

UPDATE

Vol. XXXIII, No. 8
C. Coleman Harris
U.S. Department of Education
August 2003

DATES TO REMEMBER

August	1	National FFA Officer Candidate applications due, FFA Center
	15	Alumni Legion of Merit applications must be postmarked
	15	Alumni Affiliate Rosters must be postmarked to qualify for awards
	15	Annual State FFA Report due, National FFA Headquarters, Alexandria, Va.
	16	FFA Race Day, Michigan International Speedway, Brooklyn, Mich.
Sept.	5	Applications for Courtesy Corps due, FFA Center
	15	Agricultural communication portfolios due, FFA Center
	15	Agricultural issues portfolios due, FFA Center
	15	Job interview portfolios due, FFA Center
	15	Marketing plan portfolios due, FFA Center
October	1	ILSSO applications due, FFA Center

WHAT'S HAPPENING AT FFA

Become a trainer: Are you or someone you know interested in becoming an ALD, BLAST OFF, EDGE, MFE or WLC conference trainer? FFA is looking for ambitious and dedicated individuals to serve as conference trainers for FFA Leadership and Personal Growth Series and State Officer Trainings. If you or anyone you know is interested, visit the Job Opportunities-FFA Center section at www.ffa.org or click on the following link <http://www.ffa.org/careers/jobs/index.html>. Information and instructions for applying can be found there. Applications will be accepted from July 1, 2003, through November 1, 2003, for Blast Off and July 1, 2003, through Nov. 30, 2003, for ALD, EDGE, MFE and WLC.

Board Meeting: The National FFA Board of Directors and National Foundation Board of Trustees met in Indianapolis, Ind., July 11-15, 2003. Read the attached summary for more information on the meeting.

Students participate in service learning event: "How Many Pounds of Sweet Potatoes Can WLC Students Glean?" This question was posed to 239 Washington Leadership Conference (WLC) participants the first week of the National FFA Organization's summer conference. The answer...40,000 pounds...in forty-five minutes! What would have taken regular volunteers two days to glean for homeless and the underprivileged, took WLC's first week of participants less than one hour. For the first time ever, WLC incorporated a service learning event into the weekly conference. By partnering with the Mid-Atlantic Gleaning Network, each Saturday WLC students gleaned fruits and vegetables to be distributed to homeless in the Washington, D.C., and Baltimore, Maryland metro areas. Whether it's sorting through produce already picked from the fields or rolling up their sleeves and walking through strawberry patches, the WLC students experienced a true taste of servant leadership. Members called the service learning the highlight of their

week in the nation's capital. Below are member comments on WLC and the service learning event. For more information contact Tina Paris, tparis@ffa.org, 317-802-4309 or Andy Armbruster, aarmbruster@ffa.org, 317-802-4308.

“This morning has changed my perspective on life. I never realized there were really people who dedicated their entire lives to serving others.” – Aaron Schein, Oklahoma

“These wages are impossible to beat. We’re providing something for people who can’t afford it. That is priceless.” – John Lindsey, Arkansas

“We can do something like this at home! We have collared greens, onions and a lot of other vegetables that we use for our plot at school. We can coordinate efforts to glean when we go back.” – Naomi Warren, Florida

“I am so excited about this next year. Does it make sense that last week really brought everything into perspective? Especially the whole day about service. It really forced me to take a step back and make sure that I am doing everything for the right reason.” –Janette Barnard, Arizona

Annual State FFA Report due this month! The Annual State FFA Report is due Aug. 15 at the National FFA Headquarters Operations, 1410 King St., S. 400, Alexandria, Va. 22314 or fax: 703-838-5888. Please be sure reports are signed and complete. Contact: C. Coleman Harris, national secretary, charris@ffa.org, 703-838-5882.

MERCHANDISE

Official FFA Jacket special offer has been extended—\$7.50 off: FFA has extended this special offer for an additional month! Take \$7.50 off each official jacket purchased online between Aug. 1 and Aug. 31. Enter the coupon code “ODSALE” at check out. Please forward this offer to chapters so that they can take advantage of this special promotion. Deals like this don’t come around that often. Take advantage of it today!

FFA seeking e-mail addresses: Providing your e-mail address to a customer service representative when placing a phone order or including it on an order form provides you with some great advantages. It takes a bit of extra work, but the effort will pay off. As a result, people who provide FFA with their e-mail addresses will benefit from the following:

- Order Confirmation—New this year, FFA will confirm orders via e-mail or fax. Customers can verify an order was entered correctly before it’s processed, greatly reducing the likelihood of errors.
- UPS Order Confirmation—Track shipment of orders via the Internet. Once merchandise leaves the FFA warehouse, customers will automatically receive confirmation of their order shipment and a tracking number from UPS. If you want to know where a package is during transit, visit www.ups.com, enter the tracking number and view the most current status. It’s that easy!
- Online Promotions—Every month, FFA sends out e-mail promotions to our customers. The only way to find out about these special offers is to provide your e-mail address—either when placing an order or by signing up on ffa.org. Don’t miss out on great savings and other special deals!

Official FFA Jacket: Of all the articles and pieces of FFA history, perhaps none touches the lives of each and every FFA member the way an official jacket does. The blue

corduroy does many things for many people as it brings up memories, plays a part in our organization's history and will continue to play a role in the rich FFA legacy for years to come.

FFA is thrilled to share some very exciting developments in the official jacket. Over the next several years, it will be evolving and undergoing changes—ones that will improve the quality, color, fit, look and feel of the jacket—while reducing its cost. We believe the end result will be an improved jacket—and one that more FFA members will be able to afford.

More information and details will be available in *FFA Advisor's Making a Difference* and the merchandise catalog mailing package being shipped the first week of August.

NATIONAL FFA CONVENTION NEWS

Reminder: Convention registration fee set at \$30 and \$35 beginning in 2003: The National FFA Board of Directors and National FFA Officers have set the national FFA convention attendance fee at \$30 for pre-registration and \$35 for on-site registration beginning in 2003. The action was taken to offset significant increases in costs for services, decoration, staging, labor and security. As a break-even activity, convention costs are borne by participants and not by general dues. Even with the approved increase, the \$30/\$35 FFA convention fee remains markedly lower than national meeting fees for other student organizations: VICA/Skills USA - \$90/\$100; FCCLA - \$100/\$110; and FBLA - \$85/95.

Delegate schedule for 2003 National FFA Convention: With the National FFA delegate process starting at 10 a.m. on Tuesday (registration that morning from 7-10 a.m.), there are no official delegate activities on Monday at the 2003 National FFA Convention. Instead, a past national FFA officer will be contracted to host activities for state FFA officers and other youth leaders (those serving as delegates). These activities will be completely optional; they will not be coordinated or sponsored by National FFA staff, and will be offered on a fee basis. The past national officer will be selected in the coming month and will send a survey to state leaders to identify two or three activity options on that Monday. These options might include tours, workshops, meal functions, etc. Once arrangements are made, an order form will be sent to state leaders to sign up and pay for the activities in which they choose to have students participate. If you have questions about this new opportunity, please contact: Seth Derner, sderner@ffa.org, 317-802-4413.

It's never too early to begin planning for the 2003 National FFA Convention: The 2nd Edition Convention Planning Guide is being printed and will hit the mail in late August. But, don't wait until then to begin preparing for an awesome convention experience. Visit www.ffa.org/convention/ today to read through valuable information, learn how to raise money for the trip or download a pre-registration form. Or, save time and effort by registering online at www.ffaunlimited.org. It's really that simple. Visit the website for the latest and greatest details about convention.

PALS Mentoring Conference at the 2003 National Convention: The format for the PALS Mentoring Conference at the national FFA convention has been changed for 2003. We regret that we will not have the elementary students from the Louisville area this year; however, this year's conference will focus more on instruction in why and how to conduct PALS programs at the chapter level.

The conference will be broken into two sessions. One session will focus on chapters that

have established a PALS program at their schools. This session will feature guest speaker Mark Reardon with contributions from several others. The focus of this session will be to energize students about the importance of mentoring to youth and how to impact positive change on the lives of their mentees as well as their community as a whole. The second session will focus on chapters interested in starting a PALS program and looking for ideas to get established. This session will feature brief presentations from advisors and members of FFA chapters that have some of the nation's most well established PALS programs. After the presentations there will be roundtable discussions where members and advisors from schools share ideas and ask questions about the PALS mentoring program.

We hope that all participants will leave energized, more informed, and with a plan in hand to revamp or start an effective PALS program. Each participating chapter will receive a free CD-ROM that contains new instructional materials and resources to operate an effective PALS program. Those wishing to attend this exciting conference need to pre-register by Sept. 27 (pre-registration form attached).

Each participating chapter may send up to six participants to the conference. More will be allowed if space is available. Contact: Mike Honeycutt, mhoneycutt@ffa.org, 317-802-4262.

School Officials Luncheon – free: Invite your state officials, school officials or important education partners to experience motivational speakers, outstanding teachers and top students at the School Officials Luncheon. This educational and entertaining event will take place during the 2003 National FFA Convention on Friday, Oct. 31, 2003 at 11:30 a.m. Take this opportunity to show your education partners a unique side of the convention. In addition to the luncheon, we welcome them to experience the many suggested activities including convention sessions (4th and 6th), national FFA leadership workshops, and the FFA National Agricultural Career Show®. The luncheon is free, however, seating is limited! Only 300 tickets are available on a first come, first serve basis, so please respond early to secure a reservation for this activity. To order your school official's complimentary ticket, complete the attached request form or contact Michele Gilbert, mgilbert@ffa.org, 317-802-4301. Have attendee's name, title, organization, mailing address, phone/fax and e-mail address ready to share when contacting Michele. For additional information, contact Ernie Gill, project manager, egill@ffa.org, 317-802-4222.

Courtesy Corps applications now available: Applications to volunteer for Courtesy Corp are due Sept. 5th. Please make sure your application is accompanied by the signed code of ethics and that your application is signed by your state staff. For more information concerning Courtesy Corps, you may visit www.ffa.org/convention/html/pln_courtesy_corp.html. All forms may be mailed or faxed to April Pruet, fax 317-802-5256.

New Event at the National FFA Convention for Teachers! Agriscience Institute: an interactive onsite campus experience. Teachers looking to integrate science, math and social studies into their agricultural education programs should attend these workshops. The Agriscience Institute includes five different interactive workshops especially designed to help teachers bring their classroom to life. Participants will discover new ideas, activities, information and methods that will increase student involvement and interest. The project sponsors are providing this opportunity for teachers to experience an innovative approach to incorporating modern technology on current issues facing agriculture and our society.

Workshop topics:

- Bringing Sustainability to the Community
- Bringing Environmental Issues to the Classroom
- Applied Biotechnology workshop
- Ag Prep: Integrating Math, Agriculture, Science & Technology
- Veterinary Science Instructional Materials and related equine opportunities

Teachers can take advantage of this great opportunity while they visit the FFA National Agricultural Career Show® during convention. The interactive classrooms will be located next to the Agriscience Fair and FFA Education booth. A schedule with starting times will be placed in front of each classroom. It will truly be a campus atmosphere.

These 45-minute rotational workshops will be offered during the following dates and times: Wednesday, Oct. 29, 12:30-5:30 p.m.; Thursday, Oct. 30, 8:30 a.m.-5:30 p.m.; Friday, Oct. 31, 8:30 a.m.- 4:00 p.m.

Contact: Tony Small, tsmall@ffa.org, 317-802-4300.

EVENTS

2003 CDE deadlines announced: Deadlines have been set for the 2003 National FFA CDEs; all items are due to the FFA Center by the dates indicated. A copy of all forms listed below can be found in the 2003 State Guide. They are as follows:

Aug. 15 - Prepared public speaking manuscripts due

Sept. 15 - Agricultural communication portfolios due

- Agricultural issues portfolios due

- Job interview portfolios due

- Marketing plan portfolios due

Oct. 1 - Late membership payments and \$25 processing fee due (for qualification)

Oct. 15 - Add/Delete forms due

New CDE Special Needs Request Policy: Teams and individuals participating in the 2003 Career Development Events who feel that they are entitled to Special Needs Accommodations must submit a Special Needs Request Form. This form, along with additional information about the policy can be found on the following website: <http://www.ffa.org/programs/cde/html/cdeupdate.html>. Please make sure your national qualifying CDE participants and advisors are aware of this new procedure. The form must be submitted at the time of certification.

Agriscience Fair applications are due Aug. 15: The Agriscience Fair Certification Form is a new form this year that must be submitted with the applications. All forms needed for submission are attached (certification forms J-1 & J-2 and AGF Certification Form). Please send forms to Agriscience Fair, 6060 FFA Dr., Indianapolis, IN 46268.

COLLEGIATE NEWS

PAS website unveiled: The National Postsecondary Agricultural Student Organization (PAS) can be visited on the World Wide Web. The new PAS web address is: www.nationalpas.org.

EDUCATOR NEWS

Time Capsule Mission for FFA Associations: Twenty-five years from now, what will FFA members and advisors want to know about FFA in 2003? As state staff and state

officers, the National FFA Organization asks you to lead the charge in collecting items and information for inclusion in the state box you contribute to the FFA 100th Anniversary Time Capsule, which will be filled at the 2003 National FFA Convention. Consider items that represent your state, its agricultural base and the status of agricultural education. Pictures, letters, magazine clippings, scrapbooks are just some of the items that could be included. Reflect on the past 25 years from 1977 through 2003. Summarize the present attitudes and atmosphere regarding agricultural education, agriculture and FFA. Envision the future. Set forth predictions. In his letter, the 1977-78 national FFA western region vice president predicted convention attendance at the 75th National FFA Convention would reach 50,000 people. Final attendance numbers were 51,025.

Be creative. While financial reports, meeting minutes and leadership conference curriculum may give future members an idea of FFA in 2003, consider what it feels, looks, tastes and smells like. Capture FFA in ways from which future generations can learn.

Specifics

- State boxes must be the size of a shirt box or a UPS shipping box (2nd Day Air). Dimensions are approximate. Try not to exceed the following: 17" x 12.5" x 3.5".
- Boxes cannot contain perishable items. The time capsule will be placed in storage and not opened for a pre-determined time - 25 years maximum.
- The National FFA Organization cannot guarantee the safe return of items included in state boxes. You are encouraged to make copies or keep an itemized list of the materials included in your box.
- An itemized list of materials included in your box must be submitted to National FFA before being placed in the time capsule.

ALUMNI NEWS

National FFA Alumni Auction: This year's Alumni Auction is going to be one of the best! The auction committee and National FFA Foundation have been hard at work securing objects ranging from household items to weekend getaways. Be sure to come by during the national FFA convention and participate in the bidding excitement and to vote for your favorite state basket. The silent auction will run from Wednesday, Oct. 29 – Friday, Oct. 31. A complimentary social is being planned prior to the live auction on Friday evening. Supporters of agricultural education and FFA are encouraged to get involved by donating specialty items that will contribute to the success of the auction. All funds raised go to support WLC scholarships and local chapter grants. For a listing of all auction items and schedules and to download a donation form, visit <http://www.ffa.org/alumni>. Contact: Amber Smyer, asmeyer@ffa.org, 317-802-4294.

National FFA Alumni Convention Raffle: The National FFA Alumni Association will again hold raffles in conjunction with the 2003 National FFA Convention. This year two raffles are being organized. Prior to the convention, limited supplies of three thousand tickets are being sold for a John Deere Gator at \$10 a ticket or 3 for \$20. In a second raffle, tickets will be sold at the national FFA convention for an EZ-Go WorkHorse and a Husqvarna YTH2046 Yard Tractor. Tickets can be purchased at the Alumni booth in the center aisle of the shopping mall for \$1 a ticket, with a bonus ticket for every \$5 you spend. The winners of all three items will be drawn during the Alumni Live Auction on Friday, Oct. 31 at 6 p.m. (need not be present to win). Contact: Amber Smyer, asmeyer@ffa.org, 317-802-4294.

American Degree Scholarship: The National FFA Alumni Association has a special scholarship opportunity for FFA members receiving their American Degrees at the 2003 National FFA Convention. If they are currently a member of the National FFA Alumni Association (membership is separate from FFA), or if they join the Alumni Association on or before Oct. 31, 2003, they will be entered into a drawing for a \$1,000 scholarship. Information was sent out to all American Degree recipients, so be sure to encourage them to take advantage of this great opportunity.

Alumni Auction State Basket Contest: Every state FFA Association and state FFA Alumni Association is encouraged to enter the State Basket Contest as part of the Alumni auction during the National Convention. Baskets should uniquely represent your state by including products native to your state and distinct items of interest. States that wish to enter a basket may contact us at asmeyer@ffa.org. The winning baskets will be announced and moved to the Live Auction for further bidding Friday night. Prizes for winning baskets include a \$450.00 Washington Leadership Scholarship and 100 tickets for the Alumni Giveaway. Show pride in your state by sharing what it has to offer!

STATE STAFF NEWS

Nominations for judges being accepted: The National FFA Organization is accepting nominations for judges for the Agricultural Proficiency Awards, Star Awards, Agriscience Awards and National Chapter Awards at the 2003 National FFA Convention in Louisville, Ky., this fall. The Agricultural Proficiency and the Star Awards judging will take place Thursday, Oct. 30. All of the judges will be invited to an awards luncheon on that day. The Agriscience Awards will be judged Wednesday, Oct. 29 and Thursday, Oct. 30. National Chapter Awards, Models of Innovation awards will be judged Wednesday, Oct. 29. We are not able to cover any expenses for the judges. Nominations can be submitted on the attached form and should be mailed to Rosalie Hunsinger, National FFA Organization, P.O. Box 68960, Indianapolis, IN 46268-0960 or faxed to her at 317-802-5255.

Local Program Resource Guide 2003-2004 CD-ROM: Just a quick reminder to all state staff and teacher educators, the Local Program Resource Guide 2003-2004 CD-ROM has been released. Orders were shipped to state staff in June, and a second shipment will go out to teacher educators in mid August. If you have not received your order or have not placed an order, please contact Michele Gilbert, mgilbert@ffa.org, 317-802-4301. For more information, please contact: Jim Armbruster, jarmbruster@ffa.org, 317-802-4334.

INTERNATIONAL HAPPENINGS

International teacher opportunities available: Competitive scholarships are available for agriculture teachers to participate in an international experience through EARTHWATCH. The scholarships are available for use in 2003. EARTHWATCH is a research organization with international expeditions throughout the world. Expeditions take place throughout the year. Participants receive scholarships of up to \$1500 to cover a portion of the expedition costs plus membership to EARTHWATCH. Applications are being accepted and are available online at www.ffa.org/programs/global/. There are late summer expeditions available. Applications are still being accepted. Please call 317-802-4309 for more information.

FFA Global Leadership Training available online: FFA Global is looking for agriculture

instructors who are interested in exploring agriculture in our exciting, online learning program about global agriculture. A “real world” storyline allows students to learn about global agriculture and U.S. policy as they follow the lives of two fictional FFA members as they travel to Moldova, Honduras and Ethiopia. Several chapters are already using the program and if you are interested in learning more about this project, contact FFA Global, global@ffa.org, or 317-802-4309. Visit the FFA Global Leadership Scenarios site at www.ffa.org/scenarios today!

ILSSO: Each year, State FFA Officers have the unique opportunity to travel to Europe to learn about global agriculture and business each January on ILSSO, the International Leadership Seminar for State Officers. Participants have a host family stay with a German farm family and participate in business and industry visits. Tentative dates for 2004 are January 5 through January 20. Applications will be due Oct. 1, 2003. If you are a newly elected or past state officer and have ever wanted to travel to a foreign country, learn about global agriculture, or spend two amazing weeks with other State FFA Officers, then the International Leadership Seminar for State Officers (ILSSO) is the right place for you! Download application forms and find out more information, e-mail us at global@ffa.org, visit online at <http://www.ffa.org/programs/global/> or call 317-802-4309.

PREVIOUSLY REPORTED IN UPDATE

National FFA Awards and CDE Advisory Board Award Revision Process: Every five years, the National FFA Organization's CDEs, award and recognition programs are reviewed to keep them closely aligned with instructional relevance, current technology, industry practices and the mission, vision and strategic direction of Agricultural Education and FFA. This year, we are beginning another round of this ongoing review process.

Currently, three subcommittees are evaluating award and recognition programs. As the committees continue their review process, the National FFA Organization will keep you up-to-date with the progress and status of the committees and the project timeframe, which is expected to last through 2005. The award revision process white paper, timeline and committee updates are available online at <http://www.ffa.org/statestaff/html/awardrevision.html>.

Communication Resource Index on ffa.org: A whole host of communication resources for state and local use is now available online at <http://www.ffa.org/comm/comminindex.html>, a handy one-stop shop for state and local communication materials. Logos and the new *Opening Doors* materials are available here, as are standards and guidelines covering topics such as news releases, key messages and frequently asked questions. Throughout 2003 and 2004, we'll be adding new materials to this resource index every quarter, so check back often to see what's new.

National FFA Convention in Indianapolis in 2006: The annual national FFA convention is in Louisville, Ky., again this year, and will not move to Indianapolis until 2006. You can access convention site selection information at: http://www.ffa.org/about_ffa/convention2006/index.html.

Electronic SPAM rears its ugly head. We've mentioned false e-mails in the past, but it appears to be time for a reminder. Recently, State Staff representatives whose e-mail

addresses are included in an FFA group list have received annoying e-mail messages that appear to originate from FFA. These e-mails are unsolicited, sometimes less-than-ethical electronic garbage, or SPAM. Unfortunately, the existence of search tools that deliberately harvest e-mail addresses from websites makes it far too easy for unscrupulous people to send thousands of unwanted e-mails and substitute legitimate addresses in the "Sender" line.

The National FFA Organization remains committed to protecting the security and privacy of its e-mails as much as possible, but cannot prevent every instance of e-mail harvesting due to the number of places (websites, ListServ) that e-mails may be legitimately available. As you may be aware, anti-spam legislation has been proposed more than once in Congress, but is proving difficult to define and make possible. Feel free to follow this debate as it continues. In addition, attached to this message you'll find a .PDF that explains just how easy it is to harvest and misuse these e-mails.

UPDATE is also available at www.ffa.org/news/html/ffapubsindex.html#update each month. Attachments are available online.

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The FFA Mission

FFA makes a positive difference in the lives of students by developing their potential for **premier leadership, personal growth** and **career success** through agricultural education.

The Agricultural Education Mission

Agricultural Education prepares students for successful careers and a lifetime of informed choices in the global agriculture, food, fiber and natural resources systems.

The National FFA Organization is a resource and support organization that does not select, control or supervise state association, local chapter or individual member activities except as expressly provided for in the National FFA Organization Constitution and Bylaws.

The National FFA Organization affirms its belief in the value of all human beings and seeks diversity in its membership, leadership and staff as an equal opportunity employer.

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Courtesy Corp Application

DUE SEPTEMBER 5, 2003

Applications must be accompanied by the signed Code of Ethics and have a signature from the State FFA Association Advisor or Executive Secretary.

Chapter Information

Chapter Name: _____ Chapter Number: _____

Advisor Name: _____

School Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

School Phone: _____ School Fax: _____

Email Address: _____

of Students Available: _____

Assignment Information

Details on the Assignment Descriptions, Available Days and Time Requirements can be found on the following pages, located on the Local Program Resource Guide CD-ROM or the FFA website:

Courtesy Corp Position Matrix

All Chapter must read, sign and return:
Courtesy Corp Code of Ethics

Assignments:

Please rank your first 3 choices. [1, 2, 3]

- | | |
|-----------------------------|--------------------------------|
| _____ 1) Alumni | _____ 9) Registration |
| _____ 2) Awards Office | _____ 10) Hospitality Stations |
| _____ 3) a-d Main Arena | _____ 11) a-d Meals |
| _____ 4) a-d CDE's | _____ 12) Newsroom |
| _____ 5) Career Show | _____ 13) Shopping Mall |
| _____ 6) Chapter Activities | _____ 14) Workshops |
| _____ 7) Command Post | _____ 15) Any Position |
| _____ 8) Courtesy Corp HDQ | |

Time Preferences:

Please check as many time slots your chapter can fill as possible. Referring to the Courtesy Corp Position Matrix will be helpful. **Please note that assignments can begin as early as 6:00 am and end as late as 10:00 pm.** Shifts may vary in length from 2 hours to 5 hours depending on assignments, unless prior arrangements are made with Advisors.

	Early AM [6-10]	AM [8-12]	Mid-AM [10-2]	PM [12-4]	Mid-PM [2-6]	Evening [4-8]	Late PM [6-10]
Monday	<input type="checkbox"/> Early AM	<input type="checkbox"/> AM	<input type="checkbox"/> Mid-AM	<input type="checkbox"/> PM	<input type="checkbox"/> Mid-PM	<input type="checkbox"/> Evening	<input type="checkbox"/> Late PM
Tuesday	<input type="checkbox"/> Early AM	<input type="checkbox"/> AM	<input type="checkbox"/> Mid-AM	<input type="checkbox"/> PM	<input type="checkbox"/> Mid-PM	<input type="checkbox"/> Evening	<input type="checkbox"/> Late PM
Wednesday	<input type="checkbox"/> Early AM	<input type="checkbox"/> AM	<input type="checkbox"/> Mid-AM	<input type="checkbox"/> PM	<input type="checkbox"/> Mid-PM	<input type="checkbox"/> Evening	<input type="checkbox"/> Late PM
Thursday	<input type="checkbox"/> Early AM	<input type="checkbox"/> AM	<input type="checkbox"/> Mid-AM	<input type="checkbox"/> PM	<input type="checkbox"/> Mid-PM	<input type="checkbox"/> Evening	<input type="checkbox"/> Late PM
Friday	<input type="checkbox"/> Early AM	<input type="checkbox"/> AM	<input type="checkbox"/> Mid-AM	<input type="checkbox"/> PM	<input type="checkbox"/> Mid-PM	<input type="checkbox"/> Evening	<input type="checkbox"/> Late PM
Saturday	<input type="checkbox"/> Early AM	<input type="checkbox"/> AM	<input type="checkbox"/> Mid-AM	<input type="checkbox"/> PM	<input type="checkbox"/> Mid-PM	<input type="checkbox"/> Evening	<input type="checkbox"/> Late PM

Special Needs or Requests: _____

By signing below I am certifying my chapter is in good standing with the State FFA Association and National FFA Organization and that we have read, understood and signed the Courtesy Corp Code of Ethics.

Chapter Advisor _____ Date _____

State FFA Authorizing Signature [State Advisor or Executive Secretary] _____ Date _____

Return Application & Code of Ethics to:
Courtesy Corps Coordinator
PO Box 68960
Indianapolis, IN 46268-0960
Ph: 317-802-4256 Fax: 317-802-5256

DUE SEPTEMBER 5, 2003

Courtesy Corp Code of Ethics

Applications must be accompanied by the signed Code of Ethics and have a signature from the State FFA Association Advisor or Executive Secretary.

NOTE: Advisors and FFA members are required to read all of the following information.

National FFA Code of Ethics

FFA members conduct themselves at all times to be a credit to their organization, chapter, school, community and family. As an FFA member, I pledge to:

1. Develop my potential for premier leadership, personal growth and career success.
2. Make a positive difference in the lives of others.
3. Dress neatly and appropriately for the occasion.
4. Respecting the rights of others and their property.
5. Be courteous, honest and fair with others.
6. Communicate in an appropriate, purposeful and positive manner.
7. Demonstrating good sportsmanship by being modest in winning and generous in defeat.
8. Make myself aware of FFA programs and activities and be an active participant.
9. Conduct and value a supervised agricultural experience program.
10. Strive to establish and enhance my skills through agricultural education in order to enter a successful career.
11. Appreciate and promote diversity in our organization.

(Adopted by the Delegates at the 1952 National FFA Convention. Revised by delegates at the 1995 National FFA Convention.)

In the performance of my Courtesy Corps duties, I agree to:

- Use modesty and good-taste when dressing for my assignment. I understand proper Official Dress is required, unless otherwise noted on assignment.
- Check in at the Courtesy Corps Headquarters in South Wing Conference Center 107 approximately 30 minutes prior to my duty time to pick up my Courtesy Corps armband and any final instructions about my assignment.
- Report to my assigned location at least 15 minutes prior to the time listed on my schedule.
- Report to and assist the contact person in whatever manner instructed.
- Remain on duty for my full shift until my duties are completed, and my supervisor dismisses me.
- Provide assistance to all guests and be prepared to answer questions.
- Keep a convention program handy for easy reference.
- Return my armband to the Courtesy Corps Headquarters in South Wing Conference Center 107 at the conclusion of my shift.

The _____ chapter has read the rules and Code of Ethics as stated above. We, as National FFA Courtesy Corps volunteers, understand the importance of the Code of Ethics in setting a good example for our fellow members and guests at the National FFA Convention.

Advisor's name printed

Advisor's signature

Date

**National FFA Board of Directors
Meeting Summary
July 2003**

The National FFA Board of Directors met in Indianapolis, Ind., July 11-15, 2003. Newly seated board members are: Nancy Trivette, program leader, agricultural education, New Jersey Department of Agriculture (state supervisor); William “Buddy” Deimler, specialist, agricultural education, Utah State Office of Education (state supervisor); and Steve Harbstreit, associate professor, agricultural education, Kansas State University (USDE Representative).

Reports included the following:

- Reports of the National Officers
- Reports on Matters as Related to FFA Board Operations
- Reports of Consultants

Motions carried include the following:

- Approval of 2,789 American FFA Degrees (*Note: Subsequent Governing Committee Action has resulted in a total of 2,788 American FFA Degrees approved.*)
- Approval of the Distinguished Service Citation for California Farm Bureau Federation, Sacramento, Calif.; Potash Corp., Northbrook, Ill.; and Kroger Mid-Atlantic, Roanoke, Va.
- Approval of 135 Honorary American FFA Degrees-Others and 46 Honorary American FFA Degrees-Teachers.
- Approval of the VIP award for Walter E. Upton, Little Rock, Ark.; Joseph Sabol, San Luis Obispo, Calif.; James C. Borel, Wilmington, Del.; John P. Mundt, Boise, Idaho; Martin L. Mitchell, Dover, N.H.; John W. Parris, Columbia, S.C.; John W. Rose, Hickman, Tenn.; John D. Todd, Knoxville, Tenn.; Jane Bagley, Dimmit, Texas; Clarence Pearson, Oakville, Wash.; and Benny Renick, South Charleston, W.V.
- The recommendation of developing a National FFA Volunteer Summit at the national FFA convention. (Approved by the National FFA Foundation Board of Trustees)
- The recommendation of developing a volunteer award to recognize individuals who promote and practice volunteerism. (Approved by the National FFA Foundation Board of Trustees)
- The recommendation of developing a pilot program in capacity building through volunteer recruitment and individual giving. (Approved by the National FFA Foundation Board of Trustees)

- The recommendation to seek \$1,000,000 to \$1,250,000 in special project funding from the FFA Foundation for the development of authentic assessment strategies as part of Vision 2020. (Approved by the National FFA Foundation Board of Trustees)
- The recommendation to appoint Gordon Galbraith (Oregon) as an adult consultant of the National FFA Officer Selection Process.
- The recommendation to seek approximately \$1,000,000 in special project funding from the FFA Foundation for the development of global agricultural education resources. (Approved by the National FFA Foundation Board of Trustees)
- The recommendation to approve in concept the “Grow Our Own” Diversity Initiative and to seek approximately \$1,000,000 in special project funding from the FFA Foundation and refer the item to the National FFA Board of Directors Governing Committee, in consultation with Ms. Elaine Lewis as chairperson of the Organization Diversity Thrust Committee for action at a future date. (Approved by the National FFA Foundation Board of Trustees, pending approval by the National FFA Board Governing Committee)
- Adopt the following policy regarding chartering FFA Chapters in non-public schools. “State FFA Associations may charter local FFA Chapters in non-public schools as long as the National FFA Organizational guidelines are met” (Guidelines will be included in the Policy and Procedure Handbook. To obtain the full legal opinion, contact the National FFA Advisor.)
- Have legal counsel review all applicable documents regarding religious expression and develop a recommended policy and guidelines for the January 2004 National FFA Board meeting.
- Submit to the delegates for consideration at the 2003 National FFA Convention that 2004-2005 dues be \$5 per member per year.
- Appoint Steve Zimmerman as board representative to the National FFA Officer Selection Process
- Motion to refer the selection of the new Agri-Science Superintendent was postponed. Moved to refer the motion to the National FFA Governing Committee.

Motions failed to carry:

- The motion “to continue The Council’s “Professional Growth Series (PGS)” of instructional material under the “Team Ag Ed” label managed by the National FFA Organization’s Educational Division and to secure, when available, appropriate corporate support as special projects of the National FFA Foundation” (Note: The board determined that the National FFA should continue to focus on its primary mission of “*premier leadership, personal growth, and career success*” and not become more involved in

technical agricultural curriculum development. For this reason, the board rejected the National Council's Professional Growth Series (PGS) proposal.)

The next meeting of the National FFA Board of Directors will be Monday, Oct. 27, 2003, in Louisville, Ky. The next meeting of the Foundation Executive Committee will be on October 29, 2003, in Louisville, Ky.

The January 2004 National Board of Directors' meeting will be held January 22-26, 2004, at Hilton Old Town in Alexandria, Va.

**National FFA Foundation Board of Trustees
Meeting Summary
July 15, 2003**

The board meeting took place at the Adam's Mark Hotel in Indianapolis.

Reports

- Sponsors' Board Chairman Jerry Brase indicated that the fundraising effort is \$130,000 ahead of pace set last year. The goal this year is \$9 million. He attributed the success this far to 38 caring individuals of the Sponsors' Board who have been outstanding fundraisers. He also noted the significance of the individual giving potential.

Board actions:

- The board approved special project funding for Vision 2020: Building A Seamless Educational System for the Agriculture, Food and Natural Resources Industry, presented by the National Council for Agricultural Education President, Ted Mottaz. (Draft budget for Vision 2020 Initiative is \$1,128,600.)
- The board approved the preliminary FFA Foundation budget for calendar year 2004.

Agriscience Fair Certification Form

Must include certification form with application beginning in 2003.

Each statement below must be certified by the local FFA Advisor and the State Staff. The purpose of this form is to ensure that all projects meet the eligibility, safety and display rules. This form does not prevent the project from being disqualified at the national level if any requirements are violated at that time. Any "no" answers disqualify the project from national competition. See rules brochure (application page 3 & 4) or the Agriscience Handbook for details

Local Advisor State Advisor

Yes	No	Yes	No	
				1. Participant is a current in-school FFA member.
				2. Project is the result of the student's (divisions 2 & 4) or student team's (division 1 & 3) own work.
				3. Student or team of students will be attending the National Agriscience Fair and meet with the judges. (If team, both are required to be present)
				4. Projects involving vertebrate animals/embryos did not involve surgery, removal of parts, injection of harmful chemicals or exposure to harmful environments.
				5. No toxic or hazardous chemicals are used with the display.
				6. No crystals, other than salt and sugar, are used with the display.
				7. No hypodermic needles or syringes are included with the display.
				8. No bacteria are included in the display.
				9. Only plastic petri dishes are used (if applicable).
				10. No lasers are used.
				11. No combustible materials are used.
				12. No open flames are included with the display.
				13. All electrical devices meet approved safety standards. (see rules brochure for details)
				14. The exhibit meets the size restrictions: 48 inches wide x 30 inches deep x 108 inches high (height includes the table if the project is on a table top)
				15. Five copies of the project abstract are included with this application/certification form.

We certify that the above information is true, accurate and complete.

Student Signature

Student Signature (if team)

Local FFA Advisor Signature

State FFA Advisor Signature

The application form, this certification form and five copies of the project abstract must be postmarked by August 15 each year. Mail forms to:

Agriscience Fair
 National FFA Organization
 PO Box 68960
 6060 FFA Drive
 Indianapolis, IN 46268



National FFA Agriscience Fair Certification Form

Form J-1

This form is a check list for state staff.

This form must accompany ANY Agriscience Fair applications submitted to the National Office

Qualifications:

States are limited to one project entry in each area where there is a state winner. A maximum of 20 entries for states with a qualifying competition. In the case that a state does not have a qualifying competition, the maximum number of entries will be 10. No entries from a state may compete against each other in the same division at the national level.

Please use FORM J-2 to submit individual applicants to the National Agriscience Fair, copy application FORM J-2 as needed.

Please use this sheet to help you organize your state entries to the National Agriscience Fair.

Category (use the tab key to move through the worksheet)

Biochemistry/Microbiology/Food Science

_____ Division I _____ Division III
_____ Division II _____ Division IV

Environmental Sciences

_____ Division I _____ Division III
_____ Division II _____ Division IV

Zoology

_____ Division I _____ Division III
_____ Division II _____ Division IV

Botany

_____ Division I _____ Division III
_____ Division II _____ Division IV

Engineering

_____ Division I _____ Division III
_____ Division II _____ Division IV

**Mail To: Agriscience Fair
National FFA Organization
6060 FFA Drive
PO Box 68960
Indianapolis, IN 46268-0960**

If electronic signature: email to: agriscience@ffa.org

State FFA Executive Secretary

and/or

State FFA Advisor

2003 National FFA Convention

LIVING THE LEGACY



2003 NATIONAL FFA CONVENTION
OCTOBER 29 – NOVEMBER 1

Second Edition

Planning Guide

Convention Planning	2-11
Convention Schedules	12-15
Convention Tour Information	16-18
Convention Entertainment	19-21
Convention Career Show	22-23
Convention Maps.....	24-25
Convention Workshops	26-28





Student Competencies



Students have the opportunity to gain the following competencies while attending the 2003 National FFA Convention. This valuable list of competencies can be shared with administrators, school boards, principals and anyone who may be instrumental in the decision-making process for you and your students to attend convention.

Premier Leadership

1. Practice student leadership and citizenship by participating in the national FFA convention.
 - Motivate students
 - Work as a team member
 - Utilize contemporary organization activities to acquaint members with opportunities in the organization
 - Utilize programs and resources of agri-industry, educational and governmental agencies involved in youth development
 - Relate role of different activities to overall organizational success
 - Evaluate local chapter based on activities observed
2. Demonstrate the leadership and human relations skills necessary to become a productive member of society by participating in the national FFA convention.
 - Define qualities of effective leaders
 - Display appropriate image and dress
 - Cooperate and compromise through teamwork and group participation
 - Utilize effective time management and planning
 - Utilize effective money management
 - Organize and plan a schedule
3. Contribute to society by focusing on community leadership, democratic principles and social responsibility by participating in the national FFA convention.
 - Accept responsibility for personal decisions and actions
 - Recognize value of teamwork, time management and cooperation in hosting events
 - Recognize role of alumni and supporters in success of organization

Personal Growth

1. Practice leadership and citizenship by participating in the national FFA convention.
 - Set and achieve personal goals
 - Develop and maintain positive outlook on life

2. Develop self-worth and self-discipline by participating in the national FFA convention.
 - Identify personal qualities
 - Compare personal qualities to challenges from "leaders" featured in program activities
 - Compare personal qualities to those "leaders" recognized in speaking contests, career development events, proficiency awards and other recognition activities
 - Investigate current agricultural education/FFA initiatives
 - Investigate current agricultural issues
 - Relate impact of agricultural issues on FFA and agricultural industry
3. Develop interpersonal skills by valuing diversity, practicing tolerance and acceptance of others, and working cooperatively toward common goals by participating in the national FFA convention.
 - Interact and feel comfortable with individuals from diverse ethnic, racial, social and cultural backgrounds

Career Development

1. Explore the diversity of careers related to the agricultural industry by participating in the national FFA convention.
 - Explore individual interests related to a career choice
 - Investigate careers within specific areas of interest
 - Identify career choice
 - Identify FFA activities and networking mentors to assist in careers
 - Investigate interrelationships of agriculture to other industries and organizations





Call to Convention

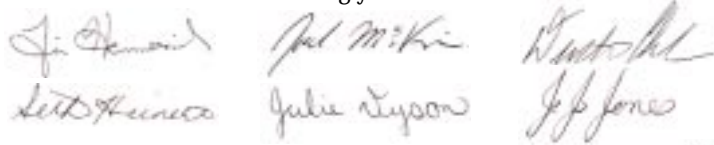
Welcome to the 2003 National FFA Convention! As a member, you are a living part of the FFA legacy. But at convention, you'll be living a part of history as you attend a historic event with an amazing crowd of over 50,000 people. FFA members, advisors and guests will witness 75 years of the FFA legacy.



General convention sessions will be more engaging than ever as this historical FFA celebration sweeps through Freedom Hall. Motivational speakers, special guests and award recognitions will highlight the achievements of our organization as well as provide opportunities for continuing growth and development. The career show, tours and other events will add the finishing touches to an action-packed agenda.

At this convention, we'll look to the farm boys of 1928, admire them for their vision and celebrate 75 years of the FFA legacy—preparing students for success in the agricultural industry and in life.

We look forward to seeing you in Louisville!



Official Dress

The national FFA convention is no doubt the premier FFA event that showcases the organization to sponsors, potential supporters, parents, members and advisors. Portraying a positive professional image in and around the convention facility is necessary. Proper official dress helps to achieve that goal and gives FFA members a unique identity and recognizable image. The National FFA Organization strongly encourages all advisors to ensure that FFA members in attendance at the 2003 National FFA Convention follow the standards of proper official dress as outlined in the Official FFA Manual.

Females

- Black skirt – Skirt is to be at least knee length, hemmed evenly across the bottom, with a slit no longer than two inches above the knee, excluding the kick pleat.
- White-collared blouse with official FFA scarf
- Black dress shoes with a closed heel and toe
- Black nylon hosiery
- Official FFA jacket zipped to the top

Males

- Black slacks
- White dress shirt with FFA tie
- Black shoes
- Black socks
- Official FFA jacket zipped to the top



Convention Sponsors

- American Quarter Horse Youth Association
- Chevrolet
- CHS Cooperatives
- City of Louisville
- Dodge Division, DaimlerChrysler Corporation
- Educational Curriculum - Who's Who
- Fastline Publications
- Fifth Third Bank Indiana
- Kentucky Department of Agriculture
- Kentucky State Fair Board
- Mystik/Citgo
- Parrish Implement Company Inc.
- Pfizer Animal Health
- Pioneer Hi-Bred International Inc.



- Ralcorp Holdings Inc.
- Syngenta
- University of Louisville
- Welch's
- Winchester Division-Olin Corporation

Planning Guide Sponsor

The 1st & 2nd Edition Convention Planning Guides were printed by **publisherspress** as special projects of the National FFA Foundation.



Convention Housing

7 Steps to Securing Convention Housing

Step 1—Consider your options. Ninety percent of the rooms have already been assigned! Currently, there are:

- Approximately 500 king-bedded rooms available within a 30-mile radius.
- Approximately 250 king-bedded rooms available 40 miles and beyond.
- Approximately 500 double-bedded rooms available 40 miles and beyond.

NOTE: *Double-bedded rooms may come available if cancellations are made. With this in mind, please complete the Housing Form on the next page. Indicate your preferred price range and room needs, then rank your choices from the options listed on the form.*

Step 2—A \$50 deposit per room **MUST** be included with the housing form. Include check or money order **OR** your credit card information on the housing form.

Step 3—Fax or mail the form to:
Greater Louisville CVB

Attention: Housing
400 South First Street
Louisville, Kentucky 40202
Phone: 800-743-3100 Fax: 502-561-3121

Step 4—Hotel acknowledgements will be mailed as assignments are made. It is important to verify the number and types of rooms, your arrival and departure dates and the room rates as published in the 1st Edition Convention Planning Guide. Housing requests will be accepted and assigned through **October 15, 2003**.

Step 5—Once you have verified the accuracy of the confirmation, submit your rooming lists to hotel/motel no later than **October 1, 2003**. Please bracket names of persons to share rooms.

Step 6—If you find it necessary to change or cancel your reservations:

- **Prior to October 15, 2003**, submit changes/cancellations in writing to the Louisville Housing Bureau by mail or fax.
- **After October 15, 2003**, contact the hotel/motel directly. Cancellations made after October 15, 2003 can result in forfeiture of the \$50 deposit per room cancelled.
- Failure to check-in at hotel/motel on specified arrival date will result in forfeiture of deposit and/or up to a first night room rate and tax.

Step 7—Relax and enjoy the 2003 National FFA Convention!

If you have already been assigned rooms through the housing bureau and need to make changes to your assignment, please submit changes in writing to the Louisville Housing Bureau by mail or fax to

Stay at KFEC

Forget hotels, traffic and parking problems. Stay at KFEC. Bring your RV, and park it on site for \$35 per day with hook-ups or \$20 per day without hook-ups. Limited to the first 150 RVs.

Contact the KFEC Parking Admissions Office at 502-367-5384, and make your reservation today.

Alternative Accommodations

Extended-Stay Hotels	Phone	Miles/KFEC
<i>Louisville, KY</i>		
Bridgestreet Corporate Housing	502-266-0099	12
Homestead Studios	502-267-4454	13
Residence Inn by Marriott	502-363-8800	1/4
Residence Inn by Marriott	502-425-1821	12
Intown Suites	502-966-2233	4
Suburban Lodge at Hurstbourne	502-499-9100	13
Suburban Lodge at Westport Rd.	502-412-1000	15
The Cornelia Bush House	919-782-2733	5
TownePlace Suites by Marriott	812-280-8200	8
Bed & Breakfasts		
<i>Louisville, KY</i>		
Aleksander House	502-637-4985	4
Azra-Grigsby House	502-634-1000	6
Central Park	502-638-1505	5
Inn at the Park	502-637-6930	5
Inn at Woodhaven	502-895-1011	9
Inn off the Alley	502-451-0121	6
Laura's Log and Stone Inn	502-267-0836	12
Old Louisville Inn	502-635-1574	5
Pinecrest Cottage	502-454-3800	8
Rocking Horse Manor	502-583-0408	5
Samuel Culbertson Mansion	502-634-3100	5
Tucker House	502-297-8007	12
<i>Southern Indiana</i>		
1877 House Country Inn	812-285-1877	11
Stone Rest Inn	812-923-8242	15
The Beck Haus B&B	812-284-5330	9

2003 National FFA Convention Housing Request Form

October 29-November 1, 2003

INSTRUCTIONS: ALL FORMS WITH MISSING OR INCOMPLETE INFORMATION WILL NOT BE PROCESSED AND WILL BE RETURNED. A \$50.00 PER ROOM DEPOSIT MUST ACCOMPANY THIS FORM. CREDIT CARD AND/OR CHECKS ARE ACCEPTED. NO PURCHASE ORDERS.

- 1.) The cut-off date to process housing forms will be September 25, 2003.
- 2.) You may mail or fax your housing form. The fax number is 502-561-3121.
- 3.) Hotel acknowledgments will be sent via email. If no email address is provided, acknowledgments will be faxed or mailed.
- 4.) Cancellations made on or after October 15, 2003 will result in forfeiture of deposit.

ROOM INFORMATION

Arrival Date: _____ Departure Date: _____
of (One-Bedded) Rooms: _____ # of (Two-Bedded) Rooms: _____
of Adults: _____ # of Students: _____

HOTEL PREFERENCE

Our preferred price range is from \$ _____ to \$ _____
First Choice: _____ Second Choice: _____
Third Choice: _____ Fourth Choice: _____
Fifth Choice: _____ Sixth Choice: _____

If your choices are not available, which of the following is more important in the placing of your request at an alternative hotel? Please check one: _____ Rate _____ Distance to Kentucky Exposition Center (KEC)

- To be closer to the convention center, we would be willing to accept (one)-bedded rooms with the option of a rollaway bed
(*ROLLAWAY BEDS ARE NOT GUARANTEED AND THERE MAY BE AN ADDITIONAL CHARGE*)
How many (one)-bedded rooms would be required if (two)-bedded rooms are not available? _____ **Total (One)-Bedded Rooms**
- We need (two)-bedded rooms and understand that these rooms could be located 40 miles or more from the convention.

CHAPTER/GROUP INFORMATION

Chapter Advisor/Contact Person: _____
Chapter/Group Name: _____
Email Address: _____
Address: _____
Street City State Zip
School Phone: _____ Home Phone: _____
Fax Number: _____

CREDIT CARD INFORMATION

The confirmed hotel is authorized to immediately charge the following credit card for a \$50 deposit per room. Credit Card must be valid through November 2003 in order to be considered a proper deposit. (*Credit card charges will not appear before September 25, 2003.*)

Please circle one: Visa MasterCard American Express Other _____

Credit Card Number: _____ Expiration Date: _____

Name as it appears on credit card: _____

Signature: _____

FAX OR MAIL FORM TO:
LOUISVILLE HOUSING DEPARTMENT, 400 S. FIRST ST., LOUISVILLE, KY 40202
FAX #: 502-561-3121 • PHONE #: 502-561-3100 • TOLL FREE #: 800-743-3100

Shuttle Information



Hours of Operation:

Wednesday 6:30 a.m. to midnight Friday 6:30 a.m. to 12:30 a.m.
 Thursday 6:30 a.m. to 12:30 a.m. Saturday 6:30 a.m. to 6 p.m.

Shuttle Passes:

- \$20 unlimited-use pass
- \$5 one-way pass

To purchase a shuttle pass:

- Use the pre-registration form on pages 9 and 10.
- Buy at the registration counter at KFEC.
- Buy at the shuttle pass booth located at the shuttle pick-up point at KFEC.

IMPORTANT:

Note pick-up points and the hotels within walking distance of each point. Shuttles will attempt to run on an hourly basis. Please understand that unforeseen circumstances may delay a shuttle.

Downtown Shuttles

ROUTE	HOTELS	BUS STOPS
A	Galt House East	Load in front of main entrance
B	Courtyard by Marriott Super 8 Holiday Inn Downtown	Load on 2nd St. in front of main entrance Load on 2nd St. in front of main office Load on Broadway in front of main office

Southern Indiana Shuttle

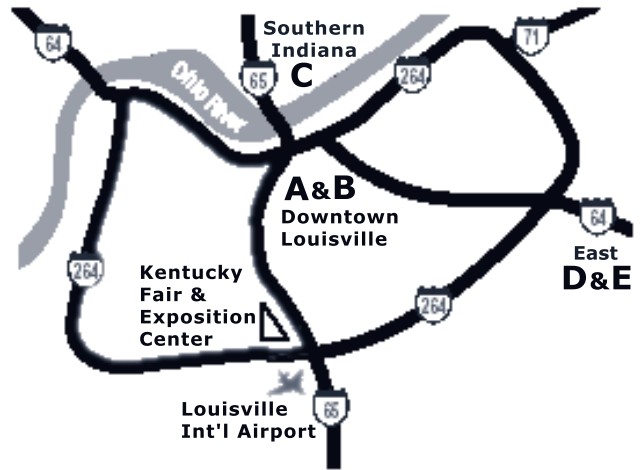
ROUTE	HOTELS	BUS STOPS
C	Holiday Inn Lakeview Ramada Inn Riverside	Load in front of main office Load at corner of Illinois & Market streets

Hotels in walking distance of pick up points:
 TownePlace Suites by Marriott, Fairfield Inn

East End Shuttles

ROUTE	HOTELS	BUS STOPS
D	Red Carpet Inn Hurstbourne Hotel	Load in front of main office Load in front of Conference Center, located behind the hotel
	Marriott East Days Inn Southeast	Load from street in front of office main entrance Load from street near main parking lot entrance
E	Holiday Inn Hurstbourne Travel Lodge Hurstbourne	Load in front of main office Load from street near main parking lot entrance

Hotels in walking distance of pick up points:
 Red Roof Inn, Courtyard by Marriott, Drury Inn & Suites



For transportation around Louisville:

- TARC-502-585-1234
- Yellow Cab-502-636-5511
- Let It Ride Transportation-502-491-5211
- Miller Transportation-502-368-5644

Parking Information

- Pre-register and purchase a pass which allows unlimited parking Wednesday – Saturday for \$24.
- Register on-site and pay \$4 to get in gates. Redeem receipt at “KFEC Parking Pass Sales Desk” plus \$20 for unlimited parking pass.
- The \$4 gate fee is for one time entry only. You may not leave and return without paying again.
- Directions to the Kentucky Fair & Exposition Center are provided on page 24.

Parking will be accessible according to the following guidelines:

- Lot A, E, J, P – General Parking
- Lot N – Bus Parking (overflow Lot P)
- Lot D – Career Show Exhibitors & Convention Staff
- Lot L – Career Development Event Staff & Volunteers



Registration Information

Every convention attendee must register to gain entrance to ALL convention activities.

	PRE-REGISTRATION FEE	ONSITE REGISTRATION FEE
ENTIRE Convention	\$30.00	\$35.00
1-Day Career Show Pass	\$6.00	\$7.00
One Session Pass	\$6.00	\$7.00
1-Day Convention Pass	\$18.00	\$21.00

- All One Session Passes will be collected at the door
- 1-Day Convention Pass (Combo Pass) includes sessions and career show (excludes Reflections and Opening Sessions). Mark choices on pre-registration form.

Safety Information

Don't Forget...

- Emergency contact information for your students and yourself.
- Parental consent form for each student attending.
- Record of attendees form (to be turned in at convention registration).
- The plan in case someone gets lost—where will you meet?

Safety in the City

- When walking to and from convention activities, shopping or sightseeing, always travel in small groups.
- Avoid poorly lit areas and alleys.
- If traveling by taxicab, go in small groups and always note the cab number in case of lost items.
- Plan to use travelers' checks or credit cards rather than carrying large amounts of cash.
- Do not leave valuables in vehicles.

Safety in Your Hotel

- Read the emergency instructions on the back of your hotel room door. Familiarize yourself with the fire escape route.
- Do not leave your door open, and always use the dead bolt.
- Do not open your hotel door to anyone you do not personally know. Call the front desk to verify hotel staff, security guards or others requesting entrance to your room.
- If you encounter questionable individuals, report such persons to the front desk.
- Do not leave valuables out in the open. Many hotels provide lock boxes for your security.

Save time and pre-register!

Pre-registration is strongly encouraged. Many events, including Reflections and the Opening Sessions, sell out before FFA arrives in Louisville.

- Pre-registration begins Sept. 1, 2003 and is accepted through Oct. 10, 2003.
- A pre-registration form is available on pages 9 and 10 or online at <http://www.ffa.org/convention/index.html>
- Mail completed form to:
 - National FFA Center**
 - Convention Registration
 - P.O. Box 68960
 - Indianapolis, IN 46268-0960

- Fax completed form to: 1-800-366-6556.
- Phone your order to: 1-888-332-2668.
- Tickets and convention buttons will be shipped via UPS.



Register at convention

- Registration desk is located in South Wing Lobby A at KFEC.
- Cash, school check, purchase order and credit cards are accepted.
- Hours of operation:

Tuesday, October 28	1 – 8 p.m.
Wednesday, October 29	8 a.m. – 8 p.m.
Thursday, October 30	7 a.m. – 8 p.m.
Friday, October 31	8 a.m. – 8 p.m.
Saturday, November 1	6:30 – 9 a.m.

NOTE: The National FFA Board of Directors and National FFA Officers have set the national FFA convention attendance fee at \$30 for pre-registration and \$35 for on-site registration beginning in 2003. The action was taken to offset significant increases in the cost of services, decorations, staging, labor and security. As a break-even activity, convention expenses are borne by participants and not by general dues. Even with the approved increase, the \$30/\$35 FFA convention fee remains markedly lower than national meeting fees for other student organizations: VICA/Skills USA - \$90/\$100; FCCLA - \$100/\$110; and FBLA - \$85/95.

National Convention Pre-Registration Form

This form must be received by October 10, 2003. Please make a copy for your records. All tickets will be sent via UPS. If they have not been received by October 22, 2003, call 1-888-332-2668. No other confirmation will be sent.

Mail your completed form to: National FFA Center, P.O. Box 68960, Indianapolis, IN 46268-0960
OR Fax your completed form to: 1-800-366-6556
OR Online at <http://www.ffaunlimited.org>

Chapter Name (if applicable)					Chapter #		
Person Placing Order					__ Advisor __ Parent		
Shipping Address (No P.O. Boxes)					Purchase Order # or Check #		
City		State		Zip		Fax	()
E-mail Address					Phone	()	
Convention Hotel					Hotel Phone	()	
					Cell Phone	()	
Credit card orders	__ VISA __ M/C __ Discover __ Am. Exp.				Card #		
Name on card (required)					Exp. Date (required)		
Signature (required)					Daytime Phone (required)	()	

CONVENTION REGISTRATION (see page 8 for more details)

Item #	Item Description	Qty.	Cost/Person	Total
RA	Advisor Registration		\$30.00	
RAMD	American Degree Registration ENTIRE convention		\$30.00	
SSAMD	American Degree Session Only		\$6.00	
RM	Member Registration		\$30.00	
RO	Guest, Parent, Other		\$30.00	
RS	School Official Registration		\$30.00	
CBP	Combo Pass: (circle day) DOES NOT INCLUDE WED. includes all sessions and Career Show for one day ONLY	Thurs Fri	\$18.00	

Registration includes your choice of one Reflections and one Opening Session per registrant.

A Reflections or Opening Session ticket is required for admission to the corresponding session!

No other ticket will be accepted!

The total number of Reflections and Opening Session tickets cannot exceed the total number of registrations.

Mark "0" if unable to attend.

W1	Reflections 1, Wednesday, October 29, 2003, 4:30 p.m.			
W2	Reflections 2, Wednesday, October 29, 2003, 7 p.m.			
OS1	Opening Session A, Thursday, October 30, 2003, 8 a.m.			
OS2	Opening Session B, Thursday, October 30, 2003, 11:30 a.m.			

OTHER REGISTRATION OPTIONS

CS1	One Day Pass: Career Show ONLY (circle day)	W	TH	F	\$6.00	
SS	One Convention Session Pass				\$6.00	

PARKING PASS/ SHUTTLE BUS TICKETS (see page 7 for more details)

PP	Parking Pass (buses included). Valid for entire convention.		\$24.00	
BUS	Shuttle Pass. Valid for entire convention.		\$20.00	

All ticket sales are final. No refunds will be made.

TOTAL FOR THIS PAGE	\$
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Some seats will have limited view.

Transfer this total to pg. 10 to calculate shipping.

MEAL FUNCTIONS AND SPECIAL EVENTS

Please plan to purchase all of your meal tickets ahead of time by using this form. Tickets may also be purchased on-site at the convention registration desk. Questions? Call 317-802-6060 and ask for contact(s) below.

American Degree Luncheon Candidates celebrate this prestigious accomplishment with their families, friends and fellow chapter members. Contact: Rosalie Hunsinger, ext. 4255

National Leadership Dinner Leadership conference participants reunite with presenters and introduce leadership and personal development to interested members. Contact: Andy Armbruster, ext. 4308

Proficiency Award National Finalists and American Degree Recipients receive meal tickets to their respective meal functions. **Do not** count complimentary tickets as part of the order.

Proficiency Luncheon: One ticket for each national finalist. Pick up at orientation meeting on Wednesday evening.

American Degree Luncheon: One ticket for each American Degree candidate. Fill in name below.

All Career Development Event Meal Functions require a meal ticket. Tickets will be sold at CDE Registration in the KFEC West Hall Lobby. Team members and coaches will receive complimentary tickets during their respective orientation meetings.

Item #	Function and/or Event	Date	Time	Qty.	Cost/Ticket	Total
WW4	Jim Wand	Wed. Oct. 29	4 p.m.		\$5.00	
WW8	Jim Wand	Wed. Oct. 29	8 p.m.		\$5.00	
SIXFLAGS	FFA at Six Flags	Wed. Oct. 29	5 p.m.		\$16.00	
BB1	Bluegrass Bull Bash	Wed. Oct. 29	7 p.m.		\$18.00	
PL	Proficiency Luncheon	Thurs. Oct. 30	12 p.m.		\$20.00	
WT4	Jim Wand	Thurs. Oct. 30	4 p.m.		\$5.00	
CON1	Terri Clark and Darryl Worley	Thurs. Oct. 30	5 p.m.		\$18.00	
ST6	Dr. Al Snyder	Thurs. Oct. 30	6 p.m.		\$5.00	
WT8	Jim Wand	Thurs. Oct. 30	8 p.m.		\$5.00	
CON2	Darryl Worley and Terri Clark	Thurs. Oct. 30	9:30 p.m.		\$18.00	
DTA	FFA Dance A	Thurs. Oct. 30	10 p.m.		\$7.00	
DTB	FFA Dance B	Thurs. Oct. 30	10 p.m.		\$7.00	
WF4	Jim Wand	Fri. Oct. 31	4 p.m.		\$5.00	
CON3	Joe Nichols and Jo Dee Messina	Fri. Oct. 31	5 p.m.		\$18.00	
SF6	Dr. Al Snyder	Fri. Oct. 31	6 p.m.		\$5.00	
LD	National Leadership Dinner	Fri. Oct. 31	4:30 p.m.		\$15.00	
WF8	Jim Wand	Fri. Oct. 31	8 p.m.		\$5.00	
DFA	FFA Dance A	Fri. Oct. 31	10 p.m.		\$7.00	
DFB	FFA Dance B	Fri. Oct. 31	10 p.m.		\$7.00	
AMDL	American Degree Luncheon	Sat. Nov. 1	12 p.m.		\$15.00	
AMDR	American Degree Recipient: Fill in Name(s) Here -----				FREE	

SUMMARY OF ORDER TOTALS

Total – page 9 (Registration, Parking, Shuttle)		\$
Total – This page (Meal Functions and Events)		\$
SUBTOTAL OF ALL PAGES		\$
Freight Shipping and Handling for orders \$100.00 or less	\$7.00	\$
Freight Shipping and Handling for orders \$100.01 or more	\$10.00	\$
ORDER TOTAL		\$

HOUSING INFORMATION (REQUIRED BY NATIONAL FFA CONVENTION PLANNING TEAM)

Arrival Date (in Louisville)		Departure Date (in Louisville)	
Convention Hotel Name			
Number of Hotel Rooms	single	double/double	

** This information is not a substitute for the Convention Housing Form. Housing Form on page 6. **

7 Steps to Convention Planning Success



With so many activities to choose from during national convention, it's good to have a plan. Of course, convention doesn't end at the drop of the gavel on Saturday. How will your chapter take convention home? Check out this easy-to-use convention planning guide guaranteed to help your students achieve one mission—their own personal success!

- 1 Plan for “essential activities.” These include any meetings, CDE competitions, award ceremonies or meal functions that require your attendance.
- 2 Decide which sessions to attend. Each convention session has a focus, and not all will speak to your students, so pick and choose.
- 3 Pick leadership and career success workshops for both you and your students. Workshops begin Wednesday and end Friday. Three days of inspiration packed in one room. Amazing!
- 4 Identify the “must see” tours in and around Louisville. Call ahead to reserve your tour time. Also, don't forget about the career success tour series—which is a great opportunity to expose your students to the excitement of national competitions.
- 5 Block out the time your group will spend in the career show. The career show is definitely not a one-time trip. Make a list of what you'll see the first time, and then head back for more. Encourage your students to explore future careers.
- 6 Consider your entertainment options. Many are available—concerts, the Bluegrass Bull Bash, hypnotists and the famous convention dances.
- 7 Gather for group reflection at the end of the day. Find out what each student experienced, and then review the next day's schedule.

PLANNING GRID				
	Wednesday	Thursday	Friday	Saturday
Before 8 a.m.				
8 to 9 a.m.				
9 to 10 a.m.				
10 to 11 a.m.				
11 to 12 p.m.				
12 to 1 p.m.				
1 to 2 p.m.				
2 to 3 p.m.				
3 to 4 p.m.				
4 to 5 p.m.				
5 to 6 p.m.				
6 to 7 p.m.				
7 to 8 p.m.				
8 to 9 p.m.				
9 to 10 p.m.				
After 10 p.m.				

Convention Highlights

Wednesday, October 29

TIME	EVENT	LOCATION
7:30–11 a.m.	Delegate Issues — Public Hearings	Executive West
8 a.m.–5 p.m.	Agriscience Student & Fair Setup	South Wing Career Show
8 a.m.–8:30 p.m.	Shopping Mall/Food Court	East Wing
8–11 a.m.	Advanced PALS Mentoring Conference	Conference Center 101
9–11 a.m.	Beginning PALS Mentoring Conference	Conference Center 103
12:30–7 p.m.	Alumni Silent Auction	South Wing Lobby B
12:30–5:30 p.m.	FFA National Agricultural Career Show	South Wing A/B
1–5 p.m.	National Chapter Selection	Conference Center 108-110
1:30–3:30 p.m.	Delegate Business Session I	East Hall A Finals Hall
4:30–5:30 p.m.	Reflections I	Freedom Hall
5–11 p.m.	FFA at Six Flags	Kentucky Kingdom
5:30–7 p.m.	H.O. Sargent Reception	University of Louisville Suite
6:30–9 p.m.	National Proficiency Finalist Orientation	Hyatt Downtown
6:30–8 p.m.	National Chapter Awards Dinner	Executive West
7:00 p.m.	Bluegrass Bull Bash	Broadbent Arena
7–8 p.m.	Reflections II	Freedom Hall
8–11 p.m.	Street Dance	Kentucky Kingdom

Thursday, October 30

TIME	EVENT	LOCATION
8–9:30 a.m.	Opening Convention Session A <i>-Alumni Greetings; Keynote: Lowell Catlett</i>	Freedom Hall
8 a.m.–Noon	Agriscience Fair Selection	South Wing
8 a.m.–8:30 p.m.	Shopping Mall/Food Court	East Wing
8:30 a.m.–Noon	H.O. Sargent Award Selection	East Hall 16, 18
8:30 a.m.–5 p.m.	Leadership & Career Workshops	Conference Center 101-105
8:30 a.m.–5:30 p.m.	FFA National Agricultural Career Show	South Wing A/B
9 a.m.–3 p.m.	CDE Tours	West Wing Lobby
9 a.m.–7 p.m.	Alumni Silent Auction	South Wing Lobby B
10 a.m.–Noon	National Proficiency Finalist Photo Session	KICC Exhibit Hall IA
11:30 a.m.–1 p.m.	Opening Convention Session B <i>-H.O. Sargent Award; Keynote: Lowell Catlett</i>	Freedom Hall
Noon–2 p.m.	Proficiency Award Luncheon	KICC Cascade Ballroom
Noon–1 p.m.	Stars Over America Luncheon	Hyatt Downtown
1–5:30 p.m.	Agriscience Student Finals	East Hall 7, 10
1–5 p.m.	National Proficiency Awards Judging	KICC & Hyatt Downtown
3–4:30 p.m.	Second Convention Session <i>-National Chapter Models of Innovation; National Chapter Award</i>	Freedom Hall
6–7:15 p.m.	National FFA Talent Show	Freedom Hall
7:30–9 p.m.	Third Convention Session <i>-Sponsor Recognition; Retiring Address: Seth Heinert; Recognition of Past FFA and NFA Officers; Stars Over America Pageant</i>	Freedom Hall
10 p.m.–Midnight	Convention Dance A	East Wing Food Court
10 p.m.–Midnight	Convention Dance B	East Hall B

Friday, October 31

TIME	EVENT	LOCATION
7–8:30 a.m.	Agri-Entrepreneurship Awards Breakfast	Hyatt Downtown
8–9:30 a.m.	Alumni Convention Registration	South Wing Lobby B
8 a.m.–8:30 p.m.	Shopping Mall/Food Court	East Wing Food Court
8–10 a.m.	Fourth Convention Session <i>-Retiring Address: Joel McKie; Distinguished Service Citations; VIP Citations; Keynote Speaker: Chad Varga; Honorary American FFA Degree Ceremony</i>	Freedom Hall
8:30 a.m.–4 p.m.	FFA National Agricultural Career Show	South Wing A/B
8:30 a.m.–5 p.m.	Leadership & Career Workshops	Conference Center 101-104
9 a.m.–Noon	Agriscience Teacher of the Year Judging	East Hall 18
9 a.m.–2 p.m.	Alumni Silent Auction	South Wing Lobby B
9:30–11:30 a.m.	Alumni Convention Awards Session	Conference Center 105
10:30–11:30 a.m.	Distinguished Service/VIP Citation & Honorary Degree Reception	East Hall I
11:30 a.m.–1 p.m.	School Officials Luncheon	East Hall 3 & 4
11:30 a.m.–1 p.m.	Agriscience Awards Luncheon	East Hall B
Noon–1:30 p.m.	Fifth Convention Session <i>-National Officer School & Teacher Recognition; Retiring Address: Julie Tyson; NAAE Greetings; Introductions of National Officer Candidates; Agri-Entrepreneurship Awards</i>	Freedom Hall
1:30 –3:30 p.m.	Alumni Convention Business Session	Conference Center 105
3–4:30 p.m.	Sixth Convention Session <i>-Proficiency Awards</i>	Freedom Hall
4:30–7 p.m.	National Leadership Dinner	East Hall B
5 p.m.	Pickup at Alumni Silent Auction	South Wing Lobby B
5–6 p.m.	Alumni Auction Social	Conference Center 104, 105
6 p.m.	Alumni Live Auction	Conference Center 104, 105
6–6:45 p.m.	National FFA Band & Chorus Concert	Freedom Hall
7–9 p.m.	Seventh Convention Session <i>-Retiring Address: Dustin Clark; Creed Speaking Award; Extemp. Public Speaking Award; Prepared Public Speaking Award; Agriscience Student & Teacher Recognition; Agriscience Fair Finalists; Keynote Speaker: Robin Roberts</i>	Freedom Hall
10 p.m.–Midnight	Convention Dance A	East Wing Food Court
10 p.m.–Midnight	Convention Dance B	East Hall B

Saturday, November 1

TIME	EVENT	LOCATION
8 a.m.–3:30 p.m.	Shopping Mall/Food Court	East Wing
8:30–11:30 a.m.	Eighth Convention Session <i>-American FFA Degree Ceremony</i>	Freedom Hall
Noon–2 p.m.	American FFA Degree Luncheon	South Wing A
12:30–2:30 p.m.	Ninth Convention Session <i>-Retiring Address: J.J. Jones; National Officer Parent Recognition; National FFA Career Development Events; Keynote Speaker: Christopher Stone</i>	Freedom Hall
3:30–5 p.m.	Tenth Convention Session <i>-Retiring Address: Tim Hammerich; Delegate Business Session; Election & Installation of 2003-04 National FFA Officers</i>	Freedom Hall

Alumni Information

Alumni Auction Items

- 2003 Chevy Silverado 2500HD
- Carhartt jackets
- Dickie clothing
- Delta toolboxes
- DeWalt tool set
- Henry lever-action youth rifle
- Husqvarna chainsaw
- Lincoln welders
- Miraco LilSpring waterer
- Thomas Kinkade print
- Tractor Supply items
- Union tools
- Gift certificates to area restaurants and attractions
- College and university memorabilia
- FFA collectibles
- State baskets
- State treasures
- Celebrity items
- And much, much more!



Alumni Schedule

Wednesday, Oct. 29

12:30 – 7 p.m. Silent Auction (South Wing Lobby B)

Thursday, Oct. 30

9 a.m. – 7 p.m. Silent Auction (South Wing Lobby B)

4 – 6 p.m. Awards Session
(Conference Center 105)

6:30 – 7:30 p.m. Awards Appreciation
(Conference Center 104, 105)

Friday, Oct. 31

9 a.m. – 2 p.m. Silent Auction (South Wing Lobby B)

9:30 a.m. – Noon Business Session
(Conference Center 105)

5 – 6 p.m. Alumni Auction Social
(Conference Center 104, 105)

6 – 9 p.m. Alumni Live Auction
(Conference Center 104, 105)

Alumni Band & Chorus

Through the years hundreds of FFA members have inspired convention attendees through music. In honor of the 75th Anniversary of FFA, FFA invites former band and chorus members to join the National FFA Band and Chorus for a special performance.

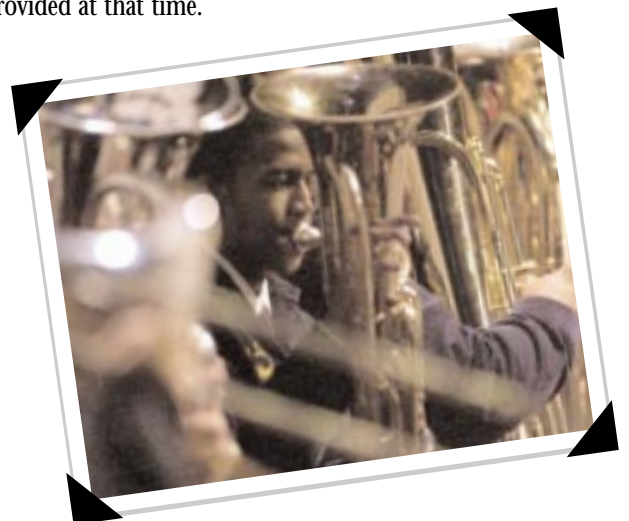
See www.ffa.org/convention/index.html for more information regarding convention registration, housing and other events. Questions? Please contact Jenny Errichiello at 317-802-4312 or jerrichiello@ffa.org.

Alumni Band

Contact National FFA Band Director Joe LaJoye via e-mail at jplajoye@triton.net by Oct. 19, 2003. The alumni band will join the National FFA Band at the American Degree luncheon on Saturday, Nov. 1 at noon. Play one song or the whole set. Luncheon tickets (\$15) can be purchased using the pre-registration form or during convention at registration in South Wing Lobby A. Alumni band members should report to South Wing A at 11:30 a.m. on Saturday, Nov. 1. Bring your instrument and a folding music stand. Music will be provided at that time.

Alumni Chorus

Contact National FFA Chorus Director Patti LaJoye via e-mail at jplajoye@triton.net by Oct. 19, 2003. The alumni chorus will join the National FFA Chorus on Friday, Oct. 31 at the band and chorus concert (6 – 6:45 p.m.). Alumni chorus members should report to the East Ballroom in Freedom Hall at 5:30 p.m. on Friday, Oct. 31. Instructions and music will be provided at that time.



CDE Schedule of Events

Wednesday, Oct. 29

8 a.m. – 5 p.m.	Extemp. Speaking	East Hall 6, 7, 9, 10
8:30 a.m. – 4 p.m.	Prepared Speaking	West Hall 5, 6, 8, 9
11:30 a.m. – 8 p.m.	Horse Evaluation – Part I	Broadbent Arena
Noon – 4 p.m.	Ag Mechanics – Part I	West Hall B
Noon – 6 p.m.	Ag Sales – Part I	West Hall 4
1 – 5 p.m.	Ag Issues Forum	East Hall 4, 8, 9, 10
1 – 5 p.m.	Environmental/ Natural Resources – Part I	West Wing – ENR
1 – 6 p.m.	Agronomy – Part I	West Hall 1
1 – 6 p.m.	Farm Business Management – Part I	West Hall A
1 – 6 p.m.	Job Interview – Part I	Executive West Hotel
1:30 – 5:15 p.m.	Livestock Evaluation – Part I	New Market Hall
1:45 – 4 p.m.	Food Science – Part I	Conference Center 104
2 – 5 p.m.	Forestry – Part I	Conference Center 105
2:30 – 5 p.m.	Floriculture Exam	Executive West Hotel
3 – 7 p.m.	Parliamentary Procedure – Part I	West Hall B
3:30 – 6 p.m.	Nursery/Landscape – Part I	West Wing – N/L
3:30 – 6 p.m.	Dairy Cattle – Part I	East Hall 3
3:30 – 5 p.m.	Ag Communications – Part I	West Hall 4
6 – 7:30 p.m.	Extemporaneous and Prepared Public Speaking Awards Dinner	Conference Center 103

Thursday, Oct. 30

7 – 11 a.m.	Livestock Evaluation – Part II	New Market Hall
7 a.m. – 5 p.m.	Job Interview – Part II	Executive West Hotel
7 a.m. – 5 p.m.	Environmental/Natural Resources – Part II	Publishers Press Facility, Shepherdsville, KY
8 a.m. – 5 p.m.	Parliamentary Procedure	West Hall 1, 2, 3, 4
8 a.m. – 11:30 a.m.	Ag Issues Forum	East Hall 5, 6, 8, 9
8 a.m. – 11:30 a.m.	Horse Evaluation – Part II	West Pavilion - H
8 a.m. – 5 p.m.	Floriculture – Part I	West Wing - FL
8 a.m. – 12 p.m.	Farm Business Management – Part II	West Hall A
8 a.m. – 4 p.m.	Nursery/Landscape – Part II	West Wing – N/L
8 a.m. – 2 p.m.	Dairy Foods	West Wing - DF
8 a.m. – 4 p.m.	Forestry – Part II	Bernheim
8 a.m. – 5 p.m.	Agronomy – Part II	West Wing - AG
8 a.m. – 5 p.m.	Food Science – Part II	West Wing - FS
8 a.m. – 5 p.m.	Marketing Plan	East Hall 1, 3, 4
8 a.m. – 6 p.m.	Ag Communications – Part II	New Market Hall
8:45 a.m. – 2 p.m.	Dairy Cattle – Part II	Broadbent Arena
9 – 10:30 a.m.	Prepared Speaking Finals	East Hall A (Finals Hall)
9 a.m. – 4 p.m.	Creed Speaking	West Hall 5, 6, 8, 9, 10
9 a.m. – 4 p.m.	Ag Sales Event – Part II	West Wing - AS
9 a.m. – 4 p.m.	Meats Evaluation	University of Kentucky

Thursday, Oct. 30 continued

10 a.m. – 6 p.m.	Ag Mechanics – Part II	West Pavilion - AM
11 a.m. – 12:30 p.m.	Extemp. Speaking Finals	East Hall A (Finals Hall)
1 – 4 p.m.	Nursery/Landscape – Part II	West Wing – N/L
1:30 – 3:30 p.m.	Ag Issues Forum Finals	East Hall A (Finals Hall)
6 – 7:30 p.m.	Creed Speaking Awards Dinner	Conference Center 103



Friday, Oct. 31

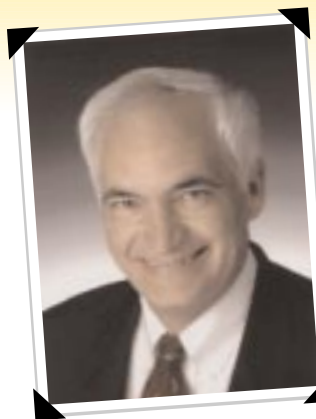
6:30 a.m. – 2 p.m.	Poultry	West Pavilion - P
8 a.m. – Noon	Parliamentary Procedure	West Hall B, 1, 2, 3
8:30 – 10:30 a.m.	Marketing Plan Finals	East Hall A (Finals Hall)
8:30 – 10:30 a.m.	Horse Evaluation Awards Breakfast	Exec. West (Mary)
11:30 a.m. – 1 p.m.	Creed Speaking Finals	East Hall A (Finals Hall)
12:15 – 2 p.m.	AWARDS LUNCHEONS	Various Locations
	<i>Ag Mechanics, Farm Business Management, Ag Sales, Ag Issues, Nursery/Landscape, Agronomy and Dairy Cattle/Handlers</i>	
1 – 3 p.m.	Parliamentary Procedure Finals	East Hall A (Finals Hall)
6 – 7:30 p.m.	AWARDS DINNERS	Various Locations
	<i>Floriculture, Forestry, Livestock Evaluation, Ag Communications, Marketing Plan and Parliamentary Procedure</i>	

Saturday, Nov. 1

8:30 – 10:30 a.m.	AWARDS BREAKFASTS	Various Locations
	<i>Job Interview, Dairy Foods, Environmental/Natural Resources, Food Science, Meat Evaluation and Poultry</i>	

All times and locations are subject to change.

Convention Speakers



Dr. Lowell Catlett

Agriculture Futurist & Professor

Opening Session A, Thursday, 8 a.m.

Opening Session B, Thursday, 11:30 a.m.

This former FFA member and past national officer is a full-time professor at New Mexico State University. He is not a mystic or a fortuneteller, but his background as an economist and futurist, researcher, teacher and consultant to the

USDA, Department of the Interior, U.S.

Army and many Fortune 500 companies puts him in a good position to predict the future.

An eclectic reader and lifelong learner, his firsthand knowledge of agriculture provides him a unique ability to predict the future of the industry. A distinguished educator, Dr.

Catlett has been recognized with many awards for excellence in the classroom and commitment to his students. Drawing on

his knowledge of emerging technologies and their implications on the way we live and work, Dr. Catlett will share a thought-provoking message that will entertain and astound you! He'll have you scratching your head, laughing out loud and contemplating what the future holds for all of us.



Robin Roberts

News Anchor, ABCNEWS Good Morning America

7th Convention Session, Friday, 7 p.m.

From early childhood, Robin Roberts loved sports. Her hard work and commitment earned her a basketball scholarship to Southeastern Louisiana State where she excelled both on the court and in

the classroom, graduating cum laude with a degree in communications. She combined her passion for sports with her interest in journalism and proved that in the world of sports broadcasting, knowledge, experience and talent are no longer male domains. Now, as the news anchor on ABC's Good Morning America, Roberts continues to demonstrate the same grace and ease she used giving a play-by-play commentary or interviewing the President of the United States. Her intelligence and manner engage viewers and audiences around the world. Roberts has covered a broad range of stories for ABCNEWS and recently reported from Kuwait during "Operation Iraqi Freedom." Drawing on her life experiences and accomplished athletic and professional careers, Roberts has an important message to share on leadership and success.

Staff Sergeant Christopher Stone

Michigan National Guard

9th Convention Session, Saturday, 12:30 p.m.

Christopher Stone enlisted in the U.S. Army after graduating from high school, serving in a variety of assignments at home and overseas as a reconnaissance specialist and Bradley fighting vehicle crewman. In March of 1999, while on a routine peacekeeping patrol in Macedonia, Stone and two fellow soldiers were ambushed and captured by Yugoslavian forces. Images of Stone's battered face were broadcast around the world, thrusting

him into the international spotlight. For over a month the world waited to learn the fate of the soldiers. Thankfully, the men were safely released after thirty-two days of captivity. Following his homecoming, Stone left the Army but continued his military service as a staff member of the Michigan National Guard. More than just a decorated combat veteran, Stone is an inspiration to individuals and organizations alike with his story of survival and faith, appreciation of freedom, respect for our flag and remembrance of veterans.



Chad Varga

Founder/President of INSPIRE

4th Convention Session, Friday, 8 a.m.

Despite growing up in a home riddled with drug abuse and violence, Chad Varga overcame incredible obstacles to achieve success. At a young age he became determined to do something different with his life and locked onto the dream of playing professional basketball. Hard work, commitment and the support of his father, coaches and school administrators helped him become a high school All American and star player at the University of Pittsburgh. Upon graduation he was drafted by the Dallas Mavericks. Injury kept him from playing in the NBA, but he went on to play in the European Professional League for two seasons. Realizing there was something more important to life than basketball, in late 1999, at the age of 25 and the peak of his basketball career, he walked away from several lucrative contract offers to reach people from all walks of life. As the founder and president of INSPIRE, a non-profit organization established to reach people through character-building seminars and presentations, he is helping young people realize their dreams and purpose in life.



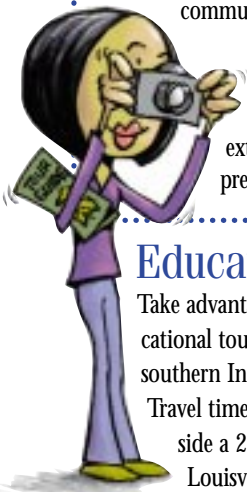
Tour Information

CDE Tours

NO RESERVATIONS REQUIRED. Tours are available Thursday starting from the West Wing Lobby. Tours will start at 9 a.m. and run until 3 p.m. The tours will be operated on a first-come, first-served basis in groups of 12-15 people. Each tour will take approximately 45-60 minutes. To participate in the CDE tours, please sign in at the CDE Tour Registration Desk located in the West Wing Lobby.

Advisors, guests and FFA members will have the opportunity to take a walking tour of the following CDEs: agricultural communications, agricultural mechanics, agricultural sales, agronomy, dairy foods, environmental & natural resources, floriculture, food science & technology, nursery/landscape management.

The following CDEs are not included on the tour but can be viewed according to the schedule posted in the West Wing Lobby: agricultural issues forum, creed speaking, dairy cattle evaluation, extemporaneous speaking, horse evaluation, livestock evaluation, marketing plan, parliamentary procedure, prepared public speaking.



Educational Tours

Take advantage of the many exciting educational tours available in Louisville, southern Indiana and greater Kentucky.

Travel times are indicated for sites outside a 20-mile radius of KFEC.

Louisville area tours are on Eastern Standard Time; exceptions are noted.

Make reservations early, and call ahead if you must cancel. Ask for directions and travel time when making reservations.

Visit www.ffa.org/convention/index.html for complete tour information.

Outside Louisville

Bernheim Arboretum & Research Forest

Hwy 245, Clermont, KY (EST)
502-955-8512 • www.bernheim.org
From KFEC: 30 minutes

Roam 14,000 acres of native woodlands and trails. Arrange two weeks in advance.

Bluespring Caverns Park

1459 Bluespring Caverns Rd., Bedford, IN (EST)
812-279-9471 • www.bluespringcaverns.com
Distance: 75 miles

Underground river and gemstone mine. Adults \$12; children \$6. Group tours and rates available for groups of 15 or more. Reserve a week in advance.

Kentucky Railway Museum

136 S. Main St., New Haven, KY (EST)
800-272-0152 • www.kyrail.org
From KFEC: 1 hour

One of the oldest rail museums in the country.

Mammoth Cave National Park

Mammoth Cave, KY (CST)
(Res.) 800-967-2283 • (Info.) 270-758-2180
www.nps.gov/macalhome.htm • From KFEC: 1.5 hours
The nation's longest recorded cave system. Reservations are necessary.

Marengo Cave

400 E. State Rd. 64, Marengo, IN
888-70-CAVES • www.marengocave.com
Park includes 122 forested acres plus the cavern's huge flowstone, stalagmites and stalactites.

Muscatatuck National Wildlife Refuge

12985 E. US Hwy 50, Seymour, IN (CST)
812-522-4352 • From KFEC: 1 hour
Experience the "Wild Things" self-guided tour, hike the trails and enjoy the visitor center.

Patton Museum

4554 Fayette Ave., Ft. Knox, KY (EST)
502-624-3812 • www.generalpatton.org or
www.armorfortheages.com • From KFEC: 1 hour
Patton Museum of Cavalry and Armor is the Army's Armor Branch museum.

Shaker Village of Pleasant Hill

3501 Lexington Rd., Harrodsburg, KY
800-734-5611 ext. 1547 • www.shakervillageky.org
From KFEC: 1.5 hours
America's largest historic Shaker community.

Squire Boone Caverns

100 Squire Boone Rd., Mauckport, IN
888-934-1804 • www.squireboonecaverns.com
From KFEC: 1 hour
Tour caverns and grist-mill or make soap and candles and mine for gems. Reservations are encouraged.

Wyandotte Caves

7315 South Wyandotte Cave Rd., Leavenworth, IN
1-888-70-CAVES • www.wyandottecaves.com
From KFEC: 30 minutes
Fascinating visitors for more than 150 years.

General Tours

Thoroughbred Farm Tours

Judy Pafford, 859-381-1414.
The Kentucky Thoroughbred Association will arrange tours of Thoroughbred horse farms. Tour available on a first-come, first-served basis.

National FFA Center Tours

To tour the National FFA Center during convention week (Oct. 29—Nov. 1) you must have a reservation. Call 317-802-6060 for more information or to make reservations.

Tobacco Farm Tours

Melissa Cooper, missy@burleytobacco.com
Tours of Kentucky tobacco farms will be arranged and scheduled by the Burley Tobacco Growers Cooperative Association. Requests for tours must be made by Oct. 10.

Frankfort/Lexington Area Sites (EST)

Keeneland Race Center

4201 Versailles Rd., Lexington, KY
800-456-3412 or 859-254-3412 • www.keeneland.com
From KFEC: 1 hour & 15 minutes
Watch horses train at this racecourse and auction center.

Kentucky History Center

100 W. Broadway, Frankfort, KY
502-564-1792 • www.kyhistory.org
From KFEC: 1 hour
View images of Kentucky's past, present and future.

Kentucky Horse Park

4089 Iron Works Parkway, Lexington, KY
Amity Brannock, 800-678-8813 ext. 225
www.kyhorsepark.com
From KFEC: 1 hour & 15 minutes
Art exhibits, blacksmith and equine education. Group rates available for FFA.

Kentucky State University Aquaculture Research Center

103 Athletic Rd., Frankfort, KY
Michelle Coyle, 502-597-8103 • From KFEC: 1 hour
Alternative agricultural facility with research, fish and aquatic-life production. Reservations are required.

Salato Wildlife Education Center & Game Farm

KY Department of Fish & Wildlife Resources
#1 Game Farm Rd., Frankfort, KY
From KFEC: 1 hour
800-858-1549 or 502-564-7863 • www.fw.ky.gov
Two fishing lakes, picnic areas and watchable wildlife site.

Tour Information

The Thoroughbred Center

3380 Paris Pike, Lexington, KY 40511
859-293-1853 • www.thethoroughbredcenter.com
From KFEC: 1 hour & 15 minutes
More than 1,100 Thoroughbreds train and live at this facility.

Toyota Motor Manufacturing

1001 Cherry Blossom Way, Georgetown, KY
800-866-4485 • www.toyotageorgetown.com
From KFEC: 1.5 hours
Tour the Toyota Manufacturing facility.
Reservations are necessary.

Louisville Area Sites (EST)

American Printing House for the Blind

1839 Frankfort Avenue, Louisville
Becky Snider, 502-895-2405 ext. 356 or
bsnider@aph.org • www.aph.org
Non-profit manufacturer of products for the visually impaired.

Belle of Louisville

401 W. River Rd. • www.belleoflouisville.com
Kadie Engstrom, 502-637-2221 or 866-832-0011
Step aboard this historic riverboat and experience the history of the river, boats and their connection to the development of our country. Advance reservations recommended.

The Brennan House Historic Home

631 S. 5th St., Louisville
502-540-5145 • www.thebrennanhouse.org
Built in 1868, Brennan House reflects the opulence of the Gilded Age.

Carnegie Center for Art & History

201 E. Spring St., New Albany, IN
812-944-7336 • www.carnegieartandhistory.org
See the Honoring Lewis and Clark, Adventure West with Famous Floysds and Yenawine Dioramas displays.

Churchill Downs, FFA at the Downs

700 Central Ave., Louisville • www.churchilldowns.com
502-636-4450 or 800-283-3729 ext. 4450
See the world's finest Thoroughbreds.
Reservations required.

Falls of the Ohio State Park

201 W. Riverside Dr., Clarksville, IN
Bett, 812-280-8689 • www.falloftheohio.org
One of the world's best exposed fossil beds on the Ohio River, with a picnic area available.

Farmington Historic Home Museum

3033 Bardstown Rd., Louisville
Kathy, 502-452-9920 • www.farmingtonhistorichome.org
Designed by Thomas Jefferson and built in 1815, this home embodies Federal architecture.

Ford Motor Company Assembly Plant

Fern Valley Rd. & I-65, Louisville • 502-364-3551
Tour the home of the Ford Explorer, Sport Trac, and Mercury Mountaineer.

The Forest Discovery Center

533 Louis Smith Rd., Starlight, IN
812-923-1590 • www.forestcenter.com
Interactive facility features a forest diorama, interactive exhibits, manufacturing tour (call for hours) and unique gift shop.

Gheens Science Center & Rauch Planetarium

University of Louisville, 108 W. Brandeis Ave., Louisville
Robin Davison, 502-852-6665
www.louisville.edu/planetarium
See stars and numerous laser shows set to popular music.

Glassworks

9th & Market St., Louisville
502-584-4510 • www.louisvilleglassworks.com
Watch glass blowers, flameworks, cutters and designers create magnificent pieces of art.

Hawks View Gallery

170 Carter Ave., Louisville • Karen, 502-955-1010
Tour this interactive glass blowing gallery that produces wholesale and retail glass art.

Historic Locust Grove Inc.

561 Blankenbaker Ln., Louisville
Jennifer, 502-897-9845 • www.locustgrove.org
Established in 1790, Locust Grove is the last home of General George Rogers Clark.

Howard Steamboat Museum

1101 E. Market St., Jeffersonville, IN
812-283-3728. • www.steamboatmuseum.org
See the history of steamboats on the Ohio River through fascinating tools, models and Great Steamboat Era artifacts.

Huber Orchard & Winery

19816 Huber Rd., Starlight, IN
Samantha, 812-923-9463 • www.huberwinery.com
Learn about agro-tourism and value-added products on this 700-acre working farm.

Kentucky Derby Museum

704 Central Ave., Louisville
Cheryl Whitehouse, 800-273-3729
www.derbymuseum.org
Experience "The Greatest Race" at the recently renovated museum.

Louisville Science Center & IMAX Theatre

727 W. Main St., Louisville
800-591-2203 • www.LouisvilleScience.org
Visit three floors of interactive exhibits and an IMAX Theatre.

Louisville Slugger Museum

800 W. Main St., Louisville
www.sluggermuseum.org
502-588-7227 before
September 30
View the history and production of the famous bat.

Louisville Stoneware

731 Brent St., Louisville
502-582-1900 ext. 128 • www.louisvillestoneware.com
View the production of handcrafted stoneware from raw materials to the final firing process. Reserve two weeks in advance.

Louisville Zoological Gardens

1100 Trevilian Way, Louisville
502-459-2181 • www.louisvillezoo.org
The Louisville Zoo's Gorilla Forest will take you into the heart of Africa.

Portland Museum

2308 Portland Ave., Louisville
502-776-7678 • www.goportland.org
See the history of Louisville and the Ohio River.

Riverside, The Farnsley-Moremén Landing

7410 Moorman Rd., Louisville
502-935-6809 • www.riverside-landing.org
Visit this beautiful 300-acre "river" farm to learn about 19th century farm life on the Ohio River.

The Speed Art Museum

2035 S. Third St., Louisville
Emilie, 502-634-2960 • www.speedmuseum.org
View the museum's collection of 13,000 works of art and hands-on interactive art-learning center. Reserve one month in advance.

Spirit of Jefferson

401 W. River Rd., Louisville • www.belleoflouisville.com
Kadie Engstrom, 502-637-2221 or 866-832-0011
Step aboard the historic riverboat Spirit of Jefferson and experience the history of riverboats. Advance reservations recommended.

Thomas Edison House

729-31 E. Washington St., Louisville
502-585-5247 • www.edisonhouse.org
Visit Edison's home. Groups of 10 or more must reserve three weeks in advance.

Bowling Green Area Sites (CST)

Kentucky Museum, Western Kentucky University
Kentucky Bldg., 1 Big Red Way, Bowling Green
Laura Harper Lee, 270-745-2592 • From KFEC: 2 hours
See historical artifacts and educational exhibits.

National Corvette Museum & Assembly Plant

350 Corvette Drive, Bowling Green, KY
270-781-7973 • www.corvettemuseum.com
From KFEC: 2 hours
See the plant where every Corvette is made!
Reservations required.



Career Success Tour Information

Reserve your spot for the Career Success Tour Series. These sites provide enhanced interactivity and educational tour options for FFA members and advisors. The National FFA Organization will handle reservations. Do not call these sites directly. The reservation application is available at www.ffa.org/convention/index.html and is due Oct. 6, 2003. Reservations will not be taken over the phone. Chapters will be assigned one tour from the list on a first-come, first-serve basis. Call Michele Gilbert at 317-802-4301 with any questions.

Anderson Circle Farm

2565 Louisville Rd., Harrodsburg, KY (EST)

www.andersoncirclefarm.com

From KFEC: 1 hour & 15 minutes

Take a 1-hour tour of this 5,000-acre purebred Angus farm, which includes 13 houses, 85 barns and many other facilities. This farm utilizes artificial insemination, embryo transfers, custom conditioning and confinement feedings. Tours offered Wednesday and Thursday at 11 a.m., 1 p.m., 2:30 p.m. and 4 p.m.

Kentucky Bison Company at Woodland Farm

4801 Greenhaven Ln., Goshen, KY 40026 (EST)

From KFEC: 30 minutes

The manager of this 300 head bison herd will ride along as you tour the corrals and fields of this 1,000 acre farm overlooking the Ohio River. You can sample buffalo meat and learn about this alternative form of livestock production. You can also talk with the land manager who is restoring the pastures to native grasses. The farm which is on the National Trust of Historic Places has been put into easement under PACE and is forever protected from development. Each tour can accommodate only two vehicles. Tours are Wednesday through Friday at 1 p.m. and 2:30 p.m.

Montgomery Farms

1122 Radio Tower Rd., Underwood, IN (CST)

www.montgomery-farms.com • From KFEC: 30 minutes

Learn how one family made the switch from traditional production agriculture to agri-entertainment. Discussion topics involve agribusiness and marketing in regards to Montgomery Farms agri-entertainment enterprise.

All participants will receive a complimentary pass to the Haunted Maze along with a hayride to the pumpkin patch and other interesting activities. Tours accommodate 100 people per session. Tours offered Wednesday, Thursday and Friday at 9 a.m. and 2 p.m.

Nanz & Kraft Florists

141 Breckenridge Ln., Louisville (EST)

www.nanzandkraft.com

Tour this 20,000 square foot, two story retail florist that services four local stores and employs over 100 people. This 1-hour tour can accommodate 15 people. These tours focus on retailing and wholesaling. Tours are offered Thursday 9 a.m., 11 a.m. and 1 p.m. and Friday 9 a.m. and 11 a.m.

Papa John's International, Inc.

2002 Papa John's Blvd., Louisville (EST)

Enjoy a slice of Papa John's pizza after watching the production of the dough in their quality control center. Also view the research and development department and quality assurance facilities. Tours will be offered Thursday, October 30 at 9 a.m., 10 a.m., 1 p.m., 2 p.m. and 3 p.m. Papa John's can accommodate groups of 30 people.

Pepsi-Cola General Bottlers

1402 W. State Rd., Austin, IN (EST)

From KFEC: 1 hour

Tour the bottling facility of one of America's favorite soft drinks. Tours will last two hours, are free of charge and can accommodate 15 people. Tours are offered at 10 a.m. Wednesday and Friday.

Schimpff's Confectionery

347 Spring St., Jeffersonville, IN (EST)

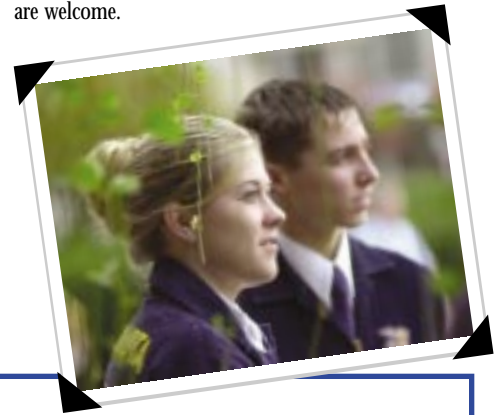
From KFEC: 20 minutes

Indulge your sweet fantasies in Downtown Jeffersonville at Schimpff's Confectionery, where candy has been made since 1891. Watch candy being made on rare, antique machines, hear about the history of the store, tour the candy museum and visit an old-fashioned candy store which includes a 1950s soda fountain. Tours can accommodate 25 people and are offered Wednesday-Friday at 10 a.m., 11 a.m., 2:30 p.m., 3:30 p.m., and Saturday at 10 a.m., 11 a.m. and 1:30 p.m.

Suncoast Tropical

1684 Coes Ln., New Albany, IN (EST)

This greenhouse warehouse is a wholesale florist that receives its inventory from Florida. Employees design floral baskets, plant, maintain plants and sell tropical plants. One-hour tours are available Wednesday and Thursday from 10 a.m. to 2 p.m. Groups of 15 are welcome.



Board the FFA Bus for these tours

A tour bus will be available this year for selected tours. (50 seats are available for each tour.) Please pay close attention to these dates and times. Reserve these tours ONLY if you will take advantage of the tour transportation system. Tour bus passes will be mailed to the address provided on the tour application. Please be sure to include an e-mail address as a confirmation will be sent confirming your tour. Advisors are encouraged to accompany students. Sponsored by the Kentucky FFA Foundation.

Anderson Circle Farm

Bus Schedule:

Wednesday, October 29:

Bus departs KFEC at 2:30 p.m. and returns at 5:30 p.m.

Thursday, October 30:

Bus departs KFEC at 2:30 p.m. and returns at 5:30 p.m.

Kentucky Bison Company

Bus Schedule:

Thursday, October 30: Bus departs KFEC at 2 p.m. and returns at 4 p.m.

Montgomery Farms

Bus Schedule:

Friday, October 31: Two tours are offered.

Bus departs KFEC at 8:30 a.m. and returns at 12:30 a.m.

Bus departs KFEC at 1:30 p.m. and returns at 5:30 p.m.

Preston Farms

3055 W. Bradford Rd., Palmyra, IN • www.prestonfarms.com

Travel time from KFEC: 30 minutes

Thursday, October 30: Bus departs KFEC at 8:30 a.m. and returns at 11:30 a.m.

Preston Farms LLC handles 20-30 million pounds of popcorn per year. In addition to growing their own popcorn, they contract with farmers in the region and process and package popcorn for shipment all over the world. This tour includes processing and packaging, quality control measurements in the lab and popcorn harvesting.

Additionally, Leigh Anne Preston, president, will talk about exporting an agricultural product and dealing with international sales and marketing.



CHEVROLET

Presents the Convention Concert Series



Darryl Worley & Terri Clark

Thursday • Oct. 30
5:00 & 9:30 p.m.
\$18

Joe Nichols & Jo Dee Messina

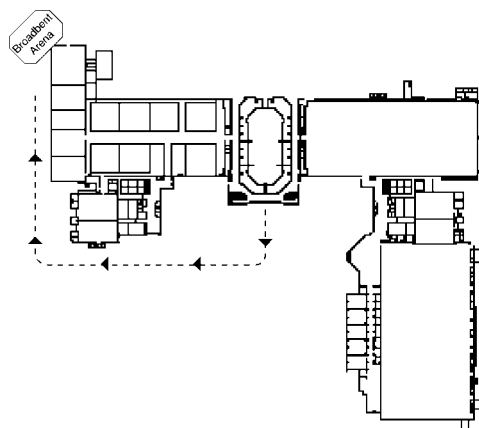
Friday • Oct. 31 • 5:00 p.m.
\$18

Bluegrass Bull Bash

Wednesday • Oct. 29
7:00 p.m.
\$18

Limited seating is available for each event.
To order tickets, use the convention registration form on pages 9 and 10.

Enter the arena through the west doors of the facility.

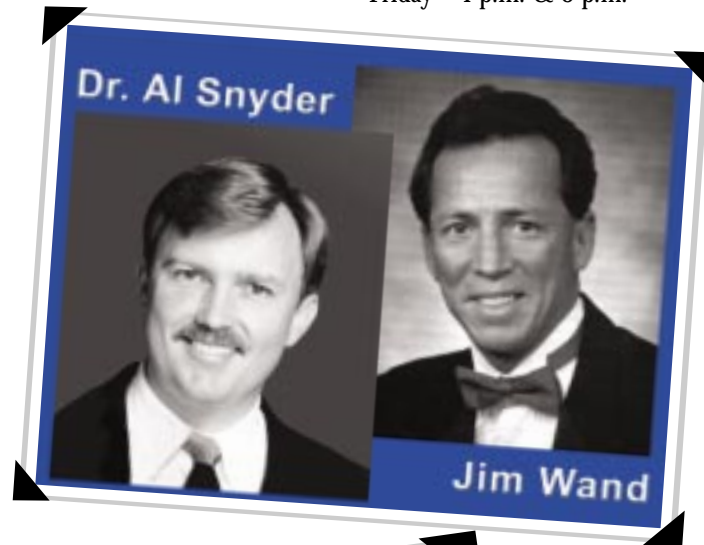




Other Favorites

Dr. Al Snyder
 Thursday—6 p.m.
 Friday—6 p.m.

Jim Wand
 Wednesday—4 p.m. & 8 p.m.
 Thursday—4 p.m. & 8 p.m.
 Friday—4 p.m. & 8 p.m.



Hypnotists

East Hall A (Finals Hall)
 All tickets are \$5. To order tickets, use the convention registration form on pages 9 and 10, or call 1-888-332-2668.

Convention Dances

Doors open at 9:30 p.m.
 Dance to hits performed by the newest bands from Nashville and FFA talent.
 At 10 p.m., the DJs will play. Dance the night away!



Thursday—
10 p.m. to midnight
 Dance A East Wing Food Court
 Dance B East Hall B

Friday—
10 p.m. to midnight
 Dance A East Wing Food Court
 Dance B East Hall B

FFA at Six Flags

Six Flags Kentucky Kingdom is opening its doors just for FFA! Catch all the thrills of America's favorite theme park and dance the night away at the FFA Street Dance. Roller coasters, music, food and great FFA friends... what a way to start your convention week!

Six Flags Kentucky Kingdom
Wednesday—5 to 11 p.m.
 Street Dance begins at 8 p.m.

Ticket information:

- Tickets are \$16 each.
- Order tickets on the pre-registration form, or purchase them at the registration counter at KFEC.
- You will receive one complimentary advisor pass with each group ticket order.



Louisville Area Attractions

Actors Theatre of Louisville

316 W. Main St. • 502-585-1210

www.actors theatre.org • groupsales@actors theatre.org

Presenting "Dracula" Wednesday through Saturday. The special FFA ticket price is 25% off when ordered in advance. This play will guarantee that your kids will lock their doors and stay in their rooms. You'll never wonder where they are! Also showing "Amadeus." Call for more information.

Bank Shot Billiards

403 E. Market St. • 502-587-8260

Bardstown Road Farmers Market

1722 Bardstown Road

502-458-0076 • hrvsthy@bellsouth.net

30 local farmers sell homegrown produce every Saturday morning from 8 a.m. to 1 p.m.

Buffalo Trace Distillery

1001 Wilkinson Blvd., Frankfort, KY

502-696-5926 • www.buffalotrace.com

Take a complimentary tour of a working distillery.

Derby Dinner Playhouse

525 Marriott Dr., Clarksville, IN

812-288-8281 or 1-877-898-8577

groups@derbydinner.com • www.derbydinner.com

Presenting "Through York's Eyes: The Story of Lewis & Clark" and "Catch Me If You Can."

Executive Bowl

911 Phillips Ln. • 502-368-1651

Iceland Sports Complex

1701 UPS Dr.

502-425-7444 • www.ulhockey.com

Kentucky Center for the Arts

501 W. Main St.

502-562-0100 • www.kentuckycenter.org

Kentucky Speedway

Hwy. 35, Rt. 1, Box 15, Sparta, KY

859-567-3400 • www.kentuckyspeedway.com

Lazer Blaze

4121 Shelbyville Rd.

502-895-3462 • www.lazerblaze.com

FFA members play two games for \$8.00.

Louisville Ballet

315 E. Main St. • www.louisvilleballet.org

Louisville Orchestra

300 W. Main St. • 502-587-8681

www.louisvilleorchestra.org

The Louisville Palace

625 S. 4th St. • 502-583-4555

www.louisvillepalace.com

Louisville Bats

401 E. Main St. • 502-212-2287 ext. 621 • www.batsbaseball.com

Reserve a tour of Slugger Field Monday-Friday from 10 a.m. to 4 p.m.

Admission: \$2 for adults, \$1 for seniors and children under 12.

Paintball Fun at Spring Hill Farm

2690 Breckenridge Rd., Corydon, IN

800-952-3580 • www.paintballfun.com

Renaissance Fun Park

201 Park Place Dr., Middletown, KY

502-253-9700 • www.funatthepark.com

Features mini-golf, go-karts, video games and laser tag (new in October). Book groups in advance.

Stage One Professional Theatre For Young Audiences

501 W. Main St. • 502-589-5946

stageone@stageone.org • www.stageone.org


Presenting "Alexander and the Terrible, Horrible, No Good, Very Bad Day" Wednesday at 10 a.m. and "Bird Woman: The Story of Sacagawea" Thursday - Friday at 10 a.m. and noon. Chaperone required, free chaperone ticket provided.

Whitehall House & Gardens

3110 Lexington Road

502-897-2944 • www.historichomes.org

Tour a 15-room Classical Revival style mansion (built in 1855) and its ten acres of formal gardens.



Disney's THE LION KING
See a live performance of the hit Broadway musical, The Lion King, at the Kentucky Center for the Arts. Purchase tickets at a special rate online at www.broadwayacrossamerica.com/groupsales/ before August 31.
The password is: FFACONVENTION.

Tuesday, Oct. 28, 2003 - 8 p.m.
Wednesday, Oct. 29, 2003 - 8 p.m.
Thursday, Oct. 30, 2003 - 8 p.m.
Friday, Oct. 31, 2003 - 8 p.m.
Saturday, Nov. 1, 2003 - 2 p.m. and 8 p.m.
Sunday, Nov. 2, 2003 - 1 p.m.



Career Show

South Wing A/ B
 Wednesday—12:30 - 5:30 p.m.
 Grand Opening at 12:30 p.m.
 Thursday—8:30 a.m. - 5:30 p.m.
 Friday—8:30 a.m. - 4 p.m.

Exhibitors: major agribusiness firms, agricultural organizations, fundraising companies, technical schools, major car/truck manufacturers, machinery companies, computer software & curriculum firms, commodity groups, universities

For admission, individuals must have one of the following:

- Convention button
- Career show pass
- One-day convention pass

Free UPS shipping for teachers & state staff. Stop by the UPS booth in the career show to receive a bag to carry your information, promotional materials and other goodies! After visiting the show, return to UPS to have your career show materials shipped home overnight, compliments of UPS. Visit the UPS booth for more details.

Basic Food Court & Shopping Mall

Food Court

Brought to you by



Hours:

Wednesday 8 a.m. – 8:30 p.m.
 Thursday 8 a.m. – 8:30 p.m.
 Friday 8 a.m. – 8:30 p.m.
 Saturday 8 a.m. – 3:30 p.m.



FFA Bargain Shop. . . SALE! SALE! SALE!

- Fabulous bargains on a huge selection of FFA merchandise while supplies last!

Over 30 other stores featuring:

- Souvenir Shirts
- Preslar's Western Shop
- Boot Country
- Tractor Supply Company (TSC)
- Roper Apparel & Footwear
- Louisville Slugger
- Emergent Music
- And many more!

Shopping Mall

Located in the East Wing, the shopping mall features many stores and shops full of exciting FFA fashions, convention souvenirs, jewelry, gift items, chapter supplies and fantastic bargains at the FFA "SALE" store. You'll also find a variety of non-FFA stores, as well as the state photo booth.

Hours:

Wednesday-Friday 8 a.m. – 7:30 p.m.
 Saturday 8 a.m. – 3:30 p.m.

FFA Mega-Store. . .

your one-stop shop for all your FFA needs!

- New FFA Apparel, including Wrangler and Carhartt
- Official Dress
- Chapter Supplies
- Certificates & Cards
- Jewelry
- Bags & Bottles
- Jackets
- Books & Buttons
- Emblems & Decals
- Cameras
- Toys, Gift Items & MORE



Taking Convention Home

- Harness your students' enthusiasm by developing activities surrounding your personal convention schedule.
- Work with fellow faculty to design inter-disciplinary assignments that would substitute for work missed while at convention.
 - Write an essay for English class about the convention trip.
 - Develop an expense report for an accounting class.
 - Prepare a presentation about agriculture and science using information gathered at the career show and agriscience fair for a science class.
- Have agribusiness students track their expenses while at convention. At home, using his/her receipts, each student can develop an expense report for him/herself or for the chapter.
- Collect ideas for chapter activities from FFA members from different states.
- Look ahead in your lesson plans and have students find information to supplement your teaching.
- Convention is a great place for hunting: scavenger hunts, photo hunts, signature hunts.
 - Scavenger Hunt: The career show is a perfect place to find pencils, buttons, games and people.
 - Photo Hunt: Using disposable cameras, take pictures of convention speakers, the career show, a leadership workshop, Louisville attractions, etc.
 - Signature Hunt: Use the back pages of the convention guidebook to gather signatures from students from other states OR have each student bring a T-shirt for an autograph collection as a post-convention memento.

At the Career Show

- Find three exhibits that relate to a career chosen by the student. Gather information, interview the exhibitors and then share the experience with students at home.
- Collect business cards and handouts. Back in the classroom, make a display for each career field.
- Gather information about various colleges and present the information to the senior class.
- Require each student to visit 15 company booths and make a list of three occupations related to each company. In an exhibit hall of more than 350 exhibitors, this task shouldn't be too hard.
- Ready-made worksheets (found on ffa.org)
Real Careers, Real Friends, My Convention Journal



2003 State Photo Schedule

Thursday, October 30				Friday, October 31			
8:00 a.m.	Delaware	1:15	New Jersey	8:00 a.m.	Florida	1:45	Massachusetts
8:15	Hawaii	1:30	Colorado	8:30	New York	2:00	Minnesota
8:30	Vermont	2:00	Wisconsin-1	9:00	Kentucky	2:15	Utah
8:45	Maine	2:15	Wisconsin-2	9:15	North Dakota	2:30	Montana
9:00	Arkansas	2:30	Wisconsin-3	9:30	Tennessee	2:45	Arizona
9:30	Connecticut	3:00	Sections 1, 2, 3 & 7	10:00	Pennsylvania	3:00	Oregon
9:45	Idaho	3:15	Sections 8, 9 & 10	10:15	Michigan	3:30	New Hampshire
10:00	Puerto Rico	3:30	Wisconsin-4	10:30	Illinois	3:45	Rhode Island
10:15	Alaska	3:45	Sections 4, 5 & 6	11:00	South Carolina	4:00	Nebraska
10:30	Virginia	4:00	Mississippi	11:30	Georgia	4:15	Ohio
11:00	Oklahoma	4:15	North Carolina	12:30 p.m.	Iowa	4:30	Kansas
11:30	Washington	4:30	Missouri	12:45	West Virginia	4:45	Texas
12:30 p.m.	Delegates	5:00	South Dakota	1:00	Louisiana		
12:45	Alabama		Indiana	1:30	Nevada		
1:00	Courtesy Corps		Wyoming				
			California				
			Maryland				



Maps and Directions

The Kentucky Fair & Exposition Center (KFEC) is located at the junction of I-65 and I-264 (Watterson Expressway), six miles south of downtown Louisville and adjacent to the Louisville International Airport.

Getting to KFEC

I-65 Southbound: Exit 132 (Crittenden Drive) to gates 2 or 4

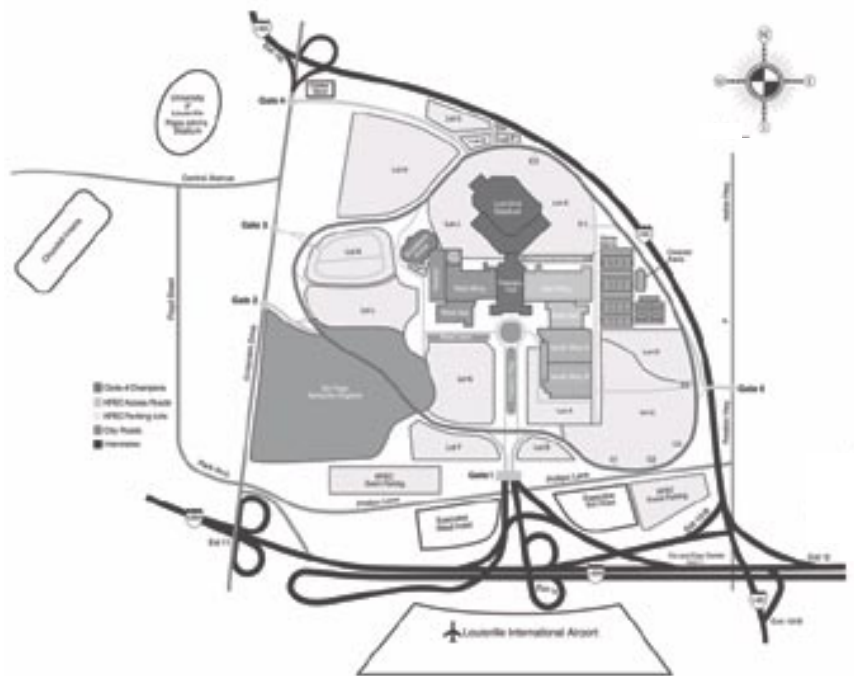
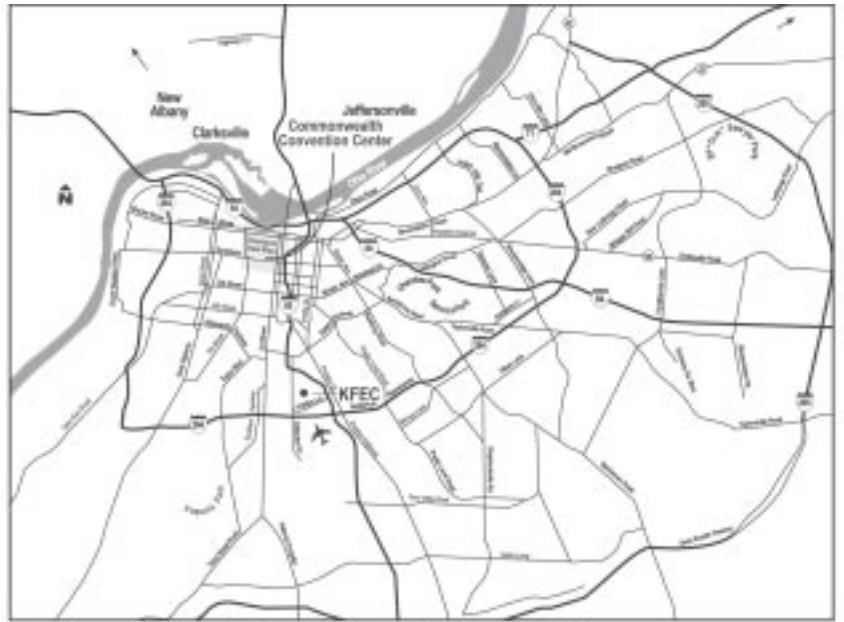
I-65 Northbound: Exit 131-B to Fair/Expo main gate

I-264 Eastbound: Exit 11 (Crittenden Drive) to gates 2 or 4

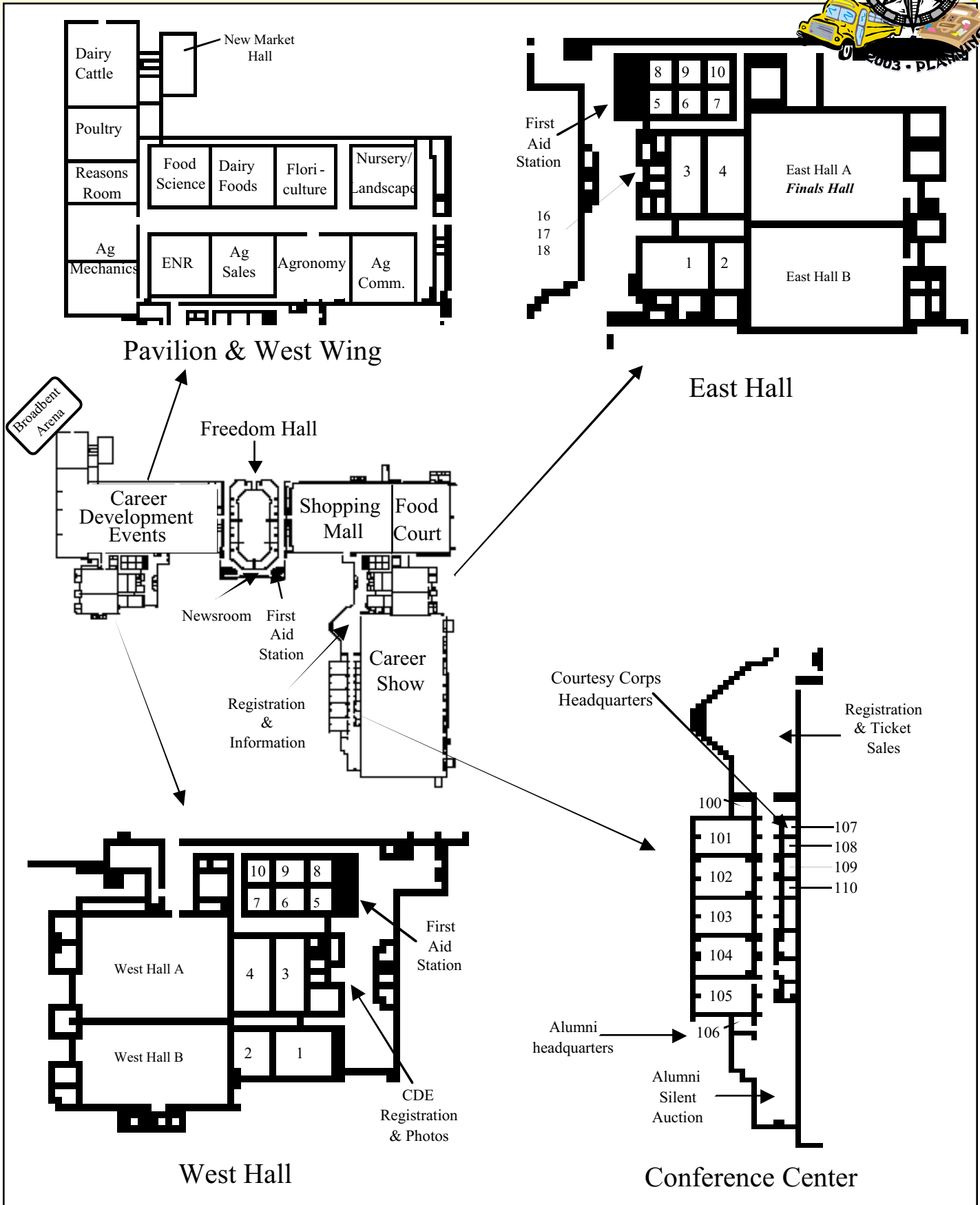
I-264 Westbound: Exit 13 (Preston Highway) to gate 6

There are four public entrance gates to KFEC:

- Fair/Expo Main Gate at Phillips Lane
- Gates 2 & 4 (Crittenden Drive)
- Gate 6 (Preston Highway)



The Kentucky Fair & Exposition Center



FFA Student Leadership and Personal Growth Workshops

Each workshop is limited to the first 250 participants. Arrive early!

Your Life, Live!

Barrett Keene and Abbie Kammerzell,
2001-2002 National FFA Officers

Wednesday Oct. 29, 1 & 2:30 p.m. • Conference Center 101
TV today is full of reality shows from Real World to Survivor, the Bachelor to the Bachelorette and American Idol to Fame. While these shows are broadcast to millions of people each day, your life is also broadcast to each person you contact. Find out how to get the best ratings around by joining Abbie and Barrett. Experience “Your Life, Live!”

Meeting Magic

Carrie Harp and Kevin Richards, 2003 WLC Staff

Wednesday, Oct. 29, 1:00 & 2:30 p.m. • Conference Center 102
Thursday, Oct. 30, 11:30 a.m. & 2:30 p.m. • Conference Center 101
Tired of having chapter meetings that drag on and that no one attends? In “Meeting Magic” you will learn how to increase the efficiency of and attendance at chapter meetings, while having a little fun in the process.

Is It Everything?

Jon Sellenrick and Sarah Swenson, 2003 WLC Staff
Andy Osten, Past Nebraska State FFA Officer

Thursday, Oct. 30, 11:30 a.m. & 2:30 p.m. • Conference Center 102
Friday, Oct. 31, 8:30 & 11:30 a.m. • Conference Center 102
You’ve probably heard it before...attitude is everything. But really, what does that mean to your life as a high school student and an FFA member? Find out some helpful tips and techniques that you can use to ensure you always have control of your attitude.

Can You Hear Me Now?

Matt and Andrea Lohr, New Directions Communications

Thursday, Oct. 30, 10:00 a.m. & 1:00 p.m. • Conference Center 101
Friday, Oct. 31, 10:00 a.m. & 1:00 p.m. • Conference Center 101
A popular cell phone commercial shows the importance of clear communication by asking the question, “Can you hear me now?” The truth is that exciting careers and leadership opportunities await those who have mastered the art of effective communication. This interactive and entertaining session will help you sharpen your verbal skills, listening skills and leadership abilities. If you have lots to say, but need help communicating your message, this is the workshop for you.

WFFA 97.6: The Communication Station!

Josie Noah, Rick Henningfeld and Abby Spruill, 2003 WLC Staff

Thursday, Oct. 30, 8:30 a.m. • Conference Center 101
Friday, Oct. 31, 8:30 & 11:30 a.m. & 2:30 p.m. • Conference Center 101
Do you know what your body is saying when you aren’t speaking? Do you know how to vary your voice? Come learn the tricks of the trade—how to be inviting or dissuading, how to vary your pace, pitch and tone, and how to deliver the complete communication station package. Never send the wrong message again!

Living to Serve

Sponsored by Toyota Manufacturing of North America
Allison Bruchhaus, Former FFA Member and Current Toyota Intern
Thursday, Oct. 30, 11 a.m. • Conference Center 104
“Living to Serve” provides examples of ways you can be involved in community service activities.

Call of the Wild

Terry Erwin, Texas Parks and Wildlife Department

Thursday Oct. 30, 10 a.m. • Conference Center 102
Friday Oct. 31, 10 a.m. • Conference Center 102
Explore the many career opportunities in the wildlife management, natural resources and outdoor recreation fields. Come hear expert advice from Terry Erwin, hunter education coordinator with the Texas Parks and Wildlife Department.

The ‘How Tos’ of the National FFA Scholarship Application

Carrie Powers, National FFA Staff

Saturday, Nov. 1, 10 a.m. • Conference Center 103
Interested in receiving a scholarship from the National FFA Organization? Wondering how to complete the application? Join national FFA staff as they walk you through an informal step-by-step workshop that will help you understand the ins and outs of completing a National FFA scholarship application. Students, advisors and parents are welcome.

Just Jump

Marty Tatman, 2003 WLC Staff

Lisa Nelson, Past Wyoming State FFA Officer

Wednesday, Oct. 29, 2:30 p.m. • Conference Center 103
Thursday, Oct. 30, 1 p.m. • Conference Center 102
Friday, Oct. 31, 1 & 2:30 p.m. • Conference Center 102
“Just Jump” is an exciting, energy-packed workshop dealing with risks. Based upon the first National FFA triathlon, it is designed to help participants understand the importance of risks, taking actions on those risks and dealing with outcomes. Instead of just talking about risks in general, the workshop will have the participants choose a risk they are, or may be, faced with, and then apply what they learn to that risk.

It’s My Way and the Highway!

Dane White and Robin Niehaus, 2001-2002 National FFA Officers

Wednesday, Oct. 29, 1 p.m. • Conference Center 103
Thursday, Oct. 30, 1 p.m. • Conference Center 104
Thursday, Oct. 30, 4 p.m. • Conference Center 102
Friday, Oct. 31, 4 p.m. • Conference Center 101
Ever wonder how you can get on the fast track to personal and team results? In this entertaining and informative session, you can learn exactly how to combine talents, skills and ideas with others—which will allow you to merge from a two-lane road to the highway of success.

Please visit www.ffa.org/convention/index.html for additional workshops and times!

Student Leadership and Personal Growth Workshops are sponsored by the American Quarter Horse Youth Association, Fifth Third Bank Indiana, Toyota, Who’s Who and Winchester as a special project of the National FFA Foundation.



FFA Agriculture Teacher Workshops

*Hot Tips and Techniques to Engage Your Students**

Mark Reardon, CentrePoint Education

Thursday, Oct. 30, 8:30 & 10 a.m. and 1 & 2:30 p.m.

Friday, Oct. 31, 8:30 & 10 a.m. and 1 & 2:30 p.m.

Conference Center 103

Teacher, author and nationally known facilitator, Mark Reardon, will share practical tips to enhance student engagement, retention and application. Mark's workshop will provide tools and techniques based on innovative brain and learning research that you can incorporate into your classroom and laboratory immediately! Also learn about LifeKnowledge, the newest instructional materials from the National FFA Organization, designed to help you incorporate leadership, personal growth and career success in the classroom. *Each workshop is limited to the first 200 participants.

Food, Land and People

John H. Davis

Friday, Oct. 31, 1:00 p.m. • Conference Center 109-110

Experience lessons that can be taught by you, your students and/or your fellow teachers as you build an agriculture/environmental literacy program in your school district. These 55 "educator ready" lessons are for PreK-12 implementation and can make an immediate impact in the classroom. Learn how to make it happen!

Welding Education Support Seminars

Wednesday, Oct. 29, 1 & 3 p.m.

Thursday, Oct. 30, 9 & 11 a.m. and 1 & 3 p.m.

Friday, Oct. 31, 9 & 11 a.m. and 1 p.m.

Lincoln Electric Career Show Booth

Visit the career show for a 30-minute welding education presentation. Review welding education support materials and learn about continuing education opportunities. Each presentation will be followed by demonstrations of or hands on instruction with oxy fuel, stick, mig, flux cored or tig welding processes.

Welding Education Materials and Advisor Support

Dennis Klingman, Manager of Technical Training,

Lincoln Electric Company

Thursday, Oct. 30, 9:00 a.m. • Conference Center 109-110

Learn what welding educational assistance for teaching very basic through advanced welding processes is available. Basic oxy fuel and stick welding materials are specifically adapted to the first time welding student in the form of activity guides. Safety, planning projects, identifying materials and equipment needed are all built into these materials. Additional materials build on these foundations and expand into other metals, wire feed welding, plasma cutting and tig welding. Hands on demonstrations for most processes can be seen at the Lincoln Electric Booth in the career show.

Toyota Community of Service

Mark Wilburn and Dan Shell, Agriculture Educators and FFA Advisors,
Blanchester High School, Ohio

Sponsored by Toyota Manufacturing of North America

Thursday, Oct. 30, 11:00 a.m. • Conference Center 109-110

Teaching partners Mark Wilburn and Dan Shell led their chapter to being honored as the top chapter in the state of Ohio this past May. Join them to find out what makes their community service program work. You'll walk away with strategies and techniques to implement in your local chapter's community service program. Join round table discussions with other FFA advisors and learn how to

make your community service program tie into the National Chapter Award application. Sponsored by Toyota Manufacturing of North America as a special project of the National FFA Foundation.



Mystik Oil Analysis

Friday, Oct. 31, 11:00 a.m. • Conference Center 109-110

Mystik will conduct a presentation on the benefits of regular oil analysis. Testing used oils and taking corrective action is a key to better maintenance practices and ensuring maximum service life for your equipment. The presentation will illustrate the operation of CITGO's LubeAlert® Program, which encompasses a collection of testing programs that permit easy sample identification and the ability to receive test results and recommendations electronically. The user can see if wear patterns are increasing in his engine or if contamination is becoming a problem. Essentially, oil analysis simplifies searching for equipment problems that need immediate attention.

Veterinary Science Instructional Materials and Related Equine Opportunities

Beth Martinec

Sponsored by the National Council for Agricultural Education

Thursday, Oct. 30, 9:00 a.m. • Conference Center 109-110

Preview exciting new veterinary science educational materials. The Council and Cornell University have developed these materials to assist agricultural educators in preparing students for exciting careers and further education in veterinary medicine. The materials contain the following units: safety and sanitation, terminology, anatomy, clinical exams, parasitology, hospital procedures, animal management, office management, careers and more.

Wildlife and Food Science

Thursday, Oct. 30, 1:00 p.m. • Conference Center 109-110

CAERT staff will present an overview of the new wildlife and food science and technology instructional materials. Come and discuss the curriculum, and learn how these materials meet national standards. Lessons regarding the integration of FFA and SAE principles are a part of these materials.

Thoroughbred Instructional Materials for Curriculum Integration

Sponsored by the National Council for Agricultural Education

Friday, Oct. 31, 9 a.m. (Meet at 8:15 a.m. at the career show office located in the South Wing. Coffee and pastries will be provided. Bus will depart at 8:30 a.m.)

Kentucky Derby Museum

Investigate the interesting world of the Thoroughbred racing and breeding industries, and receive lessons on integrating facts about Thoroughbreds into math, science, social science, art and language arts into middle and secondary curriculum. After the 2-hour workshop, attendees can visit the Churchill Downs Museum and tour the world famous Churchill Downs. A free CD-ROM of instructional materials will be presented to each participant. Registration is encouraged. E-mail david.coffey@wku.edu to register or for more information.



Agriscience Institute

An Interactive Onsite Campus Experience

Are you dreaming of how to integrate science, math and social studies into your agriculture program? Are you looking for ways to incorporate innovative methods, new technology and current issues into lesson plans? If so, attend the Agriscience Institute and learn how to make your classroom come to life! You'll discover innovative ideas, activities, information and methods that will increase student involvement and interest.

Location: Take advantage of this opportunity while you and your students visit the career show during convention. The interactive classrooms will be located next to the agriscience fair and FFA education booth. It will truly be a campus atmosphere.

Workshop areas: The following are 45-minute rotational workshops that will follow each other in order. Please check the sign in front of the classroom for the schedule and starting times. They will be offered at the following times.

Wednesday, Oct. 29	12:30-5:30 p.m.
Thursday, Oct. 30	8:30 a.m.-5:30 p.m.
Friday, Oct. 31	8:30 a.m.- 4:00 p.m.



The miracles of science

DuPont Center for Collaborative Research & Education

Bringing Sustainability to the Community: Investigate economic, environmental and social equity issues through a non-biased scientific approach. Teachers will be given step-by-step instruction that will help them lead students through the process. The framework integrates science, math, social studies and language arts and will guide educators in a standards-based instructional process. Teachers will leave with materials and knowledge essential to confidently teach students. Support information and resources will provide teachers with the tools they need for the classroom. Sustainability is a key agricultural issue across the country whether in a rural community or city.

Bringing Environmental Issues to the Classroom: This workshop brings the process of inquiry to the study of sustainability and will provide teachers with the process, skills and confidence to investigate current environmental issues with their students. Learn how to incorporate effective and innovative ideas, activities and methods, including conflict resolution and mediation, role-playing and simulations, small group

work and lab activities. Discover ways to introduce students to the environmental and natural resources CDE, develop ideas for the chapters' POA and provide students with valuable multiple discipline activities in the classroom.

Applied Biotechnology Workshop: This workshop will provide teachers with an in-depth look at molecular biology and applications used in biotechnology. Explore techniques used by scientists, discuss and learn how to address bioethics and gain insight on how to employ biotechnology into your classroom. Designed to assist both teachers who are beginning to introduce biotechnology and experienced teachers who want additional ideas to add to their classes, this is a great opportunity to gain more insight on the new science techniques being used in careers today and the future.



Ag Prep: Integrating Math, Agriculture, Science & Technology Workshop: Ag prep brings together traditional academic content, career/technical applications and today's technology. Participants will engage in a variety of activities that integrate content standards from math, science and agricultural education, providing a chance to unite with other teachers to provide real life application for students. Activities will include mathematical and scientific problems that are already a part of agriculture sciences. Ideas generated during this institute provide a host of real-life, "field-based" applications. Ag prep participants will learn data-gathering techniques and then apply them.

Veterinary Science Instructional Materials and Related Equine Opportunities Workshop: This workshop will preview instructional lessons and use labs from the exciting new veterinary science educational materials. Developed to assist agriculture educators in preparing students for exciting careers and further education in veterinary medicine, several of the units will be addressed and labs conducted as training on how to use the educational materials. The workshop will provide you with a first hand look at how to use the materials in your classroom and provide students with opportunities to make more accurate career decisions.



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The FFA Mission

FFA makes a positive difference in the lives of students by developing their potential for **premier leadership, personal growth and career success** through agricultural education.

The Agricultural Education Mission

Agricultural Education prepares students for successful careers and a life-time of informed choices in the global agriculture, food, fiber and natural resources systems.

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FFA at **75**
One Mission: Student Success

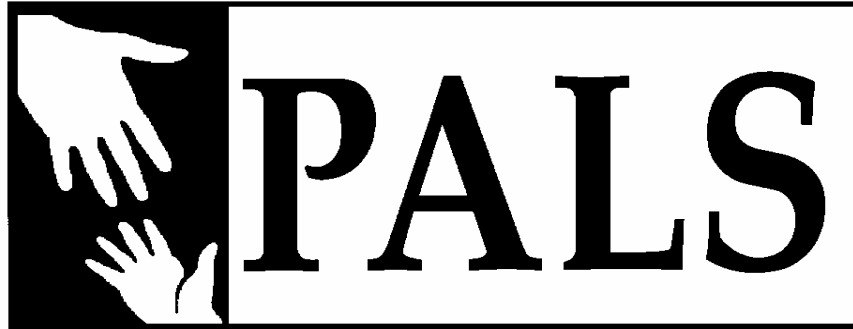
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The National FFA Organization affirms its belief in the value of all human beings and seeks diversity in its membership, leadership and staff as an equal opportunity employer.

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FIRST CLASS





Partners in Active Learning Support

Dear Chapter Advisor:

You and your chapter members are invited to attend the Tenth Annual PALS Mentoring Conference to be held in conjunction with the 2003 National FFA Convention on October 29, 2003 in Louisville, Kentucky. This year we will hold two separate conferences designed at instructing students and teachers how to best utilize the PALS program to serve local communities and school systems. One conference will be designed for those chapters that already have established PALS programs and the second conference is designed for chapters interested in starting a PALS program.

The conferences will be held at the Kentucky Fair and Exposition Center located at the junction of I-65 and I-264. The conference will begin at 8:00am for the established PALS programs and at 9:00 a.m. for the chapters interested in starting PALS programs with registration prior to that time. Both conferences will be filled with energy and an opportunity to learn and discuss the PALS program featuring guest speakers such as Mark Reardon and roundtable discussions. Each chapter will receive a free CD-ROM packed with instructional materials and resources to effectively operate a PALS program. If your program has been involved with PALS for years or if your chapter is just looking for new community service and educational opportunities this conference will be very informative for you and your students. Each participating chapter may send six representatives to the conference.

To pre-register for this conference, please complete and return the bottom portion of this letter to Mike Honeycutt at the National FFA Center, P.O. Box 68960, Indianapolis, Indiana, 46268-0960 no later than September 27, 2003. Please call (317) 802-4262 or e-mail to mhoneycutt@ffa.org for more details.

PALS Mentoring Registration

Chapter Name: _____
Chapter Address: _____
City, State, and Zip: _____
Advisor's Name: _____
E-mail address: _____

Please check one of the following:

My chapter will attend the 8:00-11:00am session for chapters with established PALS programs _____

My chapter will attend the 9:00-11:00am session for chapters that are interested in starting a PALS program _____

Number of Participants: _____ Advisors _____ Counselors _____ Administrators
 _____ Students _____ Principals _____ State Staff

LIVING THE LEGACY



2003 National FFA Convention – One Mission: Student Success – October 29 – November 1

RSVP for School Officials Luncheon

Being held Friday, October 31, 2003

11:30 a.m. – 1:00 p.m.

(East Hall 3 & 4 - will start serving at 11:30 a.m.)

FREE

FREE

Form is due by October 1, 2003

Please Print or Type

	First School Official	Second School Official	Third School Official	Fourth School Official
Name: (Include: Prefix, First Name, & Last Name)				
Title:				
School/Org:				
Address Line 1:				
Address Line 2:				
City, State, Zip:				
Phone Number				
Fax Number:				
E-mail:				
Qty of Tickets:				

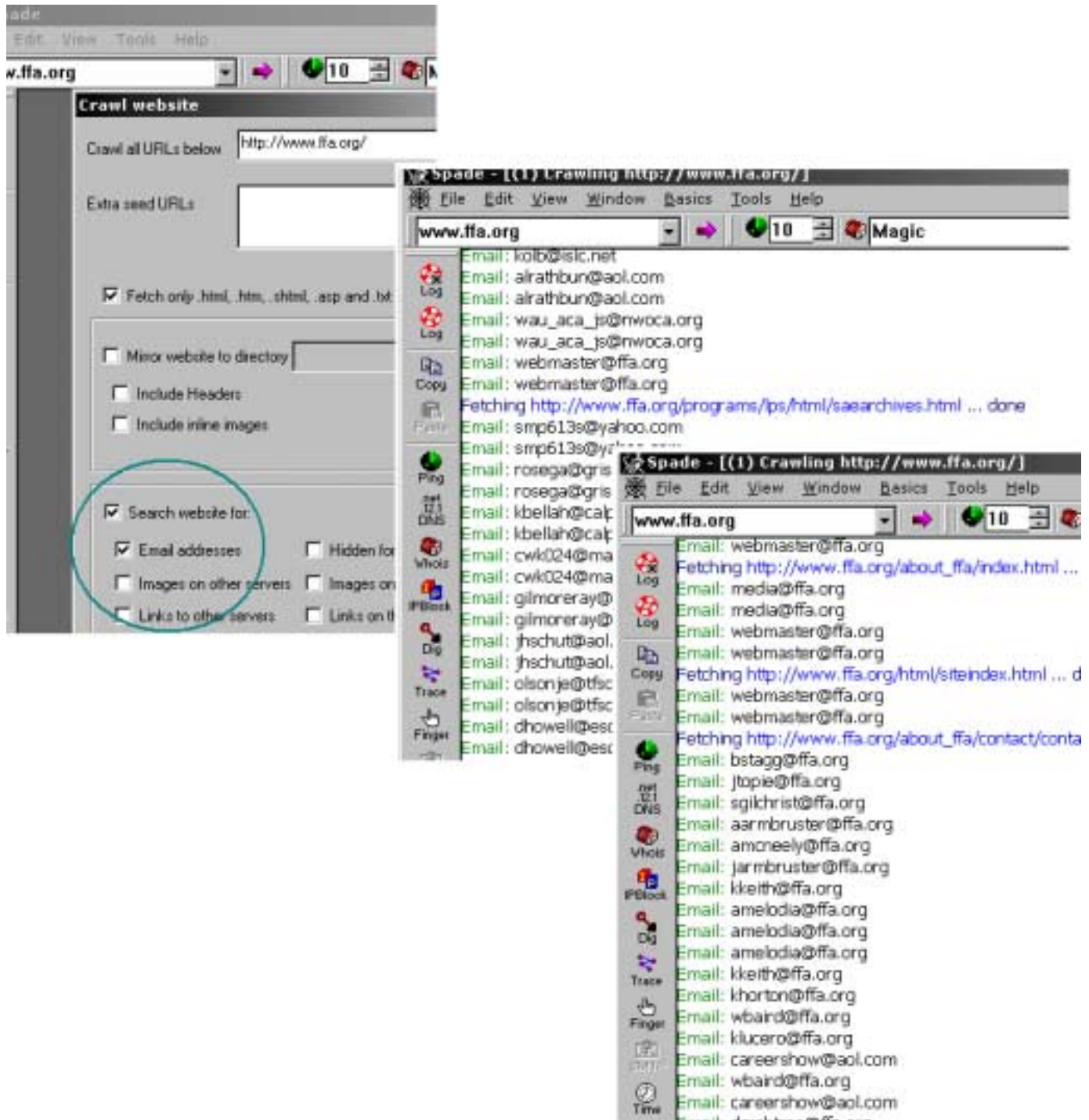
**Please E-mail,
Fax or Mail To:**

National FFA Organization
 C/O **Michele Gilbert**
 PO Box 68960, Indianapolis, IN 46268-0960
 Phone: 317-802-4301 Fax: 317-802-5301
 E-mail: mgilbert@ffa.org

**Form is Due by
OCTOBER 1, 2003**

The luncheon is **FREE**; however, seating is limited! Only 300 tickets will be available on a first-come, first-served basis, so please respond early to secure a reservation.

It's very very easy to extract a list of email addresses from a web site.... With the free tool demoed below I extracted hundreds upon hundreds of emails from www.ffa.org in a matter of seconds.



Imagine the wealth of emails there are just on our website... both of our internal addresses, and worse yet, our members.... People need to understand that if you post your email everywhere you're going to get spam.

It's just like publishing your phone number in the phone book. If you put your number in there; sure your great grandma Betty can look you up, call and give you her cookie recipe, but telemarketers are also going to call and try and sell you new vinyl siding. If you don't want the calls don't post your number.



National FFA Contacts

National FFA Center
 P.O. Box 68960, 6060 FFA Drive
 Indianapolis, IN 46268-0960
 Phone: 317-802-6060 * Fax: 317-802-6060

General Inquiries	William Stagg	317-
Webmaster	Jerry Topie	317-
Catalog Merchandise	Sheridan Gilchrist	317-

- [Administration](#)
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- [Development & Partnerships](#)
- [Education Division](#)
- [Information Services](#)

National FFA Program Contacts

[National FFA Programs Index](#)

Program	Staff	
Advanced Leadership Development (ALD) • Curriculum • Logistics	Andy Armbruster Andrea McKeely	
Advisor Development Program	Jim Armbruster	
Agri-Entrepreneurship Awards	Kevin Keith	317-802-4254
Agriscience Fair	Anna Melodia	317-802-4224
Agriscience Student Award	Anna Melodia	317-802-4224
Agriscience Teacher Award	Anna Melodia	317-802-4224
American FFA Degree	Kevin Keith	317-802-4254
Blast Off	Kelly Horton	317-802-4248
Career Development Events	Wendy Baird	317-802-4263



she still is pretty young, well at

[Krystle Ward](#)
 Ponderosa FFA Chapter President
 Sacramento Section FFA President
 Central Region, California
FFASacSecPrez@hotmail.com

[Remove](#) | [Alert](#)

Yosemite_Sam 8. "RE: what is ur advisor like?" 07-01-02, 12:44 PM (CST)



19 posts

My advisors are both guys and n
 make me want to be an advisor.
 had to grow a mustache so peop
 are both really amazing people a
 "grow up". Mr. Russell(the older
 both of the teams won state. He
 about them before that and I go
 but still serious at the same time
 throwing water at them or some
 best, and they make our FFA ch
 else at my school pretty much #

[Sam Urie](#)
 Payson (UT) FFA
 Sentinel
sam_urie@hotmail.com - email at

People don't understand that everywhere they or someone posts info about someone on a website, chat board, news group, etc that it's a potential target for spammers to collect and use.

For example here below I searched the web for an email address with some common search engines... This is a person that thought they hadn't put their email address anywhere but with us.... Apparently they are wrong, whether they realize it or not, I found it at two other totally independent farm related sites.

We have absolutely no way to stop spammers of collecting an address on another site and spamming a person. That would be similar to me walking into the post office and saying "give me all the mail that Billy down the street sent Tommy on the other side of town, because Billy wants me to stop all Tommy's mail."

Re: Privacy and external parties SPAMming others using the 'FFA' name

File Edit View Insert Format Tools Actions Help

Reply Reply to All Forward

You forwarded this message on 07/01/2002 10:58 AM. Click here to find all related messages

From: Carol and Walter Ellefson [cwellef@svtv.com]
To: Brentlinger, Mike
Cc:
Subject: Re: Privacy and external parties SPAMming others using the 'FFA' name

-----Original Message-----
From: Carol and Walter Ellefson [mailto:cwellef@svtv.com]
Sent: Monday, July 01, 2002 7:18 AM
To: webmaster@ffa.org
Subject: Privacy

Before Christmas I entered your address and ordered Christmas gifts with the FFA very disgusting porno Email messages, some of them saying that I receive them a have not used any other address that remotely resembles the letters FFA other th

Google™ Advanced Search **YAHOO!**

Web Images Groups Directory

Searched the web for **cwellef@svtv.com**. Results: 1 - 6 of 6 items found. Try [Google Answers](#) to get help from expert responders.

Did you mean: [cwellef@sbtv.com](#)

Search Results cwellef@svtv.com

Your search: **cwellef@svtv.com** Categories | Web Sites

Web Page Matches

- [Norway Parishes and Farms AB](#)
... Ponto. Blinsmon farm, Ole Olson, -surname em 1880 possibly before 1854, Carol Ellefson **cwellef@svtv.com**. B <http://www.rootsweb.com/~wgnorway/par-a-b.htm>
- [P Name Register](#)
... both left AUS and went back to IRL', 'Personal d [www.henet.net.au/~brandis/surnames/n.html](#)

Worst off, faking the origin of mail is extremely simple. Observe below as I send a mail to myself faking the sender field to seem as though it came from someone at the FBI. Because of the way email is designed and likened after real mail its simple to pretend to be someone you're not.

How hard would it be to write up a nasty letter to the president of some major company, slap a stamp on it and then write some random return to address on the envelope and drop it in the mail? Would the FBI go arrest the person that's listed as the return address on the envelope because that's the envelope that the threatening letter came in? Probably not.

It's the same situation with email. Just because email appears to come from someone, it doesn't mean it did. There are of course checks in place on some mail servers that limit this trickery, but sadly there are just as many email servers out there that allow this aggregation to continue.

