



IUPUI



what matters.™

**Addressing today's needs.
Reducing tomorrow's.**



what matters.™

Mission Statement

“United Way of Central Indiana helps sustain vital human services for those who need help most, while reducing such needs for future generations.”



Why United Way?

Benefits:

- **Over 100 agencies helped**
- **95 cents of every dollar goes to fund programs**
- **Lilly Endowment matching incentives**
- **Six counties. One region.**



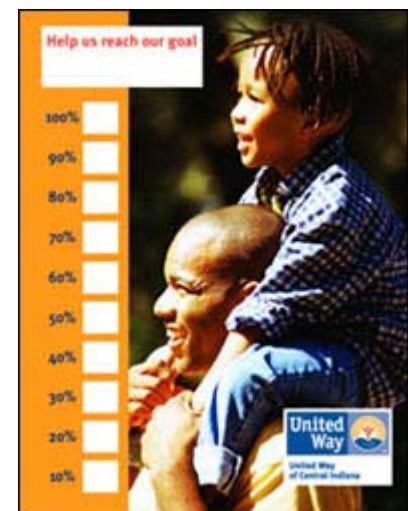


what matters.™

IUPUI's Goal

\$410,000

**Up from \$355,000 collected
last year**



2006 University Comparison

University	% Participation	Average Gift	Leadership Giving \$	No. of Leaders
IUPUI	14%	\$333	\$200,648	122
Purdue	50%	\$162	\$283,111	243
IU Bloomington	23%	\$365	\$377,712	227
University of Indianapolis	49%	\$161	\$9,900	9