An appearance by the CIA was one of the many happenings which marked the beginning of this year's NAJAC. No, the well-known government agency did not show up for the week, but the Central Indiana Achievers did arrive—prepared for a week of fun and excitement.

Many other delegations had excitement even before they reached the Conference. Delegates from Jackson, Michigan arrived in style on a "Big Mac" bus which is owned and operated by McDonald's. The bus, equipped with a quadrophonic stereo system, closed circuit television, private bar, and both 8-track and regular cassette players, is one of a 26 bus fleet used by McDonald's for service purposes. Each bus costs over $200,000. The fortunate delegates all agreed that their seven-hour trip, broken by only two stops (one at McDonald's for breakfast and one at McDonald's for lunch) was both pleasant and exciting.

Delegates from Birmingham and Mobile, Alabama had an exciting, although far from pleasant, trip. At 5:30 a.m. their bus developed engine trouble just outside Horse Cave, Kentucky. By 10:30 that morning the delegates found themselves on a new bus on their way to Bloomington. Although many of the Alabama delegates probably wished they had never seen their ill-fated bus, two delegates from Washington State were desperately hoping they'd find some way to get to the Conference. After missing their original flight, the two attempted to follow their delegation on the next flight. One of the delegates got on the plane while the other missed his second flight. His third attempt at reaching Bloomington was more successful, and after a night in O'Hare Airport in Chicago, the Edmonds, Washington Achiever was reunited with his delegation.

Those travelling with the Houston delegation found that a surprise raid they planned was more of a surprise than they had expected. During one stop the delegates on Bus "B" decided to rush out of their vehicle and surprise their companions on Bus "A". The raid couldn't have possibly been a great success for the attackers, if one girl hadn't lost a valuable ring. The loss resulted in a thorough 45-minute search that proved unsuccessful. The story does end happily—two hours later the delegates discovered that the ring had been stuck to someone's shoe and had been brought safely back on the bus.

Despite the fact that the first bus to arrive Sunday morning was #13, the day promised to be lucky. All arrived safely and eagerly prepared to make the 35th NAJAC a week to remember.

Teens win grants

The highlight of the Future Unlimited Awards Banquet each year for Junior Achievement of Greater Atlanta is the presentation of scholarships. This past May over $24,000 in grants were awarded. Atlanta's JA scholarship program is the second largest in the nation. The largest is in Toledo, Ohio, where $50,000 is awarded each year.

The scholarships are aiding many young people, who have been successful in JA, prepare for their future. One such recipient of a four year scholarship to Georgia Tech is Robert Crabb, who says, "This JA scholarship will allow me to study Industrial Management so that I will be better prepared to go to work. Junior Achievement has taught me that a manager must really know what he is doing to be effective."

It was only four years ago that Atlanta was awarding a small fraction of what it now gives. The increases have been due mainly to the efforts of Alan E. Thomas, vice president of Southern Bell and chairman of the scholarship committee of the Atlanta JA Board of Directors. Thomas became chairman in mid-1974 after JA of Greater Atlanta had presented $2,500 to only a handful of Achievers.

One of Thomas' first contacts was with Claude Grizzard, a former President of JA of Atlanta. Thomas (continued on page 3)
There are over 123,000 Floridians between the ages of 16 and 24 who are unemployed this summer. This is nearly double the general jobless rate for all age groups in the state.

Kelly Corrigan, an 18-year-old Achiever from Jacksonville, is doing something about this high unemployment rate.

As Florida Gov. Reubin Askew's special emissary for the Youth Employment Program (YAE), Miss Corrigan encourages private-sector businessmen to hire young people. She has spoken throughout the state before civic groups and made radio and television appearances in over 17 Florida cities.

"I ask employers to give us a chance," said Miss Corrigan. "Let young people demonstrate the kind of good work they can do."

But businessmen are hesitant to hire young adults because they are unwilling to pay the minimum wage of $2.65 an hour to untrained employees, according to Miss Corrigan. She also said employers sometimes stereotype young people as being lazy and uncaring.

"The program tries to show employers that all kids aren't like this," said Miss Corrigan, explaining one aspect of YAEP.

During her presentations, Miss Corrigan tells businessmen that although teenagers lack experience, they do possess three advantages that call the three E's — eagerness, enthusiasm and energy.

"Eagerness to work for the employer and contribute to his company."

"Enthusiasm that will supplant their lack of experience."

"Energy to follow through and do a quality job." Miss Corrigan also offered tips for young job seekers.

"Appearance is most important, so people should dress well for an interview," said Miss Corrigan. "A positive attitude toward the job is essential too."

The four-year Achiever was nominated for the job by the Jacksonville Achievers Association because of her outstanding qualifications. She has won the local Speaker of the Year Contest three times, has participated in both the Dale Carnegie course in Human Relations and Effective Speaking and the Toastmaster's Youth Leadership Program. She also served as a JA company president for three years.

"I am representing the governor and society as a whole," said Miss Corrigan. "Let me be an example to you." The Department of Commerce provided Miss Corrigan with a travel coordinator to help with the program.

The four-month position will end in August. Miss Corrigan plans to attend Florida Junior College in Jacksonville. Next fall she will enroll in the master's Youth Leadership Program.

Kelly Corrigan

**Workshop locations listed**

**PRODUCTS — LAW RM. 103 (9)** The JA product — what makes a good one? A poor one? How can a product be improved? The product workshop will deal with the successful researching, development, and marketing of a JA product. Helpful tips and common mistakes in product choice will be looked at as well as many product ideas, new and old.

**SELLING — STATE ROOM EAST (IN THE STUDENT UNION)** (7) If there were a way that you could have all that you wanted in this world, you would be interested, wouldn't you? The Selling Workshop will cover how to sell yourself, develop self-confidence and strengthen your communication skills. It is designed to be light and humorous, but at the same time, very informative and realistic.

**Entrepreneur**

**Consumerism Workshop** will be conducted by Dale Carnegie and Associates. This workshop is designed to aid Achiever magazine ideas workshop.

**Starpower** is an experience in motivation and group dynamics. It's also promises to eliminate all your inhibitions and give you the where-withal to be a very positive individual in your future.

**OPERATING A JA COMPANY — BALLANTINE RM. 240 (14)** Discussion will take place on how members can utilize their own special abilities for making JA workshops more effective. The program will be focused on how to utilize the information gained in the presentation to make a unique product.

**Selling** will be discussed. CONSUMERISM WORKSHOP — GEOLOGY RM. 126 (1) The Consumerism Workshop will help you learn many new and old ideas. The focus of the workshop is on the nature of consumerism and the role of the consumer in the economy. Governmental regulations of banks and current issues in banking will be discussed.

**Business and Government**

**Business and Government**

**Consumerism**

**Advertising**

**Entrepreneur**

**Public Speaking**

**Consumerism**

**Advertising**

**Entrepreneur**

**Public Speaking**

**THE ROLE OF THE EXECUTIVE WOMAN**

**Executive Woman** will be explored. STARTING YOUR OWN BUSINESS WORKSHOP — MORRISON RM. 007 (16) Find out how to go about starting your own business. The opportunities, requirements and procedures for starting a business of your own will be discussed.

**CONSUMERISM WORKSHOP — GEOLOGY RM. 126 (1)** Consumerism is a word that everyone uses every day. A look will be taken at consumerism from the point of view of business and from the consumer's viewpoint.

**PUBLIC SPEAKING — CHEMISTRY RM. 122 (13)** The Public Speaking Workshop is conducted by Dale Carnegie and Associates. This workshop is designed to aid Achievers in basic public speaking skills and show how a JA Speakers Corps will aid the local Achievers Association and JA area. LEADERSHIP — SWAIN WEST RM. 007 (11) Ever wonder what it takes to be a good leader? The role of a leader and how to be an effective leader in and out of JA are two topics that will be analyzed.

**STARPOWER — GEOLOGY RM. 143 (1)** How many times did you wonder last year, "How can I do a better job?" Starpower is an experience in motivation and group dynamics, applying for a job — education reform. It's a workshop for people who everybody wants and needs to know. The range of topics flows from how to go about filling out an application to how to dress. EXECUTIVE WOMAN — BALLANTINE RM. 142 (14) The role of the Executive Woman in today's business world and the pressures and rewards for the Executive Woman are the topics of this workshop.

*The number in the parenthesis indicates where the building can be found on the map.
Fellow Achievers,

NAJAC '78 is finally a reality. Welcome! After spending the past months working hard for your companies and for your Achievers Associations, the moment we've all been waiting for has arrived. It's been a great year, and we look to NAJAC as an exciting way to finish it off. But is NAJAC really the end? Or is it actually a whole new beginning?

For the 1977-78 NAA officers and regional coordinators, the beginning was harder for us. For our election, we spent several challenging weeks getting oriented to our new structured and professional projects ideas, but the energy was really turned on when the officers met in October. At that meeting, we presented our ideas, divided our responsibilities, and set firm goals for our years. Buddy" friendship is that important and efficient, cooperation between NAA officers, motivation of areas to develop and begin Associations, participation in local, sectional and regional conferences, and education of JA staff and Achievers as to the importance and the benefits of having Achievers Associations.

Since that meeting, all officers have been active doing their share. Jim, the NAA Chairman, has made presentations and hosted a workshop at the Region Three JAMCO in Chicago, and at area conferences in Milwaukee and St. Paul. He also participated in activities in JA in Minneapolis and Rockford, Ill. as well as representing the NAA at the Ameri­ can Academy of Achievement in Owensboro, Ky. Kevin, the Vice Chairman, gave speeches and seminars at the Region Two JAMCO, and at a Chicago area conference. He also held a meeting with the Region Two coordinators. Linda, the Secretary, had speaking engage­ ments at CONAC, in Estes Park, Colorado, and made appearances at JA in Springfield and San Francisco. Andrew, the Program Chair­ man, was a guest at the Region One Conference and also participated in programs in Allentown, Pa. and Springfield, Mo. Sheldon, the Devel­ opment Chairman, took an active role in speaking and training seminars in Fort Worth, as well as aiding in the development of three new Associations in Region Five. All in all, the NAA officers have made over 15 presentations at local, sectional, and regional JA conferences, and helped start seven new Achievers Associations.

In addition to gains in motivation, participation, and education, much effort has been put into our goals of communication and cooperation. We have worked to propose permanent regional coordinator subregions and have classified the Achievers Association status of every area as a means of measuring our growth in communication effectiveness. We have a communication guide for regional coordinators and are updating the NAA bylaws.

Organizational guides for Achievers Associations have also been prepared. The new organization guide on writing an annual report gives tips for what to include. An Achievers Association Self-Evaluation Guide is a new booklet which Associations can use to help them identify their strengths and problems.

New communications aids include an Achievers Association directory to be published at the end of the conference along with cor­ respondence suggestions to NAA Council representatives. We have also worked on the Project Sourcebook, an endeavor entailing an organized system of collecting project descriptions from Achievers Associations to be used first as a correspondence tool for NAA officers and later to be put in booklet form for Associations to use as a source for project ideas.

This past year has been a full and rewarding one for all of the NAA officers. Now that it is almost over, we don't look at NAJAC '78 as the end, but we see this finish of our work in communications and our projects as one more new beginning for increased involvement by you Achievers, for success in your associations and more building, growing and strengthening of the NAA.

We thank all of you for helping make our year fulfilling and wish you the best of luck and much success both during and after your new beginning at NAJAC '78.

Best wishes,

Jim Andreoni, Chairman
Kevin Mead, Vice Chairman
Linda Weber, Secretary
Sheldon Tucker, Development Chairman
Andrew Rome, Program Chairman

Pen-pals offered

Want to share your NAJAC friendships throughout the year? At the suggestion of the Conference officers, NAJAC now has its very own pen pal program.

The program has been designed to help delegates make new friends and learn about JA operations in different geographical areas.

Your PEN PAL APPLICATION form is being distributed at lunch today. If you missed your copy, pick one up at dinner this evening. A "Business Buddy" friendship is a great way to relive your NAJAC experiences.

Atlanta grants program is no. 2 in nation

(continued from page 1)

asked Grizzard if he knew of any groups who awarded scholarships. Grizzard's response was that a number of organizations had organized a group to award scholar­ ships called HANDS for Help a Needy Deserving Student. They de­ cided to award a grant to an Achiever who would be attending Georgia State University. The scholarship would have a minimum value of $2,400. Since 1975 they have awarded four such scholarships.

Kelly Mosley of the John and Mary Franklin Foundation pre­ sented the two $1,000 scholar­ ships at the NAA Council meeting. She was so impressed with the two recipients he soon after contacted Alan Thomas to announce that they would, over the three years that fol­ lowed, donate $3,200. They have recently agreed to continue supporting the Atlanta JA scholarship program with at least $10,000 each year.

A graduate of Georgia Tech, who has always insisted on remaining anonymous, agreed to give a full four year scholarship valued at $3,200 to a graduating Achiever who would be going to Tech. His first scholarship was presented in 1976. There are now three students at Georgia Tech on this JA scholarship. With this Tech scholarship and the new increase in the Franklin Foundation grant, over $20,000 in scholarships were award­ ed in 1976.

The largest scholarship JA of Greater Atlanta has ever awarded was given that year to Bennett Kup­ ferman in the amount of $4,000, a part of the Franklin Foundation grant. Bennett is now in his third year of a full scholarship, the first Georgia Tech scholarship was presented to Patrice Perkins, who is now in her third year. Patrice says, "I am studying Industrial Management, because I would like to get a job as a manager of a production assembly line, an interest I developed in JA."

Each year between seventy and eighty seniors in the Atlanta JA pro­ gram apply for scholarships. Accom­ panying their application must be statements from their high school counselor, their JA adviser and their manager. The scholarship committee of the JA Board of Directors makes the final decisions based equally on Junior Achievement and scholastic accomplishments. The winners are announced at the Future Unlimited Awards Banquet each May, resulting in the same tension and excitement that goes with the Academy Awards.

Last May twenty-nine individual Achievers received scholarships. The grants have now increased to more than $24,000, which is the amount awarded in 1978. Alan Thomas is not satisfied, however — his goal is $50,000.

Continuing a long NAJAC tradition, Achievers flock to the Coke tent for a refreshing drink.
JA MEASURES UP

The time and effort spent in Junior Achievement makes the difference between a person with experience and a person with no experience.

With JA experience, Achievers are better qualified to meet job requirements. They measure up to the needs of today's employers just as products must meet the demands of consumers.

Creativeness may sound like a term used to describe a supermarket display, but in fact it typifies the business personality and the self-confidence of a Achiever. These qualities are gained through firsthand experience in making decisions on company operations.

Achievers are the enthusiastic, creative and competitive breed that will become tomorrow's world leaders. They are able to take on the challenges of the future. Their decisive selling factor is their ability to communicate their thoughts and ideas to others.

It's a pretty package all ready to be used at a moment's notice. But more than that, it is our personal identity to wear the name of Junior Achievement, not merely as a label, but as a symbol of ourselves and much of what we stand for.

JA does measure up to the future and the NAJAC delegates below tell how it measures up for them.

"The experiences with JA will help me measure up to my future." FRANK MOSCON - Portland, Oregon

"The people who are here will be running the country someday, and JA prepares these people for the future." MARIE HILL - Seward, N.C.

"JA will be a means of business education today as well as in the future." JOHN MALONE - Atlanta, Georgia

"It will help me in the future when I get into a business career and give me a better understanding of free enterprise." RAY JOHNSON - Lincoln, Nebraska

"It shows that right now we're just working on a small scale, but to us it's important. Someday we will make use of the skills that Junior Achievement is teaching us." ROB GARCAS - Pittsburgh, Pa.

ACHIEVER EXPRESSION STAFF