



## First Friday.....August 3, 2012 (*New Academic Year Edition*)

August is here and it marks the beginning of our 133<sup>rd</sup> academic year at IUSD. After a one month hiatus in July (actually attending the IU Dental Alumni trip to Alaska), I am back with this monthly First Friday eNewsletter. Orientation for the DDS Class of 2016 and our advanced dental education programs happened in July with orientation for faculty and our allied programs scheduled for later in August so we are off and running amidst the drought and rather hot summer months of 2012! I thank you—the IUSD Community—for a productive 2011-12 academic year, and I am looking forward to exciting times ahead as we work on our self-study documents in preparation for September 2013 and our CODA site visit. Our journey continues to advance the Vision and Mission of IUSD to make *Indiana University School of Dentistry one of the best dental schools of the 21<sup>st</sup> century.*

- **DDS Class of 2016 Profile...Women Rule**

On July 9<sup>th</sup>, the IU School of Dentistry began orientation for the DDS graduating class of 2016. This class marks an historic profile for IU in that this class enrolled more females than males. The demand remains extremely high for dental school admission with IU receiving 1662 completed applications for 104 positions. The composition of the class consists of a total of 104 students (77 in-state & 27 non-residents). Women make up 60 enrollees and men the remaining 44. Of the total class of 104, 102 held a BA/BS or MS degree; the most common undergraduate major-biology (60%); overall gpa 3.50 & 3.42 science gpa (on a 4.0 scale). IU Bloomington (25 students) and IUPUI (15 students) remain the top feeder schools for Indiana residents who are admitted.

- **IUPUI Undertakes Strategic Planning for Campus**

August 7<sup>th</sup> the IUPUI campus leadership will spend the day embarking on a Strategic Planning process for the IUPUI campus. With the appointment of Dr. Nasser Paydar as the new Executive Vice Chancellor, Chancellor Bantz has requested that a new campus-wide Strategic Plan be developed to assist in guiding the campus programs over the next 5 years. The external environment for higher education is challenging. Given the weak state and national economy, issues of rising tuition and student debt, lack of gainful employment of graduates and alignment between prospective employers and the appropriate mix of academic programs and majors for the 21<sup>st</sup> century economy are looming issues. A controversial report, [the Financially Sustainable University](#), from Bain Higher Education Consulting group offers some interesting insight into how Boards of Trustees and those outside the academy think about what we do. A review of 1700 universities by Bain suggests that up to 1/3 of these are not financially sustainable in the long run based on current costs of operation.

## First Friday....IUSD Dean's Update for August 3, 2012

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- **Deadlines Matter in the Academy?**

Dr. Vanchit John – a consummate reader of academic leadership articles--recently shared an intriguing article from *Inside Higher Ed* ( [Deadlines Matter](#)) about how as academics, we seem to miss deadlines for a variety of interesting “reasons”. With the IUSD accreditation self-study process moving into high gear this fall as well as my own observation about the lack of attention by some to adhere to deadlines particularly regarding Faculty Activity Reporting and annual assessment, I invite you to see what other academics have to say about the responsibility we all share in the academy to do our best to meet deadlines. Thanks, Vanchit!

- **ADA Ad Council Marketing Plan to Begin Summer 2012**

The ADA News reports a major national public awareness advertising campaign about oral health will start this summer. The American Dental Association, along with 35 other groups in the dental community, formed the [Partnership for Healthy Mouths, Healthy Lives](#) and partnered with the Ad Council to produce this campaign. The Ad Council produces, distributes and promotes public service campaigns on behalf of nonprofit organizations and government agencies in issue areas such as improving the quality of life for children, preventive health, education, community well-being and strengthening families. The private, nonprofit organization is known for such iconic advertising campaigns as Smokey Bear’s “Only You Can Prevent Forest Fires” and McGruff the Crime Dog’s “Take A Bite Out Of Crime.” These simple messages have been proven to motivate the public to take action. This presents a great opportunity for IUSD to dove-tail our marketing messages about oral health to the Indiana state-wide community.

- **IUSD Building Update**

The reality of new clinical and research facilities to be housed in a new building has taken another step closer to reality this summer. The dental school will hire an architect to conduct preliminary space and cost estimates to be used in finalizing the financing plan for the new building. At present, we are looking at adding about a 100,000 sq. ft. new building to house mostly clinical space and some research facilities at a preliminary cost of \$30M. A building campaign committee is being assembled to assist with fundraising which will begin in earnest this fall. This new construction is Phase 1 of our comprehensive facilities renewal project to position the dental school --educational clinics, classrooms and research facilities—to continue the great IU tradition of education for the next 50 years.

- **IUSD First Friday Factoid (Source: ADA 2009-10 Survey of Dental Education vol 2: Tuition)**

Nationally, dental school tuition has risen over 8% per year in recent years.

- **Upcoming IUSD Events**

- Friday, August 17<sup>th</sup> – Faculty Appreciation and Orientation Day
- Saturday, August 18<sup>th</sup> – White Coat Ceremony for D1 students
- Thurs/Friday, August 23 & 24 – ADEA Regional Workshop on Predoctoral Accreditation
- Friday, August 31 – IUSD School-wide Picnic (Garfield Park)

Thanks to each of you for your dedication and support of the Vision and Mission of IUSD. I’ll be back next month with another edition of *First Friday...Dean's Update*.



Check out all the current IUSD News on our [website](http://www.iusd.iupui.edu/) or at:  
<http://www.iusd.iupui.edu/>

-John

PS: Our daughter was married in July and here I am wearing my kilt!