Mission

Mission:
The mission of Indiana University-Purdue University Columbus is to provide the educational leadership and resources of teaching and learning, scholarship, and civic engagement needed to enhance the economic opportunities, enrich the intellectual and cultural environment, and improve the quality of life of the individuals and communities in south central Indiana.

Vision:
Indiana University-Purdue University Columbus will create a world-class, small city regional university tailored to regional strengths and economic development priorities. The university will educate and retain an advanced workforce and thoughtful, diverse, and committed citizenry to build a stronger future for south central Indiana.

Strategies:
The vision of Indiana University-Purdue University Columbus is to be a world-class model of regional higher education serving the needs of south central Indiana. This model combines the unique strengths of IU, Purdue, and our educational partners to deliver with excellence a portfolio of undergraduate, graduate and continuing education programs tailored to the diverse needs of our citizens and communities. IUPUC will continue to provide access to higher education in a collaborative teaching/learning environment that facilitates the open exchange of ideas and values, research, scholarship and creative activity, and community partnerships.

1. Educational service: Indiana University-Purdue University Columbus will deliver with excellence a portfolio of Indiana University and Purdue University undergraduate, graduate, and continuing education programs tailored to the needs of south central Indiana in a receptive teaching/learning environment, conducted in an atmosphere of concerned moral inquiry, that facilitates
   - the open exchange of ideas,
   - research, scholarship, creative activity, and
   - community partnerships.

2. Educational support: Given the low educational attainment in south central Indiana, Indiana University-Purdue University Columbus serves many first generation college students. Hence, our commitment to providing superior support for such students begins with communications about the reasons to pursue a baccalaureate degree and continues into recruitment and onward through admission, financial aid and scholarships, course advising, career counseling, internships, student life and leadership opportunities on campus, placement, and alumni support.
Educational partnerships for efficient, effective delivery: IUPUC is an active partner in developing new models of educational alliance amongst Indiana public higher educational institutions. We are committed to continuing our work with the Columbus Education Coalition, Ivy Tech Community College–Columbus, and the Purdue College of Technology-Columbus/Greensburg to increase levels of service to the region and efficiently utilize taxpayer support.

Goals and Objectives

1. Maintain appropriate faculty groups and governance.

1.1. Create and maintain academic division organizational structure that includes six divisions with decision-making authority and budgetary control.

Campus Planning Theme: Teaching and Learning, Best Practices, Collaboration
Secondary Goals:
Sub Unit:
Time Frame:

Actions taken for 2007-2008:

Six academic divisions were created by campus leadership, including Business, Education, Liberal Arts, Nursing, Science, and University College. All academic campus activities have been shifted to appointed Division Heads, including budget management, courses to be offered, hiring of faculty including adjunct faculty, hiring of staff to support the division, compiling reports representing the division, and planning for the future. See http://www.iupuc.edu/academics/.

Evidence of Progress for 2007-2008:

By assigning students to divisions as early as possible following our restructuring, enrollment growth has been evidenced in those divisions in which there is a baccalaureate program that can be completed at IUPUC. Once again, articulation with Ivy Tech Community College has increased.

2007-08 was another outstanding year for IUPUC with significant accomplishments. Student credit hours increased by 4.9% in the fall and 4.6% in the spring compared to the same periods last year. Credit hours have risen 22% since Fall 2004, marking almost four consecutive years of steady growth for IUPUC. Student headcount also increased by 2.6%.

Activities planned for 2008-2009:

Ongoing

1.2. Implement faculty governance structure, including a Faculty Senate.

Campus Planning Theme: Teaching and Learning, Research, Scholarship and Creative Activity, Best Practices, Campus Climate for Diversity, Collaboration
Secondary Goals:
Sub Unit: Faculty Senate
Time Frame:

Actions taken for 2007-2008:

IUPUC Faculty Senate Constitution and Bylaws were updated in October 2007. The revised documents are available at: http://www.iupuc.edu/facstaff/IUPUC%20Constitution%20and%20Bylaws%202010%2007.pdf

References to Purdue University College of Technology (PUCOT) were eliminated from the IUPUC Constitution.

Changes were made to the bylaws to be consistent with the above Constitution change to include changes in boards and committees of the Senate.

Verbiage was changed to reflect how the bylaws describe involvement of the faculty in defining the membership, terms of service, and duties and responsibilities of the promotion and tenure boards of the faculty.

The requirement for the Sergeant-at-Arms (and Parliamentarian since the Sergeant-at-Arms serves that role as well per this Article) was changed to be a voting member of the Senate to allow any individual designated by the President to serve in that capacity.

Removed staff awards from the duties and responsibilities of the Budgetary and Resources Policy Committee; since full responsibilities for staff awards is now vested in the Staff Council.

Online student course evaluations were in place for IUPUC courses in December 2007; however, organizational changes at the IUPUI Testing Center delayed implementation. Online evaluations were implemented in May 2008 and had a slightly lower response rate than evaluations previously administered during class time. The Faculty Affairs Committee recommended more publicity for the new procedure and pointed out that asynchronous evaluations result in a significant increase in in-class learning time for each course.

Faculty Senate Committees

Academic Affairs

Early Warning System: This new policy can be found at:

http://www.iupuc.edu/facstaff/agenda_files/Early%20Warning%20To%20Senate%20April%2020.pdf

Probation, dismissal, and reinstatement procedures were developed in a number of academic divisions.

Honors programs: Designated faculty explored the possibilities of establishing honors courses at IUPUC.

E-Portfolio: As part of their accreditation process, the IUPUC Division of Education faculty have worked to establish e-portfolios for education majors that may serve as a template for other IUPUC Divisions as well as other IUPUI programs: During 2007-08, the second year of an ePortfolio grant awarded to members of the IUPUC Division of Education, faculty across disciplines worked with Education majors to identify for ePortfolio use learning artifacts that both address the Principles of Undergraduate Learning and standards for teachers.

Budgetary and Resources Policy Committee (RRPC)
The Faculty Awards Protocol was revised to include: Outstanding Full-time Faculty Research Award, Outstanding Full-Time Faculty Teaching Award, and Outstanding Full-time Faculty Service Award. The revisions were unanimously approved by Faculty Senate at the January 18, 2008 meeting. [Link to document]

Other committee recommendations include creation of a sidewalk on the south side of campus leading to the Center for Teaching and Learning to improve student safety, use of CC 263 by the Division of Education, to store Smart Board equipment securely, establishment of designations for each building entrance, with methods for posting the designations for visitors, and changes in parking space designations.

**Student Affairs Committee**

Student retention: First-year beginners were retained 3% more in 2006-07 vs. 2005-06 and 3% more in 2007-08 vs. 2006-07. Retention of transfer students increased by 7.76% in 2007-08 vs. 2006-07. Overall, retention of all students increased by 2.3% in 2007-08 vs. 2006-07. In the last three years at IUPUC, student retention increased by 9.2%.

The committee reviewed the process for establishing student clubs and organizations, including the minimum number of students required to be recognized and funded by IUPUC, and the user friendliness of policies and procedures and of required online forms. [Link to student clubs information]

The Committee suggested extending weekend library hours for students during exam weeks. A trial of the expanded hours conducted during the spring semester proved to be very successful.

Results of a student survey to determine interest in recreational and other extracurricular activities on campus indicated a wide mix of interest in activities, including students who requested activities be planned at times when their children and other family members could attend. Because of its proximity to IUPUC, use of the National Guard Armory was investigated; however, the idea was tabled due to liability and associated rental costs.

**Evidence of Progress for 2007-2008:**

A comprehensive IUPUC Academic Bulletin was developed and approved by the IUPUC Faculty Senate. [Link to academic bulletin]

An IUPUC Faculty Workload Policy was developed and implemented. [Link to policy]

Outstanding faculty award recipients have been recognized according to the newly established award guidelines.

IUPUC students were named to the Dean’s List using new criteria in each of the undergraduate divisions. [Link to list criteria]

Faculty presentations and workshops continue to be provided through the Center for Teaching and...
Learning at IUPUC as a result of a faculty survey conducted during the previous academic year.

Following recommendation by the Budgetary and Resources Policy Committee, construction of a sidewalk on the south side of campus leading to the Center for Teaching and Learning was completed in spring of 2008 and signs will be installed to designate names for each campus building entrance.

The Student Affairs Committee approved the guidelines and online forms for student organizations in December 2007.

Extended library hours for students on weekends during the final exam period in Spring 2008 proved to be highly successful. A permanent extension of Friday and Saturday hours, during exam period weekends will begin Fall 2008.

Activities planned for 2008-2009:

**Faculty Senate Committees**

**Academic Affairs**

ePortfolio: A second interdisciplinary group led by the Division of Liberal Arts will expand the ePortfolio initiative to involve students in all campus divisions at IUPUC in the first year of the second two-year grant.

Early Warning System: This system is currently in operation through the Office of Student Services.

**Faculty Affairs**

Faculty Online Course Evaluation forms: The Faculty Affairs Committee will compile ideas and concerns during 2008-09 regarding evaluation questions and methodology, such as adding questions that relate to each course’s fulfillment of IUPUI’s Principles of Undergraduate Learning and review evaluation policies and needs since all-online evaluations may permit more flexibility than in the past, in both question selection and statistical breakdown.

Committee member, Dr. Terry Dibble, has been designated as the IUPUC representative to the IUPUI PRAC Subcommittee on Student Evaluations.

Conflict of Interest Online Reporting Form: The new Conflict of Interest procedure is in place, and faculty will complete their form in the Fall 2008 semester using the new IUPUI online report form. No further action will be needed at this point, but the committee will monitor faculty concerns about the new Conflict of Commitment procedure.

Online Faculty Annual Report Form: The committee will continue to monitor the new IUPUI Online Faculty Annual Report form during 2008-09. At the present time, not all Divisions are in a position to adopt the new form.
Budgetary and Resources Policy Committee (BRPC)

The BRPC Committee will evaluate the need for additional security lighting at the campus; evaluate the effectiveness and utilization of the area established in the staff lounge to be used by breast-feeding mothers, and the communication of its availability to faculty, staff, and students; and request that responsibility of the faculty awards policies be moved to another Faculty Senate committee, such as Faculty Affairs.

Student Affairs Committee

Student retention: The committee will continue to strategize additional ways to increase student retention.

Student requests will be considered, including recreational/non-competitive sports, fitness center/walking track, volunteer opportunities in the community, and family days or events/child care.

The committee will clarify the need and policy for reserved space specifically identified for student clubs and organizations.

1.3. Develop campus promotion and tenure process.

**Campus Planning Theme:** Teaching and Learning, Research, Scholarship and Creative Activity, Best Practices, Collaboration

**Secondary Goals:**

**Sub Unit:** Tenured Faculty

**Time Frame:** Ongoing

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**Actions taken for 2007-2008:**

A committee of tenured faculty drafted a promotion and tenure document for the campus, that includes the criteria for satisfactory and excellence performance in the areas of teaching, research, and service, as well as identifies an appropriate process for promotion and tenure at IUPUC. IUPUC’s Promotion and Tenure document was approved by the Dean of the Faculties in June 2007.

IUPUC Faculty Senate approved excellence criteria for promotion and tenure in March 2008. Excellence in teaching, research, and service was defined for each of the IUPUC Divisions. The Faculty Affairs Committee worked on the dissemination and implementation of the new criteria and fielded faculty questions. The Promotion and Tenure Committee presented an extensive promotion and tenure workshop in May 2008.

An IUPUC tenure-track faculty was evaluated in Fall 2007 using the new IUPUC guidelines for promotion and tenure.

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**Evidence of Progress for 2007-2008:**

Faculty are being considered for promotion and tenure according to the new guidelines.
Following the IUPUC Faculty Senate’s approval of “Excellence Criteria” for promotion and tenure, a very useful Promotion and Tenure workshop, facilitated by Dr. Jay Howard, was conducted at IUPUC in May 2008.

Activities planned for 2008-2009:

IUPUC’s Promotion and Tenure document guidelines apply to all IUPUC faculty, whether they are in Indiana or Purdue University schools, and apply to both promotion and tenure for tenure-track faculty and promotion for all other categories. For faculty tenured after July 2007, tenure of IUPUC faculty appointees is specific to IUPUC. The tenure status of IUPUC faculty appointees does not apply to IUPUI, Purdue University, IU Bloomington, or other university campuses and units. At this time, IUPUC librarians at IUPUC seek promotion and tenure through Indiana University. See: http://www.iupuc.edu/facstaff/IUPUC%20PT%20Guidelines%202007%20Final.pdf

An IUPUC tenure-track librarian will be evaluated in Fall 2008.

Create a more diverse full-time faculty using new state funding.

Campus Planning Theme: Teaching and Learning, Best Practices, Campus Climate for Diversity
Secondary Goals:
Sub Unit:
Time Frame: Ongoing

Actions taken for 2007-2008:

In the last biennium budget session, IUPUC was granted a $1.9 million state appropriation for academic programs. This first major state appropriation for IUPUC resulted in eight new full-time faculty members for the 2007-08 academic year in areas where new programs were created in years 2001 through 2003, including business, education, nursing, psychology, and the MBA.

- Jeffery Hittler, M.B.A., Visiting Lecturer, Business
- Allison Howland, M.S., Visiting Assistant Professor, Special Education
- Ilknur Kelceoglu, Ph.D., Clinical Assistant Professor, Computer Education
- Larita Killian, Ed.D., Assistant Professor, Accounting
- Kimdy Le, M.A., Visiting Assistant Professor, Psychology
- Ann Styron, M.S.N., Clinical Assistant Professor, Nursing
- Crystal Walcott, Ph.D., Assistant Professor, Mathematics Education
- Aimee Zoeller, M.A., Visiting Lecturer, Sociology

In addition, sixteen new full-time faculty searches were initiated during 2007-08 to begin in August 2008 in Business, Education, Liberal Arts, Nursing, and Science.

Evidence of Progress for 2007-2008:
With the addition of a significant number of new full-time faculty, the quality of the programs offered in Columbus will increase. In addition, the new faculty will assist the campus in the accreditation of its professional degree programs. One of the new faculty hired in August 2007 was from an under-represented group.

Activities planned for 2008-2009:

Searches underway for 2008-09 include faculty in Business and MBA, Education, English, Mathematics, Nursing, and Psychology. In addition, two existing visiting positions will be converted to permanent Lecturer positions in Biology and Chemistry. Unsuccessful 2007-08 faculty searches will be reopened during 2008-09, contingent upon funding.

10. Increase faculty research and scholarship.

10.1. Develop and maintain faculty, division, and campus research plans.

**Campus Planning Theme:** Research, Scholarship and Creative Activity

**Secondary Goals:**

**Sub Unit:** Divisions

**Time Frame:** Ongoing

Actions taken for 2007-2008:

IUPUC faculty published one book, twelve peer-reviewed articles, two book chapters, one book review, forty-one conference proceedings/presentations, and three other scholarly works.

IUPUC Faculty Senate established a reduced teaching load policy for administrative positions and junior tenure-track faculty to assist them with their research requirement. [http://www.iupuc.edu/facstaff/agenda_files/COFS-FA-0506-D003.pdf](http://www.iupuc.edu/facstaff/agenda_files/COFS-FA-0506-D003.pdf)

New Faculty Orientation sessions were implemented at the start of the 2007-08 academic year due to the large number of new full-time faculty that began in August 2007. The IUPUC Vice Chancellor and Dean discussed research expectations with all new faculty and provided them with contact information for all support offices within Indiana University.

The Center for Teaching and Learning at IUPUC developed a plan to assist faculty with professional grant writing. [www.columbusctl.com](http://www.columbusctl.com)

**Evidence of Progress for 2007-2008:**

Greater emphasis is being placed on providing tenure-track faculty with necessary tools to help them be successful in the promotion and tenure process.

Two groups of IUPUC faculty have received ePortfolio grants.

Faculty are attending presentations provided by the Center for Teaching and Learning at IUPUC to assist them...
with their grant writing efforts.

Activities planned for 2008-2009:

New Faculty Orientation sessions will continue in August 2008. Faculty will continue to be encouraged to seek external grant funding for their research.

11. Reorganize Office of Gift Development and Alumni Relations

11.1. Reorganize Office of Gift Development and Alumni Relations and Develop Future Campaign Plans

**Campus Planning Theme:** Best Practices, Civic Engagement, Collaboration

**Secondary Goals:**

**Sub Unit:** Gift Development Office

**Time Frame:** Ongoing

Actions taken for 2007-2008:

The Assistant Dean of the Office of Gift Development and Alumni Relations left IUPUC in November 2007 to take a position at IU East. A search to fill the position was conducted and Kathy Stolz was hired in May 2008 as Director of Gift Development and Alumni Relations.

IUPUC once again obtained 100% participation from faculty and staff in our annual Campus Campaign. This level of contribution represents a total of six consecutive years since the campaign began.

Evidence of Progress for 2007-2008:

The hiring of a new Director for the Office of Gift Development and Alumni Relations to replace the former Assistant Dean.

"Bold Aspirations: The Campaign for IUPUC" raised over $4.5 million in the largest fundraising campaign in the history of IUPUC. Although the campaign concluded in the summer of 2006, it continues to provide monies and resources for specific priorities. For additional information about the campaign, visit www.iupuc.edu/alumni/CampaignGoals.pdf.

Activities planned for 2008-2009:

With the Director now in place, searches will be conducted for vacant full-time positions in the Office of Gift Development and Alumni Relations, including Development and Special Events Coordinator and Administrative Secretary.

Work will begin with the new Director to plan future activities and campaigns.

12. Build a welcoming campus environment.

12.1. Maintain an arts initiative program on the campus
Campus Planning Theme: Civic Engagement, Collaboration

Secondary Goals:

Sub Unit:

Time Frame: Ongoing

Actions taken for 2007-2008:

The IUPUC Art Advisory Board consists of leaders in the area of art in south central Indiana, including the executive director of the Columbus Area Arts Council and the executive director of the Southern Indiana Center for the Arts. The charge of the Committee is to advise IUPUC officials on art collection, policies and procedures, and develop ways to bring art to the attention of IUPUC students, faculty, staff, alumni, and friends through programs and exhibitions.

The Board enjoyed another active and productive year in 2007-08. The Duke Energy Sculpture Garden, part of IUPUC University Park, originally opened in June of 2006 with three works from faculty members from the Herron School of Art and Design at IUPUI. Two additional sculptures from local artists were added to the two-acre park in 2006. Additions from Herron faculty during 2007-08, bring the total number of pieces in the Sculpture Garden to seven.

A new permanent sculpture, "Discovery," was installed at the campus and recognized at a special dedication ceremony held September 2007. "Discovery," made possible by the generosity of Mike and Phyllis Ryan, is a granite sculpture comprised of a one-ton globe that floats and spins from the flow of a fountain emanating from a stack of three books weighing two tons each. [http://www.iupui.edu/departments/marketing/press/files/0907discoverydedication.pdf]

Board members selected additional hanging works from the IU Campus Art Collection for display in the fully renovated faculty wing and Center for Graduate Business and Executive Education suite; completed at the beginning of the Spring 2008 semester.

Through the Board, IUPUC also maintains a presence on the art advisory panel of the Columbus Learning Center, which the university shares with Ivy Tech Community College and other entities.

Evidence of Progress for 2007-2008:

The installation of the "Discovery" sculpture at the beginning of the 2007-08 academic year is part of IUPUC's continuing commitment to beautify the campus through public art while engaging the university and broader community. It has quickly become a signature piece on campus. The Columbus Area Visitors Center, which often drove tour buses past IUPUC University Park for a quick glance at the sculptures on campus, has now begun stopping and escorting visitors to the kinetic sculpture.

Approval of the construction of the Reeves Sculpture Plaza at IUPUC by the IU Board of Trustees.

The work of the IUPUC Art Advisory Board and their continuing efforts to beautify the campus.

Activities planned for 2008-2009:
Activities for 2008-09 include:

- Monitoring progress of the construction of Reeves Sculpture Plaza recently approved by the IU Board of Trustees. The project will create a new front door for IUPUC.
- Assisting with the documentation of art in IUPUC’s main campus buildings consistent with its approach to the sculptures on campus. As always, members will work to identify sources of new art from local artists to further populate the Sculpture Garden.
- Reviewing hanging works from the IU Campus Art Collection to determine appropriate pieces to display at IUPUC.
- Herron has been given floor plans and photographs of our newly renovated areas. It is possible that two-dimensional pieces created by students and faculty could be identified for display at IUPUC. Herron is also in the process of identifying three-dimensional pieces that could be added to our Sculpture Garden.

12.2. Renovate the building interior.

**Campus Planning Theme:** Best Practices

**Secondary Goals:**

**Sub Unit:**

**Time Frame:** Ongoing

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**Actions taken for 2007-2008:**

At the start of the Spring 2008 semester, a new Center for Graduate Business and Executive Education as well as a new faculty wing were completed. The renovation of our old library provides offices, classrooms, and small group breakout rooms for our Business programs. The newly renovated faculty wing will provide 13 additional full-time faculty offices and a conference room. It was dedicated in February 2008 and aptly named the "Paul R. Bippen Conference Room" in honor of IUPUC’s former Dean. The renovation of these areas was made possible by the Arvin Gift Committee.

Our student services area was renovated with new carpet, paint, furniture, and cabinetry behind the reception desk, to provide a more welcoming environment for our students.

The campus telephone system was upgraded with a new voice mail system for better efficiency.

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**Evidence of Progress for 2007-2008:**

Areas renovated in 2007-08 were completed on time and with materials that will last. Faculty and staff moved into their new offices at the end of December 2007 during the holiday break. Internal and external customer evaluation has been extremely positive.

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**Activities planned for 2008-2009:**

In order to broadcast important campus alerts, an upgraded public address system will be installed at IUPUC in the 2008-09 academic year.
Between Summer 2008 and Summer 2009, more than $500,000 in IUPUI-funded projects will be completed, including upgrading our chilled water system in the main campus building.

Offices in the Division of Nursing and Division of Education will be renovated to accommodate our growing number of faculty and staff. Upgrades will also be made to our Physics lab.

12.3. Maintain the IUPUC Campus Park.

**Campus Planning Theme:** Best Practices, Civic Engagement, Collaboration

**Secondary Goals:**

**Sub Unit:**

**Time Frame:** Ongoing

### Actions taken for 2007-2008:

Recommendations from the IUPUC Student Council indicated our students would like more outside study spaces, eating areas, and recreational opportunities. IUPUC partnered with the City of Columbus Parks and Recreation Department to develop an initial plan to create the IUPUC University Park. Outdoor study spaces and eating areas with evergreens and seasonal plants were created during 2006-07. Footballs, basketballs, and frisbees have been purchased and students can check them out in our student services area.

Within IUPUC University Park, the Duke Energy Sculpture Garden, including a wildflower meadow with 33 wildflower species and lighted paths that connect to the city’s People Trail system, was created originally opened in June of 2006 with three works from faculty members from the Herron School of Art and Design at IUPUI. Two sculptures from local artists were added to the two-acre park within its first two months. During 2007-08, two additional pieces were added from faculty at Herron, for a total of seven pieces.

In order to promote a healthier and more welcoming environment for employees, students, and guests, IUPUC became a smoke- and tobacco-free campus effective January 1, 2008.

### Evidence of Progress for 2007-2008:

The outdoor space is used and enjoyed by faculty, staff, and students on a regular basis for a variety of purposes.

### Activities planned for 2008-2009:

We will continue to collaborate with the City of Columbus Parks and Recreation Department to enhance our outdoor spaces, depending on funding availability.

The IUPUC Art Advisory Board is working with faculty at Herron to identify three-dimensional sculpture pieces that may be added to the Sculpture Garden.
12.4. Plan for sports and recreation for the students.

**Campus Planning Theme:** Best Practices

**Secondary Goals:**

**Sub Unit:**

**Time Frame:** Ongoing

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**Actions taken for 2007-2008:**

Students have indicated they would like to have more recreational opportunities at the campus, particularly in the evenings when their family can join them. In the past, suggestions focused on "extreme sports" such as sand volleyball and rock climbing. Those recommendations were presented to the City of Columbus Parks and Recreation Department for consideration. The City developed an initial plan that included an extension of the People Trail (walking/running/biking trail throughout Columbus) through the campus, sand volleyball courts, a quarter-mile trail adjacent to the People Trail with exercise stations, a climbing wall, and bouldering areas. However, due to liability issues and cost, this initiative was put on hold for the foreseeable future.

The IUPUC Alumni Association continued its leadership speaker series for students. The Excellence in Leadership Series aims to inspire IUPUC students to explore their individual role as leaders in our region, raise their awareness of civic involvement and responsibility, and further enhance their university experience. Each presentation is followed by a reception in the Columbus Learning Center. Lt. Governor Becky Skillman was the fall semester speaker, and IndyCar driver Sarah Fisher and Rupert were the spring semester presenters. For more information, visit [http://www.iupuc.edu/alumni/student_association.asp](http://www.iupuc.edu/alumni/student_association.asp).

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**Evidence of Progress for 2007-2008:**

IUPUC staff and the IUPUC Campaign Committee have sought major gifts for the outdoor recreational facilities. Although the Columbus Parks and Recreation Department has requested funding from the City of Columbus to provide some financial support, due to budget issues this funding has not materialized. The collaboration between IUPUC and Columbus Parks and Recreation Department has been outstanding. IUPUC is excited and hopeful about the prospect of future recreational opportunities to attract and retain students.

Several faculty and staff have promoted and facilitated new student-led organizations. IUPUC Alumni Association events planned for students have been very well attended.

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**Activities planned for 2008-2009:**

We continue to ask for students' input and explore ways to increase opportunities for recreation and student life on campus. Student participation in student activities such as Student Council and other student clubs and organizations continues to grow.

Create an internal customer service initiative to ensure quality service.

**Campus Planning Theme:** Best Practices, Collaboration

**Secondary Goals:**

**Sub Unit:**
Actions taken for 2007-2008:

Knowing that quality service is a key to recruitment and retention efforts, the campus developed and implemented a customer satisfaction initiative in the 2006-07 academic year. An internal customer survey was conducted in 2007 to provide baseline information for improvement and to help identify internal best practices from which we can all learn.

Five Standards of Service that reflect the level of service we intend to provide to every customer - internal and external - were identified:

I - Individualized Approach

U - Unique Situations

P - Pride

U - Unified Team

C - Caring

The IUPUC Vice Chancellor and Dean met individually with Division Heads and Directors during 2007-08 to discuss survey results and identify possible areas for improvement. Changes will be implemented as needed.

Evidence of Progress for 2007-2008:

Areas of improved customer service resulting from changes made as a result of the internal survey findings last year have provided evidence of progress.

Activities planned for 2008-2009:

We continue to refine the customer satisfaction initiative by encouraging the core principles stated above.

Faculty and Staff will be asked to read specific books as part of professional development/customer service programming in 2008-09. Lunch and learn sessions will be held to identify first impressions of the books, personal reactions, and key messages. Later in the year, topics such as risk-taking/creativity and internal communication/customer service will be presented and discussed.

☐ 4. Increase the number of academic programs offered by the campus.

☐ 4. Establish and maintain articulation agreements with IU and Purdue Schools at IUPUI for joint programs.
Campus Planning Theme: Teaching and Learning, Research, Scholarship and Creative Activity, Collaboration
Secondary Goals:
Sub Unit: Administration
Time Frame: Ongoing

Actions taken for 2007-2008:

Articulation agreements have been signed to offer joint degree programs in engineering, general studies, informatics, labor studies, music, liberal arts, nursing, public and environmental affairs, science, and tourism, conventions, and event management.

A total of 21 Bachelor of Science or Arts degree programs are now available at IUPUC, including the joint programs with IUPUI. The list of programs in which students can apply for admission is available at: http://www.iupuc.edu/academics/.

Evidence of Progress for 2007-2008:

The success of these programs will be assessed in the years to come.

Activities planned for 2008-2009:

We will continue to seek opportunities for articulation.

5. Attract and support a better prepared and a more diverse student population.

5.1. Re-evaluate and redesign the process to interact with high school students.
Campus Planning Theme: Teaching and Learning, Best Practices, Campus Climate for Diversity
Secondary Goals:
Sub Unit:
Time Frame: Ongoing

Actions taken for 2007-2008:

IUPUC signed Early College Program agreements with two local school corporations, Bartholomew Consolidated School Corporation (BCSC) and Flat Rock-Hawcreek School Corporation, to establish dual credit options for high school students. Students may take courses in fall, spring, or summer sessions and are limited to two courses per semester. Acceptance is based upon academic motivation, years completed in high school, and academic success. The following criteria are considered when reviewing applications:

- Seniors should be ranked in the upper 30% of their class.
- Juniors should be ranked in the upper 20% of their class.
- 1000 SAT (Math and Critical Reading) or 21 ACT
- Written endorsement from the high school principal or counselor.
- Student should be enrolled in Indiana Core 40 curriculum or Academic Honors Diploma.
We continue to create communications materials such as direct mail correspondence with parents of students, inserts in local high school parent newsletters, and coordinated marketing materials for each of our academic divisions for use at college fairs.

The Office of Admissions' campus visitation schedule increased significantly during 2007-08. They hosted 23 Funtastic Fridays events and two summer Discover IUPUC events in June and July 2008 to target returning adult students.

A series of letters and postcards were developed by the Office of Communications and Marketing to send to new admits by the Admissions staff. These communications invited admitted students to immediately become part of the campus community. The students were mailed a letter from the Vice Chancellor welcoming them to the campus, a letter from the financial aid coordinator describing scholarship options, a letter from their appropriate Division Head, and a postcard from the IUPUC Alumni Association.

Due to the overwhelming success of the IUPUC Bull Dog Days during 2006-07, a second event was held in 2007-08. This event introduced Columbus North High School juniors and seniors to the campus. In addition to viewing exhibits organized by our academic divisions along "Main Street" in the Columbus Learning Center, high school students enjoyed sessions on "What every senior should know before college," and "How to choose a college." They also learned about degree paths, employment opportunities, and listened to a student panel. A social time at the end of the event included lunch.

In addition to hosting large on-campus recruitment events for high school juniors and seniors, the Admissions Office also advises and directs the IUPUC Student Ambassador Program. The ambassadors, along with the Director of Admissions, traveled extensively to high schools in south central and south eastern Indiana speaking with prospective IUPUC students. They also attended many college and career fairs to speak to high school students and parents.

Evidence of Progress for 2007-2008:

Applications and admittances for Fall 2008 were significantly impacted by our recruitment and retention efforts; without them we would have no visibility in the market since these efforts are the first marketing (versus information) communication program the campus has undertaken in recent history.

These efforts are part of a continuing effort to completely reposition the IUPUC campus in the eyes of its constituents; although it will take several semesters before enough tools are in place and momentum is generated to impact student numbers significantly, we are clearly seeing the results of those efforts in the number and quality of applications received. As we become more adept at designing and using the tools with different constituencies, we will become more adept at measuring the impact of individual communications initiatives.

Activities planned for 2008-2009:

We will seek opportunities to expand the Early College Program agreement to other area school corporations during the 2008-09 academic year.
The Office of Admissions and the Office of Communications and Marketing continue to work together to develop new communications pieces to stay connected with admitted students to increase matriculation.

We continue to collect contact information on inquiries gathered from college fairs, high school visits, walk-ins, phone-ins, and e-mails. We have developed a database for these prospective students and communicate with them. We are still fine-tuning this process as it continues to evolve.

5.2. Increase the number of merit- and admission-based scholarships.

Campus Planning Theme: Teaching and Learning, Campus Climate for Diversity
Secondary Goals:
Sub Unit:
Time Frame: Ongoing

Actions taken for 2007-2008:

We continued to monitor and assess the effectiveness of our redesigned scholarship program that more closely parallels and builds on the strengths of the IUPUI program. At the same time, we aggressively focused on attracting top students from area high schools and encouraged first generation college students. The new program represents a significant dollar value increase over the old program. It is driven by a focus to reach a wider range of diverse student types and encourages them to commit to IUPUC earlier in the planning cycle. Scholarships were presented to high school counselors who were encouraged to give them to four students of their choice who met the high academic criteria set by the IUPUC scholarships. Students using the scholarships must be admitted by March 1.

The new scholarship program is described at http://www.iupuc.edu/scholarships/.

Evidence of Progress for 2007-2008:

Being given the responsibility and the funding necessary by IUPUI to develop our own specific admission-based scholarships that are tailored to our students is significant evidence of progress for the IUPUC Office of Financial Aid and Scholarships.

Activities planned for 2008-2009:

Even though the demographics of our student base have changed significantly during the past few years, we have been very successful in correctly determining specific needs of our students with regard to scholarships. Because of this, IUPUI has provided IUPUC with funding to develop our own admission-based scholarships without their supervision that will be tailored to the needs of our particular students.

We will continue to work with local scholarship-giving organizations, particularly the Heritage Fund of Bartholomew County and other local firms, to develop more scholarships defined for IUPUC students. Many local organizations give scholarships; if approached with the value of the regional university model and the degree programs offered at IUPUC, they will encourage IUPUC students to apply and will see the value of giving local scholarships to students who are committed to this region.
5.3. Develop a more effective student recruitment strategy for return to college students.

**Campus Planning Theme:** Teaching and Learning, Best Practices, Campus Climate for Diversity

**Secondary Goals:**

**Sub Unit:**

**Time Frame:** Ongoing

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**Actions taken for 2007-2008:**

This section addresses return to college students. See also 5.1, Re-evaluate and redesign the process to interact with high school students.

IUPUC re-evaluated its strategy toward return to college students in 2006-07. Communication materials are continually being developed and distributed directly to key organizations throughout our seven-county primary target area. The number of institutions reached continually increases. The quality of the materials has significantly improved, focusing on key marketing messages and consistent images. These same images and messages are being reinforced in all advertising.

It was determined the Admissions office must develop a simple, disciplined recordkeeping system to track the data available for those students who contact us as a result of our outreach efforts.

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**Evidence of Progress for 2007-2008:**

The final outcome measure, of course, is a change in the number of new student applications.

Better diagnostic measures that indicate awareness of increased IUPUC degree programs, likelihood of applying to IUPUC, and measures of changes in the number of telephone and walk-in inquiries.

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**Activities planned for 2008-2009:**

A database of return to college student prospects was created and it is continually updated with the most current information. The database was designed to track students who have stopped out in the prior five semesters or who were admitted but never attended IUPUC. The database will be used to identify these types of students so they may be contacted and encouraged to attend various programs and events at IUPUC.

5.4. Develop more effective promotional materials, including success stories and student placement information.

**Campus Planning Theme:** Best Practices

**Secondary Goals:**

**Sub Unit:**

**Time Frame:** Ongoing

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**Actions taken for 2007-2008:**

IUPUC began collecting testimonials and success stories from students and categorizing them by theme, such as "Building Resilience," "Finding a Field," and the like. The Office of Communications and Marketing...
quality, convenience, and affordability, among others. The Office of Communications and Marketing will continue to collect testimonials, taking care to sample a range of people to reflect a variety of voices.

After the Integrated Image Initiative assets and requirements are provided to IUPUC, these testimonials will feature prominently into the redesign of future marketing efforts, including a revamped Web site. Formalized routines for gathering stories will assist these efforts greatly, and procedures for acquiring success stories and testimonials are being developed.

Evidence of Progress for 2007-2008:

Evidence of progress will be indicated by the number and quality of the contacts in our file that can be used to publish success stories to support the marketing effort.

When completed, our revamped Web site should provide constant evidence of our new look incorporating the Integrated Image Initiative standards, be user-friendly, and provide critical information for students and others that can be easily found.

Activities planned for 2008-2009:

A search will be conducted to hire a full-time Communications Specialist to assist the Director of Communications and Marketing.

The Integrated Image Initiative assets and requirements will be implemented.

Work will begin on developing a revamped Web site for IUPUC.

5.5. Increase the number of high school graduates enrolling at IUPUC in the top 25% of their graduating class.

Campus Planning Theme: Teaching and Learning

Secondary Goals: Teaching and Learning

Sub Unit: Marketing

Time Frame: Ongoing

Actions taken for 2007-2008:

Enrollments of high school students in the higher percentiles of their graduating class increased again this year at IUPUC because of the changes we made last year:

- expansion of degree programs and faculty
- development of marketing messages directed to those students in the higher percentiles
- increased student life
- more personal admissions support
- reinforced to prospective students the quality of the IUPUC degree (Indiana University and Purdue University)
- continued established scholarship program that targets high performing students
- retained strong relationships with high school counselors, and
• strong communication of all internal improvements.

Evidence of Progress for 2007-2008:

Annual measures of numbers of newly admitted and enrolled students by decile.

Annual measures of retention of students by decile.

Activities planned for 2008-2009:

We will continue to build and refine infrastructure that supports higher performing students. Activities planned include:

• continue to reach out to parents with messages about the opportunities at IUPUC
• target high schools with lower rates of college attendance
• continue to visit high schools to give away merit-based scholarships in awards ceremonies
• continue to encourage high school counselors to give out their "Pursuit of Excellence" scholarships
• continue the communication effort to re-position IUPUC in the eyes of middle school-high school juniors based on real changes in the way IUPUC operates.

As stated in 5.1, Re-evaluate and redesign the process to interact with high school students, we will continue to seek additional opportunities to expand the Early College Program agreement to other school corporations during the 2008-09 academic year.

5.6. Increase the number of classes offered via distance education.

Campus Planning Theme: Teaching and Learning, Civic Engagement
Secondary Goals:
Sub Unit:
Time Frame: Ongoing

Actions taken for 2007-2008:

The dramatic need for classes to be offered via distance education was communicated to Division Heads, and they were asked to propose plans for engaging faculty in course development.

In order to encourage faculty to develop online courses, they were offered options of release time or overload payment during a semester they develop an online/distance education course while being paid to teach the same course in the classroom. Ten-month faculty were also encouraged to develop courses over the summer for additional pay.

Evidence of Progress for 2007-2008:

During 2007-08, 433 students enrolled in and completed 10 online/distance education courses developed and taught by IUPUC faculty:

• Fall 2007 courses: 200 students were enrolled in online courses
in ENG-W131, GEOL-G 110, PSY-B 104, PSY-B 388, and SOC-R 100. Spring 2008 courses: 233 students were enrolled in online courses in ENG-W132, GEOL-G 110, PSY-B 104, PSY-B 388, and SOC-R 100.

In addition, 268 students enrolled in 27 off-campus courses held in Seymour and Greensburg, Indiana:

- Fall 2007: 13 courses
  - Seymour: 8 courses with a total of 83 students
  - Greensburg: 5 courses with a total of 69 students
- Spring 2008: 14 courses
  - Seymour: 7 courses with a total of 60 students
  - Greensburg: 7 courses with a total of 50 students

IUPUC students also participated in IUPUI online courses: 61 courses during Fall 2007 and 57 courses during Spring 2008.

Activities planned for 2008-2009:

IUPUC is collaborating with numerous IUPUI schools and departments (FN, CSCI, IT, LSTU, MET, MUS, TCEM) and with the School of Continuing Studies to make online courses originating at IUPUI and IUB available to IUPUC students. We are also offering online and hybrid courses developed by IUPUC faculty in numerous disciplines (BUS, ENG, NURS, PSY, SOC).

The faculty of the IUPUC Division of Liberal Arts are working to utilize creative pedagogies that will lend themselves readily to the development of online and hybrid courses.


6.1. Enhance undergraduate student learning and success through improved advising practices.

**Campus Planning Theme:** Teaching and Learning: Best Practices

**Secondary Goals:**

**Sub Unit:** University College

**Time Frame:** Ongoing

Actions taken for 2007-2008:

Academic advising is an important resource in helping students to achieve their academic and career goals. With the approval of the IUPUC Faculty Senate, direct admission to degree programs at IUPUC has become a reality. IUPUC students with declared majors receive academic advising directly from their specific academic divisions. Additional information on student advising at IUPUC may be found at: [http://www.iupuc.edu/students/advising.asp](http://www.iupuc.edu/students/advising.asp).

A full-time career advisor was hired in Fall 2007. She has been instrumental in the Early College Program agreements that have been negotiated with local school districts.
During 2007-08, she also worked with the pre-nursing students to practice interviewing skills and techniques to help them to be successful in the interview phase of the nursing admission process.

Evidence of Progress for 2007-2008:

Along with other factors, the student retention rate at IUPUC will be assessed as an evidence of progress and effectiveness of the changes made in academic and career advising at IUPUC.

Activities planned for 2008-2009:

Initiatives that began in 2007-08 continue throughout 2008-09 and include creating an entirely new website for University College, expanding the academic advising information and resources to better serve students, and working on an initiative to increase the number of students identified as undecided to choose a major and move into their respective academic divisions. Additional University College academic advisors will be hired as funding is available.

☐ 6.2. Ensure that all programs provide relevant and coordinated course offerings.

**Campus Planning Theme:** Teaching and Learning, Best Practices, Collaboration

**Secondary Goals:**

**Sub Unit:** Divisions

**Time Frame:** Ongoing

Actions taken for 2007-2008:

The responsibility and budget for course offerings at IUPUC have shifted to appropriate divisions.

Evidence of Progress for 2007-2008:

Before the finalizing the course offerings each semester a meeting is held with all IUPUC personnel who schedule classes to review the schedule to avoid conflicts and bottlenecks for students. The goal is to ensure that classes are scheduled in a manner that avoids having two required courses for students in particular majors schedule at the same time and day. This effort has helped reduce student scheduling conflicts.

Activities planned for 2008-2009:

Coordination of course offerings at IUPUC continue to be handled by IUPUC Division Heads.

☐ 6.3. Create additional spaces for student learning and relaxation.

**Campus Planning Theme:** Best Practices, Campus Climate for Diversity
Secondary Goals:
Sub Unit: Administration
Time Frame: Ongoing

Actions taken for 2007-2008:

Student Council members worked with administrators to develop a plan to make improvements to the Student Commons area at IUPUC. This is one of the most heavily used areas by students for studying and relaxing. The campus was able to get furniture donated to make this space a more comfortable place for students and artwork was added.

Plans developed to make improvements to the second most heavily used area, the Gallery, were completed in 2006-07. Rectangular tables were removed, and tables, chairs, couches, a television, and vending machines were added to change the space to a multi-purpose area where students can work individually or in groups, relax, and socialize.

Evidence of Progress for 2007-2008:

The Student Council, on behalf of the students at IUPUC, has expressed its pleasure with improvements made to all interior and exterior spaces at IUPUC.

Activities planned for 2008-2009:

We will continue to work closely with the Student Council to discuss possible upgrades to other areas to provide more comfortable spaces for student learning and relaxation.

6.4. Improve student retention and persistence rates.
Campus Planning Theme: Teaching and Learning, Best Practices
Secondary Goals:
Sub Unit: Divisions
Time Frame: Ongoing

Actions taken for 2007-2008:

IUPUC developed a new student advising system whereby students are directly admitted to degree programs at IUPUC and are advised by faculty and staff in their applicable academic divisions.

Priority was given to efforts to improve retention and graduation rates during 2007-08. These efforts included the establishment of a retention and graduate taskforce, providing workshops, reviewing W/D/F rates by course, reviewing our advising practices by looking at the courses we advise our new students take, conducting peer reviews of teaching for our new adjunct faculty, and providing support for students and for first-time, part-time faculty who are struggling.

We have dramatically increased student scholarships and the number of degree programs available to students on campus during the past few years.
Evidence of Progress for 2007-2008:

Retention of students increased in 2007-08.

- First-year beginners were retained .3% more in 2007-08 vs. 2006-07 and 3% more in 2006-07 vs. 2005-06.
- Retention of transfer students increased by 7.76% in 2007-08 vs. 2006-07.
- Overall retention of all students increased by 2.3% in 2007-08 vs. 2006-07.
- In the last three years at IUPUC, student retention increased by 9.2%.

Credit hours, student headcount, and retention rate increases have resulted in a 26% increase in student fee income in the last three years.

Activities planned for 2008-2009:

The IUPUC Retention & Graduation Taskforce will continue to meet on a regular basis.

Work is ongoing to develop assessment tools and measures.

7. Continue active involvement in developing articulation agreements with Ivy Tech Community College–Columbus.

7.1. Establish articulation agreements with Ivy Tech Community College–Columbus.

Campus Planning Theme: Teaching and Learning, Collaboration
Secondary Goals:
Sub Unit:
Time Frame: Ongoing

Actions taken for 2007-2008:

IUPUC suspended the Associate of Science Degree in Nursing (ASN) in early 2008 in order to direct our resources to the development and expansion of the RN-BSN mobility option to better meet the needs of the southeast central Indiana region. Ivy Tech Community College–Columbus will expand their ASN program to accommodate the students who have enrolled in the IUPUC program.

A building utilization and capital needs study was prepared to anticipate the needs of IUPUC and Ivy Tech Community College 10 years out. The purpose of the study was to maximize efficiencies, space needs, and building utilization. Preliminary figures indicate there will be severe space shortages in 2018, particularly for classrooms and science labs, without the addition of another building.

IUPUC partnered Ivy Tech Community College and other residents of the Columbus Learning Center to provide shared security services for a more visible security presence on campus in the evenings and on weekends.

IUPUC Office of Information Technology continues to manage infrastructure, hardware, software, and user service in the Columbus Learning Center.

Other areas continue to be studied for possible collaboration, including a common testing center that would serve all students from all institutions on campus, and using IUPUC juniors and seniors to tutor freshman and sophomore students from all institutions on campus.
Given our limited resources and the proximity of Ivy Tech Community College to the IUPUC Campus, partnership of the two institutions is imperative and on the list of priorities of the campus. Following discussions, meetings, and coordinated work, a comprehensive agreement between the two institutions was signed in 2004 at the Learning Center. See http://www.iupuc.edu/passport/

Evidence of Progress for 2007-2008:

In addition to the number of Ivy Tech students with AS degrees pursuing BA/BS degree programs at IUPUC, we have found many ways to collaborate effectively to reduce duplication of services in our area.

Activities planned for 2008-2009:

An articulation agreement was signed between the Indiana University School of Education at Columbus and Ivy Tech Community College whereby Ivy Tech graduates who have completed the articulated Associate of Science Degree program will be considered for admission to the Elementary Education Program of the IU School of Education at Columbus with junior status provided they meet the requirements for admission. They must be admitted to IUPUC and complete the application process for the IU School of Education at Columbus by the application deadline. In the admissions process, which is competitive, Ivy Tech graduates will receive all rights and considerations afforded any transfer student. Ivy Tech students will be held to the same standards for admissions continuation in the program, graduation, and recommendation for licensure as any student.

IUPUC continually seeks ways to create a new model of education alliance in this part of the state with Ivy Tech Community College-Columbus. The two institutions have joined forces in providing many joint services on the campus. This approach not only provides a better service to our students, but also is necessary for the future growth of IUPUC. The key for success of all small campuses of Indiana University is a strong relationship with local Ivy Tech campuses. IUPUC has been leading these efforts in the state.

7.2. Increase the number of Ivy Tech graduates pursuing bachelors programs at IUPUC.

**Campus Planning Theme:** Teaching and Learning, Best Practices, Collaboration

**Secondary Goals:**

**Sub Unit:**

**Time Frame:** Ongoing

Actions taken for 2007-2008:

Signed agreements between Ivy Tech Community College-Columbus and IUPUC have facilitated Ivy Tech graduates pursuing baccalaureate degree programs at IUPUC.

Evidence of Progress for 2007-2008:

The first AS recipient of Ivy Tech Community College-Columbus was admitted at IUPUC in November 2004 through the established agreements between the two institutions. IUPUC continues to receive e-mails from Ivy Tech students on a semi-regular basis to inquire as to how their coursework will transfer into an IUPUC baccalaureate degree.
With the suspension of the Associate of Science Degree in Nursing at IUPUC in early 2008 and the expansion of the ASN program at Ivy Tech Community College-Columbus to accommodate our students, it is our hope these students will return to IUPUC for their bachelor’s degree in nursing.

Activities planned for 2008-2009:

See [http://www.iupuc.edu/passport/](http://www.iupuc.edu/passport/).

7.3. Continue developing the PASSPORT-IUPUC program

**Campus Planning Theme:** Teaching and Learning, Best Practices, Campus Climate for Diversity, Collaboration

**Secondary Goals:**

**Sub Unit:** Office of Admissions

**Time Frame:** Ongoing

Actions taken for 2007-2008:

IUPUC established a PASSPORT-IUPUC program to provide students of Ivy Tech Community College-Columbus the freedom to transfer courses and associate degree credits to IUPUC. An IUPUC staff member will be responsible for communication of programs created by this office to the faculty, staff, and students at Ivy Tech Community College-Columbus. Ivy Tech Community College-Columbus has provided support in facilitating communication with its students.

IUPUC created and maintains the official Website providing information on how Ivy Tech students can transfer specific courses and credits into the IUPUC undergraduate and graduate degree programs.

A PASSPORT e-mail address was created so that Ivy Tech students can e-mail IUPUC directly to get answers to their questions. The IUPUC Director of Admissions personally answers the e-mails.

Evidence of Progress for 2007-2008:

The number of Ivy Tech graduates transferring courses and associate degree credits to IUPUC will be a measure of the effectiveness of this program.

Activities planned for 2008-2009:

Admissions staff and academic advisors of both institutions are familiar with the PASSPORT-IUPUC program and can facilitate student transfers when appropriate.


Ivy Tech students continue to inquire by phone and via the PASSPORT e-mail account.
(passport@iupuc.edu) to find out how they can transfer specific courses into IUPUC undergraduate degree programs.

7.5. Arrange for providing library resources to Ivy Tech students on a contractual basis.

Campus Planning Theme: Best Practices, Collaboration
Secondary Goals:
Sub Unit: Library
Time Frame: Ongoing

Actions taken for 2007-2008:

The IUPUC Library was renamed University Library of Columbus. The library is housed in the Columbus Learning Center and is jointly used by IUPUC, Purdue University College of Technology, and Ivy Tech Community College. The new name is symbolic of our joint efforts to provide the best possible education for our students and the best possible resources for our region.

Evidence of Progress for 2007-2008:

Providing transparent services to over 5,000 students of IUPUC, Ivy Tech, and Purdue; College of Technology-Columbus is a measure of the effectiveness of this program.

Activities planned for 2008-2009:

Librarians from IUPUC and Ivy Tech continue to meet on a regular basis to review resources needed by Ivy Tech students. The Director of the University Library of Columbus works to ensure that identical services and resources are provided to students of both IUPUC and Ivy Tech.

9. Develop Executive Education Program.

9.1. Develop non-credit, industry-specific courses.

Campus Planning Theme: Teaching and Learning
Secondary Goals:
Sub Unit: Executive Education Program
Time Frame: Ongoing

Actions taken for 2007-2008:

The organizational structure of Executive Education was put in place, with a full-time Associate Director. The program focus was on design and development of customized front-line management programs, primarily for various units at Cummins Inc.

We worked on the following items during the 2007-08 academic year:

- Development of an advisory committee
- Refinement of the business partners roles
- Agreements with Cummins as a major partner in custom programming this year.
form bases for future agreements with other business partners

Work on the business side of developing internship sites, corporate, not-for-profits agencies, and governemntal sites identified and initiated as internship sites, primarily for business students this year

Ramp up work on non-credit courses open to the public initiated

Evidence of Progress for 2007-2008:

Completion of new Center for Graduate Business and Executive Education made possible by the Arvin Gift Fund. This area provides offices, classrooms, and small group breakout rooms for our business programs.

Activities planned for 2008-2009:

We will work on the following items during the 2007-08 academic year:

- Offer non-credit Executive Education courses to the general public, some of which may be combined into certificate programs.
- Expand custom trainings at Cummins Inc to a broader geographic group.
- Broaden the scope of companies participating in Executive Education training programs.
- Work with corporate Human Resource managers to define and offer training that is needed in the region.

9.2. Develop a plan to offer non-credit, continuing study courses.

Campus Planning Theme: Teaching and Learning, Civic Engagement

Secondary Goals:

Sub Unit: Executive Education Program

Time Frame: Ongoing

Actions taken for 2007-2008:

Discussions began with individuals and groups committed to serve on the advisory committee. We began the early stages of establishing non-degree programs that will benefit our service area. Further discussions will take place with HR representatives of Bartholomew and the surrounding counties regarding which programs will be most beneficial for particular communities. Since the current IUPUC facility has no space available for offices to direct these activities, we will begin to look at other possible spaces.

Received a grant for development of the Advanced Manufacturing Management curriculum.

Relocated non-credit offerings to a new space, which was designed for greater support. Upgraded the Web site for marketing purposes. With the help of the IUPUC faculty, developed the program offerings for non-credit programs.
Evidence of Progress for 2007-2008:

Planning for non-credit programs to be offered by IUPUC is in its infancy. Progress made to date includes strengthening the relationships between community leaders and campus officials in the process of planning for these programs. The report issued by the campus non-degree program committee to the Vice Chancellor is a step forward, and suggestions made in this report will be reviewed and, where appropriate, carried out.

Activities planned for 2008-2009:

- Update Web site for information and marketing purposes
- Invite Charter members to participate in Executive Education Advisory group; hold quarterly meetings
- Broaden the base of IUPUC faculty members offering programming via Executive Education
- Increase the number of internship sites
- Increase the number of general public Executive Education training offerings
- Continue to grow customized programs

IUPUC Board of Advisors and community involvement in Columbus and surrounding counties in our service area.

Creating a comprehensive committee structure for the IUPUC Board of Advisors

Campus Planning Theme:
Secondary Goals:
Sub Unit: IUPUC Board of Advisors
Time Frame: Ongoing

Actions taken for 2007-2008:

Tom Vujovich became Chair of the IUPUC Board in late 2007 after long-serving Chair, Harold Force, stepped down.

IUPUC created its first ever Diversity Cabinet with membership including faculty, staff, students, alumni, and community leaders as well as representatives from IUPUI and IU Bloomington. The mission of the group is to assist in creating an environment supportive of all individuals and groups by serving as a forum for open and honest discussion of any and all issues related to equity and inclusion on campus, generating support from the campus for inclusive attitudes and activities, and becoming informed about issues in the broader community related to equity and inclusion and determining the role the campus should play in addressing them.
During 2007-08, the Diversity Cabinet played a large role in determining the recruiting strategy to be used to help ensure diverse pools of candidates for the new full-time faculty searches.

A comprehensive committee structure was developed and implemented for the IUPUC Board of Advisors. For additional information about the committees, please visit: http://www.iupuc.edu/board/committees/

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Evidence of Progress for 2007-2008:

Increased community involvement and alliances.

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Activities planned for 2008-2009:

Oversight of the Board committees by the Vice Chancellor and Dean is ongoing. Several Board members’ terms will end in early 2008, so the process to renew their appointments and/or add new Board members will begin.

The Diversity Cabinet will work on identifying activities that we are already doing that support diversity on campus as well as areas of need with regard to diversity. These activities will be framed in terms of the four Dimensions of Diversity being targeted by Indiana University. Those dimensions are (1) Institutional Leadership and Equity, (2) Curricular and Co-Curricular Transformation, (3) Campus Climate, and (4) Representational Diversity. Areas will be identified where progress is already being made as well as to help identify an area(s) to target for improvement in the coming year. Once the campus level information has been compiled, the academic divisions and campus offices will be asked to do the same type of inventory and analysis.

- Increase community involvement and alliances

**Campus Planning Theme:**

**Secondary Goals:**

**Sub Unit:** Community

**Time Frame:** Ongoing

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Actions taken for 2007-2008:

IUPUC had a significant presence in the community. For example, the IUPUC Alumni Association provided several opportunities:

Quarterly series, IUPUC Downtown: Connecting for Lunch, featured Dr. Gerardo Gonzalcz, Dean, Indiana University School of Education; Dr. Julia R. Fox, Associate Professor, Indiana University Department of Telecommunications; and Dr. David Audretsch, award-winning economist, IU School of Public and Environmental Affairs. Participants are encouraged to attend the lunches to learn about IUPUC, meet prominent faculty from Indiana University, engage in lifelong learning, and support the downtown.
On campus Human Experience film series raises awareness of and encourages discussion about a variety of social issues. Each film screening is followed by a facilitated discussion. Films shown in 2007-08 include Trevor (sexual orientation/suicide issues), Blue Vinyl (environmental issues), Prince of Peace, God of War (political/religious issues), and Waging a Living (social/economic issues).

Excellence in Leadership Series aims to inspire IUPUC students to explore their individual role as leaders in our region, raise their awareness of civic involvement and responsibility, and further enhance their university experience. Each presentation is followed by a reception in the Learning Center Atrium. Lt. Governor Becky Skillman was the fall semester presenter; IndyCar driver Sarah Fisher and Rupert were the spring semester presenters.

Possum Trot Bicycle Boogie is an annual event that raises money for IUPUC scholarships. The Fall 2007 event produced 310 riders and represented 73 cities and towns and four states, including California. The event raised more than $8,000 for scholarships.

Evidence of Progress for 2007-2008:

A good example of evidence of progress is the attendance that gathers at the various IUPUC sponsored events.

Activities planned for 2008-2009:

The series mentioned above will continue during 2008-09.

With a new Director of Gift Development and Alumni Relations, and searches underway for her staff, 2008-09 will be spent organizing and strategizing for the future.

Fiscal Health

IUPUC is in good financial health. We are continuing to carefully invest the $1.9 million in state appropriation by funding faculty for Business, Education, Nursing, and Psychology degree programs which had been previously approved by the IU Trustees and the Indiana Commission for Higher Education. As IUPUC transitions from offering the Associate of Science in Nursing to the Bachelor of Science in Nursing, we are dedicating resources to support Nursing programs. We currently offer the RN to BSN program and are in the process of seeking approval to offer the IUSON traditional BSN program in Columbus. In 2008-09, we are conducting faculty searches in Finance (rank to be determined), Nursing (Clinical Assistant Professor), and Psychology (Assistant Professor). As Indiana University has turned over responsibility for the majority of Associates degree programs to Ivy Tech and with the state legislature’s interest in tying funding to student retention and degree completion, IUPUC will focus long range planning on expanding the number of Bachelors and Masters degree programs that can be completed in Columbus.
Reallocation Plan

Other Question(s)