Mission

The mission of the IUPUI Community Learning Network (CLN) is to engage adults in lifelong learning by providing education and training opportunities at times and places convenient for adult learners.

The IUPUI Community Learning Network serves Central Indiana lifelong learners who are seeking to continue, further or enhance their education. CLN provides educational and training experiences for adult learners seeking to complete a degree, earn certification and workplace competencies, or gain personal enrichment and intellectual development; CLN meets their needs with a menu of learning options delivered on-campus, on the weekends, in high schools, at local businesses, through the IUPUI Service Centers, online or by CD-ROM.

Goals and Objectives

1. Coordinate school and campus promotional materials and approaches to prospective students.
   
   Campus Planning Theme: Teaching and Learning
   
   Secondary Goals:
   Sub Unit: None
   Time Frame: Annually

Actions taken for 2005-2006:

2005-2006:

- Deploy specific internal marketing strategies to target IUPUI employees seeking degree completion.
- Deploy a direct marketing effort to encourage adult learners who have previously earned an associates degree and reside in the Central Indiana market to complete a bachelor’s degree.
- Deploy specific strategies for Ivy Tech associate degree graduates well suited for the 2 + 2 programs.
- Increase marketing to continuing students including the customization of web pages with specific information for students based on their progress toward degree completion.
- Deploy television and web sponsorship with WISH TV station to compete for adult learners in the viewing area.

Evidence of Progress for 2005-2006:

- Participated in 56 educational fair and recruitment opportunities to promote IUPUI to adult learners.
- CLN utilized various marketing strategies to attract prospective students. Continuing Studies Noncredit Programs distributes a catalog entitled "SignUp" through the Star News distributing 330,000 pieces bi-monthly (represents distribution on the first Sunday of January, March, May, June, August, and October) to Central Indiana residents.
Promoted lifelong learning with a two-page spread featuring Chancellor Bantz with a statement on lifelong learning and listing 20 selected continuing education programs with URLs in the March 2006 "Sign-Up" catalog published by Continuing Studies in CLN. The URL listing continues to be part of "Sign-Up".

Continuing Studies continues their advertising efforts with newspaper and radio advertising and added WISH TV commercial advertising during the 6:00 news in December and January and website advertising on WISH TV, WFMS, WZPL, and the Johnson County Daily Journal. At the onset, web enrollment increased 15% during January and web enrollment kick-off but has leveled to a 9% increase since January.

Activities planned for 2006-2007:

2006-2007:

- Increase cooperation and coordination of lifelong learning among IUPUI departments.
- Create new print materials within new guidelines to recruit adult learners.
- Continue television and web sponsorship with WISH TV station to compete for adult learners in the viewing area.
- Increase educational fairs and recruitment opportunities for adult learners by 2%.
- Update noncredit certificate program brochures to better represent IUPUI and increase recruitment.

2. Cultivate relationships with P-12 students

Campus Planning Theme: Teaching and Learning
Secondary Goals:
Sub Unit: None
Time Frame: Annually

Actions taken for 2005-2006:

2005-2006:

- Increase user saturation of Teachers Resource Center lending library kit usage in Central Indiana.
- Secure sufficient funding for rental space and operations.
- Continue discussions to transition oversight and management of the Teachers Resource Center Program to an academic school.

Evidence of Progress for 2005-2006:

- CLN is in discussion with the School of Education regarding transitioning the management and oversight of the Teachers Resource Center.
- 2,059 math and science kits were distributed at no cost to 325 different schools, day care centers, summer camps, and after-school programs in Central Indiana.
- TRC increased the number of students served from 59,989 in 2004-2005 to 61,110 in 2005-2006.
- Funding partners include Federal Express, Raytheon, Eli Lilly and Company Foundation, Lilly Endowment, Christel DeHaan Foundation, Indianapolis Foundation, and National Starch and Chemical. TRC was able to secure $120,600 of in-kind funding and $171,500 of external funding to support the math and science kit initiative to schools in Central Indiana for a total program funding support of $292,100.
- Over 813 K-12 children were served through the International Reading Associations offerings in Central Indiana generating $22,807 in revenue for the Continuing Studies Noncredit Programs at IUPUI.
Activities planned for 2006-2007:

2006-2007:

- Continue to secure sufficient and new funding for rental space and program operations.
- Continue and finalize discussions to transition oversight and management of the Teachers Resource Center Program to an academic school.
- Facilitate partnerships with Hispanic community agencies and IUPUI.
- Participate in Tu’ Futuro program helping Hispanic youth to enroll in college.

3. Promote college completion and second degree opportunities for adults by increasing the number of returning undergraduate students in General Studies by 15%, and graduation rate by 8%.

Campus Planning Theme: Teaching and Learning
Secondary Goals:
Sub Unit: None
Time Frame: Annually

Actions taken for 2005-2006:

2005-2006:

- Develop campaign and increase to promote college completion and second degree opportunities for adults in General Studies.
- Increase number of "stop-out" students returning to class each year by 15%.
- Improve strategic interventions with continuing students nearing or completing 100 hours at the bachelor’s level including mail campaign, e-mail contact, and motivational contacts.
- Improve enrollment services for adult learners by increasing new General Studies applications by 15% for BGS and 10% for AGS.
- Develop and pilot test accelerated programs that shorten the time from application to degree completion in the second two years of a bachelor’s degree.
- Maintain and improve GS application online.
- Further define and promote enrollment premium services.
- Strengthen online enrollment services for General Studies students and Noncredit Programs.
- Develop a career page on the web for adult learners.
- Increase the number of returning undergraduate students in General Studies by 3% and new applicants by 15% for Bachelor of General Studies and 10% for Associates of General Studies by sending targeted e-mails (100+ students, 50 hours in Associate degree students, and high GPA students).
- Participate in Indiana College Adult Network events.

Evidence of Progress for 2005-2006:

- 469 General Studies students graduated this year: 370 with a Bachelor’s in General Studies and 99 with an Associates in General Studies.
- 810 General Studies student applications represent 75 new applications to the University with the remaining 735 representing transfers from other IU Programs.
- The General Studies Degree Program is the largest major at IUPUI. 67% of the students served are female; 19%
are minority students; 76% of the students are over the age of 25; and the average GPA is 3.03.
- The Irving J. Levy Scholarship of $500 was presented to Renee Akins in May 2006. This scholarship is presented to an adult General Studies Student who exhibits scholastic achievement and financial need.
- Established the William Plater General Studies International Scholarship fund to provide an international educational experience to a General Studies students portfolio.
- The General Studies application online and supporting materials are routinely updated.
- A Career Possibilities page was added to the General Studies website to identify and suggest potential careers benefiting from a General Studies Degree.
- Tutorials for accessing and understanding the Degree Progress Report have been posted on the General Studies website.

Activities planned for 2006-2007:

2006-2007:

- Improve enrollment services for adult learners by increasing new General Studies application by 15%.
- Finalize the pilot accelerated program that will shorten the time from application to degree completion in the second two years of a bachelor's degree.
- Increase retention rate by 3%.
- Increase graduation rate by 5%.
- Partner with Alumni Relations to re-instate Alumni calls to "stop-out" students to encourage return to college.
- Provide improved online tools for General Studies students.

4. Provide noncredit courses and certificates that enhance the workforce.

Campus Planning Theme: Teaching and Learning

Secondary Goals:
Sub Unit: None
Time Frame: Annually

Actions taken for 2005-2006:

2005-2006:

- Increase enrollments by 3%. Create new programs and certificates that align with Central Indiana workforce needs including advanced manufacturing, information technology, biotechnology and life sciences, 21st century logistics, nonprofit sector and arts and culture.
- Develop new graduate and certificate programs to meet community needs.
- Continue Council on Lifelong Learning.

Evidence of Progress for 2005-2006:

- Offered 942 classes on campus and at over 30 off-campus locations. Generated over 8,929 enrollments. Delivered 18 certificates programs.
- Contract training to government, businesses, and non-profit sectors grossed $206,539 of contract revenue and experienced a 36% increase in income. Expenses remained consistent.
- CLN engaged businesses in Central Indiana with customized contract offerings including contracts with the Kroger, Baxter, YMCA, State, Vocational Education, Department, Indiana Blood Center,
Wiley Publishing, and Adminastrar.

- CLN provided enrollment services for the Indiana Department of Workforce Development Lifelong Learning Institute project with the Office of Learning Partnerships generating $37,085.00 for the department.
- CLN and Human Resources Administration received funding from the Office of the Vice President of Government Relations Indiana University to provide professional development training to Legislative Staff. The trainings included the areas of business writing, introduction to customer service, recruitment, interviewing, and selection, feedback, motivation, and time management.
- The Council of Lifelong Learning meets quarterly to discuss continuing education initiatives and improve cooperation and coordination across campus.
- The 2005-06 accomplishments for Council on Lifelong Learning included the General Studies Faculty Advisory Committee met as a part of the Council for Lifelong Learning to address Program Review recommendations and program policy issues. Initiated discussions educating Council members about Prior Learning Assessment (PLA) in preparation for collaborating with the Council on Retention and Graduation in 2006-2007. Supported the proposed accelerated degree program managed by CLN for 2007 launch.
- Continuing Studies Noncredit Programs developed a new certificate in Medical Coding.
- Continuing Studies Noncredit Programs offered online courses in conjunction with Gatlin Education Services in the following areas: Medical Specialist, Advanced coding for Physicians Office, Certified National Pharmaceutical Representative, Veterinary Assistant, Home Inspection, and Medical Transcription.

Activities planned for 2006-2007:

2006-2007:

- Increase enrollments and income by 3%. Continue to create new programs that align with Central Indiana workforce needs and the clusters.
- Continue to develop and expand Council on Lifelong Learning.

5. Work with area employers to increase support for post-secondary education for their employees.

Campus Planning Theme: Teaching and Learning

Secondary Goals:
Sub Unit: None
Time Frame: Annually

Actions taken for 2005-2006:

2005-2006:

- Increase outreach activities to businesses and industries by 5% to reach adult learners.
- Continue to increase internships, business assistance and research contacts and contracts through the IUPUI Solution Center.

Evidence of Progress for 2005-2006:

- IUPUI Solution Center hosted the 2006 Solution Conference on May 17, 2006 with 176 participants representing the business community, government agencies, Solution Center partners, and academic schools and organizations.
- Delivered enrollment services for the Indiana Department of Workforce Development DWD and the Office of
Learning Partnerships.
- CLN engaged with businesses in Central Indiana with contract training offering including contracts with the Kroger, Baxter, YMCA, State Vocational Education Department, Indiana Blood Center, Wiley Publishing, and Administar.

Activities planned for 2006-2007:

2006-2007:
- Increase outreach and recruitment activities to businesses and industries by 5% to adult learners.
- Continue to increase internships, business assistance through the IUPUI Solution Center.

6. Increase utilization of off-campus facilities and distributed learning opportunities.

**Campus Planning Theme:** Teaching and Learning

**Secondary Goals:**
- Sub Unit: None
- Time Frame: Annually

Actions taken for 2005-2006:
- Pilot 3 courses in Spring 2006 as phase 1 of the Evening and weekend Accelerated College program.

Evidence of Progress for 2005-2006:
- CLN maintains two IUPUI service centers, Glendale Learning Center and the Community Life and Learning Center in Carmel generating 1,758 undergraduate credit enrollments and 4,599 continuing education enrollments.
- Off Campus undergraduate credit programs generated 11,049 enrollments this academic year; CLN increased total credit hours from 31,168 to 31,354; credit hours on the weekend, off campus, and at a distance.
- Continuing Studies Noncredit Programs; experienced a slight decrease at the Glendale Learning Center, offering 22 (432 to 410) less courses which resulted in 275 (4284 to 4009) less enrollments.
- Continuing Studies Noncredit Programs offered 23 more courses at the Life and Learning Center at Carmel resulting in 1028 enrollments.
- Distance Education enrollments increased from 5543 to 5,911.
- Weekend College staffed with Enrollment Services personnel provided financial aid support and registration for students on the weekend.
- An informal partnership is being developed with Hendricks College Network to provide increased noncredit classes beginning January 2007.

Activities planned for 2006-2007:
- Continue course development in alternative format for accelerated program for first pilot cohort group of Ivy Tech’s accelerated program graduates.
- Transition into new off campus facilities by vacating the Glendale Learning Center by January 2007.
- Determine future shared facility possibility with Ivy Tech after fate of Carmel Lifelong Learning Center is known.
7. Increase the number of campus-community partnerships.

**Campus Planning Theme:** Civic Engagement

**Secondary Goals:**
- None

**Time Frame:** Annually

**Actions taken for 2005-2006:**

**2005-2006:**

- Align outreach activity to the published Civic Engagement indicators and seek to develop programs that further the CE agenda.
- ETC: increase external funding for the operation and maintenance of the Marion County educational channel.

**Evidence of Progress for 2005-2006:**

- Continuing Studies Noncredit Programs has developed partnerships with various community organizations in collaboration with the development of noncredit courses. Art courses involved partnership with the Indianapolis Museum of Art, and music courses involved a partnership with Indianapolis Symphony and the Indianapolis Opera.
- Continuing Studies working with partnership with Indianapolis Senior Center and Jewish Community Center to provide Art and Culture classes to the community.
- Community Learning Network in cooperation with Enrollment Services, is partnering with Hendricks College Network to offer sessions encouraging adults to return to college in Hendricks County.
- CLN managers serve on the boards of Tour Indiana, ReImagine Neighborhoods and FringeNext Festival, in leadership positions of Optimist International and involvement in Kiwanis.
- CLN is working with a partnership with the Hendricks College Network to increase course offerings—both credit and noncredit—available in Hendricks County.
- CLN is developing partnerships with George Washington High School to provide SAT prep classes to economically challenged youth contingent on securing grants to offset expense.

**Activities planned for 2006-2007:**

**2006-2007:**

- Continue to increase the campus community partnerships.

8. **IUPUI Engagements through the Solution Center**

**Campus Planning Theme:** Civic Engagement

**Secondary Goals:**
- None
Time Frame: Annually

Actions taken for 2005-2006:

CLN is also the fiscal home to the IUPUI Solution Center. The Solution Center (SC) serves as IUPUI’s "Front Door" for community engagement. Working to build new relationships and create sustainable partnerships in Central Indiana between the university and government agencies, small businesses, and nonprofit organizations. The Solution Center administers the Community Venture Fund, a program that grants matching funds to partner organizations that may not be able to fully support a project or internship.

- Continue to increase internships, business assistance, and research contracts and contacts.
- Continue to connect academic schools' internship coordinators through the Internship Council to share best practices and support referrals.
- Continue supporting student and faculty engagements with Central Indiana businesses and nonprofits through the Community Venture Fund matching funds grant program.
- Develop a connecting technology system for internships and job opportunities.
- Imbed operations responsibility into university infrastructure.

Evidence of Progress for 2005-2006:

- Solution Center operations are now fully funded by IUPUI.
- Referred or arranged 209 internships, 275 class projects, and 29 research projects from June 2005 through June 2006.
- Internship Activity by cluster: Arts Culture and Tourism: 21; Advanced Manufacturing: 9; Business: 9; Education: 1; Government: 16; Information Technology: 27; Law: 3; Life and Health Sciences: 28; Motorsports: 4; Nonprofit: 84; Transportation, Distribution, and Logistics: 1.
- Class projects by cluster: Arts, Culture and Tourism: 52; Business: 1; Information Technology: 111; Life and Health Sciences: 4; Nonprofit: 90; Transportation, Distribution, and Logistics: 1.
- Research projects by cluster: Arts, Culture and Tourism: 4; Education: 3; Information Technology: 4; Life and Health Sciences: 1; Nonprofit: 17; Transportation, Distribution, and Logistics: 1.
- Launched www.iupuitalent.net, a new Web site that connects 13 academic schools and departments in one posting platform to publicize internships and job opportunities for IUPUI students and graduates.
- Granted over $610,000 to nearly 150 campus and external partners to establish internship/experiential learning programs, business partnerships, and research initiatives through the Community Venture Fund program.
- Hosted the annual Solutions Conference to welcome business and entrepreneurial leaders to IUPUI to meet researchers and explore potential IP and research partnerships. In 2006, nearly 200 attendees participated in panels, tours, and information sessions on Commercialization, Intellectual Property Partnerships, Internships, and Experiential Learning, and University Resources, in addition to research exhibits and presentations.

Activities planned for 2006-2007:

- Actively seek funding for the Venture Fund Community Grant Program.
- Develop partnerships to aid academic schools and departments in imbedding experiential learning into classrooms
- Create a training program for small businesses and nonprofits who intend to start internship programs.
- Begin hosting the Nonprofit Solution center (NSC), a new initiative supported by funding from Central Indiana philanthropic organizations. The NSC will provide nonprofit leaders with access to a qualified group of experts and vendors, as well as resources to assist them in making informed consulting arrangements.
- Complete an impact study of the Solution Center’s initiatives in partnership with the Center for Urban Policy.

**Fiscal Health**

* Fiscal health report for 2006-07 is attached as PDF file.

**Reallocation Plan**

**Other Question(s)**

1) **Doubling goals:** In what ways has and will your responsibility center contribute to the Chancellor’s doubling goals for enrollment (retention and graduation rates and degree conferrals), research and scholarship (grants and contracts), and civic engagement (service learning, internships, community collaborations)?

IUPUI Community Learning Network intends to double the number of adult students earning Associate degrees and Bachelor’s Degree in the IU School of Continuing Studies General Studies Program. CLN will deploy implementation strategies, New Program Development, and Prior Learning Assessment to meet this initiative.

- Improve number of "stop-out" students returning to class each year.
- Deploy accelerate program that shortens the time from application to degree completion.
- Create new programs and certificate to meet the needs of the Indiana Workforce.
- Increase outreach and recruitment to businesses and industries to reach adult learners.

**IUPUI Solution Center**

- In 2004-2005, the Solution Center reported 101 internships, 78 class projects and 11 research projects. In 2005-2006, we have more than doubled participation in each of these areas (209 internships, 275 class projects, and 29 research projects).
- We will continue to increase the number of student placements in internships through use of the EASE hub software, which allows schools and departments to share posting.
- In 2204-2005, the Solution Center reported 59 contacts/contracts to various companies with Central Indiana. In 2005-2006, we have also more than doubled our community partners to 135 partners.
- We have increased the number of community partners (connecting with 65 from July to September alone) by continuing to outreach work and hiring an Assistance Director of Internships and Experiential Learning.
- We will continue to increase outreach by hosting the Nonprofit Solution Center (NSC), a new initiative supported by funding from Central Indiana philanthropic organizations. The NSC will provide nonprofit leaders with access to a qualified group of experts and vendors, as well as resources to assist them in making informed consulting arrangements.

2) **Diversity:** What actions have you taken and what results have you achieved in retaining and graduating a diverse student body; enhancing diversity in research, scholarship, and creative activity; and recruiting, developing, and supporting diverse faculty and staff?

CLN serves as the administrative home to the single largest major at IUPUI. 67% of the General Studies students are female and 19% are minority students.
IUPUI Solution Center

- In 2005-2006, the Solution Center was engaged in two community development efforts aimed at building capacity and connections with the minority business community through the Indiana Business Diversity Council (IBDC) and the Indianapolis Hispanic Chamber of Commerce. In both of these efforts, the Solution Center is exploring opportunities to directly impact minority business owners and entrepreneurs through education, training, internships and projects, and Venture Fund assistance. The Solution Center is engaged in connections in the minority business community. The following initiatives were launched this year or are underway: IBDC Client Survey, IT Assistance to IBDC, Training and Information Seminars and Short-courses, Fall 2006 Internships for tenants in IBDC incubator, Partner for IBDC Industry Summit Series, IBDC internship programs in 10-15 client business annually.
- We will continue to expand efforts to assist MBE/WBDDREs and nonprofit organizations through direct assistance and programs developed in conjunction with the Indiana Business Diversity Council.
- We will encourage students to use our newly implemented website, www.iupialent.net, to network with schools and departments to engage minority students in effective internship and job searching.

3) Campus collaboration: In what ways has your unit collaborated with other units to enhance teaching and learning and/or research and scholarship? What plans do you have to strengthen collaborative activities in coming years?

The Glendale Service Center (and its future replacement facility) has been selected as the preferred site and is critical for the $6 million, 3-year contract training award from the State of Indiana Department of Child Services to the I.U. School of Social Work.

Continuing Studies is offering "Meditation for Healing Professionals" in the spring semester of 2007. The School of Nursing and the School of Social Work will be awarding professional continuing education units for students that complete the class.

General Studies recruiter and administration worked with the Director of Minority Outreach for IUPUI to develop a comprehensive recruiting plan and ensure we are serving the under-represented adult population.

General Studies worked with the Office for Professional Development to design a Thematic Learning Community for Adult learners.

4) International scholarship: How extensively are faculty in your school involved in research on international topics or in collaborations with international colleagues? Please cite some examples.

5) Internationalization of curriculum: How extensive are international perspectives and content in curricula in your school? Are international perspectives present in the core requirements for undergraduate degrees? Are there degree or certificate programs with an international emphasis? Do you have study abroad programs?