Mission

The mission of the School of Physical Education and Tourism Management at Indiana University Purdue University at Indianapolis is to prepare students for entry-level positions and advanced study, to contribute to the body of knowledge through creative and scholarly activities, and to serve the profession and the community. Through collaboration and interdisciplinary work with diverse populations, the School of Physical Education and Tourism Management strives to enhance wellness, to improve quality of life, and to encourage leisurely pursuits.

Goals and Objectives

1. Offer meaningful academic programs that prepare students for jobs and advanced study

- Develop new academic program options to support existing programs
  - **Campus Planning Theme:** Teaching and Learning
  - **Secondary Goals:**
  - **Sub Unit:** None
  - **Time Frame:** On-going

Actions taken for 2006-2007:

- Instituted the Exercise Science Pre-Occupational Therapy track
- Expanded TCEM offerings at IUPU Columbus
- Continued work with IUB on joint MS program in Tourism
- Launched MS Program in Athletic Administration in cooperation with National Interscholastic&nbsp;Athletic Administrators Association
- Partnering with Schools of Liberal Arts and Engineering and Technology on BA and BS in Motor Sports
- Eliminated the AS degree in Food Service and Lodging Supervision
- Gained approval for a Certificate;&nbsp; Program in Sports Tourism Development

Evidence of Progress for 2006-2007:

- New tracks in fitness and sports management approved.
- Certificate in sports tourism development approved.
- Student satisfaction surveys indicate increase approval rating for quality of teaching in the major and quality of advising in the major.
- Number of majors continued to grow
- Number of students pursuing certificates continues to grow.
Activities planned for 2007-2008:

- Explore minor in the Department of Military Science.
- Add adapted physical education as a dual license in teacher education.
- Explore partnership with IU East for tourism classes.
- Continue to work with Bloomington-HPER on joint MS degree in tourism.
- Work with partner schools on undergraduate degree in motor sports.

2. Attract and retain well prepared and engaged students

- Increase student retention rates in first two years by expanding communication and interaction experiences in courses and through alternative modes of course delivery.
  
  **Campus Planning Theme:** Teaching and Learning  
  **Secondary Goals:** None  
  **Sub Unit:** None  
  **Time Frame:** On-going

Actions taken for 2006-2007:

- All Departments teaching first year seminar.
- Increased use of Oncourse.
- Assigned one full-time faculty member in physical education to mentor part-time faculty in the use of Oncourse.
- Compared teaching evaluations from on-line instruction and live courses and found high degree of equality.
- Re-organized student government in the school.
- Revitalized school based student organizations.

Evidence of Progress for 2006-2007:

- Retention rates for first and second year students increased from 73% to 76%.
- The School had a Bepko Scholar again this year.
- Enrollments in video streaming classes continue to rise.
- Participation in student organizations rose dramatically, including Phi Epsilon Kappa.

Activities planned for 2007-2008:

- Further refine first year experience course.
- Increase school based student organizations.
- Expand video streaming courses to Department of Physical Education.
- Revitalize Phi Epsilon Kappa professional fraternity chapter.
- Improve identity measures and advertising.
- Encourage incoming students to apply as Bepko Scholars.

3. Recruit and retain an exceptional workforce of faculty and staff

- Raise salary levels to the 60 percentile of peer institutions.
Campus Planning Theme: Research, Scholarship and Creative Activity
Secondary Goals: 
Sub Unit: None
Time Frame: On-going

Actions taken for 2006-2007:

- Raised faculty and staff compensation an average of 5.25% in the last budget cycle.
- Hired additional staff to keep pace enrollment growth and size of faculty
- Did renovations to eliminate shared faculty offices

Evidence of Progress for 2006-2007:

- Salaries at the 60 percentile of peer institutions

Activities planned for 2007-2008:

- Continue to make salary of full-time tenure track faculty a priority.
- Do salary comparison of peer institutions.
- Continue to monitor staffing levels.
- See that new employees are properly trained and have good work environments.
- Continue to explore new office needs
- Initiate and support a faculty and staff development program

Campus Planning Theme: Research, Scholarship and Creative Activity
Secondary Goals: 
Sub Unit: None
Time Frame: On-going

Actions taken for 2006-2007:

- Assessed needs of the school for new faculty and faculty replacement.
- Continued for the fifth year a bonus pay plan for staff and awarded bonuses for three staff members.
- Provided release time for staff to attend development workshops.
- Provided travel support to associate faculty.
- Hired three new full time faculty as either replacements or to accommodate expansion.
- Offered expanded summer research stipends to tenure track hires and provided extensive start up funding

Evidence of Progress for 2006-2007:

- Successfully completed all search and screens.
- Obtained new office space
Activities planned for 2007-2008:

- Work with new faculty on securing external funding for research.
- Evaluate clerical and professional staffing to assess our continued effectiveness in light of increasing enrollments.
- Continue to address critical shortage of faculty office space.

4. Develop and support a dynamic program of research and creative activity

- Improve grant activity
  
  **Campus Planning Theme:** Research, Scholarship and Creative Activity  
  **Secondary Goals:**  
  **Sub Unit:** None  
  **Time Frame:** On-going

Actions taken for 2006-2007:

- Provided summer research grants to faculty.
- Provided some release time for faculty to work on new research proposals.
- Purchased additional research equipment.
- Returned all indirect cost funds to the departments.
- Participated in discussions and supported concept for the Indiana Center for Rehabilitation Sciences and Engineering Research.
- Initiated contract work with St. Vincent Hospital on joint replacement study.
- Assigned one faculty member .60 FTE to the IU Center on Aging to do collaborative research.

Evidence of Progress for 2006-2007:

- Research and grant funding nearly doubled in 06-07.

Activities planned for 2007-2008:

- Continue to offer summer research grants to tenure track faculty.
- Try to provide time for proposal preparation.
- Provide travel support to international conferences.
- Continue to work with colleagues on Center for Rehabilitation Sciences and Engineering Research.
- Increase efforts to promote research among all faculty. Set targets for grant submission.

5. Develop community partnerships that promote learning

- Establish collaborative partnerships with business, industry, government, educational and professional entities that are mutually beneficial.
  
  **Campus Planning Theme:** Civic Engagement  
  **Secondary Goals:**  
  **Sub Unit:** None  
  **Time Frame:** On-going
Actions taken for 2006-2007:

- Continue to work with the City of Indianapolis in support of their cultural tourism initiative.
- Continued management for operation of Camp Brosius in Elkhart Lake, Wisconsin and marketed to alumni and friends of the university.
- Held second Indiana Cultural Tourism Conference.
- Continued to expand internship opportunities by working with the IUPUI Solution Center.

Evidence of Progress for 2006-2007:

- All students in school involved in an internship experience.
- Increased attendance at Camp Brosius in summer 06 and recognized by Budget Travel as one of top 50 family camps.
- Use synergy from the Campaign for IUPUI to maintain a first rate development program

Activities planned for 2007-2008:

- Continue to expand internship opportunities in all programs.
- Conduct third Cultural Tourism Conference.
- Expand alumni participation at Camp Brosius and initiate a fund drive to help finance improvements.
- Expand the Fit For Life Program at George Washington High School and promote fitness and wellness in the near Westside district.

Use synergy from the Campaign for IUPUI to maintain a first rate development program

Campus Planning Theme: Best Practices

Secondary Goals:
- Sub Unit: None
- Time Frame: Ongoing

Actions taken for 2006-2007:

- Submitted eight proposals on the school’s behalf to several external foundations and agencies.
- Continued to increase contact with alumni and expanded cultivation to business and industry.
- Began campaign for Camp Brosius by forming advisory group.
- Promoted annual giving opportunities in school’s expanded newsletter and on school web site.
- Hosted two donor connection events.
- Created new school news magazine to better tell our story and share our case for support.
- Hosted 100-year anniversary gala.
- Sent informational letter to alumni who may qualify for IRA tax-free distributions.

Evidence of Progress for 2006-2007:

- Achieved 13 $10,000 or more financial commitments benefiting Camp Brosius, a scholarship in the Department of Physical Education, and a scholarship in the Department of Tourism, Conventions and Event Management.
Activities planned for 2007-2008:

- Cultivate prospects for scholarship funds.
- Continue annual giving program, direct mail campaign, and Telefund.
- Finish details of a $50,000 scholarship commitment
- Continue appeal for Camp Brosius including solicitation Wisconsin foundations

6. Promote diversity in all aspects of our work in the School of Physical Education and Tourism Management

Begin the recruitment of international students

Campus Planning Theme: Campus Climate for Diversity
Secondary Goals:
Sub Unit: None
Time Frame: On-going

Actions taken for 2006-2007:

- Met with representatives from Kongju National University in Korea about an exchange program.
- Began discussions with Moi University about exchange programs.

Evidence of Progress for 2006-2007:

- Increase in international student enrollment.
- Completion of at least one articulation agreement

Activities planned for 2007-2008:

- Develop a recruitment flyer for international students.
- Send representative to international tourism expo.
- Continue to participate in international trade shows.
- Encourage more of our students to spend time abroad.
- Send faculty representative on foreign recruitment trips.
- Continue discussion and collaboration with Moi University.

Increase minority enrollment

Campus Planning Theme: Campus Climate for Diversity
Secondary Goals:
Sub Unit: None
Time Frame: On-going

Actions taken for 2006-2007:

- Diversity research scholars program in 11th year.
- Established additional minority scholarships in each department.
Promoted the diversity of faculty in hiring.
Achieved minority representation on Alumni Board
Established a Diversity Council within the school

Evidence of Progress for 2006-2007:

- Maintained minority enrollment to 13% during an inordinate growth in headcount.
- Showed a significant increase in Hispanic enrollments.
- Increased minority representation of faculty from 21% to 23%.

Activities planned for 2007-2008:

- Maintain current funding of Diversity Research Scholars Program.
- Seek women and minorities for new faculty positions.
- Recruit minorities for MS program.
- Organize and implement discussions about the meaning of diversity.
- Increase awareness of and participation in campus diversity initiatives.
- Encourage minority students to apply for awards and scholarships.
- Seek greater participation from the Hispanic community.
- Explore summer mentoring program for minorities
- Achieve standing committee status for Diversity Council

7. Play an integral role in the promotion and management of fitness and wellness in the university community

Offer comprehensive programs that help promote healthy lifestyles

Campus Planning Theme: Best Practices
Secondary Goals:
Sub Unit: None
Time Frame: On-going

Actions taken for 2006-2007:

- Offered an intramural and recreation program for students, faculty and staff that include formal, informal, competitive and non-competitive activities.
- Offered a wide range of courses in foods, nutrition, health, wellness and fitness that appeal to a broad spectrum of students.
- Formed partnerships with physical education, recreational sports, Natatorium, and the Sports Center to maximize facility usage.
- Utilize surrounding public spaces, i.e., White River State Park and Canal Walk as venues for fitness and walking classes.
- Offered several courses that help students manage stress.
- Worked with University College advisors in promoting classes that support fitness and wellness.
- Offered a free fitness walking class at noontime.
- Continue to offer low cost recreational fees.
- Offered free recreational sports access during the first two weeks of each semester.
- Held special night for International House to introduce students to our programs.
- Help write Action Team Report recommending construction of new wellness center on campus.
Evidence of Progress for 2006-2007:

- Continued growth of both credit and non-credit courses in nutrition, health, fitness, and wellness.
- Increase participation levels in recreational sports.

Activities planned for 2007-2008:

- Meet with curriculum representatives from undergraduate units to determine how HPER courses count in program requirements.
- Seek further partnerships with other units offering health/wellness courses.
- Identify non-academic units that offer services and programming and seek ways to connect with them.
- Increase hours of operation of recreational sports to support the number of new students now living on campus.
- Try to conduct some programming in the new student housing complex.
- Promote new Health Tourism certificate.
- Work with Campus and Community Life to promote sports clubs.
- Increase the awareness of the need for new recreational facilities to accommodate a campus of our size.

Fiscal Health

The School of Physical Education and Tourism Management continues to be on solid fiscal ground, as it has been since the inception of Responsibility Center Management. The school continues to experience inordinate growth in both headcount and credit hours and indications are that it will continue into fiscal year 2008-09; Fall 2007 data indicated a 1.3% increase in credit hours and a 2.2% increase in headcount.

In 2002, the school has completed a 10-year financial plan in response to questions posed by the IUPUI Financial Planning Advisory Committee. Given the parameter of no growth in state appropriations, a model was created to modestly grow the school. In just the fifth year of the plan, we have more than met our obligations while even adding faculty and staff. Allowances were also made for 10/20 retirement obligations which will begin to impact the school in 2008.

The school has a tuition reserve of $425,000, which is more than twice what the trustees have requested. In addition to the tuition reserve, we have adequate reserves to fund our cash initiatives including research support, student recruitment and retention, equipment replacement and renovations.

Reallocation Plan

There are no planned reallocations for fiscal year 2008-09.

Other Question(s)

1) Diversity. In the past year (July 1, 2006-June 30, 2007) what actions have you taken and what results have you achieved in retaining and graduating a diverse student body; enhancing diversity in research, scholarship, and creative activity; and recruiting, developing, and supporting diverse faculty and staff?

The School of Physical Education and Tourism Management continues to be a partner in the Diversity Scholars
Research Program which originated out of the Strategic Directions Charter. We have had at least one new student enter that program each year and have enjoyed a very high retention rate. Our first Diversity Scholar was also extended an opportunity to become a graduate teaching assistant in the Department of Physical Education and is now in graduate school pursuing a degree in occupational therapy. Our second Diversity Scholar did graduate work in science at IUPUI and is now a third year medical student. Clearly, this program has helped us reach the best and the brightest minority students. The school has also developed a number of departmental scholarships for minority students.

The School of Physical Education and Tourism Management also attempts to cultivate a positive climate for diversity in the hiring and retention of a diverse workforce. The search and screen committee for all new appointments includes a member who serves as an advocate for women and minorities. This policy has been very effective in identifying minority candidates as evidenced by the diversity of our current faculty which includes 46% women and 23% minorities.

In the last academic year, the Dean appointed the school’s first Diversity Council. In the current academic year and moving forward, the council will be a standing committee of the Faculty Organization of the school.

Another initiative has been our participation in the Minorities in Hospitality program. MIH is an Indianapolis organization of tourism professionals created to develop and support individual of diverse ethnic and cultural backgrounds in the hospitality, tourism and conference management industry within the State of Indiana. The MIH matches students with professionals in a year-long program to connect students with practitioners.

2) International activities. Over the past year, in what international projects and activities have your faculty, staff, and students engaged? What new efforts have been undertaken to internationalize the curriculum?

Faculty in the School of Physical Education and Tourism Management are increasingly engaging in international scholarship. Dr. Rafael Bahamonde is currently serving as a member of the Board of Directors of the International Society of Sports Biomechanics. He has also published extensively in international journals and has made a number of presentations at international conferences. He is working to bring an international conference to Indianapolis. Dr. Sotiris Avgoustis, Associate Professor and Chair of the Department of Tourism, Conventions and Event Management have an equally impressive record of international scholarship. He has been on the organizing committee for three International Meetings Industry Conferences and is a member of the Editorial Board of the International Journal of Hospitality Information Technology. He, too, has presented at a number of international conferences.

The school is continually encouraging faculty to participate in international programs and conferences and is making travel funds available for faculty to do so.

Internationalization of the curriculum in the School of Physical Education and Tourism Management is more prevalent in the tourism degree programs than in physical education. We offer a class in International Meeting Planning, which is a requirement in a very popular events management certificate program. Cultural Tourism is also covered in a number of classes. We have had students participate in Study Abroad Programs, one in Australia and one in China. We are exploring additional study abroad opportunities in Kenya, Germany and Australia.