

From the Desk of the Chancellor

Vera Bradley's Commitment

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by Charles R. Bantz

After the loss of a close friend, Vera Bradley's co-founders, Patricia Miller and Barbara Bradley Baekgaard, decided to support breast cancer research.

With the same energy and dedication that led to the growth of Vera Bradley, their philanthropic commitment grew and, since 1998, the Vera Bradley Foundation for Breast Cancer has supported the IU Simon Cancer Center's breast cancer research.

The Foundation's passionate commitment is demonstrated in how hard it works to raise funds to support research and in its tremendous commitment to the IU Simon Cancer Center (you can find its annual report at <http://www.verabradley.org/>).

The Foundation has given \$20 million to support research and the Vera Bradley Foundation for Breast Cancer Research Laboratories were named to honor that support. Now the Foundation has made an additional pledge of \$15 million!

My deepest thanks to the Vera Bradley Foundation, co-founders Barbara and Pat, and all those who have contributed to the Foundation's efforts. You have made a difference.

Comments? Write chanclr@iupui.edu.

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