

**National FFA Foundation Board Of Trustees  
Meeting Minutes**

**January 23, 2001**

Larry D. Case, President, called the meeting of the Board of Trustees of the National FFA Foundation, Inc. to order at 3:00 p.m. at the Hilton Alexandria Old Town in Alexandria, Virginia. Lawrence Gundrum and James Borel were unable to attend this meeting.

*Those members of the Board present were:*

**Larry Case**, National FFA Advisor, Senior Program Specialists, Agriculture, Division of Vocational-Technical Education, U.S. Department of Education, Washington, D.C.

**Trent McKnight**, President, National FFA Officer, Throckmorton, TX

**David Howell**, AAAE Representative, Professor and Coordinator, Adult and Occupational Education Program, University of New Hampshire, Durham, NH

**W. Wade Miller**, AAAE Representative, Professor, Agricultural Education and Studies, Iowa State University, Ames, IA

**Ricky Sellers**, Executive Secretary Representative and Assistant Program Manager, Ag Education, Colorado Community College & Occupational Education System, Denver, CO

**Cheryl Zimmerman**, Executive Secretary Representative and State FFA Executive Director, Spencer, WI

**Bryan Gause**, NAAE President-Elect, Instructor - Agricultural Education, Union County High School, Liberty, IN

**Sarah Osborn Welty**, NAAE Representative; Instructor – Agricultural Education, Walkersville High School, Walkersville, MD

**Robert Heuvel**, State Supervisor, Standards & High School Development Division, Agricultural Education, State Department of Education, Sacramento, CA

**Tommy Gladden**, State Supervisor Representative, State FFA Advisor, Clemson University, Clemson, SC

**Nick Siddle**, U.S. Department of Education Representative; Instructor - Agricultural Education, Sheridan High School, Sheridan, WY

**Jacquelyn Deeds**, U.S. Department of Education Representative, Professor, Agricultural Information Science and Education, Mississippi State University, Mississippi State, MS

**C. Coleman Harris**, National FFA Executive Secretary; Education Program Specialist, Agriculture, Division of Vocational-Technical Education, U.S. Department of Education, Washington, D.C.

**Marion Fletcher**, National FFA Treasurer; Supervisor for Agricultural Education, State Department of Education, Little Rock, AR

**Marshall Stewart**, State Coordinator for Agricultural Education, North Carolina State University, Raleigh, NC participated via conference call.

**Others Present:**

**Bernie Staller**, Chief Operating Officer, National FFA Organization & National FFA Foundation, Indianapolis, IN

**Tom Kapostasy**, Director, Business and Information Services, National FFA Organization, Indianapolis, IN

**Anna Melodia**, Director, Educational Programs Division, National FFA Organization, Indianapolis, IN

**Kent Schescke**, Director, Business and Partner Development Division, National FFA Organization, Indianapolis, IN

**Rosco Vaughn**, Executive Director, National Council for Agricultural Education, Alexandria, VA

**Mark Leitman**, Project Director, Professional Growth Series, National Council for Agricultural Education, Alexandria, VA

**Jay Jackman**, Executive Director, National Association of Agricultural Educators (NAAE), Alexandria, VA

**Paul Kobernusz**, Chairman, PAS Board of Directors, Willmar, MN

**Teresa Dahl**, President, National PAS Organization, Logan, UT

1. **Approval of Minutes**

**MOTION: Moved by** Ricky Sellers, seconded by Cheryl Zimmerman **and carried** to approve the Trustee minutes of July 18, 2000 and the Foundation Executive Committee minutes of October 25, 2000.

2. **Seating of New Members**

Chairman Case seated the new Trustees as follows: Wade Miller, Cheryl Zimmerman, Bryan Gause, Sarah Osborn Welty and Trent McKnight.

3. **Financial And Investment Reports**

Marion Fletcher, National FFA Foundation Treasurer, presented the un-audited December 2000 Financial Report. (The audit will be presented for approval in July.)

**MOTION: Moved by** Tommy Gladden, seconded by Jacque Deeds **and carried** to accept the Treasurer's Report. (*Attachment 1*)

4. **Program Development and Direction Report**

Bernie Staller presented the proposal for a local community volunteerism project to provide additional assistance for single teacher programs and to improve teacher retention.

**MOTION: Moved by** Marion Fletcher, seconded by Wade Miller **and carried** to approve, as a special project, a pilot project of the National FFA Alumni Association in cooperation with the National FFA Foundation to create volunteer groups within local communities. (*Attachment 2*)

5. **National FFA Foundation Sponsors' Board Report**

Kent Schescke directed everyone's attention to Tab 12, the final 2000 Campaign report, which totaled \$7,692,956.76.

6. **National FFA Foundation Office Report**

**MOTION: Moved by** Nick Siddle, seconded by Sarah Osborn Welty **and carried** to approve capital request of \$5,000 for the purchase of printers for the National FFA Foundation fundraising staff.

7. **National Council for Agricultural Education (The Council)**

Rosco Vaughn introduced the Council's proposals for special project funding as additional offerings to the Council's Professional Growth program. In addition, Mark Leitman presented four proposals.

**MOTION: Moved by** Tommy Gladden, seconded by David Howell **and carried** to approve, as a special project, a curriculum development initiative for agricultural mechanics to supplement teachers' existing mechanics curriculum. (\$286,200)

**MOTION: Moved by** Cheryl Zimmerman, seconded by Bryan Gause **and carried** to approve, as a special project, a curriculum development initiative to develop a CD-ROM based instructional package for the fundamentals of veterinary science. (\$256,200)

**MOTION: Moved by** David Howell, seconded by Coleman Harris **and carried** to approve, as a special project, the assimilation of a presenter's (resource) guide for agriculture literacy that would be disseminated through the National FFA Alumni, National Young Farmers and agriculture teachers, targeted for use in non-agriculture classrooms, primarily grades 6-8. (\$249,600)

**MOTION: Moved by** Nick Siddle, seconded by Tommy Gladden **and carried** to approve, as a special project, an educational materials dissemination initiative (based on the Council's Train-the-Trainer model) for the effective delivery of training materials for newly developed accounting and financial standards for agriculture. (\$162,300)

**MOTION: Moved by** Trent McKnight, seconded by Cheryl Zimmerman **and carried** to approve, as a special project, Middle School/High School Career Exploration Materials for special project funding. (\$156,000-\$216,000)

**MOTION: Moved by** Ron Reische, seconded by Trent McKnight **and carried** to approve, as a special project, a pilot program for implementing a Chautauqua Institute in Agriculture Education for alternatively prepared teachers for the purpose of increasing the supply of well-prepared teachers of agriculture. (\$84,000)

**MOTION: Moved by** Sarah Osborn Welty, seconded by David Howell **and carried** to approve, as a special project, a coordinated communication strategy for recruitment and retention activities in agriculture education. (\$174,000)

**MOTION: Moved by** Wade Miller, seconded by Marion Fletcher to hire a national "Czar" to coordinate recruitment and retention activities to address the teacher shortage problem in agricultural education. (\$180,000 for 1 year)

Following some discussion, there was an implied withdrawal of the above motion with the offering of a substituted motion.

**MOTION: Moved by** Jacque Deeds, seconded by Tommy Gladden **and carried** to refer the Ag Education Recruitment/Retention Czar proposal back to The Council for further development.

**MOTION: Moved by** Tommy Gladden, seconded by Marshall Stewart **and carried** to approve, as a special project, an initiative for the identification of potential teachers from non-traditional sources and alternative entry certification and to develop an

effective mechanism for the flow of communication between State leadership and the non-traditional teacher candidates. (\$87,600)

**MOTION:** **Moved by** Marshall Stewart , seconded by Sarah Osborn Welty **and failed** regarding funds for the enhancement of the Licensure in Education for Agriculture Professionals (LEAP) program, a web-based, lateral-entry teacher certification program to increase the supply of qualified agricultural education teachers.

**MOTION:** **Moved by** Coleman Harris, seconded by Tommy Gladden **and carried** to approve, as a special project, a two-year, para-professional model for agriculture educators for introduction to state leaders. (\$73,200).

**MOTION:** **Moved by** Bryan Gause, seconded by Ricky Sellers **and carried** to approve, as a special project, a Student Teachers and Relating Technologies (START) program as a pre-service development plan to ensure the success of those in pursuit of an agriculture teaching position via a system of professional development, recognition/reward, internship, and technology activities. (\$108,000-\$228,000)

**MOTION:** **Moved by** Tommy Gladden, seconded by Bob Heuvel **and carried** to approve, as a special project, the development and implementation of a support system and mentor guide to serve as a national model for beginning teachers in agricultural education. (\$72,000).

**MOTION:** **Moved by** Sarah Osborn Welty, seconded by Cheryl Zimmerman **and carried** to approve, as a special project, the development of a national website designed to alleviate the teacher shortage in agricultural education by providing a centralized source for information regarding alternative certification, job openings, professional development, classroom effectiveness and resources for teacher educators, state staff and prospective ag education teachers. ((\$103,200-\$139,200 for 1 year)

Jacque Deeds requested that the Teacher Shortage Task Force members who had suggested these initiatives to prioritize this list for the benefit of the Foundation staff and the Sponsors' Board.

8. **National Association for Agricultural Educators (NAAE)**

No proposals were submitted.

9. **National Postsecondary Agricultural Student Organization (PAS)**

No proposals were submitted.

10. **2001 Budget Presentation and Adoption**

Marion Fletcher presented a preliminary budget for operation until final budget approval in July 2001

**MOTION:** **Moved by** Trent McKnight, seconded by Nick Siddle **and carried** to approve a preliminary Foundation budget as presented for 2001. (*Attachment 3*)

11. **Elections**

- Larry Case, Coleman Harris, Marion Fletcher, Larry Gundrum and Trent McKnight will automatically serve on the Executive Committee for 2001 by virtue of the positions they hold.
- The following members were nominated and unanimously elected to serve as representatives on the Executive Committee for 2001:
  - Bob Heuvel – State Supervisor*
  - Wade Miller – Teacher Educator*
  - Cheryl Zimmerman – Executive Secretary*
  - Bryan Gause - Teacher*
- Wade Miller was elected for Vice President for the Trustees for 2001.

12. **Comments from Retiring Board Members**

Nick Siddle and Ron Reische each expressed their appreciation for the opportunity to serve with the Foundation Board of Trustees.

13. **Announcements**

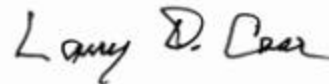
The next meeting for the Foundation Board of Trustees will be in Indianapolis, Indiana on July 16, 2001.

14. **Adjourn**



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C. Coleman Harris, Secretary



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Larry D. Case, President