

# MBA Policy Committee

2/4/04  
1:00 PM  
BS 3023

Type of meeting: MBA Policy  
Committee

Attendees: Steve Jones, Rich Rogers, Marjorie Lyles, Phil Cochran, Jane Lambert, Julie Magid, Tony Cox, Phil Powell, and Todd Saxton

## Agenda

- Approval of December minutes
- Update on status of joint programs
- MBA Open House - Feb 25th
- Elective credit for MD/MBA Physician Leaders Forum
- Continued discussion of "integrating" MBA program
- Reschedule March 3rd Meeting

## Additional Information

# MBA Policy Committee

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## Agenda

### Approval of December minutes S. Jones

Discussion: December minutes were reviewed and approved.

Conclusions:

Action items:

Person responsible:

Deadline:

### Update on status of joint programs S. Jones

Discussion: Steve Jones and Jane Lambert are working on documents to take to Graduate Affairs Committee for Approval of joint MBA/MSE degree. The MS in Mgmt/BS in E or T joint degree is still under discussion with Purdue's E & T..

Conclusions:

Action items:

Gain approval of joint MBA/MSE degree from Grad Affairs Committee.  
Jane & Steve will continue discussion w/Purdue about MS in Mgmt/BS in E or T joint degree.

Person responsible:

Steve Jones/Jane Lambert

Deadline:

## **MBA Open House - Feb 25th**

Discussion: Mary Chappell has put together an MBA Open House in Indianapolis 5-7 pm. with all 3 MBA programs participating.

Full time program from BL, Evening MBA and Kelley Direct. Ads are running in IBJ and on NPR radio.

Apps are significantly down in Bloomington this year.

Conclusions:

Action items: Steve will check on when and where & get back with faculty.

Person responsible:

Steve Jones/Mary Chappell

Deadline:

Feb 25th

## **Elective credit for MD/MBA Physician Leaders Forum**

**P. Powell**

Discussion: Phil Powell told the committee about the MBA/MD Physician Leaders Forum that many of our MBA/MD students participate in at the Medical School. He informed the committee he was doing some Independent Study

Consulting projects with these students for Business credit. There was an agreement among committee members that "all joint degree candidates should be limited to 3 hours of Independent Study." There was no agreement to allow the MBA/MD students credit for participating in the MBA/MD Physician Leaders Forum.

Conclusions:

Action items: Joint Degree Students will be limited to 3 hours of Independent Study.

Person responsible:

Steve Jones

Deadline:

## **Continued discussion of "integrating" MBA program**

Discussion: Todd Saxton updated the committee on his course plans for the new X511. Students will be doing a business Plan involving Bank One's emerging Technology Center. It was stated it would be desirable if all CORE faculty members could participate in the project. Ongoing faculty discussions about course integration should take place every year and a cumulative case list established.

Conclusions:

Action items:

Person responsible:

Deadline:

## **Reschedule March 3rd Meeting**

Discussion: Because of the IU Business Conference on March 3<sup>rd</sup>, the March meeting will be cancelled.

Conclusions:

Action items:

Person responsible:

Deadline:

## **Additional Information**