

**Minutes
National FFA Board of Directors
and National FFA Officers Meeting
Indianapolis, Indiana
August 3-6, 2008**

Board of Directors:

Larry D. Case, Chairperson of the Board and Coordinator, Agricultural & Rural Education, Office of Vocational and Adult Education, U.S. Department of Education, Washington, D.C.

Steve Brown, National FFA Executive Secretary, Program Specialist Agricultural Education, U.S. Department of Education, Washington, D.C.

Thomas J. Dormody, U.S. Department of Education Representative; Professor and Academic Dept. Head, Agricultural and Extension Education, New Mexico State University, Las Cruces, New Mexico

Joel Larsen, State Supervisor, Program Specialist Agricultural Education, Minnesota Dept. of Education, Roseville, Minnesota

Ike Kershaw, State Supervisor, Assistant Director/State FFA Advisor, Ohio Department of Education, Columbus, Ohio

Wilbur Chancellor, State Supervisor of Agriculture Education, Mississippi Dept. of Education, Mississippi State, Mississippi

Dennis Fiscus, Head State Supervisor, Agricultural Education/CTSO Director, Arizona Dept. of Education, Phoenix, Arizona

Robert B. Calvin, U.S. Dept. of Education Representative, Ag Ed Instructor/FFA Advisor, Troy Buchanan High School, Troy, Missouri

Bruce Lazarus, U.S. Dept. of Education Representative, FFA Executive Secretary/Ag Ed Program Advisor, Arkansas FFA Association, Little Rock, Arkansas

John Rakestraw, U.S. Dept. of Education Representative, Longmont, Colorado

Officers of the Board of Directors:

Larry D. Case, National FFA Advisor and CEO; Coordinator, Agricultural & Rural Education, Office of Vocational and Adult Education, U.S. Department of Education, Washington, D.C.

Steve Brown, National FFA Executive Secretary, Program Specialist Agricultural Education, U.S. Department of Education, Washington, D.C.

Marion Fletcher, National FFA Treasurer; Supervisor for Agricultural Education, State Department of Education, Little Rock, Arkansas

National FFA Officers:

Zach Kinne, National FFA President, Missouri

Becky Sullivan, National FFA Secretary, Kansas

Morgan Parker, National FFA Central Region Vice President, Colorado

Tyler Tenbarge, National FFA Eastern Region Vice President, Indiana

Kari Boettcher, National FFA Western Region Vice President, Oregon

Brady Revels, National FFA Southern Region Vice President, Florida

Consultants to the Board:

Carl Igo, Consultant, AAAE, Montana State University, Agricultural Education, Bozeman, Montana

Brian Myers, Consultant, AAAE, University of Florida, Agricultural Education and Communication, Gainesville, Florida

Bobby Torres, Consultant, AAAE, Associate Professor and Director of Undergraduate Studies, University of Missouri, Columbia, Missouri

Sally Shomo, Consultant, NAAE, President-Elect, Staunton, Virginia

Lee James, Consultant, NAAE Past-President, Ackerman, Mississippi

Ronnie Ansley, Consultant, President National FFA Alumni Association, Raleigh, North Carolina

Monte Ladner, Consultant, Past President, National FFA Alumni Association, Carthage, Mississippi

Sam Atherton, Consultant, President-Elect National FFA Alumni Association, Cherryvale, Kansas

Sherry Key, Consultant, NASDCTEc, Director, Career/Technical Education, Alabama Department of Education, Montgomery, Alabama

Zelia Wiley, Consultant, MANRRS, Assistant Dean for Diversity Programs, Kansas State University, Manhattan, Kansas

Consultants Unable to Attend:

Harold Eckler, Consultant, NAAE President, Shelbyville, Missouri

Jewel Moore, Consultant, MANRRS, George Washington Carver Center, Beltsville, Maryland

Others present for all or portions of the meeting:

Doug Loudenslager, Chief Operating Officer, National FFA Organization and National FFA Foundation, Indianapolis, Indiana

Tom Kapostasy, Sr. Director Business Operations, National FFA Organization, Indianapolis, Indiana

Will Waidelich, Sr. Director Research, Development and Sponsored Programs, National FFA Organization, Indianapolis, Indiana

Tony Small, Sr. Director Education Division, National FFA Organization, Indianapolis, Indiana

Kent Schescke, Sr. Director of Partnership Development, National FFA Organization, Alexandria, Virginia

Dennis Sargent, Sr. Director Foundation, National FFA Foundation, Indianapolis, Indiana

Bill Stagg, Director Information Services, National FFA Organization, Indianapolis, Indiana

Vicki Settle, Director Financial Services and CFO, National FFA Organization, Indianapolis, Indiana

Dale Crabtree, Director Convention and Related Events, National FFA Organization, Indianapolis, Indiana

Mark Cavell, Director Information Technology and CTO, National FFA Organization, Indianapolis, Indiana

Lee Anne Shiller, Director Merchandise Operations, National FFA Organization, Indianapolis, Indiana
Janet Maloney, Director Human Resources, National FFA Organization, Indianapolis, Indiana
Frank Saldana, Exec. Director and Team Leader Alumni and Volunteerism, National FFA Organization, Indianapolis, Indiana
Jim Armbruster, Senior Education Specialist Convention, Awards, Recognition and Events Management Division, National FFA Organization, Indianapolis, Indiana
Mike Honeycutt, Team Leader Awards and Recognition, National FFA Organization, Indianapolis, Indiana
Josh Bledsoe, Sr. Team Leader, Leadership Delivery, National FFA Organization, Indianapolis, Indiana
Jay Jackman, Executive Director NAAE, Lexington, Kentucky
Nicole Schmidt, Intern with the U. S. Department of Education, Washington, D.C.
Pam Holbert, Executive Assistant, National FFA Headquarters Operations, Alexandria, Virginia

Sunday, August 3, 2008 – National FFA Center

The Research Committee met at 4:00 p.m.

There was a group dinner at 6:00 p.m. After dinner, reports from the following groups were shared.

- NAAE
- AAAE
- NASAE
- NASDCTEc
- MANRRS
- The Council

Executive Session was held from 8:00 – 9:00 p.m.

Monday, August 4, 2008 – National FFA Center

8:00 a.m. – **Habitat for Humanity Panel Build Project on the grounds of the National FFA Center**

Board members worked with FFA staff in constructing the exterior and interior wall panels for two of the three homes that will be constructed during the Days of Service at the 81st National FFA Convention.

10:00 a.m. – **Special Reports**

- Program Affiliation Fee Taskforce Update – Dennis Fiscus, Tony Small
- IT Strategy Report Update – Mark Cavell, Tom Kapostasy
- Convention Site Selection Report – Dennis Fiscus, Dale Crabtree

12:30 p.m. – **All FFA Staff, Board and Consultants 10-Year Anniversary Celebration BBQ on the grounds of the National FFA Center**
Staff members recognized as the "pioneers" moving with the center from Alexandria, Virginia included: Curtis Cave, Janet Lewis, Bill Stagg, Mark Cavell, Vicki Settle, Frank Saldana, Kevin Keith and Dale Crabtree. Staff members who started their career with the FFA in 1998 include; Dawn Emery, Rosalie Hunsinger, Tina Paris, Lee Anne Shiller, Ellen Williams, Jim Armbruster, Tony Small and Pat Faust.

1:30 p.m. – **Special Reports Continued**
Awards Revision Report – Joel Larsen

3:00 p.m. – **Committee Meetings**
Education, Policy and Finance Committees met from 3:00 to 6:00 p.m.

6:00 p.m. – **Group Dinner – National FFA Center**

Tuesday, August 5, 2008 – National FFA Center

8:00 a.m. – **Full Board work session on governance – Tom Dormody, Catherine Raso, CVR Consulting**

12:00 noon – **Board Portrait and Lunch**

Opening Ceremonies for National FFA Board Meeting

Opening ceremonies were conducted by the National Officers.

Call to Order

The meeting was called to order by Zach Kinne, National FFA President, at 1:30 p.m. (EDT).

Reflections

Reflections were given by Tyler Tenbarge, Central Region Vice President.

Review of Procedures

National FFA Advisor, Larry Case, reviewed board procedures.

Report of National Officer Team

The National Officers shared comments on their activities to date. Those activities included visit to Japan, partnership tours, NLCSO, FFA Week, state conventions and SPC.

MOTION: Moved by Rob Calvin, seconded by Joel Larsen and carried to commend the National Officers for their service to date and to offer best wishes for the remainder of their year.

Pin Presentation

National Officers presented FFA board pins to new members; Bruce Lazarus, Wilbur Chancellor and John Rakestraw.

Seating of New Members

National FFA Advisor, Larry Case, declared Bruce Lazarus, Wilbur Chancellor and John Rakestraw duly seated on the National FFA Board of Directors.

Approval of Minutes

MOTION: Moved by Tyler Tenbarge (Tom Dormody) seconded by Becky Sullivan (Bruce Lazarus) and carried to approve the minutes of the National FFA Board of Directors and National FFA Officers Meeting on January 28-30, 2008.

Appointment of Audit Committee

- Dennis Fiscus, Chair (no report at this time)
- Marion Fletcher
- Zach Kinne
- Jerry Rose
- Larry Case

Report of the Treasurer

National FFA Treasurer, Marion Fletcher, presented the financial report.

MOTION: Moved by Brady Revels (Joel Larsen) seconded by Kari Boettcher (John Rakestraw) and carried to accept the Treasurer's report as presented.

National FFA President, Zach Kinne shared with the board a letter from the United States Department of Education (USDE) and the United States Department of Agriculture (USDA) affirming their support of the National FFA Organization (FFA) as an important youth development organization and as an integral part of agricultural education.
(Attachment #1)

Consent Items

The FFA Board unanimously approved the American FFA Degree candidates for 2008 and the 2008 candidates for the Honorary American FFA Degree, VIP, and Distinguished Service Citation.

Report from National FFA Alumni

Ronnie Ansley presented the National FFA Alumni report. Ronnie thanked both John Rakestraw and Lee James for becoming the latest lifetime members.

MOTION: Moved by Morgan Parker (Tom Dormody) seconded by Becky Sullivan (Ike Kershaw) and carried to accept the National FFA Alumni report as presented.

Awards Revision Committee Recommendations – Joel Larsen

MOTION: Moved by Brady Revels (Joel Larsen) seconded by Becky Sullivan (Rob Calvin) and carried to approve the program of work for the 7th – 9th grade member opportunities taskforce to address board motions passed February 2008 and funding up to \$24,000 from operating reserve fund. (*Attachment #2*)

MOTION: Moved by Morgan Parker (Joel Larsen) seconded by Kari Boettcher (Wilbur Chancellor) and carried to adopt the Award and Recognition Revision Steering Committee’s recommendations as action steps for award and recognition program revision committees to utilize during the 2012-2016 revision process. (*Attachment #3*)

Affiliation Fee Taskforce Recommendation – Dennis Fiscus

MOTION: Moved by Becky Sullivan, seconded by Kari Boettcher to accept the National Program Affiliation Fee Proposal and implement a pilot project in five states during the pilot year.

AMENDED MOTION: Moved by Morgan Parker seconded by Brady Revels and carried to accept the National Program Affiliation Fee Proposal and implement a pilot project in five states during the pilot year 2008/2009. (*Attachment #4*)

MAIN MOTION AS AMENDED was passed with sustaining action by Dennis Fiscus and Bruce Lazarus.

Research Committee Report – Brian Myers

Brian Myers presented the research report. There were no action items.

Policy Committee Report – Tom Dormody

MOTION: Moved by Morgan Parker (Rob Calvin) seconded by Becky Sullivan (Joel Larsen) and carried to approve the Memorandum of Understanding between the National FFA Organization and the elected leadership of the National FFA Organization’s Alumni Association. (*Attachment #5*)

MOTION: Moved by Beck Sullivan (Wilbur Chancellor) seconded by Brady Revels (Bruce Lazarus) and carried to amend the National FFA Organization Policy and Procedure Handbook by deleting Section II. Operations, B. Finances, 10. Grants and replacing with the attached policy. (*Attachment #6*)

Education Committee Report – Ike Kershaw

MOTION: Moved by Morgan Parker (John Rakestraw) seconded by Brady Revels (Tom Dormody) and carried that the board approve the Community Foods-Leveraging Success Program as a new FFA program and request funding from USDA. *(Attachment #7)*

MOTION: Moved by Morgan Parker (Joel Larsen) seconded by Becky Sullivan (Rob Calvin) and carried that the board approve the National Ag Ed Leadership (NAEL) Fellows as a new FFA program and request special project funding from the National FFA Foundation. *(Attachment #8)*

MOTION: Moved by Tyler Tenbarge (Dennis Fiscus) seconded by Becky Sullivan (John Rakestraw) and carried to accept the National FFA Alumni Program of Work for 2008-2009. *(Attachment #9)*

Finance Committee Report – Dennis Fiscus

MOTION: Moved by Brady Revels (Dennis Fiscus) seconded by Morgan Parker (Bruce Lazarus) and carried to increase the WLC registration fees for the 2009 conference season as reflected in attached chart. *(Attachment #10)*

MOTION: Moved by Becky Sullivan (Dennis Fiscus) seconded by Kari Boettcher (John Rakestraw) and carried to accept the 2008-2009 National FFA Organization budget, including any changes required by other board actions at the August 2008 board meeting.

MOTION: Moved by Tyler Tenbarge (Dennis Fiscus) seconded by Brady Revels (Ike Kershaw) and carried

- to provide \$100,000 in funds from operating reserves to establish a fund for product development in the Ed Resources Catalog. Direct future annual excess revenues from this catalog to replenish this fund up to a maximum \$100,000 balance. Restrict annual product development investments from the fund to no more than \$50,000.
- to appropriate \$151,000 from capital reserves to acquire, install and test replacement workstations, server hardware and peripherals and to implement improved server management software per the attached proposal. *(Attachment #11)*
- to appropriate \$294,000 from capital reserves to plan, design, acquire, install and test a Content Management System software package and migrate all existing www.ffa.org materials to a modern web development platform per the attached proposal. *(Attachment #12)*
- to appropriate \$78,000 from capital reserves to create a test environment, load software upgrades and test PeopleSoft 8.9 features before releasing to the production environment per the attached proposal. *(Attachment #13)*

- to appropriate \$62,500 from capital reserves for technical consulting support to implement the PeopleSoft workflow and Purchase Order Requisitions modules per the attached proposal. *(Attachment #14)*
- to appropriate \$80,400 from capital reserves to acquire, install and operate a Travel and Expense Management Software package per the attached proposal. *(Attachment #15)*
- to appropriate \$198,000 from capital reserves for hardware, licenses, installation and training for Microsoft 2007 Office and SharePoint software per the attached proposal. *(Attachment #16)*
- to appropriate \$93,000 from capital reserves for licensing, installation and training on a Business Intelligence software package per the attached proposal. *(Attachment #17)*
- to appropriate \$36,500 from capital reserves to fund the equipment and software necessary to set-up an in-house embroidery operation.

Comments from Retiring Board Members

Bobby Torres expressed the great dedication that everyone has for the profession. He thanked Chairman Larry Case for his guidance and service. Bobby urged the profession to keep working on diversity and to be proactive and systematic in their approach.

Monte Ladner shared what an honor and pleasure it was to serve. He takes his service seriously and thanked members for the opportunity to share his thoughts and opinions. He saluted Chairman Case and thanked the National FFA staff for all they do.

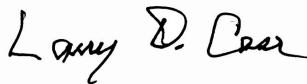
Lee James expressed thanks for the opportunity to serve as a consultant on two separate occasions and what a pleasure it was to meet new people and to work with the National Officers.

National Officers thanked the board for their service

Chairman Case offered two choices for the summer 2009 meeting. The majority selected August 3 - 5.

Steve Brown shared preliminary plans for the January 2009 FFA Board meeting. *(Attachment #18)*

Closing ceremonies were conducted and the meeting was adjourned at 5:10 p.m.




Larry D. Case, Nat'l. FFA Advisor & CEO

Steve A. Brown, Nat'l. FFA Exec. Sec.

