

# *Kiwanis*

## *in action*



# KIWANIS in ACTION

January 1, 1949 to December 31, 1949 ◀



Thirty-five years ago, the first Kiwanis club came into being in the City of Detroit, a neophyte among organizations then in existence. Perhaps it is logical to assume that these early pioneers were unaware of the underlying motive that prompted them to unite for a common purpose. It soon became evident, however, that the driving force behind their efforts was "service to others." Throughout the years, voluntary services to youth, communities and nations have become more and more synonymous with the name of "Kiwaniis." During the past year, we have seen a greater participation by clubs in all the broad fields of Kiwanis service than ever before. It is gratifying to report that the average participation in all activities by all clubs during the year 1949 was eighty-three per cent. While it is not possible to cover in detail the multitudinous projects successfully completed by our 3071 clubs in the past year, we have endeavored to present a brief resume of total activities performed. May this inspire us to even greater voluntary service in the years to come.

*"Enough, if something from our hands have power*

*To live and act and serve the future hour."*

W O R D S W O R T H

KIWANIS INTERNATIONAL,      *Activities Department*  
520 North Michigan Avenue      Chicago 11, Illinois

## *agriculture and conservation*

**K**IWANIANS have long believed that the wealth of our nations exists primarily in our natural resources and in the initiative of our peoples. With this thought in mind, Committees on Agriculture and Conservation were fitted into our organizational structure at International, district and club levels. The basic concept of committee organization is that these committees shall be composed not only of farmers and men who know farmers, but also of open-minded men who do not know farmers' problems. Through service on these committees, the latter can better interpret the problems of the farmer to other Kiwanians who, like themselves, may not have had opportunity for many contacts. The effectiveness of this organization is graphically shown in the fact that the average participation in Agriculture and Conservation activities by all clubs during 1949 was 73.1 per cent, an increase of 8.3 per cent over the previous year. Here is the record for 1949:

109,125 Farmers entertained at Kiwanis-Farmer Meetings.

20,771 Workers secured for growing and harvesting crops.

3,880 4-H Club, Future Farmers of America and Junior Farmer activities sponsored.

1,407 Soil conservation or drainage projects sponsored.

17,310 Tree planting projects sponsored.

1,268 Farm festivals sponsored.

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## ACTIVITY EXAMPLES

### ▶ *Kiwanis-farmer meetings:*

- Farmers and their families entertained at club meetings, country suppers, picnics, etc.
- Conducted tours to model farms.
- Cooperated in Grange Hall meetings.
- Provided informed speakers on soil conservation and agricultural problems.
- Conducted Country Life Achievement Programs honoring rural leaders.

## TIPTON TRIUMPHS THROUGH TOIL

KIWANIANS OF TIPTON, INDIANA, for the thirteenth year, sponsored their annual Five-Acre Corn Achievement Contest. This activity is culminated each year by the Kiwanis Annual Corn Banquet honoring farmers and 4-H Club members who produced over 100 bushels of corn to the acre. Each participant who achieves this goal is given a gold medal award. Last year 122 awards were presented to winners.

## ACTIVITY EXAMPLES

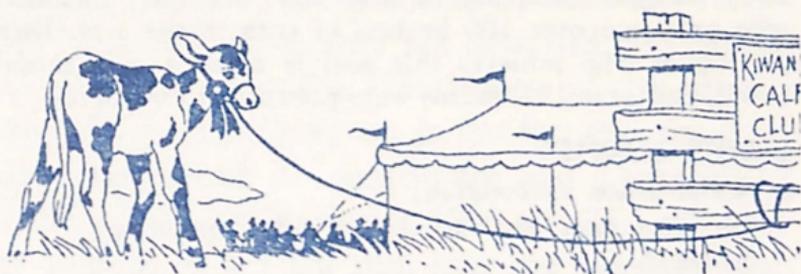
### ▶ *Rural-urban cooperation:*

- Recruited farm labor and helped solve marketing problems.
- Conducted demonstrations for ranchers on minor surgery for animals.
- Provided fertilizers for improvement of farm lands.
- Obtained and showed films on latest soil conservation practices.
- Secured help to blast water holes for drought-stricken herds.
- Provided storage buildings for grain.
- Secured plants for processing dairy products, etc.
- Sponsored Kiwanis Community Agricultural Programs.
- Conducted airplane dusting service for crops.
- Sponsored cattle grub spray programs and pasture clinics.
- Assisted in rural electrification problems.
- Terraced farms to prevent soil erosion.

## *agriculture and conservation*

### GEORGIA HAM 'N EGGS

THE HENRY COUNTY KIWANIS CLUB sponsored, for the second time, the annual Ham and Egg Show for Negro farmers. Over 80 farmers entered exhibits in the meat and egg classes, showing 357 cuts of meat—pork shoulders, ham, etc. — and 130 dozen top class eggs. All meat was raised, killed and cured by these farmers. Cash prizes and premiums were distributed by Kiwanians, and outstanding speakers were provided for the show. Henry County Kiwanians feel that this stimulates Negro farmers in the community to better quality production and cements friendliness throughout their community.



### CANADIAN CALF CLUB

LETHBRIDGE, ALBERTA KIWANIANs held their annual Field Day for the Kiwanis Calf Club with over 100 Junior Farmers present. The club provided accommodations for the boys and girls for three days, during which time a barbecue supper was held for guests, Kiwanians and their wives. The top calf sold for \$1.27 per pound, a record for the whole of Canada. Later in the year, a banquet was held for Kiwanis Calf Club members and their parents, at which time several hundred dollars in awards were presented.

# KIWANIS *in ACTION*

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## ACTIVITY EXAMPLES

### ▶ *Rural youth activities:*

- Presented pure bred stock to rural youth.
- Provided guidance to boys and girls interested in agriculture.
- Maintained scholarship funds for boys and girls.
- Paid expenses of 4-H members, Future Farmers and Junior Farmers to conferences.
- Sponsored junior farm production contests.
- Provided sewing machines to 4-H Club girls.
- Provided loans for seeds, livestock and brooder houses.
- Financed fat livestock shows and auctions.
- Sponsored Harvest Home Festivals.
- Conducted plowing matches, corn shucking contests, etc.
- Sponsored rural youth speech contests.
- Assisted veterans in their return to farms.
- Awarded prizes to outstanding 4-H Club members.
- Distributed baby chicks and starter food to rural youth.
- Sponsored 4-H Club Fairs, Annual Achievement Days, etc.
- Conducted annual Junior Farmer banquets.
- Sponsored radio broadcasts on agricultural problems.
- Sponsored flower and garden shows.

## ALBANY ADVOCATES AGRONOMY

ALBANY, NEW YORK KIWANIS have an outstanding activity in their sponsorship of school children's gardens. During 1949, more than 1200 children's gardens were registered in this program. Special circulars were given to each child registering a garden and these gardens were inspected by Kiwanians during the growing season. Much information and assistance were given to the children. A Harvest Jubilee was held in the fall with over 1700 individual exhibits, including vegetables, flowers and canned goods. Four Kiwanis judges and two assistants spent three days judging each exhibit, after which cash prizes and more than 1200 certificate awards were presented.

## *public and business affairs*

IT IS EXTREMELY interesting to note that eight of the twelve resolutions adopted by delegates during our last annual International convention pertained entirely to Public and Business Affairs. This does not denote lack of interest in long established youth services, but rather a greater realization of citizenship responsibilities and the desire to forcefully carry out our theme: **AGGRESSIVE CITIZENSHIP — OUR INDIVIDUAL RESPONSIBILITY**. Although Kiwanians have long recognized their responsibility to community and nation, it is evident that we have widened the scope of our influence through personal and united voluntary service. "Proof of the pudding" of these expanded services is shown briefly in the statistics below:

- 29,600,000 "It's Fun To Live In America" folders distributed (2 years).
- 35,667 Kiwanians on boards of local agencies such as hospitals, safety councils, Community Chests, etc.
- 9,036 Kiwanians held public office.
- 2,987 "Get Out the Vote" campaigns conducted.
- 2,017 Activities on behalf of economy in local, state and federal government.
- 2,817 Safety and courtesy campaigns conducted.
- 1,720 Public and open forums.
- 2,441 Activities on behalf of better schools, teachers' salaries, etc.
- 1,127 Activities on behalf of better labor-management relations.
- 1,031 Activities on behalf of employment of physically handicapped.

# KIWANIS *in* ACTION

public and business affairs ◀

- 1,112 Physically handicapped persons employed.
- 6,867 Veterans assisted in housing problems.
- 1,154 Industrial surveys conducted.
- 3,632 Kiwanians engaged in industrial surveys.
- 901 New industries or business organizations obtained.
- \$5,836,645 Raised for Community Chest.
- \$5,067,313 Raised for Infantile Paralysis, Cancer, Heart and other campaigns.
- \$3,577,170 Government Savings Bonds sold.

## ACTIVITY EXAMPLES

### ▶ *Civic improvement:*

- Secured housing facilities.
- Sponsored quick-freeze and storage plants.
- Sponsored planning groups.
- Sponsored safety campaigns.
- Campaigned for improved transportation, public waiting rooms, etc.
- Purchased books for libraries.
- Purchased "Bookmobiles" for outlying sections.
- Published newspapers.

## JACK AND JILL FOR SAFETY

POMPTON LAKES, NEW JERSEY KIWANIANs published a monthly quarter-page advertisement on safety in their local newspaper. To create readership interest these advertisements were run as cartoons featuring such well-known nursery rhyme characters as "Humpty-Dumpty," "Jack and Jill" and others. A typical cartoon jingle: "Jack and Jill tore up the hill, Passed a car on the way; A truck coming down broke Jack's crown, And Jill a harp doth play.—Drive Carefully Over The Fourth of July Week-end." Each advertisement carried the notation, "Sponsored by the Pompton Lakes Kiwanis Club."

## *public and business affairs*

### ACTIVITY EXAMPLES

#### ► *Citizenship:*

Entertained new citizens at Kiwanis luncheons.

Conducted forums on national issues, immigration laws, etc.

Discussed subversive elements and developed campaigns against such elements.

Distributed "It's Fun To Live In America" folders to schools, industries, businesses, etc.

Distributed citizenship booklets at naturalization bureaus.

Instructed new citizens in election regulations.

Cooperated in registering all voters.

Conducted "Better Jury" campaigns.

Sponsored patriotic observances.



### "UNTO THE LEAST OF THESE—"

WINDSOR, ONTARIO KIWANIANS are working hard to prove that a penitentiary sentence is not the end of the road for malefactors. The club formed a committee to work in cooperation with the John Howard Society of Ontario. Members render assistance to paroled and pardoned men, finding them employment, seeing that they are properly clothed, securing lodging and, where necessary, providing tools in order that they may reestablish themselves in their respective trades. Even before their discharge, these men are interviewed by the parent organization and their case histories forwarded to the club committee. After six months of operation, the committee reported that of the 12 prisoners assigned to them, not one had "slipped" and that all are living as law-abiding citizens.

# KIWANIS in ACTION

public and business affairs ◀

## ACTIVITY EXAMPLES

### ▶ *Community funds:*

Sponsored establishment of Community Chests.  
Provided workers for soliciting funds for Red Cross,  
Community Chest, Cancer, Heart, Infantile Paralysis, etc.  
Sponsored radio programs and newspaper advertisements.

## NO "PORK BARREL" HERE

KIWANIANS OF POCAHONTAS, ARKANSAS decided that their city needed a hospital badly and they set to work to build one. The club sold hospital bonds at public auction to raise money for this project. Plans were drawn, approved by the club and bids were submitted. Contracts were let by the club last June at a total cost of \$252,000. Construction began in July, and these active Kiwanians have devoted even more time to the project since that time. They are anxiously looking forward to the dedication of the hospital as the culmination of one of their most outstanding activities.

## ACTIVITY EXAMPLES

### ▶ *Business ethics:*

Sponsored Better Business Bureaus.  
Conducted city-wide "Courtesy Campaigns."  
Helped eliminate "fly-by-night" merchants through  
publicity warnings.  
Sponsored "Golden Rule" weeks.  
Distributed Kiwanis Code of Ethics.  
Cooperated with Chambers of Commerce.

### ▶ *Labor-management relations:*

Formed committees composed of representatives of  
labor, management, clergy and others to discuss  
labor problems.  
Held open forums on labor-management problems.  
Sponsored campaigns for uniform business hours.  
Selected sound, reliable labor union representatives  
for club membership.  
Recognized loyal employees by honors and awards.

## *public and business affairs*

### **ACTIVITY EXAMPLES**

▶ *Physically handicapped:*

Established workshops for training of physically disabled persons in handicraft.  
Surveyed industrial and business establishments encouraging employment of physically handicapped.  
Employed physically handicapped persons for specific jobs.  
Transported physically handicapped persons to and from work.

▶ *Aid to business and industry:*

Distributed business and professional directories.  
Conducted industrial surveys.  
Contacted legislatures on bills affecting community welfare.  
Conducted public campaigns to buy home town products.  
New industries contacted and brought to community.

### **PENNSYLVANIA PRODUCES**

FORTY FORT-KINGSTON, PENNSYLVANIA KIWANIANS truly believe in interesting new business for their community and in helping industries already located there. The club secured two new industries with a total annual payroll of \$400,000. These Kiwanians also worked with the local public utilities company in compiling a local index of all products manufactured locally and aided several industries in securing space for expansion. That is aggressive citizenship!

### **ACTIVITY EXAMPLES**

▶ *Health and sanitation:*

Established full-time county health units.  
Secured doctors and clinics for communities.  
Conducted house-to-house X-ray tuberculosis tests.  
Donated iron lungs and incubators to hospitals.  
Provided pulmotors for fire department.  
Conducted mosquito control programs and secured chlorinators for city water systems.  
Sponsored clean-up campaigns and new sewer systems.

## KIWANIS in ACTION

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### SAN MARCOS SUPPORTS SANITATION

SAN MARCOS, TEXAS KIWANIS decided to do something about sanitary conditions in their city. They realized the urgent need to combat various diseases, particularly polio, and they conducted an active campaign. The club sponsored the purchase of a garbage collection truck which collected garbage twice weekly for the first time in the history of the city. These Kiwanians also conducted a fund-raising campaign to operate a "fogging" machine and each Kiwanian volunteered to take his turn at operating the machine at night. Spraying the city regularly proved most successful in killing flies, mosquitoes and other insects. Thanks to these public-spirited Kiwanians, health conditions in San Marcos during 1949 improved to a very great degree.



### BOONTON SAVES LIVES

IN BOONTON, NEW JERSEY, eleven years ago, an accident victim died because there was no ambulance in town to take him to a hospital. Boonton Kiwanians decided something had to be done. They formed a Kiwanis First Aid Squad and found an old ambulance which the club purchased for \$50. By the end of the first year, the Kiwanis Ambulance was averaging one call a day. These Kiwanians then devoted themselves to raising money for a new ambulance and soon a new Packard was purchased and the Kiwanians provided better emergency service for their community. In 1949, these men built a permanent headquarters almost entirely through Kiwanis volunteer labor. They also purchased a new Cadillac ambulance. This is indeed unselfish service for humanity.

*support of churches in their spiritual aims*



**K**IWANIS might well and truly be defined as Stewardship in Action—stewardship of time, talent and resources for building a better world. Kiwanis is proud to lend its united and effective support to the Church as “the greatest Force for the greatest good.” The originality, ingenuity and the genius of Kiwanians is nowhere more evident than in their ever increasing activities in Support of Churches in Their Spiritual Aims. It is encouraging and inspiring to report that activities in this important field of service increased over 13 per cent during the past year and that average participation by all clubs during 1949 stood at better than 75 per cent.

\$115,050 Donated to needy churches.

4,878 “Go To Church” campaigns conducted.

1,265 Lay preachers supplied for needy churches.

63,181 Children provided religious education in schools, camps, etc.

4,976 Special club meetings conducted.

10,002 Kiwanians taught Sunday School classes.

6,448 Religious advertisements sponsored.

## KIWANIS in ACTION

support of churches in their spiritual aims ◀

### ACTIVITY EXAMPLES

#### ▶ Churches:

Furnished labor and materials for church improvements.  
Sponsored church attendance advertisements and radio programs.

Printed church directories and erected sign boards.

Promoted "Go To Church" campaigns.

Observed Brotherhood Week, Bible Week and other religious observances.

Supplied lay preachers for needy churches.

### UPON THIS ROCK THEY BUILD

EAST KILDONAN, MANITOBA KIWANIANs shouldered the responsibility in remodeling and renovating the Washington Avenue Mission of Saint Stephen's Anglican Church. Not only did these conscientious Kiwanians assume the major portion of the financial obligations, but they also took charge of the work and supplied the labor on a voluntary basis. Their actual cash contribution amounted to \$750; however, the work voluntarily given far surpassed the cash donation. They exemplified Christ's words when He said, "Upon this rock I will build my church."

### MEETIN' TIME IN ALABAMA

GREENVILLE, ALABAMA KIWANIANs decided to conduct a "Go To Church" campaign, and they did not do it half way. They utilized every means of publicity available to get their message to all the people. Starting out with a radio campaign, they enlisted the support of newspapers, merchants, automobile owners and public transportation. Stickers were distributed in great quantity for automobiles, and display cards were prepared for windows of stores throughout their city. Needless to say, the great increase in church attendance can be attributed to the splendid unselfish work of these Kiwanians.

## *support of churches in their spiritual aims*

### ACTIVITY EXAMPLES

► *Leadership for youth:*

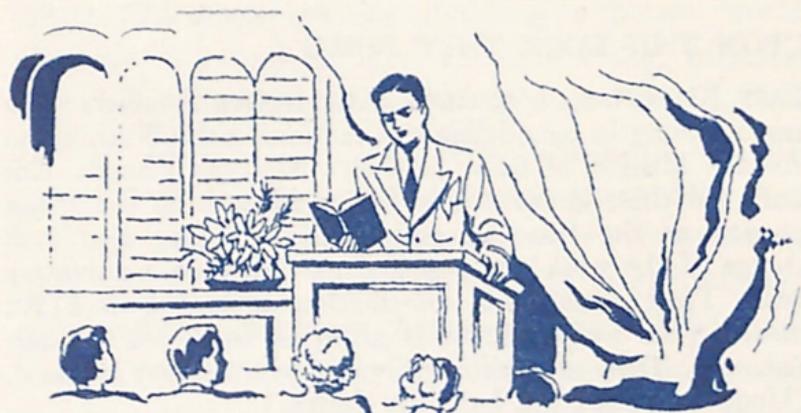
Provided Sunday School teachers.

Provided leaders for vacation Bible Schools.

Provided transportation for children to church schools and Sunday Schools.

Conducted vacation Bible Schools.

Promoted observance of "Loyalty Days."



### McLOUTH LEADS THE WAY

McLOUTH, KANSAS residents wanted a daily vacation Bible School. Yes, you guessed it! The Kiwanis Club of McLouth voted to sponsor a two-weeks vacation Bible School last summer. Completing plans in detail, with pastors and Sunday School superintendents of local churches joining forces, this successful Bible School was conducted in the high school auditorium by ten instructors in the various departments. Sixty-four pupils attended these daily sessions of Bible study. Another tribute to the splendid efforts of this comparatively young Kiwanis club!

## KIWANIS *in* ACTION

support of churches in their spiritual aims ◀



### "A LITTLE CHILD SHALL LEAD THEM"

IN FLORA, ILLINOIS and vicinity many youngsters had no means of transportation to and from Sunday School and church. Flora Kiwanians, learning of this need, went to work. A suitable bus was secured and now every child who needs transportation is taken to the church of his choice. The great success of this project is attested by the fact that the average increase in attendance at all churches was 22 per cent. Yes, Kiwanians of Flora are "known by their deeds."

### BROTHERHOOD WEEK

SANTA FE, NEW MEXICO KIWANIANs organized and sponsored an outstanding Brotherhood program in their city. Featuring Catholic, Jewish and Protestant participants alike, background music was furnished by a chorus of 80 Indian boys and girls. Santa Fe Kiwanians were justly proud that this program served to turn the spotlight of public opinion on the necessity to overcome racial and religious prejudices. Too, all were agreed that this much-publicized meeting stimulated friendly relations among business and professional men as well as the various churches within the city.

## *boys and girls work*

THE HOMELY philosophy that "no boys or girls are well prepared for rough climbing unless they are well shod with Christain principles" has long been the basic concept of Kiwanis service to youth. Without exception the multitudinous youth service activities reported by clubs are character building in nature. It is not our intent to eulogize or glorify past deeds, but rather to inventory accomplishments as a yardstick of Kiwanis service. No nation is stronger than its youth and we, of Kiwanis, recognize our responsibility. May these examples of activities point the way to greater unselfish service:

- 1,043,646 Boys and girls visited club recreation centers.
- 967,727 Youths provided other recreation.
- 2,012 Boy Scout, Cub Pack, Sea Scout and Air Cadet troops sponsored.
- 765 Girl Scout and Camp Fire Girl groups sponsored.
- 4,312 Athletic teams sponsored.
- 4,958 Surveys on home and school conditions.
- 957 School safety patrols sponsored.
- 2,581 Kiwanians served on school boards.
- 2,398 Activities on behalf of bands, orchestras or choirs.
- 1,231 Youths sent to Boys' State and Girls' State.
- 247,052 Boys and girls given vocational guidance.
- 8,217 Kiwanians engaged in vocational counseling programs.
- 1,716 Youth industrial tours conducted.
- 37,675 Youths participated in industrial tours.
- 8,948 Boys and girls aided through work experience programs.
- 2,234 Scholarships and scholastic awards given.
- 23,704 Veterans counseled.

## KIWANIS *in ACTION*

boys and girls work ◀

### ACTIVITY EXAMPLES

#### ▶ *Athletics:*

Organized baseball, football, basketball and other athletic teams.

Provided uniforms and athletic equipment.

Furnished transportation and entertainment for athletic teams and coaches.

Constructed baseball diamonds, ice skating ponds and tennis courts.

Provided electric lights for athletic fields.

Built swimming pools and conducted swimming classes.

Sponsored tennis, kite flying, ping pong and marble tournaments.



### RIFLES FOR ROSCOE

ROSCOE, NEW YORK KIWANIANs decided that "an ounce of prevention is worth a pound of cure." Recognizing the danger of firearms in untrained hands, these ambitious Kiwanians constructed an indoor rifle range in the basement of a local store. A total of 68 boys and girls between the ages of 12 and 18 were instructed twice weekly in the uses of firearms by 11 Kiwanian instructors. An unusual and worth-while project, indeed!

## *boys and girls work*

### MISSION MEETS AND BEATS

MISSION, SAN FRANCISCO KIWANIANS do not believe in doing anything half way. When they sponsor a boys' baseball team, they want it to be the best, and that is exactly the way it turned out in the San Francisco Recreational League playoffs last year. Much time and energy were put in by these fine Kiwanians in guiding and coaching their Junior Baseball Club. This club took on all comers in the final playoffs and won the championship of the league in San Francisco. "A boy in a baseball game is a boy out of trouble."

### ACTIVITY EXAMPLES

#### ► *Scout troops:*

Sponsored troops, provided Scout leadership and furnished meeting places.

Furnished transportation for Scout troops.

Provided life saving instructors.

Built and renovated camp buildings and club houses.

Organized Boy Scout and Girl Scout Councils.

Provided funds for uniforms.

Sponsored blind Scout troops and radio troops.

Conducted fund campaigns, first aid classes and craft shops.

Sponsored Air Cadets and Junior Air Cadets (Canada).

Furnished materials for handicraft work.

### "HELP THOSE WHO HELP THEMSELVES"

PADUCAH, KENTUCKY KIWANIANS believe wholeheartedly in "incentive." They like to lend a helping hand, but at the same time they believe that work is an essential part of youth training. With this thought in mind, the club set up a \$200 loan fund to make it possible for underprivileged Scout members to *earn* their uniforms. Uniforms must be earned by working on playgrounds or other school and recreational equipment.

## KIWANIS *in* ACTION

boys and girls work ◀

### "SPRINGTIME IN THE ROCKIES"

GRAND JUNCTION, COLORADO KIWANIANS, way over on the Western Slope, made it "Springtime in the Rockies" by providing camping facilities for five different Girl Scout troops last year. The first group to use the beautiful youth camp on the Grand Mesa were 40 Girl Scouts and their supervisor. Four more Girl Scout troops followed within the next month, after which underprivileged children and church groups were then permitted use of the camp. Grand Junction Kiwanians are to be highly commended for the great amount of effort and money that has gone into the building of this beautiful camp. Hats off to you!



### LUBBOCK'S LITTLE LADIES

LUBBOCK, TEXAS KIWANIANS were not pikers when they set out to build a Girl Scout House. After determining the need for such a project, these boys from the Texas Plains decided to set a goal of \$10,000. "Goals" apparently only mean one thing to them, however, and that is that all goals should be *topped*. When the drive was completed, the funds raised for the Girl Scout House amounted to \$14,681.31. The club then hired an architect and, after approval of plans, contracted for building the house. A beautiful monument to the splendid work of these Kiwanians.

## *boys and girls work*

### ACTIVITY EXAMPLES

#### ► *Recreation:*

Sponsored pet shows, hobby shows, model airplane contests, exhibitions and provided awards for same. Established recreational centers, playgrounds and supplied supervisors.

Sponsored bicycle parades and soap box derbies.

Initiated handicraft instruction classes.

Furnished transportation for baseball games, circuses, fairs, etc.

Conducted mountain hikes.

#### ► *Youth centers:*

Provided locations for youth centers and secured community support.

Converted garages, "Y" rooms, stores, vacant buildings, etc., for use as Teen Canteens.

Organized bands, orchestras and choirs.

Supplied snack bars, juke boxes, ping pong tables, games, soft drinks, candy and books for Teen Canteens.

Sponsored weekly dances and provided orchestras.

Provided YMCA, YMHA, YWCA and CYO memberships.

Cooperated in Youth Week observances.

Conducted essay, spelling and oratorical contests.

Organized school safety patrols, junior police, junior firemen and junior "Y" groups.

### MARYLAND MUSIC

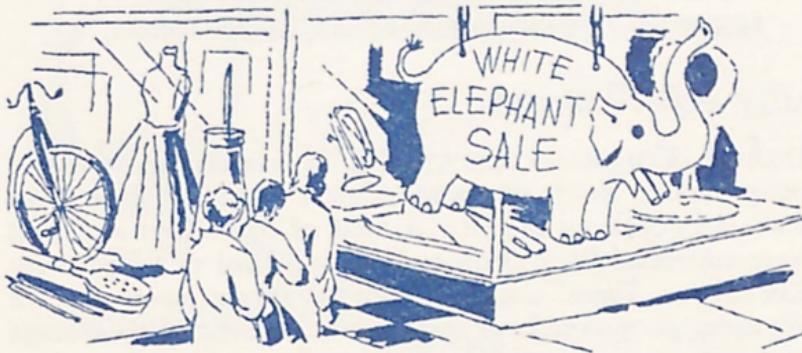
THE PIKEVILLE, MARYLAND KIWANIS BAND celebrated its fifteenth birthday last year. The Junior Band is now traveling over a good part of the state. An example of the time put in by these conscientious Kiwanians is indicated by the fact that in one month alone, seven club members spent 119 hours and traveled 349 miles with the Boys and Girls Band. What a tribute to Pikeville leadership!

## KIWANIS *in ACTION*

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"IT IS BETTER TO GIVE . . . ."

Over twenty years ago, KIWANIS OF NATIONAL CITY, CALIFORNIA, built themselves a fine clubhouse. The clubhouse was fitted with complete kitchen equipment and the building was used for regular club meetings and other affairs. Last year, the Kiwanis Club of National City signed over the title and all rights to the property to the city for a youth center. Today, the club pays rent for the use of the building for its meetings.



NO "WHITE ELEPHANT" HERE

PAYETTE, IDAHO KIWANIS definitely do not have a "white elephant" on their hands, but they put on a White Elephant Sale to keep it going. These fine Kiwanis constructed a Youth Lodge for all the youth of their community. Naturally, it had to be equipped and maintained, and therein lies the "White Elephant" tale. They put on a White Elephant Sale and raised funds to add equipment to the lodge. Prior to this, a great minstrel show was held with interlocutors, end men and what have you! The hundreds of grateful boys and girls now using the lodge are the "pay-off for Payette."

## *boys and girls work*

### ACTIVITY EXAMPLES

► *Vocational guidance counseling:*

Conducted career clubs in cooperation with high schools.

Held individual conferences on specific vocations.

Provided part-time work experience jobs.

Secured services of trained vocational counselors.

Provided tests for schools such as aptitude, occupational interest, etc.

Conducted industrial tours.

Provided scholarships for vocational teachers.

Sponsored radio broadcasts on vocational subjects.

### MILE HIGH SERVICE

DENVER, COLORADO KIWANIANs, in cooperation with two other service clubs, sponsored Career Days in seven high schools throughout the city. A total of 6184 boys and girls were counseled by 260 counselors, one-third of whom were Kiwanians. These counselors, from almost every known vocation, gave these boys and girls the benefit of an average of more than twenty years experience in the various businesses and professions. Hearing the good and bad points of all vocations gave these boys and girls real knowledge of their chosen vocations. This is indeed "mile high service."

### WATERBURY WORKS

IN THE KIWANIS CLUB OF WATERBURY, CONNECTICUT, a club of 106 members, over 30 members signed up for the club's vocational guidance program. Cooperating with the superintendent of schools, these Kiwanians met with various groups of students throughout the year, giving students the benefit of years of background experience in various businesses and professions—a wealth of information not otherwise obtainable by these youngsters.

## KIWANIS in ACTION

boys and girls work ◀

### ACTIVITY EXAMPLES

▶ *Material assistance to schools:*

Presented vocational guidance libraries to schools.

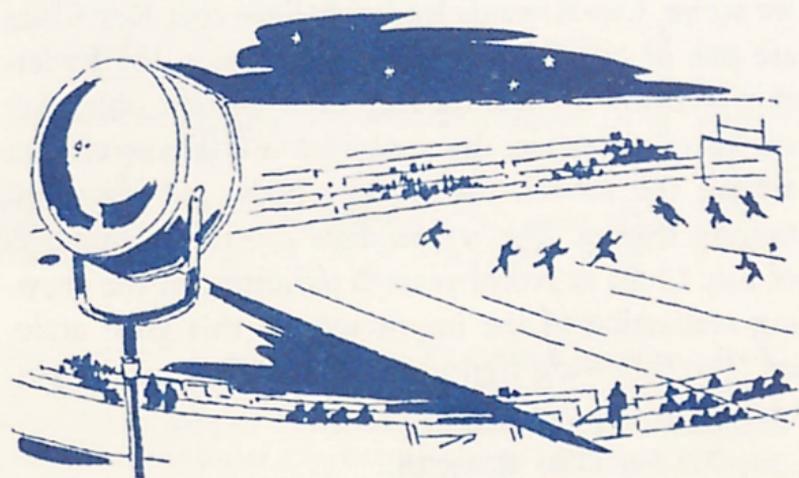
Provided vocational films to schools.

Donated subscriptions to current publications.

Purchased dual-control automobiles for driving lessons.

Worked for modernization of school equipment.

Awarded scholarships in definite fields.



### NO "MILL TAX" HERE

RESIDENTS OF WAR, WEST VIRGINIA wanted floodlights and new seats for the Big Creek High School football field. It probably would have been easy to vote an increased mill tax to complete this project using public funds. Kiwanians of War did not see it that way, however, so they spearheaded a drive to get the job done. Three thousand, three hundred and twenty dollars were pledged by club members for floodlights. New lights, seats and other added facilities were installed, costing approximately \$11,000, all paid for through contributions.

## *key clubs*

**T**HE United States and Canada need better leaders and more of them—big city leaders, small town leaders, labor leaders, business and professional leaders, leaders of character; yes, leaders of the world. Society, like business and industry, gets its directions from the top—from *key* men. Only through these better leaders will we serve a better world for which we strive. Our Kiwanis leaders believe that Key Clubs are one of our finest agencies to develop the leadership so badly needed, for Key Clubs are the only high school organization that provides a constant contact among the school, the student body and the community leaders. The tremendous growth in numbers of Key Clubs in recent years is indicative of the growing realization of the importance of this great activity. The following figures show Key Clubs and membership at the end of 1949:

729 Key Clubs sponsored.

15,200 Members of Key Clubs.

### **ACTIVITY EXAMPLES**

Sponsored high school Key Clubs.

Supplied Key Club equipment such as pins, banners, etc.

Provided Key Club meeting places.

Cooperated in Key Club convention arrangements and paid expenses of delegates.

Attended Key Club meetings.

Entertained Key Club members at Kiwanis meetings.

## KIWANIS *in* ACTION

key clubs ◀

The old adage, "By their deeds ye shall know them," seems most appropriate when applied to Key Clubs; therefore, rather than listing the work of Kiwanis clubs in sponsoring Key Clubs, we will show that Key Clubbers are truly learning the value of community service.



GREENWOOD, MISSISSIPPI KEY CLUBBERS participated 100 per cent in the February March of Dimes campaign. Every Key Clubber helped in making a house to house campaign throughout the entire city. In cooperation with their sponsoring Kiwanis club and with the help of the high school band members, a total of \$1150 was collected during one evening drive.

KEY CLUBBERS of the OHIO SCHOOL FOR THE DEAF, COLUMBUS, OHIO, do not "hide their light under a bushel." The members placed a lighted plaque in the chapel which reads, "Let there be light." These industrious Key Clubbers also conducted a paper drive, netting \$32.42 with which they are converting an old "broom room" into a candy sales room. Not the least of their projects was the printing of the songbooks and delegates' tickets for the Key Club International Convention held in Columbus.

## *underprivileged child*

"SERVICE TO THE UNDERPRIVILEGED—THE HEART OF KIWANIS." This heart-warming and inspiring motto of the 1950 International Committee on Underprivileged Child truly exemplifies the spirit behind the oldest work in Kiwanis. The traditions and legends of unselfish Kiwanis service to boys and girls of subnormal circumstances are myriad indeed. Endless volumes would be needed to relate the "payoffs" that have occurred—the "little brother" who became a priest, the cripple who became an author, the orphan who became a great baseball player, the delinquent who became a legislator. May we, in humbleness and unselfishness, emulate our Master who said, "Suffer the little ones to come unto me, for of such is the kingdom of heaven." In brief, the following statistics cover these activities during the past year:

- 248,172 Lunches provided needy children.
- 312,171 Quarts of milk provided.
- 38,713 Children provided clothing.
- 120,101 Children examined or treated in clinics.
- 36,191 Needy families assisted.
- 34,587 Conservation-of-hearing activities.
- 55,275 Children helped through hearing activities.
- 6,495 Sight-saving activities.
- 14,752 Children helped through sight-saving activities.
- 5,518 Juvenile delinquents assisted.
- 8,957 Children provided educational assistance.
- 34,216 Children sent to summer camps.
- 4,941 Children cared for in day nurseries.

## KIWANIS in ACTION

underprivileged child ◀

### ACTIVITY EXAMPLES

▶ *Physically handicapped:*

Established clinics for physical examinations and medical treatment.

Provided audiometers for testing the hearing of school children.

Purchased mechanical hearing aids prescribed by physicians.

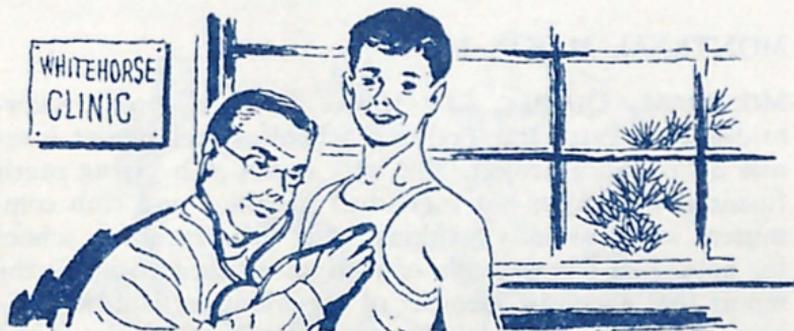
Purchased seeing-eye dogs.

Provided Braille textbooks for blind children.

Sponsored programs for spastics and other disabled children.

Provided beds, X rays, therapeutic lamps, wheel chairs, braces, etc.

Employed occupational therapy workers for local hospitals.



### LAND OF THE MIDNIGHT SUN

THE WHITEHORSE, YUKON TERRITORY KIWANIS CLUB, a "baby club" in years, has already provided many outstanding services to its community. One of the greatest of these was its organization of an examining clinic to provide complete physical examinations, including dental care, to every school child in the City of Whitehorse. Needless to say, this outstanding activity resulted in the prevention of more serious physical ailments in the years to come. Our brothers to the north have given us another example of real voluntary service.

## *underprivileged child*

### ACTIVITY EXAMPLES

► *Juvenile delinquency:*

Organized Kiwanis Big Brothers.

Sponsored playground projects in underprivileged areas.

Counseled delinquent boys and girls.

Met with delinquent child boards and county courts.

Provided scholarships for corrective schools for boys.

Supplied tools and workbenches to detention homes.

Counseled parents of delinquent children.

Acted as "Big Brothers" to one or more delinquent children.

Sponsored boys' home projects.

Accepted responsibilities of paroled youngsters.

### MONTREAL MAKES MEN

MONTREAL, QUEBEC KIWANIANs have "adopted" Shawbridge Boys Farm and Training School as their major juvenile delinquency project. Not only is the club giving much financial assistance, but individual members and club committees are constantly working with this corrective school for boys. Just one example of such unselfish devotion is the report that a dentist member of the Montreal club and his nurse devote one full day per week, driving 80 miles round trip, to take care of the dental needs of the 195 boys in the school. Need we say more?

### BIG BROTHERS OF BROOKLYN

BROOKLYN, NEW YORK KIWANIANs are supporting the Big Brother movement in a *big* way. The chairman of the club's Underprivileged Child Committee was elected president of the Brooklyn Big Brother Movement. Thirty-five Brooklyn Kiwanians, out of a membership of 130, are serving as Big Brothers to needy boys and girls. Who said "the heart of a big city is cold?"

## KIWANIS in ACTION

underprivileged child ◀

### ACTIVITY EXAMPLES

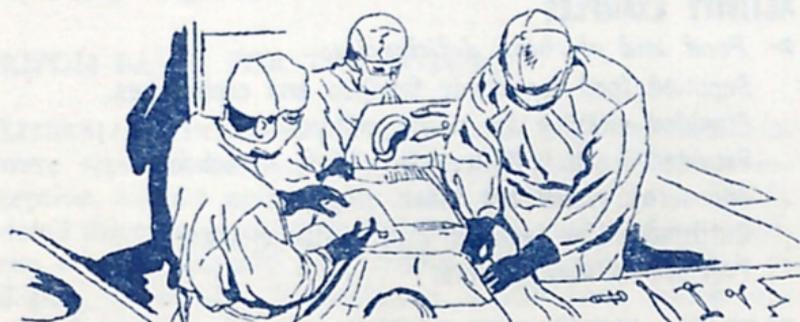
▶ *Operative clinics:*

Provided surgical operations such as bone grafting, etc.  
Conducted operating clinics, tonsil clinics and dental clinics.

Provided plastic surgery and skin grafting.

### TRURO TAKES TONSILS

IN TRURO, NOVA SCOTIA underprivileged children need not do without tonsillectomies. The Kiwanis Club of Truro has arranged for the visiting nurse to inform them of any child needing a tonsillectomy. When such is the case, the club provides the operation and necessary hospitalization.



### BLUE BABY

WHEN GARLAND, SPOKANE, WASHINGTON KIWANIANS heard of a blue baby in their city, they took action immediately. An operation was the only chance to save this youngster's life. The club sent the boy to Portland for an operation. He was on the operating table five and one-half hours; however, he was returned home in two weeks and at last report another life was saved. Garland Kiwanians have developed a special fund so that other unfortunate blue babies will be given the necessary care.

## *underprivileged child*

### MAGNOLIA "HELPS FREDDY WALK"

ONE OF THE SADDEST AND most unfortunate cases publicized by newspapers in recent years is that of the little Arkansas boy born without arms or legs. The Kiwanis Club of Magnolia, Arkansas, though only a year old, decided to see if something could be done for little Freddy. Sponsoring a fund-raising campaign known as the "Help Freddy Walk" fund, these sincere Kiwanians made it possible for little Freddy to be sent to a noted eastern doctor where it was determined that artificial limbs could be attached to Freddy's muscles through a series of operations. The long duration of medical attention will require a large available fund; however, Magnolia Kiwanians are staying with the job. They are determined that Freddy *will walk*.

#### ACTIVITY EXAMPLES

► *Food and clothing deficiencies:*

- Supplied food for needy families and orphanages.
- Provided clothing for needy children.
- Provided fresh milk for every child in school.
- Sponsored school hot lunch programs.
- Outfitted entire families with winter clothes.
- Provided holiday dinners.

### FLORIDA FURNISHES FOOD

WE have reports of many clubs carrying out hot school lunch programs in cities where the clubs are located. Here is one that takes in the entire county. Bradenton, Florida Kiwanians furnish meals at school for all underprivileged children throughout the county and in addition to this, they supply glasses, clothing, medical and dental care for these unfortunate youngsters. No report could possibly show the hours of service put in by these conscientious Kiwanians. Suffice it to say that this is the "heart" of their outstanding club.

Mag. Article

## KIWANIS in ACTION

underprivileged child ◀

### ACTIVITY EXAMPLES

▶ *Educational assistance:*

Provided scholarships and tuition to worthy underprivileged youngsters.

Supplied underprivileged children with school books.

Presented travelogues and educational films to bedridden children.

Conducted pre-school clinics.

Provided school equipment for orphanages and hospitals.

Furnished transportation to schools.

Employed private tutors for retarded children.

Provided musical instruction for talented underprivileged children.

### RIPON SAVES FOR THE FUTURE

LITERALLY THOUSANDS of educational assistance activities were reported last year by Kiwanis clubs. Without exception, all had great merit and it is impossible to list in detail these many altruistic activities. Typical of these activities was the splendid contribution of the Kiwanis Club of Ripon, Wisconsin, in raising a \$2500 fund which was placed in trust for the education of a Ripon child born without two of his limbs. John Gransee now has the opportunity to take his place in society.

### OPPORTUNITY FOR ALL

EUCLID, OHIO KIWANIANs are supporting the Euclid Opportunity School in a great way. They pay part of the teacher's salary, furnish milk and supplies and take an active interest in the youngsters in this fine school. Here again, Kiwanians are "helping them to help *themselves*."

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# summary of major activities

JANUARY 1, 1949  
TO  
DECEMBER 31, 1949

## community service

Farmers entertained at Kiwanis-Farmer meetings	109,125
Activities sponsored for rural youth	3,880
Kiwanians engaged in industrial surveys	3,632
Kiwanians serving on local boards such as school, hospital, etc.	35,667
Activities on behalf of better schools, teachers' salaries, etc.	2,441
Physically handicapped persons employed	1,112
"Go To Church" campaigns conducted	4,878
Kiwanians teaching Sunday School classes	10,002

## national service

"Get Out the Vote" campaigns conducted	2,987
Kiwanians holding public office	9,036
Funds raised for campaigns such as Community Chest, Infantile Paralysis, Cancer, Heart, etc.	\$10,903,958
Safety and courtesy campaigns conducted	2,817
Activities promoting economy in government	2,017
Labor-management relations activities	1,127
Government Savings Bonds sold	\$3,577,170

## youth service

Boys and girls visiting Kiwanis Youth Centers	1,043,646
Young people provided other recreation	967,727
Lunches or bottles of milk provided needy children	560,343
Baseball and other athletic teams sponsored	4,312
Boy Scout, Cub Scout, Sea Scout, Air Cadet, Girl Scout and Camp Fire Girl Troops sponsored	2,777
Youth helped through conservation of hearing activities	55,275
Youth helped through sight-saving activities	14,752
Boys and girls provided vocational counseling	247,052
Juvenile delinquents assisted	5,518
Key Clubs sponsored	729
Key Club members	15,200

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