

**National FFA Foundation Board of Trustees
Meeting Minutes**

July 16, 2001

The official photo was taken of the Foundation Board of Trustees. Larry D. Case, President, called the meeting of the National FFA Foundation Board of Trustees to order shortly after 1:00 p.m. at the Adam's Mark Hotel in Indianapolis, Indiana. The individual members introduced themselves. (Note: Ricky Sellers, who resigned from his State Supervisor position in Colorado in June 2001, was not present at this meeting.)

Those members of the Board present were:

Larry Case, National FFA Advisor, Senior Program Specialist, Agriculture, Division of Vocational-Technical Education, U.S. Department of Education, Washington, D.C.

Lawrence J. Gundrum, 2001 Sponsors' Board Chairman, Sr. Vice President, Operations – Kraft Foods, Inc., Northfield, IL

James C. Borel, 2002 Sponsors' Board Chairman, President – DuPont Crop Protection, Wilmington, DE

Trent McKnight, President, National FFA Officer, Throckmorton, TX

David Howell, AAAE Representative, Professor and Coordinator, Adult and Occupational Education Program, University of New Hampshire, Durham, NH

W. Wade Miller, AAAE Representative, Professor, Agricultural Education and Studies, Iowa State University, Ames, IA

Cheryl Zimmerman, Executive Secretary Representative and State FFA Executive Director, Spencer, WI

Bryan Gause, NAAE President-Elect, Instructor - Agricultural Education, Union County High School, Liberty, IN

Sarah Osborn Welty, NAAE Representative; Instructor – Agricultural Education, Walkersville High School, Walkersville, MD

Robert Heuvel, State Supervisor, Standards & High School Development Division, Agricultural Education, State Department of Education, Sacramento, CA

Tommy Gladden, State Supervisor, State FFA Advisor, Clemson University, Clemson, SC

Marshall Stewart, State Coordinator for Agricultural Education, North Carolina State University, Raleigh, NC participated via conference call.

Steve Zimmerman, State Supervisor, State FFA Advisor, North Dakota FFA Association, Bismarck, ND

Horacio Garza, Jr., U.S. Department of Education Representative; Instructor - Agricultural Education, Sharyland High School, Mission, TX

Jacquelyn Deeds, U.S. Department of Education Representative, Professor, Agricultural Information Science and Education, Mississippi State University, Mississippi State, MS

C. Coleman Harris, National FFA Executive Secretary; Education Program Specialist, Agriculture, Division of Vocational-Technical Education, U.S. Department of Education, Washington, D.C.

Marion Fletcher, National FFA Treasurer; Supervisor for Agricultural Education, State Department of Education, Little Rock, AR

Others Present:

Bernie Staller, Chief Operating Officer, National FFA Organization & National FFA Foundation, Indianapolis, IN

Rosco Vaughn, Executive Director, The National Council for Agricultural Education, Alexandria, VA

Tom Kapostasy, Director, Business and Information Services, National FFA Organization, Indianapolis, IN

Anna Melodia, Director, Educational Programs Division, National FFA Organization, Indianapolis, IN

Kent Schescke, Director, Business and Partner Development Division, National FFA Organization, Indianapolis, IN

Vicki Settle, Comptroller, National FFA Organization and National FFA Foundation, Indianapolis, IN

1. Approval of Minutes

MOTION: Moved by Bryan Gause, seconded by Tommy Gladden **and carried** to approve the FFA Foundation Board of Trustees minutes of January 23, 2001.

2. Seating of New Members

Horacio Garza, Jr. and Steve Zimmerman were welcomed to the National FFA Foundation Board of Trustees.

3. Audited End-of-Year Financial Reports

Marion Fletcher thanked Vicki Settle for her work in preparation of the Foundation budget and financial reports.

MOTION: Moved by Marion Fletcher, seconded by David Howell **and carried** to accept the audited End-of-Year National FFA Foundation Financial Report provided by the accounting firm of Olive & Baird, Kurtz & Dobson. (*Attachment 1*)

4. Program Development and Direction Report

MOTION: Moved by Jacque Deeds, seconded by Wade Miller **and carried** that development, promotional and evaluation costs of student-centered programs be packaged as special projects available for sponsorship through the National FFA Foundation as per the attached budget. (*Attachment 2*)

MOTION (8D11): Moved by Trent McKnight, seconded by Coleman Harris **and carried** to approve for special project funding activities related to the 75th FFA Anniversary.

5. Report of the 2001 Chairperson of the FFA Foundations Sponsors' Board

Sponsors' Board Chairman Larry Gundrum indicated that \$5.9 million has been pledged year-to-date with expectation of \$7.8 million pledged by convention. The original objective was \$8.2 million. There are four and half months remaining to raise additional dollars. Some significant contributors: \$250,000 from Phillip Morris; Monsanto gave \$100,00 for the teacher shortage effort; and the IT project supported by Pioneer Hi-Bred International, Inc., / DuPont, Ford, and Eli Lilly.

- James Borel, Sponsors' Board Chairperson 2002, has received 13 affirmatives from invitations to join the Sponsors' Board. The theme next year is "FFA: Makes It Real." Diversity in fundraising and individual giving will enhance strong sponsor support. The commitment remains to double the fundraising revenue to FFA over the next ten years.

Trent McKnight gave his thanks to the Mr. Larry Gundrum and Mr. James Borel for all the work they do for FFA.

6. Recommendations from Sponsors' Board

Kent Schescke reviewed recommendations from the Sponsors' Board.

7. Report of the National FFA Foundation Office

Kent Schescke highlighted elements of the restructuring plan and the capacity for enhancing individual giving and non-profit corporate giving. The hope is to have new positions filled by convention. All of the adjustments have been made within the parameters of the 2002 budget.

Mr. Gundrum commented on the Executive Council's support of the Foundation's restructuring that provides continuity of relationships with the corporate sponsors and places employees in their highest skill areas. James Borel reiterated his support and expressed his enthusiasm for the newly launched efforts toward individual giving and non-profit corporate gifts.

8. Funding Reports with Related Groups

- The National Council for Agricultural Education – Rosco Vaughn presented three proposals for approval for special funding by the Foundation Board of Trustees.

MOTION: Moved by Cheryl Zimmerman, seconded by Sarah Osborn Welty **and carried** to accept \$237,000 for special project funding for the development of agricultural communications instructional materials. (*Attachment 3*)

MOTION: Moved by Marshall Stewart, seconded by Wade Miller **and carried** to accept a special project funding request of \$67,200 for alternate certification for agricultural teachers through the enhancement of the Licensure in Education for Agriculture Professionals (LEAP) program. (*Attachment 4*)

MOTION: Moved by David Howell, seconded by Tommy Gladden and **carried** to accept \$120,600 as special project funding for teacher shortage coordination initiative. (*Attachment 5*)

Rosco gave background information regarding a pilot community service project focused on childhood hunger with 10 communities now under consideration for sponsorship by ConAgra Foods Foundation. The project, if funded, will be an extension of the current "Food for Everyone" initiative.

- National Association of Agricultural Educators – Bryan Gause presented a special funding request on behalf of NAAE.

MOTION: Moved by Marshall Stewart, seconded by Sarah Osborn Welty **and carried** to approve \$6,000 for special project funding for a Teacher Mentor Award program.

9. State Registration Statement

MOTION: Moved by Marshall Stewart, seconded by Bryan Gause **and carried** to accept the Minnesota Charitable Organization Registration Statement for signing by Dr. Case, as president and C. Coleman Harris, as secretary of the Foundation Board of Trustees.

10. Presentation of the Preliminary Budget For Approval

MOTION: Moved by Marion Fletcher, seconded by Steve Zimmerman **and carried** to accept the preliminary Foundation budget for 2002. (*Attachment 6*)

11. Retiring Trustee Comments

Expressions of gratitude for the opportunity of service were enunciated by each of the following members:

- Larry Gundrum
- David Howell
- Bryan Gause
- Sarah Osborn Welty
- Trent McKnight

With no further business to come before the board, the meeting was adjourned at 2:30 p.m.

C. Coleman Harris, Secretary

Larry D. Case, President