

Minutes
National FFA Board of Directors
and National FFA Officers Meeting
Indianapolis, Indiana
January 28 – 30, 2008

Board of Directors:

Larry D. Case, Chairperson of the Board and Coordinator, Agricultural & Rural Education, Office of Vocational and Adult Education, U.S. Department of Education, Washington, D.C.

Steve Brown, U.S. Department of Education Representative; State FFA Executive Secretary, Missouri FFA Association, Jefferson City, Missouri

Thomas J. Dormody, U.S. Department of Education Representative; Professor and Academic Dept. Head, Agricultural and Extension Education, New Mexico State University, Las Cruces, New Mexico

Joel Larsen, State Supervisor, Program Specialist Agricultural Education, Minnesota Dept. of Education, Roseville, Minnesota

Ike Kershaw, State Supervisor, Assistant Director/State FFA Advisor, Ohio Department of Education, Columbus, Ohio

Steven Gass, Program Consultant, State FFA Advisor, Tennessee Dept. of Education, Nashville, Tennessee

Dennis Fiscus, Head State Supervisor, Agricultural Education/CTSO Director, Arizona Dept. of Education, Phoenix, Arizona

Robert B. Calvin, U.S. Dept. of Education Representative, Ag Ed Instructor/FFA Advisor, Troy Buchanan High School, Troy, Missouri

Not in Attendance:

Jason Larison, U.S. Department of Education Representative, Ag Ed Instructor/FFA Advisor, Holton High School, Holton, Kansas

Officers of the Board of Directors:

Larry D. Case, National FFA Advisor and CEO; Coordinator, Agricultural & Rural Education, Office of Vocational and Adult Education, U.S. Department of Education, Washington, D.C.

Marion Fletcher, National FFA Treasurer; Supervisor for Agricultural Education, State Department of Education, Little Rock, Arkansas

National FFA Officers:

Zach Kinne, National FFA President, Missouri

Becky Sullivan, National FFA Secretary, Kansas

Morgan Parker, National FFA Central Region Vice President, Colorado

Tyler Tenborge, National FFA Eastern Region Vice President, Indiana

Kari Boettcher, National FFA Western Region Vice President, Oregon

Brady Revels, National FFA Southern Region Vice President, Florida

Consultants to the Board:

Carl Igo, Consultant, AAAE, Montana State University, Agricultural Education, Bozeman, Montana

Brian Myers, Consultant, AAAE, University of Florida, Agricultural Education and Communication, Gainesville, Florida

Bobby Torres, Consultant, AAAE, Associate Professor and Director of Undergraduate Studies, University of Missouri, Columbia, Missouri

Harold Eckler, Consultant, NAAE President, Shelbyville, Missouri

Sally Shomo, Consultant, NAAE, President-Elect, Staunton, Virginia

Lee James, Consultant, NAAE Past-President, Ackerman, Mississippi

Ronnie Ansley, Consultant, President National FFA Alumni Association, Raleigh, North Carolina

Monte Ladner, Consultant, Past President, National FFA Alumni Association, Carthage, Mississippi

Sam Atherton, Consultant, President-Elect National FFA Alumni Association, Cherryvale, Kansas

Sherry Key, Consultant, NASDCTEc, Director, Career/Technical Education, Alabama Department of Education, Montgomery, Alabama

Zelia Wiley, Consultant, MANRRS, Assistant Dean for Diversity Programs, Kansas State University, Manhattan, Kansas

Jewel Moore, Consultant, MANRRS, George Washington Carver Center, Beltsville, Maryland

Beau Williamson, Consultant, Past National Officer, Clovis, California

Others present for all or portions of the meeting:

Doug Loudenslager, Chief Operating Officer, National FFA Organization and National FFA Foundation, Indianapolis, Indiana

Tom Kapostasy, Sr. Director Business Operations, National FFA Organization, Indianapolis, Indiana

Will Waidelich, Sr. Director Research, Development and Sponsored Programs, National FFA Organization, Indianapolis, Indiana

Tony Small, Sr. Director Education Division, National FFA Organization, Indianapolis, Indiana

Kent Schescke, Sr. Director of Partnership Development, National FFA Organization, Alexandria, Virginia

Dennis Sargent, Sr. Director Foundation, National FFA Foundation, Indianapolis, Indiana

Bill Stagg, Director Information Services, National FFA Organization, Indianapolis, Indiana

Vicki Settle, Director Financial Services and CFO, National FFA Organization, Indianapolis, Indiana

Dale Crabtree, Director Convention and Related Events, National FFA Organization, Indianapolis, Indiana

Mark Cavell, Director Information Technology and CTO, National FFA Organization, Indianapolis, Indiana

Lee Anne Shiller, Director Merchandise Operations, National FFA Organization, Indianapolis, Indiana
Janet Maloney, Director Human Resources, National FFA Organization, Indianapolis, Indiana
Frank Saldana, Exec. Director and Team Leader Alumni and Volunteerism, National FFA Organization, Indianapolis, Indiana
Jim Armbruster, Senior Education Specialist Convention, Awards, Recognition and Events Management Division, National FFA Organization, Indianapolis, Indiana
Jill Gray, Team Leader Convention and Events Management, National FFA Organization, Indianapolis, Indiana
Mike Honeycutt, Team Leader Awards and Recognition, National FFA Organization, Indianapolis, Indiana
Jay Jackman, Executive Director NAAE, Lexington, Kentucky
Brett Evans, State FFA Executive Secretary, Logan, Utah
Keith Cox, State FFA Executive Secretary/Treasurer, Florence, South Carolina
Amanda Cloud, Intern with the U. S. Department of Education, Washington, D.C.
Pam Holbert, Executive Assistant, National FFA Headquarters Operations, Alexandria, Virginia

Monday, January 28, 2008 – Hilton Downtown Indianapolis

The Research Committee met from 4:00 – 6:00 p.m.

There was a group dinner at 6:30 p.m.

Executive Session was held from 8:30 – 9:30 p.m.

Tuesday, January 29, 2008 – National FFA Center

Larry Case reviewed Standards of Service and Conduct and requested that members sign the receipt form and give it to Pam Holbert.

The Nominating Committee was appointed to select members for the Governing Committee starting 7/1/08 and bring to the board for approval on Wednesday, 1/30/08.

Special Reports

- Board Governance Update – Tom Dormody
- Program Affiliation Fee Update – Dennis Fiscus, Tony Small
- 2013-2019 Convention Site Review – Dennis Fiscus, Dale Crabtree
- Growth and Quality Initiative – Doug Loudenslager
- Customer Service Plan Review – Lee Anne Shiller
- How should National Curriculum Content Standards, National Program Standards, as well as the goals and needs of Middle School, diversity and collegiate impact the upcoming cyclical review of CDEs, Proficiencies and other FFA awards and programs? – Joel Larsen, Ike Kershaw

All FFA Staff, Board and Consultants Luncheon – National FFA Center

Special Reports continued

- Financing the operations of the National FFA – Marion Fletcher
- Historical review and recommendations for the future – Tom Kapostasy

Committee Meetings

Education, Policy and Finance Committees met from 3:00 to 6:00 p.m.

Group Dinner – National FFA Center

Reports were given by the following groups after dinner.

- NAAE
- AAAE
- NASAE
- NASDCTEc
- MANRRS
- The Council

Education Committee continued their meeting after dinner.

Wednesday, January 30, 2008 – National FFA Center

Call to Order

The meeting was called to order by Zach Kinne, National FFA President, at 9:03 a.m. (EST).

Reflections

Reflections were given by Morgan Parker, Central Region Vice President.

Review of Procedures

National FFA Advisor, Larry Case, reviewed board procedures and requested that motions be put on the floor before discussion.

Adjustments to Agenda

A report from the Awards Committee will be presented after #15 on the agenda.

Report of National Officer Team

The National Officers shared comments on their activities to date. They also presented their team values and purpose.

- Values: Authenticity, Character, Excellence, Discover and Heart
- Purpose: Our purpose is to progressively give all we are to empower others, to be the voice of American agriculture, and to take a stand for youth.

MOTION: Moved by Ike Kershaw, seconded by Steve Brown and carried to commend the National Officers for their service to date and to offer best wishes for the remainder of their year.

Seating of New Members

National FFA Advisor, Larry Case, declared Zach Kinne, Becky Sullivan, Tyler Tenbarga, Morgan Parker, Kari Boettcher, Brady Revels, Lee James, Harold Eckler, Brian Myers, Zelia Wiley, Jewel Moore, Sally Shomo, Sherry Key, Sam Atherton and Beau Williamson duly seated on the National FFA Board of Directors and Consultants.

Pin Presentation

National Officers presented FFA board pins to new members; Lee James, Harold Eckler, Brian Myers, Zelia Wiley, Jewel Moore, Sally Shomo, Sherry Key, Sam Atherton and Beau Williamson.

National FFA Advisor, Larry Case presented pins to the National Officers.

Approval of Minutes

MOTION: Moved by Tyler Tenbarga (Tom Dormody) seconded by Brady Revels (Rob Calvin) and carried to approve the minutes of the National FFA Board Directors and National FFA Officers Meetings on July 20-23, 2007 and October 22, 2007.

Audit Committee Report

Steve Gass presented the Audit Committee Report.

MOTION: Moved by Tyler Tenbarga (Steve Brown) seconded by Brady Revels (Tom Dormody) and carried to accept the Audit Committee Report as presented.

Appointment of Audit Committee

- Steve Gass, Chair until 6/30/08
- Marion Fletcher
- Zach Kinne
- Jerry Rose
- Larry Case

MOTION: Moved by Becky Sullivan (Joel Larsen) seconded by Morgan Parker (Steve Brown) and carried to accept Audit Committee Members.

Report of the Treasurer

National FFA Treasurer, Marion Fletcher, presented the financial report.

MOTION: Moved by Tyler Tenbarga (Dennis Fiscus) seconded by Morgan Parker (Joel Larsen) and carried to accept the Treasurer's report as presented.

Nominating Committee Report for Board Governing Committee

Members nominated to serve on the Governing Committee beginning 7/1/08 were Tom Dormody and Joel Larsen. Joel will start March 3, 2008 to replace Steve Brown who becomes National FFA Executive Secretary.

MOTION: Moved by Becky Sullivan (Steve Gass) seconded by Brady Revels (Tom Dormody) and carried to accept the nominees of the Governing Committee.

Consent Items

MOTION: Moved by Brady Revels (Steve Brown) seconded by Kari Boettcher (Rob Calvin) and carried to appoint Dr. Jim Dyer for a three-year term as an adult consultant to the national officer selection process.

MOTION: Moved by Brady Revels (Steve Brown) seconded by Kari Boettcher (Rob Calvin) and carried to accept the following nominees to serve as coordinators for the National FFA Delegate process for the years 2008-2010:

- Jason Davis, NC
- Keith Cox, SC
- Mike Stebbins, OR
- Kenton Oschner, CO
- Nicholas Cole, DE

MOTION: Moved by Brady Revels (Steve Brown) seconded by Kari Boettcher (Rob Calvin) and carried to accept the reports of all delegate committees (6 issue committees and 3 standing committees) at the 80th National FFA Convention and commend the delegates and all coordinators for their outstanding work.

MOTION: Moved by Brady Revels (Steve Brown) seconded by Kari Boettcher (Rob Calvin) and carried that the National FFA Officers and Board of Directors accept Dr. James Casey as the new Farm Business Management Career Development Event Superintendent.

Report from National FFA Alumni

Ronnie Ansley presented the National FFA Alumni report.

MOTION: Moved by Kari Boettcher (Tom Dormody) seconded by Morgan Parker (Ike Kershaw) and carried to accept the National FFA Alumni report as presented.

Convention Site Committee Recommendations (Attachments #1 & #2)

MOTION: Moved by Tyler Tenbarge (Dennis Fiscus) seconded by Brady Revels (Tom Dormody) and carried to name the cities of Indianapolis and Louisville as finalist cities for the National FFA Convention for the years 2013-2019.

Awards and Recognition Committee – Joel Larsen

MOTION: Moved by Morgan Parker (Rob Calvin) seconded by Brady Revels (Joel Larsen) and carried to accept (enter into the minutes) the 2008 Awards and Recognition Committee Report.

MOTION: Moved by Becky Sullivan (Joel Larsen) seconded by Brady Revels (Steve Gass) and carried to adopt the Revision Process, Tab 4-09, page 4 (*Attachment #3*) of the Award and Recognition Advisory Committee Report.

Finance Committee Report – Steve Gass

MOTION: Moved by Becky Sullivan (Dennis Fiscus) seconded by Morgan Parker (Tom Dormody) and carried to recommend that student delegates in October, 2008 set member dues at \$7.00 for 2009-10.

MOTION: Moved by Morgan Parker (Dennis Fiscus) seconded by Becky Sullivan (Joel Larsen) and carried to appropriate \$100,000 from capital reserves authorizing the engagement of an outside consulting firm to develop a long-term application development plan based upon the results of the IT Development Strategy Phase I engagement presented in a separate motion (January 2007) to include full cost detail, ROI, and sequencing of projects in alignment with overall FFA strategy and the 10X15 initiatives.

MOTION: Moved by Morgan Parker (Steve Brown) seconded by Brady Revels (Joel Larsen) and carried to appropriate \$24,000 from capital reserves expand network switches, purchase an additional server, and provide enhanced phone service redundancy per the attached schedule. (*Attachment #4*)

MOTION: Moved by Becky Sullivan (Tom Dormody) seconded by Tyler Tenbarge (Steve Brown) and carried to provide up to \$50,000 in funds from operating reserves to hire a Total Quality Management consultant.

MOTION: Moved by Brady Revels (Steve Brown) seconded by Tyler Tenbarge (Dennis Fiscus) and carried to provide up to \$15,000 in funds from capital reserves to pay for the installation of additional security measures at 6060 FFA Drive.

MOTION: Moved by Tyler Tenbarge (Joel Larsen) seconded by Becky Sullivan (Dennis Fiscus) and carried to approve the financial statements for 2006-2007, and accept the audit report from BKD, LLP (*Attachment # 5 & #6*)

Research Committee Report – Tom Dormody

MOTION: Moved by Brady Revels (Steve Gass) seconded by Becky Sullivan (Rob Calvin) and carried to amend the National FFA Policy and Procedure Handbook Division II. Section A. Governance, 03 Board Operations, by adding Item n, to read, “The purpose of the Research Committee is to review and make recommendations on those FFA research and evaluation priorities and initiatives that should properly come before the Board.”

Beau Williamson shared his experiences at National Officer Transition Training.

Tom Dormody encouraged board members to fill out the meeting evaluation.
(Attachment #7)

Policy Committee Report – Steve Brown

MOTION: Moved by Becky Sullivan (Steve Gass) seconded by Tyler Tenbarge (Ike Kershaw) and carried that since this amendment meets all requirements of the constitution, by-laws and charter for submission of the proposed constitutional amendments, move that the Arkansas Association Amendment with supporting letters (Attachments #8 & #9) from Illinois and Pennsylvania be submitted to the delegates of the 80th National FFA Convention as follows: Move to amend Article XVII, Section B, (Amendments) of the National FFA Constitution by inserting “and ratification by a majority of the state associations with official delegates” prior to the words “at the National FFA Convention”.

The new Section B of Article XVII would then read as follows:

An amendment to the National FFA constitution may be adopted by a two-thirds vote of the official delegates and ratification by a majority vote of the state associations with official delegates at the National FFA Convention. Amendment to the By-Laws shall require a majority vote of the official delegates and ratification by a majority of the state associations with official delegates at the National FFA Convention.

MOTION: Moved by Morgan Parker (Joel Larsen) seconded by Brady Revels (Tom Dormody) and carried that “The National FFA Organization will implement documents and procedures that protect the organization through Nondisclosure, Intellectual Property and Confidentiality Agreements signed as appropriate by national staff on the occasion of hiring, promotion or transfer.”

MOTION: Moved by Brady Revels seconded by Becky Sullivan to adopt and propose policies to implement the following four governance elements of the Policy Governance Model as recommended in Section 5 of the attached January 18, 2008 Report of the FFA Board Governance Steering Committee:

1. Developing ends policies

2. Developing means (governance process, board-management delegation and executive limitation) policies
3. The policy nesting approach to policy expression
4. Policy-based monitoring of organization and executive performance

and to maintain and reflect in board policy the following three governance elements:

5. The Board continues as a servant leader to owners.
6. The Board's authority is a group authority rather than a collection of individual authorities.
7. The "any reasonable interpretation" approach to policy interpretation

and to direct that:

8. The National FFA Organization continues to operate under the authority structure (CEO and Board sources of authority) presently in place.
9. Appropriate media and presentations are utilized to inform owners and customers about the acceptance and implementation of these actions.

(Attachment #10)

MOTION: Moved by Kari Boettcher, seconded by Becky Sullivan and carried to amend the main motion by adding the trade mark symbol after Policy Governance Model.
Policy Governance Model®

MAIN MOTION AS AMENDED was passed with sustaining action by Ike Kershaw and Tom Dormody.

Board Member, Ronnie Ansley, was not comfortable supporting the use of exact verbiage from the Policy Governance Model®.

MOTION: Moved by Morgan Parker (Rob Calvin) seconded by Kari Boettcher (Ike Kershaw) and carried to implement the following supplemental recommendations from Section 5 of the January 18, 2008 Report (*Attachment #10*) of the FFA Board Governance Steering Committee:

- Appointment of a paid consultant to advise and assist the Board in writing and implementing new governance policies
- Because the Board is not adopting the Policy Governance Model®, the Board will develop its own policy terminology.

Education Committee Report – Ike Kershaw

MOTION: Moved by Morgan Parker (Steve Brown) seconded by Becky Sullivan (Steve Gass) and carried to accept the recommendations of the American FFA Degree Taskforce and send the requisite constitutional amendment to the delegates of the 2008 National FFA Convention with a suggested implementation date of 2011 for new requirements if approved. Detail included in Background/Purpose (*Attachment #11*)

MOTION: Moved by Tyler Tenbarge (Rob Calvin) seconded by Brady Revels (Tom Dormody) and carried to accept the recommendation and approve the Memorandum of Understanding between the National FFA Organization and the Consortium of Collegiate Agricultural Organization.

MOTION: Moved by Tyler Tenbarge (Joel Larsen) seconded by Morgan Parker (Rob Calvin) and carried to recommend the National FFA Board of Directors establish a national taskforce charged with the creation of an age appropriate, novice parliamentary procedure event for 7th, 8th and 9th graders.

MOTION: Moved by Morgan Parker (Steve Gass) seconded by Becky Sullivan (Dennis Fiscus) and carried to recommend the National FFA Board of Directors establish a national taskforce charged with the creation of an age appropriate, Agricultural Education General Knowledge Career Development Event for 7th, 8th and 9th grade members.

MOTION: Moved by Becky Sullivan (Steve Brown) seconded by Kari Boettcher (Tom Dormody) and carried to accept the guidelines are for all Award and Recognition Programs, (CDE, Individual and Chapter and SAE Based)

National Award and Recognition Revision Process will:

- Identify and align Agriculture Food and Natural Resources content standards and related academic content standards with all applicable initiatives.
- Use quality program standards to guide all applicable initiatives (IE: National Chapter Award, SAE Awards).
- Provide opportunity to earn available or potential industry credentials.
- Assure that business and industry partners play a significant role in the development of related technical content in all initiatives.
- Establish and recognize levels of mastery related to all initiatives.
- Establish rigor based on academic content and curriculum content standards.
- Incorporate recommendations from major taskforce reports (Middle School, Hispanic Engagement, Diversity and Collegiate) into the revision process.
- Expand current award opportunities for students with Exploratory, Research, Placement, or Entrepreneurship SAE Programs.

Comments from Retiring Board Members

It was echoed by Steve Gass, Beau Williamson and Steve Brown that it was a pleasure to work with top of the line board members, consultants and staff that have such passion for their profession and with the best interest of students at heart.

National Advisor, Larry Case expressed thanks to the board, including Jason Larison who could not attend this meeting, for their service.

National FFA Treasurer, Marion Fletcher presented Dennis Sargent, Sr. Director of the National FFA Foundation, with approximately \$230 collected for the C. Coleman Harris fund.

The Pledge of Allegiance was recited and the meeting was adjourned at 3:40 p.m.

Larry D. Case, National FFA Advisor and CEO