Congratulations to Seth Flowerman of Minneapolis, N.J., on being named the 2004 JA Student Entrepreneur of the Year. Through this award, the NASDAQ Educational Foundation seeks to recognize students with entrepreneurial spirit who have successfully applied the knowledge they have gained through JA programs.

As the president of Career Explorations LLC, Seth organizes and runs a residential summer internship program for high school students from around the country. Participants live at The Hall School in the heart of New York City, intern for top organizations during the day, and attend great activities such as concerts in Central Park, sporting events, and Broadway musicals in the evenings.

Flowerman, who is currently attending Cornell University, was recognized for his achievement at JA’s “Day on the Hill” in Washington, D.C., during a presentation by Bondi Bonni, president of the Young Entrepreneurs’ Organization.

“I am honored to have been selected as the JA Student Entrepreneur of the Year,” says Seth. “My experience is just another example of Junior Achievement’s commitment to educate students through high-quality programs.”

For his achievement at JA’s “Day on the Hill” in Washington, D.C., during a presentation by Bondi Bonni, president of the Young Entrepreneurs’ Organization, the JA Worldwide Educational Foundation seeks to recognize students with entrepreneurial spirit who have successfully applied the knowledge they have gained through JA programs.

Seth (center) is pictured here accepting his $1,000 check from Brien Blond, CEO of the Young Entrepreneurs’ Organization (left), and Malvine Saleshaw, deputy administrator, Small Business Administration (right).

2004 Student Entrepreneur of the Year

With the selfless support of Junior Achievement provided by John Scheid, there is no doubt he’s helping form that ‘solid foundation’ for tomorrow’s future.

As the Global Leader of PricewaterhouseCoopers’ (PwC) Insurance Assurance and Business Advisory Services organization, and Chairman of PwC Americas Insurance Services Group, John Scheid is responsible for all services delivered to the insurance industry. As a member of JA’s board, he is chair of the JA Worldwide Audit Committee, and was a member of the “Group of Ten” which developed the guiding principles for the merger of JA Inc. and JA International.

PricewaterhouseCoopers has been a tremendous supporter of JA around the world. Last year alone, PwC provided nearly 1,000 volunteers to JA classrooms, nearly $1.5 million in support of JA Area Offices, Member Nations, and the JA Worldwide Heritage Society.

John resides in Milwaukee with his wife Debbie and children Monica, Anne, and Paul.

Heritage Society Founding Members

John Dickinson began his association with JA in 1994 as president of the JA of Minnesota, and retired 49 years later as the JA of Chicago president. He received two Hall of Fame awards, including the JA of Minnesota’s Staff Hall of Fame, and was instrumental in the creation of the JA of Minnesota’s youth program.

“JA’s youth program was one of the most important achievements during my time with JA,” says John. “It was instrumental in helping me understand the value of JA and its potential to make a difference in the lives of young people.”

Michael Towers is retired executive VP retail financial services, Washington Mutual. After his retirement in 1995, Michael became Director of Duckhorn Wine Co. Since joining JA of Washington’s board in 1992, his impact on the organization has been significant. He has chaired or co-chaired many successful fundraising campaigns for JA of Washington. Michael joined the national board in 2002.

“We believe the best way to repay the help we’ve received through JA is by helping the next generation of young people. JA has been a focus for us and this gift will allow us to continue helping long after we are gone,” says Mr. Towers.

Membership is open to those who include JA in their estate planning. Founding Members are those who notify Junior Achievement of their plans by June 30, 2005.

For more information on JA’s Heritage Society, please contact Debra Stinton Othitis, VP Development at dothitis@ja.org or 719-540-6191.

JA Opens New Museum Containing 85 Years of History

The establishment of Junior Achievement 85 years ago started by teaching youth their basic business and economics during the after-school timeframe. While much has changed over the years, the need to provide valuable after-school programs has remained essential.

With the receipt of a $4.9 million federal appropriation in July of 2004, the future of JA in after-school markets is more promising than ever. Partnering with the Ohio Dominican Juvenile Justice Center, Delinquency Prevention, JA will address the after-school needs of children in America by executing a three-year strategy to research, develop, implement, and evaluate highly experiential after-school curricula for elementary, middle schools, and high school students. Delivered by JA volunteers highly, the program will reduce the numbers of children who go unsupervised after school, decreasing the risks children may otherwise encounter during that time.

Junior Achievement’s Worldwide Headquarters recently unveiled a newly-renovated lobby and museum, the JA Pioneers Museum of Junior Achievement History, including a museum display open to the public chronologically reviewing Achievement’s 85-year history.

During the ribbon-cutting ceremony on October 7, 2004, more than 150 people were invited, including The El Pomar Foundation’s chairman and CEO William J. Hybl, JA founder and JA Worldwide Co-Chairman, the board of JA’s founding members, the Jackson family, the Board of Directors, and JA staff.

The ribbon-cutting ceremony was attended by JA student outstanding Justin Hunter, JA Pioneer John Dickinson, JA Worldwide President and CEO David S. Chernow, JA Pioneer Jim Haman, The El Pomar Foundation’s chairman, CEO and President CC Workshop, J. Hybl, JA Pioneers Gil Faehler, JA Pioneer Pam Nickis, and JA student director Eltie Ostroll.

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Nearly One-Third of Teens Believe “You have to Bend the Rules to Succeed,” According to JA/Deloitte Poll

In a surprising increase from a similar poll conducted last year, nearly one-third of teens surveyed believe you have to "bend the rules to succeed," according to a new Junior Achievement/Deloitte & Touche USA LLP poll conducted by Harris Interactive. Only 20 percent of teens gave the same answer in last year's poll. In addition, more than 8 out of 10 (83%) teens turn to their "Friends" for help in making ethical decisions, followed by "Parents" (68%), "Teachers" (27%), "Internet" (24%), and "Clergy" (14%). "Boss," "Library," and "School Counselors" were rated in single digits.

More encouraging is the percentage of teens who think people who practice good business ethics are more successful than people who don't, which jumped to 62 percent in 2004 from 56 percent in 2003.

"JA has a long history of teaching young people about business," said David S. Chernow, president and CEO of JA Worldwide. "The main reason the free enterprise system remains so successful is that it is built upon a foundation of ethical behavior. It is imperative that we as adults emphasize the importance of ethics to our young people in order to keep our free enterprise system, and our nation, strong."

The poll of 624 teens between the ages of 13 and 18 was conducted between July 9 and 23, 2004 as part of the Excellence through Ethics curriculum, a $50 million initiative of Junior Achievement and Deloitte to promote business ethics among today's youth. The poll has margin of error of +/- 3.9 percent.

Job Shadow 2005 Mentors light the way

This year's Job Shadow initiative will kick off on Wednesday, February 2, 2005.

Job Shadow Day is the start of a year-round effort that gives young people a chance to see various occupations up close by shadowing "career mentors" in the workplace.

Special thanks to title sponsor ING, associate sponsors Neher and Yelpak, and local implementation sponsor Best Buy Children's Foundation, for their support of Job Shadow.

Call your local Junior Achievement office or visit www.ja.org to get involved!

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