

**National FFA Foundation Board Of Trustees
Meeting Minutes**

July 18, 2000

The official photo was taken of the Board of Trustees. The meeting of the Board of Trustees of the National FFA Foundation, Inc. was called to order at 3:00 p.m. at the Hampton Inn Downtown in Indianapolis, Indiana by Larry D. Case, President. Marshall Stewart and Jana Register were unable to attend this meeting.

Those members of the Board present were:

Larry Case, National FFA Advisor, Senior Program Specialists, Agriculture, Division of Vocational-Technical Education, U.S. Department of Education, Washington, D.C.

Chris Vitelli, President, National FFA Officer, Plant City, FL

R. W. Porter, 2000 Sponsors' Board Chairman, Retired, Deere & Company, Moline, IL

Lawrence J. Gundrum, 2001 Sponsors' Board Chairman Senior Vice President, Operations, Kraft Foods, Inc., Northfield, IL

David Howell, AAAE Representative, Professor and Coordinator, Adult and Occupational Education Program, University of New Hampshire, Durham, NH

Robert Terry, Jr., AAAE Representative, Associate Professor, Agricultural Education, Oklahoma State University, Stillwater, OK

Ricky Sellers, Executive Secretary Representative and Assistant Program Manager, Ag Education, Colorado Community College & Occupational Education System, Denver, CO

Tommy Gladden, State Supervisor Agricultural Education, Clemson University, Clemson, SC

Robert Heuvel, State Supervisor, Standards & High School Development Division, Agricultural Education, State Department of Education, Sacramento, CA

Ronald L. Reische, Principal Consultant, Agricultural Education, Illinois State Board of Education, Springfield, IL

Nick Siddle, U.S. Department of Education Representative; Instructor - Agricultural Education, Sheridan High School, Sheridan, WY

James Dawley, NAAE Representative, Instructor - Agricultural Education, Mexia High School, Mexia, TX

Paul Jaure, NAAE Representative; Instructor – Agricultural Education, Beeville High School, Beeville, TX

Jacquelyn Deeds, U.S. Department of Education Representative, Professor, Agricultural Information Science and Education, Mississippi State University, Mississippi State, MS

C. Coleman Harris, National FFA Executive Secretary; Education Program Specialist, Agriculture, Division of Vocational-Technical Education, U.S. Department of Education, Washington, D.C.

Marion Fletcher, National FFA Treasurer; Supervisor for Agricultural Education, State Department of Education, Little Rock, AR

Others Present:

Anna Melodia, Director, Educational Programs Division, National FFA Organization, Indianapolis, IN

Kent Schescke, Director, Business and Partner Development Division, National FFA Organization, Indianapolis, IN

Tammy Meyer, Team Leader, National FFA Foundation, Indianapolis, IN
Vicki Settle, Comptroller, National FFA Foundation, Indianapolis, IN
Bill Stagg, Team Leader, Communications Resources Team, National FFA Organization, Indianapolis, IN
Bernie Staller, Chief Operating Officer, National FFA Organization & National FFA Foundation, Indianapolis, IN
Rosco Vaughn, Executive Director, National Council for Agricultural Education, Alexandria, VA

1. **Approval of Minutes**

MOTION: **Moved by** James Dawley, seconded by David Howell **and carried** to approve the minutes of the January 26, 2000 National FFA Foundation Board of Trustees Meeting as corrected.

2. **Introduction**

The members introduced themselves. Larry Case welcomed Bob Heuvel and Jacquelyn Deeds to the Board of Trustees.

3. **Financial And Investment Reports**

Marion Fletcher, National FFA Foundation Treasurer, presented the end of the year financial audit report. Mr. Fletcher introduced Vicki Settle, Comptroller, and thanked Vicki for her hard work.

MOTION: **Moved by** Robert Terry, seconded by Ricky Sellers **and carried** to accept the 2001 National FFA Foundation Financial Report.

5. **Program Development and Direction Committee**

Bernie Staller introduced the staff members who presented projects for funding.

Anna Melodia presented the projects from Education Programs Division for funding.

MOTION: **Moved by** Paul Jaure, seconded by Ron Reische **and carried** to support funding initiatives for the National Council for Agricultural Education and the FFA Organization to develop national SAE guidelines, provide instructional materials, provide professional development, provide possible recognition programs, and develop marketing initiatives to position SAE as an integral part of the agricultural education program with National FFA Foundation special project funding sales of up to \$100,000 per initiative and supplemented by SAE development funds as available and approved by the board.

MOTION: **Moved by** R. W. Porter, seconded by Tommy Gladden **and carried** to approve the FFA Advisor Development Initiative up to \$100,000 per initiative.

Tommy Gladden offered a project for funding from the Finance Committee.

MOTION: **Moved by** R. W. Porter, seconded by David Howell **and carried** to approve \$100,000 in funding to execute a brand initiative whereby FFA staff will seek out a pro bono partnership with an experienced marketing/branding agency who will be engaged as the branding advisor to work with FFA through a five phased branding process. It is recommended that the National Advisor appoint a board member as chairman of this initiative.

Nick Siddle offer proposals from the Policy, Constitution and Bylaws committee.

MOTION: **Moved by** Nick Sellers, seconded by Jacque Deeds **and carried** to approve and adopt the Proposed Gift Acceptance Policy for the National FFA Foundation, Inc. (Attachment 1)

MOTION: **Moved by** Marion Fletcher, seconded by Robert Terry **and carried** to approve the Minnesota Charitable Organization Statement for signing by Larry Case, as president and Coleman Harris, as secretary of the Foundation Board of Trustees.

6. 2000 Chairperson Report of the FFA Foundation Sponsors' Board

R. W. Porter presented the report for the Sponsors' Board and Larry Gundrum gave a report of the Executive Committee fundraising to date.

Larry Case thanked them for their personal service, dedication and commitment.

MOTION: **Moved by** Ricky Sellers, seconded by Ron Reische **and carried** to approve the report of the 2000 Sponsors' Board chairman.

Kent Schescke presented information on the Gift Acceptance Policy. No action taken.

7. Capital Requests

MOTION: **Moved by** Paul Jaure, seconded by Nick Sellers **and carried** to approve purchase of File and Database Server for the National FFA Foundation for approximately \$12,000.

MOTION: **Moved by** Robert Terry, seconded by Bob Heuvel **and carried** to approve purchase of Personal Digital Assistants for foundation regional directors, based on the guidelines developed and presented at this board meeting, not to exceed an amount of \$2,500.

8. National Council For Agricultural Education (The Council)

Rosco Vaughn, Executive Director, gave a brief report on The Council's special project funding request for SAE Handbook revision to incorporate a systems approach.

MOTION: **Moved by** Nick Siddle, seconded by Coleman Harris **and carried** to approve special project funding for up to \$240,000 for SAE Handbook revision.

9. National Association For Agricultural Educators (NAAE)

Paul Jaure gave a report on behalf of NAAE.

MOTION: **Moved by** Paul Jaure, seconded by James Dawley **and carried** to approve in concept the proposal entitled "Leadership Development for State and National Agricultural Educators Association Leaders as a special project request.

10. National Post Secondary Student Organization (PAS)

Tammy Meyer presented a proposal for an ornamental horticulture specialist award on behalf of PAS.

MOTION: **Moved by** Ron Reische, seconded by Marion Fletcher **and carried** to accept a PAS Ornamental Horticulture Specialist Award as a special project request.

11. National Young Farmer Educational Association (NYFEA)

MOTION: **Moved by** Tommy Gladden, seconded by Bob Heuvel **and carried** to allow a three year extension of the NYFEA line of credit.

12. Report from the National FFA Foundation Office

Kent Schescke informed the Trustees of Tammy Meyer's decision to step down as Team Leader for Foundation and pursue her greater passion as a Regional Director.

MOTION: **Moved by Robert Terry**, seconded by Tommy Gladden, **and carried** to commend Tammy Meyer for a job well done.

13. 2001 Budget Report

Marion Fletcher gave a report on the 2001 National FFA Foundation budget.

MOTION: **Moved by** Jacque Deeds, seconded by James Dawley **and carried** to accept the National FFA Foundation preliminary 2001 budget. (Attachment 2)

15. Announcements

The next Trustees meeting is an Executive Meeting to be held in Louisville, Kentucky on Wednesday, October 25, 2000, beginning at 7:30 a.m. (Executive Committee members are Larry Case, Coleman Harris, Marion Fletcher, Bud Porter, Chris Vitelli, Nick Siddle, Tommy Gladden, Ricky Sellers and Robert Terry)

The next meeting of the National FFA Foundation Board of Trustees will be held Tuesday, January 23, 2001 from 3:00 p.m. to 4:30 p.m. at the Hilton Old Town hotel in Alexandria, VA.

Larry Case made mention of Jana Register who is contending with family commitments and is on a leave of absence from State activities and has necessarily missed the last two meetings.

Paul Jaure, James Dawley, Robert Terry, Bud Porter and Chris Vitelli offered comments as members whose terms are ending on the Board of Trustees.

There being no further business to come before the board, the meeting was adjourned at 4:30 p.m.

C. Coleman Harris, Secretary

Larry D. Case, President