



# NEWS

INDIANA UNIVERSITY • BLOOMINGTON, IND.



No. 5

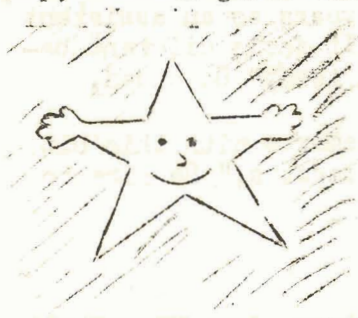
Thursday, August 27, 1964

## PRES BALL TONITE

Tonight is the night ! Yes, tonight, from nine o'clock to midnight, the annual President's Ball will be held in the dining room of Wright Quadrangle.

The theme for the dance, "Reach for a Star," was chosen by the dance committee headed by Robin Reeves, the chairman.

Robin said that the fountain which will be placed in the ballroom for this occasion will be only one of many attractions. Dance programs have been printed up, and all girls will receive flowers



from Hawaii. The large group picture taken on Monday will be given out if they are available.

They newly chosen Miss J.A. will reign over the dance. She will be

seated in a canopy-covered throne which has a set of stairs leading up to it.

Al Colbine's band, which is from Bloomington, will provide music for the dances.

Chairman Robin says, "Help ! We need some Achievers to help us at the Coke tent on the night of the ball. We know it's asking a lot, but if any of you could possibly help, we certainly would appreciate it."

The information office requests that dates meet in the Achievers' lounge in Teter Quadrangle. Too much confusion prevails if the boy Achievers wait for their dates outside the dorms.

Everybody is welcome, so "Y'all come!"

**DON'T FORGET TO ENTER THE COKE CONTEST !**

You can obtain entry blanks in the Publications Office in Rec Room D of Building E.

## \*\*\*\*\* \* ACHIEVERS ACCLAIM WORKSHOPS \*

Achievers are well on their way to obtaining information and ideas from the nine workshops being held Tuesday, Wednesday, and Thursday.

The activities in the workshops include films, speakers, and discussions. Entertaining and interesting speakers carry on seminars in some groups, while the exchange of ideas between Achievers composed the basis of communication in other groups.

The purpose of the workshops is to give Achievers an opportunity to study and discuss a number of various subjects according to the interest of the individual.

The general workshops are broken down approximately in this way:

Sales and Marketing	300
Product Research	150
Achievers Association	150
Understanding Business	255
Public Relations	240

In the limited workshops, there are 25 Achievers in both Safety and Parliamentary Procedure. Fifteen are in Awards and 35 are in Service Company workshops.

### MISS J.A. CONTEST

Pretty Heather Harden of Omaha, Neb. was crowned Miss Junior Achievement to climax an exciting contest to chose the ideal businesswoman in the national J.A. program.

Heather is a 17 year old lass who was a member of Telco this year and which manufactured and sold safety flashers. She is a student at Mercy High in Omaha.

The announcement was made at Talent Night. She will be presented at the President's Ball tonight.

Yesterday the five finalists were judged on modeling, poise and the ability to answer questions. Some 48 contestants entered the contest on Monday, with the semi-finals being cut to 10 achievers.

Finalists in the contest included Judy Bishop, Robin Hoag, Judy Lowe and Gayle Mueller.

ENERGETIC ELECTIONEERING

Candidates for Conference offices have spent \$226.36 for this year's campaign. Presidential candidate Mike Arthur has the highest campaign expense of \$38.10; one of his opponents, Bill Spinning, has the lowest figure with \$8.00.

Included in the unusual campaign materials are Vice-Presidential aspirant John Mac Gowan's \$7 bills. They list his qualifications and platform.

"Snap to it" is the theme of Diane Christensen's campaign for Association Secretary. She is distributing wooden "gizmos".

Most of the candidates are handing out qualification sheets, badges, pictures, or slogans in addition to hanging posters.

FRANK ROSS SPEAKS

Mr. Frank Ross, director of the Marketing Board of Directors of Northwestern Ohio in J. A., was guest speaker at Wednesday's general meeting.

"There need to be more people working in companies today who want to work for the reason of learning and helping their company. Too many people just work for the money and nothing else," explained Mr. Ross of Dana Corporation.

"In our surge and speed for products in this age, we may be overlooking the part the person himself is going to play. We are too involved in working for the advancement of scientific inventions," continued Mr. Ross.

He also feels Achievers shouldn't take things for granted and they should be on their toes, and he advised all achievers not to be afraid to be curious.

This most successful businessman also expressed how important it is to have a sense of humor and respect.

He concluded his talk with the "Golden Rule": "Do unto others as you would have them do unto you."

Attention Achievers:

Your chance has finally come to get even with the pink finks. The counselors have challenged the delegates to a softball game, Thursday at 4:30 p.m.. Teams are still being formed for this event; sign up in room 300-A by 4:15. Come and join the fight against the boys in blue. (EDITOR'S NOTE: What are "pink finks"?)

WANT TO BE A COUNSELOR SOMEDAY?

What are your chances of becoming a counselor before your first year as a delegate? Just ask Lee Butts, delegate from Atlanta, Georgia.

This is Lee's first year at the conference as a delegate, and his first year in Junior Achievement. Nevertheless, this is Lee's fourth year at the National Junior Achievers Conference.

During Lee's first three years, he was a member of the assistant staff. Lee described his job as a general handyman. "Giving out gifts, timing for the speakers' corps, and running errands," were a few of Lee's duties during his first years at the conference. Lee, who was thirteen when he first came to the conference, mentioned that "chasing big delegates to bed" was one duty he didn't have.

Discussing how it feels to be a delegate after three years as an assistant staffer, Lee says, "It feels different being on the opposing team." He added, "I really like it."

Lee closed his remarks with this bit of advice to all delegates, "Be nice to the counselors."

J.A. ANNUAL REPORT

Mr. Edwin H. Mosler, Jr., Vice Chairman of National Junior Achievement, presented the annual report at Tuesday night's general meeting.

Last year J.A. increased in size by ten to fifteen percent. Within the 196 J.A. areas there are 105,000 Achievers in the fifty states and Canada.

Mr. Mosler stressed that the delegates should be thankful to their advisers and counseling firm for making the J.A. program a success.



HOW MANY ????



AN EDITORIAL

What is all this Junior Achievement business about anyway? What causes men like Jim Sweeny, Joe Francomano, and so many others like them to dedicate their lives to us, the youth, the leaders of America in the future? We think that these men and we Achievers have taken on quite a job, a job that doesn't stop when we leave this conference, and certainly doesn't stop when we leave the Junior Achievement program. We have taken as our responsibility the preservation of the free enterprise system.

The free, private enterprise system has been and will continue to be the one outstanding reason for America's phenomenal economic growth and secure position as leader of the free world. The free enterprise system and its amazing productivity was the key to America's victory in World War II. It has survived the test of time in a way that no other system has.

This is not to say, however, that the survival of our American economic way of life is guaranteed. On the contrary, the security of free enterprise is maintained only through hard work and faith, faith and belief that ours is the best way, the only way to secure the good life for our people.

Free enterprise and America, for they are one in the same, is being challenged by many people with many ideas. Because of this, we must dedicate ourselves, in our own way, to the preservation of free enterprise. Without free enterprise, America would no longer exist. Our business system is the key to our freedom and if it were to vanish, then history would say of us, "They had a good system, but neglected to appreciate and preserve it."

Our J.A. training is the best possible preparation for our work in the future and we are extremely lucky to receive this training.

A lot of people are making an investment in the future of America when they help to sponsor Junior Achievement. We intend to return that investment. We recognize the trust being placed in us and we do not intend to fail that trust.

ATTENTION ACHIEVERS

Those who have not picked up their free gifts as of yet may do so today - your last chance - from the souvenir room.

HONORARY DELEGATES

Seven honorary delegates have been guests at the National Junior Achievers Conference this week. They have come as representatives of the other major youth organizations in the United States.

The following youths are achievers in their own rights since they are tops in their various organizations.

LH AND FFA

A great many Achievers who come from urban areas encounter the agricultural side of our economy only as consumers. Agricultural interests are represented at the conference by two outstanding honorary delegates.

The first, John Pickering of the National LH Club, explained that industry and agriculture are also "partners in progress"; that they cannot exist separately and that the country cannot prosper without their unified efforts.

When asked about his reaction to the conference, John said: "I think that the way the Achievers take interest in their business firms re-establishes faith in America's youth."

Nels Ackerson, the National President of Future Farmers of America, said that he had "been impressed with the informal atmosphere and by the ability of all the delegates to meet and exchange ideas."

FFA's motto is "learning to do," and Nels explained that the methods his organization employed were very similar, in approach and objectives, to the Junior Achievement program.

Honorary delegate Suzi Moutoux, representing the LH organization, regrets that her home town of Evansville, Indiana, only recently became active in the Junior Achievement program.

Suzi has been a member of LH for nine years, and she has been a member of the Junior Leader Section for upper LH members during the past five years. Suzi is also active in the junior leadership council and she has attended the leadership training conference as a counselor.

As one of the winners of the Indiana Homemaker-of-the-Year contest, Suzi went on a tour encompassing colonial Williamsburg, Virginia, Washington, D. C. and New York. Judges from the Science Research Institute of Chicago interviewed the winners as a group and as individuals, and (continued on Page 4)

OUR HONORARY DELEGATES continued observed them on the tour. At its conclusion, Suzi was named the All-America Homemaker-of-the-Year.

When asked how J.A. and 4H compare, Suzi said, "They both stress achievement, but in different areas—J.A. in business and 4H in personal skills. Both are extremely important in forming attitudes of future generations. Both are working toward the same goal—making tomorrow's citizens."

#### DISTRIBUTIVE EDUCATION CLUB

The Distributive Education Clubs of America are represented at this conference by Evelyn Geigler from Indiana.

Miss Geigler, in her third year of Distributive Education, explained that her program is of a vocational nature. It utilized both classroom and actual working experience in developing future leaders in marketing and distribution.

Her reaction to the conference was one of amazement at the "spirit and enthusiasm of all delegates." She said that the National Junior Achievers' Conference is the greatest conference she has attended, and expresses her feelings that there is a real "brotherhood" between J.A. and Distributive Education.

#### KEY CLUB INTERNATIONAL

Dan Pfleging, honorary delegate representing the Key Club International, has accumulated an impressive record of high school achievement.

He attends Schulte High School in Terre Haute, Indiana. Here he was installed as a member of the school's Key Club during his sophomore year. As a junior Dan was Key Club secretary and class president. Next year he will serve as Key Club president. He has also been a member of the school's yearbook staff.

In addition to his duties as club president, Dan will work as an International Trustee. The Key Club board has sixteen members: a president, two vice presidents, a secretary and twelve trustees. Each trustee is assigned to advise two districts. Dan's area includes Indiana and the Minnesota-Dakotas area.

Dan mentioned that both J.A. and Key Club goals prepare the youth of today for the future. Even though J.A. stresses business and leadership and the Key Club emphasizes service and leadership, the ultimate results are the same.

Dan, impressed by the National Conference, stated, "I feel I have learned much about business that I never knew before. I am amazed at how much J. A. can do; the products the individual companies put out, and the profits they often attain. It is just like regular business!" he added. "I am anxious to relay the information I have attained here to Terre Haute, where they are now becoming interested in J. A.. I also hope to be of assistance in starting a J. A. center there."

"Finally, I would like to express my thanks for being allowed to attend your conference and receiving your enthusiasm in business."

#### GIRL SCOUTS OF AMERICA

Judy Durham, Senior Girl Scout honorary delegate, exclaimed she is having a great time at the conference.

Judy is impressed by the friendliness of the Achievers and the organization of the conference. She feels J.A. is a great organization.

She has attained the Curved Bar rank and hopes to receive the Faith and Life award in March. These are the two highest ranks in Girl Scouting. A delegate to the Indiana Senior Scout Conference, Judy is a possible choice for the 1965 Girl Scout Roundup in Idaho. Judy is also a Senior Planning Board representative.

#### BOY SCOUTS OF AMERICA

The honorary delegate to the conference from Evansville, Indiana is Mike Costello. Mike represents the Boy Scouts of America, which he has belonged to for ten years.

He presently holds the rank of Eagle Scout "Three Palms". For the fifth consecutive summer, Mike worked as a water front instructor at a Boy Scout summer camp. He is Area 7-G chief of the Order of the Arrow, an honorary organization in the Boy Scouts. Mike was chosen as one of the top twelve scouts in the nation for year 1964.

He feels that both J. A. and the Boy Scouts achieve the same ultimate goal by different means. Both prepare the youth of today for their place as the adults of tomorrow's world.

"I find the the conference on the whole a very profitable experience for J. A. members." He concluded, "and a rewarding experience for me."

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REMEMBER: Count those COKES!