

Undergraduate Program

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The Principles of Learning

Principles of Undergraduate Business Learning

The Kelley School of Business has adopted and supports these Principles of Undergraduate Business Learning. These principles are tailored and prioritized to the needs of a business education and reflect the intellectual competence and cultural and ethical awareness that every Kelley School of Business graduate should attain. Faculty members in each discipline have been charged with determining which of the principles will be taught and assessed in each of their courses – and what graduates in that major will know and be able to do to illustrate competence in each of the four areas addressed by these principles. Instructors must distribute the principles to students with descriptions of how the principles are enacted in the course.

Critical Thinking

The ability to synthesize and analyze information and ideas from multiple sources and perspectives:

- ▶ to arrive at reasoned conclusions and informed decisions
- ▶ and to solve challenging problems
- ▶ by evaluating the logic, validity, and relevance of data
- ▶ and using knowledge in order to generate and explore questions.

Management, Leadership, and Ethics

The ability to make judgments with respect to individual and organizational conduct concerning citizenship, ethics, and the value of diversity in business:

- ▶ in order to make informed and principled choices regarding conflicting situations in personal, business, and public lives
- ▶ and to foresee the consequences of those choices.

Communication

Written Communication

- ▶ The ability to analyze, interpret, and comprehend information sources and technology:
 - ▶ to effectively express ideas and facts
 - ▶ in a variety of written and visual formats.

Collaboration and Oral Communication

- ▶ The ability to engage in active and professional communications and dialogue in business and the community:
 - ▶ to encourage, examine, and comprehend the viewpoints of others
 - ▶ by being effective in one-on-one and in group settings
 - ▶ in order to operate with civility and cooperation in a complex, diverse, and global business and social world.

Professional Skills and Competencies

The ability to obtain substantial knowledge and understanding in at least one field of study while gaining exposure and knowledge in other related disciplines:

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- ▶ to meet professional standards and demonstrate important skills and competencies, and
- ▶ to make efficient use of information and technology resources for intellectual, professional, community and personal needs.

The Principles of Business Learning (shown above) incorporate each of the Principles of Undergraduate Learning at IUPUI (listed below), while tailoring the learning objectives to the goals and terminology of the business discipline. The six Principles of Undergraduate Learning describe the fundamental intellectual competence and cultural and ethical awareness that every graduate, business or non-business, should attain.

The Principles of Undergraduate Learning

Core Communication and Quantitative Skills

The ability of students to write, read, speak, and listen, perform quantitative analysis, and use information resources and technology.

Critical Thinking

The ability of students to analyze carefully and logically information and ideas from multiple perspectives.

Integration and Application of Knowledge

The ability of students to use information and concepts from studies in multiple disciplines in their intellectual, personal, professional, and community lives.

Intellectual Depth, Breadth, and Adaptiveness

The ability of students to examine and organize disciplinary ways of knowing and to apply them to specific issues and problems.

Understanding Society and Culture

The ability of students to recognize their own cultural traditions and to understand and appreciate the diversity of the human experience, both within the United States and internationally.

Values and Ethics

The ability of students to make judgments with respect to individual conduct, citizenship, and aesthetics.

