

Indiana University

Request for a New Credit Certificate Program

Campus: IUPUI

Proposed Title of Certificate Program: Certificate in Latino Studies

Projected Date of Implementation: Spring 2013

TYPE OF CERTIFICATE: (check one)

UNDERGRADUATE CERTIFICATES – These programs generally require 12-29 credits of undergraduate-level academic work.

GRADUATE CERTIFICATES – These programs generally require 12-29 credits of graduate-level academic work or undergraduate academic work carrying graduate credit.

POST-BACCALAUREATE CERTIFICATES – These programs generally require 12-29 credits of undergraduate-level academic work, although students enrolling in these programs must have completed their baccalaureate degrees.

I. Why is this certificate needed? (Rationale)

Responding to changes in the cultural and demographic development in the United States in general and also in the greater Indianapolis area, the study of Latin American and Caribbean communities in the United States has become an important field of inquiry and exploration at American college and university campuses. IUPUI is at the forefront of capitalizing on this trend. The Certificate in Latino Studies, in tandem with the minor, is the first step toward introducing a Latino Studies major (B.A.) and to fully integrate this area of study in IUPUI's undergraduate curriculum. Currently, IU Bloomington has a minor in Latino Studies and Purdue University has a combined Latin American and Latino Studies minor. It is critical for IUPUI, located in with one the fastest-growing Hispanic populations in the United States, to have a program in Latino Studies beyond the minor. The IUPUI Headcount by Demographic and Enrollment Variables reports that students belonging to Hispanic/Latino populations numbered 652 in 2006, 702 in 2007, 714 in 2008, 771 in 2009, and 958 in 2011. In addition, the IUPUI Quality Indicators and Profile for Undergraduate Applicants and Admitted Students Index shows that Hispanic and Latino Transfer students numbered 56 in 2010 and 83 in 2011. (See **Appendices 1 and 2.**) The certificate in Latino Studies will be particularly appealing to students belonging to these groups.

Also, due to the increasing demographic influx of Latinos into the area of Indianapolis, IUPUI is the ideal university to examine and study Latino issues academically. According to the 2010 census, Indianapolis' Hispanic population has more than doubled in the last ten years; it may now comprise nearly 10% of the population. The census data shows that Indiana's total population grew 6.6% to 6,483,802 compared to 2000. Hispanics accounted for 43% of this growth. The Hispanic population

grew 82% statewide from 2000 to 2010. The certificate in Latino Studies will provide the opportunity to study this dramatic demographic and cultural change.

Support for Latino Studies is evident from the attached enthusiastic notes from the Director of the Center on Philanthropy, Interim Director of the Social Work Program, Associate Dean of Academic and Student Affairs of the Herron School of Art and Design, the Dean of University College, and Chairs of the departments of American Studies, Communication Studies, Tourism, Conventions, and Event Management, Philosophy, Political Science, History, Economics, and English.¹ Some of these colleagues have already collaborated by sending syllabi from their courses. See **Appendices 3 and 4**.

II. List the major topics and curriculum of the certificate.

Course Requirements

Total requirements: 18 credit hours

The minimum grade that will be accepted in any single course is C (2.0)

Required Courses (12 credits)

LATS L101 Introduction to Latino Studies (3 credits)

LATS L228 US Latino/a Identities (3 credits)

LATS L350 Contemporary Issues in Latino Studies: Latinos in the US: Origins and Prospects (3 credits)

LATS L-396 Seminar of Latino Studies (3 credits)

Course Description

LATS L101 will explore the historical and cultural heritage of Latinos who have lived or currently live in what is today the United States. Through readings and discussions, the course studies the varied histories of Mexican, Puerto Rican, Cuban and other Latin American peoples in the United States. LATS L101 will have a civic engagement project. LATS L101 is an established course at IU Bloomington, part of IUB's minor in Latino Studies.

LATS L228 will focus on the historical and contemporary constructions of Latino/a identities and experiences in the United States. Particular emphasis will be placed on their transcultural social contexts, racial formations, and intersections with other identities. Identity will be examined as a social construction using perspectives from cultural studies and literatures as well as from sociology and history. LATS L228 will have a civic engagement project. Students will gain first-hand experience of immigrant life in the United States by directly exploring Latino and Hispanic communities living in Indiana, a population of approximately 349,000. LATS L228 is an established course at IU Bloomington, part of IUB's minor in Latino Studies.

¹ We are particularly appreciative of the advice received from Marta Anton, Gabrielle Bersier, Robert Barrows, Paul Carlin, Martin Coleman, Margaret Ferguson, Julie Hatcher, Sotiris Hji-Avgoustis, Kathy Johnson, Jennifer Lee, Lisa McGuire, Jack Kauffman-McKivigan, Scott Pegg, Patricia Rogan, Kristy Sheeler, Michael Snodgrass, John Tilley, and Thomas Upton.

LATS L350 is a new course designed by Dr. Robert Aponte of the Sociology Department at the IU School of Liberal Arts (**Appendix 5**). This course will provide a theoretical overview of themes important to understanding Latino communities and will examine how the relationships between Latinos and non-Latinos help determine their perceptions of the United States and each other.

LATS L396 is an established course at IU Bloomington, part of IUB's minor in Latino Studies with varying topics each semester: Afro-Latino Diaspora, Latino Education, Latinos in the Midwest, The Latino Family, Gender and migration from the Caribbean, History of Cuba and Puerto Rico.

Interdisciplinary Elective Courses

Latino Studies is by nature a multifaceted discipline that must draw on a diverse array of courses at IUPUI. Currently, this list comprises 22 different programs in several different units, with more expected in near future. Students may choose two elective courses from a growing list of approved interdisciplinary courses spanning a broad array of related courses on campus, which include: Africana Studies, American Studies, Anthropology, Art and Design, Communication Studies, Economics, Education, English, Geography, Health and Rehabilitation Sciences, History, International Studies, Journalism, Philanthropic Studies, Philosophy, Political Science, Public and Environmental Affairs, Religious Studies, Social Work, Sociology, Spanish, Tourism, Convention and Events Management. Students thus have the opportunity to develop an interdisciplinary approach to the study of Latinos in the United States, as well as a transnational and comparative approach to their undergraduate education in general. See **Appendix 6** for a detailed description of these interdisciplinary courses and **Appendix 7** for the Sample Sequence.

III What are the admission requirements?

Undergraduate students who are currently enrolled at IUPUI may apply for the undergraduate certificate if they meet the following criteria:

- Earned 24 credit hours towards their degree at IUPUI
- Cumulative GPA of 2.5

Students who have not enrolled at IUPUI may be considered for this certificate if they meet the following criteria:

- Apply for Undergraduate Admission to IUPUI and specify the Latino Studies Certificate as their objective (Admissions Office 317-274-4591 or apply@iupui.edu).
- Have 24 credit hours of transferable work
- Cumulative GPA of 2.5

Interdisciplinary Elective Courses (6 credits)

In addition to the required courses listed above, students must take six credit hours of electives through which they will enhance their background in Latino Studies, or apply their expertise to a specific area. Such areas include, but are not limited to the list of programs mentioned above.

Approval for Interdisciplinary Elective Courses

Students will have a great deal of freedom in choosing which courses to take to fulfill the requirements for the certificate. However, the Latino Studies Program will still exercise some control over students' courses of study. Many of the courses that are counted towards the certificate in Latino Studies have rotating topics that change every semester. In order to count one of these variable topic courses towards the certificate in Latino Studies, students must receive the approval of the Latino Studies Director. Students will fill out a form and hand it in to the director of the Latino Studies for approval. See **Appendix 8**.

Proficiency in Spanish or Portuguese

Before completion of this certificate, the student must establish intermediate oral and written proficiency in Spanish or Portuguese. Proficiency may be established by receiving credit from the Department of World Languages and Cultures for Spanish or Portuguese through the 204-level, either through actual course work or through the Foreign Language Placement Exam.

IV List the major student outcomes (or set of performance based standards) for the proposed certificate.

Students with a certificate in Latino Studies will attain an intermediate-advanced level of knowledge in Latino issues including the history, culture, economic, and political development of this population. Students will be able to connect this knowledge with other disciplines. Also, students will have developed a curiosity and an appreciation for other cultures that will equip them well for success in a globalized world.

Performance Objectives Are:

- Understand the theoretical approaches towards Latino Studies
- Develop the ability to relate Latino Studies to other disciplines
- Increase students' confidence in their own ability to function within Latino communities and abroad, where appropriate
- Develop knowledge of and respect for other cultures
- Be more competitive in a globalized job market that demands a broad skill set

Certificate in Latino Studies Assessment

- Student enrollment number for the certificate in Latino Studies will be carefully documented by the program director to monitor the growth of the certificate
- Students' competency will be evaluated through an exit essay that requires them to address the following issues: evaluating their competency in Latino Studies, evaluating their competency in interdisciplinary courses connected to Latino Studies, and their comments on the certificate
- Students' essays will be collected, read, and retained by the program director to assess the certificate program
- An alumni survey will be carried out to document the effects of the certificate on students' careers

- The program director will review assessment data on an annual basis to ensure continuous improvement of the certificate
- After five years, an outside reviewer will be invited to examine the enrollment data and a summary of students' exit essays, and then to give an evaluation of the certificate

All students receiving a certificate in Latino Studies are expected to have developed skills and/or knowledge on the following Principles of Undergraduate Learning:

PUL 1 Core Communication and Quantitative Skills:

1. Articulate ideas and facts to others effectively through written and oral work
2. Comprehend, interpret, and analyze ideas and facts related to Latino Studies

PUL 2 Critical Thinking:

1. Analyze different perspectives on Latino issues and field of concentration
2. Identify problematic or controversial issues and arrive at objective conclusions

PUL 3 Integration and Application of Knowledge:

1. Develop academic objectives
2. Demonstrate knowledge on Latino issues and disciplinary perspectives
3. Explore how Latinos could be more civic and community oriented
4. Integrate knowledge on Latino issues and perspectives

PUL 4 Intellectual Depth, Breadth, and Adaptiveness

1. Demonstrate knowledge and understanding of key Latino issues in the United States
2. Compare and contrast approaches to knowledge in Latino Studies and different disciplines
3. Understand how Latino heritage influences the current roles of Latinos in American society

PUL 5 Understanding Society and Culture

1. Compare and contrast Spanish, Latin American, Hispanic and Latino cultures
2. Analyze and understand the networks of Latinos in local, national, and global communities
3. Demonstrate an understanding of varied cultures

PUL 6 Values and Ethics

1. Understand how values and ethics have influenced Latino life in the United States
2. Understand the humanistic side of the Latino culture
3. Understand the impact of racism, gender bias, and social stratification

RISE to the IUPU Challenge

The certificate in Latino Studies Program incorporates the mission of the RISE challenge. Students may perform three or four of the initiatives requested under the RISE challenge. Two required courses, LATS L101 and L228 for example, incorporate civic engagement projects. Another example is a six-credit elective course that combines GEO G363 Landscapes and Cultures of the Caribbean

and SPAN S363 Introduction to Hispanic Culture. Part of this elective is taught in class with a 10-day study abroad component in the Dominican Republic or Cuba.

V Explain how student learning outcomes will be assessed (student portfolios, graduate follow up, employer survey, standardized test, etc.) and describe the structure/process for reviewing assessment findings for the purpose of ensuring continuous improvement of the certificate.

- Students' competency of the certificate will be evaluated through an exit essay that requires them to address the following issues: evaluating their competency in Latino Studies, comparative analysis of Latino Studies and other disciplines, and comments on their certificate. Students' essays will be collected, read, and retained by the program director to assess the certificate program.
- An alumni survey will be carried out to document the effects of the certificate on students' careers.
- The program director will review assessment data on an annual basis to ensure continuous improvement of the certificate.
- Student enrollment numbers will be carefully documented by the program director to monitor the growth of the certificate.
- After five years, an outside reviewer will be invited to examine the enrollment data and a summary of students' exit essays, and then to give an evaluation of the certificate.

See below Chart of Student Learning Outcomes (this chart has been used to assess student learning outcomes at IUPUI for several years):

Assessment of Student Learning Outcomes SLOs:

Outcome	Where will students learn this?	How will student achievement of the outcome be assessed?	Relationship to mission	In what setting will the assessment take place?
Students will develop an understanding of the social, economic, and political dynamics of Latino issues.	Theoretical coursework in first-, second-, and third-year Latino Studies courses, and optional study-abroad programs.	Assignments and evaluation: Class discussion participation, oral presentations, written assignments, quizzes, and written exams.	Assignments and evaluation primarily address PULs 1, 2, 5, and Certificate goals. RISE can be achieved through the international experience option.	The assessment will take place in courses.
Overview of Latino communities and how the relationships between Latino and non-Latino students help determine their perceptions of the US and each other.	Theoretical coursework in second- and third-year Latino Studies course.	Assignments and evaluation: Class discussion, oral presentations, written assignments, quizzes, written exams, civic engagement projects.	Assignments and evaluation primarily address PULs 4, 5, and 6, and Certificate goals. RISE can be achieved through civic engagement projects.	The assessment will take place in course and in culminating project.
Overview of themes of culture and tolerance.	First-, second-, and third-year Latino Studies courses, elective courses, and optional study abroad programs.	Assignments and evaluation: Readings of Latino Studies texts, cultural readings, class discussion, oral presentations, written assignments, quizzes, and written exams.	Assignments and evaluation primarily address PULs 3, 4, 5, 6, and Certificate goals. RISE can be achieved through civic engagement projects and optional study abroad programs.	The assessment will take place in courses.

Outcome	Where will students learn this?	How will student achievement of the outcome be assessed?	Relationship to mission	In what setting will the assessment take place?
Students will analyze Latino Studies from a multidisciplinary perspective.	Students will hone their analytical skills by taking courses from several different disciplines and contrasting this learning with Latino Studies courses, and optional study abroad programs.	Assignments and evaluation: Taking courses from Interdisciplinary List of courses, class discussion, oral presentations, written assignments, quizzes, and written exams.	Assignments and evaluation primarily address PUL s 4, 5, 6, and Certificate goals.	The assessment will take place in courses.
Students have knowledge of up-to-date cultural information on Latinos and Hispanics that will help them in a globalized world.	Required courses, interdisciplinary courses, and optional study-abroad programs.	Assignments and evaluation: Readings about Latino and Hispanic cultural products (literature, art, music, film), class discussion, oral presentations, projects, journals, written assignments, quizzes, and written exams.	Assignments and evaluation primarily address PUL s 4, 5, 6, and Certificate goals. RISE can be achieved through language courses, civic engagement projects, and optional study abroad programs.	The assessment will take place in courses.

VI Describe student population to be served.

The Certificate in Latino Studies is designed for all students interested in the study of Latino history, culture, and the current role of the Latino community and its contributions in the United States; students whose main focus is on different cultures and minority studies; and students interested in more than one discipline or program, particularly in the areas of Anthropology, American Studies, Communication Studies, Geography, Health, History, International Studies, Philanthropic Studies, Political Science, Public and Environmental Affairs, Spanish, Social Work and Sociology. Because the certificate draws upon existing courses already offered in the School of Liberal Arts and other schools and departments at IUPUI, students will have great flexibility in fulfilling their requirements. This certificate will also be attractive to part-time students, non-traditional students and students with schedule constraints that limit the times or days of the week they can spend on campus.

In addition, the certificate in Latino Studies will attract the increasing Latino population (those born or raised and educated in the US) and Hispanic population (those born or raised and educated in their native country which they leave for educational, economic or political reasons to reside in USA).² Particularly, the Latino Studies minor will appeal to the growing population of Hispanics living in the area. Supplementary to the last Census report, Connect2Help, an organization that collects data and publishes information on needs, resources and gaps in services to inform Indiana community funders and planners, states that in 2010 the central Indiana Hispanic population grew by a staggering 162%. The Indianapolis' Hispanic population more than doubled and it may now comprise nearly 10% of Indianapolis residents.

The combination of concentrated and diversified courses in the Certificate in Latino Studies will help prepare students for the demands of a more progressively globalized and very competitive market. A certificate in Latino Studies will better equip students for a career in one or more of the following: administration, government, public policy, politics, journalism, law, education, diplomacy, business, local and government service agencies, non-governmental and non-profit organizations, community organizations, national and international corporations, and language- and culture-related organizations.

VII How does this certificate complement the campus or departmental mission?

The certificate in Latino studies will complement the departmental and campus missions by offering students a multidisciplinary education that will equip them for the challenges of globalization and the ability to examine and understand other cultures and their idiosyncrasies. As stated in "Global Implications of Diversity," Chancellor Charles R. Bantz's State of Diversity 2011 message, "IUPUI envisions a world-renowned urban campus animated by the spirit of pluralism—the quest to appreciate difference, to seek understanding across social and cultural barriers, to risk transformation through interaction with others, and to empower populations underrepresented in American higher education ... Improving diversity on campus is a

² A detailed explanation on the term "Latino" may be found in Luis William's article, "Latino US Literature." *The Companion to Latin American Studies*. Philip Swanson, Ed. London: Hodder Headline Group, 2003.

paramount responsibility with global implications. We fail our students if our curriculum does not offer them opportunities to see the world from multiple perspectives, if they do not have the ability to function well in settings that require an understanding of the intersection between their lives and global issues, and if they lack a sense of their responsibility as world citizens.”

The certificate in Latino Studies also supports the School of Liberal Arts’ mission on internationalization to “Develop international programs and relationships for faculty and students and foster greater international awareness in university and community.” Students will be encouraged to pursue study abroad programs connected with Hispanic and Latino culture in the IU and IUPUI programs in Argentina, Brazil, Chile, Costa Rica, Cuba, Dominican Republic, Ecuador, Guatemala, Honduras, and Peru. Faculty in the minor of Latino Studies will work in close contact with the Center for Service and Learning to be advised on the theoretical and practical aspects of civic engagement projects.

VIII Describe any relationship to existing programs on the campus or within the university.

Students working towards this groundbreaking Certificate in Latino Studies will be advised to take courses in any of the programs described above and characterized by mutual relationships, among them American Studies, Anthropology, Communication Studies, Economics, English, Geography, Health and Rehabilitation Sciences, History, Herron School of Art and Design, International Studies, Philanthropic Studies, Philosophy, Political Science, Public and Environmental Affairs, Spanish, Social Work and Sociology.

IX List and indicate the resources required to implement the proposed program. Indicate sources (e.g., reallocations or any new resources such as personnel, library holdings, equipment, etc.).

The program has a director and an advisory committee in place. The certificate in Latino Studies will utilize existing courses thus minimizing the demand for additional resources. With the exception of the LATS-L courses taught by Drs. Aponte and Tezanos-Pinto, the certificate in Latino Studies is an interdisciplinary program that draws upon 21 existing programs. All courses required for the certificate are already regularly offered at IUPUI. For this reason, other departments and schools will benefit with the focus on interdisciplinarity of the certificate in Latino Studies.

The revenues associated with the projected new student enrollment in the certificate will be used for .5 FTE faculty—for half-time faculty, travel, supplies and expense. There is no need to purchase any new holdings, materials or collections to support this certificate.

X Describe any innovative features of the program (e.g., involvement with local or regional agencies, or offices, cooperative efforts with other institutions, etc.).

Formation of a certificate in Latino Studies will allow students to examine significant issues in this field under the supervision of a distinguished group of experts and reinforce this learning with materials from one of the most impressive libraries in the country. The IUPUI and the IU libraries hold more than six million texts related to Latino culture and Latin American and

Spanish studies. In addition, students will broaden their perspectives through participation in community and civic engagement activities, study abroad programs in Latin America, and exposure to the cultural and artistic products of Latinos. As importantly, connections with the Center on Philanthropy, the Payton Philanthropic Studies Library, and the School of Public and Environmental Affairs will prepare the student for work in the non-profit sector.

Our recruitment efforts will concentrate on the Summer Bridge Program, first-year seminars and learning communities, as well as high contact advising and programs such as Norm Brown Scholars, Nina Scholars, Student African American Brotherhood and Student African American Sisterhood. In addition, we will be in close contact with the Latino Youth Coalition, one of the community partners for the La Plaza proposal, the META group, and the Passport program with Ivy Tech State College, 21st Century Scholars which has a very good on-campus support system, and Talent Alliance, supported by Chancellor Charles R. Bantz.