

**IUPUI Food Service
Student Focus Group
Agenda 11/10/2009**

****Only two students showed up for our Focus Groups**

- I. Introduction
 - a. Distribution of agenda and sustainability information
- II. Last Meeting Recap
 - a. Flatbreads
- III. Meal Plan Discussion
 - a. Have you heard of the Meal Plan
 - i. Not here but I know how other schools work
 - ii. Josh explains Trial Meal Plan and Feedback

Josh: Would it benefit you?

The price would make me think twice before purchasing one. I'm on campus at lunch and dinner time everyday and I would benefit from it. It would be great for me.

I would be most concerned about cost and what am I allowed to eat.

Josh: If you found out that you would save 3% would that persuade you purchase one?

Yes, that is intriguing

For those that live on campus, it would be a good deal. College students like cheap!!

Josh: What would turn you off?

Hours – needs to be open later

May want other options, eat off campus

Josh: Would we need to make any changes before you would consider purchasing a Meal Plan?

I don't think so.

Sustainability: What we are doing and what we are considering for the future.

Josh explains Sustainability initiative <insert>