Mission

The mission of the School of Physical Education and Tourism Management at Indiana University Purdue University at Indianapolis is to prepare students for entry-level positions and advanced study, to contribute to the body of knowledge through creative and scholarly activities, and to serve the profession and the community. Through collaboration and interdisciplinary work with diverse populations, the School of Physical Education and Tourism Management strives to enhance wellness, to improve quality of life, and to encourage leisurely pursuits.

Goals and Objectives

1. By December 2013, PETM will: 1) Publish 15 refereed journal articles or proceedings related to teaching on an annual basis, 2) Publish 25 refereed journal articles or proceedings related to research on an annual basis, 3) Increase annual external research grant and contract funding to $1.5M annually.

Establish a national and international reputation for research in the areas of: 1) Outcomes of Physical Activity, 2) Event Tourism, 3) Sports Marketing, and 4) Service Learning

Campus Planning Theme: Research, Scholarship and Creative Activity
Secondary Goals:
Sub Unit: None
Time Frame: On-going

Actions taken for 2008-2009:

- Developed and awarded two Faculty Research Opportunity Grants (FROG) for faculty research with students
- Purchased additional research equipment
- Provided release time to faculty to develop research proposals
- Increased ability of existing staff to process grants
- Continued assignment of one faculty member to IU Center on Aging for collaborative research purposes
- Research team in Tourism, Conventions, and Events Management developed multiple joint research projects

Evidence of Progress for 2008-2009:

- PE faculty member co-investigator on a $2 million NIH grant related to fibromyalgia and exercise
- More research grants submitted
- 2 MURI grants received
- 7 publications/proceedings related to teaching in 2008
- 17 publications/proceedings related to research in 2008
- $77,910.90 in external research grant and contract funding raised
- Additional faculty member with grant writing experience hired in Exercise Science
- Provided travel support to international conferences
Activities planned for 2009-2010:

- Develop research centers
- Increase the involvement of students in the research process
- Create additional seed funding monies for research projects
- Increase physical space for research
- Develop expectations related to quality versus quantity related to research publications
- Increase mentoring around research

2. Revise existing graduate programs and develop new graduate programs in areas that capitalize on existing faculty strength

- Offer focused graduate curricula around faculty expertise, industry/professional needs, and research which allow for the establishment of national leadership

Campus Planning Theme: Teaching and Learning, Research, Scholarship and Creative Activity
Secondary Goals:
Sub Unit: None
Time Frame: On-going

Actions taken for 2008-2009:

- MS in Event Tourism proposal formally submitted
- Conversations around revisions to MS in Physical Education occur

Evidence of Progress for 2008-2009:

- MS in Event Tourism proposal receives support from Graduate Affairs Committee
- Planning to offer first MS in Event Tourism courses for 2010-11 occurs

Activities planned for 2009-2010:

- Establish learning objectives for each masters program
- Revise and focus the MS in Physical Education
- Obtain final approval for MS in Event Tourism
- Leverage location in Indianapolis to communicate with employers about curricula and opportunities
- Begin exploring the creation of additional graduate programs

3. Examine and revise all undergraduate curricula by August 2010

- Establish a reputation as a leader in the delivery of cutting-edge undergraduate programs which optimally and efficiently prepare students for success after graduation

Campus Planning Theme: Teaching and Learning
Secondary Goals:
Sub Unit: None
Time Frame: On-going
Actions taken for 2008-2009:

- Complete revisions to Physical Education Teacher Education proposed
- TCEM curriculum revisions approved

Evidence of Progress for 2008-2009:

- TCEM revisions approved

Activities planned for 2009-2010:

- Establish discipline-specific learning objectives for each undergraduate program
- Examine all undergraduate curricula to ensure PUL coverage and attainment of learning objectives
- Revise programs where appropriate, and such that all courses of study can be completed in a maximum of 124 credit hours
- Revise the Sport Management program of study
- Revise the physical education elective program to focus on wellness and innovative course offerings
- Expand the number of courses classified as RISE courses
- Develop a service learning strategy while revising the physical education curricula
- Leverage location in Indianapolis to communicate with employers about curricula and opportunities

Launch or revitalize two minors which would be attractive complements to existing majors on campus

Campus Planning Theme: Teaching and Learning
Secondary Goals:
Sub Unit: None
Time Frame: On-going

Actions taken for 2008-2009:

- Internal conversations about potential minors occur

Evidence of Progress for 2008-2009:

Activities planned for 2009-2010:

- Develop and market minors in areas such as health and wellness, exercise science, and/or sport management
- Submit proposals for new minors
- Market new minors to the campus community

4. Become a best practice in faculty and staff development

Develop a school-wide faculty workload model

Campus Planning Theme: Best Practices
Secondary Goals:
Sub Unit: None
Time Frame: On-going
Actions taken for 2008-2009:

Evidence of Progress for 2008-2009:

Activities planned for 2009-2010:

- Form committee to begin development of a faculty workload model

☑ Ensure that in-depth evaluation of employees occurs, and that all employees are engaged in mentoring relationships

**Campus Planning Theme:** Best Practices

**Secondary Goals:**
Sub Unit: None

**Time Frame:** On-going

Actions taken for 2008-2009:

Increased mentoring of part-time faculty
Continued in-depth evaluation of all full-time faculty by the promotion and tenure committee

Evidence of Progress for 2008-2009:

Activities planned for 2009-2010:

Institute annual faculty plans whereby faculty members complete annual self-audits as a means of reflecting on the previous year, identifying professional goals for the coming year, and articulating professional development plans for the coming year
Base evaluations on faculty plans
Evaluate all staff members
Develop and implement mentoring programs for both faculty and staff
Identify areas where staff can be cross trained

☐ 5. Position PETM as an authority/go-to source on the management of wellness, tourism and sports

☑ Increase the internal and external recognition of the work occurring within the school

**Campus Planning Theme:** Best Practices

**Secondary Goals:**
Sub Unit: None

**Time Frame:** On-going
Actions taken for 2008-2009:

- Published two issues of *InMotion* alumni magazine
- Received media attention for Fit for Life program and cultural tourism conference

Evidence of Progress for 2008-2009:

- Received media attention for Fit for Life program and cultural tourism conference

Activities planned for 2009-2010:

- Target members of the Indianapolis media to create awareness of PETM programs
- Develop an internal communications plan
- Launch a redesigned website by January 2010
- Develop collateral materials

6. Expand the resource base to solve space problems and support faculty initiatives

Generate resources through both annual and major giving to support space and strategic needs

**Campus Planning Theme:** Best Practices

**Secondary Goals:**

- **Sub Unit:** none
- **Time Frame:** on-going

Actions taken for 2008-2009:

Evidence of Progress for 2008-2009:

Activities planned for 2009-2010:

- Begin development of a Dean's Cabinet
- Identify and project space needs and begin discussions on how to find space (new or refurbished) to satisfy the needs
- Redefine role of Director of Development and External Affairs
- Develop a major gifts strategy and case statement
- Increase focus on annual giving operations

Fiscal Health

Reallocation Plan
1) How are you dealing with the projected base budget reductions for 2009-10 and 2010-11?

- How will the projected base reductions affect your ability to deliver your current level of services to students and faculty? Will some planned initiatives related to teaching and learning, research and scholarship, and civic engagement have to be delayed or terminated?
- If your unit experienced enrollment increases during the Summer II and/or fall terms, how have you used the additional revenue?

The School of Physical Education and Tourism Management (PETM) is achieving the base budget reductions through a combination of reductions in our unallocated line item and reductions in travel for faculty, adjunct faculty hiring, and printing and duplicating.

At the current time (prior to the next round of cuts yet to be announced), the base reductions will have only very limited impact on our ability to deliver our current level of services to students and faculty. The one exception is with respect to travel restrictions. As one of our programs is Tourism, Conventions and Events Management (TCEM), this faculty needs to travel in order to attend conferences and conduct research. These activities have been reduced given the budget reductions and further reductions to their travel budget could negatively impact their development.

We experienced a slight increase in revenue from student fees above what was budgeted in the Fall of 2009. This money is being set aside to fund the student refunds mandated by the President’s Office in order to satisfy the state legislature.

2) To achieve the campus goal of doubling the numbers of undergraduate students completing baccalaureate degrees, and to increase the number graduating in four years, what changes have you implemented or planned to implement in course scheduling, curriculum, student support etc.?

The fall semester of 2009 was spent engaging the faculty and staff in charting the strategic directions of the school for the next four years. One of the mandates that emerged from this process is an examination of all programs and tracks to ensure that we are doing everything possible to ensure our students are able to graduate in four years. Specifically, we are exploring curricular revision with the goal of having a maximum of 124 credits for any track. This may not be possible in Physical Education/Teacher Education because of School of Education requirements and because we prepare students to graduate with credentials in both physical education and health education. Nonetheless, we should be able to reduce the existing requirements of that track.

While we would like to explore more centralized advising, that option is currently not available due to budgetary constraints. However, PETM is always exploring ways to further increase its student population. We have seen steady growth and interest in our young sport management program offering and believe that with significant curricular revision in 2010, we could see a large growth in credit hours for our school. The exercise science track has also experienced steady growth in credit hours and further potential in development of the track is possible.

3) Do you currently have

- school-based space and
- centrally-scheduled space

...to support an increase in credit hours without a significant investment? Are you investigating methods to use space more effectively

a. on Fridays and weekends?

b. with online/hybrid/distance education course offerings?

c. by developing larger classrooms?

The School of Physical Education and Tourism Management has employed the following strategies to manage
the significant growth it has experienced over the past five years:

- Divided the Department of Tourism, Conventions, and Event Management faculty between the Natatorium and an off-site location on Waterway Boulevard. This has not added classroom space, but has added to our ability to support students in advising and provide each full-time FTE faculty member with a private office.
- Offered classes both face-to-face and online, particularly in the Department of Tourism, Conventions and Events Management (increased our capacity to generate credit hours)
- Developed relationships with both IU-East and IUPUI-Columbus to offer classes in our TCEM curriculum to their students.
- Converted a faculty office to a research lab to facilitate more interaction of our students with research initiatives.
- Increased class sizes where possible. We will continue to explore this option as we also attempt to reduce the teaching load of research active faculty.

The school has seen a leveling of its overall growth in 2009. However, deeper analysis shows that the Department of Physical Education’s enrollment has increased while Tourism, Conventions and Events Management has decreased. Therefore, we are continually exploring ways to support the increase in credit hours in the Department of Physical Education.

4) What are your priorities for student technology support, and what progress has been made as you have worked with UITS staff this year to implement your technology plans?

With the change in policy with respect to the distribution of undergraduate student technology fees, PETM had two objectives: 1) ensure the current level of student access to technology through our consortium with the School of Education and School of Social Work; and 2) Maintain our 1 FTE dedicated to IT. Through several conversations with UITS, we have reached an agreement to gradually phase out their financial support for the 1 FTE we have in-house for technology support. In three years, our school will fund 100% of this position. The funding of this position is vital to our achievement of work related to technology. It is assumed that the transition of the consortium computer labs to UITS managed labs will be seamless in the student’s eyes.