

# 2007-2008 IU Foundation - Indianapolis

Section

Document Name

## Mission

The Indiana University Foundation's mission is to maximize private support for IU so that it is able to fulfill its mission and enhance its pre-eminent position among elite public universities. IUF aspires to be a national leader and model to other university affiliated foundations in performance, stewardship, accountability and commitment to excellence.

## Goals and Objectives

- ▶ Assist IUPUI in overall planning and readiness for a "next campaign".
- ▶ Develop full-service marketing support in Indy—graphic design, publications, proposal writing.
- ▶ Expand geographic reach of Corporate and Foundation Relations program by adding staff and targeting travel to East and West coasts.
- ▶ Offer support to schools and units with fundraising programs, be it staffing support, publications or proposal writing.

## Fiscal Health

## Reallocation Plan

## Other Question(s)

1. If you had to implement a budget reduction of 3-5% in your base general fund budget, a) what would be your budget priorities and b) what strategies would you employ to walk the fine line of maintaining critical operations and investing in your future? Please describe how faculty and other stakeholders will be involved in the decision making process.
2. Please describe current commitments or plans that require multiple year funding, including the amount of funding required and the length of time the initiative's funding is required.
3. How do you intend to use your reserves over the next four years? Please provide the information by fiscal year.
4. How do you define return on investment for diversity efforts in your unit (e.g, numbers of faculty/staff/students recruited and retained, grants received for special studies, new teaching methods or courses, placement of graduates, program reputation)? What are you doing to improve your ROI?