

MBA Policy Committee

5/5/2004
1:00 PM
BS 3023

Type of meeting: MBA Policy
Committee

Attendees: Dena Cox, Rich Rogers, Steve Jones, Jane Lambert, Marjorie Lyles, Phil Cochran, Phil Powell, Julie Magid

Agenda

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| Approval of April Minutes | S. Jones |
| Proposal for Marketing Major in Evening MBA Program | D. Cox |
| Possible GCS academies for Evening MBAs | S. Jones |
| Continued discussion of MBA curriculum | S. Jones |
| Other business | |

Additional Information

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Approval of April Minutes

S. Jones

Discussion: The minutes from April were reviewed and approved with minor changes.

Conclusions:

Action items:

Person responsible:

Deadline:

S. Jones

Proposal for Marketing Major in Evening MBA Program

D. Cox

Discussion: Dena Cox proposed a new marketing major for the Evening MBA program.

Advantages

- Both MBA student and Grad Career services want Marketing major
- We now have faculty to support it
- A 3rd cohort would support
- Our program would be more competitive

The marketing major was passed unanimously by the committee and will be forwarded to BL for approval in September.

Conclusions:

Action items: Proposal will need to be forwarded to BL for approval

Person responsible:

Deadline:

S. Jones/ J. Lambert

Possible GCS academies for Evening MBAs S. Jones

Discussion: Phil talked about how the MBA program in BL has tripled the role of their various academies and how the academies support Grad Career Services and placement for Bloomington grads. He proposed starting our own academy in Indianapolis as a way to support our own students' placement with a director calling on companies.

Conclusions:

Action items: Look at possibilities for how this can work.

Person responsible:

S. Jones

Deadline:

Continued discussion of MBA curriculum S. Jones

Discussion: Steve Jones suggested standardizing a policy across the MBA Core classes about attendance and class participation. How do we send a message of the importance of being in class?

Conclusions:

Action items: Steve Jones setup an Oncourse class for cohort faculty to have ongoing discussion.

Person responsible:

Steve Jones

Deadline:

Other business

Discussion: None

Conclusions:

Action items:

Person responsible:

Deadline:

Additional Information