

# Enrollment Management Council

September 24, 2010

Minutes

## Minutes

- Minutes for the April meeting were distributed. These minutes, as well as those for previous meetings, are available by visiting <http://registrar.iupui.edu/emc/emc-meetings.html>
- EMC [Website](#)

## Focus for the year

We have expanded our focus from successful recruitment and initial enrollment to include improving progression toward graduation.

- From Admissions to Census: Coordinating and Improving this Critical Period of Recruitment
  - Led by Admissions, identify the communications flow from the IUPUI offices and academic units to enhance the information provided to admitted students and to increase our yield of enrolled students
- From Admission to Graduation: Coordinating and Improving Progression to Graduation
  - In collaboration with the Council on Retention and Graduation, identify and implement strategies to improve the probability of graduation, optimally within 4 years.

## Announcements from the Chair

- Members were reminded of the joint retreat of the Council on Retention and Graduation and the Enrollment Management Council which will be held on October 8<sup>th</sup> from 8:30 a.m.-2:30 p.m. A copy of the agenda and information about the keynote speaker are attached below.
  - EMC members are encouraged to attend. If you have not already done so sent an RSVP, please do so as soon as possible by writing Anita Snyder [acsnyder@iupui.edu](mailto:acsnyder@iupui.edu).
  - The retreat is an excellent opportunity to identify better ways to meet student needs. Rick Ward now chairs the [Council on Retention and Graduation](#) (CRG). While there is some overlap between the two councils, CRG has put a lot of effort into the improving retention during the student's first year. This has resulted in some significant gains in retention, but leaves us well way behind where we need to be given a 35% graduation rate. We want to take efforts and initiatives that have been successful in the first year and replicate them as appropriate, in other years, especially as students move into degree-granting units.
- Benchmarking Analysis
  - In the coming year IU will be conducting a benchmarking analysis in several areas including Student Services (at IUPUI, ES). This is an initiative generated by trustees to look at "efficiencies." More information will be shared with EMC members as it becomes available.
- Class of 2014 [Branding Initiative](#)
  - Members were reminded of the campus effort to encourage students to identify themselves as a cohort tied to their graduation four years after their term of entry. This initiative can only be effective if it used throughout the four year period by multiple entities (schools and service units) at the university, moving beyond time of [admission](#). Please continue to make this a focus in your communications tailored to the different cohorts (Class of 2013 and 2014 and future entering classes). Members are encouraged to share samples of their communications with others in the EMC.
- A synopsis of Fall Admissions and Enrollment totals appears below
  - Admission
  - Enrollment
  - International Enrollment Analysis

- Report on Ivy Tech transfer to IU Campuses. In April of 2010, UIRR produced a report on the enrollment trends, demographic characteristics, and academic outcomes of students transferring from Ivy Tech to the various IU campuses.  
[http://www.iu.edu/~uirr/reports/special/doc/ivy\\_tech-iu\\_transfer\\_report.pdf](http://www.iu.edu/~uirr/reports/special/doc/ivy_tech-iu_transfer_report.pdf)
- Impact of [Western Governor's University](#).
  - WGU announced in early September that it had enrolled 500 students compared with 275 on June 1. WGU is being promoted as an institution to serve working adults seeking degrees in Business, Education, Health Professions (primarily Nursing), and Information Technology.
- The Graduate School is hosting a [Grad Expo](#) on 9/29 from 11:30-5:30 on the 4<sup>th</sup> floor of the Campus Center. ICHE Commissioner Teresa Lubbers will deliver the keynote address at 2:00 in CE 405 and EMC members are encouraged to attend so that we can ensure a good turnout. 28 [outside institutions](#) including Columbia, Notre Dame, and UC Davis, will be represented. This is a great statement on the quality of our graduates that we can attract this caliber of institutions

#### **Charge for the Year *Dean Uday Sukhatme***

- Dean Sukhatme told members he wanted to use this opportunity to convey information as well as to get ideas from the group.
- We can celebrate achievements from the previous year. In addition to enrollment being at a record level, first-year retention is at 75%, also a record. This is due in part to our work, in part to the economy, but a remarkable achievement in any case. All indicators for an improved [graduation rate](#) are positive. Having started at a low point, we still have a long way to go in our graduation rate.
- Since 2005, retention to the second year among first-time, full-time beginners has climbed from 64% to 75%. Dean Sukhatme attributed this increase to a number of factors: 3-4% due to the [Summer Success Academy](#); 3-4% to the [Summer Bridge program](#), an expanded number of students in [Themed Learning Communities](#); and 3-4% due to the economy. The new Campus Center also has played a role in keeping students on campus. In addition, the continuing improved quality of entering students has helped with retention. If we want to keep this going, the students' connection to the campus is crucial which makes campus housing critical. We also are looking at classroom space, though with the timeline required to plan and implement changes, it will be at least 2-3 years before we see any significant changes in meeting demands for housing and classrooms.
- Dean Sukhatme told members that his vision is to increase IUPUI's enrollment by 4,000 students in the next 7-8 years. He thinks this can be achieved through adding 1,000 through better retention; 2,000 additional students due to increased non-resident enrollment; and 1,000 additional graduate students, though he suspects that increasing the graduate population graduate will take longer.
- Our push for international students and out-of-state domestic students has picked up, but these efforts face an added challenge in the current tough economic environment. Dean Sukhatme said his goal is to increase the percentage of non-resident students from the current 5% of our total enrollment to 15%. In addition to the expanded recruiting efforts, we will rely on current students to help sell IUPUI through telling others of their good experiences here.
- Dean Sukhatme has asked for plans for from the units charged with recruiting both non-resident populations, including what is needed to help IUPUI reach the 15% goal.
- This will provide more fellowships and scholarships for graduate students to support undergraduate education. Contributions to RISE, classroom culture, and the overall better quality educational experience are all very valuable and a direction we intend to continue to pursue.
- Dean Sukhatme provided some background on the source and distribution of [Enrollment Shaping initiative](#) funding.

- The undergraduate initiatives are being financed from the tuition differential for UG students. A typical undergraduate non-resident student's tuition is roughly three times paid by a resident, or \$18,000.
- \$9,000 goes directly to the schools and the other \$9,000 goes into a central pot. Of the latter, approximately \$4,000 provides tuition support (scholarships) with the balance primarily used for expanded recruitment efforts.
- In response to a question about including graduate students in this initiative, Dean Sukhatme explained that in the case of graduate students, all of the tuition goes to the schools; however, in many cases the graduate student must be supported by the academic unit through a fellowship. The school has to find the money—especially for doctoral students. Therefore the model used with undergraduate nonresident students cannot be applied to graduate students.
- Our focus in serving prospective non-resident students is in ensuring that they see the campus offerings are worth the non-resident rates. Beginning students often are not knowledgeable as to where to apply. They need to be given something that helps attract them. New programs and recognition all help.

Following his presentation, Dean Sukhatme responded to questions and issues raised by members.

- Sue Wheeler (Graduate School) noted that that one focus on out-of-state recruiting is to push new graduate programs which will help attract non-resident students.
- Rick Ward (University College) asked about additional housing options. He noted that former Vice Chancellor Karen Whitney was hopeful that IUPUI could add new on-campus units within 3 years. Dean Sukhatme doesn't think it is likely. Our current housing is either expensive and very good or is affordable but not too attractive. In the near-term additional private housing being built near campus will provide some options in meeting student demand and we hope to work with the developers to add a residential academic component.
- The [Wishard land swap](#) was not a done deal at the time of the current [Master Plan](#). The Master Plan also needs to be modified to accommodate the growing space needs of the School of Medicine. At this time we don't have the money to tear down the buildings Wishard will vacate.
- One issue in our planning is the eventual disposition of [Lockefield Village](#). Every year it sits empty results in \$1.8 million in lost rental income. We have to make use of new housing being developed by private companies on the edge of campus such as [Trinitas](#) and [Buckingham](#) to help meet our housing needs.
- [Upward Bound](#) is interested in holding more programming here, including a residential experience. Given the lack of air conditioning in Ball Residence, the only current option is holding the program at Bloomington. Rick Ward will send more information on this issue to Dean Sukhatme who will share it with the Chancellor. Amy Jones Richardson (Liberal Arts) noted there is a similar concern for [Project Stepping Stone](#), the Hispanic summer program.
- A question was raised regarding the offices that currently are housed in the Union Building that will be displaced as part of the Wishard construction. The plan is to move to these to the former Safeco building at 500 North Meridian. This is good space, but further away from the campus than we would want. However, at least in the near-term, our sudden growth in a number of activities has forced us to move off-campus again.
- There are reports that the [parking garage](#) near NIFS is supposed to start construction soon. Dean Sukhatme confirmed this was his understanding as well. Amy Jones Richardson is very pleased with her own off-campus parking experience and wishes we had more fulltime faculty and administrators who did so as well to share the experience and have a real understanding of what our students and some adjunct faculty experience.

## **IUPUI International Student Barometer (ISB) survey results Sara Allaei**

### **Background**

- IUPUI participated in this British-based survey for the first time in Fall 2009. We have committed to participate for at least three years. In addition to providing an excellent method of assessing the perspectives of international students enrolled at IUPUI, we are able to compare the responses of our students with other institutions administering the survey. The results allow us to see the challenges we have in recruiting in competition with other institutions worldwide.
- Most of the 123 participating institutions are in Europe and Australia. Only a dozen or so from the United States, including IUB.
- A copy of Sara's presentation appears on the EMC site <http://registrar.iupui.edu/emc/emc-meetings.html> .

### **Methodology and Areas Measured**

- Students were asked for their experience at IUPUI in such areas as:
  - Arrival experience
  - Learning experience
  - Living experience
  - Support experience
  - Whether they would recommend IUPUI to other students
  - Employment and career support
  - Future Plans
- The instrument gathered information on factors students considered in making their institutional selection
- The instrument mapped the following areas on a matrix that showed areas to monitor, review, maintain (performing well), and improve (performance challenges):
  - Average student satisfaction and importance in different components of the learning experience
  - Average student satisfaction and importance in different components of the living experience
  - Average student satisfaction and usage of campus specific support units
  - Each of these was also measured against the ISB average
- Student satisfaction with a number of learning components was reported in overall campus percentage terms and for those schools with a significant number of international students.

### **Results**

- IUPUI respondents reported positive satisfaction ahead of the global ISB results in the following:
  - On arrival, banking facilities, and registration
  - Visa Advice
  - Accommodation (both cost and quality)
  - Living Cost
  - Internet Access and on arrival email internet access
  - Opportunities to teach
  - Services: Finance Office, Student Union, and Counseling
- Students responded with lower satisfaction levels in
  - Employability and social aspects: facilities, activities and opportunities, and in some concerns on arrival and affordability
  - Location challenges: dissatisfaction with transportation links
- IUPUI students reported an 88% satisfaction rate with the overall learning experience

### **Responding to the Results**

- OIA is somewhat puzzled by the employability response. We seem to be similar to other participating institutions.
  - International students have a limited ability to work off-campus in the U.S. compared to some other countries, so U.S. based students will not fare as well compared to other countries.
  - It would be nice to be able to see how we compare to other US institutions and employability while studying. There may be an expectation that the university will help them find a job.
- International students list parents, friends, the institutional website, information from current students, and institutional rankings as the most important factors in making their choice in where to attend.
  - It is important that each school have a clear link to content relevant to international students. Absent that, it is more difficult for them to choose you. Members are encouraged to talk with their international students and seek their feedback on both content and images appearing on the site. The more inclusive the site appears, the better.
  - As international students are less likely to be familiar with institutional reputations, it is important to highlight the school or its specific programs through external rankings or other recognition.

### **Next Steps**

- Additional information and data from the 2009 survey appear on the IMIR site <http://imir.iupui.edu/surveys> (under "Other"). Future ones will be added to the same location.
- Members will be invited to presentations by ISB those who crunched numbers
- The Office of International Affairs is very pleased with a response rate of over 60% to the 2009 survey. OIA will make a plug through APPC to ask schools of encourage their students to respond to the next survey which will be administered this semester.
- We have a limited amount of tweaking that we can make to the survey. Please send any comments or suggestions to Sara [sallaei@iupui.edu](mailto:sallaei@iupui.edu).

### **Additional Discussion**

- In his presentation, Dean Sukhatme told the group of his goal of raising enrollment by 4,000 students in the next 7-8 years. Becky noted that this fall we saw growth in direct admits, shrinkage in regular admits, while the small conditional admit population stayed fairly constant. We need to understand who is enrolling so we can be prepared to provide appropriate services in the right locations. For example, if we continue to increase the number of direct admits, the schools need to be ready to provide more advising support.
- We saw a change in the registration behavior of our current students. We didn't see the usual bump in enrollment at the end of the registration cycle just before classes begin. We were up 900-1,000 students throughout the summer, but then the lead narrowed significantly over the last ten days prior to the start of the term, and especially in the last several days. Students appear to have registered earlier than in the past, following what we always encourage them to do. We hadn't expected a change in the historical surge of last minute students, but we'll have to wait to see if the "earlier" registrants have any positive impact on the Fall-to-Spring retention numbers.
- IMIR will be looking at where admitted students who didn't enroll here went instead and where those who did not return may have enrolled by transferring elsewhere. We may not have this information in time for the next EMC meeting in November as the [National Student Clearinghouse](#), our source for the above information, won't be able to provide this information until later in the semester as some schools have not yet provided their files to the Clearinghouse due to later start

dates. This is especially true for schools that still use the quarter calendar. Ohio State University, for example, did not begin classes until September 23<sup>rd</sup> this year.

### Returning Students and Admission Cutoff Deadline

- Amy Maldi (Herron) expressed concern over the admission cutoff deadline for [returning students](#) that appears to have been more enforced this year, resulting in a number of disappointed students who wished to return late in the enrollment cycle. Herron would prefer to take students as late as possible.
- Amy Jones Richardson noted that we had a great burst of publicity in August. Unfortunately, this also attracted late potential returning students for 2010 who in facing the tough economy may have decided to take classes instead. With the enforced cut-off date, we could not serve them while at the same time some other institutions in the area were able to accept them.
- Becky responded the deadlines were established to serve the schools, not admissions as a number of academic units, including University College, raised concerns they didn't have enough time to serve late admits well. Historically there have been problems with time, attention, and course availability for later admits/enrollees.
- This group historically has been less committed to continuous enrollment. The fewer we have of this population, the greater likelihood that this may have an impact on retention and student progression.
- Chris Foley noted that it is good for us as an organization to encourage students to get in the pipeline early. Some of the late returning population have been repeat customers and have fallen into a bad pattern.
- Becky told the group that we are starting a look at the overall process of returning students, including the sources of this group, the mechanics of processing their applications and enrollments, and how we want to handle this group in the future. The issue is complicated by the heterogeneity of the group, including those out for one year, 1-2 years, or more than 2 years; those who were in good standing when they left and those who were not; and those who did not leave in good standing with one unit and now wish to return to another. There are numerous layers to the issue, including the petition process.
- There is a proposal under development concerning the processing of returning and the issue will be brought to APPC for further review and EMC members will be kept informed.

### November meeting

- At the November meeting we will have a presentation on longitudinal changes in enrollment patterns and the characteristics of our students. Members were asked to send Becky any suggestions on items they would like to see tracked across time as soon as possible to allow time for the necessary report preparation.

### Upcoming EMC Meetings and tentative topics

#### 2010-11

November 19            1:00-2:30            CE268

- Longitudinal Changes in Enrollment Patterns
- University [enrollment projections](#)
- Retention rates

January 28            1:00-2:30            CE 268

April 15                1:00-2:30            TBD

**Summit on Retention and Graduation**  
**October 8, 2010**  
**Central Library of IMCPL, Indianapolis**  
**Hosted by the Council on Retention and Graduation**

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**AGENDA**

8:30 a.m. Auditorium	Coffee and Registration	Outside
8:50–9:00 a.m.	Welcome <i>Rick Ward, Interim Dean, University College</i> <i>Uday Sukhatme, Executive Vice Chancellor and Dean of the Faculties</i>	Auditorium
9:00–9:45 a.m.	Overview of Day and Charge to the Group <i>Rick Ward, Interim Dean, University College</i>	Auditorium
	Data on the Leaky Pipeline <i>Gary Pike, Executive Director, IMIR</i> <i>Michele Hansen, Director of Assessment, University College</i>	
	What Has Been Working Well? <i>Michele Hansen, Director of Assessment, University College</i>	
	PDP Pilot <i>Student Mentors</i>	
9:45 a.m.	Break	
10:00–10:45 a.m.	Keynote Speaker <a href="#"><i>Dr. Lee Knefelkamp</i></a> , <i>Teachers College, Columbia University</i>	Auditorium
10:45 a.m.	Break	
11:00 a.m.–1:00 p.m.	Breakout Groups and Working Lunch Moving Beyond the First Year: How Can We Increase Retention Through the Middle Years? Finalizing Top Three Priorities	Breakout Rooms
1:00 p.m.	Break	
1:15–2:30 p.m.	Conclusion Summarizing Top Priorities from Groups Final Observations by Dr. Knefelkamp	Auditorium

## Fall 2010 Admissions and Enrollment Summary

### Admissions *(data are through census unless otherwise noted)*

#### Beginners

- IUPUI was up 23.3% in applications and 18.1% in admitted beginning students over last year's record totals. See below for a caveat on the impact of the state's College Go! Week initiative in which college and universities across the state waived application fees for a week in October 2009.
- IUPUI continues to attract highly qualified students. The number of admitted students in the top 10% of their high school class increased by 25.8% this year and accounts for 20.2% of the admitted class. Those in the top one-third of their class also increased and constitute 70.3% of the admitted class.
- The average SAT for admitted students is 1033, up 12 points over last fall. The average high school rank remained at 72.
- The number of dual and regular admits both increased over 2009. While the number of dual admits who enrolled is up 122 students (13.4%) over last year, the yield rate for this group declined due to the surge in admits under the state's College Go! initiative. In addition, the better prepared dual admits have more educational options. The number of regular admits who enrolled and their yield rate are both down from last year.
- The number of minority beginner admits is up 42.2% over last year and accounts for 19.8% of all beginner admits. This is up from last year's 16.4% share of all beginner admits. Though we believe a portion of this growth is real, some is the result of the changes in the ways in which ethnic information is gathered and compiled. See caveat below.
- Enrollment by new students
  - Enrollment by beginning freshmen is down 93 heads (-3.4%).
  - Enrollment by beginning freshmen of color was up 33.3% over last fall. Minority students constitute 22.4% of our entering beginners this year compared with 16.2% last year. The largest growth was in African-Americans and the new "two of more races" category.

#### External Transfers

- External transfer applications were even with last year (+1 head), though the number of transfer admits declined 4.2% (-97 heads).
- Minority transfer admits were up from last year, accounting for 20.2% of all external transfer admits in 2010 compared with 18.9% in 2009.

#### Enrollment by external transfer students

- The shortfall in new beginners was offset by enrollment by new external transfer students. This group was up 123 heads (+9.0%) over last year. This includes transfers enrolled this term who started with IUPUI this summer.
- Intercampus transfer and returning students (out more than 1 year) show same trend toward a higher percentage of dual admits enrolling. The number of enrolled students declined by 157 heads (-14.4%).

**Enrollment** (data are through census)

<b>Heads</b>	<b>9/3/2009</b>	<b>8/31/2010</b>	<b>Change</b>	<b>%</b>
IN	28,810	28,979	169	0.6%
CO	1,627	1,651	24	1.5%
<b>Official*</b>	<b>30,383</b>	<b>30,566</b>	<b>183</b>	<b>0.6%</b>
*adjusted for dual enrollments between campuses				
<b>Credits</b>	<b>9/3/2009</b>	<b>8/31/2010</b>	<b>Change</b>	<b>%</b>
IN	322,826	327,243	4,417	1.4%
CO	17,328	17,873	545	3.1%
<b>IUPUI</b>	<b>340,154</b>	<b>345,116</b>	<b>4,962</b>	<b>1.5%</b>

- Heads are a record for the third consecutive fall semester and this is our 15<sup>th</sup> consecutive fall with a record credit hour enrollment. In those fifteen years we have increased our credits taught by over 84,000 (+32.3%). In the same period heads went up 3,555 (+13.2%).
- Undergraduate enrollment is up in juniors and seniors with a total increase in undergraduates of 247 heads (+1.3%). We are down in total freshmen and sophomores.
- Total enrollment by degree-seeking graduate and professional students was ahead of last year.
- Enrollment by non-degree students is below last year's totals.
- This is the most diverse enrollment in campus history, with minority students accounting for 18.5% of Indianapolis' total enrollment. This compares with 16.3% last year. We are up in all groups except American Indian/Alaska Natives. As noted above and explained in the caveat below, changes in we collect and compile ethnic information are responsible for some of this growth.
- Additional details of enrollment by ethnic group appear below along with the proportion of enrollments by minority students as well as population shares in the United States and Indiana.
- Enrollment by international students moved up slightly to a record 1,364 students.

Fall 2010

Census

8/31/2010

**INDIANAPOLIS Enrollment**

**Credit Hours Taught**

School	9/3/2009	8/31/2010	Change	%
BUS	22,377	22,481	104	0.5%
DENT	12,368	11,991	-377	-3.0%
EDUC	12,023	11,937	-86	-0.7%
EGTC	28,007	29,376	1,369	4.9%
GRAD	1,129	1,097	-32	-2.8%
HERR	11,007	10,782	-225	-2.0%
INFO	5,423	5,881	458	8.4%
JOUR	1,695	1,952	257	15.2%
LAW	12,667	12,403	-264	-2.1%
LIBA	66,801	66,647	-154	-0.2%
MED	30,245	31,393	1,148	3.8%
NURS	12,415	12,379	-36	-0.3%
PETM	13,387	13,956	569	4.3%
SCI	70,070	71,149	1,079	1.5%
SCS	829	320	-509	-61.4%
SHRS	2,865	3,231	366	12.8%
SLIS	2,021	1,951	-70	-3.5%
SPEA	7,730	8,313	583	7.5%
SWK**	8,159	8,506	347	4.3%
SWT***	4	18	14	350.0%
UCOL	1,604	1,480	-124	-7.7%
<b>IN Total</b>	<b>322,826</b>	<b>327,243</b>	<b>4,417</b>	<b>1.4%</b>
<b>IUPUC</b>	<b>17,328</b>	<b>17,873</b>	<b>545</b>	<b>3.1%</b>
<b>IUPUI Official</b>	<b>340,154</b>	<b>345,116</b>	<b>4,962</b>	<b>1.5%</b>

Credit hour totals may be rounded in cases where a school total includes .5 credits

\*\*\* Credits taken in Purdue's Aviation Tech program at airport by IUPUI students

Class standing	2009	2010	Change	%
Freshmen	4,374	4,038	-336	-7.7%
Sophomore	4,660	4,645	-15	-0.3%
Juniors	3,980	4,171	191	4.8%
Seniors	6,499	6,906	407	6.3%
Undergrads	19,513	19,760	247	1.3%
UG Non-degree	1,104	967	-137	-12.4%
Graduate	4,828	4,901	73	1.5%
Professional	2,718	2,738	20	0.7%
GR Non-Degree	647	613	-34	-5.3%

\* Notes: While most IUPUI students pursuing graduate studies enroll through the IUPUI school that offers the degree, GRAD holds students who enroll through the IU Graduate School. This is primarily students in Liberal Arts and Medicine but also includes some students pursuing other IU graduate degrees. Wherever possible in the totals above, these students have been attributed to the schools that house their academic programs. Any changes in enrollments for these students appear in the comments for those schools.

\*\*LSTU totals are included in SWK.

**Headcount by Student School**

School	9/3/2009	8/31/2010	Change	%	Comments on changes in school enrollments
BUS	1,645	1,673	28	1.7%	+69 ug; -53 grad; +12 non-degree
DENT	706	694	-12	-1.7%	+4 ug; -3 grad; -13 prof
EDUC	1,725	1,559	-166	-9.6%	-32 ug; -45 grad; -89 non-degree
EGTC***	2,662	2,711	49	1.8%	+44 ug; +4 grad; +1 non-degree
GCND	396	424	28	7.1%	+ 28 non-degree
GRAD*	77	96	19	24.7%	see note--most are distributed in the schools
HERR	945	908	-37	-3.9%	-34 ug; -3 grad
INFO	697	708	11	1.6%	-8 ug; +19 grad
JOUR	211	252	41	19.4%	ug even; +40 grad; +1 non-degree
LAW	991	973	-18	-1.8%	+8 grad; -26 prof
LIBA	2,011	2,121	110	5.5%	+106 ug; +4 grad
MED	2,220	2,284	64	2.9%	-2 ug; +28 grad; +42 prof; -4 non-degree
NURS	1,526	1,471	-55	-3.6%	-61 ug; +1 grad; +16 prof; -11 non-degree
PETM	941	1,013	72	7.7%	+72 ug; +3 grad; -3 non-degree
SCI	2,310	2,491	181	7.8%	+125 ug; +26 grad; +30 non-degree
SCS	1,049	1,028	-21	-2.0%	-11 ug; -10 grad
SHRS	217	244	27	12.4%	+17 ug; +11 grad; +1 prof; -2 non-degree
SLIS	329	312	-17	-5.2%	-16 grad; -1 non-degree
SPEA	749	826	77	10.3%	+40 ug; +42 grad; -5 non-degree
SWK**	703	722	19	2.7%	+17 ug; +10 grad; -8 non-degree
UCOL	6,778	6,555	-223	-3.3%	-99 ug; -24 high school; -100 non-degree
<b>IN Total</b>	<b>28,888</b>	<b>29,065</b>	<b>177</b>	<b>0.6%</b>	
<b>IN Unduplicated</b>	<b>28,810</b>	<b>28,979</b>	<b>169</b>	<b>0.6%</b>	Adjusted for students in multiple programs at IN. Students counted only once in campus total.
<b>IUPUC</b>	<b>1,627</b>	<b>1,651</b>	<b>24</b>	<b>1.5%</b>	
<b>IUPUI Official</b>	<b>30,383</b>	<b>30,566</b>	<b>183</b>	<b>0.6%</b>	Students enrolled at both IN and CO are counted twice in this report; they will be counted only once at census. In 2009 this totaled 54 heads; in 2010, 64.

Resident	2009	2010	Change	%
UG Heads	18,562	18,799	237	1.3%
UG Credits	222,483	226,634	4,151	1.9%
<b>Total Res Heads</b>	<b>26,350</b>	<b>26,484</b>	<b>134</b>	<b>0.5%</b>
<b>Total Res Credits</b>	<b>294,741</b>	<b>298,936</b>	<b>4,195</b>	<b>1.4%</b>

Non-Resident	2009	2010	Change	%
UG Heads	951	961	10	1.1%
UG Credits	12,016	12,168	152	1.3%
<b>Total NR Heads</b>	<b>2,460</b>	<b>2,495</b>	<b>35</b>	<b>1.4%</b>
<b>Total NR Credits</b>	<b>28,085</b>	<b>28,307</b>	<b>222</b>	<b>0.8%</b>

A number of Public Health programs were moved from SPEA to Medicine effective Fall 2010. 2009 totals have been adjusted to keep the school-level data comparable.

	2009	2010
UG non-residents as % of total campus heads	3.3%	3.3%
UG non-residents as % of total campus credits	3.7%	3.7%
Total NR as % of total campus heads	8.5%	8.6%
Total NR as % of total campus credits	8.7%	8.7%

For more data, visit the IUPUI Information Gateway <http://reports.iupui.edu/gateway>  
Enrollment Services 8/31/2010

## Fall 2010 Admissions Summary

Indianapolis only

Beginner	2010	Change	%
Applicants	10,787	+2,038	+23.3%
Admits	6,696	+1,024	+18.1%
Enrolled	2,604	-93	-3.4%

Enrolled totals include Fall enrollees who started in the summer

Source for above Beginner and Transfer applicants & admits: IMIR. Source for enrolled: UIRR

### Beginner Quality

	2009	% of Total	2010	% of Total
Admits				
Top 10%	886	19.9%	1,115	20.2%
Top Third	3,064	68.8%	3,885	70.3%
Middle Third	1,333	29.9%	1,562	28.3%
Bottom Third	59	1.3%	76	1.4%

(of high school class)

Admits	2009	2010
Average High School Rank	72	72
Average SAT	1021	1033
Average ACT	22	22

*A note on changes in ethnicity: In compliance with new federal regulations, applicants for 2010 indicated their race/ethnicity using new federally mandated categories that a) collect multiple races that include White and exclude Hispanics under "Two or More Races," b) allow the Hispanic category to trump other categories, and c) separate the former category of Asian/Pacific Islander into two categories. The result is a decrease in the "unknown/did not report" category (presumably moving to the new "two or more races") and a significant increase in Hispanic students. Strict comparisons with previous years should be made with caution.*

### Beginner Ethnicity

	2009	% of Total	2010	% of Total
Admits				
African-American	486	8.6%	699	10.4%
Asian-American	208	3.7%	275	4.1%
Hispanic-American	216	3.8%	304	4.5%
Native American	22	0.4%	47	0.7%
Minority Total	932	16.4%	1,325	19.8%
International	176	3.1%	162	2.4%

## Census

External Transfer	2010	Change	%
Applicants	3,384	+1	+0.0%
Admits	2,234	-97	-4.2%
Enrolled	1,487	+123	+9.0%

Enrolled totals include Fall enrollees who started in the summer

### Graduate

	2010	Change*	%
Masters			
Applicants	2,250	-92	-3.5%
Admits	1,527	-57	-3.6%
Doctorate			
Applicants	654	+9	+1.4%
Admits	253	+6	+2.4%
First Professional			
Applicants	2,949	+112	+3.9%
Admits	1,084	+38	+3.6%

### External Transfer Ethnicity

	2009	% of Total	2010	% of Total
Admits				
African-American	285	12.2%	293	13.1%
Asian-American	70	3.0%	74	3.3%
Hispanic-American	79	3.4%	63	2.8%
Native American	7	0.3%	22	1.0%
Minority Total	441	18.9%	452	20.2%
International	114	4.9%	108	4.8%

Applicants Through Fall Census (09/03/2009 and 08/31/2010)

	Applicants			Admits			Enrolled <sup>1</sup>		
	2009	2010	% Change	2009	2010	% Change	2009	2010	% Change
<b>Beginners</b>									
IUPUC	540	592	9.6%	458	436	-4.8%	320	321	0.3%
IUPUI (IN)	9,105	11,176	22.7%	5,956	7,017	17.8%	2,699	2,604	-3.5%
Undupl. Sub-Total	9,645	11,768	22.0%	6,414	7,453	16.2%	3,019	2,925	-3.1%
<b>First-Degree External Transfers</b>									
IUPUC	176	242	37.5%	160	195	21.9%	113	137	21.2%
IUPUI (IN)	3,361	3,661	8.9%	2,185	2,295	5.0%	1,362	1,482	8.8%
Undupl. Sub-Total	3,537	3,903	10.3%	2,345	2,490	6.2%	1,475	1,619	9.8%
<b>Undupl. Total</b>	<b>13,182</b>	<b>15,671</b>	<b>18.9%</b>	<b>8,759</b>	<b>9,943</b>	<b>13.5%</b>	<b>4,494</b>	<b>4,544</b>	<b>1.1%</b>

Beginners Only - Undupl. IUPUI (IN) and IUPUC

	Applicants			Admits			Enrolled <sup>1</sup>		
	2009	2010	% Change	2009	2010	% Change	2009	2010	% Change
<b>Conv. SAT/ACT</b>									
1300+	336	467	39.0%	306	427	39.5%	102	133	30.4%
1100-1290	1,772	2,182	23.1%	1,561	1,869	19.7%	663	619	-6.6%
1000-1090	1,746	2,043	17.0%	1,438	1,661	15.5%	633	593	-6.3%
<1000	4,383	5,218	19.1%	2,682	3,059	14.1%	1,331	1,326	-0.4%
No Score	1,408	1,858	32.0%	427	437	2.3%	290	254	-12.4%
<b>In-State<sup>3</sup></b>									
1300+	280	402	43.6%	259	371	43.2%	97	119	22.7%
1100-1290	1,595	2,005	25.7%	1,416	1,723	21.7%	625	580	-7.2%
1000-1090	1,621	1,918	18.3%	1,345	1,570	16.7%	616	571	-7.3%
<1000	4,146	4,968	19.8%	2,561	2,923	14.1%	1,300	1,284	-1.2%
No Score	1,013	1,510	49.1%	291	327	12.4%	213	204	-4.2%
<b>Out-of-State<sup>3</sup></b>									
1300+	56	65	16.1%	47	56	19.1%	5	14	180.0%
1100-1290	177	177	0.0%	145	146	0.7%	38	39	2.6%
1000-1090	125	125	0.0%	93	91	-2.2%	17	22	29.4%
<1000	237	250	5.5%	121	136	12.4%	31	42	35.5%
No Score	395	348	-11.9%	136	110	-19.1%	77	50	-35.1%

	Applicants			Admits			Enrolled <sup>1</sup>		
	2009	2010	% Change	2009	2010	% Change	2009	2010	% Change
<b>Residency<sup>3</sup></b>									
In-State	8,655	10,803	24.8%	5,872	6,914	17.7%	2,851	2,758	-3.3%
Out-of-State	990	965	-2.5%	542	539	-0.6%	168	167	-0.6%
<b>Sex</b>									
Male	3,935	4,705	19.6%	2,419	2,829	16.9%	1,229	1,191	-3.1%
Female	5,706	7,060	23.7%	3,995	4,623	15.7%	1,790	1,734	-3.1%
<b>Race/Ethnicity<sup>4</sup></b>									
Hispanic/Latino	385	692	79.7%	246	381	54.9%	105	119	13.3%
Afr.-Amer.	1,210	1,581	30.7%	541	681	25.9%	236	285	20.8%
Am. Indian	39	18	-53.8%	27	2	-92.6%	11	1	-90.9%
Asian	285	279	-2.1%	214	216	0.9%	101	89	-11.9%
Hawaiian/ Pacific Isl.	7	10	42.9%	5	7	40.0%	2	3	50.0%
Two or More Races	10	427		6	241		2	105	
<b>Total US Students of Color</b>	<b>1,936</b>	<b>3,007</b>	<b>55.3%</b>	<b>1,039</b>	<b>1,528</b>	<b>47.1%</b>	<b>457</b>	<b>602</b>	<b>31.7%</b>
US White	6,954	8,291	19.2%	5,006	5,680	13.5%	2,394	2,222	-7.2%
Other/Unknown	307	108	-64.8%	176	64	-63.6%	86	29	-66.3%
International	448	362	-19.2%	193	181	-6.2%	82	72	-12.2%
<b>Indiana HS Diploma Type</b>									
Acad. Honors <sup>2</sup>	3,723	4,568	22.7%	3,523	4,108	16.6%	1,511	1,351	-10.6%
Core 40 Technical <sup>2</sup>	1	24		1	16		0	6	
Core 40 <sup>2</sup>	3,836	5,091	32.7%	1,921	2,426	26.3%	1,054	1,163	10.3%
GED <sup>2</sup>	129	159	23.3%	80	69	-13.8%	60	43	-28.3%

## Enrollment by Ethnic Category

Fall 2009 and 2010

31-Aug-10

Census

Indianapolis only

	2009	% of 2009	2010	% of 2010	Change from 2009	
					Change	% Change
Hispanic (may be any race)	772	2.7%	959	3.3%	187	24.2%
African-American	2,722	9.4%	2,786	9.6%	64	2.4%
Amer Ind/Alaska Native	75	0.3%	66	0.2%	-9	-12.0%
Asian-American	1,120	3.9%	1,143	3.9%	23	2.1%
Nat. Haw/Pac Islnd	0	n/a	19	0.1%	19	n/a
Two or more races	0	n/a	393	1.4%	393	n/a
<b>Minority Total</b>	<b>4,689</b>	<b>16.3%</b>	<b>5,366</b>	<b>18.5%</b>	<b>677</b>	<b>14.4%</b>
White	21,048	73.1%	21,118	72.9%	70	0.3%
Foreign	1,335	4.6%	1,351	4.7%	16	1.2%
Other/Unknown	1,738	6.0%	1,144	3.9%	-594	-34.2%
<b>Total</b>	<b>28,810</b>	<b>100.0%</b>	<b>28,979</b>	<b>100.0%</b>	<b>169</b>	

Source: UIRR

Year with higher percentage of total enrollment

In compliance with new federal regulations, applicants for 2010 indicated their race/ethnicity using new federally mandated categories that a) collect multiple races that include White and exclude Hispanics under "Two or More Races," b) allow the Hispanic category to trump other categories, and c) separate the former category of Asian/Pacific Islander into two categories. The result is a decrease in the "unknown/did not report" category (presumably moving to the new "two or more races") and a significant increase in Hispanic students.

### Proportion of enrollment made up of minority students

	Indiana	U.S.	IUPUI 2010
At public 4-year institutions	13.6%	29.0%	18.5%
At public 2-year institutions	16.8%	39.1%	
At private 4-year institutions	18.0%	30.4%	
At private 2-year institutions	28.3%	50.1%	

### Racial and Ethnic Distribution

	Indiana	U.S.	IUPUI 2010
Hispanic (may be any race)	5.5%	15.8%	3.3%
African-American	9.2%	12.9%	9.6%
Amer Ind/Alaska Native	0.3%	1.0%	0.2%
Asian-American	1.5%	4.6%	3.9%
Nat. Haw/Pac Islnd	0.1%	0.2%	0.1%
Two or more races	1.2%	1.7%	1.4%
<b>Minority Total</b>	<b>17.8%</b>	<b>36.2%</b>	<b>18.5%</b>
All other	87.8%	79.6%	81.5%

Note: Indiana & U.S. total over 100% due to counting methodology for Hispanic & two or more races

Source: Chronicle of Higher Education 2010 Almanac

<http://chronicle.com/article/Indiana-Almanac-2010/124030/> (requires subscription)

IUPUI Enrollment Services

9/7/2010

## Beginner Enrollment by Ethnic Category

Fall 2009 and 2010

31-Aug-10

Census

Indianapolis only

	2009	% of 2009	2010	% of 2010	Change from 2009	
					Change	% Change
Hispanic (may be any race)	98	3.6%	107	4.1%	9	9.2%
African-American	233	8.6%	283	10.9%	50	21.5%
Amer Ind/Alaska Native	9	0.3%	1	0.0%	-8	-88.9%
Asian-American	96	3.6%	88	3.4%	-8	-8.3%
Nat. Haw/Pac Islnd	2	n/a	3	0.1%	1	n/a
Two or more races	0	n/a	102	3.9%	102	n/a
Minority Total	438	16.2%	584	22.4%	146	33.3%
White	2,099	77.8%	1,926	74.0%	-173	-8.2%
Foreign	82	3.0%	70	2.7%	-12	-14.6%
Other/Unknown	80	3.0%	24	0.9%	-56	-70.0%
Total	2,699	100.0%	2,604	100.0%	-95	-3.5%

Year with higher percentage of total enrollment

Source: UIRR

IUPUC totals subtracted from IUINA totals

## Fall 2010 Preliminary International Enrollment Analysis

Reports prepared on 09-01-2010 by Office of International Affairs. Census data not yet certified. New student data may be incomplete.

Fall 2010 international enrollment sets another record of 1364 students.

International students comprise 4.7% of IUPUI enrollment (Indianapolis only).

The top five countries of enrollment, in order, are China (270), India (242), Saudi Arabia (213), South Korea (94) and Taiwan (45). Canada, Iran, Mexico, Nigeria, and Turkey make up the remaining Top 10 countries.

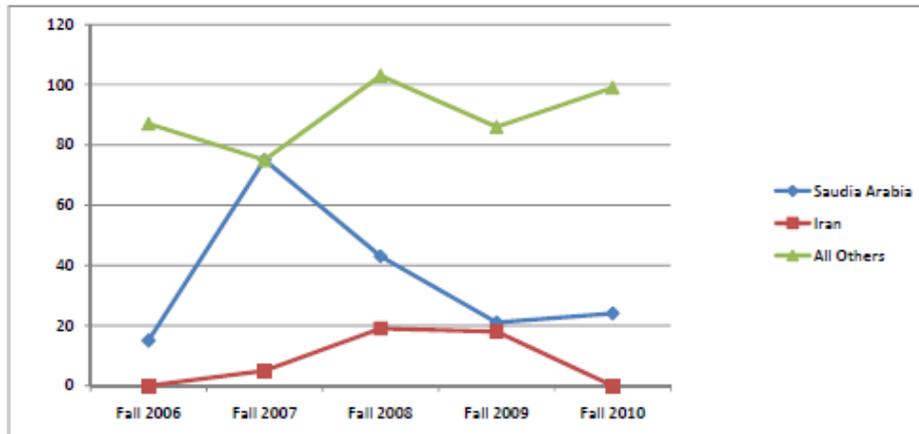
IUPUI International Enrollment by Level				
Fall 2009 vs Fall 2010				
	Fall 2009	Fall 2010	Change	% change
<b>Undergraduate Subtotal</b>	<b>670</b>	<b>644</b>	<b>-26</b>	<b>-3.9%</b>
Undergraduate	635	617	-18	-2.8%
Non-Degree (NDU)	35	27	-8	-22.9%
<b>Grad/Prof Subtotal</b>	<b>689</b>	<b>720</b>	<b>31</b>	<b>4.5%</b>
Graduate	531	547	16	3.0%
Professional	126	125	-1	-0.8%
Non-Degree (NDG)	32	48	16	50.0%
<b>Total Enrollment</b>	<b>1359</b>	<b>1364</b>	<b>5</b>	<b>0.4%</b>

The following views provide insight into undergraduate international enrollment trends. The lefthand charts show total international enrollment contrasted with nonresident enrollments only to the right.

### International (Resident and Nonresident)

#### New Degree-Seeking Enrollment, Fall Semesters (FYU+TRU)

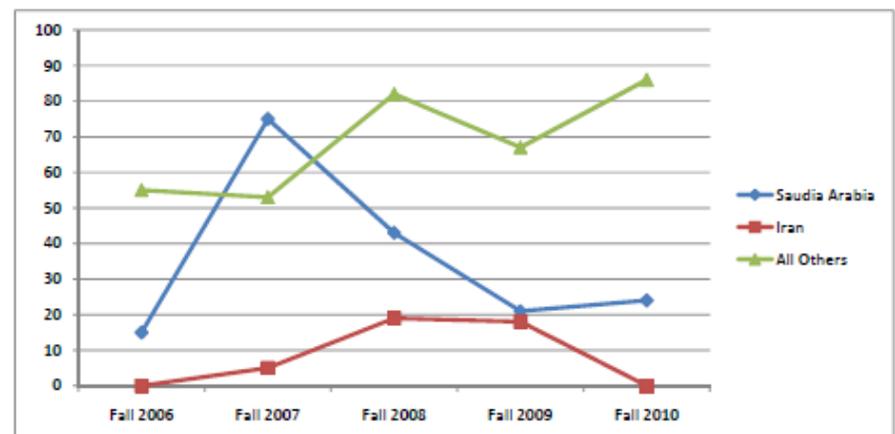
Year	Saudi Arabia	Iran	All Others
Fall 2006	15	0	87
Fall 2007	75	5	75
Fall 2008	43	19	103
Fall 2009	21	18	86
Fall 2010	24	0	99



### International Nonresident Only

#### New Degree-Seeking Enrollment, Fall Semesters (FYU+TRU)

Year	Saudi Arabia	Iran	All Others
Fall 2006	15	0	55
Fall 2007	75	5	53
Fall 2008	43	19	82
Fall 2009	21	18	67
Fall 2010	24	0	86



### Comments

The Saudi Government Scholarship Program yielded large enrollments concurrent with the start of the Enrollment Shaping Initiative, and have benefited the ESI, but are the result of initiatives taken by the OIA prior to the ESI. New enrollments have decreased due to enrollment caps per institution established by the Saudi Mission.

Similarly the 2+2 Program with the Univ of Tehran was launched independent of the ESI.

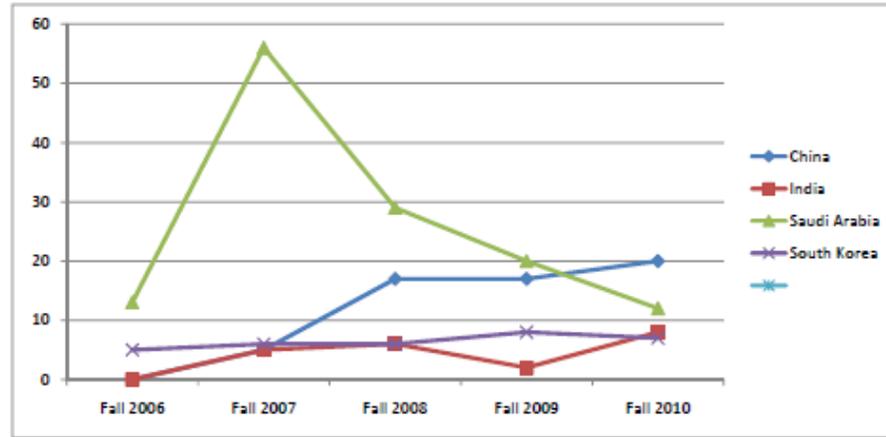
The downturn in enrollment from other sources in 2009 is largely attributable to world economic factors

New nonresident degree-seeking enrollment from other sources has grown more than 60% since 2007

**International (Resident and Nonresident)**

**New Beginning Enrollment, Fall Semesters (FYU)**

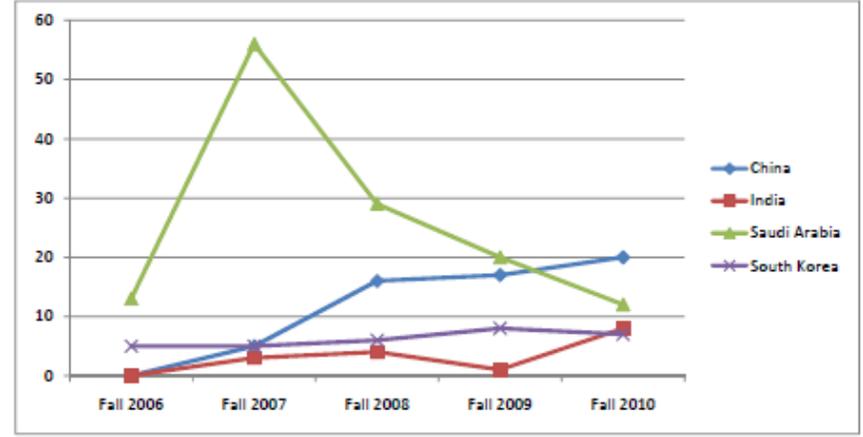
Year	China	India	Saudi Arabia	South Korea
Fall 2006	0	0	13	5
Fall 2007	5	5	56	6
Fall 2008	17	6	29	6
Fall 2009	17	2	20	8
Fall 2010	20	8	12	7



**International Nonresident Only**

**New Beginning Enrollment, Fall Semesters (FYU+TRU)**

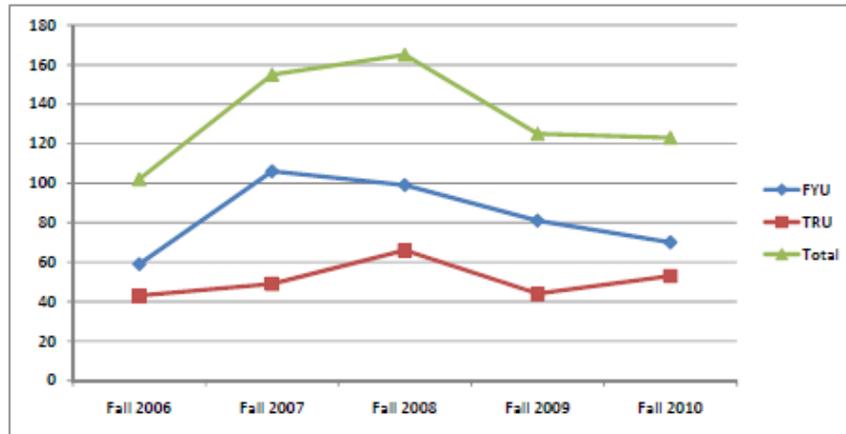
Year	China	India	Saudi Arabia	South Korea
Fall 2006	0	0	13	5
Fall 2007	5	3	56	5
Fall 2008	16	4	29	6
Fall 2009	17	1	20	8
Fall 2010	20	8	12	7



**International (Resident and Nonresident)**

**New Degree-Seeking Enrollment, Fall Semesters (FYU+TRU)**

Year	FYU	TRU	Total
Fall 2006	59	43	102
Fall 2007	106	49	155
Fall 2008	99	66	165
Fall 2009	81	44	125
Fall 2010	70	53	123



**International Nonresident Only**

**New Degree-Seeking Enrollment, Fall Semesters (FYU+TRU)**

Year	FYU	TRU	Total
Fall 2006	35	35	70
Fall 2007	88	45	133
Fall 2008	80	64	144
Fall 2009	68	38	106
Fall 2010	61	49	110

