

A Guide to
KELLEY INDIANAPOLIS

One School. Endless Possibilities.



www.kelley.iupui.edu/



**KELLEY SCHOOL
OF BUSINESS**

INDIANA UNIVERSITY
IUPUI

“Kelley faculty use their knowledge, skills and imagination to give students a real taste of what they'll be doing in the business world.”

—Juan Benitez, Finance major, Dominican Republic



It's all right here

A NATIONALLY RECOGNIZED BUSINESS SCHOOL

REAL-WORLD EXPERIENCE

TOP FACULTY

A DYNAMIC URBAN CAMPUS

Business students can expect to find all of this—and more—at the Indiana University Kelley School of Business, located on the campus of Indiana University-Purdue University Indianapolis (IUPUI). Whether at the undergraduate or graduate level, Kelley is a leader in preparing professionals for exciting, high-potential careers in business.

A few quick facts about Kelley's tradition of excellence:

- Kelley is one of just 500 programs to be accredited by the Association to Advance Collegiate Schools of Business (AACSB)—the premier agency granting accreditation to business schools worldwide.
- More than 90 percent of Kelley Indianapolis students surveyed say the school's instructors are accessible and responsive.
- According to an exit survey, more than 97 percent of graduating seniors would recommend Kelley to others.

World-class faculty excel at research and teaching



Kelley's nationally recognized faculty members publish ground-breaking research in top journals. Landmark findings by Associate Professor of Finance Randy Heron on stock option backdating were featured prominently in *The Wall Street Journal*, several national news broadcasts and other major business publications. *The Wall Street Journal* also published an article highlighting Kelley Accounting Professor Eric Johnson's class project designed to help local small businesses analyze the security of their computer networks and information systems.

Faculty members consult with leading companies, while at the same time placing high priority on teaching and one-on-one interaction with students. By bringing their research insights into the classroom, Kelley instructors put students on the forefront of new developments and learnings in the field of business.

Outside the classroom, Kelley professors lend their industry expertise to central Indiana's small and mid-size businesses through the school's one-of-a-kind Main Street initiative—a series of innovative programs offered in collaboration with the Greater Indianapolis Chamber of Commerce and targeted to boost the growth and prosperity of smaller firms.

Bringing the real world up close

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Kelley's Integrative Core program that gives undergraduates the chance to participate in projects with local firms to strategic consulting assignments through the MBA enterprise program, the school brings the world of business into focus—and relevance—for students at every educational level.



Undergraduate program

“Attending college in a city like Indianapolis offers a lot more opportunities than most college towns. I wanted to be able to get a variety of experiences while in school, and Kelley Indianapolis and IUPUI give me that chance.”

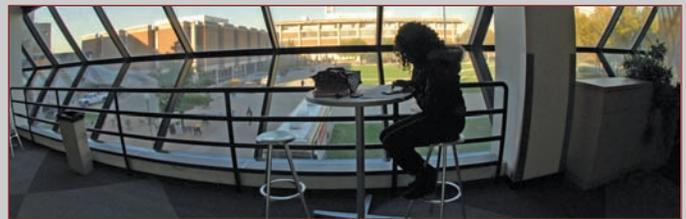
—Karen Woods, Marketing major, Elkhart, Indiana

Offering eight majors, Kelley's undergraduate program features instructors with current business experience, project-based collaborations with local companies, opportunities for study abroad and an active corporate internship program.

Students may choose one or more of the following undergraduate majors:

- Accounting
- Finance
- Management
- Human Resource Management
- Marketing
- Supply Chain Management
- Computer Information Systems
- International Studies

(This major is available only in combination with one of the above majors.)



MINOR IN BUSINESS

The Kelley minor in business is a flexible program designed to give non-business students a broad, basic understanding of the major functional areas in the world of business. It can be earned while completing requirements for a bachelor's degree in another school on the IUPUI campus.

UNDERGRADUATE PROGRAM HIGHLIGHTS

- **Study abroad opportunities** – Through IUPUI and other IU campuses, Kelley offers more than 40 programs in which students can receive IU credit while studying abroad.
- **Student organizations** – Many Kelley students choose to become involved in the various student organizations sponsored by the school, including Kelley Student Government, International Business Club, Women in Business, Minorities in Business and Delta Sigma Pi.
- **Internships/career services** – Through its active Career Placement Office (CPO), Kelley provides students and alumni with resources and guidance as they engage in career exploration, internships, professional job searches and ongoing career development.
- **Honors program** – The Kelley Honors Program is a way for high-achieving undergraduates to capitalize on their academic experience through smaller classes, more opportunities for lively classroom discussion and increased interaction with business faculty.

Evening Master of Business Administration (MBA) program

“My MBA peers are extremely intelligent and insightful people—bringing points of view from a variety of backgrounds. The fact that they contribute so much to the learning environment by sharing their day-to-day business experience is really exceptional.”

—Shannon Satterfield, Consultant,
E.J. Stahl & Associates;
Evening MBA Student

A top-quality team of internationally recognized Kelley faculty members provides the cornerstone for one of the nation's leading part-time MBA programs. Evening programs in both Indianapolis and Carmel offer central Indiana business professionals convenient access to an MBA program of the highest caliber at reasonable cost. With a full slate of challenging and unique experiential learning opportunities and a comprehensive professional development program spanning all three years, Kelley's Evening MBA program is a logical choice for those with high expectations and the motivation to learn and achieve.

EVENING MBA PROGRAM HIGHLIGHTS

- **National ranking** – In 2007, *U.S. News & World Report* ranked the Kelley Evening MBA program 26th in the nation among part-time programs.
- **Career development opportunities** – Kelley's program is distinguished by integrated professional development services and a highly successful MBA enterprise program, offering students a chance to gain real-world experience in strategic business problem solving and consulting.
- **Two central Indiana locations** – One hundred sixty students are accepted into the Evening MBA program each year—60 each semester in Indianapolis and 40 every fall in Carmel.
- **Joint degree programs** – A growing list of dual degree programs allows professionals in medicine, law, science, technology, health administration and engineering to earn MBA degrees at Kelley.

Master of Science in Accounting (MSA) program

Comprehensive and flexible, Kelley's Master of Science in Accounting program is well suited to both professionals wanting to advance or change the direction of their accounting careers, and those who have limited or no background in the field. Based on their interest and career aspirations, MSA students can choose from numerous business electives in auditing and assurance, information systems and taxation.

MSA PROGRAM HIGHLIGHTS

- **Exceptional exam preparation** – In recent years, Kelley MSA graduates achieved the third highest score twice and the fifth highest score once on Indiana's annual statewide CPA exam.
- **Enhanced marketability** – Courses completed to fulfill the CPA exam requirement may count toward the 30 hours needed for the MSA degree—preparing students for the exam and improving their marketability with an advanced degree.
- **Commanding career potential** – Graduates of Kelley's MSA program are working for all of the national public accounting firms and most of the regional and local firms in Indianapolis.



Admission to Kelley—what you should know

“With Kelley training and education behind me, I believe I will have the best possible chance of landing the right job when I graduate. The competition is strong in today's job market, so I want the best educational advantage—and that's Kelley.”

—Chris Potts, Management and International Studies major, England

For information on applying to Kelley, please consult the school's Web site.

- **Undergraduate program** – www.kelley.iupui.edu/undergrad/apply/
- **Evening MBA program** – www.kelley.iupui.edu/evemba/apply/
- **MSA program** – www.kelley.iupui.edu/msa/apply/

FINANCIAL ASSISTANCE

For undergraduate students, Kelley Indianapolis offers a variety of scholarships based on academic merit or financial need. A list of annual Kelley scholarships is available at kelley.iupui.edu/undergrad/scholarships/. Undergraduate and graduate students may apply for all financial assistance open to IUPUI students. For more information about campus financial assistance, visit www.iupui.edu/~finaid/.



Discover IUPUI

With more than 29,000 students, IUPUI serves as a national model for today's urban university. The campus, situated just blocks from the seat of Indiana government, scores of downtown businesses and many of the city's cultural and entertainment venues, is home to 22 academic units granting degrees in more than 200 programs.

CONTACT US

Undergraduate Program – 317.274.2147

Evening MBA Program – 317.274.4895

MSA Program – 317.274.2843

Learn more about Kelley Indianapolis online at www.kelley.iupui.edu.



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