

Advances

Volume 10, Number 2 Summer 2009 News from the IU School of Liberal Arts

Former College President to Lead IAT



David Pfeifer

Dr. David Pfeifer became Director of the Institute for American Thought (IAT) on July 1, 2009. The IAT is a unique research facility that unites the teaching faculty, editing specialists, and research holdings of the Peirce Edition Project, Santayana Edition, Frederick Douglass Papers Project, and Center for Ray Bradbury Studies with related academic programs in American studies, Professional editing, and American philosophy.

Since 2005, Professor Pfeifer has been at IUPUI on the faculty in Philosophy. Previously, Pfeifer was a faculty member and administrator at Principia College in Elmhurst, Illinois. His 31-year career at Principia included service as acting dean of the faculty and a seven-year term (1989-1996) as the institution's president. Pfeifer came to IUPUI because of the Peirce Edition Project, the premier place to study the writings of Charles Sanders Peirce.

"As a student of Max Fisch, an early director of the Peirce Edition Project, I have spent much of my philosophic career working on Peirce's

religious thinking," said Pfeifer. "The opportunity for me to do in depth research at the Institute was wonderful. What started as a one year visiting appointment has extended into this fifth year with this great opportunity to be of service to the Institute for American Thought and IUPUI."

Professor Pfeifer's work has appeared in *Foundations of Language*, *Studies in Philosophy and the History of Science*, *Philosophy of Religion and Theology Proceeding*, *Studies in Peirce's Semiotics*, and *Zeichenkonstitution*. Since 1998, Pfeifer has served as Managing Editor of The Press of Arisbe Associates, editing the last three volumes in the monograph series "Peirce Studies" including *Charles Peirce's System of Science*.

"It really is an extraordinary stroke of good fortune for us to have David Pfeifer here at this moment," said **Bill Blomquist**, Dean of the School of Liberal Arts. "We could hardly have hoped to find someone with his combination of academic expertise and administrative experience for this position. I'm very pleased that he is taking this leadership role with the Institute."

Pfeifer is highly regarded as an educator and scholar by his students and colleagues. He teaches logic, introduction to philosophy, and American philosophy, and will continue to offer courses while he directs the Institute.

Professor David Pfeifer succeeds Professor **Jonathan Eller**, who assumed the directorship in July 2008 when the IAT's founding director, Professor **Nathan Houser**, began his transition to retirement.

Rooney New Head of Philanthropy Center

Patrick M. Rooney, Ph.D., has been appointed executive director of the Center on Philanthropy at Indiana University following a nationwide search.

Rooney is a nationally respected leader in the nonprofit sector, an accomplished scholar, educator, and author, and one of the nation's foremost experts in philanthropy research. The Center's first full-time research director, Rooney built its formal in-house research program into one of the premier philanthropy research organizations in the nation. He is a professor of Philanthropic Studies and Economics.

The Center plans to enhance its academic,

training and research excellence, expand programs to help meet rising global demand, supply philanthropy with a new generation of thoughtful leaders, and serve nonprofits, donors and volunteers.

The Center on Philanthropy, a part of the IU School of Liberal Arts at IUPUI, is a leading academic center dedicated to increasing the understanding of philanthropy and improving its practice worldwide through research, teaching, training and public affairs programs. In Indiana and around the world, it equips people involved with philanthropy and the nonprofits they serve to change lives and communities.

Nützel Becomes Max Kade Center Director

Following a national search, Dr. **Daniel Nützel** has been appointed Director of the Max Kade German-American Center and the Hoyt-Reichmann Chair in German-American Studies and German Language and Culture effective August 1, 2009.

The Max Kade Center, an affiliate of the Institute for American Thought in the IU School of Liberal Arts, supports German-American studies through research, teaching, and service.

The author of numerous articles and of the forthcoming volume, *The Moribund East Franconian Dialect of Haysville, Indiana: A Study in Language Death* (Edition Vulpes), Nützel is poised to be actively involved in the Center's publishing program and to coordinate educational

and cultural activities and exchanges between the campus and city.

Nützel, most recently an assistant professor at the Institut für Germanistik, Universität Regensburg in Germany, will also serve as an associate professor of German in the Department of World Languages and Cultures.

The Hoyt-Reichmann Chair was founded through the generosity of **Drs. Giles and Dolores Hoyt and Drs. Ruth and Eberhard Reichmann** to advance German American Studies at IUPUI, in Indiana, and beyond.

At the Max Kade Center, Professor Nützel will succeed **Dr. Claudia Grossmann**, who served as interim director during the 2008-2009 academic year.

From Countryside to Cityscape and Beyond



Charles Field

When **Charles Field** drove away from his rural Hancock County, Indiana, home to go to college, he was fresh out of New Palestine High School and didn't quite know what to expect. Indeed, IUPUI was the first, and only, school he applied to and he felt lucky to have been accepted. Driving to the then "downtown" campus was an eye opener.

"IUPUI was a scary place. I was coming from a small high school and a small town. I found myself fighting aggressive drivers for position on a busy Michigan Street in the big city. Classes were in downtown buildings, and Cavanaugh Hall, the Lecture Hall and the new library were right in the middle of a neighborhood that definitely had seen better days!" says Field, looking at photos from the period.

His class schedule was intense. He averaged 18 hours a semester, and indeed, found himself something of a rarity among his fellow students—younger than most, and able to complete his degree in just four years.

When asked recently to reflect on those years, Field notes that "IUPUI was unique. I learned a lot from the environment—right there in the city—just being there. For

a green 18-year old, the 30-minute commute through rush hour traffic was an ideal laboratory for studying traffic patterns, reading human behavior, and developing sharp driving skills. As it turns out, these are very handy skills to have for driving the freeways in Southern California. I remember many students who were older than me. Guys like **Allen Chamberlain**, **Bill Alfke**, and **Larry Grissom** would always take the time to share their wisdom on professors, classes, or a local hangout.

I learned a lot from them. And we weren't just learning from books and lectures, we learned a great deal from each other in places outside the classroom, like in the cafeteria arguing whether Nixon was a crook, or debating solutions to the horrible economy we had at the time."

Field believes the learning experience IUPUI offered him was immensely valuable. "Without a doubt the school was committed to teaching me how to think. And it was my job to practice thinking. When the school and I worked together toward this common goal, great things happened."

He tells of studying long hours to prepare for a final exam in a political science course with Professor **Brian Vargus**. "I studied all these facts, all my notes, I reviewed everything. I really thought I was prepared." The exam, though, wasn't the expected short answer, multiple choice variety. In fact, it wasn't a question at all. "Define Power" was the exam task. Field remembers now, with appreciation, how that approach to what had been taught, and the expectation of what was learned became a pivotal moment in his life as a student. "While we might be

learning about the framing of the Constitution, we were also being asked to try to understand WHY it was written as it was. We weren't being asked to memorize facts; we were being taught to think, question, explore, take risks and make mistakes." He felt that this applied to most of his IUPUI professors. "The things I learned from my professors about thinking creatively became incorporated into my being, and became almost instincts. That has been an incredibly valuable lesson for me and has stood me in good stead throughout my career."

And he sees parallels in today's students. "The value-added from today's IUPUI education is no different than it was for me. If today's students learn from the professors to honor critical and creative thinking until they come to resist all intellectual laziness, if they get that fully ingrained, they will probably carry that feeling throughout their lives. And it's a great feeling."

Following graduation

from IUPUI in 1977 with a BA in Sociology, he worked locally to earn money for law school. Eventually, he moved to California to attend law school and was privileged to study law in Edinburgh, Scotland, and Salzburg, Austria, and to work in a London law firm. Thirteen years ago he moved back to California where he continues to live with his family. Today Field serves as General Counsel at Nicholas Applegate Capital Management in San Diego, as well as Chief Legal Officer for the NFJ Investment Group in Dallas, Texas, and Oppenhiemer Capital in New York.

Not long ago, he took his son, a recent high school graduate, back to Indianapolis to show him where he went to school. "Wow! It's nothing like when I was there. There were houses all around. It was a neighborhood. I barely recognized it but I could still feel the place in my soul. And now it is celebrating its 40th Anniversary, with 30,000 students enrolled. Amazing!"

Get a life. A life membership, that is.

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Advances is a publication of the IU School of Liberal Arts Office of Development & External Affairs.

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A Retirement to Remember



Pam and Marv Coleman in Sint Maarten.

A couple of years ago, Sociology graduate **Pamela Coleman** and her husband **Marv** decided to "retire" in service to others. Pam, a product of IUPUI where community service is integral to campus culture and a core element in many of its course offerings, came to the plan naturally. Marv was similarly committed, and together, they chose to leave their comfortable lives in Phoenix, Arizona, sell or give away everything they owned, including their home, and accept an 18-month mission position with their church, in the unlikely location of Sint Maarten/St. Martin, a popular cruise ship stop in the West Indies.

The island of Sint Maarten is only 37 square miles and offers a challenging mix of Dutch, French and English language speakers. The Colemans found their country hosts friendly and courteous.

Pam observed that "The culture is very 'laid back' which takes some adjustment from our 'get it done now' mentality. Being on time was not a priority. A huge problem was transportation; many did not have cars so they had to rely on taxis and mini-vans, neither of which had much of a schedule. Poverty is everywhere. People had to work very hard just to survive and the cost of living

was rather high in comparison to their earnings. Groceries are expensive—probably 10-15% over what they are in the US and rent is also high. A very dingy, small one room apartment would cost \$800-\$1000 per month. Small stores and businesses make up the bulk of what jobs are available and they don't pay much—maybe \$5-7 per hour at most. No benefits and long hours—no overtime pay."

The lack of traffic and parking rules and the custom of driving on the left side of the road, likewise posed challenges to the Colemans, limiting their ability to move freely about the islands. And, they found the English spoken in Sint Maarten and Trinidad surprisingly difficult to understand with unfamiliar words and very strong accents.

The Colemans were there to serve as a Senior Couple with a group of much younger missionaries from the Church of Jesus Christ of Latter-day Saints. They provided meals and mentoring, took care of administrative duties for the established missions in the area, and were the surrogate "parents" to young men from all over the world.

Pam notes, "We knew missionaries from Holland, England, French Polynesia, France, Guyana, Australia,

New Zealand, Scotland, Germany. We had one young missionary from Scotland who spoke French. This helped with translation during our teaching. The young men seemed to revel in these experiences. Marv and I handled their finances, passports and transportation. We watched them arrive shy and not sure of themselves, and by the time their two years were up, they went home as men. It's really amazing."

Asked to reflect on her experiences, Pam had this to say:

"How do I explain the spiritual journey of our mission? And how does that relate to the education I received at IUPUI? As my husband Marv and I embarked on our 18-month mission for The Church of Jesus Christ of Latter-day Saints in the West Indies, we had no idea what to expect. Although we had visited St. Croix and Marv had worked briefly in Puerto Rico, these were very different experiences.

"The people we met were so friendly. We just fell in love with them and they with us. What a wonderful time we had sharing our lives with one another on a daily basis. Marv was the Branch President (Lay Minister) of the small congregation and I

taught a Seminary Class for the youth. And we often taught along with our young missionaries, two French speaking and two English speaking. I know my Liberal Arts education and major in Sociology gave me a real appreciation for other cultures and people.

"The islands of Sint Maarten, Guadeloupe, Martinique, Grenada, St. Lucia, St. Vincent and Trinidad & Tobago and the countries of Suriname, French Guiana and Guyana made up the West Indies Mission which consisted of 23-26 senior couples and 130 young missionaries. Every six weeks, some of the young missionaries would fly to different locations to serve. Marv managed the finances with 7 currencies and 3 languages and I managed Trinidad Visas and arrival and departure paperwork. We worked 8-9 hour days sometimes 6 days a week.

"An important lesson I learned in college was to 'stick it out' because the result is worth it. It took me 25 years to complete my BA degree. And it was worth it.

"The spiritual journey of being able to focus 24/7 on serving others in a religious endeavor has its own rewards. We feel blessed for having these experiences. Yes, it was worth it!"

The Church of Jesus Christ of Latter-day Saints (the Mormon Church) encourages young men and women aged 18-22 to serve proselytizing missions in countries all around the world. Senior couples, like Pam and Marv Coleman, are also called to serve missions, providing administrative and spiritual support to the younger missionaries.

For more information on Mormonism and the Church of Jesus Christ of the Latter-day Saints, read *Mormonism: The Story of a New Religious Tradition* by Professor Emeritus Jan Shipps. Her book is considered by many religious studies scholars to be a definitive work on the subject. Professor Shipps, retired from the Liberal Arts departments of history and religious studies, currently holds an Emeritus Fellowship from the Andrew W. Mellon Foundation that will allow her to complete her current book project, *Mormonism Since World War II*.

Reporting All the Way to the Top

By Jennifer Wade, BA 2009 Communication Studies



Erin Guy tracks a story in the field and reports back from the studios of KOCO, Oklahoma City.

"If I could be a spokesperson for IUPUI, I would," boasts reporter and anchor **Erin Guy** of ABC affiliate, KOCO based out of Oklahoma City. Erin graduated from IUPUI in 2006 with a degree in Communication Studies and a Certificate of Journalism. Coming to the urban campus, she instantly fell in love with the atmosphere. Living amidst "diversity in a city setting" excited the rising star. Erin asserts that IUPUI nurtures interactive diversity and the nontraditional college setting is conducive to taking students down the right path for success—a quality not offered by many other universities.

Erin was recruited by IUPUI to play basketball on a scholarship, an experience she enjoyed for four years. She was hesitant about joining the Jaguar family because of perceptions of the commuter atmosphere, but saw the potential for her own growth. Embracing new opportunities soon became the key to her transformation from high school student to undergraduate to college grad and professional. She began with expanding her involvement in campus life with the Student Athletic Committee, a student council for athletes. Next, she sought to strengthen her fledgling connections to her professors.

Professor Krista Hoffmann-Longtin, Erin's

advisor, helped her choose broadcasting as a career goal. "She may not know it," Erin laughs, "but I loved her and thanks to her, I loved college. She probably thought I bothered her all the time because I emailed her every day, called her, and I was constantly in her office bugging her for something." Erin signed up for as many classes with Professor Longtin as she could. Today, Erin maintains contact with **Dr. Kristy Sheeler**, also of the Communication Studies Department.

"When I walked away from IUPUI, I walked into the real world and was prepared," says Erin. With the advice of Professor Longtin, Erin accepted an internship with WISH-TV in Indianapolis and kept a journal of her experiences. The knowledge and insight she gained at the station, along with her athletic career, equipped her to land her first job in Oregon working with KTVL as a reporter, producer, photographer and anchor—a one-woman band. Today, forging a new path at KOCO in Oklahoma City, Erin is thankful for the photographer who shares her reporting duties.

"The number one thing to know is that this is not a glamorous job. It is fun and I get to dress up, but I am only on the air for 30 seconds." Erin spends eight to 10 hours a day doing the grunt work. "You have to

have core principles and you really need to be a people person. You will meet healthy, sick, poor, and rich people, and school doesn't teach you how to deal with this." Erin feels that she is not just reporting the news or the latest breaking story; she is reporting lives and has a real chance to make a difference. "Each day I step back and make sure to connect with people. And, I hope the viewers feel they benefit."

A typical day for Erin begins at 3:30 am when she arrives at the station. She starts her work by looking for breaking news stories, such as a fire or a murder. Living in a new city without the benefit of hometown savvy, Erin is constantly challenged to learn more about her city and her audience and to make choices accordingly. Following the daily prep work and decision-making, she heads to make-up and is out the door by 4-4:15 am. Once in the van, she rushes to the scene of the story, spending two hours making 10 or more short reports. Then she may head

back to the office to find the next story. The exciting part about her job is that she never knows what is going to happen. The challenging part is conducting the research and meeting the deadlines. "I often compare broadcasting to basketball...I hated practice, but the payoff is the game. And man, it's worth it."

Erin is confident that her background in communication studies will continue to help her "get the job" wherever she goes. If she left broadcasting, she knows her skill set would translate well to a variety of settings. However, with a long-term goal of returning to her roots, she admits coming back to the Hoosier State with the title "Morning Show Anchor" would be a dream come true.

Wherever she goes, proud IUPUI alum Erin "broadcasts" the life-long lessons her classes, athletic career, and professors taught her, showcasing the results of an engaged college experience every day.



Liberal Arts Skills = Business Savvy

By Melanie Williams, English major, and Anne Williams, English faculty member

In the tough employment market of 2009, IUPUI alumna and business consultant **Jan Frazier** has a word of advice for employees and job seekers: Think. Be the person who notices that the latest order from a long-time customer is for 10,000 units instead of their standard 5,000. Notice that change and make sure it's correct, before your company has to absorb a 5,000-unit mistake. Be the person who recognizes that production costs have gone up but prices have not kept pace. Dig into the problem of how best to address that issue.

Think, also, about what an employer needs. "I review hundreds of resumes," Frazier says, "and they're all about the applicant. They say, 'I'm looking for a rewarding job experience,' or 'I want a chance at management.'" Instead, "applicants should focus on what they can do for the company. A letter that says, 'I believe I can contribute to making your operation more efficient' or 'My experience in a collaborative environment can be an asset to your company' can set that application apart from the others."

Frazier asserts that employers need a certain set of behaviors—thinking ahead, paying attention, being analytical, and always, always asking questions of yourself as well as of other people. The critical thinking process is essential. "By now, the term 'proactive' may have become a cliché," Frazier says. But just because the word is over-used, she points out, doesn't mean the workplace is overloaded with proactive employees.

Frazier is convinced a liberal arts education provides the best route to becoming that thinking person who gets hired and

advances. And that brings up her second word of advice: communicate.

"I'm a huge proponent of a liberal arts education. Someone who knows something about history, sociology, biology, philosophy, literature, math—that person is able to talk about anything and to talk to a variety of people. Best of all, that person knows how to learn."

Frazier came to IUPUI in 1988 as a 36-year-old single mother who split her time between school and full-time work in a local

consulting firm. She was surprised to find her passion in philosophy, a direction, she says, that she never would have chosen had she not been exploring liberal arts

offerings instead of undertaking a predetermined major.

By working out an individualized program with philosophy professors **Dr. John Tilley** and **Dr. Paul Nagy**, as well as **Dr. Elizabeth Goering** in communication studies, Frazier graduated from IUPUI in 1994 with a double BA in organizational communication and philosophy, an invaluable combination.

Organizational communication, she says, helped her understand the structure and mechanics of running a business; the study of philosophy taught her "how to see the big picture, create hypotheses, and find logical solutions to problems so that clients can do what it takes to keep their doors open."

Her studies and experience gave her the confidence to approach her partner in 1997 with an offer to buy the company. The offer was accepted, and Frazier has been the Managing Member in Planning Plus LLC, a consultancy registered as a Woman-Owned Business

Enterprise, for more than a decade.

Planning Plus helps nonprofit organizations and businesses find ways to become successful or to build on current success. Frazier says that "sometimes the job means working with management to do the ugly work, like firing and layoffs." But for the most part, she enjoys her work and finds it rewarding because she can see that she is making a real difference for her clients.

She offers the example of a bindery where the breaks were scheduled precisely for noon and 3 pm. Because that schedule was completely inflexible, efficiency often suffered. For instance, trucks were kept standing while employees took a break instead of first finishing the job and sending it on its way. That problem disappeared when supervisors were given the authority to set break times.

What might seem like ordinary common sense, according to Frazier, is sometimes hard to come by

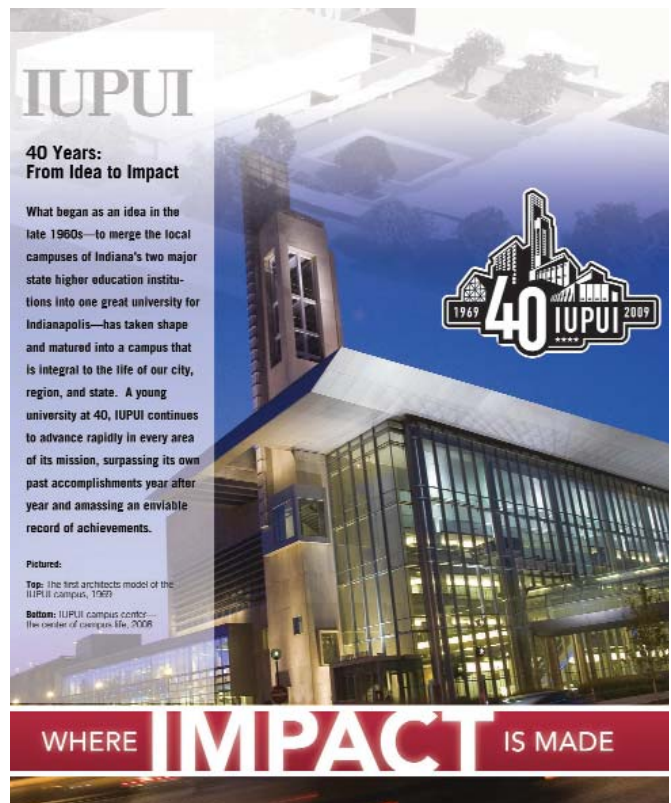
in a business environment—another reason she values her background in communication studies.

She recalls, with obvious frustration, a company's use of some efficiency consultants who entered the workplace without introduction, stood behind workers while taking notes, and never spoke to those workers.

"They never explained what they were doing, never asked workers what they had observed in their time on the job or what ideas they might have to help improve productivity or cut costs. So I said," Frazier pauses for emphasis: "what about communication? It may be the most important aspect of good recruitment and employee retention.

"Communication: it's about family relationships, friendship, knowing how to develop a relationship whether it's personal or part of a business connection. And it requires skill and thought," says Frazier, summing up her background and the basis of her success.

**"Communication:
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IUPUI

**40 Years:
From Idea to Impact**

What began as an idea in the late 1960s—to merge the local campuses of Indiana's two major state higher education institutions into one great university for Indianapolis—has taken shape and matured into a campus that is integral to the life of our city, region, and state. A young university at 40, IUPUI continues to advance rapidly in every area of its mission, surpassing its own past accomplishments year after year and amassing an enviable record of achievements.

Pictured:
Top: The first architects model of the IUPUI campus, 1969.
Bottom: IUPUI campus center—the center of campus life, 2008.

WHERE IMPACT IS MADE



Celebrating Professor Sue Steinmetz 1941- 2009



Suzanne Steinmetz

There is a popular command that appears on posters, coffee mugs and t-shirts: "Dance as if no one is watching!" **Suzanne Steinmetz** (1941-2009) was one of those unexpected dancers "who over a weekend would write an article, build a

deck (by herself), and cook dinner for a few dozen people and still come back to work refreshed." A woman of strong convictions, she saw obstacles as opportunities and shared her passion for social justice with family, colleagues, students and strangers. She passed away suddenly on March 8, 2009.

A graduate of the University of Delaware, Sue earned her MA and Ph.D. from Case Western Reserve. She taught courses in sociological theory and family sociology, supervised several graduate students, and had recently expanded the department's curricular offerings by launching a course on aging. Since joining the faculty at IUPUI nearly 20 years ago, Steinmetz served as Chair of Sociology and edited the internationally-recognized journal "Marriage

and Family Review." She was known worldwide as an expert in domestic violence with her pioneering book in the field, *Behind Closed Doors: Violence in American Families*. Her career was recently profiled in a publication featuring leading family scientists published by the National Council on Family Relations. Author or editor of 17 books and 60 research articles and chapters in books, Steinmetz gave testimony to the U.S. Congress four times. She delivered several dozen keynote speeches on family studies topics around the world; her last took place in China.

In addition to her teaching and research, Steinmetz served her community as a consultant for the Superior Court, Child Protective Services, and Community Corrections. She did pro bono counseling for

organizations concerned with family violence such as Colburn Place. She was a founding board member of Compassion4kids, a nonprofit group that provides support to children and families in need.

And she really was a dancer, performing in her youth with the Ballet Russe de Monte Carlo (now the Royal Ballet).

In fact, in most ways in her life, Dr. Sue Steinmetz danced as if no one (and everyone) was watching. She was an advocate and mentor whose generosity of spirit and quirky sense of humor are keenly missed.

This article was modified with gratitude from a memorial prepared by Professor Linda Haas and our colleagues in the Department of Sociology.