2005-2006 Columbus Campus

Mission

Mission:

The mission of Indiana University-Purdue University Columbus is to provide the educational leadership and resources of teaching and learning, scholarship, and civic engagement needed to enhance the economic opportunities, enrich the intellectual and cultural environment, and improve the quality of life of the individuals and communities in south central Indiana.

Vision:

Indiana University-Purdue University Columbus will create a world-class, small city regional university tailored to regional strengths and economic development priorities. The university will educate and retain an advanced workforce and thoughtful, diverse, and committed citizenry to build a stronger future for south central Indiana.

Strategies:

The vision of Indiana University-Purdue University Columbus is to be a world-class model of regional higher education serving the needs of south central Indiana. This model combines the unique strengths of IU, Purdue, and our educational partners to deliver with excellence a portfolio of undergraduate, graduate and continuing education programs tailored to the diverse needs of our citizens and communities. IUPUC will continue to provide access to higher education in a collaborative teaching/learning environment that facilitates the open exchange of ideas and values, research, scholarship and creative activity, and community partnerships.

1. Educational service: Indiana University-Purdue University Columbus will deliver with excellence a portfolio of Indiana University and Purdue University undergraduate, graduate, and continuing education programs tailored to the needs of south central Indiana in a receptive teaching/learning environment, conducted in an atmosphere of concerned moral inquiry, that facilitates
   - the open exchange of ideas,
   - research, scholarship, creative activity, and
   - community partnerships.

2. Educational support: Given the low educational attainment in south central Indiana, Indiana University-Purdue University Columbus serves many first generation college students. Hence, our commitment to providing superior support for such students begins with communications about the reasons to pursue a baccalaureate degree and continues into recruitment and onward through admission, financial aid and scholarships, course advising, career counseling, internships, student life and leadership opportunities on campus, placement, and alumni support.

3. Educational partnerships for efficient, effective delivery: IUPUC is an active
partner in developing new models of educational alliance amongst Indiana public higher educational institutions. We are committed to continuing our work with the Columbus Education Coalition, Ivy Tech Community College–Columbus, and the Purdue College of Technology–Columbus to increase levels of service to the region and efficiently utilize taxpayer support.

Goals and Objectives

1. Create appropriate faculty groups and governance.

1.1. Create an academic division organizational structure that includes six divisions with decision-making authority and budgetary control.

Campus Planning Theme: Teaching and Learning, Best Practices, Collaboration
Secondary Goals:
Sub Unit:
Time Frame: Ongoing

Actions taken for 2005-2006:

Six academic divisions were created by new campus leadership in the last year, as follows:

- Business
- Education
- Liberal Arts
- Nursing
- Science, and
- University College

Division Heads were selected for each division, and they were given budgetary control and decision-making authority. See http://www.iupuc.edu/academics/.

Evidence of Progress for 2005-2006:

Enrollment growth has been evidenced in those divisions in which there is a baccalaureate program that can be completed at IUPUC; This is a result of assigning students to divisions as early as possible following our restructuring. A concurrent advantage is the rate of transfers out of University College to the various divisions; Articulation with Ivy Tech Community College has increased between IUPUC and Ivy Tech, especially in those divisions in which articulation becomes valid.

Activities planned for 2006-2007:

All campus academic work has been shifted from the former structure to the new division structure. Such work includes budget management, courses to be offered, hiring of faculty including adjunct faculty, hiring of staff to support the division, compiling reports representing the division, and planning for the future.
1.2. Implement faculty governance structure, including a Faculty Senate.

**Campus Planning Theme:** Teaching and Learning, Research, Scholarship and Creative Activity, Best Practices, Campus Climate for Diversity, Collaboration

**Secondary Goals:**

**Sub Unit:** Faculty Senate

**Time Frame:** January 2004 - May 2004

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**Actions taken for 2005-2006:**

In 2004, the Faculty of IUPUC adopted a new Constitution and Bylaws which changed our faculty governance structure. The Faculty are now represented by a President and a Faculty Senate. The President of the Faculty is elected by a vote of the entire faculty, and represents the Faculty to administrators of IUPUC, IUPUI, Indiana University, Purdue University, and to other appropriate bodies. The IUPUC Faculty Senate is the legislative body of the IUPUC Faculty; the faculty of each IUPUC academic division and the Purdue University College of Technology-Columbus elect two Senators to serve on the IUPUC Faculty Senate. The Faculty are also involved in campus governance through service on standing boards and committees established by the Constitution and Bylaws, as well as through administrative committees established by the Vice Chancellor and Dean.

The Constitution and Bylaws of the IUPUC Faculty Senate is available at http://www.columbus.iupui.edu/facstaff/faculty_senate_bylaws.doc

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**Evidence of Progress for 2005-2006:**

Among the items developed for approval by the Faculty Senate are the development of several new certificate programs, new admission requirements, Faculty Workload policy, Conflict of Interest, Conflict of Commitment, and a new promotion and tenure document.

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**Activities planned for 2006-2007:**

**Academic Affairs**

Early warning system

Probation, dismissal, and reinstatement

Dean’s List

Honors program

e-portfolio

**Faculty Affairs**
CTL Professional Development programs

Faculty and Course Evaluation forms - online process

Procedures for implementation of conflict of commitment

Procedures for implementation of conflict of interest policy

Budgetary Resources Policy Committee

Review of budgeting process

New state appropriation for IUPUC

Collection of issues with computing facilities of the campus

Faculty awards

Student Affairs Committee

Student retention

Student issues and concerns

Student athletics programs

1.3. Develop campus promotion and tenure process.

Campus Planning Theme: Teaching and Learning, Research, Scholarship and Creative Activity, Best Practices, Collaboration

Secondary Goals:

Sub Unit: Tenured Faculty

Time Frame: Ongoing

Actions taken for 2005-2006:

A committee of tenured faculty drafted a promotion and tenure document for the campus. The document includes the criteria for satisfactory and excellence performance in the areas of teaching, research, and service, as well as identifying an appropriate process for promotion and tenure at IUPUC.

Evidence of Progress for 2005-2006:

For the first time, a tenure-track faculty at IUPUC was evaluated by the campus Promotion and
Tenure Committee.

Activities planned for 2006-2007:

The Promotion and Tenure Committee completed its work in the Spring 2005 semester.

IUPUC’s Promotion and Tenure document has been forwarded to IUPUI for review by the Office of the Dean of the Faculties.

The Faculty Senate will discuss and approve the final document in this academic year.

10. Increase faculty research and scholarship.

10.1. Develop and maintain faculty, division, and campus research plans.

**Campus Planning Theme:** Research, Scholarship and Creative Activity

**Secondary Goals:**

**Sub Unit:** Divisions

**Time Frame:** Ongoing

Actions taken for 2005-2006:

A virtual Research and Sponsored Program office has been established at IUPUC to assist the faculty in their proposal preparation as well as being the liaison to IUPUIs Research and Sponsored Programs office.

A reduced teaching load policy for junior tenure-track faculty has been established to assist the faculty in their research requirement at IUPUC.

Evidence of Progress for 2005-2006:

Research funding will be the basis for determination of effectiveness of this requirement.

Activities planned for 2006-2007:

All tenure-track faculty, divisions, and the campus will prepare short-term and long-term research plans.

11. Conduct “Bold Aspirations – The Campaign for IUPUC.”

11.1. Develop a Case Statement for a $4 million IUPUC campaign.

**Campus Planning Theme:** Civic Engagement

**Secondary Goals:**

**Sub Unit:** Gift Development Office

**Time Frame:** Ongoing
Actions taken for 2005-2006:

With significant help from the IUPUC Campaign Committee, a case statement was established for the $4 million **Bold Aspirations: The Campaign for IUPUC**. For a summary of the case for support, please visit [http://www.iupuc.edu/news/boldaspirations5.asp](http://www.iupuc.edu/news/boldaspirations5.asp)

Evidence of Progress for 2005-2006:

The Campaign has raised over $4,550,000.

Activities planned for 2006-2007:

Specific campaign priorities can be seen at [www.iupuc.edu/alumni/CampaignGoals.pdf](http://www.iupuc.edu/alumni/CampaignGoals.pdf).

- [12. Build a welcoming campus environment.](#)

  - **12.1. Establish an arts initiative program on the campus.**

    **Campus Planning Theme:** Civic Engagement  
    **Secondary Goals:**  
    **Sub Unit:**  
    **Time Frame:** Ongoing

Actions taken for 2005-2006:

The IUPUC Art Advisory Committee has been established. The committee consists of leaders in the area of art in south central Indiana. The committee has established the following mission statement:

> The IUPUC arts mission is to enrich lives by creating a culturally stimulating environment through art experiences and education.

Evidence of Progress for 2005-2006:

The arts initiative is continuing to broaden its efforts thanks to the addition of new IUPUC Art Advisory Committee members, including the executive director of the Columbus Area Arts Council and the executive director of the Southern Indiana Center for the Arts. Subcommittees of the Art Advisory Committee have been established to enhance campus efforts to bring artwork to the attention of students and others. More information on the IUPUC Arts Initiative can be found at [www.iupuc.edu/alumni/connections_newsletter/Fallo4_Newsletter.pdf](http://www.iupuc.edu/alumni/connections_newsletter/Fallo4_Newsletter.pdf) on page two of the *IUPUC Connections* Fall 2004 newsletter.

Activities planned for 2006-2007:

More than a dozen pieces of artwork have been acquired and are on display at IUPUC. Some of have been donated by prominent local artists, and others have come on a permanent loan basis from the IU Art Museum. In addition, IUPUC hosted its first exhibition, "A Woman’s Heart," from the Herron
School of Art and Design. A second exhibition from Herron was held in the spring of 2005. In addition, the IUPUC Art Advisory Committee is developing strategies to add to the permanent IUPUC collection and bring more exhibitions to the campus.

12.2. Renovate the building interior.

Campus Planning Theme: Best Practices
Secondary Goals:
Sub Unit:
Time Frame: Ongoing

Actions taken for 2005-2006:

Areas completely renovated and furnished this year, using donations and in-house labor:

Vice Chancellors office and administrative assistants’ office—furniture, painting, art

Kimball Board Room—furniture, painting, HVAC installed, art

Student lounge area—The Commons—repainting, furniture, replacing carpet with tile, art

Student study areas—The Cove and the North wing—furniture and art

West Wing—painting, art

Outdoor classroom

Evidence of Progress for 2005-2006:

Areas renovated within budget, on time, and with quality workmanship and materials that will last. Customer evaluation: areas to date have been enthusiastically received by the students, faculty and staff, and by campus visitors.

Activities planned for 2006-2007:

Areas to be renovated:

Gallery re-furnished to encourage student life.

East stairwell (customer visits and main student stairwell): drywall, paint, lighting, new ceiling, tile and carpet

West stairwell: painting, tile flooring, lighting, art

Central stairs: painting, flooring, art

Community reception rooms—moved from CC 143 to second floor East wing—proposal under development.
MBA facility proposal under development.

Division suites and faculty offices--from CC 143-- proposal under development.

12.3. Develop a campus park.

**Campus Planning Theme:** Best Practices

**Secondary Goals:**

**Sub Unit:**

**Time Frame:** Ongoing

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**Actions taken for 2005-2006:**

The newly established Student Council received feedback from students that they would like to have more outside study spaces, eating areas, and recreation opportunities. These recommendations were presented to the City of Columbus Parks and Recreation Department. The City developed an initial plan that would create an university park, which would also become one of the city parks.

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**Evidence of Progress for 2005-2006:**

IUPUC staff and the IUPUC Campaign Committee are currently in the process seeking major gifts to create this park. One prospective donor has expressed an interest in funding a sculpture that would serve as the centerpiece of the park.

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**Activities planned for 2006-2007:**

IUPUC and the City of Columbus Parks and Recreation Department will be signing a memorandum of understanding to outline the respective roles in this partnership and will begin moving forward.

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12.4. Plan for sports and recreation for the students.

**Campus Planning Theme:** Best Practices

**Secondary Goals:**

**Sub Unit:**

**Time Frame:** Ongoing

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**Actions taken for 2005-2006:**

The newly established Student Council received feedback from students that they would like to have more recreation opportunities at the campus. Suggestions focused on "extreme sports" such as sand volleyball and rock climbing. These recommendations were presented to the City of Columbus Parks and Recreation Department. The City developed an initial plan that included an extension of the People Trail (walking/running/biking trail throughout Columbus) through the campus, sand volleyball courts, a quarter-mile trail adjacent to the People Trail with exercise stations, a climbing wall, and bouldering areas.

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**Evidence of Progress for 2005-2006:**
IUPUC staff and the IUPUC Campaign Committee are currently in the process of seeking major gifts for the outdoor recreation facilities. Also, the Parks and Recreation Department will request funding from the City of Columbus to provide some financial support. The collaboration between IUPUC and Columbus Parks and Recreation Department on this project has been outstanding. IUPUC is excited about the prospect of recreation opportunities to attract and retain students. The Columbus Parks and Recreation Department is excited about having a park with sand volleyball and a climbing wall among its nationally recognized city parks.

Activities planned for 2006-2007:

IUPUC and the City of Columbus Parks and Recreation Department will be signing a memorandum of understanding to outline the respective roles in this partnership and will begin moving forward.

4. Increase the number of academic programs offered by the campus.

4.1. Establish articulation agreements with IU and Purdue Schools at IUPUI for joint programs.

**Campus Planning Theme:** Teaching and Learning, Research, Scholarship and Creative Activity, Collaboration

**Secondary Goals:**

Sub Unit: Administration

**Time Frame:** Ongoing

Actions taken for 2005-2006:

Articulation agreements have been signed between IUPUC and Schools at IUPUI for joint academic programs. These agreements include offering joint baccalaureate degree programs in

- engineering
- general studies
- informatics
- labor studies
- liberal arts
- nursing
- public and environmental affairs
- science
- tourism, conventions and event management.

A total of 21 Bachelor of Science or Arts degree programs are now available at IUPUC, including the joint programs with IUPUI. The list of programs in which students can apply for admission is available at: [http://www.iupuc.edu/academics/](http://www.iupuc.edu/academics/).

**Evidence of Progress for 2005-2006:**

The success of these programs will be assessed in the years to come.

Activities planned for 2006-2007:
The new joint degree programs are being promoted in the community. All new programs will be made available beginning Fall 2005.

5. Attract and support a better prepared and a more diverse student population.

5.1. Re-evaluate and redesign the process to interact with high school students.

Campus Planning Theme: Teaching and Learning, Best Practices, Campus Climate for Diversity

Secondary Goals:

Sub Unit:

Time Frame: Ongoing

Actions taken for 2005-2006:

Changes made to date have focused on creating communications materials: direct mail correspondence with parents of students, inserts in local high school parent newsletters; new, coordinated marketing materials developed for each of our six academic divisions for use at college fairs and the Prospective Student Saturday program; a new display board and materials created for the admissions office to use at fairs and presentations; and similar table top displays were created for each IUPUC-based academic division.

A key part of interacting with high school students is encouraging their counselors to recommend IUPUC. On November 10th, 2006, IUPUC was visited by 70 counselors as part of a completely redesigned annual Counselors Breakfast. Counselors were empowered with scholarships to award to their own students, with notebooks describing our academic programs, and with marketing materials. More counselors attended this breakfast than any other breakfast in the past.

Students and faculty from the two Columbus high schools were invited to the first ever "Explore IUPUC" event via colorful, postcard invitations to the faculty and a public address system announcement in the high schools for the students.

Evidence of Progress for 2005-2006:

Following the successful Counselors Breakfast in 2004, we were approached by a local high school requesting their seniors and juniors be bused to IUPUC for a college day.

The effectiveness of the Counselors Breakfast will be partially measured by the number of scholarships given and accepted.

Applications and admittances for the fall semester of 2007 were significantly impacted by these efforts; without them we would have no visibility in the market, since these efforts are the first marketing (versus information) communication program the campus has undertaken in recent history.

These first efforts are the beginning of a complete repositioning of the IUPUC campus in the eyes of its constituents; it will take several semesters before enough tools are in place and momentum is generated to impact student numbers significantly. As we become more adept at designing and using the tools with different constituencies, we will become more adept at measuring the impact of individual communications initiatives.
Activities planned for 2006-2007:

We are re-evaluating our Prospective Student Saturday program and have plans to make it more extensive and enriching.

We plan to continue to enrich our marketing communications materials and to revise those that need updating. We are building—for the first time—resources that can be used to support developing an interactive, ongoing communication process with high school students by marketing each of the divisions—a photo bank, a bank of student success stories, better student databases for database marketing, and an improved information packet.

We are engaging in a key message refinement project which will result in a list of FAQs from high school students and the answers—key messages—we want to use in conversations with prospective high school students and their parents. These FAQs will first be used for in-house staff training, and then released to the website, high school counselors, students, and their parents.

5.2. Increase the number of merit- and admission-based scholarships.

Campus Planning Theme: Teaching and Learning, Campus Climate for Diversity
Secondary Goals:
Sub Unit:
Time Frame: Ongoing

Actions taken for 2005-2006:

In the last year, IUPUC has completely redesigned and expanded its scholarship program. The newly designed program more closely parallels and builds on the strengths of the IUPUI scholarship programs, with a more aggressive focus on attracting top students from area high schools and encouraging first generation college students. The new scholarship program is described at http://www.iupuc.edu/scholarships/.

Comparing it with the previous program, the new program demonstrates a significant dollar value increase, driven by a focus of reaching a wider range of diverse student types and encouraging students to commit to IUPUC earlier in the planning cycle. The most innovative new scholarship program involves area high school counselors. They are empowered to give four scholarships to students of their choice who meet the high academic criteria set by the IUPUC scholarships, and the student is admitted by March 1.

Evidence of Progress for 2005-2006:

The activities taken section indicates the dramatic increase in the number of merit and admissions-based scholarships. The future activities section describes how this change of strategy will be assessed.

Activities planned for 2006-2007:

We plan to monitor and assess the effectiveness of the new, dramatically different program before instituting additional change. Variables to monitor include:

- the absolute number of students receiving scholarships versus prior years
- the percentage increase in the number of students receiving scholarships versus prior years
- the relative significance of the different types of scholarships versus prior years
- the financial impact of the new scholarships versus prior years
- the change in student satisfaction and retention rates versus prior years
the caliber and diversity of students attracted by the scholarships versus prior years scholarship recipients.
the campus student profile in general, and
the retention of scholarship recipients.

We will work with local scholarship-giving organizations, particularly the Heritage Fund and other local firms to develop more scholarships defined for IUPUC students. Many local organizations give scholarships; if approached with the value of the regional university model and the new degree programs at IUPUC, they will encourage IUPUC students to apply and will see the value of giving local scholarships to students who are committed to this region.

Build stronger web links for our students from our website to south central Indiana scholarship granting institutions.

5.3. Develop a more effective student recruitment strategy.

**Campus Planning Theme:** Teaching and Learning. Best Practices. Campus Climate for Diversity

**Secondary Goals:**

**Sub Unit:**

**Time Frame:** Ongoing

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**Actions taken for 2005-2006:**

This section addresses Return to College students. See comments on 5.1 regarding high school students.

IUPUC has re-evaluated its strategy toward return to college students.

New communications materials were developed and distributed directly to key organizations throughout our seven-county primary target area. The number of institutions reached in the next year should easily double previous distributions of class schedules, and the quality of the materials has significantly improved, focusing on key marketing messages and consistent images. These same images and messages are being reinforced in all advertising.

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**Evidence of Progress for 2005-2006:**

The final outcome measure, of course, is a change in the number of new student applications.

Better diagnostic measures would be changes in measures of awareness of IUPUC degree programs, likelihood of applying to IUPUC, and measures of changes in the number of telephone and walk-in inquiries.

At this point, IUPUC must develop simple, disciplined recordkeeping systems to track the data available in-house and on those students who contact us as a result of our outreach efforts. In the future, IUPUC will expand marketing research to other constituencies.

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**Activities planned for 2006-2007:**

Initiate regular sales calls to top managers in key firms to set up new communications strategies. Ask
for the opportunity to put IUPUC information on their intranet sites and in-house electronic newsletters, in addition to posting hard copies in employee break rooms. Set up web links from their site to ours and provide direct access to their reimbursement policies for our students who are their employees.

Build and consolidate database of return to college student prospects, including our students who have stopped out in the prior five semesters.

5.4. Develop more effective promotional materials, including success stories and student placement information.
Campus Planning Theme: Best Practices
Secondary Goals:
Sub Unit:
Time Frame: Ongoing

Actions taken for 2005-2006:

Improved marketing materials have been described under previous goals.

Progress toward the next round of promotional materials, success stories, and student placement has begun. Three individuals who could research and write success stories have been interviewed. The idea has been raised with Division Heads and we will look into the possibility of involving alumni in this process.

Evidence of Progress for 2005-2006:

Evidence of progress will be indicated by the number and quality of the contacts in our file that can be used to publish success stories to support the marketing effort.

Activities planned for 2006-2007:

Collect contact information and rough write-ups from faculty and Division Heads; develop a web-based filing system/database for reference by all campus Directors, then release a story to a writer when a specific need is developed. Use on website, printed collateral, and advertising.

5.5. Increase the number of high school graduates enrolling at IUPUC in the top 25% of their graduating class.
Campus Planning Theme: Teaching and Learning
Secondary Goals:
Sub Unit:
Time Frame: Ongoing

Actions taken for 2005-2006:

Enrollments of high school students in the higher percentiles of their graduating class will increase this year at IUPUC because of the changes we have made during the past year:

- expansion of degree programs and faculty
- increased student life
more personal admissions support
expanded scholarship program that targets high performing students
stronger relationships with high school counselors, and
strong communication of all of these internal improvements.

Evidence of Progress for 2005-2006:

Annual measures of numbers of newly admitted and enrolled students by decile.

Annual measures of retention of students by decile.

Activities planned for 2006-2007:

We will continue to build and refine infrastructure that supports these higher performing students. Activities include plans to:

- reach parents with the message about new opportunities at IUPUC
- target high schools with lower rates of college attendance
- continue to visit high schools to give away merit-based scholarships in awards ceremonies
- encourage high school counselors to give out their "Pursuit of Excellence" scholarships
- launch a communication effort to re-position IUPUC in the eyes of middle school-high school juniors—based on real changes in the way IUPUC operates.

5.6. Increase the number of classes offered via distance education.

**Campus Planning Theme:** Teaching and Learning, Civic Engagement

**Secondary Goals:**

**Sub Unit:**

**Time Frame:** Ongoing

Actions taken for 2005-2006:

The dramatic need for classes to be offered via distance education was communicated to Division Heads, and they have been asked to propose plans for engaging faculty in course development.

Evidence of Progress for 2005-2006:

Number of courses developed.

Number of faculty involved in online/distance education development.

Degree of support services available in the Learning Center (LC) for online/distance education development.

Number of students enrolled in and completing online/distance education courses.

Number of students living in geographic locations outside of Bartholomew County who are taking
Activities planned for 2006-2007:

Activities under discussion:

- Release time for development of courses. Pay faculty an overload in a semester they develop an online/distance education course while being paid to teach the same course in the classroom. Pay 10-month faculty to develop courses over the summer.
- Identify a "hit list" of the top 10 courses IUPUC would like to offer online/distance education and solicit faculty interest, assuming some additional monetary award.
- Encourage faculty to develop hybrid courses, rather than pure online or pure distance education.
- Identify an "online champion" faculty member and a "distance education champion" faculty member on campus. Send this person to IUPUI's "Jumpstart course."
- Have OPD bring a couple of online workshops to IUPUC.
- Offer TA support to faculty who develop an online/distance education course that enrolls over 30 students.


6.1. Enhance undergraduate student learning and success through improved advising practices.

**Campus Planning Theme**: Teaching and Learning, Best Practices

**Secondary Goals:**

**Sub Unit**: University College

**Time Frame**: Ongoing

Actions taken for 2005-2006:

Academic advising is an important resource in helping students to achieve their academic and career goals. IUPUC students are now being moved to academic divisions for advising. We have increased the number of University College Advisors. More information on student advising at IUPUC may be found at: [http://www.iupuc.edu/students/advising.asp](http://www.iupuc.edu/students/advising.asp).

Evidence of Progress for 2005-2006:

The student retention rate at IUPUC will be assessed as an evidence of progress and effectiveness of the changes made in advising at IUPUC.

Activities planned for 2006-2007:

With the creation of the IUPUC Faculty Senate, direct admission to degree programs at IUPUC has become a reality, which will affect the way students are advised.

6.2. Ensure that all programs provide relevant and coordinated course offerings.

**Campus Planning Theme**: Teaching and Learning, Best Practices, Collaboration

**Secondary Goals:**
Sub Unit: Divisions
Time Frame: Ongoing

Actions taken for 2005-2006:

The responsibility and budget for course offerings at IUPUC have shifted to proper divisions at IUPUC.

Evidence of Progress for 2005-2006:

Work is ongoing in this area.

Activities planned for 2006-2007:

Coordination of course offerings at IUPUC will shift to IUPUC Division Heads.

6.3. Create additional spaces for student learning and relaxation.

Campus Planning Theme: Best Practices, Campus Climate for Diversity
Secondary Goals:
Sub Unit: Administration
Time Frame: Ongoing

Actions taken for 2005-2006:

Student Council members worked with administrators in developing a plan to make improvements to the Student Commons at IUPUC. This is the most heavily used area by students for studying and relaxing. The campus was able to get furniture donated to make this space a more comfortable place for students. A new area, the Cove, was also developed to provide additional study areas. Furthermore, artwork was added to both locations.

Evidence of Progress for 2005-2006:

The Student Council, on behalf of the students at IUPUC, has expressed its pleasure with the improvements made to the Student Commons. The Student Council continues to be closely involved in the discussions about upgrades to other areas to provide more comfortable areas for student learning and relaxation.

Activities planned for 2006-2007:

Plans are being developed to make improvements to the second most heavily used area, the Gallery. Currently, the space includes a number of rectangular tables. The goal is to make this area a multi-purpose area, where students can work individually or in groups, relax, and socialize.

6.4. Improve student retention and persistence rates.

Campus Planning Theme: Teaching and Learning, Best Practices
Secondary Goals:
Sub Unit: Divisions
Time Frame: Ongoing

Actions taken for 2005-2006:

IUPUC has developed a new student advising system, dramatically increased student scholarships, substantially increased the number of degree programs available to students on campus, and a number of other activities to affect its very low retention rate.

Evidence of Progress for 2005-2006:

Work is ongoing to develop assessment tools and measures.

Activities planned for 2006-2007:

The full implementation of above mentioned initiatives are planned to continue in this academic year.

☐ 7. Continue active involvement in developing articulation agreements with Ivy Tech Community College–Columbus.

☑ 7.1. Establish articulation agreements with Ivy Tech Community College-Columbus.

Campus Planning Theme: Teaching and Learning, Collaboration
Secondary Goals:
Sub Unit: Enrollment Center
Time Frame: Ongoing

Actions taken for 2005-2006:

Given our limited resources and the proximity of Ivy Tech Community College to the IUPUC Campus, partnership of the two institutions is on the list of priorities of the campus. Following discussions, meetings, and coordinated work, a comprehensive agreement between the two institutions was signed in 2004 at the Learning Center. See http://www.iupuc.edu/passport/articulatedprograms.asp.

Evidence of Progress for 2005-2006:

The number of Ivy Tech students with AS degrees pursuing BA/BS degree programs at IUPUC.

Activities planned for 2006-2007:

New areas for agreement are being investigated.

☐ 7.2. Increase the number of Ivy Tech graduates pursuing bachelors programs at IUPUC.

Campus Planning Theme: Teaching and Learning, Best Practices, Collaboration
Secondary Goals:
Secondary Goals:
Sub Unit: Enrollment Center
Time Frame: Ongoing

Actions taken for 2005-2006:

The newly signed agreements between Ivy Tech Community College-Columbus and IUPUC will facilitate Ivy Tech graduates pursuing baccalaureate degree programs at IUPUC.

Evidence of Progress for 2005-2006:

The first AS recipient of Ivy Tech State College-Columbus was admitted at IUPUC in November 2004 through the established agreements between the two institutions.

Activities planned for 2006-2007:

See http://www.iupuc.edu/passport/.

7.3. Continue developing the PASSPORT-IUPUC program.

Campus Planning Theme: Teaching and Learning, Best Practices, Campus Climate for Diversity, Collaboration
Secondary Goals:
Sub Unit: Enrollment Center
Time Frame: Ongoing

Actions taken for 2005-2006:

IUPUC will establish a PASSPORT-IUPUC program to provide students of Ivy Tech Community College-Columbus the freedom to transfer courses and associate degree credits to IUPUC. An IUPUC staff member will be responsible for communication of programs created by this office to the faculty, staff, and students at Ivy Tech Community College-Columbus. Ivy Tech Community College-Columbus will provide support in facilitating the communication with its students, as well as provide an office space for the PASSPORT-IUPUC staff that would be available on a part-time basis in the Ivy Tech building.

IUPUC will create and maintain the official website providing information on how Ivy Tech students can transfer specific courses and credits into the IUPUC undergraduate and graduate degree programs. See http://www.iupuc.edu/passport/

Evidence of Progress for 2005-2006:

The number of Ivy Tech graduates transferring courses and associate degree credits to IUPUC will be a measure of the effectiveness of this program.

Activities planned for 2006-2007:
Above mentioned activities will be completed in this academic year.

7.5. Arrange for providing library resources to Ivy Tech students on a contractual basis.

Campus Planning Theme: Collaboration
Secondary Goals:
Sub Unit: Library
Time Frame: Ongoing

Actions taken for 2005-2006:

An agreement has been made to provide library services to Ivy Tech Community College-Columbus for a fee.

Evidence of Progress for 2005-2006:

Providing transparent services to over 5,000 students of IUPUC, Ivy Tech, and Purdue College of Technology-Columbus is a measure of the effectiveness of this program.

Activities planned for 2006-2007:

Librarians from IUPUC and Ivy Tech are meeting on a regular basis to make the providing of library services to all Ivy Tech students available.

9. Develop Executive Education Program.

9.1. Develop non-credit, industry-specific courses.

Campus Planning Theme: Teaching and Learning
Secondary Goals:
Sub Unit: Executive Education Program
Time Frame: Ongoing

Actions taken for 2005-2006:

The purpose of the Executive Education Programs is to engage the regional community in continuing education and professional development. More specifically, the Executive Education Programs will reflect:

- innovative learning models
- a variety of topics identified and delivered in consultation among academics, subject area experts, and practicing businesspeople, and
- involvement of managers, professionals, and executives from small business to large corporations in the region.

Evidence of Progress for 2005-2006:
The number of short courses delivered in businesses and industry in south central Indiana will be the measure of effectiveness of this program.

Activities planned for 2006-2007:

A business model has been prepared. Funding is being arranged for this activity.

9.2. Develop a plan to offer non-credit, continuing study courses.

**Campus Planning Theme:** Teaching and Learning, Civic Engagement

**Secondary Goals:**

**Sub Unit:** Executive Education Program

**Time Frame:** Ongoing

Actions taken for 2005-2006:

Planning for the offering of non-credit, continuing study courses has been undertaken with IUPUC Division Heads, the Interim Vice Chancellor for External Affairs at IUPUI, community leaders, and the Non-Degree Program Development Committee of the IUPUC Board of Advisors. In addition, a campus committee reviewed the options for non-degree program development and sent a report to the Vice Chancellor for his review. Planning for the creation of new non-degree programs, for the expansion of existing non-degree programs, and for a new home base for all of these programs is continuing.

Evidence of Progress for 2005-2006:

Planning for non-credit programs to be offered by IUPUC is in its infancy. Progress that has been made to date includes strengthening the relationships between community leaders and campus officials in the process of planning for these programs. The report issued by the campus non-degree program committee to the Vice Chancellor is a step forward, and suggestions made in this report will be reviewed and, where appropriate, carried out.

Activities planned for 2006-2007:

Having begun discussions with the individuals and groups mentioned above, the plan is to move forward with the establishment of non-degree programs that will benefit our service area. Further discussions will take place with board members representing Bartholomew and the surrounding counties regarding which programs will be most beneficial for particular communities. Since the current IUPUC facility has no space available for offices to direct these activities, a new space will be sought, where the administration, if not the delivery, of non-credit programs can be housed.

**Fiscal Health**

* Fiscal health report for 2006-07 is attached as PDF file.

**Reallocation Plan**

**Other Question(s)**
1) **Doubling goals:** In what ways has and will your responsibility center contribute to the Chancellor's doubling goals for enrollment (retention and graduation rates and degree conferrals), research and scholarship (grants and contracts), and civic engagement (service learning, internships, community collaborations)?

IUPUC has worked very hard toward the doubling goal set by the Chancellor. We have significantly increased our credit hours in the last couple of years. We have increased our credit hours by 3%, 24%, 8.2%, 6%, 9%, and 8.8% in the last six semesters. Student retention has also increased significantly in this period - 52% first time beginners to 59% in fall 2006. Similar increases are witnessed in civic engagement at IUPUC. In 2006, we established Executive Education Center at IUPUC to improve internship and collaborations with the community.

2) **Diversity:** What actions have you taken and what results have you achieved in retaining and graduating a diverse student body; enhancing diversity in research, scholarship, and creative activity; and recruiting, developing, and supporting diverse faculty and staff?

IUPUC is identified the following Diversity mission statement:

The mission of the IUPUC Diversity Cabinet is to assist in creating an environment supportive of all individuals and groups by:

- recognizing that each of us is unique, while sharing many of the same characteristics and features, thoughts and feelings, challenges and privileges.
- serving as a forum for open and honest discussion of any and all diversity-related issues on campus.
- generating support from the campus for inclusive attitudes and activities.
- becoming informed about issues in the broader community related to diversity and determining the role the campus should play in addressing them.
- advising the Vice Chancellor on issues regarding diversity that affect the campus or community.

A new Diversity Cabinet has been formed to work toward above-stated mission.

3) **Campus collaboration:** In what ways has your unit collaborated with other units to enhance teaching and learning and/or research and scholarship? What plans do you have to strengthen collaborative activities in coming years?

IUPUC has signed academic agreements with 9 schools at IUPUI to foster collaborations. Nearly 150 students are going through these programs.

4) **International scholarship:** How extensively are faculty in your school involved in research on international topics or in collaborations with international colleagues? Please cite some examples.

IUPUC does not have a significant activity in this area.

5) **Internationalization of curriculum:** How extensive are international perspectives and content in curricula in your school? Are international perspectives present in the core requirements for undergraduate degrees? Are there degree or certificate programs with an international emphasis? Do you have study abroad programs?

IUPUC faculty work with faculty at IUPUI to make sure that our curriculum matches all those offered in Indianapolis.