Mission

The mission of Herron School of Art is to provide exceptional educational opportunities for college students committed to careers in the visual arts (i.e., ceramics, drawing, painting, printmaking, photography, sculpture, visual communication, woodworking design, art education, and art history), and for students enrolled in the community learning programs and the public as they seek greater understanding of the visual arts.

Herron School of Art and Design’s curriculum and programs prepare graduates to become leaders in a world that requires unique combination of creativity, conceptual skills and technical abilities. They are able to integrate rigorous studio and liberal arts coursework with professional practice and civic engagement in the form of community based projects, collaborations and internships.

Goals and Objectives

Continue to develop Herron’s national and international reputation

Be recognized as a top quality professional school and a contributing force to the cultural and economic development of central Indiana. OBJECTIVES: Provide support and recognition for faculty research and creative activity / Offer high-quality graduate and undergraduate academic programs / Recruit more non-resident and international students / Host outstanding exhibitions in the Herron galleries and sculpture gardens / Host lectures by nationally and internationally recognized artists, designers, art critics and historians / Engage neighboring museums, cultural organizations and businesses in collaborative programming / Collaborate with cultural organizations to establish partnerships on the Indianapolis Cultural Trail

Campus Planning Theme: Teaching and Learning, Research, Scholarship and Creative Activity, Best Practices, Civic Engagement

Secondary Goals:

Sub Unit:

Time Frame: 2009–2010

Actions taken for 2009-2010:

22 faculty were awarded research grants totaling $368,000.


Herron’s new Master of Fine Arts programs accepted 18 new students that were recruited nationally and internationally

U.S. News and World Report ranked Herron’s graduate program 45th in the nation among more than 300 art and design schools.

Herron’s website was nominated for 2009 Webbys Award, hailed as the
Herron’s monthly e-newsletter has grown to more than 8,000 subscribers; the website averages more than 15,000 visits a month, and Herron has more than 2,000 Facebook Friends.

Herron nominated and recognized Jane Fortune with an honorary degree (Doctor of Humane Letters) from Indiana University.

The Eleanor Prest Reese and Robert B. Berkshire Galleries hosted six exhibitions featuring work by nationally prominent artists.

Herron faculty exhibited their work nationally and internationally, and presented at numerous professional conferences.

Developed marketing strategies and recruitment materials to attract more out-of-state undergraduate and graduate students.

Hosted a summer study-abroad trip to Germany. Assistant professors Flouder Lee and Helen Sanematsu received a grant to initiate research and develop the curriculum.

Broadly promoted Herron as a professional school and cultural destination in the heart of Indianapolis.

Collaborated with Indianapolis businesses on art and design projects created by students as part of the curriculum and professional practice.

Promoted faculty professional activities locally, regionally, nationally, and internationally.

Partnered with other cultural organizations such as the Indianapolis Museum of Art, the Eiteljorg Museum, Indiana Historical Society, Indiana Humanities Council and the Art Center on projects, exhibitions and conferences.

Students participated in professional practice and community-based projects that receive significant local attention which are used to promote Herron nationally.

Faculty served on professional boards, community boards, and steering committees.

Evidence of Progress for 2009-2010:

The Clowes Fund, Inc. supported student awards for international study by giving $85,000 to the Reverend A.G. Fraser International Travel Endowment. Made to honor A. Ian Fraser, $75,000
of the gift is to match gifts from others.

The Allen Whitehill Clowes Charitable Foundation made a $75,000 matching gift to support international travel.

Gallery Exhibitions hosted by Herron include

- 3x3, June 30 – August 8, 2009
- Barb Bondy: Intractable, August 19 – September 27, 2009
- Between History and Memory, October 7 – November 14, 2009
- Undergraduate Student Exhibition, December 2 – 23, 2009
- Anila Agha: My Forked Tongue, December 2 – 23, 2009 (Basile Gallery)
- Wishard Painting Show, December 2 – 23, 2009 (Marsh Gallery)
- Andrew Blauvelt: Work Product, January 13 – February 6, 2010 (Basile Gallery)
- Collaborate, January 13 – February 27, 2010
- Ed McGowin: Name Change, March 10 – April 17, 2010
- Drinking from the World, March 21 – April 3, 2010 (Basile Gallery)
- Studio Furniture: The Next Generation, April 7 – May 1, 2010 (Marsh Gallery)
- MFA Student Exhibition, May 7 – May 29, 2010 (All Galleries)

Visiting Artist and Scholar Lectures include

- Barb Bondy, September 9, 2009
- Imani Workshop, September 25, 2009
- Mark Slankard, October 7, 2009
- Anthony Leunsman, November 4, 2009
- Harrell Fletcher, November 11, 2009
- Judith Shea, December 2, 2009 (Jane Fortune Lecturer)
- Steve Lacey and Academy Records, January 13, 2010
- PeoplePowered, January 23, 2010 (workshop)
Andrew Blauvelt, January 27, 2010 (Christel DeHaan Lecturer)

Tom Huck, February 3, 2010

Don't Rhine, February 8-12, 2010 (workshops)

John DeFazio, February 10, 2010 (lunch lecture)

Ed McGowin, March 10, 2010

Appalshop, March 31, 2010

Katie Hudnall, April 7, 2010

Anila Agha, Assistant Professor of Drawing, received a CICF Artist Grant and a New Frontiers Travel Grant for creative research and an exhibition of her work in Pakistan.

Marc Jacobson, Professor of Painting, exhibited paintings in the Texas National 2009 at The Cole Art Center, Nacogdoches, Texas.

Flounder Lee, Assistant Professor of Photography, was an artist in residence and exhibited Bewegterwind for the International Outdoor Biennale at Waldrek- Frankenberg region, Hesse, Germany.


Jean Robertson, Professor of Art History, along with Associate Dean and Professor of Fine Art, Craig McDaniel, co-authored Themes of Contemporary Art: Visual Art After 1980; published by Oxford University Press, 2nd Edition (Spring 2009).

Jennifer Geigel Mikuay, Assistant Professor and Public Scholar, General Fine Arts, moderated the panel “Making Sculpture City: The Place of Public Art in Civic Life” for the International Sculpture Center’s conference in Grand Rapids, Michigan.

Danielle Riede, Assistant Professor of Painting, exhibited work in “Nouvelle Année, Nouvelle Vue” at the Museum of Servigny, France.

Herron was ranked 45th out of more than 300 art and design schools nationally by 2010 U.S. News and World Report and Herron’s Printmaking program was ranked 13th.

Herron successfully recruited 18 new students into the Master of Fine Arts programs in 2009. Eleven are non-resident students.

Secured sponsorship for the MFA Exhibition catalogue

Fourteen students participated in Herron’s study abroad program in Germany.
Eighteen students participated in a short course led by two Herron faculty members in New York City.

Under the leadership of Assistant Professor Vance Farrow, Herron’s minority student group, Spectrum, exhibited their artwork in the Art and Culture Pavilion at the 39th Annual Indiana Black Expo, an event attended by more than 200,000.

Herron undergrad students Jessica Dunn and Michael Runge collaborated with internationally renowned artist Andrea Zittel by being selected to live in Zittel’s island sculpture at the Indianapolis Museum of Art for the summer 2010.

Associate Professor Young Bok Hong published creative research in the book titled, “The M Word: Real Mothers in Contemporary Art,” Demeter Press.

Assistant Professor Lee Van der Kooi and MFA Graduate Student Pamela Napier conducted a workshop based on Napier’s Graduate Thesis project at the peer-reviewed Nordic Design Research Conference, The Oslo School of Architecture and Design, Oslo, Norway, Summer 2009.

- Stephanie Doty, Lecturer/Coordinator, Art Appreciation Program, Art History, accepted into National Women’s Caucus for Art Exhibition “From the Center: Now!” at the Woman Made Gallery in Chicago to open on January 22, 2010.

Activities planned for 2010-2011:

Herron will break ground on new construction to expand Herron’s sculpture and ceramics facility on Indiana Avenue. The $3 million addition will support the new graduate degrees in sculpture and ceramics and the public art program.

Promote Herron’s Public Art Program and the community collaborations and projects being executed by undergraduate and graduate students through the Basile Center for Art, Design and Public Life.

Create a faculty research brochure for promotion and recruitment of the MFA degree programs.

Partner with the Office of International Affairs and the Kelly School of Business and the Law School to host a lecture and panel discussion for the Liebman Lecture.

Support faculty research initiatives through travel grants, matching funds for IAHF grants, reduced teaching loads, press releases and other marketing initiatives.

Develop proposal and seek approvals for new MFA programs in the areas of Painting and Drawing, Photography and Intermedia and Ceramics.

Launch the new MA degree in Art Therapy (approved by the Board of Trustees, ICHE and SBC in 2009).

Provide an active exhibition and visiting artist lecture schedule to community members.
Continue to build new external constituents through communication and marketing in print and electronic media.

Enhance the overall strength of Herron’s undergraduate programs

Be nationally recognized for high-quality undergraduate academic programs OBJECTIVES: Prepare graduates for professional careers in art and design / Increase diversity and quality of academic programs / Attract more non-resident, international and minority students / Expand efforts to internationalize the curriculum / Identify and promote Herron’s unique academic strengths / Develop a more effective means of tracking learning outcomes / Modify curriculum to keep pace with ongoing changes in the art and design professions / Focus on best practices in teaching studio art, art history, visual communication, and art education / Develop stronger connections and relationships with alumni

**Campus Planning Theme:** Teaching and Learning, Best Practices, Civic Engagement, Collaboration

**Secondary Goals:**

**Sub Unit:**

**Time Frame:**

Actions taken for 2009-2010:

Flounder Lee and Helen Sanematsu led a group of students to Sachsenberg, Cologne, Frankfurt, Kassel and Marburg, Germany and Basel, Switzerland. They participated in three exhibitions.

Professional practice, civic engagement and internship activities have been incorporated into curriculum.

Herron students were invited to participate in Indiana Black Expo’s Arts and Cultural Pavilion for the fifth consecutive year. Herron contributions featured the work of the Spectrum Club, a faculty-mentored group that provides support to minority students.

Herron hosted 10 lectures by national and internationally significant artists, curators, designers, and art historians. Internationally renowned artist, Judith Shea was the 2009 Jane Fortune Outstanding Women Visiting Artist Lecturer.

Fine Arts Department evaluated the capstone curriculum for revision.

The student advising system is being evaluated to determine if changes are necessary.

Fundraising efforts for merit-based scholarships, RISE initiative, Minority students and international travel programs have been successful.

Herron implemented new recruitment strategies for non-resident, international and minority students

Professional practice opportunities are provided for select undergraduate
Professional practice opportunities are provided for select undergraduate and graduate students through the Basile Center for Art Design and Public Life.

The BFA Curriculum Committee is assessing the feasibility and benefits of 4 credit studio courses.

The BFA Curriculum Committee is reviewing the General Fine Arts degree requirements.

Herron has been more actively promoting the success of Herron alumni through press releases and the website.

Implemented a very effective means of tracking PUL outcomes.

Degree programs are focused on best practices in teaching studio art, art history, visual communication, and art education.


A Senior Lecturer of Art and Design Foundation, received the 2009 Faculty Colloquium on Excellence in Teaching Award.

Evidence of Progress for 2009-2010:

Herron awarded $160,000 in undergraduate scholarships and $17,000 in study abroad scholarships.

Herron is a supporting member of the Foundations in Art Theory and Education. FATE is an organization that focuses specifically on first year curricula. Foundations faculty regularly attend FATE’s professional conference.

The Foundation Program at Herron continues to utilize a curriculum that works with an established list of core objectives for all first year courses.

Foundation Program faculty members presented at national conferences: The 20th Annual School of Visual Arts National Conference on the Education of the Artist and Liberal Arts, The Mid-America College Art Association, Southeastern College Art Conference.

Herron hired a full-time staff member for recruitment and admissions in 2005. Each year since, Herron’s out-of-state student enrollment continues to be strong.

The Visual Communication department is completing a new web blog to facilitate communication with and between alumni.

Faculty members are active in professional development and the scholarship of teaching and learning by attending workshops and conferences.
The Visual Communication Department is working with the IUPUI Center for Service and Learning under the Engaged Department grant for Commitment to Excellence.

The Basile Center for Art, Design and Public Life has successfully developed community partnerships to support undergraduate student projects in all academic programs in the school.

Associate Professor Young Bok Hong was appointed IUPUI Service Learning Faculty Liaison and IUPUI Co-Director of the national American Democracy eCitizenship Initiative, a project sponsored by the American Association of State Colleges and Universities.

Associate Professor Young Bok Hong serves as Co-Principal Investigator on a faculty and undergraduate research collaboration to identify needs and establish solutions supporting the IUPUI Campus Emergency project. The project is supported by a grant of $69,278 from the US department of Education.

Associate Professor Young Bok Hong received a Multidisciplinary Undergraduate Research Institute (MURI) grant to support undergraduate student research focused on issues pertaining to the IUPUI Common Theme Project.

Painting and Printmaking implemented new required senior thesis shows.

- A new student newsletter was launched to keep students informed and to highlight student work and research.

Activities planned for 2010-2011:

Audit and evaluate credit hours for the BFA and BAE degrees.

Continue to develop professional practice opportunities, civic engagement and internship activities for students.

Continue to establish community partnerships through the Basile Center for Art, Design and Public Life that will benefit undergraduate learning experiences.

Three key faculty positions are currently posted. Department Chair of Visual Communication Design, Director of the Foundations Studies Program and the founding faculty member for the new Master of Art Therapy degree program.

Integrate new digital technology into Fine Arts studio curriculum.

An interdisciplinary capstone course pilot will be taught in Spring 2011. Evaluation will be done to see if this could provide a new model for the required capstone class.

Provide more group advising for students in each academic program.

Continue to raise funding for scholarships.
Continue to develop recruitment strategies for non-resident, international and minority students

Review and make changes to the BFA degree requirements to promote an increase in the four-year graduation rate

Increase scholarships for study-abroad courses

Increase participation with the IUPUI e-Portfolio initiative.

Focus on best practices in teaching studio art, art history, visual communication, and art education

Associate Dean Jennifer Lee attended the 2010 Assessment Institute. Based on models learned, she will be suggesting ways for faculty to incorporate program assessment into sophomore review and senior thesis.

E-portfolio will be implemented in new Art History capstone course.

A new capstone course for senior Art History majors will be piloted in Spring 2011 to focus on research and reflection.

- Amy Maidi, Director of Student Services, is serving on the Steering Committee for the Jaguar Academic Advising Association (Jacada) and was selected co-chair of the campus Affairs Committee for Jacada. She is exploring best practices, student learning outcomes, and campus affairs as they relate to strong advising.

Expand Community Learning Programs and outreach activities

Enhance community relations and provide programming for campus and community OBJECTIVES: Increase enrollments for Saturday School, Honors Art Program, Youth Art Camp / Promote the Herron galleries and sculpture garden programming / Promote visiting artist lectures to campus and community / Offer international travel opportunities beyond Herron students

Campus Planning Theme: Teaching and Learning, Best Practices, Campus Climate for Diversity, Civic Engagement, Collaboration

Secondary Goals:
Sub Unit:
Time Frame: 2009–2010

Actions taken for 2009-2010:

Conducted a focus group with the Dean's Advisory Board to help evaluate the Community Learning Programs.

Submitted several proposals for external funding for gallery operations, Youth Art Camp, Honors Art Program and Saturday School

Secured new scholarships for underserved children and youth to attend Saturday School and Summer Youth Art Camp
Herron representatives visited select schools to better inform public constituents of Herron’s Community Learning Programs.

Increased sponsorships for Herron galleries and visiting artist program.

Developed new promotional materials for the Community Learning Programs.

Hired additional part-time position for Community Learning Programs.

Community Learning Programs including Youth Art Camp, Honors Art, and Saturday School served more than 500 youth and adult community members. More than 200 five-to-16-year-olds attended Herron’s weeklong sessions of Youth Art Camp, including at-risk kids from Hawthorne Community Center. Through collaboration with Herron Galleries, campers learned about Latino/a art by working directly with visiting artists Hector Duearte, Artur Silva and Magdalena Hoyos-Segovia.

For the sixth consecutive year, Indiana Black Expo’s cultural gallery featured work created by members of the Herron Spectrum group. Spectrum offers creative outlets and collaborative artistic and academic support to underrepresented students attending Herron.

Evidence of Progress for 2009-2010:

Raised awareness and increased private support for Community Learning Programs and gallery operating funds resulting in $95,000 total.

Received grant funding from the Christel DeHaan Family Foundation.

Increased enrollment for Youth Art Camp.

Arranged housing for students through IUPUI’s Guest Apartments for out-of-town students attending Honors Art Program Summer.

Youth Art Camp instructor Amber Remeeus received a “2010 Excellence in Summer Service Education Award” from the Marion County Commission on Youth (MCCoy).

Herron Galleries- Eleanor Prest Reese, Robert B. Berkshire, Marsh and Basile-hosted 30 exhibitions including works by Ed McGowan and Hector Duarte and shows including Retrospective: Roy Round, Studio Furniture: The Next Generation and student and faculty work.

Visiting artists included: Barb Bondy, Harrell Fletcher, Judith Shea, Ultra-red, People Powered and Academy Records, Tom Huck and Chris Vorhees.
The Herron Galleries received support from the Efroymson Family Fund, a CICF Fund, Barnes and Thomburg, LLP, The Great Frame Up, Indiana Members Credit Union, Prism: The Artist’s Supply Store, and 10th and Cherry Galleria.

Activities planned for 2010-2011:

- Formalize the connection between Herron’s Art Education degree program and the courses offered for Saturday School, Youth Art Camp and Honors Art Program.
- Explore off-campus locations to offer Community Learning Programs.
- Develop partnership with the Christel House Academy to offer summer youth art program to its students.
- Develop proposals for external funding for all Community Learning Programs.
- Increase enrollments for Community Learning programs through new marketing strategies.
- Increase the education component of the Herron galleries to better serve the campus and community.
  - Schedule gallery talks with curator/artists.

Expand the new MFA programs and introduce new master degrees.

Be nationally recognized for quality graduate programs. OBJECTIVES: Build upon Herron’s strengths and unique characteristics to enhance graduate programs / Launch a new MA Art Therapy master degree program / Recruit non-resident and international students / Increase the school’s research and civic engagement through graduate student activities / Develop more campus/community collaborations.

Campus Planning Theme: Teaching and Learning, Best Practices, Civic Engagement, Collaboration

Secondary Goals:
Sub Unit:
Time Frame: 2009-2011

Actions taken for 2009-2010:

- Herron sent representatives to National Graduate Portfolio Days in New York City, San Francisco, and Chicago to recruit potential graduate students for Herron’s MFA programs in Visual Communications and Visual Art (Sculpture, Printmaking, and Furniture Design).
- Herron organized and hosted Open Houses at Herron for potential
Evidence of Progress for 2009-2010:

The Graduate Affairs Council (2009), IU Board of Trustees and ICHE approved the MA in Art Therapy in 2010. Graduate students are highly engaged in projects that require community partnerships with business and non-profit organizations. Recruited 18 additional MFA graduate students in Visual Communication, Furniture Design, Printmaking and Sculpture programs for 2009-2010. Developed new courses for MFA curriculum in Visual Communication and Fine Arts (Sculpture, Printmaking, Furniture Design). Hosted the first MFA Thesis Exhibition and created a catalogue with secured sponsorship. Graduate students are highly engaged in professional practice, research and creative activity as evidenced in the numerous community partnerships, grants, and public projects. Consulted with experts in the field of Art Therapy to evaluate Herron’s proposed program.
Activities planned for 2010-2011:

- Conduct a national search for the first full-time faculty member for the Art Therapy program.
- Conduct a search for a new Chair for the Department of Visual Communication Design.
- Host a prospective graduate student Open House on November 14.
- Continue to develop relationships with businesses, non-profits, and government organizations throughout Central Indiana as potential partners for community engagement projects.
- Four graduate students will install major public art projects in the city of Indianapolis in 2010-2011.
- Continue to develop marketing and recruitment strategy to recruit top quality graduate students.
- Hire highly qualified adjunct faculty to add to the intellectual diversity of the graduate faculty.
- Fundraise to support the launch of new graduate degree programs.
- Continue to support graduate level scholarships and fellowships through internal means and private support.
- Seek IU approval for new tracks for MFA programs in Photography and Intermedia, Ceramics, and Painting and Drawing.
- Develop courses for MFA tracks in Photography and Intermedia, Ceramics, and Painting and Drawing.
- Launch new MFA brochure.
- Recruit faculty at discipline-specific conferences.
- Attend all graduate portfolio days nation-wide (Chicago, New York, Valencia).

- Improve retention and graduation rates of undergraduate students
- Increase the number of degree recipients for the Bachelor of Fine Arts, Bachelor of Art Education and Bachelor of Arts (Art History) OBJECTIVES: Raise overall undergraduate retention rates to 86% (currently 83%) / Increase four-year undergraduate rates to 60% (currently 53%) / Award more student scholarships / Recruit more non-resident, international and minority students / Develop more mentoring opportunities for students

**Campus Planning Theme:** Teaching and Learning, Best Practices
Secondary Goals:
Sub Unit:
Time Frame: 2009-2010

Actions taken for 2009-2010:

- Aligned Herron’s activities and goals to reflect the RISE initiative of IUPUI
- Herron provided students with opportunities for research through professional practice, civic engagement projects, experiential learning and international travel.
- Hosted National Portfolio Day with our largest attendance of 224 students.
- Participated in 7 portfolio days (6 of which were out-of-state)
- Hosted 6 IUPUI Jag Day events
- Scholarships were awarded to out-of-state transfer students
- Spectrum Club for minority students actively participates in community projects and exhibitions
- Field trips have been organized to Chicago and New York
- The dean met with student ASA group to promote better communication
  - Reduction in credit hours for BFA from 131 to 128 to be effective fall 2010

Evidence of Progress for 2009-2010:

- Implemented early warning rosters for all students.
- The ratio of full-time to part-time students has steadily increased (full-time students reached 81% in 2009-2010).
- In the past three years Herron’s undergraduate enrollment has increased by approximately 50 students and the retention rate is 83% for juniors and seniors.
- A total of 8 non-resident students start in the fall
- Student clubs have been formed in most of the academic programs
- 4 non-resident students accepted the new Herron Out-of-State Scholarship and matriculated
Held a yield event for directly admitted students, which was attended by over 50 families. Faculty-led workshops were offered to all participants as a recruiting tool.

The Spectrum Club for minority students at Herron exhibited work at the Black Expo.

There is a significant increase of the number of Herron students trying to get into the Herron House campus housing. A second Herron House was opened in the fall of 2009.

More students are participating in social activities and extracurricular activities at Herron.

Director of Student Services personally contacted all students who had intended to graduate but did not.

Unofficial transcripts now have indicators placed by Student Services staff to show Dean’s List or Probationary status.

Student Services works with faculty to support students on probation through gathering reports and scheduling follow-up meetings.

- Offer required courses in the summer to help students’ progress toward graduation.

Activities planned for 2010-2011:

- Hire new half-time student advisor
- Host Herron Open House
- Host Visual Communication and Fine Arts Open Houses for graduate students
- Continue to promote Herron House and recruit good candidates for the RA position
- Will analyze admissions policy to make sure Herron is recruiting the best potential students
- Will revise the Sophomore Review policies to be more consistent across disciplines
- Continue to develop materials for recruiting i.e., view books, rack cards, poster for undergraduate programs, web site updates
Herron will have a presence at two Campus Days.
Continue to provide a good experiences for students during the admissions process.
Raise Herron’s admission standards.
Encourage more undergraduate students to enroll as full-time students.
Fundraise for student scholarships.
Develop new strategies for student advising.
Expand marketing to focus more on non-resident recruitment.
Promote high school visits, open house and portfolio day visits.
Actively engage students in Herron’s annual fundraiser gala.
Continue to provide students with opportunities for RISE initiatives.
Director of Student Services implemented the new practice of contacting all students who were identified as at-risk on early warning rosters.

Increase fundraising for endowments, special projects and annual operating.

Improve financial stability for the school’s academic programs, student scholarships, faculty research, the Herron galleries, and community learning and outreach programs.

OBJECTIVES: Increase financial stability of Herron / Secure funding for the Sculpture Building Expansion / Provide more support for students / Increase funding for capital equipment, faculty research and travel, student scholarships and community outreach programs / Continue to expand the John Herron Society (annual unrestricted giving society) / Broaden external constituent base / Develop relationships with local corporations, businesses and foundations / Identify and cultivate new donor prospects and new grant opportunities / Cultivate external champions

Campus Planning Theme: Best Practices, Civic Engagement
Secondary Goals:
Sub Unit:
Time Frame: 2009-2010

Actions taken for 2009-2010:

A total of $1,522,000 was raised during fiscal year 2009-2010.
The John Herron Society, the school’s leadership annual giving society, contributed $72,000 in unrestricted support to the school.
Continued solicitations of top prospects for major gifts.
Continued cultivation of potential major donors and members of John Herron Society

Continued solicitation and stewardship of the John Herron Society helping to build Herron’s unrestricted endowment

Hosted donor recognition event to recognize John Herron Society and recruit new members

Created new messaging and communication for newly designed website and printed materials for development

Strengthened Herron’s annual giving program

Evidence of Progress for 2009-2010:

Allen Whitehill Clowes Charitable Foundation made a second gift of $500,000 in support of Herron’s Sculpture & Ceramics facility, bringing the Foundation’s total support to $1,500,000.

Sidney and Lois Eskenazi committed $1.5 million to the S&C Building expansion and will name the new facility.

Other donors provided a total of $290,000 for the S&C Building expansion

A $47,400 award from Windgate Charitable Foundation to support equipment for Sculpture & Ceramics expansion and growing MFA programs.

The John Herron Society has annually increased its membership since the 2002 inception resulting in increased annual support. The JHS solicitation resulted in $72,000 in gifts 2009–2010.

Sponsorships were secured for gallery exhibitions, lectures and events

The Fraser International Travel endowment was increased by $150,000 in grants

The IUPUI Impact Campaign fundraising initiatives were shared with the Dean’s Advisory Board

Top donor prospects have been identified for Herron’s priority campaign goals

Several members of the Dean’s Advisory Board made gifts to establish endowments for scholarships

The Joseph Maley Foundation, Gerald and Dorit Paul, the family of Mike McGovern, and Professor Richard Emery Nicholson endowed new scholarships.

Herron raised more than $1.5 million through individuals, corporations and
Activities planned for 2010-2011:

- Actively participate in the IUPUI IMPACT Campaign.
- Complete major gift solicitations to members of the Dean’s Advisory Board.
- Develop and implement a strategy to raise an endowment for the Sculpture and Ceramics building and public art program.
- Actively seek funding for endowed chairs and RISE Scholarships.
- Actively seek funding for faculty research.
- Raise start-up funding for a new MA degree program in Art Therapy.
- Submit grants to foundations and corporations for support.
- Create a strategic plan for marketing, development and external affairs.
- Engage the Dean’s Advisory Board in identifying new potential donors.
- Request endowment support from individuals who supported the capital campaign.
- Host donor recognition event for John Herron Society members.
- Distribute direct mail solicitation for new and lapsed John Herron Society members.
- Coach the Dean’s Advisory Board members to become strong advocates for Herron’s fundraising priorities.
  - Host annual fundraising gala at Eskenazi Hall.

Promote the Basile Center for Art, Design and Public Life

Objective: Increase externally funded Research/Creative Activities / Promote the Basile Center to enhance Herron’s national reputation / Increase the number of professional practice opportunities and RISE courses / Increase the number of student internships through community partnerships / Enhance Herron’s reputation as a vital community resource and partner for civic engagement.

Campus Planning Theme: Teaching and Learning, Research, Scholarship and Creative Activity, Civic Engagement.
Collaboration
Secondary Goals:
Sub Unit:
Time Frame: 2009-1011

Actions taken for 2009-2010:

< ![if !supportLists]><!-- > < ![endif]><!-- >Heron’s Basile Center for Art Design and Public Life coordinated 22 professional practice opportunities for students, including competitive commissions, civic engagement projects, campus collaborations and community partnerships.

< ![if !supportLists]><!-- > < ![endif]><!-- >Projects included public art commissions for Community Hospital North, Christel DeHaan and Keep Indianapolis Beautiful; design solutions for The Humanities Council, The Heavyweights/HealthNet and the Aging and In-Home Solutions; fine art projects for The Villages, Borshoff, Ball Gardens and Riley Hospital for Children, Indianapolis Chamber Orchestra, Wishard Hospital, IUPUI Office of International Affairs and many more.

< ![if !supportLists]><!-- > < ![endif]><!-- >Secured contracts and funding for community-based projects

Evidence of Progress for 2009-2010:

< ![if !supportLists]><!-- > < ![endif]><!-- >Indianapolis Museum of Art, Membership drive direct mail campaign - Herron students developed various ideas that would interest newer and younger members to join the IMA.

< ![if !supportLists]><!-- > < ![endif]><!-- >Early Music Festival Society - Herron students researched and evaluated the communication needs for the organization and developed a marketing plan that included a new logo identity and the design of various promotional materials and posters.

< ![if !supportLists]><!-- > < ![endif]><!-- >H.A.N.D. (Hamilton County Area Neighborhood Development) - Herron students researched and evaluated the communication needs for the organization and developed a marketing plan which included a new logo identity and the design of various promotional materials and community wide advertising.

< ![if !supportLists]><!-- > < ![endif]><!-- >Indiana Dollars for Scholars, Communications Plan - Herron students researched and evaluated the communication needs for the organization and developed a marketing plan that included the design of various promotional materials.

< ![if !supportLists]><!-- > < ![endif]><!-- >Indy Parks, Holiday Park Visual Identity - Herron students developed new logo and application of the logo to various promotional materials for the Holiday Park Nature Center

< ![if !supportLists]><!-- > < ![endif]><!-- >Community Hospital North commissioned three sculptures for the hospital entrance.

< ![if !supportLists]><!-- > < ![endif]><!-- >Christel DeHaan sponsored two sculpture commissions for her personal property. Fifteen proposals were submitted and two undergraduate students were selected for the commissions.

< ![if !supportLists]><!-- > < ![endif]><!-- >Riley Hospital for Children/Ball Gardens - Four students were awarded commissions for outdoor sculptural benches that were created for the Suite Dreams Play Garden at Riley Hospital.

< ![if !supportLists]><!-- > < ![endif]><!-- >Keep Indianapolis Beautiful - Public art project created by a graduate
City of Lawrence - A three-year partnership has been established to install public works of art along Pendleton Pike between I-465 and 56th St. Two students have already been selected for their proposals to be commissioned. The first installation will take place in December 2010.

32 students in junior-level painting created designs and were commissioned to paint them on 4 signal boxes in the Town of Avon. Several articles were published about this project.

Marion County Circuit and Superior Courts - Visual Communication Design

Imani Workshops - students developed and presented proposals for institutional identity, exhibit identifiers, and marketing communications.

St. Louis for Kids - Visual Communication students developed and presented proposals for institutional identity and marketing communications.

Indiana State Hispanic Chamber of Commerce - Students developed and presented proposals for institutional identity and marketing communications.

Council for Court Excellence - Development for the online tutorial for the Court Observation Project

Indiana Children’s Health Services Research, Department of Pediatrics - Herron students worked to increase recruitment and retention for the study and developed a 'model' for communications and community outreach for further research studies.

Citizens Action Coalition - students developed an exhibition proposal for a traveling exhibit

Medical History program of the IU School of Liberal Arts - Eugenics Online Experience Design Project

Indiana Partnership for Young Writers - Students developed, designed, fabricated and installed an interpretive exhibition that engages the work of the IPYW publication “Coming to Light”

iMOCA Gallery of Contemporary Art - IPS elementary educational video about contemporary art

Student/Community Team - Help Indianapolis Renters to Recycle - students developed a prototypical door hanger recyclables container, a renter recycling incentive program that benefited local charities and a proposal book for a state law to make it mandatory that recycling containers be placed at all rental properties. Students also produced a book that was given to state legislators proposing consideration of the mandatory rental recycling law; this book was given to legislators to raise awareness and support for the law.

Student/Community Team, Help Indianapolis High School Students Accept Differences – Herron students participated in a collaborative team and held a brainstorming event to develop solutions. A curriculum was created and tested at Park Tudor High School in which students could get experiential learning about
issues of diversity and stereotyping. Student designers produced all related materials for the curriculum and gave it to the school and several teachers in other local high schools.

- Domestic Violence Network of Central Indiana - Herron students performed research and created outreach materials to aid in fundraising and public engagement with the DVNCI including a Power Point presentation to be given at local schools and community groups, an outreach brochure and a table tent for school lunch rooms. Students photographed kids and adults to represent victims and perpetrators as part of this project.

- Midwest Food Bank - Students performed research and created outreach materials to aid in fundraising and public engagement with the Midwest Food Bank including a volunteer water bottle, posters, an outdoor board and ‘bubble gum cards’ representing the heroic people who support the food bank.

- Eiteljorg Museum of American Indians and Western Art, Indianapolis, Indiana - Herron students developed an interpretive master plan for the Eiteljorg’s WestFest with the goal of more closely aligning the museum’s programming and interpretive environments with the mission of the Eiteljorg Museum.

  - Indianapolis Museum of Art, Horticultural Society fundraiser event - Herron students developed visual theme, invitation and program for fund raising event to benefit the restoration of one of the garden pools on the grounds of the IMA.

Activities planned for 2010-2011:

- Create a business plan for the activities of the Basile Center and form a faculty advisory board

- Integrate the education of artists, designers and art educators with the needs of the broader community

- Develop partnerships that help sustain successful programs in the visual arts and contribute to the cultural vibrancy of our community

- Expand Herron’s Sculpture and Ceramics Building on Indiana Avenue to provide additional space for the public art projects and graduate programs

- Continue to secure contracts and funding for community-based projects

- Implement policies and procedures whereby the Basile Center negotiates and oversees school-sponsored projects

- Market the mission of the Basile Center for Art, Design and Public Life to campus and external constituents regionally and nationally
Continue to build on the strengths of Herron’s academic programs, faculty expertise, and the school’s ability to form partnerships within the community and other cultural organizations.

Keep Indianapolis Beautiful - Public art is planned for several interchanges along I-70 between downtown Indianapolis and the new international airport. The first was installed in 2009-2010 and two graduate students are currently working on the second and third commissions to be installed winter 2010-11.

Cultural Trail/CICF - The Central Indiana Community Foundation is sponsoring a public art commission for a Herron student to be located at the corner of Indiana Avenue and St. Clair Street.

City of Lawrence – Now in the second year of a three-year partnership for public works of art along Pendleton Pike between I-465 and 56th St.

The communities of Westfield and Lawrence are currently working with Herron to develop public art projects.

- Other 2010-2011 partnerships include: DowAgroSciences, Borschoff, The Villages/Prevent Child Abuse Indiana, Wishard Hospital, Carmel Center for Performing Arts, Indiana University Foundation

Support faculty research and creative activity

Identify opportunities and increase funding for faculty research and creative activity OBJECTIVES: Promote faculty research and creative activities regionally and nationally / Attract and retain highly qualified faculty / Provide incentives for senior faculty members to continue to be engaged in research

Campus Planning Theme: Research, Scholarship and Creative Activity

Secondary Goals:

Sub Unit:

Time Frame: 2009-2010

Actions taken for 2009-2010:

- 22 faculty were awarded research grants totaling $368,000.
- Associate Professor of Foundations, Vance Farrow received a Creative Renewal Grant from the Arts Council of Indianapolis.
- Visual Communications Lecturer, Marcia Stone was recognized by IUPUI with a 2009 Women’s History Month Leadership Award.
- Provide reduced teaching loads for three faculty members engaged in significant research projects.
- Herron successfully concluded two new tenure track faculty searches in painting and photography.
- The dean worked with the Herron Faculty Council to reduce committee service.
- Faculty work was featured in the Herron E-News and press releases.
- Travel funding was awarded on a competitive basis determined by the Faculty Resource Planning Committee.
- Three faculty members were awarded sabbatical leaves.
- Private funds were used to match funding for faculty external research grants.
- Round Table Discussions were scheduled to improve communication with faculty.
Evidence of Progress for 2009-2010:

- The Dean allocated funds from the John Herron Society foundation account to support faculty research. These will be matching funds for external grants up to $1,000 per faculty member.
- Professional development, research and creative activity were supported at $500-$1,000 per faculty member annually as determined by the Faculty Resource Planning Committee. A formal request process has been established.
- Herron supported three reduced teaching schedules for full-time, tenure track faculty. (This means 2/3 loads.) Guidelines and eligibility were established in 2004 by faculty. The requests are evaluated and determined by the Faculty Resource Planning Committee.
- A Civic Engagement Award of $2,000 was awarded to one faculty member in recognition of Excellence. The recipient is identified through the same peer review process as the Trustee Teaching Awards.
- Greg Hull, Associate Professor of Sculpture, unveiled “Breath,” a public sculpture commission for the new Indianapolis International Airport. Professor Hull’s work was selected through a national competition.
- Anila Agha, Assistant Professor of Drawing, received a IUPUI Artist Grant and a New Frontiers Travel Grant for creative research and an exhibition of her work in Pakistan.
- Lesley Baker, Assistant Professor of Ceramics, created the public work of art titled “Reclamation,” located at the intersection of Massachusetts and Michigan Avenues in Indianapolis.
- Marc Jacobson, Professor of Painting, exhibited paintings in the Texas National 2009 at The Cole Art Center, Nacogdoches, Texas.
- Flouder Lee, Assistant Professor of Photography, was an artist in residence and exhibited Bewegterwind for the International Outdoor Biennale at Waldrecht-Frankenhein region, Hesse, Germany.
- Jean Robertson, Professor of Art History, along with Associate Dean and Professor of Fine Art, Craig McDaniel, co-authored Themes of Contemporary Art: Visual Art After 1980; published by Oxford University Press, 2nd Edition (Spring 2009).
- Jennifer Geigel Maksilay, Assistant Professor and Public Scholar, General Fine Arts, moderated the panel “Making Sculpture City: The Place of Public Art in Civic Life” for the International Sculpture Center’s conference in Grand Rapids, Michigan.
- Danielle Riede, Assistant Professor of Painting, exhibited work in “Nouvelle Année, Nouvelle Vue” at the Museum of Seignam, France.
- Assistant Professor Lee VanderKooi was appointed IUPUI ePortfolio Faculty Scholar for academic year 09/10 and received a grant in the amount $7,500.
- The Department of Visual Communication Design (Assistant Professor Lee Vander Kooi, principle investigator) received an IUPUI Integrative Department Grant extension for academic year 08/09 and received a grant in the amount $5,000.

Activities planned for 2010-2011:

Herron will support reduced teaching schedules for full-time, tenure track faculty
for the purpose of research and creative activity. (This means 2/3 loads.)

<--[if !supportLists]-->
<!--[endif]-->Matching funds will be provided for faculty who receive the IUPUI Arts and Humanities grants.

<--[if !supportLists]-->
<!--[endif]-->Herron will publish an annual report that features significant research and creative activity accomplishments and civic engagement activities.

<--[if !supportLists]-->
<!--[endif]-->Two faculty will be awarded sabbaticals in 2011.

<--[if !supportLists]-->
<!--[endif]-->Herron faculty regularly exhibit their work in the Herron galleries.

<--[if !supportLists]-->
<!--[endif]-->Round Table Discussions will be scheduled as a forum to keep communication open. All faculty are encouraged to attend and submit topics for the agenda.

<--[if !supportLists]-->
<!--[endif]-->Provide increased funding for travel to professional conferences and research.

<--[if !supportLists]-->
<!--[endif]-->Develop marketing materials to highlight faculty research and creative work.

Fiscal Health

Reallocation Plan

Other Question(s)

1. Please describe faculty/staff participation in the planning process in your unit. What factors strongly influence your budget and planning priorities? Please give examples, which might include attracting and retaining undergraduates, strengthening graduate programs, building collaborative partnerships, increasing diversity in faculty and student populations.

1. Herron’s Resource Planning Committee is responsible for advising the Dean on the budgetary affairs relative to the academic programs and faculty of the school. The committee shall review overall resources that affect academic priorities, receive faculty input, represent faculty interests and make recommendations to the Dean on related budget matters. A Chairperson and four members shall be elected from a slate nominated by the faculty serving no more than a two-year consecutive term.

2. Annual Faculty Retreat and full orientation provides opportunity for discussions about school goals and priorities. The goals and priorities keep us focused and allow us to make budget decisions and allocate resources accordingly. These are also determining factors in setting fundraising goals.

3. The slight drop in enrollment for FY2011 has influenced budget and planning priorities in the following ways.
   a. Reduction in Force: In March of 2010, Herron reduced two staff positions reallocating funds for other initiatives. Director of Public Relations position, PA3PR, $87,091 including fringe AND Special Events position, CL07, $47,420 including fringe; total reallocated $134,512.
   b. Cancellation of Faculty Search: Last fiscal year we cancelled two faculty searches in lieu of budget reductions, this year we canceled one faculty search. We are hopeful that graduate student teaching assistants can fill the gap.
   c. Sabbatical Approvals Limited: Herron placed new rules on sabbatical leave approvals for faculty this year. We only approved full-year sabbaticals for budgetary reasons. We need the full salary to replace a faculty member. Three were approved for academic year 2010-11 with one single semester sabbatical leave disapproved.

4. Herron is unique in recruiting undergraduates through portfolio days and the faculty Admissions Committee is highly involved with this process. While evaluating a benchmarking system during the past two years, the Student Services Director reported that 15 faculty members used at minimum 5-10% of their time on recruitment issues through national portfolio days, committee work and high school visits and portfolio evaluations. Non-resident credit hours increased from 422 in FY 2005 to 743 in FY 2010.

5. New graduate programs and support for faculty research require new investments and are the topic of school-wide
1. New graduate programs and support for faculty research require new investments and are the topic of several wider conversations for planning purposes. After three full years with the MFA in Visual Communication and two full years of the MFA in Fine Arts we reviewed financial packages across the four MFA programs: visual communication, printmaking, furniture design, and sculpture, to structure a free-ride financial package for incoming non-resident graduate students. To continue working toward a national reputation it was unanimously approved to provide one full free-ride package each of the four MFA areas. Fee remission, fellowships, and income are set at or close to 33% in each category across all four MFA programs to ensure tuition income remains constant and at a level to support each of the programs. This investment is intended to attract better prepared students with higher GMAT/GRE scores and undergraduate portfolios that make them the most sought after graduate students among professional art schools.

   a. Example: Graduate Programs
      - Strategic planning and investments for recruitment
      - Funding for fellowships and scholarships
      - Space planning
      - Placing graduate students for TA’s and other assistantships
   b. Example: Faculty Support
      - Salaries that are competitive
      - Support for Research & Creative Activity
      - Teaching schedules that support research goals
      - Analyze service expectations at Herron

2. How do the plans within your unit align with the President’s Principles of Excellence and the Chancellor’s Guideposts? Please describe your process for integrating your unit’s plans with those of the campus.

1. Herron offers relevant and responsive education, pursues world-class research and creative activity and engages in collaborative and entrepreneurial activities that support cultural and economic development in the following ways.

   Herron is:
   a. Strengthening undergraduate programs and improving retention and graduation rates
   b. Incorporating RISE initiatives into the curriculum for all undergraduate students
   c. Offering more international study/travel opportunities for students while providing substantially more student scholarships through private funds
   d. Highly engaged in campus and community collaborations providing students with experiential and service learning opportunities
   e. Civic engagement is fundamental to our new graduate degrees curriculum
   f. Developing innovative approaches to graduate programs based on collaborations and professional practice. This is helping to build Herron’s national and international reputation.
   g. Developing Masters Art Therapy program (only one in state), requires collaboration with other IUPUI academic units as well as community healthcare providers
   h. Increased diversity among faculty, staff and students
   i. Supporting faculty research in as many ways possible such as reduced teaching schedules for faculty engaged in substantial research projects, and provides funding to support attending national or international conferences, install exhibitions, give lectures or conduct research
3. What longer-term trends (5-10 years) exist in your discipline/field that will affect your unit?

1. Rising costs for delivering degrees
2. Based on a 2010 national study of art and design faculty salaries, Herron’s faculty salaries are low in comparison to our peer institutions
3. Herron is not competing well for top graduate students due to lack of funding
4. Competitive markets provide increased opportunities to recruit and attract out-of-state or international students
5. Herron has developed 10 year goals for Development and Fundraising

4. If the University experiences further budget cuts, what existing and emerging programs/initiatives in your unit will be your highest priorities?

1. Continuing to develop and launch the new MFA graduate degree programs is a high priority as this is helping to establish Herron’s national and international reputation. However, Herron needs additional resources to develop and launch the additional MFA tracks and the new MA in Art Therapy.
2. The RISE initiatives are a high priority and the Basile Center and International programs are key to this success.
3. Herron needs to be competitive in attracting and retaining top faculty. This requires support for adequate salary compensation, research, travel support and in some case studio space.