

# Faculty Meeting Minutes

## December 9, 2011

The December 9, 2011 Faculty Meeting was called to order by Dean Dan Smith at 2:35 p.m. Sixty-four faculty member were present in Bloomington and eight Indianapolis faculty were attending via video conference.

### Office of the Dean

Dean Smith proposed that the Faculty Meeting Minutes for the October 14, 2011 meeting be approved. The proposal was moved, seconded, and passed with no one opposed.

Dean Smith asked for a moment of silence for Joe Hartley who passed away November 13, 2011. Joe was a retired professor of Finance from the Kelley School and served on both campuses from 1957-1966. He served as vice president and Dean for Academic Affairs of the IU System from 1965-1972 and was editor of IU Business Horizons from 1954-1988.

Dean Smith gave an update on the building renovation. He acknowledged the gift from Jim Hodge of \$15 million and the trustees awarded \$32 million.

**Action Item:** Dean Smith proposed that the faculty confer all the degrees for December graduates at once. Tom Lenz proposed 217 December graduates from the Undergraduate program; Phil Cochran proposed 152 undergraduates, 38 Evening MBA, 32 MSA, and 1 MST graduate from the Indianapolis campus; Ramesh Venkataraman proposed 16 December graduates from the MSIS program; Mike Tiller proposed 1 graduate from 3/2 MBA program and 5 graduates from the MSA program; Eric Richards from the Kelley Direct Program proposed 70 MBAs in the public program, 20 MBAs in the Thunderbird program, 6 MS Finance, 8 MS Global Supply Chain Management, and 3 MS Strategic Management students; Rich Magjuka proposed 39 EMBA SKKU students. The proposal was moved, seconded, and passed with no one opposed.

### Undergraduate Program

**Action Item:** Tom Lenz made a proposal to make Digital Marketing and Brand Management permanent courses. The proposal was moved, seconded, and passed with no one opposed.

**Action Item:** Tom Lenz made a proposal to change course names for the following Business Economics & Public Policy courses: G300, G400, G456, and G492. The proposal was moved, seconded, and passed with no one opposed.

**Action Item:** Tom Lenz made a proposal to change course names from the following Department Management & Entrepreneurship courses: X403 and X404. The proposal was moved, seconded, and passed with no one opposed.

**Action Item:** Tom Lenz made a proposal to change the alphabetic prefix of the following courses in Communication, Professional and Computer Skills: X104, X205, X106, X204, X301, X330. These will

now be known as C104, C205, C106, C204, C301 and C330. The proposal was moved, seconded, and passed with no one opposed.

**Informational Item:** Tom Lenz wanted to share with the group that the London School of Economics summer study abroad will be offered to Kelley students this summer.

### **Undergraduate Program – Indy**

**Action Item:** Peggy Lee made a proposal to collaborate with SPEA to create a Security Management minor. The proposal was moved, seconded, and passed with no one opposed.

### **Ph.D. Program**

**Action Item:** Kurt Bretthauer proposed to change the credit hours of the following courses to variable from 1.5 to 3.0 credit hours: S600, S601, S602, S605, S606, S607, and S635. The proposal was moved, seconded, and passed with no one opposed.

### **EDP Program**

Venkat wanted to thank Dean Smith for all his hard work on the renovation project. Without Dean Smith's help and dedication, Venkat said the Kelley School would not have seen their dream become reality.

**Action Item:** Venkat, in Rich Magjuka's absence, made a proposal to create permanent course numbers and titles for the GEMBA program with SKKU. The proposal was moved, seconded, and passed with no one opposed.

### **Undergraduate Program – BL**

Dean Smith explained to the group that state support and financial aid decreases and it was imperative for us to find a way to make Kelley a number one choice for students –both in state and out of state. According to the last AACSB report we got, we needed to add ethics and globalization to our program. By adding COMPASS courses, we are getting the students ready for their professional lives.

Tom Lenz explained to the group the task force is proposing several revisions to the undergraduate curriculum.

1. Reducing I-Core from 14 credits to 12 credits and eliminating I370 (Core discussion from I-Core)
2. Replace Strategic Management (J370) with Leadership (Z370)
3. Enhance integration of four courses
4. Increase innovative learning technologies
5. Proposed degree changes for junior/senior courses:
  - a. Reposition Strategic Management to after I-Core (J375, 3 credits)
  - b. Add Ethics & the 21 Century Business Leader (L375, 2 credits)
  - c. Recast Managing Behavior in Organizations (Z302) – no longer required for all students
6. Proposed degree changes: Professional Development
  - a. Replace current courses (4 courses)
    1. Career Perspectives (X220)

2. Career Planning & Placement (X420)
- b. Add Kelley Compass (4 credits)
  1. Compass I: the Individual (T175)
  2. Compass II: The Team (T275)
  3. Compass II: The Professional (T375)
7. Proposed degree changes: Global Foundations Core
  - a. Global Business Environments (D270) (1.5 credits as a required course)
  - b. Global Business Analysis (X271) or Global Business Immersion (X272)
  - c. Business, Government, & Society (G202)
8. Proposed degree changes: Elective Introductory Courses
  - a. For Direct Admit Students
    1. How Business Works (X170)
  - b. For Standard Admit Students
    1. Introduction to Business (X170)
    2. Business in the Information Age (G100)
9. New Features
  - a. Earlier exposure to:
    1. Business studies
    2. Department majors and careers
  - b. Globalization is central
  - c. Enhanced I-Core
  - d. Ethics course
  - e. Greater choice of courses
  - f. Kelley COMPASS

In the end, only three additional credit hours are being added. Lenz added that they researched six of the top business schools and we are on the high end when it came to required courses and in no way did Kelley want to become more like a vocational school.

Venkat said Kelley needs to be careful when adding and subtracting courses that the university doesn't suffer. For instance, if we require a new course that needs more professors and the university has to hire more or if we eliminate a course and all those currently employed to teach those courses would have their jobs eliminated.

**Action Item:** Tom Lenz proposed to change the general framework for the revised undergraduate curriculum and the general objectives of the courses affected by the revision. The proposal was moved, seconded, and passed with no one opposed.

The meeting was adjourned at 3:47 p.m. The next faculty meeting will be February 17, 2012.