Mission

The mission of the School of Physical Education and Tourism Management at Indiana University Purdue University at Indianapolis is to prepare students for entry-level positions and advanced study, to contribute to the body of knowledge through creative and scholarly activities, and to serve the profession and the community. Through collaboration and interdisciplinary work with diverse populations, the School of Physical Education and Tourism Management strives to enhance wellness, to improve quality of life, and to encourage leisurely pursuits.

Goals and Objectives

1. Attract and retain well prepared and engaged students

1. Increase student retention rates in first two years by expanding communication and interaction experiences in courses and through alternative modes of course delivery.

   Campus Planning Theme: Teaching and Learning
   
   Secondary Goals:
   
   Sub Unit: n/a
   
   Time Frame: Ongoing

Actions taken for 2001-2002:

All Departments teaching first year seminar
Increased use of Oncourse
Held seminar for associate faculty to increase opportunity for their use of Oncourse. Two full-time faculty attended oncours workshop at the Center for Teaching and Learning. TCEM Department increased use of webtcem.com for streaming video courses. Increase opportunities for student interaction

Evidence of Progress for 2001-2002:

Retention rates for freshmen/sophomores rose 8% for the school in the last year. They rose 5% for sophomores and juniors. Enrollments in video streaming classes continue to rise.

Activities planned for 2002-2003:

Further refine first year experience course
Increase school based student organizations. Continue to add video streaming courses. Do survey to compare student evaluations of streaming video to live courses. Expand video streaming courses to Department of Physical Education.

2. Develop new academic options to support existing programs

   Campus Planning Theme: Teaching and Learning
   
   Secondary Goals:
   
   Sub Unit: n/a
**Time Frame:** Ongoing

**Actions taken for 2001-2002:**

Changed Fitness and Sports Studies Majors to two distinct tracks: Fitness Studies and Sports Management. Wrote a certificate program for personal training. Continued athletic training accreditation process. Explored options for wine tasting courses.

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**Evidence of Progress for 2001-2002:**

New tracks in fitness studies and sport management approved. Certificate in personal training approved. Currently in candidacy for athletic training program.

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**Activities planned for 2002-2003:**

Prepare for site visit for athletic training accreditation. Write a certificate program for wine management and minor in cultural and heritage tourism. Explore minor in the Department of Military Science. Add adapted physical education as a dual license in teacher education.

2. Continue to recruit and retain a first rate faculty

1. Complete successful search and screen processes  
   **Campus Planning Theme:** Research, Scholarship and Creative Activity  
   **Secondary Goals:**  
   **Sub Unit:** n/a  
   **Time Frame:** 2002-03

**Actions taken for 2001-2002:**

Assessed needs of the school for new faculty and faculty replacement

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**Evidence of Progress for 2001-2002:**

Successfully completed three search and screens for tenure track positions in the Department of Physical Education, including the appointment on one minority. We also appointed one doctorally prepared lecturer in the Department of Physical Education and successfully filled our first trustee mandated lecturer in the Department of Tourism, Conventions and Event Management.

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**Activities planned for 2002-2003:**

Seek campus re-allocation funds for one new tenure track position in the Department of Tourism, Conventions and Event Management to keep pace with the extraordinary growth in that department. Replace one other vacant position in that department. Establish one new lecturer under the trustees mandate.
3. Adequately and fairly compensate continuing faculty to avoid targeting

1. Raise salary levels to the 60 percentile of peer institutions
   
   **Campus Planning Theme:** Research, Scholarship and Creative Activity
   **Secondary Goals:**
   **Sub Unit:** n/a
   **Time Frame:** Ongoing

   Actions taken for 2001-2002:

   Raised faculty compensation and average of 4.0% in the last budget cycle, which did not raise our position in relationship to our peers.

   Evidence of Progress for 2001-2002:

   Salaries at the 60 percentile of peer institutions

   Activities planned for 2002-2003:

   Continue to make salary of full-time tenure track faculty a priority

4. Increase research and creative activities

1. Establish a research center for tourism research
   
   **Campus Planning Theme:** Research, Scholarship and Creative Activity
   **Secondary Goals:**
   **Sub Unit:** n/a
   **Time Frame:** Ongoing

   Actions taken for 2001-2002:

   TCEM faculty have been commissioned for a number of studies
   Preliminary plan for a research center submitted in 2000. Have begun discussions with IU-Bloomington and Purdue-West Lafayette about a research consortium.

   Evidence of Progress for 2001-2002:

   Completion of a website and marketing piece. University approval of a center

   Activities planned for 2002-2003:

   Continue discussions regarding a research consortium. Discuss with state government on how center can help tourism
initiatives in the state. Seek seed money for such a center.

☑ Improve grant activity

**Campus Planning Theme**: Research, Scholarship and Creative Activity  
**Secondary Goals**:  
**Sub Unit**: n/a  
**Time Frame**: Ongoing

Actions taken for 2001-2002:

Provided summer research grants to faculty. Provided some release time for faculty to work on research proposals. Discussed with Research and Sponsored Programs how multi-school grants are counted. Purchased additional research equipment. Partnered with NIFS on research space

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Evidence of Progress for 2001-2002:

- Increase the number of proposals
- Increase the number of funded projects

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Activities planned for 2002-2003:

Continue to offer summer research grants to tenure track faculty. Try to provide time for proposal preparation. Provide travel support to international conferences.

☑ 5. Expand community partnerships

☑ 1. Establish School of Physical Education Board of Advisers

**Campus Planning Theme**: Civic Engagement  
**Secondary Goals**:  
**Sub Unit**: n/a  
**Time Frame**: Ongoing

Actions taken for 2001-2002:

Prospective board members have been contacted

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Evidence of Progress for 2001-2002:

- Organized and functioning board

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Activities planned for 2002-2003:

- Organize initial meeting
2. Work with the Indiana Association of Athletic Administers in their athletic directors training program

**Campus Planning Theme:** Civic Engagement

**Secondary Goals:**

**Sub Unit:** n/a

**Time Frame:** Ongoing

Actions taken for 2001-2002:

Reached agreement with Indiana Athletic Administrators Association to offer leadership training program. Marketed program at annual conference. Nine students enrolled in program. Held discussion with representatives of the National Association of State High School Associations who want to take the program nationally.

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**Evidence of Progress for 2001-2002:**

10 athletic directors completing coursework

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Activities planned for 2002-2003:

Continue to market program to state high school athletic directors. Explore lower tuition for out-of-state students who want to enroll in program.

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6. Increase development activities

1. Continue progress on Campaign for IUPUI

**Campus Planning Theme:** Best Practices

**Secondary Goals:**

**Sub Unit:** n/a

**Time Frame:** Ongoing

Actions taken for 2001-2002:

Hired full-time development officer

Formed campaign leadership and identified prospects. Increased alumni contacts. Formed volunteer campaign committee.

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**Evidence of Progress for 2001-2002:**

Reach campaign goals and increase visibility

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Activities planned for 2002-2003:

Cultivate prospects for scholarship funds
7. Further increase the diversity of the School of Physical Education

2. Increase minority enrollment

**Campus Planning Theme:** Campus Climate for Diversity

**Secondary Goals:**

Sub Unit: n/a

**Time Frame:** Ongoing

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**Actions taken for 2001-2002:**

Minority research scholars program in sixth year
Established additional minority scholarships in each department
Promoted the diversity of faculty in hiring.

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**Evidence of Progress for 2001-2002:**

Maintained minority enrollment of 11% during an inordinate growth in headcount. African American enrollments increased to 9%. African American headcount as a % of campus headcount increased 1%. Increased % of minority faculty.

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**Activities planned for 2002-2003:**

Maintain current funding of Minority Research Scholars Program
Identify minority candidates for new faculty positions
Recruit minorities for MS program. Organize and implement discussions about the meaning of diversity. Increase awareness of and participation in campus diversity initiatives. Encourage minority students to apply for awards and scholarships

3. Begin the recruitment of international students

**Campus Planning Theme:** Campus Climate for Diversity

**Secondary Goals:**

Sub Unit: n/a

**Time Frame:** Ongoing

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**Actions taken for 2001-2002:**

Held discussions with Office of International Students. Participated in an international industry trade show in Germany to recruit students. Submitted an articulation agreement with Sunny College in Malaysia. Met with representatives from Fachhochschule Hellbroon in Germany to consider an articulation agreement. Working on a student faculty exchange with Chulalongkorm University in Thailand. Assisted the schools first student to study overseas.

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**Evidence of Progress for 2001-2002:**
Activities planned for 2002-2003:

Develop recruitment flyer for international students
Send representative to international tourism expo. Continue to participate in international trade shows. Encourage more of our students to spend time abroad.

Fiscal Health

The School of Physical Education and Tourism Management continues to be on solid fiscal ground, as it has been since the inception of Responsibility Center Management. Because of inordinate increases in both head count and credit hours in the last fiscal year, there was a net operating balance of $313,698. The school currently has a tuition reserve of $155,137, which is more than twice the requirements of the trustees 3% reserve requirement.

In addition to the tuition reserve, we have allocable resources of $328,343. These reserves will allow us to internally fund most of our cash initiatives including research support, student recruitment and retention, and technology advances.

Reallocation Plan

The School of Physical Education and Tourism Management has not received any reallocation funds in the last three years, but is requesting for 2003-04, base funds in the amount of $62,000 to hire one additional tenure track faculty in the Department of Tourism, Conventions and Event Management. Enrollment in that department has more than doubled in the last three years. We have achieved all of the benchmarks established for the program when it was approved with the exception of degrees awarded, which will be reached in the current year. Indianapolis and Central Indiana is a very fertile location for growth in tourism, cultural tourism, and meetings and conventions. Our graduates continue to find meaningful, good paying jobs, mainly in the area. To keep up with the demand, we need to increase enrollments, but need additional faculty to do so.

Other Question(s)