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# HERRONLINE

THE OFFICIAL NEWSLETTER OF  
HERRON SCHOOL *of* ART + DESIGN

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Volume 2 Issue 1

February 2012

NEWS

UPCOMING EVENTS

SNIPPETS



Wes Janz, curator of *Couched Constructions*

Image credit: John Gentry

## *Couched Constructions* will move viewers beyond their comfy seats

Sometimes a couch is just a piece of furniture and sometimes, through the eyes of a visionary, a couch becomes a source of alternative building materials, a commentary on our prodigious solid waste stream and a view into the lives of the most economically disadvantaged citizens of our city.

*Couched Constructions*, a new exhibit opening at Herron School of Art and Design's Eskenazi Hall on March 2, will challenge the viewer's



Image credit: Wes Janz

concept of the couch’s purpose. The free public reception begins at 5:00 p.m. through 8:00 p.m. outside the Berkshire, Reese and Paul Galleries in Herron’s Grand Hall. The exhibition continues through April 19.

[READ MORE](#)



Image credit: Jens Hoffmann

## Jens Hoffmann is the 2012 Christel DeHaan Family Foundation Visiting Artist Lecturer

Writer and curator **Jens Hoffmann** has been organizing exhibitions since 1997, including the upcoming 9th Shanghai Biennial, which opens in October. He will appear at Herron School of Art and Design on Wednesday, March 7, as the 2012 Christel DeHaan Family Foundation Visiting Artist Lecturer. His presentation will cover recent spectacles such as the 12th Istanbul Biennial, which he curated with **Adriano Pedrosa** in 2011. The talk will begin at 5:30 p.m. in the Basile Auditorium of Eskenazi Hall.

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2011 scholarship recipient Catherine Vorholzer, professor Vance Farrow and Portfolian Patte Owings.

Image credit:  
Ginny Taylor Rosner

## IMPACT Campaign: Givers’ history-making contributions fuel innovation

Creative expression, artistic exploration and scholarly pursuits are hallmarks of civilization. That is why Herron School of Art and Design continues to thrive. Philanthropy fuels innovation here. During IUPUI’s IMPACT Campaign, student support is high on the list of the school’s fundraising priorities.

Herron is proud to celebrate the donors who have established 34 new endowed scholarships since the beginning of the campaign. Two of these are endowed graduate fellowships—the first of their kind at the school. With expanding academic programs, a more diverse student body and the push for Indiana and the nation to create more college graduates, scholarships are more important today than ever before.

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Meredith Setser  
Image credit: Herron staff

## Setser among newest Efroymson Fellows

**Meredith Setser**, assistant professor of printmaking, has become the latest artist from Herron School of Art and Design to compete for and win an Efroymson Contemporary Arts Fellowship. The judges were wooed by Setser's handmade felt and etchings. She said she will use her \$20,000 award to "push her work in new directions, possibly with the integration of technology and new media." She'll rent a larger studio space, travel to Argentina for a residency program in printmaking and round out the use of her funds by purchasing supplies and equipment and documenting her new work.

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## Herron artists gained solid footing on Super Bowl home "TURF"

Special guests of Herron got a sneak peak at "TURF," an art exhibit in old City Hall in downtown Indianapolis, three days before its opening on Jan 13. The installation project was spearheaded by IDADA—the Indianapolis Downtown Artists and Dealers Association—in conjunction with the city's plans for Super Bowl 46. **Abbey Chambers**, IDADA president and academic advisor and associate faculty member in art history at Herron, said "Seeing the project go from paper to real life was amazing."

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Tom Streit's  
*The Second Assembly*  
Image credit: Herron staff

## CHN: The end of a beautiful partnership...and a fresh beginning

Community Hospital North was among the early partners of the Basile Center for Art, Design and Public Life. Now that the partnership—which enabled five students to produce four large-scale sculptural works of art over a multi-year period—is coming to an end, it's time for a recap of those impressive projects ... and a fresh beginning.

In 2007, with a beautiful new building, the hospital sought to incorporate art into the healing process for its patients and families. In consultation with the Arts Council of Indianapolis, the hospital approached Herron to call for concept presentations about works to be

displayed in three niches along its main entrance.

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Student submission via  
mobile device  
Image credit: Jason Murdock

## Murdock: “best time in history to study visual communication”

Once upon a time, to use a computer, a person needed to be fluent in programming languages. Eventually developers understood that users just wanted to create end products like documents. They were not excited to learn the complex, behind-the-scenes coding that allowed the creation of the documents.

All these decades later, the same held true for **Jason Murdock’s** visual communications students at Herron School of Art and Design. They needed to be able to show their projects electronically, but didn’t have the proclivity for coding.

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*Forest Preservation*, 18 x 24, oil  
Image credit: Mary Ann Davis

## Herron alumni to be featured in *Painting Indiana III*

The Indiana Plein Air Painters Association, IPAPA, in partnership with Indiana Landmarks, is developing a third edition of the popular volume *Painting Indiana*. An exhibition in September 2013 at the Indiana Landmarks Center will celebrate the coffee table book, to be published by IU Press, and showcase 100 works by 46 artists.

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## First offering in glass meets with excitement, success

*Individual Research in Slumped and Cast Glass*, R411, soon came to be called “Cowboy Glass” by the 13 trail-blazing artists—including the professor—who were part of the first-of-its-kind course at Herron School of Art and Design. The course, taught in Herron’s current Sculpture and Ceramics facility on Indiana Avenue, explored slumping, casting, fusing and draping glass.

“We were all experimenting and learning as we went,” said Associate Professor of Ceramics **Mark Richardson**. He had learned that an artist was selling some glassmaking equipment. His quick and successful application for an IUPUI Arts and Humanities Internal (IAHI) Grant allowed him to purchase the equipment and proceed with the experiment.



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## Staff profile: Marshall Jones

**Marshall Jones** (B.F.A. in visual communication '08) always was “fascinated by logos particularly. I was amazed,” he said, “at how a singular symbol could embody so much meaning for so many people. It was a supernatural power to me. In a way, my journey as a designer has been, and still is, a quest to understand that power.

READ MORE

Marshall Jones  
Image credit: Ani Ziemniak



## Frantz explains the mechanics of perspective in *Viewpoints*

**Mark Frantz** (B.F.A. '75) graduated from Herron with distinction. He went on to earn a master's degree in mathematics from Purdue University on the IUPUI campus. Most recently, he co-authored a book published in 2011 by Princeton University Press—*Viewpoints: Mathematical Perspective and Fractal Geometry in Art*.

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NEWS

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SNIPPETS

# The Fourth World Film Festival

A marathon of entertaining, yet thought-provoking films with social justice content

15

FILMS

FREE

29

HOURS

FREE

Image credit: Herron staff

# Fourth World Film Festival

MAR  
30

5:30 p.m., Friday, March 30 –  
10:30 p.m., Saturday, March 31  
Basile Auditorium  
Eskenazi Hall

Herron School of Art and Design will present the **Fourth World Film Festival**, a 29-hour movie marathon from 5:30 p.m. Friday, March 30 with the last film beginning at 8:30 p.m. on Saturday, March 31. The festival will run in the Basile Auditorium in Herron's Eskenazi Hall.

The collection of 15 thought-provoking yet entertaining movies examines social justice themes of Fourth World economies and were selected by **Olon Dotson**, an associate professor of architecture at Ball State University.

[READ MORE](#)

MAR  
02

March 2 – April 19  
Eleanor Prest Reese.  
Robert B. Berkshire, and  
Dorit & Gerald Paul Galleries  
Eskenazi Hall



Image credit: Herron staff

## *Couched Constructions*

*Couched Constructions* will feature a number of projects made of couches, exploring their potential to provide shelter.

[READ MORE](#)

MAR  
02

March 2–24  
Marsh Gallery  
Eskenazi Hall



Image credit: Joshua Williams

## *Tropic O Thix*

*Tropic O Thix* will feature new works by students using slip-casting and glass techniques.

[READ MORE](#)

MAR  
02

## *Dreamers*

*Dreamers* is a series of figurative busts portraying characters in dream or meditative states. Each character has closed eyes,

Marsh 2–24  
Basile Gallery  
Eskenazi Hall



*Captain Dandy*  
Image credit: Andrew Davis

seeing an inner mental  
landscape rather than the  
physical or mundane world.

[READ MORE](#)

MAR  
07

5:30 p.m.  
Basile Auditorium  
Eskenazi Hall



Image credit: Jens Hoffmann

## Jens Hoffmann lecture

Writer and curator Jens  
Hoffmann has been organizing  
exhibitions since 1997, including  
the upcoming 9th Shanghai  
Biennial, which opens in October.

[READ MORE](#)

MAR  
30

March 30 – April 21  
Basile Gallery  
Eskenazi Hall



Image credit: Kathy O'Connell

## *Terra Vitae*

Associate Professor Kathy  
O'Connell will exhibit her works in  
a show called *Terra Vitae*.

[READ MORE](#)

MAR

## Framing Optimism

30

March 30 – April 21  
Marsh Gallery  
Eskenazi Hall

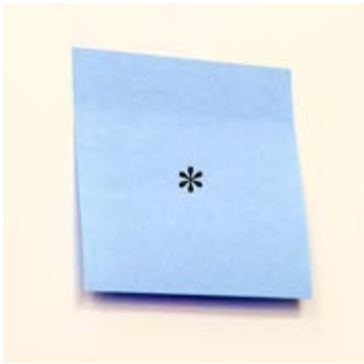


Image credit: Herron staff

Student-curated exhibition about the undergraduate visual communication program.

[READ MORE](#)

APR  
11

5:30 p.m.  
Basile Auditorium  
Eskenazi Hall



*360 (Portable Planetarium)*

Image credit: Tom Powel

## Art 21 screening & lecture

We will sponsor a preview screening of Art 21: Season 6, *Balance* episode followed by a panel discussion. These events will be in the Basile Auditorium beginning at 5:30 p.m.

[READ MORE](#)

APR  
18

5:30 p.m.  
Basile Auditorium  
Eskenazi Hall



*Juvenile-in-Justice*

Image credit: Richard Ross

## Richard Ross & Leela Cyd Ross lecture

Photographers Richard Ross and Leela Cyd Ross will give a lecture discussing three projects: *Juvenile-in-Justice*, *Fovea*, and *Leela Cyd*.

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# Agha’s *Rights of Passage* exhibited at Penn State

Assistant Professor **Anila Agha**'s work was featured at the Gallery at Penn College from January 10 through February 22. She also spoke during a Gallery Talk on the evening of the exhibition’s opening reception. The exhibition featured mixed media installations that comment on global politics, cultural multiplicity, mass media and social and gender roles. Her installations often incorporate thread as a drawing medium, which connects the multiple layers that result from the interaction of concept and process and bridges the gap between modern materials and the historical and traditional patterns of oppression and domestic servitude.



*Rights of Passage (detail)*  
Image credit: Anila Agha

# Anderson’s art students among best in Broward County

**Brook (Reader) Anderson** (B.F.A., ‘76), an art teacher at Marjory Stoneman Douglas High School in Parkland, Florida, writes that “in my career as a teacher, having a degree from Herron has enabled me to provide a strong education [to my students].” Being an artist, she said, “helps me be a better educator, especially for my serious art students.” Her students consistently have an 80 to 100 percent passing rate, which is often the highest rate in Broward County.



Alumna Brooke Anderson (center) with Broward County Florida education officials in front of her Best in Show work at the 2010 Broward Art Education Association Competition.  
Image credit: Broward Art Education Association

# Bord installs new work at Southwest Health Center

Adjunct Instructor **Jason Bord** (M.F.A. in sculpture, ’11) has installed a new sculpture at Southwest Health Center, 1522 W. Morris St., in Indianapolis. He was assisted by **Mike Angel**, a student from his Intro to Sculpture for Non Majors class. "It was nice having a student and close friend assist in the installation process," Bord said.

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Bord with totems.  
Image credit: Jason Bord

# New book documents works by

## ‘most notable’ Jenness Cortez

**Jenness Cortez** (B.F.A. '68), is hailed in *Homage to the Creative Spirit*, a new book by art historian **Karen Rechnitzer Pope**, as “the twenty-first century’s most notable exponent” of a type of detailed realist painting that pays homage to preceding painters by appropriating their masterworks and placing them in modern settings. For a look at Cortez’s very accomplished paintings, visit <http://www.cortezart.com/template.php>.



*Duet of One*, 36 by 24 inches,  
acrylic on mahogany panel  
Image credit: Jenness Cortez

## Custer’s first stand

Kudos to **Jacob Custer** (M.F.A. in printmaking, '10) who wrote to announce his appointment this semester as visiting assistant professor and interim coordinator in printmaking at Metropolitan State College of Denver. “Honestly,” Custer said, “it was the intensity of the grad program at Herron that provided me with the right attitude and organizational tools to get through the first eight weeks. I was forced,” he continued, “to operate at capacity and perform for the students and faculty much in the same way that I was expected to when I was studying at Herron. I owe my success, thus far, to Herron. Keep bringing the heat. It works.”



*Make it Rain (Vertigo Series 2)*,  
Screen-print, Soft-pastel,  
Graphite, 24"x36", 2011  
Image credit: Jacob Custer

## Horvath’s juniors wow Indianapolis Chamber Orchestra

A jury from the Indianapolis Chamber Orchestra visited Herron in December to view 16 paintings from Assistant Professor **Robert Horvath**’s junior painting class. Their task was to select the best, to be auctioned at their February gala. With much difficulty, the jurors chose **Rebecca Cisneros**’ work and gave works by **Taryn Cassella**, **Brendan Day** and **Jade Haggard** honorable mention. All four students



Cisneros and her  
winning work.

received a cash prize. "The students were the most professional I have ever seen at a review," said the Basile Center for Art, Design and Public Life's Director **Kathy Pataluch**, who coordinates the competition. The partnership between the Basile Center and the orchestra is now in its third year.

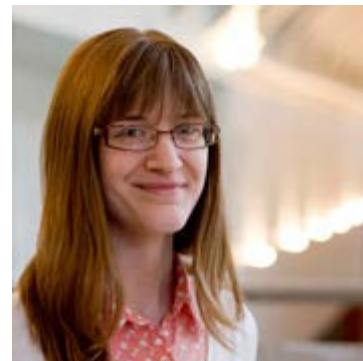
Image credit: Herron staff

## Melin snags choice internship at the IMA

**Ruth Melin**, a senior who anticipates graduation in May with a B.A. degree in art history, has started an internship at the Indianapolis Museum of Art.

"One of my former professors told me about the internship opening and suggested that I apply. I had never applied previously because I assumed the competition would be too tough," said Melin. But because of her professor's encouragement and her skill set she was hired on December 16.

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Ruth Melin  
Image credit: Herron staff

## Patterson selected for solo show at *Drawing Now Paris*

**Dane Patterson** (B.F.A. in painting, 2002) fresh off a solo show at The Proposition Gallery in New York City has been selected for a solo exhibition at the international drawing fair *Drawing Now Paris*, March 29 - April 1, 2012.



Image credit: Dane Patterson

## Robertson and McDaniel read at the table

Herron professors **Jean Robertson** and **Craig McDaniel** read selections accompanied by slides from their co-authored book, *Themes of Contemporary Art: Visual Art after 1980, Second Edition*, at the IUPUI Faculty Club on Feb 16. Rather than organizing their book around artistic styles or a chronology, the duo chose to base their observations on eight broad themes such as the body and identity. Their appearance was a part of the *Reading at the Table* series, which provides a forum for members of the IUPUI community to celebrate published books written by faculty members. *Themes of Contemporary Art* has most recently been translated into Korean. A third edition is due in May.



Jean Robertson and Craig McDaniel answering questions after their reading.  
Image credit: Herron staff

# VC students turn senior living “social” in Greenwood

Herron is all about real world experience for its students, as **Tabitha Cravens**, **Ross Shafer**, and **Vincent Roemer** can attest. They are the Visual Communication IV students who created a new identity for the Greenwood Senior Center, which has now comfortably settled into its new name, The Social of Greenwood.

“In VC4,” said Visiting Assistant Professor **Jeff Tzucker**, “students work with local organizations, coordinated by Associate Professor **Paula Differding**, to provide design research, brand analysis and visual communications solutions for clients. It’s gratifying that The Social has adopted the branding solution presented by my students.”

READ MORE



The new logo for The Social of Greenwood  
Image credit: Jeff Tzucker

# Weber’s works featured at Bozeman’s Tart Gallery

Works by **Cathy Weber**, an artist who attended Saturday School classes, were recently featured at the Tart Gallery in Bozeman, Montana. The solo show, *Rock, Paper, Feather*, ran from December 9 through Feb 8. A percentage of show’s sales went to an advocacy group for survivors of domestic violence.

“I feel that my most important art experience was at Herron,” Weber said. “When I was in seventh grade in 1968, I got a scholarship. There were all kinds of classes but mostly I stuck with life drawing. I spent every Saturday there for six years.

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*Bluebird Fall*, oil on gessoed birch panel, 11.5" x 17.5"  
Image credit: Cathy Weber

## IN MEMORIAM

### Amanda Block

1912-2011

Herron Alumna **Amanda Roth Block** died at her home in Redondo Beach, California, on November 8, 2011. She was 99 years old. A



native of Kentucky, Block began her study of art in Cincinnati and did not attend Herron until later in life. She earned an undergraduate degree in 1960. She taught drawing and lithography at Herron after graduation. She was a successful artist by any measure, producing works and exhibiting at a national level for more than 20 years. To view her work, visit <http://www.amandarblock.com/>

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**April 26, 2012**

Information for the next issue may be submitted for consideration by  
**April 18, 2012**

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