

## From the Desk of the Chancellor, Feb. 14, 2012

As I write this, the tents are coming down at the University Place Conference Center, the host for the New England Patriots during their Super Bowl stay. What a great event for Indianapolis and IUPUI!

I am proud of our students, staff, and faculty who pitched in and showed our hospitality. Because of our commitment to civic engagement, it was not surprising that the city sought to collaborate with IUPUI for this world-class event. It was not at all surprising either that the IUPUI community stepped forward with enthusiasm. And the world took notice! In case you missed them, below are links to two terrific articles highlighting IUPUI's role in the Super Bowl—one local and one national/international.

In the Indianapolis Star, on Super Bowl Sunday, there was front page, multi-page [article](#) about our School of Physical Education and Tourism Management's work on the Chase Near-Eastside Super Bowl Legacy Project. PETM's work in improving fitness in the community is an excellent example of translational work and civic engagement at its best. IUPUI students in physical education, fitness, and exercise science programs will teach everything from cardio kickboxing to line dancing in the group fitness room as part of IUPUI's neighborhood outreach program called Physically Active Residential Communities and Schools (PARCS).

The Super Bowl also offered an opportunity to create an ambitious public art initiative that brought 46 murals to Indianapolis—one for each year the Super Bowl has been in play. It too will be a lasting legacy. A [blog](#) gives an overview.

With funding raised by the Indianapolis Arts Council, some 34 artists spread their paints and talent throughout the city—from murals in underpasses to the 38-foot-high painting of Indiana native Kurt Vonnegut by IUPUI's Pamela Bliss at 345 Massachusetts Avenue on the north facade of the Massala Building. She currently teaches mural painting in our Herron School of Art and Design. Several other graduates and others connected with Herron also created murals, including Amy Rheinhardt's mural at the Concord Urban Farm, South Meridian Street and Bluff Road, and one she did with her husband and Herron alumnus, Jeremiah Jackson, at Broad Ripple and Carrolton, celebrating music and the arts in this cultural district.

For more examples of IUPUI's involvement in [Super Bowl XLVI](#), see this page.

Comments? Write [chancllr@iupui.edu](mailto:chancllr@iupui.edu).



Chancellor Charles R. Bantz

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