

MBA Policy Committee

9/3/2003
1:00 PM
BS 3019

Meeting called by: Steve Jones Type of meeting: MBA Policy Committee

Attendees: Steve Jones, Phil Powell, Todd Saxton, Rich Rogers, Jane Lambert, Phil Cochran, Tony Cox,
Marjorie Lyles
Guest – John Hassell

Agenda

Approval of Minutes from May meeting	S. Jones
Report on status of possible joint programs with Engineering & Sciences	J. Hassell
Review of Dan Smith's Graduate Program Chair meeting in Bloomington	S. Jones
Continued discussion of "integrating" the Evening MBA Core	S. Jones
Rationalization of elective offerings in Evening MBA Program	S. Jones

Additional Information

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Agenda

Approval of Minutes from May meeting S. Jones

Discussion: May minutes were reviewed and approved with no changes. John Hassell confirmed the MBA Fall tuition Rates as \$370/hr in-state and \$740/hr out-of state.

Conclusions:

Action items:

Person responsible:

Deadline:

Report on status of possible joint programs with Engineering & Sciences

J. Hassell

Discussion: There are two new programs being discussed. One is joint program MBA/MS with 42 hours MBA and 24 hours of Engineering/Science (structured same as other joint MBA programs).

There is also discussion about a 30 hour MS degree program – between undergrad and MBA. Ten separate sections per year would be required for the MS. This led to some concerns about how many students we would end up with – what is the break even point for creating separate sections? Students who currently want 1 or 2 business courses as part of their undergrad would be candidates for this degree, as would students from Informatics, Nursing, Dentistry, applicants who don't get into MBA program. Could be a 3/2 program for BS/MS degrees. This degree might also be marketed as an "MS in Technology Management". Another suggestion was made that top students in the MS program who take GMAT and are admitted to MBA program within a specified time period after completing their MS degree might be allowed to count some MS courses towards MBA degree.

John stated this is not a new degree – we are already approved for an MS degree. He also stated the MS would be governed by the MBA Policy Committee.

Conclusions: Discussions to be continued

Action items:

Person responsible:

Deadline:

Review of Dan Smith's Graduate Program Chair meeting in Bloomington

S. Jones

Discussion: Dan Smith held a meeting of Graduate Program Chairs in Bloomington to discuss joint marketing efforts of MBA programs to emphasize strengths, differences. He would like to put together a brochure to emphasize strengths and differences between the MBA programs (Full time, Evening MBA, Kelley Direct Online MBA). There will also be a kiosk at the airport advertising the programs.

Conclusions:

Action items:

Person responsible:

Deadline:

**Continued discussion of "integrating" S. Jones
the Evening MBA Core**

Discussion: The faculty continues to discuss the integration of the MBA program and what to do with the new "Business Plan" course, X511.

We need to consider how students declare majors in our program. Interest in the new major Venture & Technology Management was discussed.

Conclusions: The program office needs to re-send the information about the new Venture & Technology Management major to the students and ask how many intend to declare this new major.

Action items:	Person responsible:	Deadline:

**Rationalization of elective offerings in S. Jones
Evening MBA Program**

Discussion: Faculty need to look at enrollments of electives and rationalize the elective courses being offered

Conclusions:

Action items:	Person responsible:	Deadline:

Additional Information

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