

## From the Desk of the Chancellor

### Campaign kick-off

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**Sept. 10, 2014**

*by Charles R. Bantz*

*"We make a living by what we get, but we make a life by what we give." -- Winston Churchill*

**The staunch commitment to community engagement** espoused by IUPUI is illustrated in our [partnership with United Way](#) -- providing an opportunity for us all to create a quintessential transition from rhetoric to action. I'm excited because today is the official kickoff for the 2014 campaign of United Way of Central Indiana.

**As a member of the United Way of Central Indiana board, I am particularly proud of the fact that IUPUI is** one of the top 20 contributors and is consistently ranked No. 1 among higher education institutions. The IUPUI goal this year is \$340,000.

**IUPUI staff, faculty and students** take the commitment to improving our community seriously through donor contributions as well as countless volunteer hours to serve on boards, mentor children, deliver meals, organize activities and lend their expertise.

**The mission of United Way** -- helping to provide education, health, income growth and basic needs for the community -- aligns with imperatives of IUPUI. We partner with the community in our teaching, research and engagement. As an anchor of education, income and health, IUPUI trains many who help provide basic needs.

**IUPUI is a steward of environmental and human resources**, and believes that giving is a vital part of its role in shaping tomorrow's stewards. IUPUI is committed to serving the needs of the central Indiana community and to achieving positive community impact through giving, advocating and volunteering.

**United Way supports more than 100 local organizations** of all types that are important to the quality of life in the region. That includes after-school programs for young children, Read-UP in Indiana Public Schools, job-training programs for adults and programming for senior citizens who lack a support network.

These efforts merit our enthusiastic support. In helping others, we help ourselves, or in the words of Theodore Roosevelt: "This country will not be a good place for any of us to live in unless we make it a good place for all of us to live in."

**Pledges can be made on the IUPUI website** or donations can be made by contacting our project manager, LaTika Webster, at [lwebste@iupui.edu](mailto:lwebste@iupui.edu) for a paper pledge form. On behalf of the entire IUPUI family, I thank you!

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