2008-2009 Herron School of Art

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**Mission**

The mission of Herron School of Art is to provide exceptional educational opportunities for college students committed to careers in the visual arts (i.e., ceramics, drawing, painting, printmaking, photography, sculpture, visual communication, woodworking design, art education, and art history), and for students enrolled in the community learning programs and the public as they seek greater understanding of the visual arts.

Herron School of Art and Design’s curriculum and programs prepare graduates to become leaders in a world that requires a unique combination of creativity, conceptual skills and technical abilities. They are able to integrate rigorous studio and liberal arts coursework with professional practice and civic engagement in the form of community based projects, collaborations and internships.

**Goals and Objectives**

1. Continue to develop Herron’s national and international reputation
2. Be recognized as a top quality professional school and a contributing force to the cultural and economic development of central Indiana. OBJECTIVES: Provide support and recognition for faculty research and creative activity / Offer high-quality graduate and undergraduate academic programs / Recruit more non-resident and international students / Host outstanding exhibitions in the Herron galleries and sculpture gardens / Host lectures by nationally and internationally recognized artists, designers, art critics and historians / Engage neighboring museums, cultural organizations and businesses in collaborative programming / Collaborate with cultural organizations to establish partnerships on the Indianapolis Cultural Trail

**Campus Planning Theme:** Teaching and Learning, Research, Scholarship and Creative Activity, Best Practices, Civic Engagement

**Secondary Goals:**

**Sub Unit:**

**Time Frame:** 2009-2010

**Actions taken for 2008-2009:**

- Herron launched new Master of Fine Arts degree programs, in Furniture Design, Printmaking and Sculpture, accepting 19 students from five states and three countries.
- U.S. News and World Report ranked Herron’s graduate program 45th in the nation among more than 300 art and design schools.
- Herron’s website was nominated for 2009 Webby Award, hailed as the “Internet’s highest honor” by the New York Times.
- Herron’s monthly e-newsletter has grown to more than 8,000 subscribers; the website averages more than 15,000 visits a month, and Herron has more than 1,300 Facebook Friends.
- Herron and Indiana University recognized internationally acclaimed sculptor Donald Gummer (Herron alumnus) with an honorary Doctor of Humane Letters degree.
- Herron’s new Master of Fine Arts programs accepted 18 new students that were recruited nationally and
Herron hosted the Mid-America College Arts Association bringing more than 500 college professors, artists, and graduate students to campus.

The Eleanor Prest Reese and Robert B. Berkshire Galleries hosted six exhibitions featuring work by nationally prominent artists, including featured artists: Peter Shelton, Thomas Woodruff, James Snodgrass, Jason Hackenwerth, David Bowen and Marie Bergman.

Herron faculty exhibited their work nationally and internationally, and presented at numerous professional conferences.

Developed marketing strategies and recruitment materials to attract more out-of-state undergraduate and graduate students.

Hosted study-abroad trip to Italy in summer 2009 (18 students)

Developed a study-abroad program for Germany. Assistant professors Flounder Lee and Helen Sanematsu received a grant to initiate research and develop curriculum.

Broadly promoted Herron as a professional school and cultural destination in the heart of Indianapolis

Collaborated with Indianapolis businesses on art and design projects created by students as part of the curriculum and professional practice.

Promoted faculty professional activities locally, regionally and nationally

Partnered with other cultural organizations such as the Indianapolis Museum of Art, the Eiteljorg Museum and the Art Center on projects, exhibitions and conferences

Students participated in professional practice and community-based projects that receive significant local attention which are used to promote Herron nationally.

Faculty served on professional boards, community boards, and steering committees

Faculty presented their work and research at international conferences

Evidence of Progress for 2008-2009:

- Anila Agha, Assistant Professor of Drawing, received a CICF Artist Grant and a New Frontiers Travel Grant for creative research and an exhibition of her work in Pakistan.

- Lesley Baker, Assistant Professor of Ceramics, created the public work of art titled “Reclamation,” located at the intersection of Massachusetts and Michigan Avenues in Indianapolis.

- Marc Jacobson, Professor of Painting, exhibited paintings in the Texas National 2009 at The Cole Art Center, Nacogdoches, Texas.

- Flounder Lee, Assistant Professor of Photography, was an artist in residence and exhibited Bewegterwind for the International Outdoor Biennale at Waldet-Frankenberg region, Hesse, Germany.


- Jean Robertson, Professor of Art History, along with Associate Dean and Professor of Fine Art, Craig McDaniel, co-authored Themes of Contemporary Art: Visual Art After 1980; published by Oxford University Press, 2nd Edition (Spring 2009).

- Jennifer Geigel Mikulay, Assistant Professor and Public Scholar, General Fine Arts, moderated the panel “Making Sculpture City: The Place of Public Art in Civic Life” for the International Sculpture Center’s conference in Grand Rapids, Michigan.

- Greg Hull, Associate Professor of Sculpture, unveiled “Breath,” a public sculpture commission for the new Indianapolis International Airport. Professor Hull’s work was selected through a national competition.

- Danielle Riede, Assistant Professor of Painting, exhibited work in “Nouvelle Annee, Nouvelle Vue” at the Museum of Serignan, France.

- Herron was ranked 45th out of more than 300 art and design schools nationally by U.S. News and World Report
and Herron’s Printmaking program was ranked 13th nationally.

- The new Master of Fine Arts degree programs attracted students nationally and internationally due to new marketing materials and promotion
- Herron successfully recruited new 18 students into the Master of Fine Arts programs in 2009. Eleven are non-resident students.
- Secured sponsorship for the MFA Exhibition catalogue
- Fifteen students participated in Herron’s 2008 study abroad program in Greece.
- Seventeen students participated in Herron’s 2009 study abroad program in Italy.
- Several hundred art educators, professionals and students from across the country attended the Mid-America College Art Association conference hosted by Herron in October 2008.
- (Should this be an Action or Evidence – see other award in Action section) Chicago based firm, Studio Blue, completed the redesign of the Herron website, which was launched in February 2008 and won the Silver award in the UCDA (University & College Designers Association) Design Competition.
- Herron hosted nine visiting artist lecturers, including Tommy Simpson and Karen La Fleur, Betty Woodman, Jim Snodgrass, Marie Bergman, Casey Eskridge, David Bowen, Jason Hackenwerth, Steve Sorman
- Several hundred art historians and educator attended the Midwest Art History Society 2008 Conference featuring nationally acclaimed performance and installation artist James Luna.
- Public Scholar Matthew Groshek led his students in the exhibition design of "Fit to Breed? The History and Legacy of Indiana Eugenics, 1907-2007." This exhibit was viewed by thousands, and publicized widely throughout Indiana and beyond.
- Under the leadership of Assistant Professor Vance Farrow, Herron’s minority student group, Spectrum, exhibited their artwork at the 37th Annual Indiana Black Expo, an event attended by more than 200,000.
- Associate Professor Young Bok Hong published creative research in the book titled, 'The M Word: Real Mothers in Contemporary Art," Demeter Press.
- Assistant Professor Lee VanderKooi and MFA Graduate Student Pamela conducted a workshop based on Napier’s Graduate Thesis project at the peer-reviewed Nordic Design Research Conference, The Oslo School of Architecture and Design, Oslo, Norway, Summer 2009.
- Stephanie Doty, Lecturer/Coordinator, Art Appreciation Program, Art History, accepted into National Women’s Caucus for Art Exhibition “From the Center: Now!” at the Woman Made Gallery in Chicago to open on January 22, 2010.

Activities planned for 2009-2010:

- Herron will break ground on new construction to expand Herron’s sculpture and ceramics facility on Indiana Avenue. The 15,000 sq. ft. addition will support the new graduate degrees in sculpture and ceramics and the public art program.
- Promote Herron’s Public Art Program and the community collaborations and projects being executed by undergraduate and graduate students
- Host the first MFA Thesis Exhibition
- Create an MFA Thesis Catalogue for promotion and recruitment
- Partner with the Office of International Affairs and the Kelly School of Business to host a lecture and panel discussion about the Imani Workshops in South Africa.
- Support faculty research initiatives
- Develop a new MA degree in Art Therapy (approved by the Board of Trustees December 2009)
- Provide an active exhibition and visiting artist lecture schedule to community members
- Continue to build communication and marketing in print and electronic media.
Develop new Elective courses for IUPUI and Non-art majors

- Provide service courses and art education for IUPUI students
  - OBJECTIVES: Offer art and design service courses for other IUPUI degree programs
  - Team-teach courses and develop more interdisciplinary opportunities
  - Create Center for Visual Literacy
  - (develop workshops and 1 credit courses)

  **Campus Planning Theme:** Teaching and Learning, Campus Climate for Diversity, Collaboration

  **Secondary Goals:**

  **Sub Unit:**

  **Time Frame:** 2009-2010

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**Actions taken for 2008-2009:**

- Met with Deans and Department Chairs from other schools on campus to determine their need for art and design service courses or electives.
- Developed and expanded the service courses and art and design elective course for non-art majors
- Continued to offer assistance and training to current and new instructors to teach a broader range of courses in elective arts and encourage them to gain experience in Herron major courses.
- Hired and trained new faculty to teach specialized courses in digital imagery and color and design to allow greater flexibility in scheduling
- Maintain pool of well-qualified part time instructors for elective arts and encourage part time faculty to expand their skills to teach in Herron major courses as well. This is in preparation for new graduate teaching instructors who will begin to teach first and second year classes in fall of 2009.
- Continue Summer Graduate workshops for art teachers and artists. Two workshops were offered with a combined enrollment of 33 (This is a program that has been offered every year since 2005. It is a part of the summer in the city program of classes for K-12 teachers to maintain their education certificate with the state.)
- Met with representatives from Council for Interior Design Accreditation (CIDA) for site visit tour of Herron. This was the final stage of the accreditation process for the IUPUI Interior Design degree at IUPUI. Two elective arts classes make up a part of that degree.
- Several meetings with representatives from New Media in the Informatics program at IUPUI to design classes for their 4-year undergraduate program (Herron is offering 2 sections of “2-D Design for New Media” in the fall of 2009)
- Worked with Herron Fine Art program to boost enrollment of classes offered in summer.
- Increased marketing for elective courses

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**Evidence of Progress for 2008-2009:**

- Herron advertised its elective courses in the Butler Newspaper to boost enrollment in the Fall of 2006. As a result, we have increased our Interior Design classes to 11 sections each year.
- Started offering classes for the New Media degree in the fall of 2009
- New courses were developed and are currently offered
  - Art Educators Summer Studio Workshop
  - Metalsmith and Jewelry Design
  - Advanced Drawing for Interior Design
  - Two Dimensional Design for Non Art Majors
  - Introduction to Sculpture
  - Visual Learning
  - Drawing for Interior Design
  - Portrait and Life for Non Art Majors
  - Two Dimensional Design Theory
Two-Dimensional Design Theory
Digital Documentation for Artists
The Printed Book
Beginning Audio Video
Letterpress Typesetting
Historic Painting Techniques
Calligraphy
Art Past and Present (online Art History class for non-art majors)
  • Annual enrollment and credit hours for elective classes increased
  • There is a better awareness on campus and in the community of Herron’s programs and course offerings.

Activities planned for 2009-2010:

  • Determine a budget and plan for marketing elective arts classes.
  • Propose a new two-dimensional design class for New Media program, which will begin in fall 2009 with 4 new sections.
  • Propose new course number for the Letterpress course, a class that has been offered for years at Herron without a distinct course number. Having a unique course number will boost enrollment. (This is a part of the very popular book arts classes.)
  • Explore options to revive the book arts minor. This will provide a steady and dependable stream of enrollment of non-art majors in all of the book arts classes.
  • Create standardized course material to aid in training graduate students to teaching in elective arts program
  • Continue to work with other Herron programs to cooperatively boost enrollment of all classes offered in summer.
  • Continue conversation with the School of Informatics to expand the service courses for their academic programs
  • Develop course content for visual language course
  • Hire additional qualified adjunct faculty to teach elective courses

Enhance the overall strength of Herron’s undergraduate programs

Be nationally recognized for high-quality undergraduate academic programs

OBJECTIVES: Prepare graduates for professional careers in art and design / Increase diversity and quality of academic programs / Attract more non-resident, international and minority students / Expand efforts to internationalize the curriculum / Identify and promote Herron’s unique academic strengths / Develop a more effective means of tracking learning outcomes / Modify curriculum to keep pace with ongoing changes in the art and design professions / Focus on best practices in teaching studio art, art history, visual communication, and art education / Develop stronger connections and relationships with alumni

Campus Planning Theme:
Secondary Goals:
Sub Unit:
Time Frame:

Actions taken for 2008-2009:

  • Anita Giddings, Lecturer and Coordinator, Elective Arts, and Danielle Riede, Assistant Professor of Painting, led a group of 17 students on a 4-week trip to Rome, Florence, Venice and Siena, Italy.
  • Professional practice, civic engagement and internship activities have been incorporated into curriculum.
  • Herron students were invited to participate in Indiana Black Expo’s Arts and Cultural Pavilion for the fifth consecutive year. Herron contributions featured the work of the Spectrum Club, a faculty-mentored group that provides
support to minority students.

- More than 1,500 community members, ages 5 through 90, took visual arts classes through Herron’s Community Outreach Programs.
- Herron hosted seven exhibitions in the Robert B. Berkshire and Eleanor Prest Reese Galleries attracting over 8,000 visitors. Featured artists included: Peter Shelton, Thomas Woodruff, James Snodgrass, Jason Hackenwerth, David Bowen and Marie Bergman.
- Herron hosted 18 exhibitions in the Basile and Marsh Galleries including Clayfest, Steve Sorman, Casey Eskridge, MFA Thesis Shows, and Student Shows.
- Herron hosted 10 lectures by national and internationally significant artists, curators, designers, and art historians including Robert Stackhouse, Carol Mickett, Alfredo Jaar and Dana Claxton.
- Internationally renowned artist, Betty Woodman was the 2008 Jane Fortune Outstanding Women Visiting Artist Lecturer.
- Mary Jane Jacob spoke on curatorial practices and community interaction through public art as the Christel DeHaan Family Foundation Visiting Artist Lecturer.
- Debra Force, appraiser for the PBS television show Antiques Roadshow, discussed the monetary value of art as the Jordan Liebman Lecturer.
- Herron implemented the “Herron Community Museum Laboratory”, an exhibition space located in the Fountain Square district of Indianapolis. The purpose of this exhibition space is to explore new methods and strategies for student artists to engage the public and involve the community with art.
- Art Education, as well as Fine Arts faculty searches were successful in: painting, printmaking, and drawing
- Herron hosted the “Art Education Association of Indiana” conference Fall 2007
- Art Education is developing a Visual Literacy curriculum to be offered as an elective to IUPUI students
- Fine Arts Department initiated a self-study relating to digital technology and how it is incorporated into Fine Arts studio curriculum.
- Fine Arts Department is evaluating the Professional Practice J-400 and Critical Theory J-410 capstone curriculum for revision or elimination.
- The student advising system is being evaluated to determine if changes are necessary
- Fundraising efforts for merit-based scholarships has been actively pursued
- Herron implemented new recruitment strategies for non-resident, international and minority students
- Professional practice opportunities are provided for all undergraduate students through the Basile Center
- The BFA Curriculum Committee is assessing the feasibility and benefits of 4 credit studio courses
- The BFA Curriculum Committee will review the General Fine Arts degree requirements
- Herron has been more actively promoting the success of Herron alumni through press releases and the web site
- Raised additional funding through private support and increased scholarships for study-abroad programs
- Developed a more effective means of tracking learning outcomes
- Faculty members in the Department of Visual Communication Design apply specific strategies to assess student-learning outcomes. These strategies include participation with the IUPUI Program Review and Assessment Committee and the IUPUI e-Portfolio initiative.
- Focused on best practices in teaching studio art, art history, visual communication, and art education
- Sherry Stone Clifton, Senior Lecturer, Art and Design Foundation, received the 2009 Faculty Colloquium on Excellence in Teaching Award.

Evidence of Progress for 2008-2009:

- Herron is a supporting member of the Foundations in Art Theory and Education. FATE is an organization that focuses specifically on first year curricula. Foundations faculty regularly attend FATE’s professional conference.

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The Foundation Program at Herron developed a curriculum that works with an established list of core objectives for all first year courses. Foundation Program faculty members presented at national conferences: The 20th Annual School of Visual Arts National Conference on the Education of the Artist and Liberal Arts, The Mid-America College Art Association, Southeastern College Art Conference. Faculty members in the Department of Visual Communication Design launched a completely revised curriculum for the BFA major in Visual Communication. The new curriculum focuses on achieving new essential competencies in design defined by the National Association of Schools of Art & Design. Herron hired a full-time staff member for recruitment and admissions in 2005. Every year since, Herron’s overall and out-of-state student enrollment continues to rise. Visual Communication Design faculty members are active leaders in national professional organizations for design. The Visual Communication department is completing a new web blog to facilitate communication with and between alumni. Faculty members continue to maintain active agendas for professional development in the scholarship of teaching and learning by attending workshops and conferences. The Visual Communication Department is working with the IUPUI Center for Service and Learning under the Engaged Department grant for Commitment to Excellence. A new partnership with the Indianapolis Museum of Art was established for an artist in residence to work at Herron. Students worked with artist Allison Smith, of international renown (March 2008). Herron hosted the Midwest Art History Society Conference (March 2007) and the Mid-America College Arts Association Conference (Oct 2008). These conferences created partnerships with the Eiteljorg Museum of Western and Native American Art and the Indianapolis Museum of Art for the keynote speakers and receptions. The Basile Center for Art, Design and Public Life has successfully developed community partnerships to support undergraduate student projects in all academic areas. Associate Professor Young Bok Hong was appointed IUPUI Service Learning Faculty Liaison and IUPUI Co-Director of the national American Democracy eCitizenship Initiative, a project sponsored by the American Association of State Colleges and Universities. Associate Professor Young Bok Hong serves as Co-Principal Investigator on a faculty and undergraduate research collaboration to identify needs and establish solutions supporting the IUPUI Campus Emergency project. The project is supported by a grant of $69,278 from the US department of Education. Assistant Professor Lee VanderKooi (with Professor Susan Kahn) delivered a presentation on the use of ePortfolios at the peer-reviewed Learning Forum London EHEI Conference, City University, London, UK, Summer 2009. Assistant Professor Lee VanderKooi (with Professor Susan Kahn) delivered a presentation on the use of ePortfolios at the peer-reviewed Academic Resource meeting, WASC Conference, Hollywood, CA, Spring 2009. Assistant Professor Lee VanderKooi was invited to deliver a presentation at the peer reviewed Future History 3 forum, AIGA National Design Education Conference, Chicago, IL, Spring 2009. Associate Professor Young Bok Hong received a Multidisciplinary Undergraduate Research Institute (MURI) grant to support undergraduate student research focused on issues pertaining to the IUPUI Common Theme Project. Assistant Professor Lee VanderKooi delivered a presentation at the peer reviewed International Conference on Arts and Humanities, University of Hawaii, Honolulu, HI, Spring 2009. Associate Professor Christopher Vice, Associate Professor Paula Differding, Assistant Professor Lee VanderKooi and Lecturer Marcia Stone were each invited to deliver individual presentations at the peer reviewed "Social Studies" forum, AIGA National Design Education Conference, Baltimore, MD, Fall 2008.

Activities planned for 2009-2010:

- Audit and evaluate credit hours for the BFA and BAE degrees.
• Develop more professional practice opportunities, civic engagement and internship activities for students.
• Develop more community partnerships through the Basile Center for Art, Design and Public Life that will benefit undergraduate learning experiences.
• Four faculty searches will be conducted (photography, foundations, art history, painting)
• Integrate new digital technology into Fine Arts studio curriculum.
• Revise undergraduate capstone courses to integrate into majors.
• Provide more student group advising for each academic program.
• Continue to raise funding for merit based scholarships.
• Continue to develop recruitment strategies for non-resident, international and minority students.
• Create 4 credit studio courses for senior level studio that incorporates professional practice and a capstone experience.
• Review and make changes to the BFA degree requirements to increase a four year graduation rate
• Increase scholarships for study-abroad courses.
• Increase participation with the IUPUI e-Portfolio initiative.
• Focus on best practices in teaching studio art, art history, visual communication, and art education.

Expand Community Learning Programs and outreach activities.

Enhance community relations and provide programming for campus and community OBJECTIVES: Increase enrollments for Saturday School, Honors Art Program, Youth Art Camp / Promote the Herron galleries and sculpture garden programming / Promote visiting artist lectures to campus and community / Offer international travel opportunities beyond Herron students.

Campus Planning Theme: Teaching and Learning, Best Practices, Campus Climate for Diversity, Civic Engagement, Collaboration
Secondary Goals:
Sub Unit:
Time Frame: 2009-2010

Actions taken for 2008-2009:
• Herron submitted several proposals for external funding for gallery operations, Youth Art Camp, Honors Art Program and Saturday School.
• Herron is actively fundraising for scholarships for underserved children and youth to attend Saturday School and Summer Youth Art Camp.
• Herron representatives visited select schools to better inform public constituents of Herron’s Community Learning Programs.
• Increased sponsorship opportunities for Herron galleries and visiting artist program.
• Developed new promotional materials for the Community Learning Programs.
• Hired additional part-time position for Community Learning Programs.

Evidence of Progress for 2008-2009:
• Received funding from NEA-Indianapolis Arts Council for gallery exhibit representing American Master Peter Shelton.
• Received funding from Rotary Foundation for disadvantaged youth to attend Youth Art Camp.
• Received funding from Samerian Foundation for community learning programs (70% scholarship dollars and 30% operating).
• Received funding from the Peyback Foundation for operating funds for Youth Art Camp
• Partnered with IUPUI Sports Complex for youth art programming during the summer months increasing enrollment by 80 students.
• Arranged housing for students through IUPUI’s Guest Apartments for out-of-town students attending Honors Art Program Summer
• Raised awareness and increased foundation dollars for Community Learning Programs and gallery operating funds

Activities planned for 2009-2010:

• Explore off-campus locations to offer Community Learning Programs
• Offer Saturday School art classes at the Eugene Glick Junior Achievement Center
• Develop proposals for external funding for all community learning programs
• Increase enrollments for Community Learning programs through new marketing strategies
• Increase the education component of the Herron galleries to better serve the community
• Schedule gallery talks with curator/artists

Expand the new MFA programs and introduce new master degrees

Be nationally recognized for quality graduate programs. OBJECTIVES: Build upon Herron’s strengths and unique characteristics to enhance graduate programs / Launch a new MA Art Therapy master degree program / Recruit non-resident and international students / Increase the school’s research and civic engagement through graduate student activities / Develop more campus/community collaborations

Campus Planning Theme: Teaching and Learning, Best Practices, Civic Engagement

Secondary Goals:

Sub Unit:

Time Frame: 2009-2011

Actions taken for 2008-2009:

• Herron sent representatives to National Graduate Portfolio Days in New York City, San Francisco, and Chicago to recruit potential graduate students for Herron’s MFA programs in Visual Communications and Visual Art (Sculpture, Printmaking, and Furniture Design).
• Herron organized and hosted Open Houses at Herron for potential graduate students.
• Provided graduate students with opportunities for community based projects and professional practice
• Developed marketing and recruitment strategy to recruit top quality graduate students
• Researched Art Therapy degree programs and developed curriculum
• Consulted with several experts in the field of Art Therapy
• Raised funding to support the launch of an Art Therapy degree program
• Raised funding for the expansion of the sculpture and ceramics building to support MFA programs and public art program.

Evidence of Progress for 2008-2009:

• The Graduate Affairs Council approved the MA in Art Therapy November 4, 2009.
Graduate students are highly engaged in projects that require community partnerships with business and non-profit organizations.
- Recruited 8 additional MFA graduate students in Visual Communication, Furniture Design, Printmaking and Sculpture programs for 2009-2010.
- Developed new courses for MFA curriculum in Visual Communication and Fine Arts (Sculpture, Printmaking, Furniture Design)

Activities planned for 2009-2010:

- Develop curriculum for MFA programs in Photography, Ceramics and Painting.
- Conduct a national search for the first full-time faculty member for the Art Therapy program.
- Secure new degree approvals for Art Therapy through the Graduate Affairs Council and IU Board of Trustees (approved by the Board of Trustees December 2009), and the Indiana Commission for Higher Education.
- Host the first MFA Thesis Exhibition and create a catalogue
- Continue to develop relationships with businesses, non-profits, and government organizations throughout Central Indiana as potential partners for community engagement projects.
- Three graduate students will install major public art projects in the city of Indianapolis
- Continue to develop marketing and recruitment strategy to recruit top quality graduate students.
- Hire highly qualified faculty to add intellectual diversity to the graduate faculty.
- Consult with experts in the field of Art Therapy to evaluate program and conduct a self study.
- Fundraise to support the launch of an Art Therapy degree program.
- Continue fundraising to support graduate level scholarships.

- Improve retention and graduation rates of undergraduate students.
- Increase the number of degree recipients for the Bachelor of Fine Arts, Bachelor of Art Education and Bachelor of Arts (Art History) OBJECTIVES: Raise overall undergraduate retention rates to 86% (currently 83%) / Increase four-year undergraduate rates to 60% (currently 53%) / Award more student scholarships / Recruit more non-resident, international and minority students / Develop more mentoring opportunities for students.

Campus Planning Theme: Teaching and Learning, Best Practices
Secondary Goals:
Sub Unit:
Time Frame: 2009-2010

Actions taken for 2008-2009:

- Aligned Herron’s activities and goals to reflect the RISE initiative of IUPUI.
- Herron provided students with opportunities for research through professional practice, civic engagement projects, experiential learning and international travel.
- Visited 6 out-of-state high schools and 15 in-state schools (doubled from previous years).
- Hosted undergraduate Open House with attendance of 405 students. The Open House included a newly added section of workshops regarding admission, careers, etc.
- Participated in 8 portfolio days (7 of which were out-of-state).
- Scholarships were awarded to out-of-state transfer students.
- Spectrum Club for minority students actively participates in community projects and exhibitions.
- Field trips have been organized to Chicago and New York.
- The dean met with students to promote better communication.
Evidence of Progress for 2008-2009:

- Number of incoming freshmen admitted to Herron increased by 25%
- The ratio of full-time to part-time students has steadily increased (full-time students went from 64% to 77% in the last three years).
- In coordination with the Office of Student Life, a Herron House was opened for Herron students in need of campus housing.
- In the past three years Herron’s undergraduate enrollment has increased by approximately 200 students and the retention rate is 83% for juniors and seniors.
- Student clubs have been formed in most of the academic programs.
- 7 non-resident students accepted the new Herron Out-of-State Scholarship and matriculated.
- 19 Out-of-State scholarship offers were made to students for fall 2007. Eleven accepted and two deferred.
- The Spectrum Club for minority students at Herron exhibited work at the Black Expo.
- There is a significant increase of the number of Herron students trying to get into the Herron House campus housing. A second Herron House was opened in the fall of 2009.
- More students are participating in social activities and extracurricular activities at Herron.

Activities planned for 2009-2010:

- Host Herron Open House during spring.
- Host National Portfolio day September 30th 2009.
- Host two Visual Communication Open Houses and one for Fine Art.
- Faculty and staff will attend 8 National Portfolio Days.
- Continue to promote Herron House and recruit good candidates for the RA position.
- Analyze admissions policy to make sure Herron is recruiting the best potential students.
- Continue to develop materials for recruiting i.e., view books, rack cards, poster for undergraduate programs, website updates.
- Have a presence at two Campus Days.
- Provide a good experience during the admissions process.
- Raise admission standards.
- Encourage more undergraduate students to enroll as full-time students.
- Reduce BFA and BAE degree requirements by 3 credit hours (to 128).
- Fundraise for student scholarships.
- Develop new strategies for student advising.
- Expand marketing to focus more on non-resident recruitment.
- Promote high school visits, open house and portfolio day visits.
- Actively engage students in the Herron’s annual fundraiser gala.
- Continue to provide students with opportunities for research through professional practice, civic engagement projects, experiential learning and international travel.

- Increase fundraising for endowments, special projects and annual operating.
- Improve financial stability for the school’s academic programs, student scholarships, faculty research, the Herron galleries,
and community learning and outreach programs. OBJECTIVES: Increase financial stability of Herron / Secure funding for the Sculpture Building Expansion / Provide more support for students / Increase funding for capital equipment, faculty research and travel, student scholarships and community outreach programs / Continue to expand the John Herron Society (annual unrestricted giving society) / Broaden external constituent base / Develop relationships with local corporations, businesses and foundations / Identify and cultivate new donor prospects and new grant opportunities / Cultivate external champions

Campus Planning Theme: Best Practices, Civic Engagement

Secondary Goals:

Sub Unit:

Time Frame: 2009-2010

Actions taken for 2008-2009:

- A total of $2.4 million was raised during fiscal year 2008-2009.
- The John Herron Society, the school’s leadership annual giving society, contributed $71,500 in unrestricted support to the school.
- The Herron Experience ’08 fundraiser, attended by more than 400 guests, raised nearly $40,000 to support Herron’s academic programs and community outreach initiatives.
- Continued solicitations of top prospects for major gifts
- Continued cultivation of potential major donors and members of John Herron Society
- Continued solicitation and stewardship of the John Herron Society helping to build Herron’s unrestricted endowment
- Established the Friend of Herron Board to better utilize community volunteers and supporters of the school to raise the awareness of Herron, its priorities and opportunities for support
- Hosted first annual signature fundraising event at Eskenazi Hall called “The Herron Experience ’08” which raised approximately $30,000.
- Created new messaging and communication for newly designed website and printed materials for development
- Strengthened Herron’s annual giving program
- Hosted donor recognition event for John Herron Society members

Evidence of Progress for 2008-2009:

- Allen Whitehill Clowes Charitable Foundation made a $1.5 million leadership gift to expand Herron’s Sculpture & Ceramics facility.
- Sidney and Lois Eskenazi committed $1.5 million to the S&C Building expansion and will name the new facility.
- Other donors provided a total of $290,000 for the S&C Building expansion.
- The estate of James D. Esamann gifted $500,000 to establish the Harry R. Esamann Memorial Student Scholarship Endowment Fund in memory of James’ brother. It is the largest endowment in Herron’s history.
- Herron alumnus, Paul W. Zimmerman (‘46) established a student scholarship fund through a gift of $340,000.
- The Rotary Foundation, Christel DeHaan Family Foundation, PeyBack Foundation and the Lilly Endowment all provided support for Herron’s Youth Art Camp.
- Several solicitations have taken place resulting in a total of $500,000 in committed gifts, $120,000 in deferred gifts and $410,000 in pending gifts
- A $47,400 award from Windgate Charitable Foundation to support equipment for Sculpture & Ceramics expansion.

- The John Herron Society has annually increased its membership since the 2002 inception resulting in increased annual support. The JHS resulted in $81,550 in gifts 2007-08.
- Herron’s total annual funds raised increased from $679,244 in 2007-08 to $2,297,042 in 2008-09.
- Sponsorships for gallery and events were $82,450 in 2008-09.
- The Fraser International Travel endowment was increased by $18,000 in 2008-09.
A $100,000 deferred gift was committed which will help endow the activities of the Basile Center for Art, Design and Public Life.

A $40,000 endowment was established for the Jane Fortune Outstanding Women Visiting Artist Lecture.

Plans of two major fundraising projects were shared at the Dean’s Advisory Board with each member expressing his or her interest in contributing and participating in the campaign.

Top donor prospects have been identified for Herron’s priority projects.

Several members of the Dean’s Advisory Board made gifts to establish endowments for scholarships.

Several new endowed scholarships and awards were created.

2008 - Cristee Memorial Scholarship - Any Program
2008 - Szewc Outstanding Student Scholarship – Any Program
2008 - Esamann Memorial Scholarship - Any Program
2008 - Distinguished Alumni Award
2008 - The Portfolio Scholarship - Fine Arts
2009 - Paul Scholarship - Art Education or Art Therapy
2009 - William F. Kraas IV Memorial Scholarship - Visual Communication
2009 - Harry A. Davis Memorial Scholarship - Any program
2009 - William B. Peet Memorial Scholarship - Drawing/Illustration
2009 - Promising Artist Scholarship - New student from Wabash, IN
2009 - Indiana Members Credit Union Art Scholarship - Any Program
2009 - Johnstone Scholarship for Photography
2009 - Maley Scholarship for Art Education

Activities planned for 2009-2010:

• Complete major gift solicitations to members of the Dean’s Advisory Board.
• Develop and implement a strategy to raise an endowment for the Sculpture and Ceramics building and public art program.
• Raise start-up funding for a new masters degree program in Art Therapy.
• Submit several grants to foundations and corporations for support.
• Create a strategic plan for marketing, development and external affairs.
• Engage the Dean’s Advisory Board in identifying new potential donors.
• Request endowment support from individuals who supported the capital campaign.
• Host donor recognition event for John Herron Society members.
• Distribute direct mail solicitation for new and lapsed John Herron Society members.
• Coach the Dean’s Advisory Board members to become better advocates for Herron’s fundraising priorities.
• Host fundraising gala “The Herron Experience” at Eskenazi Hall.

Promote the Basile Center for Art, Design and Public Life

Objectives: Increase Herron’s externally funded Research/Creative Activity for faculty and students / Promote the Basile Center to national organizations to enhance national reputation / Increase the number of professional practice courses and client opportunities for students / Increase the number of internships for students through community partnerships / Build community partnerships and collaborate with other cultural organizations / Increase funding for faculty and student research and creative activity through public art, design projects and client contracts / Enhance Herron’s reputation as a vital community resource and partner for civic engagement.

Campus Planning Theme: Teaching and Learning, Research, Scholarship and Creative Activity, Civic Engagement

Secondary Goals:
Actions taken for 2008-2009:

- Herron’s Basile Center for Art Design and Public Life coordinated more than twenty professional practice opportunities for students, including competitive commissions, civic engagement projects, campus collaborations and community partnerships. Projects included public art commissions for Community Hospital North, Christel DeHaan and Keep Indianapolis Beautiful; design solutions for The Humanities Council, The Heavyweights/HealthNet and the Aging and In-Home Solutions; fine art projects for The Villages, Borshoff, Ball Gardens and Riley Hospital for Children.
- Developed an operational budget for the Basile Center
- Secured contracts and funding for community-based projects and the Basile Center
- Initiated a centralized program to manage student internships

Evidence of Progress for 2008-2009:

- Received Eli Lilly and Company Grant for marketing the Basile Center to prospective graduate students and for funding assistantships for the graduate programs
- Received $30,000 private gift for technology and resources for the Basile Center.
- Community Hospital North commissioned sculptures for the entrance to the hospital. This is a rotating program that will provide students to compete for one sculpture commission each year.
- Marion County Circuit and Superior Courts - Visual Communication Design
- Imani Workshops - students developed and presented proposals for institutional identity, exhibit identifiers, and marketing communications.
- Indy Parks - Pogues Run - The Kaleb Mills Group and Indy Parks partnered with Herron to commission outdoor benches and public sculptures. Through a competitive process, eight proposed works of art were selected for commissions.
- IUPU- Columbus - Five sculptures were commissioned Duke Energy Sculpture Garden in University Park. The garden was a joint venture with the Columbus Parks and Recreation Department to create a wildflower meadow with public art.
- St. Louis for Kids - Visual Communication students developed and presented proposals for institutional identity and marketing communications.
- Indiana State Hispanic Chamber of Commerce - Students developed and presented proposals for institutional identity and marketing communications.
- Council for Court Excellence - Development for the online tutorial for the Court Observation Project
- Indiana Children’s Health Services Research, Department of Pediatrics - Herron students worked to increase recruitment and retention for the study and developed a ‘model’ for communications and community outreach for further research studies.
- Citizens Action Coalition - students developed an exhibition proposal for a traveling exhibit
- Medical History program of the IU School of Liberal Arts - Eugenics Online Experience Design Project
- Indiana Partnership for Young Writers - Students developed, designed, fabricated and installed an interpretive exhibition that engages the work of the IPYW publication “Coming to Light”
- iMOCA Gallery of Contemporary Art - IPS elementary educational video about contemporary art
- Student/Community Team - Help Indianapolis Renters to Recycle - students developed a prototypical door hanger recyclables container, a renter recycling incentive program that benefited local charities and a proposal book for a state law to make it mandatory that recycling containers be placed at all rental properties. Herron student designers produced all materials for the recycle for charity program. Herron students also produced a book that was given to state legislators
proposing consideration of the mandatory rental recycling law; this book was given to legislators to raise awareness and support for the law.

- **Student/Community Team, Help Indianapolis High School Students Accept Differences** – Herron students participated in a collaborative team and held a brainstorming event to develop solutions. A curriculum was created and tested at Park Tudor High School in which students could get experiential learning about issues of diversity and stereotyping. Student designers produced all related materials for the curriculum and gave it to the school and several teachers in other local high schools.

- **Domestic Violence Network of Central Indiana** – Herron students performed research and created outreach materials to aid in fundraising and public engagement with the DVNCI including a Power Point presentation to be given at local schools and community groups, an outreach brochure and a table tent for school lunch rooms. Students photographed kids and adults to represent victims and perpetrators as part of this project.

- **Midwest Food Bank** – Herron students performed research and created outreach materials to aid in fundraising and public engagement with the Midwest Food Bank including a volunteer water bottle, posters, an outdoor board and ‘bubble gum cards’ representing the heroic people who support the food bank.

- **Eiteljorg Museum of American Indians and Western Art, Indianapolis, Indiana** – Herron students developed an interpretive master plan for the Eiteljorg’s WestFest with the goal of more closely aligning the museum’s programming and interpretive environments with the mission of the Eiteljorg Museum.

- **Indianapolis Men’s Chorus and the Indianapolis Women’s Chorus** – Herron students developed a visual theme and promotional materials for the Men’s Chorus and the Indianapolis Women’s Chorus 2008-9 season. The promotional materials included oversize poster, direct mail cards and ads in various publications.

- **Rock for Riley concert event** – Herron students developed sponsor kits, a visual theme and promotional materials for the 2008 rock concert - a fundraiser for Riley Children’s Hospital hosted by IU medical students. The promotional materials included a logo, posters and ads in various publications.

- **Indianapolis Museum of Art, Horticultural Society fundraiser event** – Herron students developed visual theme, invitation and program for fund raising event to benefit the restoration of one of the garden pools on the grounds of the IMA.

- **Indianapolis Museum of Art, Membership drive direct mail campaign** – Herron students developed various ideas that would interest newer and younger members to join the IMA.

- **Early Music Festival Society** – Herron students researched and evaluated the communication needs for the organization and developed a marketing plan that included a new logo identity and the design of various promotional materials and posters.

- **H.A.N.D. (Hamilton County Area Neighborhood Development)** – Herron students researched and evaluated the communication needs for the organization and developed a marketing plan which included a new logo identity and the design of various promotional materials and community wide advertising.

- **Indiana Dollars for Scholars, Communications Plan** – Herron students researched and evaluated the communication needs for the organization and developed a marketing plan that included the design of various promotional materials.

- **Indy Parks, Holiday Park Visual Identity** – Herron students developed new logo and application of the logo to various promotional materials for the Holiday Park Nature Center

- **IU Natatorium, Summer Camps and Sports Camps marketing** – Herron students designed a 32-page booklet marketing the IU Natatorium’s Summer Camps and Sports Camps

- **Community Hospital North** – Contracted for three public sculpture commissions

- **Create a 3-year business plan for the activities of the Basile Center and form a faculty advisory board.

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**Activities planned for 2009-2010:**

- **Keep Indianapolis Beautiful** – Public art is planned for several interchanges along I-70 between downtown Indianapolis and the new international airport. Five proposals were submitted for the first site at the Holt Road interchange. A graduate student was awarded the first commission. (Installation 2010) The competitive process is now

[12]
taking place for a second commission.
- Community Hospital North commissioned sculptures for the entrance to the hospital. This is a rotating program that will provide students to compete for one sculpture commission each year. The first two sculptures have already been installed and a graduate student is currently working on a third sculpture. CHN has made a commitment to continue this partnership in 2010-2011.
- Christel DeHaan has sponsored two sculpture commissions for her personal property. Fifteen proposals were submitted and two undergraduate students were selected for the commissions. (November 2009)
- Riley Hospital for Children/Ball Gardens - Four students were awarded commissions for outdoor sculptural benches to be created for the Suite Dreams Play Garden at Riley Hospital. Installation is scheduled for Spring 2010.
- Cultural Trail/CICF - The Central Indiana Community Foundation is sponsoring a public art commission for a Herron student to be located at the corner of Indiana Avenue and St. Clair Street. The call for proposals has just been announced. Completion date will be fall 2011.
- City of Lawrence - A three-year partnership has been established to install public works of art along Pendleton Pike between I-465 and 56th St. One Herron student will be commissioned each year. The first commission will be completed in the fall of 2010.
- Ft. Harrison Re-use Authority - A public art commission has been proposed for a new development at Ft. Harrison that will include a park, retail shops and a new housing. This project is currently still in the planning stages.
- Integrate the education of artists, designers and art educators with the needs of the broader community
- Develop partnerships that help sustain successful programs in the visual arts and contribute to the cultural vibrancy of our community
- Establish partnerships that would involve Herron students with public art projects for the Indianapolis Cultural Trail and the Indianapolis Museum of Art’s Virginia B. Fairbanks Art and Nature Park
- Establish partnerships with the Indianapolis Cultural Trail and the Indianapolis Museum of Art’s Virginia B. Fairbanks Art and Nature Park
- Work with the Dean’s Advisory Board to develop external action plan for fundraising
- Expand Herron’s Sculpture and Ceramics Building on Indiana Avenue
- Continue to secure contracts and funding for community-based projects
- Implement policies and procedures whereby the Basile Center negotiates and oversees school-sponsored projects
- Market the mission of the Basile Center for Art, Design and Public Life to campus and external constituents regionally and nationally
- Continue to build on the strengths of Herron’s academic programs, faculty expertise, and the school’s ability to form partnerships within the community and other cultural organizations

Support faculty research and creative activity

Identify opportunities and increase funding for faculty research and creative activity OBJECTIVES: Promote faculty research and creative activities regionally and nationally / Attract and retain highly qualified faculty / Provide incentives for senior faculty members to continue to be engaged in research

Campus Planning Theme: Research, Scholarship and Creative Activity
Secondary Goals:
Sub Unit:
Time Frame: 2009-2010

Actions taken for 2008-2009:
- Associate Professor of Foundations, Vance Farrow received a Creative Renewal Grant from the Arts Council of Indianapolis.
- Visual Communications Lecturer, Marcia Stone was recognized by IUPUI with a 2009 Women’s History Month Leadership Award
- Provide reduced teaching loads for three faculty members engaged in significant research projects
Provide reduced teaching loads for three faculty members engaged in significant research projects
- Herron has been successful in attracting three new tenure track faculty at competitive salaries
- The dean worked with the Herron Faculty Council to reduce committee service
- Faculty work was featured in the Herron E-News and press releases
- Travel funding was awarded on a competitive basis determined by the Faculty Resource Planning Committee
- Three sabbaticals were awarded to faculty
- Private funds were used to match funding for faculty external research grants
- Round Table Discussions were scheduled to improve communication with faculty
- Criteria was developed for new Civic Engagement Awards of $2,000 for faculty

Evidence of Progress for 2008-2009:

- The Dean allocated funds from the John Herron Society foundation account to support faculty research. These will be matching funds for external grants up to $1,000 per faculty member.
- Professional development, research and creative activity were supported at $500-$1,000 per faculty member annually as determined by the Faculty Resource Planning Committee. A formal request process has been established.
- Herron supported three reduced teaching schedules for full-time tenure track faculty. (This means 2/3 loads.) Guidelines and eligibility were established in 2004 by faculty. The requests are evaluated and determined by the Faculty Resource Planning Committee.
- A Civic Engagement Award of $2,000 was awarded to one faculty member in recognition of Excellence. The recipient is identified through the same peer review process as the Trustee Teaching Awards.
- Greg Hull, Associate Professor of Sculpture, unveiled “Breath,” a public sculpture commission for the new Indianapolis International Airport. Professor Hull’s work was selected through a national competition.
- Anila Agha, Assistant Professor of Drawing, received a CICF Artist Grant and a New Frontiers Travel Grant for creative research and an exhibition of her work in Pakistan.
- Lesley Baker, Assistant Professor of Ceramics, created the public work of art titled “Reclamation,” located at the intersection of Massachusetts and Michigan Avenues in Indianapolis.
- Marc Jacobson, Professor of Painting, exhibited paintings in the Texas National 2009 at The Cole Art Center, Nacogdoches, Texas.
- Flounder Lee, Assistant Professor of Photography, was an artist in residence and exhibited Bewegterwind for the International Outdoor Biennale at Waldrek-Frankenberg region, Hesse, Germany.
- Jean Robertson, Professor of Art History, along with Associate Dean and Professor of Fine Art, Craig McDaniel, co-authored Themes of Contemporary Art: Visual Art After 1980; published by Oxford University Press, 2nd Edition (Spring 2009).
- Jennifer Geigel Mikkay, Assistant Professor and Public Scholar, General Fine Arts, moderated the panel “Making Sculpture City: The Place of Public Art in Civic Life” for the International Sculpture Center’s conference in Grand Rapids, Michigan.
- Danielle Riede, Assistant Professor of Painting, exhibited work in “Nouvelle Année, Nouvelle Vue” at the Museum of Sernigan, France.
- Assistant Professor Lee VanderKooi was appointed IUPUI ePortfolio Faculty Scholar for academic year 09/10 and received a grant in the amount $ 7,500.
- The Department of Visual Communication Design (Assistant Professor Lee VanderKooi, principle investigator) received an IUPUI Integrative Department Grant extension for academic year 08/09 and received a grant in the amount $ 5,000.
Activities planned for 2009-2010:

- Will support reduced teaching assignments for faculty engaged in specific research projects
- Will award five Summer Faculty Fellowships to support research
- Herron will provide matching funds for faculty who receive the IUPUI Arts and Humanities grants.
- Herron will publish an annual report that features significant research and creative activity accomplishments and civic engagement activities.
- Three faculty will be awarded sabbaticals in 2010.
- Herron faculty regularly exhibit their work in the Herron galleries
- Herron will invest in creating displays (electronic and photographic) of faculty civic engagement work in the Basile Center for Art, Design and Public Life.
- Round Table Discussions will be scheduled as a forum to keep communication open. All faculty are encouraged to attend and submit topics for the agenda.
- Provide increased funding for travel to professional conferences and research
- Develop marketing materials to highlight faculty research and creative work
- Herron will continue to support reduced teaching schedules for full-time, tenure track faculty for the purpose of high level research and creative activity. (This means 2/3 loads.)

Fiscal Health

Reallocation Plan

Other Question(s)

1) How are you dealing with the projected base budget reductions for 2009-10 and 2010-11?

- How will the projected base reductions affect your ability to deliver your current level of services to students and faculty? Will some planned initiatives related to teaching and learning, research and scholarship, and civic engagement have to be delayed or terminated?
- If your unit experienced enrollment increases during the Summer II and/or fall terms, how have you used the additional revenue?

1. a.) How are you dealing with the projected base budget reductions for 2009-10 and 2010-11?

Herron continues to move forward through the economic downturn and cuts to higher education. We did not replace one full-time technical position in the Ceramics program area and we moved one full-time computer technology support line to external affairs. We delayed hiring an Assistant Dean for Development and External Affairs for 18 months. We are also restructuring the Office of Development and External Affairs in the early part of 2010. These changes will reduce the staff number by one and make better use of Herron’s graduate fellows. Our savings in these areas will make it possible to continue our current level of support to students. We anticipate advertising for the Assistant Dean for Development and External Affairs in January 2010 and the Ceramic Technician at the end of FY 2009-10 for employment in 2010-2011 academic year.

b.) How will the projected base reductions affect your ability to deliver your current level of services to students and faculty?

Without staff support, students and faculty do not get the level of service they require to be as successful as they can be. We continue to suffer in this area, especially with student counseling efforts and career placement. With the addition of graduate programs and the counseling and recruitment required in this area, we continue to place more demand on our student services area. We will increase support with an additional Associate Dean to direct the graduate programs and oversee curriculum and fellowship/teaching assignments beginning Fall 2010. Currently we have only one Associate Dean who oversees student and academic affairs including international travel programs, graduate programs, and other academic initiatives. The additional
Associate Dean will help to even the work load and provide more assistance for the Office of Student Services.

Will some planned initiatives related to teaching and learning, research and scholarship, and civic engagement have to be delayed or terminated? Although we are experiencing some setbacks, Herron continues to stay on task for planned initiatives related to these areas.

Herron has experienced growth in student numbers over the last ten years. We were at capacity in our buildings on 16th and Pennsylvania streets at 814 students. With our move to Indiana Avenue for Sculpture and Ceramic programs in 2000, and our move to main campus to Eskenazi Hall in 2005, our square footage growth allowed our numbers to climb in all areas. Herron is currently at 945 students and still experiencing growth. Add to this the addition of four MFA programs since Fall 2006 and another MFA program approved for Fall 2011 and we are at full capacity on Indiana Avenue in the Sculpture and Ceramic facility and reaching capacity at Eskenazi Hall. Our expansion to the Sculpture and Ceramic facility will add an additional 15,000 square feet for undergraduate and graduate programming. With this addition we will seek approval for an additional MFA program in Ceramics as well as a glass program. This addition will significantly impact both undergraduate and graduate programming in these two disciplines. The $3.2 million expansion to the Sculpture and Ceramics Building is supported solely through private funding.

Research and scholarship efforts continue to increase however the support for art and design nationally is very small in comparison to health, science and the humanities. Although we continue to write proposals for Herron holistically, the faculty do not have some of the basic research support that other schools and universities offer, such as studio space supplied by IUPUI, start up packages and significant travel funding for research. This significantly impacts their research and presents an additional hardship along with relatively low salaries. Most fine art faculty secure studio space outside of Herron as an out-of-pocket expense. The time and effort expended is limited due to the inconvenience of off-site studio space and the burden of rent with no faculty salary increases.

The arts funding in Indianapolis has been negatively affected by the state revenue shortfalls and diminished foundations. Herron’s gallery exhibitions and lecture series are funded primarily by arts funding from local arts funding agencies, foundations and private giving. These are crucial programs that support the educational mission of the school, while connecting Herron to the larger community. This year is the first in twelve years Herron has not received program funding for our gallery exhibitions from the Indianapolis Arts Council and the Regional Art Partnerships. Given that there are so many other areas that need support, this places an additional burden on Herron to seek new funding sources for the galleries and visiting artist lectures.

Civic engagement for Herron is growing with the addition of a high energy and dedicated staff member to the Basile Center for Art, Design and Public Life. Projects are currently being developed and executed by students for numerous campus and community collaborations. A few of the more prominent projects are highlighted below.

c.) If your unit experienced enrollment increases during the Summer II and/or Fall terms, how have you used the additional revenue?

Our predictions for growth were off significantly for FY 2009-2010. However, we did show an increase in enrollments over last academic year for both Summer II and Fall 2009. Summer II growth was up by 132 credit hours creating $40K additional revenue and Fall growth was up by 248 credit hours creating $354K additional revenue. Of the additional revenue in Summer II and Fall $53K was pulled back by campus initiatives (ESI and SFR). Herron’s state appropriations were decreased FY2010 by $79K and tax assessments were increased by $279K from FY 2009. Given this comprehensive look at budget increases and decreases our enrollment increase will not be considered “additional revenue” for Herron.

2) To achieve the campus goal of doubling the numbers of undergraduate students completing baccalaureate degrees, and to increase the number graduating in four years, what changes have you implemented or planned to implement in course scheduling, curriculum, student support etc.?
We have 4-year curriculum plans for all students. Our Academic Advising Reports are all coded and available to students for planning. Fall and spring courses are marked on the reports so students have plenty of time to plan accordingly. Our full-time students have increased significantly since we moved to Eskanazi Hall and the number of part-time students has been declining.

We are now offering many more summer courses including:

a. Senior capstone class (HER-J 410)
b. Required courses (HER-J 400, HER-H 101, HER-H 102, HER-H 103)
c. Many gateway major classes to allow students to catch up in painting, ceramics, art history, printmaking, furniture design
d. Addition of many studio elective classes required of most BFA candidates

The Academic Affairs committee is currently studying the degree requirements to determine if Herron can reduce the required credit hours by 3-6 credits for some degrees. In addition they are evaluating some courses to determine if the number of credits are appropriately assigned. These expected changes should help improve Herron’s four-year graduation rate.

Herron foundation program one-credit courses, X101 and X102, are stressing the expectation of a 4-year graduation. Herron sends early warning letters to students who are struggling with attendance to encourage checking in with a faculty member or our student advisor. The Foundation program has implemented a “block” structure for some courses and is currently considering other opportunities to provide block scheduling. This helps students complete the degree requirements in a more progressive way.

Visual Communication Design program implemented a block schedule change in 2000. This past semester we had to add a new block of 25 students due to increased enrollment.

As stated in Question #1, Herron plans to add an additional Associate Dean to the mix in student services in Fall 2010. This position will serve the students by ensuring that faculty continue to evaluate curriculum and credit hours, monitoring student retention and graduation rates and by making sure the policies for student advising are implemented.

3) Do you currently have

- school-based space and
- centrally-scheduled space

To support an increase in credit hours without a significant investment? Are you investigating methods to use space more effectively

a. on Fridays and weekends?
b. with online/hybrid/distance education course offerings?
c. by developing larger classrooms?

Herron is taking advantage of the space that we have by offering more summer courses and elective courses on Fridays and over the weekends. We have utilized the 230-seat auditorium by increasing our student numbers for art history classes, which can be taken by any IUPUI student fulfilling a humanities requirement for their individual program. Herron currently has courses in art history and elective computer courses being offered on-line with several courses being considered for future on-line offerings. Our limitations are studio art courses with enrollment numbers of 20 or less. This is a requirement to meet NASAD accreditation.

Community learning courses include evening and weekend offerings that in the past have increased income to the school.
However, with the current economy the shift is changing and the program is now a break-even venture each year or it has lost money since we moved to main campus. Our Youth Art Camp (ages 5-16) and Honors Art Camp (offered to Jr and Sr high school students interested in attending an art college) are consistently full and offered only during the summer months. We are researching other ideas on summer art programming to increase revenue.

4) What are your priorities for student technology support, and what progress has been made as you have worked with UITS staff this year to implement your technology plans?

We have submitted a plan to UITS that includes our 5-year technology plans that were written when the technology funds were in a Herron account. To that end, we have worked with UITS to initiate the transition of three computer classrooms. One technology center that was used as a lab and open to all IUPUI students that was monitored by UITS was taken over immediately. Another computer classroom transition is underway with a turnover date to UITS scheduled for Fall 2010. The move to leverage funds from schools to UITS has not been beneficial to the art and design school. The original agreement included large art-based equipment that fit within the art/design field and wasn’t always connected to technological advances per se. The turnover in this income to UITS has in fact hampered our ability to provide this equipment to students.

UITs has provided (1) the Herron open lab (HR185) with a large format scanner, (2) the continuation of the license agreement with Adobe (as well as other applications-MS office, etc.) which will be beneficial to a large percentage of Herron students, and (3) UITS is continuing the wireless access in all areas of our building which is a plus for students and visiting artists. Printing availability is also a plus for students across campus.