



NATIONAL JUNIOR ACHIEVERS CONFERENCE

# NEWS



INDIANA UNIVERSITY • BLOOMINGTON, IND.

No. 2

Monday, August 24, 64

## TODAY AT

- 12-1:00 Lunch. North and South Lines.  
2:00 - Group Discussions; Contests and Committees.  
4:00 - Recreation.  
6-7:00 - Dinner. North and South Lines.  
8:00 - General Meeting in Auditorium. Sit as individuals.  
11:30 - Curfew.  
12:00 - Lights Out.  
Tuesday, August 25 ---  
7:15-8:15 - Breakfast.  
9:00 - General Meeting in Auditorium. Sit by Group number.  
10:00 - Workshops.

## CONTEST ACTIVITIES BEGIN

Some of Junior Achievement's top talent began to compete in the nearly dozen contests scheduled this week. Always tough and competitive, the contest will determine a group of the most outstanding achievers after long careful consideration.

Contest activities for Monday include written tests, essays or interviews depending on the contest. Eliminations in most contests will take place on Tuesday and announcements of those entering in second round will be posted on the bulletin board.

Company-of-the-year contest began with interviews of three members of each of the 12 J.A. companies participating. First round eliminations will reduce the competition by about 25% reports Dick Ballou, staff supervisor in charge of the contest.

Contest and the number of delegates in each are: President-of-the-year, 71; Vice-President of Manufacturing, 37; Treasurer, 26; Secretary, 41; Marketing Executive, 24; Safety, 20; Personnel, 15; Miss J.A., 46; and Public Speaking, 39.

## FULLER TO TALK

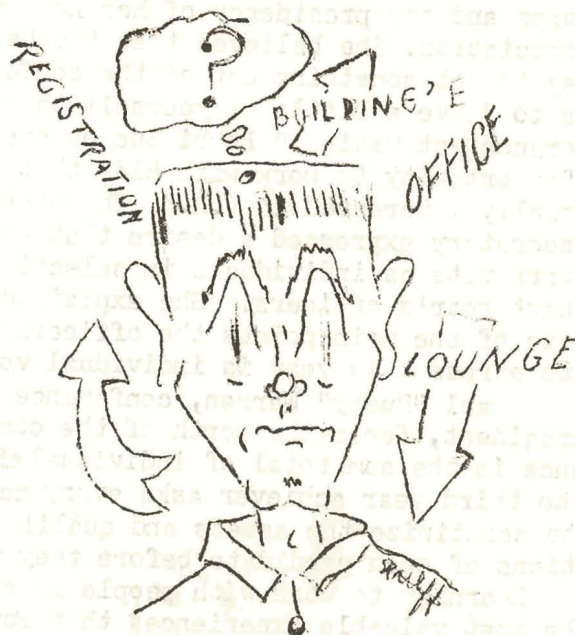
Miller Fuller, a former achiever who is now president of his company, will tell his success story to delegates at tonight's General Assembly. Mr. Fuller, president of Fuller and Dees Marketing Group, Inc. is a former delegate to the national conference.

Mike Carnahan, a representative of Future Farmers of America will explain the basic fundamentals of FFA, their goals, objectives and how they are similar to Junior Achievement's goals.

At this morning's meeting, Mr. George Stone, director of public relations of J.C. Penny Co., told delegates of the values of public relations.

Mr. Stone said that the most important thing in big business, as in J.A., is the small businessman. Through his direct contact with the customers he influences their feelings toward the firm.

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What did that orientation man say!

## CONFAB LEADERS

In order to better acquaint delegates with the conference officers, The Conference News presents a brief interview with each of them. Conference President Steve Danz was interviewed in yesterday's paper

Jo Ann Moore, conference secretary, is an achiever in every sense of the word. Now 18 years old, she has been in J.A., four years, has won the Executive Award, is a member of the Speakers Corps and was vice-president of the Achievers Association in her home area of Chicago. How does Jo Ann feel about the conference? "The success of the conference lies in individual achievements," she says. What does she feel is the most important part of the conference. She says the "challenge of learning to work with other people. Isn't that really a major part of J.A.-the challenge of learning to work with other people."

Bobbi Sue Griffey is a genuine credit to her home area of Houston, Texas. As her third year of J.A. draws to a close, the 18 year old Texas lass has quite a lot to look back upon. She has earned the Executive Award, membership in the Speaker's Corps and the presidency of her Achiever's Association. She believes that the best way to get something out of the conference is to "give a little of yourself to conference activities." Bobbi Sue enjoys the "opportunity to work with kids that are really interested in J.A." The pretty secretary expressed a desire that achievers vote as individuals in selecting next year's officers. She explained that one of the main points the officers wish to stress this year is individual voting.

Paul "Rusty" Warren, conference vice-president, feels the worth of the conference is the sum total of individual efforts. The third year achiever asks every achiever to scrutinize the assets and qualifications of each candidate before they vote.

Learning to work with people is one of the most valuable experiences that Paul encountered as vice-president.

A sophomore at Purdue University, he will be president of his company which published a newspaper for his Junior Achievement area.

## ENTERTAINMENT OPENS CONFERENCE

Entertainment was the order at last night's meeting. Western Regional Representative Bob Richards started with his PEAR-SHAPED tones while the Achievers enthusiastically sang along.

Marty Portnoy sang "Old Man River" and played his guitar. He then played a medley of favorites on the piano. Following Marty, Chris White played his famous rendition of "Basin Street Blues" which won him the Talent Night Contest for six years in a row. Then the duet was joined by another counselor, Lee Bright, who sang "When the Saints Go Marching In" and "Summertime".

## ANNUAL COKE CONTEST BEGINS

Feeling lucky? Or maybe just smart?

The Publications committee is sponsoring its annual Guess-the-number-of-Cokes-to-be-consumed-during-the-conference Contest. As of Monday morning, the Coca-Cola company had provided delegates with 5600 Cokes. The contest ends when the soft drink company refills Friday morning. Only delegates are eligible for the prize, which will be an exciting and expensive.

Entry blanks may be obtained in Rec Room C of Rabb Hall.

## ANNOUNCEMENTS

The Information Office has requested that staff members and counsellors notify them of the time and place of all committee meetings.

The Elections Committee wishes to remind prospective officer candidates to check the Elections Bulletin Board near the Coke Tent every day.

Delegates walking from one building to another will please use the sidewalks and not the streets; we have received several complaints from area drivers.

Anyone interested in information about sports activities may get this information in Room 300 of Building A in Teter Quadrangle. The man in charge is John Tarter whose phone number is 7-6263

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Also appearing on the morning program was Bloomington Mayor Jack Hooker who welcomed the conference to the city for the seventh time.