Hundreds of executives from business and education joined 3,000 Achievers at NAJAC yesterday and learned one simple truth: The free enterprise system—whether seen in a large corporation or a small JA company—provides the freedom to make money. But, as 81-year-old Pioneer Award winner Morris Pendleton told Business, Industry and Education Day guests last night, it also gives you the freedom to go broke.

That simple lesson provided the cornerstone of yesterday's experience for Achievers and distinguished guests alike, according to Conference President Michael Bishop. "NAJAC is a week-long celebration of what the free enterprise system is all about."

Not surprisingly, the day was jam-packed with activities for B, I & E guests. Arriving Wednesday morning, most had the opportunity to sit in on workshops before joining their Achiever guides for lunch with NAJAC delegates. The afternoon was highlighted by participation in discussion groups, where many executives came away quite impressed with the views of Achievers.

Dennis Hendrix, chairman and chief executive officer of Texas Gas Transmission Company and JA National chairman, felt the Achievers "answer very effectively and express themselves well... Almost all of the delegates exhibit a very broad understanding of the issues and problems we face today." Marvin Womack, vice president, of Proctor and Gamble Company, called NAJAC "the best battery-charging exercise I know of."

Another JA National Board member, Donald Garretson, vice president of The 3M Company, tried to bring associates to NAJAC. "First-time visitors at NAJAC are always surprised at the maturity and sharp thinking of the Achievers," he commented.

The Chairman's dinner, hosted by Hendrix, featured the presentation of the Pioneer Award to Pendleton, who was instrumental in founding the JA program in Los Angeles. Keynote speaker was Lee Corso, head football coach at Indiana University, who blended his spirited sense of humor and anecdotes about football with his personal formula for success.

Hendrix also used the occasion to endorse the proclamation being signed this week by NAJAC delegates calling for a National Junior Achievement Community Action Day on April 2, 1983.

The evening ended with many of the guests attending the Talent Show in the auditorium.

JA endorsed by Cathy Lee Crosby

Thursday, August 12, 1982

B, I & E Day guests and Achievers exchange ideas

Cathy Lee Crosby, actress, athlete, and one of the stars of ABC Television Network's "That's Incredible" program, received a rousing welcome from the Achiever delegates at Wednesday morning's general session.

Crosby was here to address the Achievers and to take part in Business, Industry and Education Day activities at the Conference. Throughout her speech, she made several references to the high amount of enthusiasm and involvement inherent in Junior Achievers. "You do not need a thing," she said. "You are the ones who are doing it."

The joy of winning comes for classical pianist Erica Lasenik of Cleveland, OH, who emerged with top honors at the Talent Show.
Entrepreneur considers all options

Drew Van Sickle

The following is the third in a series of JA scholarships and travelships.

"I was psyched!"

Ron Sege, Division III coordinator, reacted like a native Californian when he learned of his Little Family Foundation Graduate Fellowship award. Sege is between his first and second year in the Masters of Business Administration program at the Harvard Graduate School of Business.

Sege's three years as an Achiever, his undergraduate business degree, and his two years of work experience qualified him to apply for the award. Advisers with at least one year of JA experience can apply.

Crosby

(continued from page 1)

Crosby went on to tell the young business executives that boredom and peer pressure are problems for today's youth. That's a problem which didn't seem to exist with her teenage audience Wednesday morning.

It is possible for one person to make a difference, Crosby remarked. "One person can do something, if you believe in something, if you have an idea ... go for it, because you can make it happen."

Towards the end of her remarks, she asked the Achievers to join her in making a challenge. The challenge is to commit to a personal goal in the next 12 months. The audience responded enthusiastically to her request with a standing ovation.

Challenges are a major part of Cathy Lee Crosby's life. For her, "Leather is a life-experience, if you understand the rules."

Crosby also spoke about her new youth-oriented program called "Get High On Yourself... An Alternative to Drugs.

"Crosby has a sincere interest in children and charity, which is evident from her involvement with the Special Olympics, Children's Diabetes and Cystic Fibrosis Foundations."
JA Company barred from success

With $48,000 in Junior Achievement company sales, 36 convicts in Los Angeles, CA reached for success and they got it just two years ago.

The convicts are residents of the Los Angeles Detention Center, in Los Alamitos, CA. The center is for teens committing serious crimes like armed robbery, rape, or murder for whom the half-way houses fail. If these teens do not progress the time they are 18, they are sent to the penitentiaries.

Way back in summer 1980, Chuck Bunchu, a counselor from the center, visited the office of Junior Achievement in Los Angeles. Bunchu mentioned that he had been in Junior Achievement and that he knew the kind of opportunities it could provide. He said, "We have kids that need these opportunities like no other. What can we do?"

Robert Bunch, developer of the L.A. program was sympathetic with Bunchu's situation. He soon found a couple of advisers who would give three hours of work per week to the center. At first, the inmates were a bit reserved and apathetic, but teens of this sort are usually loners, explain Bunchu. They would either 'play sick' or play pool all week, or 'play the JA way' three hours a week, they usually came to the meetings. After 36 Achievers, average attendance was 98 per cent.

The first company had below average sales and didn't meet the requirements set by the company. And they did not realize the program. Parents and advisers were forced to take over most of the sales responsibilities because the Achievers had no one to sell to except the detention center staff. One Achiever said, "This is the only time I have made money legally. I have not been able to work during my former female prostitute said that she thought she would be able to eventually join the American system by getting a job and making money legally. Some teenagers were less successful, but the care they had received when they returned to the center on the JA days so that they could complete the semester program. The request was accepted and they did return—quite a change from their original apathy. Real trouble, or rather success, came to the program the next year.

The sponsoring firm for the detention center company was Santa Fe International, one of the largest construction firms in the world. The JA company called themselves, "Youth T's," and they, silk-screened Santa Fe t-shirt, visors and athletic bags. Santa Fe published a newspaper for its many employees, the advisors decided to give the Achievers a news hoop, by advertising the products in the newspaper. Soon, the money started rolling in from all over the county, unknown to JA program directors.

By the end of the first semester, sales exceeded $22,000; by the end of the second semester the company had sold over 48,000. The employees earned $700-$800 apiece and the company earned best sales for the JA region.

The company was not allowed to participate in any contests since they had sold their products outside of their licensed JA area. (JA by-laws do not allow these type of sales.)

With the new year came a new problem. The Los Alamos center decided that there would be a limit of $1,000 in sales placed on the next JA company. The directors were afraid that Achievers might be losing money or stealing it from their customers. This was not true, according to Olson. Also, they were afraid that the community would think that these kids were "having it too good" instead of being punished.

 Olson and his colleagues approached the directors, but they would not remove the limit. So, JA removed the program. Last year, there was no JA at the Los Alamos Detention Center.

Where JA stopped, Chuck Bunchu picked up. He was very angry about the limitation and the loss of such a successful program. So, he called the A.P. and the U.P.I. news service and large newspapers across the country, and told them about the fantastic success of "Youth T's" and the loss of the JA program.

The newspapers came out with several feature stories with headlines like the L.A. Times 'Achievers Fail because of too much Success," and the Washington Post's "Jailed Junior Achievers Succeed to a Fault.

After all the bad press, the detention center compromised; they asked that all future companies restrict their sales to Orange County. Since the restriction upheld the bylaws, the JA board of directors said okay.

The program will be back this year at the Los Alamos Detention Center. Perhaps several other "un-known" convicts will find a helping hand allowing them to "reach for success" for the first time in their lives.

-A. Hippelheuser

News capsules

BEIJING... Four Arab nations have agreed to take in PLO fighters trapped in west Beirut, while the Israeli cabinet signaled its approval of the U.S. evacuation plan. Syria and Tunisia joined Jordan and Iraq in offering safe haven to the Palestinians. The Israeli cabinet, however, demanded that the U.S. deliver a list of all the estimated 17,000 guerrillas to be evacuated and the countries to receive them.

WASHINGTON... In a rebuff to the administration, the House Foreign Affairs Committee voted 22-12 to approve a bill that would repeal sanctions imposed by President Reagan on companies providing equipment for the Soviet nuclear gas pipeline.

DETOIT... The cost of 1983 domestic autos could be as much as 6 per cent higher than this year's models, industry analysts say.

THE NORTH ATLANTIC... Environmentalists used grappling hooks to stop the British nuclear waste dumping ship Gem and stop unloading operations, the Dutch chairman of the Greenpeace organization claims.

MOSCOW... The Soviet newspaper Pravda says the mayor and city council of Glen Cove, NY are victims of "a dangerous illness—doubledyed anti-Sovietism," for barring Soviet diplomats from Glen Cove's beaches and tennis courts.

SAN SALVADOR, EL SALVADOR... Christian Democrat leaders said U.S. and Venezuelan diplomats blocked an attempt by the right-wing Arena and National Conciliation Party to oust Minister of Defense Jose Guillermo Garcia and two other American-backed ministers.

RICHMOND, VA... Convicted murderer Frank J. Coppola was executed in Virginia's electric chair, one hour after the U.S. Supreme Court capped a day of legal maneuvering by granting his handwritten plea for a speedy death.

WASHINGTON... The reported sighting of a cougar Tuesday sent more than 50 police officers on a futile big game hunt through the streets and parks of Washington's "embassy row" and the grounds of the vice-president's residence. Police and Smithsonian Institution naturalists were unsuccessful in capturing the cat, described as "about two feet in length and probably a bobcat."

Lee Smith, Dallas, TX demonstrates new JA Bowl electronic scoreboard he developed for NAJAC. Smith invented the idea after working the contest's flip-card system last year. The $7,000 scoreboard, with control console, was provided to JA through the generosity of Texas Instruments, Rockwell and Zales Corporation. Winners of the JA Bowl yesterday were Achievers representing the Atlantic Coast region, who narrowly defeated the Mid-America regional team. The JA Bowl is sponsored at NAJAC by Gino's restaurants and Rustler Steak House.
"Who Is Sexiest?"

Walking across the vast campus of Indiana University can be a frightening experience, unless you have a catchy approach such as: "Who is your favorite sex symbol?"

The question brought giggles and smiles in a crowded elevator in Bloomington's Tom Selleck, the star of the TV series "Magnum P.I." was the response.

The Nashville delegation had another perspective on the inquiry. They believe that Michael Devlin, a first year Achiever, will be the sex symbol of the 1980's.

Model Cheryl Tiegs and sportscaster Jayne Kennedy got the votes of the Indianapolis delegation. First year Achiever R.J. Scott got his fellow classmates for his favorite sex symbol.

David Lee Roth, lead singer for the rock group Van Halen, seemed to be the favorite of the Hawaiian Islands.

The results of this poll confirm that this year's delegates are outgoing and willing to express their opinions openly.

**BULLETIN**


**GOURMET**

Thursday P.M.
Ham, Fish, Potatoes Broccoli, Apple Cobbler, Pears Friday a.m.
Juice, Scrambled Eggs, Ham, Coffee Friday Noon
ทะเล Noodle Soup Cheeseburgers, Fries, Julienne Salad, Chocolate Chip Cookies, Fruit

**NAJAC Wedding?**

The marriage of Barb Schradle Shelton to Group 58 (sponsored by group 58) took place Tuesday 12:15 at the Bloomington Hotel.

They were officially wed by Pope Antonio (also the father of the groom) at 12:15 and Kassandra was Joey Hobert. Maid of Honor was Sylvia Lourene, also the first born of the bride and groom. Gift can be sent to room 1032 Bloomington Hotel.

**UP, UP, AND AWAY!!!**

"It was like being the Chairman of the Board for MFT," said Oregon's George Van McNutt. "We were one of the six Achievers who had the opportunity to fly on the Dunlop Industries Corporate jet.

Six Achievers who were assigned to greet important persons as they arrived at Bloomington's airport for R.I. & E. Day, received a surprise when the pilot of the Dressler Industries jet asked them if they would like to go for a ride. The pilot said he had to practice take-offs to keep his license valid. They took off, circled overhead several times, and landed.

Meanwhile the Achievers on board were treated to Cokes and playing cards.

"When we got off the plane we found the rest of the NAJAC Greeting Committee there to greet us," said George, "They thought we were real exciting."

--Linda Knufinke

**INFORMATION**

There is a Fort Lauderdale and Orlando birthday party for Maryann Karas at 1:00 pm in Bloomington basement.

A clothing suit contest will be held from 4:15-5:00 pm in Bloomington basement for all delegates.

Bring your best representatives.

Silvia from South Jersey; The group from Jerusalem Phila is looking for you - where are you?

Hey McNutt, let's talk about Superheroes! I prefer the best; make mine Marvel. Your friendly neighborhood P.O.O.W. (Friend of Ole Marvel) Chris James and Ann May have been reunited by fate for yet another NAJAC in Group 37. That's incredible!

Dear Rochester: You have been just dynamite. Thanks so much - you're really "hoodie". Love 'em.

Ann from Augusta desperately misses Rich from Philly. This NAJAC isn't the same without you. Tim Brien, congratulations on making the West Region JA P Nail team. We knew you could do it.

From M.M.T.L. (group 47):

Two gorgeous but modest girls are looking for dates to the President's Ball - call -5250 during breaks.

Lost: One Program Director. Name: Ellen Voak. Last seen by an entire delegation upon arrival Sunday a.m.

Louisville says NAJAC is "Oaty"!!! And: S54, K7R, 111, L4F, 430, J2T.

Group 20 (1991) and other friends: As of 8-22-82, Robin Isaac's address will be: 624 Cottonwood Dr., Richmond, KY, 40475.

Dan Guerke is Bend's first JAer to go to NAJAC Birthday: Happy Birthday to Jimmy Dunm from Atlanta delegation! Hope your week at NAJAC is GREAT!

Greater Salt Lake and all of NAJAC wish Robert Ulrich a happy birthday this year.

Found: 1982 Brewer High Patriots class ring, blue stone with a patriot underneath. Owner must identify initials. Found in McNutt Flame Room Tuesday a.m. To claim: call 7-2224 and identify. Annie Loque must make her bed (for once)! Because she locked her roommate, Monique Paucor, out Wednesday a.m., early.

Group 31 is in need of men. Lack of is said to be seriously affecting our health. No experience is necessary. Call for an appointment.

What do you do with a lost "Romer"? Group 11 knows.

Mike Fabioco set a record for keeping his elbows on the table for 25 min. Tuesday in McNutt.

Happiness is a Bolivian going "oooooo", "ahhhhh", "ooohhh" - P.T. Phone Home.