

IUPUI GAC Reviewer Form

Reviewer:

School:

Department:

Email:

Date Reviewed: December 28, 2008

Documents Reviewed: Abstract: Master of Science in Event Tourism

Summary of Proposal:

- 1. Are the goals clear and achievable? Yes**
- 2. Is the program academically sound? Yes**
- 3. Are faculty resources available to offer this certificate without undercutting other key missions of the unit? It appears so**
- 4. Is there overlap, either real or potential, with any other unit that could harm the program or be exploited to help the program? No material overlap discerned.**
- 5. My recommendation, comments/concerns regarding this proposal...**

A few areas to address in the next draft:

- Page 2 Recruiting international students is a goal but no recruiting dollars in budget**
- Page 5 TOEFL appears low given the communication requirements of students in this field. Suggest the following scores to be substituted for those given in the proposal:**
 - Computer based – 237**
 - Paper based – 580**
 - Internet based – 92**
- Page 5 GRE requirements states a satisfactory score-Define-is this an overall score or percentages on verbal and quantitative?**
- Page 20 On campus use of facilities for classes: the building is the Business/SPEA building not just Kelley School of Business**

Event tourism is a growing industry and Indianapolis is well positioned to be a platform for a master's program such as the one proposed. I recommend approval of this program with the caveats listed above.