Julie Tyson (Elaine Lewis), seconded by Seth Heinert (James Woodard) and carried to approve the January 24-27, 2003 as corrected.

10. **Report of National FFA Treasurer**
Marion Fletcher reviewed the current financial report.

   **MOTION**: Moved by Dustin Clark (James Woodard) seconded by Joel McKie (Nancy Trivette) and carried to accept the report of the National FFA Treasurer. *(Attachment 1)*

11. **Confirmation of Awards Selection**
Anna Melodia expressed thanks and appreciation to the program awards managers for their work in processing the numerous award applications. There were 2,789 American Degree applications presented for approval out of a total of 2,792 received..

   **MOTION**: Moved by Seth Heinert (Steve Harbstreit), seconded by Julie Tyson (Kent Boggs) and carried to approve, the candidates for the American FFA Degree at the 2003 FFA Convention, per the attached list of 2,789 candidates out of 2,792 applications, submitted by state associations and verified as meeting all minimum requirements. *(Attachment 2)*
**MOTION:** Moved by Joel McKie (William Deimler), seconded by J.J. Jones (Elaine Lewis) **and carried** that the National FFA Organization bestow the Honorary American FFA Degree – Other, on candidates, as listed, at the 2003 National FFA Convention.  

*(Attachment 3)*

**MOTION:** Moved by J.J. Jones (Steve Zimmerman), seconded by Julie Tyson (Elaine Lewis) **and carried** that the National FFA Organization bestow the Honorary American FFA Degree – Teacher, on candidates, as listed, at the 2003 National FFA Convention.  

*(Attachment 4)*

**MOTION:** Moved by Dustin Clark (Steve Harbstreit), seconded by Seth Heinert (Nancy Trivette) **and carried** to bestow the VIP Award to Walter E. Upton (Little Rock, AR); Joseph Sabol (San Luis Obispo, CA.); James C. Borel (Wilmington, DE); John P. Mundt (Boise, ID); Martin L. Mitchell (Dover, NH); John W. Parris (Columbia, SC); John W. Rose (Hickman, TN); John D. Todd (Knoxville, TN); Jane Bagley (Dimmit, TX); Clarence Pearson (Oakville, WA); and Benny Renick (South Charleston, WV).

**MOTION:** Moved by Joel McKie (Steve Zimmerman), seconded by Julie Tyson (William Deimler) **and carried** to bestow the Distinguished Service Citation to California Farm Bureau Federation (George Gomes, Executive Director), Sacramento, California; Potash Corp (Thomas Pastor, Director – Government Relations), Northbrook, Illinois; and Kroger Mid-Atlantic (Pete Williams, President), Roanoke, Virginia.

12. **Program Development and Direction**

Bernie Staller spelled out the procedure for Program Development and Direction presentations. His comments for administration included highlights from the board materials on the National Rural Education Association (NREA) Collaboration; Freedom’s Promise; and the Human Resources Report.

Tom Kapostasy presented a report for the Business Services Divisions. He made an analysis of department / function performance since the Center opened in Indianapolis and addressed some of the process applications and their success or failure. He touched on the findings from a recent advisor survey and the need for significant improvements in customer service.

Kent Schescke presented highlights of the Partnership Development Division activities. He introduced Gene Honn, the new Team Leader for National FFA Foundation, who gave a review of foundation activities. Molly Schilling was introduced as Lead Regional Director – Individual Giving (former Executive Director of Michigan FFA Foundation), Kent spoke of the success of the restructuring under the new Memorandum of Understanding with the National FFA Alumni Association and the realignment of the mission in support of agricultural education and FFA. Kent further enumerated the non-profit organizations with which the foundation has established a strong working relationship including: Independent Sector, America’s Promise, Points of Light Foundation, Connect America Coalition, Boy Scouts of America, Girl Scouts of America, National 4-H Council, Nature Conservancy, Food Land and People, American Farm Bureau, The Grange, CropLife America and National Agricultural Marketing Association.

**MOTION:** Moved by Julie Tyson (William Deimler), seconded by Seth Heinert (Nancy Trivette) **and carried** to recommend the development of a National FFA Volunteer Summit at national FFA convention.  

*(Attachment 5)*
MOTION: Moved by Seth Heinert (Steve Harbstreit), seconded by Joel McKie (James Woodard) and carried to recommend the development of a volunteer award to recognize individuals who promote and practice volunteerism. (Attachment 6)

MOTION: Moved by Julie Tyson (Nancy Trivette), seconded by Dustin Clark (Steve Zimmerman) and carried to develop a pilot program in capacity building through volunteer recruitment and individual giving. (Attachment 7)

Anna Melodia reviewed the highlights and opportunities for the Educational Programs Division since January 2003.

MOTION: Moved by Julie Tyson (Elaine Lewis), seconded by J.J. Jones (Steve Zimmerman) and failed to continue The Council’s “Professional Growth Series (PGS)” of instructional materials under the “Team Ag Ed” label managed by the National FFA Organization’s Educational Division and to secure, when available, appropriate corporate support as special projects of the National FFA Foundation. (Attachment 8)

MOTION: Moved by J.J. Jones, seconded by Dustin Clark to seek $250,000 - $1,000,000 in special project funding from the FFA Foundation for the development of pilot project to develop an online assessment strategy and tool.

MOTION: Moved by Julie Tyson, seconded by Seth Heinert and carried to amend by striking “$250,000 - $1,000,000” and inserting “$1,250,000” in special project funding from the FFA Foundation for the development of pilot project to develop an online assessment strategy and tool. (Attachment 9)

The original motion (8-D-2) as amended (to seek “$1,250,000” in special project funding from the FFA Foundation for the development of pilot project to develop an online assessment strategy and tool) was sustained by Elaine Lewis and Steve Harbstreit. Motion carried.

MOTION: Moved by Joel McKie (William Deimler) seconded by J.J. Jones (Nancy Trivette) and carried to seek $1,000,000 to $1,250,000 in special project funding from the FFA Foundation for the development of authentic assessment strategies as part of Vision 2020. (Attachment 10)

Note: The proposal to seek special project funding for the development of bioterrorism and agricultural education instructional materials was not considered by the board.

MOTION: Moved by J.J. Jones (Elaine Lewis) seconded by Julie Tyson (Steve Harbstreit) and carried to appoint Gordon Galbraith (Oregon) as an adult consultant to the National FFA Officer Selection Process.

MOTION: Moved by Julie Tyson seconded by Seth Heinert to accept Dr. Kevin Sherman as the new Agri-Science Superintendent was postponed definitely until the following day for action.

13. Special Committee Report — Organization Diversity Thrust

Elaine Lewis, Chairperson, reviewed the points of discussion by the committee and their general concerns. Considerable discussion followed regarding the merits of developing curriculum materials for global agricultural education (with an emphasis on diversity education) to strengthen
one of FFA’s Key Strategic Priority Areas and the potential drain of FFA’s resources in managing the process.

**MOTION:** Moved by Julie Tyson (Steve Harbstreit) seconded by J.J. Jones (Nancy Trivette) and carried to seek approximately $1,000,000 in special project funding from the FFA Foundation for the development of global agricultural education resources. (*Attachment 11*)

**MOTION:** Moved by Julie Tyson, seconded by Seth Heinert to approve in concept the “Grow Our Own” Diversity Initiative and to seek approximately $1,000,000 in special project funding from the FFA Foundation.

**MOTION:** Moved by Julie Tyson (Steve Zimmerman), seconded by J.J. Jones (James Woodard) and carried to refer this item to the National FFA Board of Directors Governing Committee, in consultation with Ms. Lewis as Chairperson of the Organization Diversity Thrust Committee, for action at a future date. (*Attachment 12*)

*(Note: The expectation is for the governing committee’s action to occur before the October board meeting.)*

The meeting adjourned at 5:00 p.m. to be continued at the Adam’s Mark Hotel on Tuesday, July 15, 2003.

**Tuesday, July 15, 2003**

The meeting of the Board of Directors and National Officers of the National FFA Organization was reconvened at 8:00 a.m. in the Corydon Room of the Adam’s Mark Hotel with all members of the Board present with the exception of Horacio Garza, Jr. who had to depart because of a hurricane threat to his home in Texas.

Bob Bedell, President and CEO of Indianapolis Convention and Visitors Association, welcomed everyone to Indianapolis and expressed his excitement about Indianapolis being the future convention site for the National FFA Convention from 2006-2012. He mentioned that a record-setting 12,000-hotel room block utilizing 132 Central Indiana hotels would accommodate the FFA convention attendees. Conseco Fieldhouse is a new addition to the city’s offerings and part of what made it possible for Indianapolis to become the new host city. He assured everyone that the entire business community is thrilled to have the FFA hold its annual conventions in Indianapolis and is working diligently to make the necessary preparations for the 50,000 guests. It is estimated that $25-30 million in direct visitor spending will be brought to Indianapolis each year.

14. **Standing Committee Report — Research**

Jack Elliot, Chairperson, asked Dr. Stacy Gartin to read the minutes from the committee meeting. (*Attachment 13*)

15. **Standing Committee Report — Policy, Constitution and Bylaws**

Steve Harbstreit, Member, presented the report on behalf of Horacio Garza, Jr., Chairperson of the Policy, Constitution and Bylaws Committee.

**MOTION:** Moved by Julie Tyson (Steve Zimmerman), seconded by Joel McKie (Steve Harbstreit) and carried to adopt the following policy regarding chartering FFA Chapters in non-public schools.
“State FFA Associations may charter local FFA Chapters in non-public schools as long as the National FFA Organizational guidelines are met.” (Guidelines will be included in the Policy and Procedure Handbook)

**MOTION: Moved by** Dustin Clark, **seconded by** J.J. Jones to have legal counsel review all applicable documents regarding religious expression and develop a recommended policy and guidelines for the January 2004 National FFA Board meeting.

The motion was withdrawn.

**MOTION: Moved by** Julie Tyson, **seconded by** Seth Heinert **and failed** to have legal counsel review all applicable documents regarding religious expression **without** developing recommended policy and guidelines for the January 2004 National FFA Board meeting.

**MOTION: Moved by** Dustin Clark (Steve Zimmerman), **seconded by** J.J. Jones (William Deimler) **and carried** to have legal counsel review all applicable documents regarding religious expression and develop a recommended policy and guidelines for the January 2004 National FFA Board meeting.

The committee determined that Board Motion (Tab 6-3) on Official Dress Issues required no board action, but the policy committee recommended that the National FFA staff strongly encourage through all channels official dress as per board policy.

16. **Standing Committee Report — Finance Committee**

James Woodard reviewed the highlights of the Finance Committee meeting.

**MOTION: Moved by** J.J. Jones (James Woodard), **seconded by** Joel McKie (William Deimler) **and carried** to approve the 2003-2004 FFA Organization Operating budget including any changes mandated at this board meeting. *(Attachment 14)*

**MOTION: Moved by** Julie Tyson (Kent Boggs), **seconded by** Dustin Clark (Nancy Trivette) **and carried** to submit to the delegates for consideration at the 2003 National FFA Convention that 2004-2005 dues be $5.00 per member per year.

17. **Unfinished Program Development Business**

**MOTION: Moved by** J.J. Jones (Steve Harbstreit), **seconded by** Julie Tyson (Elaine Lewis) **and carried** to appoint Steve Zimmerman as Board Representative to the National FFA Officer Selection Process.

**MOTION: Moved by** Julie Tyson, **seconded by** J.J. Jones to take from the table the consideration of Dr. Kevin Sherman as the new Agri-Science Superintendent.

**MOTION: Moved by** J.J. Jones (Kent Boggs) **seconded by** Seth Heinert (James Woodard) **and carried** to refer this motion to National FFA Governing Committee.
15. **Recognition of Retiring FFA Board Consultants and Foundation Trustees**

- Jack Elliot charged the board to “think futuristic” in the decisions we make for the membership and the potential students of agricultural education. He complimented the leadership of the organization and noted that “we are in good hands.”
- Roger Teeple asked the board to remember “agriculture teachers need all the help we can get” and “we can’t have FFA without agricultural education.” Teachers need guidelines. The national organization is only as strong as the chapters.
- Larry Long expressed his deep appreciation for being an ag teacher all of his life. He thanked the board for the opportunity to serve and for the perspective he gained. He expressed his appreciation for everyone.
- Jeff Maierhofer suggested that he was privileged to be here and expressed his regrets that his term was ending so soon because he was unable to attend the January meeting due to a death in the family. He offered congratulations to everyone on a great year and expressed his appreciation for the work of the national officers and the board.
- Cindy Ettestad noted that there had been significant changes in the three years she has been a part of the board. She credited Frank Saldaña for having opened a lot of doors and has broadened the mission of Alumni to encompass agricultural education and FFA. She expressed special thanks to Kent Schescke, Bernie Staller, and Larry Case.
- Pat Natusch humorously explained how she married into FFA and what a wonderful experience it has been to be on the Board of Trustees. She felt that she had benefited from all of the shared ideas.

Dr. Case gave his thanks to all the consultants for their service for the betterment of FFA and agricultural education. He thanked the board members and staff with special thanks to Coleman Harris for all his professional guidance. He gave another thank you to the National Officers for their service and for a job well done.

16. **Announcements**

The next National FFA Board of Directors’ meeting is Monday, October 27, 2003 in Louisville, Kentucky. The next National FFA Board of Trustees Executive Committee meeting will be Wednesday, October 29, 2003 in Louisville, Kentucky.

The January 2004 National Board of Directors’ meeting will be held January 22-26, 2004 at Hilton Old Town in Alexandria, Virginia. The January 2004 Foundation Board of Trustees’ meeting will be held on January 26, 2004 at Hilton Old Town in Alexandria, Virginia.

17. **Adjournment**

With no further business to come before the Board, the meeting was adjourned at 10:05 a.m.

18. **Executive Session with Senior Management**

There were no motions in the Executive Session of the Board.

---

Larry D. Case, Chairperson

C. Coleman Harris, Secretary