KIWANIS in action

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Underprivileged Child

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KIWANIS INTERNATIONAL
During the year 1950, the 3,114 Kiwanis clubs throughout the United States, Canada, Alaska and Hawaii filed a total of 35,869 Monthly Activity Reports. Multiplying this figure by the number of club committee reports, we find that an amazing total of individual activities have been sponsored during the past year. While it is not possible to assess the value of the glorious achievements of clubs in the field of youth, community and national service, we have endeavored to briefly outline the year’s total activities in this booklet, KIWANIS IN ACTION. It is our sincere hope that it will prove to be a source, not only of satisfaction, but will also serve to inspire us to render even greater voluntary service in the years to come.

"May we, as Kiwanians, be truly inspired to give leadership, to demonstrate through unselfish service to our community and our generation the worthiness of our way of life, and contribute to the building of a cathedral of friendship in which all men and nations will find peace and satisfaction."

DON H. MURDOCH
International President

KIWANIS INTERNATIONAL, Activities Department
520 North Michigan Avenue Chicago 11, Illinois
Daniel Webster wrote: "When tillage begins, other arts follow. The farmers, therefore, are the founders of human civilization." Kiwanians have long believed that the economy of our nations is dependent upon our national resources, and that the farmer is the custodian or administrator of much of these resources. With these basic premises in mind, our 1950 International Committee on Agriculture and Conservation developed a broad action program to serve as a "blueprint" for activities at the local club level. The effectiveness of this program is graphically portrayed in the total activities reported in the fields of rural-urban cooperation, soil and forest conservation projects, rural youth development programs and other related activities. Here are some of the results:

148,287 Farmers entertained at Kiwanis-Farmer Meetings.
22,777 Workers secured for growing and harvesting crops.
4,643 4-H Club, Future Farmers of America and Junior Farmer activities sponsored.
1,467 Soil conservation or drainage projects sponsored.
2,755,488 Trees planted.
1,365 Farm festivals sponsored.
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ACTIVITY EXAMPLES

KIWANIS-FARMER MEETINGS:
Farmers and their families entertained at club meetings, country suppers, picnics, etc.
Conducted tours to model farms.
Cooperated in Grange Hall meetings.
Provided informed speakers on soil conservation and agricultural problems.
Conducted Country Life Achievement Programs honoring rural leaders.

"400" CLUB

KIWANIANS of ARCATA, CALIFORNIA are justly proud of their 400 Club Dinner which they sponsor annually. The numerals “400” refer to the pounds of butter fat produced by a cow during any twelve-month period. Such a cow is classified as “excellent” and the dairyman owning the cow is honored at the 400 Club Dinner. Following the meal, each dairyman present is introduced and invited to tell about his particular herd of cattle.

ACTIVITY EXAMPLES

RURAL-URBAN COOPERATION:
Conducted demonstrations for ranchers on minor surgery for animals.
Provided fertilizers for improvement of farm lands.
Obtained and showed films on latest soil conservation practices.
Secured help to blast water holes for drought-stricken herds.
Provided storage buildings for grain.
Secured plants for processing dairy products, etc.
Recruited farm labor and helped solve marketing problems.
Sponsored Kiwanis Community Agricultural Programs.
ACTIVITY EXAMPLES  RURAL-URBAN COOPERATION—continued

Conducted airplane dusting service for crops.
Sponsored cattle grub spray programs and pasture clinics.
Assisted in rural electrification problems.
Terraced farms to prevent soil erosion.

"GRASS ROOTS" UNDERSTANDING

KIWANIANS of MIDDLETOWN, NEW YORK sponsored a program to develop real understanding at the "grass roots" level. Feeling that the best way to promote understanding of our American way of life is on the farm, they made arrangements for a German boy to come to America for one year to live and work on an Orange County farm. At the same time, an outstanding American boy, excelling in both 4-H and Future Farmer work, was selected to go to Bavaria where he also lived and worked on a farm. Through this program, and with the hope that the idea spreads to other communities, these Kiwanians feel that understanding between the United States and the rest of the world will be bettered.

"ROUND THE CLOCK IN MONTANA"

FORT BENTON, MONTANA KIWANIANS are not satisfied with a "one shot" agriculture and conservation program. Early in the year, they sponsored the Fourth Annual Conservation Day program, entertaining 179 farmers during an all day affair. Two months later, these industrious Kiwanians presented a "Tillage Day" program for 200 farmers, demonstrating the latest in sub-surface tillage equipment. Just sixty days later, the club arranged a tour for sixty farmers of an experimental station which featured demonstrations in tillage, chemical weed control and crop test plots — lunch was again served "on the Kiwanis club." These active and agricultural-minded Kiwanians also held other programs on farm education and adult stock judging. Needless to say, rural-urban relations around Fort Benton are excellent, and these Kiwanis sponsored programs have been responsible for the building of much good will.
KIWANIS in ACTION

agriculture and conservation

ACTIVITY EXAMPLES

RURAL YOUTH ACTIVITIES:

Presented pure bred stock to rural youth.
Provided guidance to boys and girls interested in agriculture.
Maintained scholarship funds for boys and girls.
Paid expenses of 4-H members, Future Farmers and Junior Farmers to conferences.
Sponsored junior farm production contests.
Provided sewing machines for 4-H Club girls.
Financed fat livestock shows and auctions.
Conducted plowing matches, corn shucking contests, etc.
Sponsored rural youth speech contests.
Assisted veterans in their return to farms.
Awarded Prizes to outstanding 4-H Club members.
Sponsored 4-H Club fairs, Annual Achievement Days, etc.
Conducted annual Junior Farmer banquets.
Sponsored radio broadcasts on agricultural problems.
Sponsored flower and garden shows.

VIM AND VIGOR AT VINCENNES

VINCENNES, INDIANA KIWANIANS tackled a new problem with vim and vigor. The county 4-H Clubs were badly in need of a new exhibit building at the county fairgrounds. Applying themselves with all of the energy and industriousness of true Kiwanians, they raised $2,000 in the first month of their efforts. We are happy to report that county 4-H Clubs now have a sparkling new building of which they are justly proud.
As leading business and professional men at community, state, province and national levels, it seems only natural that Kiwanians should actively participate in public and business affairs. Unfortunately, this has not always been true; however, it is most encouraging that recent years have shown a tremendous increase in this field of our endeavors. Perhaps it is due to the apathy and lack of interest on the part of so many of our citizens, creeping stateism and greater concentration of power over business by government, subsidies and unnatural props to our economy, communistic infiltration, unwillingness of so many to assume community responsibility and a hundred other alarming trends and conditions. In any event, the figures and examples listed below reflect this surge of interest in citizenship responsibilities—a living example of our 1950 theme:

**AGGRESSIVE CITIZENSHIP — SAFEGUARD OF FREEDOM.**

19,611 Thirty-two-page "It's Fun To Live In America" booklets distributed.

41,773 Kiwanians serving on school boards and boards of local agencies such as hospitals, safety councils, Community Chests, etc.
KIWANIS in ACTION

public and business affairs

8,698 Kiwanians held public office.
2,065 "Get Out the Vote" campaigns conducted.
2,235 Activities on behalf of economy in local, state and federal government.
2,109 Safety and courtesy campaigns conducted.
1,123 Public forums sponsored.
2,009 Activities on behalf of better schools, teachers' salaries, etc.
900 Activities on behalf of better labor-management relations.
901 Activities on behalf of employment of physically handicapped.
2,037 Physically handicapped persons employed.
69,365 Servicemen aided.
952 Industrial surveys conducted.
4,555 Kiwanians engaged in industrial surveys.
961 New industries or business organizations obtained.
4,153 Activities carried out to combat communism, socialism, etc.
591 Activities on behalf of immigrants, new citizens, displaced persons, etc.
$4,840,583 Raised for Community Chest.
$9,764,999 Raised for Infantile Paralysis, Cancer, Heart and other campaigns.
$7,511,214 Government Savings Bonds sold.

ACTIVITY EXAMPLES CIVIC IMPROVEMENT:

Secured housing facilities.
Sponsored quick-freeze and storage plants.
Sponsored planning groups.
Sponsored safety campaigns.
Campaigned for improved transportation, public waiting rooms, etc.
Purchased books for libraries.
Purchased "Bookmobiles" for outlying sections.
Published newspapers.
LEROY LIGHTS UP

LEROY, ILLINOIS KIWANIANS have a "glow" on their faces when they look at the new vapor lighting system throughout their business district. The old system was nearly forty years old and the city was poorly lighted, so the Kiwanis club decided to do something about it. Organizing a meeting of businessmen, they developed great interest in a program of better lighting. Committee meetings between power company officials and city officials resulted in a completely new vapor lighting system being installed with the minimum additional cost of $100 a year to the city. This is civic improvement for which the club can be very proud.

ACTIVITY EXAMPLES

CITIZENSHIP:
Entertained new citizens at Kiwanis luncheons.
Conducted forums on national issues, immigration laws, etc.
Discussed subversive elements and developed campaigns against such elements.
Distributed thirty-two-page "It's Fun To Live In America" booklet to schools, industries, businesses, etc.
Distributed citizenship booklets.
Instructed new citizens in election regulations.
Sponsored patriotic observances.
Cooperated in registering all voters.
Conducted "Better Jury" campaigns.

"LEST WE FORGET—"

WEATHERFORD, OKLAHOMA KIWANIANS did not forget their honored dead. They had long been disturbed about the run-down condition of their local city cemetery. Grass and weeds were rampant, tombstones were awry and roads were in bad condition. These sincere Kiwanians raised over $1,500 for improvement of the cemetery, hired a full-time man for the project and the cemetery is now in better condition than ever before. Kiwanians justly receive grateful thanks from the people of Weatherford for this splendid work.
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ACTIVITY EXAMPLES

COMMUNITY FUNDS:

Sponsored establishment of Community Chests.
Provided workers for soliciting funds for Red Cross, Community Chest, Cancer, Heart, Infantile Paralysis, etc.
Sponsored radio programs and newspaper advertisements.

"ORCHIDS" TO ONTARIO

KIWANIANS of SOUTH PORCUPINE, ONTARIO deserve "orchids" for their great work in sponsoring a Diabetes Survey. The club visited all of the citizens of South Porcupine, urging them to attend the clinic headed by two experts in the diabetic field. During the three months' survey, a total of 3,100 persons were tested for diabetes and it was discovered that eighteen persons were afflicted with the disease. Undoubtedly, the splendid work of these Kiwanians saved some, if not all, of these people. Kiwanians everywhere join in saying, "Orchids to you, South Porcupine."

BUSINESS ETHICS:

Sponsored Better Business Bureaus.
Conducted city-wide "Courtesy Campaigns."
Helped eliminate "fly-by-night" merchants through publicity warnings.
Sponsored "Golden Rule" weeks.
Distributed Kiwanis Code of Ethics.
Cooperated with Chambers of Commerce.

LABOR-MANAGEMENT RELATIONS:

Formed committees composed of representatives of labor, management, clergy and others to discuss labor problems.
Held open forums on labor-management problems.
Sponsored campaigns for uniform business hours.
Selected sound, reliable labor union representatives for club membership.
Recognized loyal employees by honors and awards.
ACTIVITY EXAMPLES

PHYSICALLY HANDICAPPED:
Established workshops for training of physically disabled.
Surveyed industrial and business establishments encouraging employment of physically handicapped.
Employed physically handicapped persons for specific jobs.
Transported physically handicapped persons to and from work.

AID TO BUSINESS AND INDUSTRY
Distributed business and professional directories.
Conducted industrial surveys.
Contacted legislatures on bills affecting community welfare.
Conducted public campaigns to buy home town products.
New industries contacted and brought to community.

MEXICO MASTERS MECHANICS
MEXICO, MISSOURI KIWANIANS believe in the adage that they live in the "Show Me" State. They were determined, therefore, that the people of their city, as well as rural areas, should develop an understanding of the many industries in the city. One of their members, a newspaper man, arranged to show an aerial view of one of Mexico's industries each week in the local newspaper. Kiwanians then arranged tours for people through each of the plants. Guides were furnished to answer any questions that might be asked. As a result of this splendid project, the population of Mexico has a much greater understanding of their industries, their problems and their accomplishments.
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ACTIVITY EXAMPLES

HEALTH AND SANITATION:
- Established full-time county health units.
- Secured doctors and clinics for communities.
- Conducted house-to-house X-ray tuberculosis tests.
- Donated iron lungs and incubators to hospitals.
- Provided pulmotors for fire department.
- Conducted mosquito control programs and secured chlorinators for city water systems.
- Sponsored clean-up campaigns and new sewer systems.

VIRGINIA VISITS THE VOTERS

NARROWS, VIRGINIA KIWANIONS can be justly proud of their new city sewage disposal system because it is due largely to their efforts. When the Town Council called the need for such civic improvement to the attention of the club, its members organized and carried out a house-to-house campaign on behalf of the proposed issue. Pointing out the need and the advantages of a new sewage disposal system, these Kiwanions convinced the voters that a $250,000 bond issue should be approved. A special election was held and the bond issue passed by a wide majority. The aggressive citizenship displayed by these Kiwanions is a living example of our last year's theme.

THE OL' SWIMMIN' HOLE

In UPTON, MASSACHUSETTS, swimmers used to have to resort to the ol' swimmin' hole, which was known as Pratt Pond. It was some distance away, the road was poor and the only sand was at the bottom of the pond. Performing much of the hard and tedious work themselves, the industrious Kiwanians constructed a road to the proposed beach, graded land and moved in tons of sand to form a real sand beach. Financed entirely by Kiwanians, the beach now has a diving raft, a fresh water well and a modern bathhouse. The American Red Cross considered this such an accomplishment that they assigned a special safety officer to the beach. The hundreds of boys and girls visiting the Kiwanis Beach will always be grateful to these energetic and far-sighted Kiwanians.
In one of his greatest works, Henry VIII, Shakespeare wrote: "Had I but served my God with half the zeal I served my king, He would not in mine age have left me naked to mine enemies." In developing the standing Objects of Kiwanis International, our leaders chose as number one: "To give primacy to the human and spiritual, rather than to the material values of life."

It is interesting to note that one of these statements is negative and the other is positive; however, the underlying thought is the same—a reaffirmation of belief in God and service in His work. Although Kiwanis is well past its thirty-sixth birthday, it was not until 1935 that the Committee on Support of Churches In Their Spiritual Aims became an official and integral part of our administrative structure. It is evident, however, that the spirit of the Golden Rule motivated the actions and activities of Kiwanians long before the official formation of this committee. Since that time, we have seen a spectacular increase in the number of activities on behalf of all churches, regardless of race or creed. Truly, it can be said that we, as Kiwanians, have experienced divine
KIWANIS in ACTION

support of churches in their spiritual aims

leadership. May these examples be an inspiration to all of us:

$87,854 Donated to needy churches.
4,373 "Go To Church" campaigns conducted.
1,009 Lay preachers supplied for needy churches.
43,128 Children provided religious education in schools, camps, etc.
4,923 Special meetings conducted.
10,041 Kiwanians taught Sunday School classes.
6,819 Religious advertisements sponsored.

ACTIVITY EXAMPLES CHURCHES:

- Furnished labor and materials for church improvements.
- Sponsored church attendance advertisements and radio programs.
- Printed church directories and erected sign boards.
- Promoted "Go To Church" campaigns.
- Observed Brotherhood Week, Bible Week and other religious observances.
- Supplied lay preachers for needy churches.

"SEE YOU IN CHURCH"

CHADRON, NEBRASKA KIWANIANS take no chances on anyone forgetting about his church. They make arrangements with the local dairies to place a cardboard collar on every bottle of milk delivered daily to the homes in Chadron. Printed on this collar are the simple but effective words, "SEE YOU IN CHURCH." It is reliably reported that attendance has increased in every church in Chadron since this program was started.
INDUSTRY-CLERGY DAY

The KIWANIS CLUB of MILWAUKEE, WISCONSIN held its Second Annual Industry-Clergy Day in October. This unique program is completely arranged and carried out by these industrious Kiwanians. Feeling that there should be closer relationships between the clergy and local industries, club members picked up 111 ministers at their homes early in the morning and took them to a large manufacturing plant. After the tour, the ministers and their Kiwanis hosts went to the auditorium to hear a talk by the president of the company. Following this, the entire group was escorted by motorcycle police to the hotel for the regular meeting. The speaker was Dean of Men and Professor of Bible at Harding College. Each clergyman was presented with a beautiful leather-bound book which set forth the purpose of Industry-Clergy Day and contained letters of welcome to the ministers. Following the luncheon, each clergyman was escorted to his home. It is easy to understand why the relationships are so cordial among clergymen, Kiwanians and the various industries in the City of Milwaukee.

ACTIVITY EXAMPLES

**LEADERSHIP FOR YOUTH:**

*Provided Sunday School teachers.*
*Provided leaders for vacation Bible Schools.*
*Provided transportation for children to church schools and Sunday Schools.*
*Conducted vacation Bible Schools.*
*Promoted observance of "Loyalty Days."*
VACATION BIBLE SCHOOL

NORTH OLDESTED, OHIO KIWANIANS had no difficulty in arranging for a daily vacation Bible School. True, there was much organization work, but this was made easier by the fact that the pastors of all three churches are Kiwanians and members of the Committee on Support of Churches in Their Spiritual Aims. The enrollment last summer was 238 children, representing 145 families, and the average daily attendance was better than 200. This is a splendid tribute to the outstanding work accomplished by the members of this fine club.

"SUFFER THE LITTLE ONES—"

KIWANIANS of SOUTH PORTLAND, MAINE firmly believe that spiritual guidance is of prime importance in working with delinquent children. In cooperation with the local probation officer and the Coordinating Committee on Juvenile Delinquency, members of the club have developed a program to see that these unfortunate youngsters receive the spiritual leadership that they badly need. This is done without regard for denominations, in that the child attends the church of his choice. Unquestionably, this program is working most effectively and repeaters are almost non-existent.

MISUNDERSTANDING MINUS IN MISSISSIPPI

LAUREL, MISSISSIPPI KIWANIANS believe that "brotherhood" goes much deeper than mere words. Utilizing all information media, plus personal contacts and calls, club members arranged for a great city-wide meeting in observance of Brotherhood Week. Speakers on the program included a Jewish rabbi, Catholic priest and a Lutheran minister. Ministers of all denominations were present to participate in the meeting. Needless to say, "creeds and dogmas" were missing, and a great feeling of understanding and friendship was the result.
For more than three and one-half decades, service to youth has been the "Heart" of Kiwanis activities. Our motto, "We Build," does not apply to buildings of brick and stone—rather it is our hope and inspiration in building leadership and better citizens of tomorrow. Someone has said, "Unless the boys and girls of today are well led, well read and well bred; unless what we older people say to them is well said; then these boys and girls will not become the kind of citizens that you and I want them to become." It is evident that our International Committee on Boys and Girls Work recognize our obligations in that simple phrase. In developing the 1950 Action Program for club committees, major emphasis was placed upon strengthening the foundations of our free society—the home, the church and the school. It is extremely gratifying that each club, in its own way, supported these principles through countless services to the youth of its community. The hundreds of thousands of boys and girls participating in these activities, will we are sure, become the LEADERS OF TOMORROW.
KIWANIS in ACTION

boys and girls work

565,130 Boys and girls visited club recreation centers.
873,173 Youths provided other recreation.
2,406 Boy Scout, Cub Pack, Sea Scout and Air Cadet troops sponsored.
892 Girl Scout and Camp Fire Girl groups sponsored.
9,940 Athletic teams sponsored.
2,321 Surveys on home and school conditions.
1,206 School safety patrols sponsored.
1,953 Activities on behalf of bands, orchestras or choirs.
1,483 Youths sent to Boys' State and Girls' State.
221,140 Boys and Girls given vocational guidance.
13,296 Kiwanians engaged in vocational counseling.
1,445 Youth industrial tours conducted.
37,698 Youth participated in industrial tours.
10,265 Boys and girls aided through work-experience programs.
3,619 Scholarships and scholastic awards given.
13,542 Veterans counseled.

ACTIVITY EXAMPLES

ATHLETICS:
Organized and equipped baseball, football, basketball and other athletic teams.
Furnished transportation for teams and coaches.
 Constructed baseball diamonds, ice skating ponds and tennis courts and provided electric lights.
Built swimming pools and conducted swimming classes.
Sponsored tennis, kite flying, ping pong and marble tournaments.

KIWANIS KEEPS KIDS AT "KIDHAVEN"

KIWANIANS of FULTON, NEW YORK believe in the old adage, "An ounce of prevention is worth a pound of cure." Last year, they conducted a city-wide contest to name an athletic field. The name chosen was "Kidhaven Field;" however, this was only the beginning. These conscientious and industrious Kiwanians built a field house and graded, seeded and landscaped the field. They then hired an athletic director who coached sixteen sandlot baseball teams, all of which were sponsored by the club.
SOUTH EUCLID SHOULDERS THE SHOVEL

KIWANIANS of SOUTH EUCLID, OHIO not only shoulder their shovels, but they swing their picks too. During the summer, every evening and weekend, hard-working Kiwanians of South Euclid laid tile, erected steel and poured concrete for their new youth recreation center at the local high school athletic field. Under ordinary construction contracts, this beautiful structure would have cost at least $80,000, but Kiwanis brains and brawn cut the actual outlay to about $38,000. Not only does the building have 1,200 bleacher seats on the roof, but it contains a kitchen, dining facilities for over 200, a three-sided fireplace and a soda bar. The club actually expended $14,000 for materials, then raised the balance by selling “certificates of indebtedness” to local citizens which will be retired at the rate of about $5,000 a year by the club. Great ingenuity was used in their many successful methods of raising funds. White elephant sales, carnivals, an ox roast, collection of sales tax stamps and a “Horsecapades” show were some of the successful fund raising projects. It is easy to see why South Euclid citizens call their Kiwanis club a “service” club and not a “knife and fork” club.

ACTIVITY EXAMPLES

SCOUT TROOPS:

Sponsored troops, provided Scout leadership and furnished meeting places.
Furnished transportation for Scout troops.
Provided life saving instructors.
Built and renovated camp buildings and club houses.
Organized Boy Scout and Girl Scout Councils.
Provided funds for uniforms.
Sponsored blind Scout troops and radio troops.
Conducted fund campaigns, first aid classes and craft shops.
Sponsored Air Cadets and Junior Air Cadets (Canada).
Furnished materials for handicraft work.
BOY SCOUT HOSPITAL
NEW BRUNSWICK, NEW JERSEY KIWANIANS are justly proud of their Boy Scout Camp project. It is a continuing project, and their work is never done. This year, they decided that the camp ought to have a hospital or infirmary building. Although small in number, this club raised $2,500 to build a modern hospital building on the camp grounds. When Johnny stubs his toe, skins his shin, or cuts his finger, he will now receive the best in medical attention right in the camp.

LYONS’ LITTLE LADIES
LYONS, KANSAS KIWANIANS have an active Boys and Girls Work committee and it means just that. Not only do they sponsor many boys activities, but they also work closely with their Girl Scout Troops. More than 200 girls were members of Girl Scout Troops in Lyons and much more room was needed at the Girl Scout Camp. In addition to expending more than $1,500, Lyons Kiwanians worked with hands and tools and constructed a splendid addition to the main Girl Scout cabin. The “little ladies of Lyons” are indeed grateful because all of them can now take part in summer camping activities.
ACTIVITY EXAMPLES RECREATION:

Sponsored pet shows, hobby shows, model airplane contests, exhibitions and provided awards for same.
Established recreational centers, playgrounds and supplied supervisors.
Sponsored bicycle parades and soap box derbies.
Initiated handicraft instruction classes.
Furnished transportation for baseball games, circuses, fairs, etc.
Conducted mountain hikes.

YOUTH CENTERS:

Provided locations for youth centers and secured community support.
Converted garages, "Y" rooms, stores, vacant buildings, etc., for use as Teen Canteens.
Organized bands, orchestras and choirs.
Supplied snack bars, juke boxes, ping pong tables, games, soft drinks, candy and books for Teen Canteens.
Sponsored weekly dances and provided orchestras.
Provided YMCA, YMHA, YWCA and CYO memberships.
Cooperated in Youth Week observances.
Conducted essay, spelling and oratorical contests.
Organized school safety patrols, junior police, junior firemen and junior "Y" groups.

CAPITAL CITY "CONSERVES" CHILDREN

CAPITAL CITY KIWANIANS of DENVER, COLORADO believe in the conservation of human as well as natural resources. After surveying their community, they decided that the most urgent need was more playgrounds. The city lacked funds and space to build more public playgrounds; therefore, Capital City Kiwanians conducted a "Backyard and Neighborhood Playground Contest." The purpose of this contest was to provide safe, adequate and desirable play space, and equipment in private yards and vacant lots near the children's
homes. By so doing, even the very young children would have a place to play away from street traffic. Cash awards were provided by the club for winners in both the "backyard" and "neighborhood" classes. An accurate check disclosed that more than 2,000 children utilized the new playground areas during the summer months. In addition to this, the City of Denver was awakened to the need for bigger and better public playgrounds.

HONORS FOR HOBBIESTS
The KIWANIS CLUB of ONTARIO, CALIFORNIA recently sponsored its Sixth Annual Hobby Show. Ten elementary and junior high schools were enrolled in the program, and a total of 689 boys and girls entered their hobbies. The school enrolling the largest number of hobby entries received a bronze plaque. A total of forty gold pins, eighty silver pins and 120 bronze pins were presented to the winners. All entrants received an "honorable ribbon" bearing the name of the Kiwanis Club of Ontario. The three top winners were presented gold cups and all gold pin winners, along with their principals and teachers, were honored at a club meeting. These industrious Kiwanians do not believe in "idle hands" and they are doing much to promote worth-while leisure time activities.

NATIONAL KIDS' DAY
PENSACOLA, FLORIDA KIWANIANS put over National Kids' Day in a big way. Space does not permit the details of this great city-wide observance; however, Pensacola saw one of its greatest parades in its history. Thousands of children, gaily costumed, marching in bands, riding bicycles and even kiddy cars, participated. Prizes were awarded, refreshments were served and the kids were truly honored on National Kids' Day. A special edition of the local newspaper was printed, and Kiwanians took over the street corners to raise additional funds for their youth service work. A twenty-minute color movie was taken of the parade, and Pensacola Kiwanians hope to make it available to other clubs as an inspirational and practical example of this great activity. There is no question in the minds of Pensacola citizens as to what National Kids' Day means and what organization is its sponsor.
ACTIVITY EXAMPLES

VOCATIONAL GUIDANCE COUNSELING:

Conducted career clubs in cooperation with high schools.
Held individual conferences on specific vocations.
Provided part-time work-experience jobs.
Secured services of trained vocational counselors.
Provided tests for schools such as aptitude, occupational interest, etc.
Conducted industrial tours.
Provided scholarships for vocational teachers.
Sponsored radio broadcasts on vocational subjects.

COUNSELING IN KENTUCKY

LOUISVILLE, KENTUCKY KIWANIANS held a unique counseling program for girls only. Officials of the school surveyed over 700 girls to determine their interests in vocations. Holding the meeting at Halleck Hall, Louisville Kiwanians sponsored twenty-five vocational guidance discussions with forty-one speakers participating. The 700 girls met in eighty-two different sessions. It is obvious that the years of experience of the leading business and professional men of the Louisville club did much to help the girls chart their future course.

"HELP THOSE WHO HELP THEMSELVES"

KIWANIANS of SALT LAKE CITY, UTAH are anxious to lend a helping hand to boys and girls in need of jobs. The club established the Kiwanis Employment Office which is a continuing activity. Numerous jobs have been secured for boys and girls in past months. This has proved to be of benefit to Kiwanians as well as students.
KIWANIS in ACTION

boys and girls work

With the increased tempo in our mobilization program, which has resulted in extremely high employment, a number of the members of the club have secured employees through their own Kiwanis Employment Office.

**ACTIVITY EXAMPLES**

**MATERIAL ASSISTANCE TO SCHOOLS:**

- Presented vocational guidance libraries to schools.
- Provided vocational films to schools.
- Donated subscriptions to current publications.
- Purchased dual-control automobiles for driving lessons.
- Awarded scholarships in definite fields.
- Worked for modernization of school equipment.

**INVESTMENT IN YOUTH**

COLUMBUS, INDIANA KIWANIANS established the Columbus Kiwanis Scholarship Fund less than four years ago. Since that time, the club has loaned the amazing total of $10,026 to worthy students. At the present time, fourteen students, attending seven different colleges or schools of higher education, are now receiving their education as a result of this loan fund. To date, not one student has defaulted on his or her loan. One student, who dropped out of school to play professional baseball, repaid his loan immediately after leaving school. Truly, the Kiwanians of Columbus, Indiana believe in "investing in youth."
Twenty-six years ago, two educators of the Sacramento, California High School, who also were members of the Kiwanis club of that city, organized the first KEY CLUB. Admittedly, this first club was organized primarily to combat the undesirable aspects of existing fraternities and secret societies. On the other hand, it is logical to assume that even at this early date, these Kiwanians recognized the great potential of Key Clubs in building leadership and citizenship responsibility through the young men of high school age. Although space does not permit the listing of the unlimited accomplishments of these young leaders during the past year, the amazing increase in the number of Key Clubs in this brief period is graphic proof of the scope of this great activity. As of December 31, 1950, Kiwanis clubs sponsored 858 Key Clubs totaling 17,428 Members.

**ACTIVITY EXAMPLES**

- Sponsored Key Clubs and provided meeting places.
- Supplied Key Club pins, banners, other equipment.
- Cooperated in Key Club convention arrangements.
- Attended Key Club meetings.
- Entertained Key Club members at Kiwanis meetings.
KIWANIS in ACTION

Although numerous examples of Kiwanis activities in organizing Key Clubs could be shown, it seems more appropriate to relate a few of the activities of individual Key Clubs. The tremendous scope of activities of Key Clubbers is amazing and inspiring indeed. Just a few of these examples graphically portray the leadership displayed by our high school boys. The manner in which they have assumed community and school responsibilities is a beacon of hope in these critical times.

LACONIA, NEW HAMPSHIRE KEY CLUBBERS raised $200 from the sale of Christmas cards to provide two scholarships for graduating seniors.

VANCOUVER, WASHINGTON KEY CLUBBERS sold tickets for the Annual Kiwanis Milk Show and assisted community agencies in distributing food baskets to the needy.

HOPE, ARKANSAS KEY CLUBBERS operated concessions at ball games, held a pancake breakfast and organized two benefit ball games to raise $300 for an electric scoreboard.

REDFIELD, SOUTH DAKOTA KEY CLUBBERS sold soft drinks, candy and gum at basketball games to finance the publication of a student directory.

MONTREAL, QUEBEC KEY CLUBBERS showed movies in the school auditorium every other week, thus raising money to purchase supplies for needy families, pencil sharpeners for classrooms and other worth-while activities.

FORTY FORT-KINGSTON and SWAYERSVILLE, PENNSYLVANIA KEY CLUBBERS set up a library for boys at a state reform school, thus setting a perfect example of citizenship at its best.

BIG SPRING, TEXAS KEY CLUBBERS printed a school directory, sold the directories and used the funds to send the entire club to the Texas-Oklahoma District Key Club Organization Meeting.

ELIZABETH, NEW JERSEY KEY CLUBBERS distributed Community Chest posters and secured many donations for the Cerebral Palsy League.
Many years ago, one of our outstanding leaders said: "God must have loved the common man, because He made so many of them." Club committees, therefore, have not found it difficult to develop activities on behalf of youngsters who do not have the normal privileges and advantages of other boys and girls. Throughout the years, the guiding spirit of the oldest committee in Kiwanis service has been to "help them to help themselves." Helping the halt and lame, feeding the undernourished, clothing the underclothed, assisting the uneducated and guiding the delinquent child have long been the mainstay of Kiwanis services to youth. It is our concept of applied idealism in the field of voluntary human service — service by the community for the community, rather than by the government. May the figures and examples that follow be an inspiration and incentive for even greater efforts on behalf of the unfortunate:

**Underprivileged Child**

| 1,261 | National Kids' Day activities sponsored. |
| 699,884 | Children entertained on National Kids' Day. |
| $277,218 | Funds raised on National Kids' Day. |
KIWANIS in ACTION

underprivileged child

275,688 Lunches provided needy children.
351,429 Quarts of milk provided.
35,565 Children provided clothing.
137,226 Children examined or treated in clinics.
30,398 Needy families assisted.
60,745 Children assisted through conservation of hearing programs.
11,975 Children assisted through sight-saving programs.
7,033 Juvenile delinquents assisted.
7,145 Children provided educational assistance.
29,595 Children sent to summer camps.
8,148 Children cared for in day nurseries.
855 Boys' Clubs and Girls' Clubs sponsored.

ACTIVITY EXAMPLES

PHYSICALLY HANDICAPPED:

Established clinics for examinations and treatment.
Provided audiometers for testing the hearing of school children.
Purchased hearing aids prescribed by physicians.
Purchased seeing-eye dogs.
Provided Braille textbooks for blind children.
Sponsored programs for spastics and disabled children.
Provided beds, X-rays, therapeutic lamps, wheel chairs, braces, etc.
Employed occupational therapy workers.

BRANDON, MANITOBA "TAKES CARE OF ITS OWN—"

KIWANIANS of BRANDON, MANITOBA believe in handling their own local problems in their own way. For over two years, the major project of this active club has been to raise funds for the building of a children's hospital. National Kids' Day 1950, had special significance to Brandon Kiwanians, because it was on this date that their Children's Hospital was opened as a unit of the Brandon General Hospital. Thanks to these good Kiwanians, children of Brandon and the surrounding area will receive the best in medical care.
ACTIVITY EXAMPLES

JUVENILE DELINQUENCY:

Organized Kiwanis Big Brothers.
Sponsored playground projects in underprivileged areas.
Counseled delinquent boys and girls.
Met with delinquent child boards and county courts.
Provided scholarships for corrective schools for boys.
Supplied tools and workbenches to detention homes.
Counseled parents of delinquent children.
Acted as "Big Brothers" to one or more delinquent children.
Sponsored boys' home projects.
Accepted responsibilities of paroled youngsters.

PUEBLO PLACEMENT PLAN

PUEBLO, COLORADO KIWANIANS are confident that "there is no such thing as a bad boy." They also believe that environment plays a very great part in the conduct of a boy. With this in mind, they developed the Pueblo Placement Plan as a continuing activity. When a boy is brought before juvenile court authorities, he is not sent to a reform school. Rather, Kiwanians of Pueblo arrange for the placing of this boy in one of their own homes or in a suitable foster home. The "proof of the pudding" of this worthwhile plan is the fact that in over two years, not one boy has thrown away this opportunity.

MARIANNA MAKES MEN

MARIANNA, FLORIDA KIWANIANS long ago decided that parolees from reformatories, returning to the same home environment, had little chance. Fortunately, a member of their club was superintendent of a state reformatory and he was well aware of the problem of "repeaters." As a result of this close association and knowledge, the club developed a plan which is called "The Marianna Plan." It is now a district-wide project and is proving to be a "maker of men." Before a boy is paroled, the Kiwanis club in his home town
KIWANIS in ACTION

underprivileged child

is notified and asked to assume the guidance of this boy. He is then paroled to one or more Kiwanians, who take full responsibility for his living conditions, livelihood, leisure time and spiritual activities. The problem of "repeaters" has been cut down to an amazing degree, all because thoughtful and sincere Kiwanians of Marianna took the time to develop and try out a plan on behalf of juvenile delinquents.

ACTIVITY
EXAMPLES OPERATIVE CLINICS:

Provided surgical operations such as bone grafting, etc.
Conducted operating clinics, tonsil clinics and dental clinics.
Provided plastic surgery and skin grafting.

THE FORGOTTEN CHILD

In SOUTH EDMONTON, ALBERTA, "The Forgotten Child"—victim of cerebral palsy—really was forgotten until South Edmonton KIWANIANS took over. There was no clinic in all of Alberta for these unfortunate children. The club spearheaded a drive to erect a permanent building for a clinic; however, they realized the need for immediate aid. They therefore rented space for a temporary clinic which treated an average of ten patients daily. In the meantime, they purchased six lots near the University Hospital and developed plans for a permanent clinic which is now in operation. It is named the "Kiwanis Club of South Edmonton Cerebral Palsy Clinic" and is treating an average of fifty spastic children daily. To the people of South Edmonton, the Kiwanians of their city "do not forget."
TENNESSEE IS "TOPS" TO TINY TOTS

KNOXVILLE, TENNESSEE KIWANIANS have achieved a remarkable record on behalf of the underprivileged children of that city. Operating the Kiwanis Fresh Air Farm at an annual expenditure of $4,000 to $5,000, these Kiwanians can be proud of the fact that 150 children visiting the camp annually, average a gain of three pounds each in a two-weeks' camping period. These conscientious Kiwanians feel that it is small investment indeed for the wonderful improvement in the health of these youngsters. Knoxville Kiwanians also believe in sharing their facilities with other deserving groups. In addition to the Kiwanis camping periods, groups such as Boy Scouts, Girl Scouts and the Neighborhood Council of Churches utilize all of the splendid facilities of the Kiwanis Fresh Air Farm.

ACTIVITY EXAMPLES

FOOD AND CLOTHING DEFICIENCIES:
Supplied food for needy families and orphanages.
Provided clothing for needy children.
Provided fresh milk for every child in school.
Sponsored school hot lunch programs.
Outfitted entire families with winter clothes.
Provided holiday dinners.

"OVER THE TOP" IN TULSA

TULSA, OKLAHOMA KIWANIANS went "over the top" in their drive to raise funds for their Annual Christmas Cheer program. After raising more than $14,000, the club presented 1,002 baskets of food to needy families, gave gifts, food and parties at homes for the aged, jails and detention homes, as well as local hospitals and maternity homes. In addition to this, they conducted a toy shop and presented 10,000 toys to children in needy homes. The Salvation Army also received a helping hand when sixty members of the club "manned" the Salvation Army booths on street corners during the noon hour. It is easy to see why the names "Santa Claus" and "Kiwanis" are synonymous in Tulsa.
KIWANIS in ACTION

underprivileged child

ACTIVITY
EXAMPLES

EDUCATIONAL ASSISTANCE:
Provided scholarships and tuition.
Supplied underprivileged children with school books.
Presented travelogues and educational films to bedridden children.
Conducted pre-school clinics.
Provided school equipment for orphanages and hospitals.
Furnished transportation to schools.
Employed private tutors for retarded children.
Provided musical instruction.

SCHOOL-TO-HOME TELEPHONE
WASHINGTON, D. C. KIWANIANS saw the fulfillment of plans they had been working on for a number of months. A two-way telephone system, with amplifiers, was installed in the home of a polio victim, and she was able to participate in regular classroom recitations. This was the first such system to be installed as a part of the Washington school system and was done at the expense and suggestion of the Kiwanis Club of Washington. The club plans the installation of other "magic boxes" for students confined to their homes through illness or disabling diseases.

EARLY AMERICANS
PIPESTONE, MINNESOTA KIWANIANS have not forgotten our "Early Americans" — their project is right in their own backyard. One of the club members is superintendent of the Pipestone Indian School which is operated primarily for underprivileged and orphan Indian children. These bright and vivacious children have never had much and they do not expect much, but Pipestone Kiwanians are determined that they shall have every opportunity. Spearheading the Pipestone Citizens Committee, these Kiwanians take active part in every program that is designed to benefit the youngsters in the school. Only the future can tell the number of outstanding men and women that will come out of this unfortunate group.
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summary of major activities

community service
Farmers entertained at Kiwanis-Farmer meetings 148,287
Activities sponsored for rural youth 4,643
Kiwanians engaged in industrial surveys 4,555
Kiwanians serving on local boards such as school, hospital, etc. 41,773
Activities on behalf of better schools, teachers' salaries, etc. 2,009
Physically handicapped persons employed 2,037
“Go To Church” campaigns conducted 4,373
Kiwanians teaching Sunday School classes 10,041

national service
“Get Out the Vote” campaigns conducted 2,065
Kiwanians holding public office 8,698
Funds raised for campaigns such as Community Chest, 9,764,999
Infantile Paralysis, Cancer, Heart, etc.
Safety and courtesy campaigns conducted 2,109
Activities promoting economy in government 2,235
Labor-management relations activities 900
Government Savings Bonds sold 7,511,214

youth service
Boys and girls visiting Kiwanis Youth Centers 565,130
Young people provided other recreation 873,173
Children provided entertainment on National Kids' Day 699,884
Funds raised on National Kids' Day 277,688
National Kids' Day activities sponsored 1,261
Lunches or bottles of milk provided needy children 627,117
Baseball and other athletic teams sponsored 9,940
Boy Scout, Cub Scout, Sea Scout, Air Cadet, Girl Scout and 3,298
Camp Fire Girl Troops sponsored
Youth helped through conservation of hearing activities 60,745
Youth helped through sight-saving activities 11,975
Boys and girls provided vocational counseling 221,140
Juvenile delinquents assisted 7,033
Key Clubs sponsored 858
Key Club members 17,428