

Enrollment Management Council

September 25, 2009

Minutes

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- Minutes for the June meeting as well as previous meetings are available by visiting <http://registrar.iupui.edu/emc/emc-meetings.html>
- EMC [Website](#)

Focus for the year

- From Admissions to Census: Coordinating and Improving this Critical Period of Recruitment
 - Led by Admissions, identify the communications flow from the IUPUI offices and academic units to enhance the information provided to admitted students and to increase our yield of enrolled students

IUPUI Academic Plan: Progress and Assessment *Dean Uday Sukhatme*

- Dean Sukhatme reminded members of the goals, timetable, and implementation of the [Academic Plan](#), focusing on those areas of greatest interest to EMC members. Dr. Sukhatme noted that in addition to measuring our progress to date, the plan provided an outline of where we are going.
- A copy of the [presentation](#) is available from the EMC [website](#) which includes comments from Dr. Sukhatme.

Announcements from the Chair

- As this was the first meeting of the year, members introduced themselves.
- Constituent Relationship Management (CRM) update
 - Talisma was the vendor [chosen](#) as the enterprise-wide tool for the university. This is the product that IUPUI had acquired and begun installing last year. The good news is that the university recognized this was the best product for the multi-campus environment, allowing IUPUI to build on what we already have done, though the timetable for implementation of other functionality will be adjusted to meet the needs of a university-wide release.
 - Engineering and Technology had put together a proposal for how the school can use components of a CRM product in their own stand-alone system. They now have a “sandbox” available to them to get a better understanding how it works and to see how they can use make use of this centrally-supported tool in their communications efforts.
 - We can manage information now with admitted students, though the absence at this time of an interface with current student data in the SIS limits its immediate use to the Office of Admissions. An upgrade is being installed and the link to enrolled student data will be built later. Members were encouraged to talk to Chris Foley if they are interested about using current functionality to serve their needs or to request access to the tool, recognizing it is limited at this point.
 - Becky added that even though the full functionality is not yet in place, the process of thinking through and formulating the required flow chart for communications plan takes time, so now is a good time to start that review.
- The *2008-2009 IUPUI Retention Initiatives [report](#)* is now available. This document lists the many activities undertaken by IUPUI last year to improve retention.
- [Incentive Grants](#)
 - Announced by the president at the start of this term, the grant was created to encourage students to perform well in their classes and to maintain full-time enrollment in making progress toward an “on-time” degree.

- The program requires in-state undergraduates to complete at least 12 credit hours in Fall Semester 2009 and Spring Semester 2010 with grade point averages in each semester of 3.0 or higher; and
- Enrollment in 12 or more credit hours in Fall Semester 2010.
- Students who meet those requirements will receive \$300 for Fall 2010.
- Seniors graduating in May 2010 will receive the award in the spring provided they were enrolled for 12 credits with a 3.0 or above for Fall 2009 and are enrolled in enough credits for the Spring term to receive their degrees in May 2010.
- A [summary](#) of program requirements was released 9/28.
- At this point the program is intended to run only for 2009-10.
- Establishing Student Class Identification Initiative (see [minutes](#) of June EMC meeting)
 - Thanks to those units that have already adopted this approach in their communications with students. This initiative is not effective if only adopted by central units at time of a student's entry to the university—it needs to be emphasized throughout the student's academic career. We will continue to prompt you to think about how the schools and other units make a continuing theme and message.
 - The "Welcome Class of 2013" yellow buttons proved very popular and were in high demand across campus. Thanks to Student Life for providing them.
- [College GO! Week](#)
 - ICHE Commissioner Teresa Lubbers asked all colleges to waive application fees during the week of Oct 12-16 and IU has agreed to participate. More details will be released in early October.
- Change in campus shuttle service and availability for event rental
 - See attached letter from Carol Pferrer

Fall Admissions and Enrollment

- Despite a growth in high ability applications and admits, there was a drop in the yield of high ability students due to increased competition and scholarship offers from other institutions
- We are looking at what we can do under our financial limitations to stack scholarships differently and to use the Honors College to help attract high ability students
- The decrease in African-American enrollment is more difficult to unbundle
 - Representation of minority students in summer preparatory program was higher than our population as a whole.
 - Kim Stewart-Brinston noted that African-American students are more likely to apply to more institutions. They need additional targeted messages, such as addressing the perceptions about IUPUI that linger from 10+ years ago. An additional approach is to sell the university from an affordability standpoint—net cost of attendance rather than simple cost of tuition. More about recruiting a diverse population appears in the [minutes](#) of the June EMC meeting.
- We also need to look at the decline in number of transfer students over the last several years, including looking at the institutional profile of the applicants, admits, and enrollees. The number of students from Vincennes has dropped significantly. There is more competition for those students from other senior institutions.
- *Details on Fall admission and enrollment appear below.*

New Undergraduate Admissions Application *Chris Foley*

- The new undergraduate admission application was launched August 14. This represented the culmination of months of hard work and collaboration between IUPUI, Student Enrollment Services, and UITS. IUPUI was the first campus to go live with this application. All other campuses except IUB will be using the new application. Thanks to Terry Brown and UITS for their work in its development, testing, and implementation.
- In addition to replacing the Apply Yourself (AY) application that served freshmen and transfers, the new application serves returning and permanent intercampus transfer students. This will, we expect, reduce

confusion on the part of students who currently must determine which application to use. In addition, the application has better integration with the SIS and our current website, and Chris is excited about the benefits of this new application.

- The new application operates dynamically—asks some questions and presents the appropriate application based on student’s history and intent rather than making the student self-identify at the start as was the case in the old model.
- We had a very smooth rollout: close to 2,000 applications have been submitted to date.
- The data go directly into SIS after some initial clean-up—faster than was the case in the AY model. This allows faster access for schools for this information.
- Please note that the temporary intercampus transfers are not a part of this new application and will continue to be processed by the Office of the Registrar. Graduate applicants will continue to use the Apply Yourself system.
- A new online scholarship application is currently under development—in future the two may be linked for appropriate students.
- This functionality also have other uses in the future such as enabling returning students to link petitions from University College, etc.
- Admissions is working on an *Admitted Student* website that will include links for next steps, including Housing.
- Housing made significant changes in some of their processing for this term that sped its activities and provided better service for admits.

Revised Campus Recruitment Program *Chris Foley*

- Campus Visit, Step onto Campus, tours, and JagDays are examples of the different approaches we have taken to bring students to campus. Unfortunately, much of the information that was provided in those programs was repetitive and did not add much for repeat visitors.
- We are working on better ways to integrate and focus our campus visit activities, including our overnight stays (started this past year), to give students a real sense of what it is like to be here.
- We want to change our earlier approach to a stair-step approach and target programs to address where students are in the recruitment process: exploratory, reviewing choices, etc. Admitted students get a tailored tour, more of a sense of what the student experience is like. Overnight stays are for students who are more committed and have a more in-depth experience. We are looking to add what it is like to be part of the city such as a bus tour of downtown and how a current student spends time in the city, including internship and employment opportunities. Potentially, students interested in science might be taken to Lilly and forensics students visit a crime lab. These are the kinds of experiences that IUPUI can offer. Chris hopes to pilot this model in the spring, but it is dependent on trying to schedule with other Spring events. Admissions and Campus Visits are working with OCM and the schools and the new approach also will benefit from expanded use of CRM. In the meantime, we will increasingly rely on JagDays.
 - We have had a significant amount of discussion with the schools about the changes in the campus visit offerings. Especially popular is the use of student ambassadors. We will continue to focus on doing what we do well now, even better.
- [Step onto Campus](#) was held September 15-17 and approximately 900-1,000 students attended. This probably will be the last time for this program due to changes in the ISTEP schedule and format.
- Will have a fall festival targeting students during high school fall breaks. The intent is to do as much or more with less expense than we had with Campus Day, in part by tapping into what is already happening this term.
 - More details to follow—presentations, tours, parent sessions, etc.
- Whether or not to hold a Spring Campus Day is still under review. Funding and scheduling are both issues.
- We host 14,000-18,000 visitors a year—Campus Day typically attracted 1,500—so a relatively small portion of our overall total for the effort involved. It started when we were doing little else. We now have a number of additional options and are concerned that the work it takes to put on the event draws resources and energy

from those other events and activities that are more focused and, we believe, more successful in meeting the goal of recruiting students.

- Stephen Hundley asked whether the added effort for enrollment shaping and recruiting out-of-state students is cutting down on our efforts for our traditional population. Rick Ward was concerned that the absence of a Campus Day may send a signal to the local community and prospective students.
- Becky responded that we are reviewing carefully the return on investment. It is our view that the money spent on Fall campus day did not produce a good return. We believe we can and are reaching those students in other ways at least as effectively. We'll see almost as many students for the fall break visits in two days as we did during a Sunday Campus Day with less strain in supporting the visits.
- We need to tell our total recruiting effort internally—do we look to the schools like we are not serving those students when in fact we are taking more effective steps to serve?
- At a future meeting we will broaden the conversation to include the P-20 Council. We'll also have Amy Warner talk about media efforts with admission and tying together community outreach and recruiting and how those interplay so that we have the appropriate community presence.
- A comment was made that we need to show how vibrant the campus is and that Saturdays are not the best days for creating that image. IUPUI Honors College is reviewing whether Saturday is the best day for Scholars Day. For this reason we also are moving some JagDays off of Fridays to earlier in the week.

Other Discussion

Upcoming EMC Meetings and tentative topics 2009-10

October 30	1:00-2:30	CE 268
•	Scholars Recruitment (<i>Admissions and Honors College</i>)	
November 20	1:00-2:30	CE 305 <i>Note different location</i>
December	No meeting	
January 29	1:00-2:30	CE 268
February 26	1:00-2:30	CE 268
March	No meeting	
April 16	1:00-2:30	CE 268
•	Demonstration of latest information tools and resources for tracking admission, enrollment, and other student information <i>IMIR</i>	
•	Off-Campus Housing Support <i>Josh Manlove</i>	
May	No meeting	
June 25	1:00-2:30	CE 268

Unscheduled topics

- Scholarship brainstorming—what kind of scholarships to develop
- Need to review late starting classes.
- Amy Warner on IUPUI media plan, especially as it relates to trying community outreach and recruiting

IUPUI Fall 2009 Admission and Enrollment Synopsis

9/3/2009

Admissions *(Chris Foley)*

We have many good things to report for this year's recruitment class. I would like to thank our colleagues around the university for their support and fantastic work in helping us recruit this class and serving them once they enroll in classes. Our job would be much less successful without strong partnerships with others on campus!

In addition to the highlights below, we have posted to the [Admissions section](#) of the EMC website a number of detailed Admissions reports for summer and fall.

Again, thanks to the entire campus for a successful year. We are looking forward to next year, and are already reviewing applications and recruiting students for spring and next fall!

For Applicants and Admits

- IUPUI was up 9.1% in applications and 4.6% in admitted beginning students over last year. Both eclipsed records set last year.
- Admission to the campus is increasingly competitive, with only 64.8% of applicants admitted. This compares with 73.4% in the Fall of 2005.
- IUPUI continues to attract highly qualified students. The number of admitted students in the top 10% of their high school class has increased by 11.4% this year and account for 19.9% of the admitted class to date. Those in the top one-third of their class also increased and constitute 68.8% of the admitted class.
- The number of dual and regular admits increased over 2008 while the number of conditional admits declined.
- The number of minority beginner admits is up slightly (+10, +1.1%) over last year and accounts for 16.4% of all admits for the semester. As the result of even larger growth among others (white and not-reporting), the minority student share of total admits is down marginally from last year's 17.0%. We recorded growth in admits in all minority groups except African-Americans, which were down 29 heads (- 5.6%) from last year. Additional details are provided in the attached Fall Admissions Summary.

For Newly Enrolled Freshmen

- We enrolled 2,633 freshmen—20 fewer than 2008, but 60 more than 2007. Given that the Summer Preparatory Program was expanded (which reduces yield), this is a very positive enrollment number for 2009.
- Only 187 of these admits were conditionally admitted (these were those who accepted the Summer Preparatory Program).
- The average SAT for enrolled freshmen was 1005 (CR + MA) (a slight decline from last year's 1009), while the mid-50%-tile range was still 990-1120. Our average enrolled SAT remains ahead of the state's (which is 1003).
- Average class rank percentile rose one point to the 71st percentile.
- Almost 59% of our Indiana freshmen have completed an Academic Honors diploma (compared with 50% last year).
- New Hispanic/Latino freshmen rose while African American freshmen declined slightly.

For New Transfers

- We enrolled 1,376 transfer students—down from last year. Primary reasons include:
 - A decline in students coming from our feed institutions (particularly ITCC and Vincennes);
 - Students at community colleges may be staying there longer because it is less expensive;

- Greater competition for these students with increased mobility among Indiana colleges and universities.
- A growth in Hispanic enrollees with a decline in African American enrollees (though the percentage African American is the same as last year).

Undergraduate Non-degree

- 697 new non-degree undergraduates enrolled for Fall 2009—an 8.6% increase over last year.
- Increases in both African American (+89%) and Hispanic/Latino (+33%).
- Included in the non-degree totals are students enrolled in the SPAN program, which offers high school students the opportunity to attend classes alongside college students. SPAN had a record enrollment this year with 200 students (+79; +65.3%). This growth is due to large measure to new or strengthening existing dual credit articulations with several high schools that fully fund student tuition.

Returning and Intercampus Transfer Students

- We enrolled 1,090 intercampus transfer and returning students for fall 2009—a slight increase over 2008 (+1.3%).

International Student Admission

- International beginner admits were essentially unchanged (+2 heads, +1.1%) from last year, though the source of students has changed. There was more of an increase in transfer and graduate students. A summary of enrollment by international students appears below and more details are available by visiting <http://registrar.iupui.edu/emc/emc-meetings.html>

Graduate Admissions

- Admission to Masters-level programs for the campus was down due to the shift of Kelley Direct Master's degree to the Bloomington campus. In the past students were admitted to and enrolled for the program through the Indianapolis campus but beginning this fall, they do so through Bloomington instead. As a result, Kelley was down 225 admits to its Masters' programs while the Indianapolis campus as a whole (including Kelley) was down 123.
- Applications and admission to doctoral and first professional programs were both up this semester. More details are provided on the handout.

Student Loans

- As of the first day of classes, IUPUI has disbursed a total of \$94.3 million in student loans. That is 10.3% more dollars than at the same point in 2008 and accounts for 43.1% of all loans IU has disbursed so far. The IUPUI totals represent 27,362 loans to 25,264 students.

Enrollment

Census

Heads	8/28/2008	9/3/2009	Change	%
IN	28,809	28,810	1	0.0%
CO	1,528	1,627	99	6.5%
IUPUI	30,337	30,437	100	0.3%
Official*	30,300	30,383	83	0.3%

Adjusted for dual enrollments

Credits	8/28/2008	9/3/2009	Change	%
IN	314,887	322,825	7,938	2.5%
CO	16,344	17,328	984	6.0%
IUPUI	331,231	340,153	8,922	2.7%

- The Indianapolis campus enrolled 28,810 students taking 322,825 credits for the semester. The campus was up 1 head (0%) and 7,938 credits (+2.5%) over the same point last year. Our official census total, including Columbus, is a record 30,383 heads (+83, +0.3%) and 340,153 credits (+8,798, +2.7%). This is our 14th consecutive Fall semester with a record credit hour enrollment.
- Undergraduate enrollment is up in sophomores, juniors, and seniors with a total increase of 470 heads (+2.5%). We are down in total freshmen.
- Total enrollment by graduate students will be down compared to last year only as the result of the transfer of the Kelley Direct program. Without that shift, graduate-level enrollment would be up.
- Adjusting for the shift of the Kelley Direct program, IUPUI has grown by an actual, if unofficial, total of 1,033 students (+3.4%) and 13,968 credits (+4.2%).
- One very real area impacted by this growth in students is in more competition for parking. Though our official headcount is running marginally ahead of last year, the overwhelming majority of the additional 950 students who enrolled at the Indianapolis campus this term are commuting the old fashioned way—and not electronically as did the Kelley Direct students they are “replacing.” They also are taking more credits and, as a result, are on campus longer.
- Enrollment by undergraduate non-residents is up 7.6% in heads and 9.1% in credits over the same point last year. This compares with growth in undergraduate resident students of 2.2% in heads and 3.9% in credits. However, as a result of the shift of the Kelley Direct program, the campus non-resident population as a whole declined from last year.
- International Enrollments declined slightly (by less than 1%) to 1,347 from last year’s record number (1,357). This decline can be attributed to the shift of Kelley Direct students to Bloomington’s enrollment counts. IUPUI enrolled 127 international Kelley Direct students in Fall 2008 and Bloomington’s Fall 2009 enrollment includes 150 international Kelley Direct students. If we had kept the Kelley Direct program our international totals would have increased by nearly 120 students (+8.6%) over last year. More details on enrollments by International students appear below.
- Details on enrollment by school, student level, and residency status appear below.

More information on admission and enrollment is available at IUPUI [Information Gateway](#).

Fall 2009 Admissions Summary

9/3/2009

Census

Beginner	2009	Change*	%
Applicants	8,749	+727	+9.1%
Admits	5,672	+249	+4.6%

* 2009 data are in comparison with same point in 2008

Beginner Quality

Admits	2008	% of Total	2009	% of Total
Top 10%	795	17.9%	886	19.9%
Top Third	2,863	64.3%	3,064	68.8%
Middle Third	1,469	33.0%	1,333	29.9%
Bottom Third	120	2.7%	59	1.3%

(of high school class)

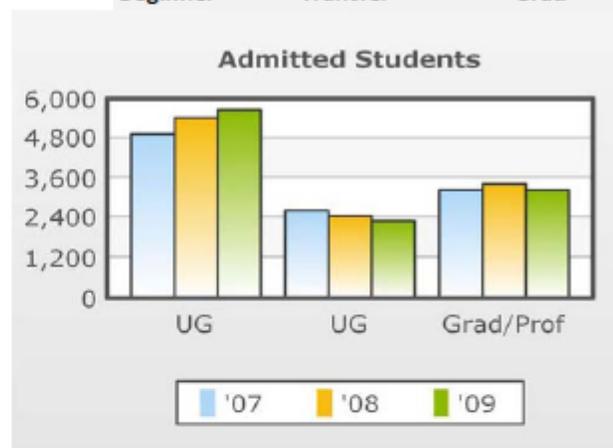
Admits	2008	2009
Average High School Rank	70	72
Average SAT	1012	1021
Average ACT	22	22

Beginner Ethnicity

Admits	2008	% of Total	2009	% of Total
African-American	515	9.5%	486	8.6%
Asian-American	205	3.8%	208	3.7%
Hispanic-American	190	3.5%	216	3.8%
Native American	12	0.2%	22	0.4%
Minority Total	922	17.0%	932	16.4%
International	174	3.2%	176	3.1%

For more data, visit the IUPUI Information Gateway <http://reports.iupui.edu/gateway>

Beginner Transfer Grad



Transfer

	2009	Change*	%
Applicants	3,383	+104	+3.2%
Admits	2,331	-127	-5.2%

Graduate

	2009	Change*	%	
Masters	Applicants	2,642	+70	+2.7%
	Admits	1,584	-123	-7.2%
Doctorate	Applicants	645	+31	+5.0%
	Admits	247	+14	+6.0%
First Prof	Applicants	2,837	+189	+7.1%
	Admits	1,046	+57	+5.8%

*2009 data are in comparison with the same point in 2008

Enrollment Services 9/3/09

IUPUI Admission Review - Fall 2009

Applications through 8/30/2009

Enrollments through 9/2/2009

Columbus		Group	Applied	Admitted	Enrolled	% of Applied Admitted	% of Admitted Enrolled
Degree-Seeking	Beginners		506	425	289	84.0%	68.0%
	Transfers		163	143	102	87.7%	71.3%
Sub-Total Degree-Seeking Total			669	568	391	84.9%	68.8%
Non-Degree-Seeking			80	76	54	95.0%	71.1%
Intercampus Transfers			54	51	29	94.4%	56.9%
Returning Students						na	na
Total Columbus			803	695	474	86.6%	68.2%

Indianapolis		Group	Applied	Admitted	Enrolled	% of Applied Admitted	% of Admitted Enrolled
Degree-Seeking	Beginners		8749	5672	2633	64.8%	46.4%
	Transfers		3383	2331	1376	68.9%	59.0%
Sub-Total Degree-Seeking Total			12132	8003	4009	66.0%	50.1%
Non-Degree-Seeking			1293	1178	697	91.1%	59.2%
Intercampus Transfers			816	688	405	84.3%	58.9%
Returning Students			1555	1291	685	83.0%	53.1%
Total Indianapolis			15796	11160	5796	70.7%	51.9%

IUPUI		Group	Applied	Admitted	Enrolled	% of Applied Admitted	% of Admitted Enrolled
Degree-Seeking	Beginners		9255	6097	2922	65.9%	47.9%
	Transfers		3546	2474	1478	69.8%	59.7%
Sub-Total Degree-Seeking Total			12801	8571	4400	67.0%	51.3%
Non-Degree-Seeking			1373	1254	751	91.3%	59.9%
Intercampus Transfers			870	739	434	84.9%	58.7%
Returning Students			1555	1291	685	83.0%	53.1%
Total IUPUI			16599	11855	6270	71.4%	52.9%

Notes: Excludes State-Wide Technology and Community Learning Network

Status Code "CN" with Action Code "WADM" and Reason Code "NOSH" and

Status Code "CN" with Action Code "WAPP" and Reason Code "WAFT" are included as admitted

Prepared by: Information Management and Institutional Research (q:\mgmtrpts\admissions\standard reports\admission_reviewFA08.xls)

Source: ADM_IUPUI_WEBRPT_GT and SR_ENRL_BYSTK_GT

Date: 9/5/2009

Indianapolis Freshmen Average HS GPA Fall 2009

High School GPA	Applicants	Admits	Enrolled
3.75 and above	1133	1113	455
3.74 - 3.50	897	864	357
3.49 - 3.25	1107	1056	454
3.24 - 3.00	1233	1150	536
2.99 - 2.75	1067	787	417
2.74 - 2.50	862	231	170
2.49 - 2.25	630	27	20
2.24 - 2.00	348	4	3
Below 2.00	255	2	2
Mean	3.09	3.36	3.31
Median	3.11	3.34	3.28
Number with HS GPA	7532	5234	2414
No HS GPA on file	1217	438	219
Grand Total	8749	5672	2633

*For numbers under 5 data is not listed to protect confidentiality

Indianapolis Freshmen Average HS GPA by School Fall 2009

School	Admits			Enrolled		
	Total Admits	Ave HS GPA	# incl in Average	Total Enrolled	Ave HS GPA	# incl in Average
Business, Kelley School of	116	3.70	111	52	3.68	51
Continuing Studies	9	n/a	0	4	n/a	0
Dentistry	2	n/a	n/a	1	n/a	n/a
Education	212	3.33	205	75	3.35	71
Engr & Tech	424	3.55	391	198	3.58	181
Herron School of Art and Design	211	3.43	206	113	3.34	110
Informatics	40	3.30	37	20	3.36	18
Journalism	61	3.43	59	21	3.26	20
Liberal Arts	218	3.42	212	77	3.39	75
Medicine	3	n/a	n/a	2	n/a	n/a
Nursing	1	n/a	n/a	0	n/a	n/a
Phys Educ & Tour Mgmt	201	3.43	198	70	3.40	68
Public & Environmental Affairs	28	3.71	27	13	3.75	12
Science	689	3.68	661	274	3.65	268
University College	3457	3.24	3126	1713	3.19	1540
Total	5672	3.36	5234	2633	3.31	2414

*For numbers under 5 data is not listed to protect confidentiality

Indianapolis Freshmen Average HS GPA Fall 2008

High School GPA	Applicants	Admits	Enrolled
3.75 and above	896	865	403
3.74 - 3.50	778	749	356
3.49 - 3.25	986	937	431
3.24 - 3.00	1209	1092	527
2.99 - 2.75	1027	761	364
2.74 - 2.50	964	469	265
2.49 - 2.25	619	122	67
2.24 - 2.00	425	22	16
Below 2.00	287	6	4
Mean	3.02	3.27	3.25
Median	3.02	3.25	3.23
Number with HS GPA	7191	5023	2433
No HS GPA on file	831	400	220
Grand Total	8022	5423	2653

*For numbers under 5 data is not listed to protect confidentiality

Indianapolis Freshmen Average HS GPA by School Fall 2008

School	Admits			Enrolled		
	Total Admits	Ave HS GPA	# incl in Average	Total Enrolled	Ave HS GPA	# incl in Average
Business, Kelley School of	85	3.68	84	37	3.69	37
Continuing Studies	12	n/a	0	3	n/a	0
Dentistry	3	3.06	2	3	3.06	2
Education	186	3.33	178	77	3.33	75
Engr & Tech	401	3.52	328	227	3.57	190
Herron School of Art and Design	168	3.36	166	106	3.32	106
Informatics	38	3.32	36	25	3.34	23
Journalism	54	3.40	53	27	3.42	27
Liberal Arts	206	3.37	200	77	3.37	75
Medicine	32	n/a	0	31	n/a	0
Nursing	0	n/a	0	0	n/a	0
Phys Educ & Tour Mgmt	150	3.37	147	55	3.38	54
Public & Environmental Affairs	30	3.62	30	14	3.72	14
Science	586	3.64	567	264	3.66	253
University College	3472	3.14	3232	1707	3.10	1577
Total	5423	3.27	5023	2653	3.25	2433

*For numbers under 5 data is not listed to protect confidentiality

Indianapolis Freshmen Average HS GPA Fall 2007

High School GPA	Applicants	Admits	Enrolled
3.75 and above	745	726	344
3.74 - 3.50	669	640	326
3.49 - 3.25	826	787	387
3.24 - 3.00	1047	941	488
2.99 - 2.75	967	791	409
2.74 - 2.50	897	484	268
2.49 - 2.25	653	194	122
2.24 - 2.00	402	38	28
Below 2.00	247	11	7
Mean	3.00	3.22	3.19
Median	3.00	3.20	3.18
Number with HS GPA	6453	4612	2379
No HS GPA on file	709	322	193
Grand Total	7162	4934	2572

*For numbers under 5 data is not listed to protect confidentiality

Indianapolis Freshmen Average HS GPA by School Fall 2007

School	Admits			Enrolled		
	Total Admits	Ave HS GPA	# incl in Average	Total Enrolled	Ave HS GPA	# incl in Average
Business, Kelley School of	105	3.67	99	54	3.62	50
Continuing Studies	21	2.84	3	2	n/a	0
Dentistry	8	3.16	7	7	3.16	7
Education	166	3.31	165	77	3.35	76
Engr & Tech	306	3.53	225	185	3.53	126
Herron School of Art and Design	147	3.40	145	91	3.40	89
Informatics	39	3.26	38	22	3.20	22
Journalism	43	3.36	42	21	3.32	20
Liberal Arts	164	3.34	161	72	3.39	71
Medicine	16	n/a	1	15	n/a	1
Nursing	0	n/a	0	0	n/a	0
Phys Educ & Tour Mgmt	143	3.37	141	71	3.29	70
Public & Environmental Affairs	22	3.60	21	8	3.48	8
Science	465	3.65	464	215	3.62	215
University College	3289	3.08	3100	1732	3.06	1624
Total	4934	3.22	4612	2572	3.19	2379

*For numbers under 5 data is not listed to protect confidentiality

Fall 2009

9/3/2009

INDIANAPOLIS Enrollment Census

Credit Hours Taught

School	8/28/2008	9/3/2009	Change	%
BUS	26,596	22,376	-4,220	-15.9%
DENT	11,805	12,368	563	4.8%
EDUC	11,619	12,023	404	3.5%
EGTC	26,305	28,007	1,702	6.5%
GRAD	1,053	1,129	76	7.2%
HERR	10,731	11,007	276	2.6%
INFO	5,472	5,423	-49	-0.9%
JOUR	1,423	1,695	272	19.1%
LAW	12,810	12,667	-143	-1.1%
LIBA	63,372	66,801	3,429	5.4%
MED	27,016	28,007	991	3.7%
NURS	12,459	12,415	-44	-0.4%
PED	13,382	13,387	5	0.0%
SCI	66,870	70,070	3,200	4.8%
SCS	494	829	335	67.8%
SHRS	2,698	2,865	167	6.2%
SLIS	1,933	2,021	88	4.6%
SPEA	9,450	9,968	518	5.5%
SWK**	7,763	8,159	396	5.1%
SWT	13	4	-9	-69.2%
UCOL	1,623	1,604	-19	-1.2%
IN Total	314,887	322,825	7,938	2.5%
IUPUC	16,468	17,328	860	5.2%
IUPUI	331,355	340,153	8,798	2.7%

Credit hour totals may be rounded in cases where a school total includes .5 credits

Class standing	2008	2009	Change	%
Freshmen	4,544	4,374	-170	-3.7%
Sophomore	4,456	4,660	204	4.6%
Juniors	3,826	3,980	154	4.0%
Seniors	6,217	6,499	282	4.5%
Undergrads	19,043	19,513	470	2.5%
UG Non-degree	986	1,112	126	12.8%
Graduate	5,534	4,889	-645	-11.7%
Professional	2,555	2,636	81	3.2%
GR Non-Degree	691	660	-31	-4.5%

* Notes: While most IUPUI students pursuing graduate studies enroll through the IUPUI school that offers the degree, GRAD holds students who enroll through the IU Graduate School. This is primarily students in Liberal Arts and Medicine but also includes some students pursuing other IU graduate degrees. Wherever possible in the totals above, these students have been attributed to the schools that house their academic programs. Any changes in enrollments for these students appear in the comments for those schools. **LSTU totals are included in SWK. ***MUS totals are included in EGTC.

Headcount by Student School

School	8/28/2008	9/3/2009	Change	%	Comments on changes in school enrollments
BUS	2,538	1,675	-863	-34.0%	+10 ug; -843 grad (KD to IUB) -30 non-degree
DENT	672	706	34	5.1%	+2 ug; +19 grad; +13 non-degree
EDUC	1,656	1,725	69	4.2%	+37 ug; +36 grad; -4 non-degree
EGTC***	2,529	2,663	134	5.3%	ENGR: +72 ug; +31 grad; -4 non-degree TECH: +26 ug; +9 grad
GCND	408	393	-15	-3.7%	-15 non-degree
GRAD*	73	77	4	5.5%	see note--most are distributed in the schools
HERR	909	945	36	4.0%	+24 ug; +12 grad
INFO	661	697	36	5.4%	+15 ug; +24 grad; -3 non-degree
JOUR	182	211	29	15.9%	+12 ug; +17 grad
LAW	994	991	-3	-0.3%	+5 grad; -8 non-degree
LIBA	1,943	1,984	41	2.1%	+54 ug; -7 grad; -6 non-degree
MED	1,878	1,929	51	2.7%	-24 ug; +75 grad
NURS	1,498	1,527	29	1.9%	+23 ug; -15 grad; +21 non-degree
PED	921	941	20	2.2%	+19 ug; +1 grad; non-degree even
SCI	2,110	2,315	205	9.7%	+112 ug; +72 grad; +21 non-degree
SCS	1,035	1,049	14	1.4%	-10 ug; +24 grad
SHRS	211	217	6	2.8%	+8 grad; -2 non-degree
SLIS	326	330	4	1.2%	+16 grad; -12 non-degree
SPEA	1,015	1,017	2	0.2%	+46 ug; -47 grad; +3 non-degree
SWK**	680	703	23	3.4%	+26 ug; -8 grad; +3 non-degree
UCOL	6,638	6,782	144	2.2%	+29 ug; +79 high school; +36 non-degree
IN Total	28,877	28,877	0	0.0%	
IN Unduplicated	28,809	28,810	1	0.0%	Adjusted for students in multiple programs at IN. Students counted only once in campus total.
IUPUC	1,528	1,627	99	6.5%	
IUPUI	30,300	30,383	83	0.3%	Adjusted for students enrolled at both Indianapolis and Columbus; 37 in 2008 and 54 in 2009

Resident	2008	2009	Change	%
UG Heads	18,159	18,562	403	2.2%
UG Credits	214,225	222,483	8,258	3.9%
Total Res Heads	25,665	26,350	685	2.7%
Total Res Credits	283,826	294,741	10,915	3.8%

Non-Resident	2008	2009	Change	%
UG Heads	884	951	67	7.6%
UG Credits	11,015	12,016	1,001	9.1%
Total NR Heads	3,144	2,460	-684	-21.8%
Total NR Credits	31,061	28,084	-2,977	-9.6%

While the number and share of non-resident undergraduates as a part of the total campus population increased over last year, the decline in total non-resident heads and credits and their share of the campus overall enrollment is due to the shift of Kelley Direct enrollments to IUB in 2009.

	2008	2009
UG non-residents as % of total campus heads	3.1%	3.3%
UG non-residents as % of total campus credits	3.5%	3.7%
Total NR as % of total campus heads	10.9%	8.5%
Total NR as % of total campus credits	9.9%	8.7%

For more data, visit the IUPUI Information Gateway <http://reports.iupui.edu/gateway>
Enrollment Services 9/3/09

Highlights of Fall 2009 International Student Enrollment

Sara Allaei

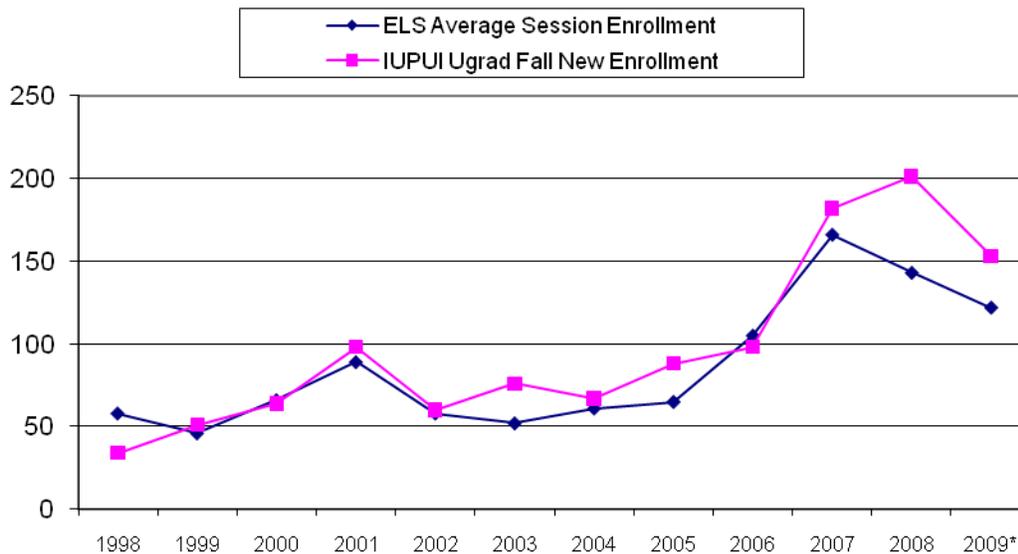
- Despite the loss of nearly 150 international students in the Kelley Direct program, overall international enrollment at IUPUI has remained stable.
- 11 IUPUI schools have increased their international enrollment by 10% or higher: Dentistry (22%), Engineering & Technology (11%), Herron (100%), Informatics (26%), Journalism (67%), Law (14%), Liberal Arts (22%), Medicine (10%), Nursing (15%), Science (34%), and SPEA (29%).
- The largest increases in international enrollment are in the School of Science (41 students) and Engineering & Technology (35 students).
- Overall undergraduate international enrollment has increased by 8%, despite a decline in new undergraduate international enrollment.

Analysis of new undergraduate international enrollment trends

The number of new undergraduate students admitted for Fall 2009 increased modestly at the Freshman (FYU) and Transfer (TRU) levels by 1% and 14% respectively. However, the yield on both admitted FYU and TRU students declined, for a variety of reasons (FYU: from 51% to 42%, TRU from 64% to 39%):

- Smaller proportion of admitted students from the Saudi scholarship program, for which we have enjoyed astonishing yield rates approaching 75%. The drop in yield has been disproportionate among transfer Saudi students: FYU = 61% vs. TRU = 13%. We can anticipate that new Saudi undergraduate enrollment will continue to decline because 1) the Saudi Cultural Mission is seeking to restrict the number of students enrolled in a single major at IUPUI and 2) the scholarship program is being shifted towards a greater focus on graduate study.
- Overall drop in ELS Language Centers enrollment. ELS represents the single most important pipeline for undergraduate international enrollment at IUPUI. However, the world economy has led to sharp enrollment declines at ELS, both at IUPUI and across their centers nationwide. The comparison of average ELS enrollment and IUPUI undergraduate enrollment in Table 1 suggests a very strong correlation.

Table 1. ELS Average & IUPUI New International Enrollment Comparison



* Projected average based on enrollment trends

- Low yield rates from South Korea and India. South Korea has been particularly hard hit by the economic downturn; explanations for the drop in students from India are more difficult to arrive at, since graduate students enrolled from India in large numbers.
- Predictable decline in yield as we expand international undergraduate recruitment into new markets. For example, we intensified efforts to recruit international students from Seattle area community colleges, and though we attracted 10 international applicants, none enrolled. These types of new initiatives typically require several years of effort before significant results are seen.
- Refer to Table 2 for more detail on Beginning Freshman Yield:

Table 2. YIELD ANALYSIS FOR TOP FOUR COUNTRIES FOR INTERNATIONAL ADMISSION						
ADMITS	FYU	TRU	TOTAL	Yield FYU	Yield TRU	Combined Yield
China	33	11	44	52%	36%	48%
Saudi Arabia	33	8	41	61%	13%	51%
S Korea	31	11	42	26%	27%	26%
India	21	7	28	10%	14%	11%
ENROLLEES	FYU	TRU	TOTAL			
China	17	4	21			
Saudi Arabia	20	1	21			
S Korea	8	3	11			
India	2	1	3			
OTHER YIELD COMPARISONS						
FYU Only	2008	2009				
IUPUI Intl	51%	42%				
IUPUI Total	49%	47%				
IUB Intl	23%	26%				
IUB Total	34%	31%				
Calculated from 2009 UPIRA Census Report						

Fall 2010 recruitment & beyond

We have aggressive recruitment for Fall 2010 underway, and are testing new markets by recruiting in conjunction with the Council for International Schools in East Asia and India, which provides access to high schools with many high ability students with the means to study in the U.S. and seeking opportunity for direct high school visits by working through local educational agency contacts. These strategies will provide opportunities for IUPUI to build recognition in new sectors but we will need to anticipate lower yields from this type of recruitment.

The Iraqi government has announced a major scholarship program, indicating the intention to provide 10,000 scholarships per year for Iraqi students to study abroad, first in English language programs followed by academic degree programs, beginning with a small pilot group of students in Fall 2009. The OIA is working with ELS Language Centers to lay the groundwork for enrolling students from this program.

More details are available by visiting <http://registrar.iupui.edu/emc/emc-meetings.html>

A look ahead to Spring 2010

An early look at Spring 2010 shows a decline in undergraduate international applications, driven by continuing declines in Saudi applicants, as well as a decline in applicants from the 2+2 dual degree program with the University of Tehran and School of Engineering. This program will experience a hiatus on new students transferring to IUPUI after Spring 2010, pending new program approvals and development.

We have seen an improvement in applications for Spring in the past two weeks (as of 9/14/2009).

August 21, 2009

To: Deans, Directors, Department Heads and Fiscal Officers

**From: Carol Pferrer,
Director of Parking & Transportation Services**

Re: Change in Shuttle and Charter Services

Campus Facility Services is happy to announce a change in the IUPUI shuttle and charter services. As of July 13, 2009, Bloomington Shuttle Service (BSS) (not affiliated with Indiana University) began providing the shuttle and charter services at IUPUI.

Shuttle services on and off campus continue with operating hours Monday through Friday from 6:20 am – 9:40 pm, year round, except during University recognized holidays.

Bloomington Shuttle Service provides charter services to University departments to support their events. Please be prepared to provide a University account number to make reservations. You may reserve your charter by calling BSS at 274-0060 or going to their web site at www.iupuibus.com. Reservations for charter services must be made no later than 14 days prior to the date of the service. All charter requests will be confirmed prior to the date(s) of service.

Brady McManama, Parking and Transportation Services, is the contract manager and should be contacted for any feedback that you may have regarding the new shuttle or charter service. Brady's contact information is: 317/274-4637 or bmcmanam@iupui.edu.

We are pleased and excited about this new partnership and are confident that you will find their service to be competent, friendly and timely. Look for GPS and WiFi capabilities on the busses coming this fall!

cc: Emily C. Wren, Associate Vice Chancellor for Facilities