

Kiwanis in Action



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JANUARY 1, 1951 TO DECEMBER 31, 1951

During each succeeding year, Kiwanis becomes more clearly identified with selfless service. Certainly Kiwanis has grown to encompass nearly 3500 communities, but it is not strength of number alone that has made its leadership felt across the continent; rather it is the experience of past accomplishment which compels Kiwanians to extend their participation in all civic projects where "builders" are needed. This booklet, KIWANIS IN ACTION, recapitulates the achievements of our organization during 1951. It is not designed to trumpet Kiwanis industry, but to provide a stimulating analysis of individual and collective services which your club may strive to emulate.

"It is our privilege to share in a program to keep our nations a place where the ripple of children's laughter may be heard; where opportunity abounds for young and old alike; where each may choose his own form of worship, his own business or enterprise, and his own way of life. Such is the opportunity found in our Kiwanis program, which makes a vital contribution toward strengthening the moral fibre of our nations and toward the preservation of our heritage and traditions."

CLAUDE B. HELLMANN
International President



KIWANIS INTERNATIONAL

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agriculture and conservation

THE LATEST CENSUS reports the continuing trend of urbanization in both Canada and the United States. As this drift of population to the cities persists, new and greater problems are thrust upon the farmer: Community integration, crop distribution, reliance upon mechanized rather than manual power are but a few of the newer responsibilities heaped upon the age-old necessities of soil conservation, farm maintenance, livestock, and the sundry problems of profitable farming. Of great concern to our Committees on Agriculture and Conservation is also the dilemma of a vigorous population drawing upon all natural resources, one rapidly increasing and the latter inexorably depleting. Our 1951 International Committee on Agriculture and Conservation patterned a six-point program to enable district and club units to cooperate with the farmer in lessening these perplexities of modern agriculture and to work for a temperate use of our resources. Here is their 1951 record:

- 116,234 farmers entertained at Kiwanis-Farmer Meetings.
- 14,344 workers secured for growing and harvesting crops.
- 4,442 4-H Club, Future Farmers of America and Junior Farmer projects sponsored.
- 1,285 soil conservation or drainage projects sponsored.
- 1,304,473 trees planted.
- 1,333 farm festivals sponsored.

activity examples

Kiwanis-Farmer meetings:

- Farmers and their families entertained at club meetings, country suppers, picnics, etc.
- Conducted tours to model farms.
- Provided informed speakers on soil conservation and agricultural problems.
- Conducted Country Life Achievement Programs honoring rural leaders.

FRIENDSHIP HARVEST ● NORWALK, OHIO KIWANIANs reap great harvests of friendship from the farm folk for their annual Kiwanis banquet for 4-H boys and girls, their parents, and their advisors. Last spring more than 500 guests feasted in the high school, and the banqueters were treated to an elaborate program of entertainment. Individual Kiwanians further enhanced the success of the club project by donating awards to the young winners of 4-H competitions.

activity examples

Rural-urban cooperation:

- Recruited farm labor and helped solve marketing problems.
- Conducted demonstrations for ranchers on minor surgery for animals.
- Provided fertilizers for improvement of farm lands.
- Obtained and showed films on latest soil conservation practices.
- Secured help to blast water holes for drought-stricken herds.
- Provided storage buildings for grain.
- Secured plants for processing dairy products, etc.
- Sponsored Kiwanis Community Agricultural Programs.
- Conducted airplane dusting service for crops.
- Sponsored cattle grub spray programs and pasture clinics.
- Assisted in rural electrification problems.
- Terraced farms to prevent soil erosion.



TOWN AND COUNTRY, PARTNERS ● SPRINGDALE, ARKANSAS KIWANIANs extended a helping hand in the form of a marketing aid to all truck farmers and fruit growers in the area when they erected open-air market sheds. First, the club purchased a lot and financed all construction costs. With the aid of Springdale's Young Farmers of America, the Kiwanians built the green market in record time, and now the farmers have an inexpensive point-of-sale. The project has developed into the club's most outstanding accomplishment of the year, and the bustling market is a thriving salute to rural-urban cooperation and good will.

SAVE WHILE YOU CAN ● In the land of sun and fun, Floridans are plagued with the same increasing costs of living as elsewhere on the continent. But KIWANIS of FORT LAUDERDALE BEACH helped housewives seal a lid on spiraling expenses when they opened a county-wide canning center. The center is operated on a non-profit basis by the club, and all women of the county, who need this service, are free to use its facilities. There is every type of equipment for preserving fruits and vegetables, as well as special facilities for smoking and canning fish. All this is available to the ladies at only six cents a can!

activity examples

Rural youth activities:

- Presented pure bred stock to rural youth.
- Provided guidance to boys and girls interested in agriculture.
- Maintained scholarship funds for boys and girls.
- Paid expenses of 4-H members, Future Farmers and Junior Farmers to conferences.
- Sponsored junior farm production contests.
- Provided sewing machines to 4-H Club girls.
- Provided loans for seeds, livestock and brooder houses.
- Financed fat livestock shows and auctions.
- Sponsored Harvest Home Festivals.
- Conducted plowing matches, corn shucking contests, etc.
- Sponsored rural youth speech contests.
- Assisted veterans in their return to farms.
- Awarded prizes to outstanding 4-H Club members.
- Distributed baby chicks and starter food to rural youth.
- Sponsored 4-H Club Fairs, Annual Achievement Days, etc.
- Conducted annual Junior Farmer banquets.
- Sponsored radio broadcasts on agricultural problems.
- Sponsored flower and garden shows.

THE BOYS AND THE BIRDS ● The KIWANIS CLUB of HAZELTON, PENNSYLVANIA has taken more than a Sunday dinner interest in chickens now that it has developed its capon-raising project. During the year, the club supplied each of 28 4-H members with 20 chicks at a total cost of \$300. The young farmers were requested to maintain records on the care and growth of the birds and, at a later date, those with the best capons were awarded prizes at a Kiwanis dinner which hosted the entire 4-H membership of Hazelton.

public and business affairs

"FREEDOM IS NOT FREE," the administrative theme for 1951, provided a challenge to Kiwanians at a time when integrity and moral conduct in public and private life were alarmingly lax. The challenge was accepted, and we outlined our attack through the adoption of six objectives which dealt directly with the International Committees on Public and Business Affairs. We sought to combat communism and socialism, to restore confidence in our basic principles, to promote governmental economy, to demand equal privileges and responsibilities for labor and management, and to uphold the pattern of United States-Canada relationships as the exemplary fruits of good faith between nations. We believe our organization made progress in pursuing these responsibilities of citizenship, and the following computations are the measure of our success:

- 460 clubs presented "It's Fun to Live in America" transcriptions over 525 radio stations.
- 40,363 Kiwanians served on school boards and boards of local agencies such as hospitals, safety councils, Community Chests, etc.
- 8,743 Kiwanians held public office.
- 1,730 "Get Out the Vote" campaigns conducted.
- 2,316 activities on behalf of economy in local, state and federal government.
- 2,677 safety and courtesy campaigns conducted.
- 1,544 public forums sponsored.
- 2,474 activities on behalf of better schools, teachers' salaries, etc.
- 901 activities on behalf of better labor-management relations.
- 1,177 activities on behalf of employment of physically handicapped.
- 2,216 physically handicapped persons employed.
- 39,961 servicemen assisted.
- 919 industrial surveys conducted.

- 4,214 Kiwanians engaged in industrial surveys.
- 828 new industries or business organizations obtained.
- 3,941 activities carried out to combat Communism, Socialism, etc.
- 693 activities on behalf of immigrants, new citizens, displaced persons, etc.
- \$5,258,566.56 raised for Community Chest.
- \$5,039,359.29 raised for Infantile Paralysis, Cancer, Heart and other campaigns.
- \$6,241,845.66 Government Savings Bonds sold.

*activity examples***Civic improvement:**

- Secured housing facilities.
- Sponsored quick-freeze and storage plants.
- Sponsored planning groups.
- Sponsored safety campaigns.
- Campaigned for improved transportation, public waiting rooms, etc.
- Purchased books for libraries.
- Purchased "Bookmobiles" for outlying sections.
- Published newspapers where none existed.



"ALL OVER" IN SEVEN MINUTES • Last spring JERSEY CITY, NEW JERSEY KIWANIANs worked at full speed in sponsoring several projects of the city's week-long Clean-Up, Paint-Up, Fix-Up Week. But they couldn't match the breathless bustle of 100 union painters whom the club invited to perform a "Blitz Painting" as the press and radio labeled it in the heavy publicity which followed throughout the East. These painters descended in unison on the Whittier House Boys Club and completely painted this large five-story building in exactly seven minutes! Obviously, the club and the painters, who donated their services, earned more good will and recognition in these seven minutes than many groups receive in a year.

*activity examples***Citizenship:**

- Entertained new citizens at Kiwanis luncheons.
- Conducted forums on national issues, immigration laws, etc.
- Discussed subversive elements and developed campaigns against such elements.
- Distributed thirty-two page "It's Fun to Live in America" booklet to schools, industries, businesses, etc.
- Distributed citizenship booklets at naturalization bureaus.
- Instructed new citizens in election regulations.
- Cooperated in registering all voters.
- Conducted "Better Jury" campaigns.
- Sponsored patriotic observances.

CALIFORNIANS AVERT HAZARD • A young tot was playing in his neighborhood and came upon an abandoned ice box. He climbed into the ice compartment when suddenly the door slammed shut, and the boy was suffocated. After clearance with district officers, the NORWALK, CALIFORNIA KIWANIS passed a resolution requesting the State Legislature to enact a law requiring the removal of locks from all discarded ice boxes and similar containers. The bill was introduced in the Legislature, passed, and signed by the governor. Thus these Kiwanians exercised their rights as alert citizens to call upon their government to remove needless hazards to their communities.

*activity examples***Community funds:**

- Sponsored establishment of Community Chests.
- Provided workers for soliciting funds for Red Cross, Community Chest, Cancer, Heart, Infantile Paralysis, etc.
- Sponsored radio programs and newspaper advertisements.

OVER THE TOP • BREVARD, NORTH CAROLINA KIWANIS have long enjoyed a reputation as go-getters and builders, but this distinction came into full fruition during the year when they were chosen to head a fund drive for enlargement of the community hospital. They first set the example to the rest of the citizens by a contribution from each member of the club, and then two-thirds of the membership made active solicitations throughout the city. Their industry put them over the top with a whopping \$200,000.

activity examples

Business ethics:

- Sponsored Better Business Bureaus.
 - Conducted city-wide "Courtesy Campaigns."
 - Helped eliminate "fly-by-night" merchants through publicity warnings.
 - Sponsored "Golden Rule" week.
 - Distributed Kiwanis Code of Ethics.
 - Cooperated with Chambers of Commerce.
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Labor-management relations:

- Formed committees composed of representatives of labor, management, clergy and others to discuss mutual problems.
 - Held open forums on labor-management problems.
 - Sponsored campaigns for uniform business hours.
 - Selected sound, responsible labor union representatives for club membership.
 - Recognized loyal employees by honors and awards.
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Physically handicapped:

- Established workshops for training of physically disabled persons.
 - Surveyed industrial and business establishments, encouraging employment of physically handicapped.
 - Employed physically handicapped persons for specific jobs.
 - Transported physically handicapped persons to and from work.
-

Aid to business and industry:

- Distributed business and professional directories.
- Conducted industrial surveys.
- Contacted legislatures on bills affecting community betterment.
- Conducted public campaigns to buy home town products.
- New industries contacted and brought to community.

"COME TO THE FAIR" ● The KIWANIS CLUB of STELLARTON, NOVA SCOTIA launched its Kiwanis Industrial Fair and Exhibition and met with such enthusiastic response from the merchants and townspeople that the club has now made the Fair an annual event. The exhibition was officially opened in Stellarton Memorial Rink by the premier of Nova Scotia, and the ceremonies were broadcast by radio throughout the area. Floor space was rented to merchants and

manufacturers for display purposes, and each evening was capped with a one-hour variety program. The club netted \$500. and earned an even greater value of good will from local business people for this "stimulus" to community trade.

activity examples

Health and sanitation:

Established full-time county health units.
 Secured doctors and clinics for communities.
 Conducted house-to-house X-ray tuberculosis tests.
 Donated iron lungs and incubators to hospitals.
 Provided pulmotors for fire departments.
 Conducted mosquito control programs and secured chlorinators for city water systems.
 Sponsored clean-up campaigns and new sewer systems.

BETTER TEETH THROUGH CHEMISTRY ● TELL CITY, INDIANA
 KIWANIS recently financed a deterrent to tooth decay by purchasing all the necessary equipment for fluorinating the city's water supply. The entire cost, including installation, reached \$3,000. but the club believes that in years ahead the investment will more than pay for itself in reduced dental repair bills.



KIWANIS CLEAN-UP ● During November, ODESSA, TEXAS found itself in the midst of a very serious polio epidemic. The KIWANIS CLUB notified city, county, and health officials of its willingness to help in every way possible. The members then initiated a community-wide "Clean-Up Campaign" in an effort to stem the tide of the epidemic. They turned out in force to help haul away 3,000 truck loads of trash and garbage. The president reported that there was a heavy run on liniment, but that good fellowship had never been stronger within the club.

support of churches in their spiritual aims

"GOD GOVERNS in the affairs of men; and if a sparrow cannot fall to the ground without His notice, neither can a kingdom rise without His aid," Benjamin Franklin once wrote. Kiwanians, in their dedication of service to their communities and nations, have learned the value of this observation. Without their subscription to the divine creed of brotherly love, the motivation to serve others would fail to ignite and Kiwanis would lose its reason for existence. Kiwanis International, in its 37-year history, has applied its collective support to the church and has striven for greater tolerance of all religious denominations. In 1935, an International Committee on Support of Churches in Their Spiritual Aims was officially formed, and in each succeeding year it has led clubs into an increased participation in church affairs. In 1951, 80.2% of all clubs sponsored activities on behalf of our Object, "To give primacy to the human and spiritual, rather than to the material values of life."

\$168,070.83 donated to needy churches.

5,632 "Go To Church" campaigns conducted.

2,052 lay preachers supplied for needy churches.

55,752 children provided religious education in schools, camps, etc.

5,311 special meetings conducted.

11,465 Kiwanians taught Sunday School classes.

6,876 religious advertisements sponsored.

activity examples

Churches:

Furnished labor and materials for church improvements.

Sponsored church attendance advertisements and radio programs.

Printed church directories and erected sign boards.

Promoted "Go To Church" campaigns.

Observed Brotherhood Week, Bible Week and other religious observances.

Supplied lay preachers for needy churches.

"MARCH" IN MARCH • Last spring SCHENECTADY, NEW YORK KIWANIS stressed a "March to Church in March" in hope that the practice would become habit-forming the year 'round. Almost 30,000 stickers featuring the "March" slogan were distributed to other cooperating Kiwanis clubs, the Chamber of Commerce, and to churches for further dissemination. The campaign received additional impetus from a proclamation by the mayor of Schenectady who sanctioned the go-to-church crusade.

"THY GOOD WORD INFORMS MY SOUL ..." • The KIWANIS of ALBUQUERQUE, NEW MEXICO took to the air waves to bring religious messages to thousands of families in the Southwest. The club presented a series of six 15-minute broadcasts over a local radio station as one of its major projects in its "support of churches" program. Each broadcast consisted of two brief sermons or talks, a devotional reading and a closing prayer. In addition, the programs featured sacred hymns sung by the club quartet and one non-Kiwanis choral group.

activity examples

Leadership for youth:

Provided Sunday School teachers.

Provided leaders for vacation Bible Schools.

Provided transportation for children to church schools and Sunday Schools.

Conducted vacation Bible Schools.

Promoted observance of "Loyalty Days."

SUNDAY SCHOOL SCHOONERS • A time honored proverb advises, "Train up a child in the way he should go; and when he is old he will not depart from it." The SOUTHSIDE KIWANIS of NORFOLK, VIRGINIA follow this advice assiduously each Sunday in transporting youngsters to services from a housing project several miles from the city.

THE WAY TO WORSHIP • The KIWANIS of SAULT STE. MARIE, ONTARIO have the will to show the way to church for the thousands of visitors in their vacationland. For the second consecutive year, they have published the Kiwanis Church Directory, which lists all churches and times of worship in their city. About 1,000 copies have been distributed to hotels, tourist homes, cottages, motels and resorts in the area.

boys and girls work

WITHIN THE FRAMEWORK of Kiwanis community service, no endeavor is closer to the members' hearts than boys and girls work. The enumeration of activities listed below indicates the extent to which we developed our youth programs during the year. In almost every field in which children can be served, clubs have made progress. They seek to emphasize patriotic ideals and the fallacies of communism. Through vocational guidance, they stress the dignity of work, the values of cultural pursuits, and they develop recreational programs to nurture healthy traits of leadership and group cooperation. These objectives are extensive, but we hope that through these promotions we may in some way better prepare the boys and girls of today for tomorrow.

- 1,030,703 boys and girls visited club recreation centers.
- 1,045,200 youths provided other recreation.
 - 2,241 Boy Scout, Cub Pack, Sea Scout and Air Cadet troops sponsored.
 - 998 Girl Scout and Camp Fire Girl groups sponsored.
 - 4,721 athletic teams sponsored.
 - 1,860 activities on behalf of bands, orchestras or choirs.
 - 2,444 surveys on home and school conditions.
 - 1,001 school safety patrols sponsored.
 - 1,611 youths sent to Boys' State and Girls' State.
- 220,664 boys and girls given vocational guidance.
 - 9,491 Kiwanians engaged in vocational counseling programs.
 - 1,436 youth industrial tours conducted.
- 32,675 youths participated in industrial tours.
- 11,871 boys and girls aided through work-experience programs.
- 3,455 scholarships and scholastic awards given.
- 9,471 veterans counseled.

*activity examples***Athletics:**

Organized baseball, football, basketball and other athletic teams.

Provided uniforms and athletic equipment.

Furnished transportation and entertainment for athletic teams and coaches.

Constructed baseball diamonds, ice skating ponds and tennis courts.

Provided electric lights for athletic fields.

Built swimming pools and conducted swimming classes.

Sponsored tennis, kite flying, ping pong and marble tournaments.

SMALL FRY ON ICE ● When the land of the sky blue water turns to ice and snow, KIWANIS of WEST ST. PAUL, MINNESOTA turn to the task of their annual Pee Wee Hockey tournament. This year, in the seventh winter meet, teams of young puck-chasers from eight communities competed in this slam-bang sport for three gold trophies. Added to the joy of winning was the thrill of receiving the awards from the manager and a player of the professional St. Paul Saints hockey team. Kiwanis ladies served dinner and supper on Saturday and cocoa and doughnuts on Sunday to the young participants in the week-end tournament.

*activity examples***Scout troops:**

Sponsored troops, provided Scout leadership and furnished meeting places.

Furnished transportation for Scout troops.

Provided life saving instructors.

Built and renovated camp buildings and club houses.

Organized Boy Scout and Girl Scout councils.

Provided funds for uniforms.

Sponsored blind Scout troops and radio troops.

Conducted fund campaigns, first aid classes and craft shops.

Sponsored Air Cadets and Junior Air Cadets (Canada).

Furnished materials for handicraft work.

BOY SCOUT BARNUMS ● Last Spring the TRENTON, NEW JERSEY KIWANIS got sawdust in their veins in sponsoring the great Boy Scout Circus. The local press, which gave excellent coverage to the event, reported that 11,000 paid admissions represented

the largest attendance ever recorded in the Trenton Armory. More than 4,800 Scouts and Leaders performed in both the matinee and evening performances, and 21 Kiwanians were on hand carrying out "behind the scenes" operations. In the eyes of these Scouts and Kiwanians, their circus was truly the greatest show on earth!

A GOOD DEED FOR THE GIRL SCOUTS ● Most folks must put a good many years of hard work behind them before acquiring a lakefront lodge for a summer retreat. But not in MASON CITY, IOWA. The KIWANIS CLUB has made it possible for the Girl Scouts to enjoy the pleasures of nature at first hand through its five-year Girl Scout Camp program. Already built on a beautiful 20-acre tract bordering a beach are a lodge and a dining room, complete with kitchen, plumbing, and lighting. The club's most recent improvement is a fine new road and a large parking lot, and many more camp projects are planned to enable the Girl Scouts to enjoy the advantages of the "good old summertime" in the country.

activity examples

Recreation:

- Sponsored pet shows, hobby shows, model airplane contests, exhibitions and provided awards for same.
- Established recreational centers, playgrounds and supplied supervisors.
- Sponsored bicycle parades and soap box derbies.
- Initiated handicraft instruction classes.
- Furnished transportation for baseball games, circuses, fairs, etc.
- Conducted mountain hikes.

Youth centers:

- Provided locations for youth centers and secured community support.
- Converted garages, "Y" rooms, stores, vacant buildings, etc., for use as Teen Canteens.
- Organized bands, orchestras and choirs.
- Supplied snack bars, juke boxes, ping pong tables, games, soft drinks, candy and books for Teen Canteens.
- Sponsored weekly dances and provided orchestras.
- Provided YMCA, YMHA, YWCA and CYO memberships.
- Cooperated in Youth Week observances.
- Conducted essay, spelling and oratorical contests.
- Organized school safety patrols, junior police, junior firemen and junior "Y" groups.

"SOMETHING FOR THE BOYS" ● As most everyone knows by now, the KIWANIS of BRADENTON, FLORIDA do things in a big way. Their Kiwanis Trailer Park has received national recognition in a recent book; in The Reader's Digest which condensed the novel; and again on the cover of an issue of The Saturday Evening Post. Now the club has set aside \$25,000. of the trailer park profits, and pledged \$55,000. more, to build an \$80,000. gym for the Boys Club of Manatee County.

The Boys Club was organized in 1945 by these Kiwanians, and its membership is now approaching the 1,200 mark. The Kiwanis club, prior to the above appropriation had already spent \$11,000. renovating an old building for the boys' club house, located on property "loaned" to the club for 99 years by the City Council. Although a \$1. membership is asked of each boy, no one is ever turned away if he cannot afford the fee. The Kiwanians find the responsibility of both the Boys Club and the trailer park most rewarding in inspiration and satisfaction, since juvenile delinquency in Manatee County has all but vanished since the opening of the Boys Club.



THE BIG SCRAMBLE ● The KIWANIS of MEDFORD, OREGON took 3,600 eggs, mixed them with 1,500 children and 850 prizes, and they came up with the biggest Kiwanis Easter Egg hunt ever held in their area. The club boiled and colored the eggs, marked them for prizes, and had them hidden by 7 o'clock Easter morn in the park. The local network radio station broadcast the highlights of this great scramble, and after the quarry was found, the youngsters were the guests of the club and jammed the largest theatre in Medford for a full program of cartoon movies.

A LESSON IN GOOD WILL ● For the past twelve years, the KIWANIS CLUB of CHICAGO, ILLINOIS has sponsored weekly youth activities at the Good Will Center. About 115 boys and girls attend movies selected by the club, participate in community singing, and give the pledge of allegiance. The song leader closes the evening program with the group's musical keynote, "You Go To Your Church and I'll Go To Mine" and "Let's Get Along Together."

RHYTHM ON THE RANGE ● The Boys Ranch at Amarillo, TEXAS is lulling the panhandle population with the gentle strains of orchestral music, thanks to the continuing project of the KIWANIS CLUB of ELK CITY, OKLAHOMA. Last year the club encouraged the development of a music department at the Boys Ranch through the contribution of fifteen instruments and \$750. for sheet music and other expenses. The club keeps this program thriving through frequent "drum beating" in its club bulletin, and during 1951, the Kiwanians supplied two more violins, two guitars and music racks for the entire orchestra.

activity examples

Vocational guidance counseling:

Conducted career clubs in cooperation with high schools.

Held individual conferences on specific vocations.

Provided part-time work experience jobs.

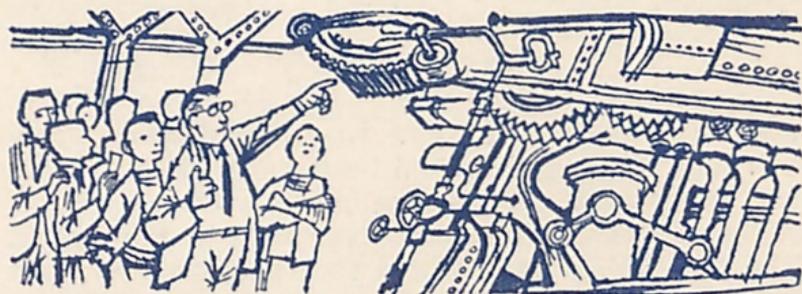
Secured services of trained vocational counselors.

Provided tests for schools such as aptitude, occupational interest, etc.

Conducted industrial tours.

Provided scholarships for vocational teachers.

Sponsored radio broadcasts on vocational subjects.



FROM THOSE WHO KNOW ● "A vocation is born to us all; happily most of us meet promptly our twin-occupation," observed Balzac. To expedite this union into a single career, the KIWANIS CLUB of WICHITA, KANSAS sponsored a vocational guidance clinic for 600 students of Wichita East High School. The club first scheduled a meeting with all principals, heads of the industrial arts departments in schools, and representatives from civic groups. This committee then discussed speakers and occupational classifications so that the most qualified persons would be selected to lecture on their own careers to the students. During the career conferences, normal class procedures were abandoned in the school and 82 chosen speakers, prominent in business, professions, and the arts, outlined careers in 81

categories. Students were free to attend the conference of their choosing. The club, encouraged by the success of this first clinic, now plans to present similar programs in other high schools in the city.

FOOD FOR THOUGHT • Each year between Christmas and New Year's, the KIWANIS CLUB of WATERTOWN, SOUTH DAKOTA invites all college students home for the holidays to attend its luncheon. In addition to the conviviality of the season, the students enjoy the opportunity of discussing their academic problems with business and professional men in careers which they may wish to pursue. The club reports that its guests appreciate this counsel, and many of them have found postgraduate positions through these annual meetings.

activity examples

Material assistance to schools:

Presented vocational guidance libraries to schools.

Provided vocational films to schools.

Donated subscriptions to current publications.

Purchased dual-control automobile for driving lessons.

Worked for modernization of school equipment.

Awarded scholarships in definite fields.

HINTON'S HOT LUNCH • Until last year, children attending Greenbrier School in HINTON, WEST VIRGINIA carried their lunches and had to rely on thermos jugs for a bit of warmth with their noon meal. The KIWANIS CLUB members recalled their own school days and the uninspired dry sandwiches, and went about organizing a Hot Lunch program. They installed an electric stove and refrigerator in the school, and their program for 62 youngsters was underway. The club underwrote the expense of students who could not afford hot meals, until the service paid for itself. The Kiwanians feel that the noon stampede toward the school kitchen speaks eloquently of the program's success.

NOTHING SUCCEEDS LIKE SUCCESS • The KIWANIANs of MONTREAL, QUEBEC set their sights on a goal which many less determined groups would think impossible to achieve — \$39,000! With enthusiasm and good heart, every member of the club turned out to raise this amount, needed to equip the Girls Cottage School in Montreal. Sure enough, when the buildings were officially opened in November, these Kiwanians were on hand to present to the school board of directors a check for \$39,000.

key clubs

THE LATE beloved Roe Fulkerson has been quoted beyond count, and one of his sayings that is often repeated observes, "When you are working with the Key Club, you are working with the finest material on earth — the young men of America." Kiwanians have proved Roe right 19,915 times — once for each Key Clubber in the international high school organization. We believe that the qualities of leadership which these boys develop in their student days will reward us when they are called to take their places as adult leaders. The boys have responded to the responsibilities of membership and have exhibited a keen awareness of service to their schools, homes, and communities. Kiwanis' investment in youth shall undoubtedly "pay off" in invaluable dividends for many years to come. At the close of 1951 there were 947 Key Clubs with 19,915 members.

activity examples

Sponsored high school Key Clubs.

Supplied Key Club equipment such as pins, banners, etc.

Provided Key Club meeting places.

Cooperated in Key Club convention arrangements and paid expenses of delegates.

Attended Key Club meetings.

Entertained Key Club members at Kiwanis meetings.

Key Clubs are their own best salesmen. A review of various programs undertaken by these high school boys reflect the intense enthusiasm and optimism of youth to "get things done." To see the Key Clubbers on the job in their schools and communities is to be inspired with renewed idealism and determination. That is why established Key Clubs "sold" Kiwanians on organizing 128 new clubs in 1951, and the leader in this great stride was the Texas-Oklahoma District, which built 18 new Key Clubs! The test of Key Club progress has already been won by the accomplishments of these boys in school and community service.

SAFFORD, ARIZONA KEY CLUBBERS financed and constructed an outdoor recreation area, including a fireplace grill and picnic tables. They have also undertaken a "Go To Church" campaign.

WINSTED, CONNECTICUT KEY CLUBBERS sponsored the "Crusade for Freedom" in their city, obtained 1,200 signatures on the Freedom Scrolls, and collected \$200. for the Freedom radio programs in Europe.

LAKE WALES, FLORIDA KEY CLUBBERS purchased complete oxygen therapy equipment for their school athletic teams and furnished megaphones to the cheerleaders.



TULARE, CALIFORNIA KEY CLUBBERS compiled highway information and submitted complete reports to the local Safety Council. They raise funds through an annual variety show and the sale of basketball programs.

GRAYS KNOB, KENTUCKY KEY CLUBBERS purchased library books, a fan for the school, movie screen and athletic equipment with \$2,000. they raised through magazine subscription, Christmas card, and confection sales.

FREDERICKSBURG, VIRGINIA KEY CLUBBERS presented a flag and staff to the marching band and a flag staff to an elementary schoolroom. Members built a jumping pit for the field team and rebuilt a pole vault pit. They have also conducted a scrap metal drive and three waste paper drives as their contribution to the Korean war effort.

JACKSONVILLE, FLORIDA KEY CLUBBERS sponsored a "Vocational Fair," at which 129 business, industrial and professional leaders counseled more than 1,000 students.

PITTSBURGH, PENNSYLVANIA KEY CLUBBERS collected 200 phonograph records for the School for the Blind.

SCHENECTADY, NEW YORK KEY CLUBBERS sold National Kids' Day newspapers for their sponsoring Kiwanis club. Nearly \$4,000. was collected from this project.

underprivileged child

PERHAPS one of the strongest bonds within a Kiwanis club is the humility shared by a group of men in helping unfortunate boys and girls. Truly the tie that binds, this assistance has been a foremost concern of our organization from its very outset, and the underprivileged child brought about the formation of the oldest committee in Kiwanis International. Now, in our thirty-seventh year, we believe that we owe our present day unity to the brotherhood born of helping others. This help has been directed into several avenues, and a glance at the figures below will show the extent to which Kiwanis business and professional men have dedicated their strength to the underprivileged child in 1951.

- 1,505 National Kids' Day activities sponsored.
- 1,066,371 children provided entertainment on National Kids' Day.
- \$432,784.53 funds raised on National Kids' Day.
- 183,623 lunches provided needy children.
- 349,384 quarts of milk provided.
- 35,729 children provided clothing.
- 114,769 children examined or treated in clinics.
- 28,384 needy families assisted.
- 36,047 children assisted through hearing programs.
- 24,966 children assisted through sight-saving programs.
- 6,977 juvenile delinquents assisted.
- 8,774 children provided educational assistance.
- 26,836 children sent to summer camps.
- 8,061 children cared for in day nurseries.
- 1,171 Boys Clubs and Girls Clubs sponsored.

activity examples

Physically handicapped:

Established clinics for physical examinations and medical treatments.

Provided audiometers for testing the hearing of school children.

Purchased mechanical hearing aids prescribed by physicians.

Purchased seeing-eye dogs.

Provided Braille textbooks for blind children.

Sponsored programs for spastics and other disabled children.

Provided beds, X-rays, therapeutic lamps, wheel chairs, braces, etc.

Employed occupational therapy workers for local hospitals.

THE WELCOMING HAND ● The KIWANIS of HICKSVILLE, LONG ISLAND, NEW YORK enjoyed a thoroughly heart-warming experience through a letter received from a young German boy recently emigrated to the United States. It was a note of thanks to the members for financing eye surgery which restored his normal vision. The lad wrote that only in a free land could one enjoy this charitable service. Arrangements are now being made to dramatize and broadcast this story of "brotherhood in action," via the Voice of America, to those oppressed behind the Iron Curtain.



A PROFIT WITHOUT DOLLARS ● A big business has been built by the KIWANIS CLUB of DES MOINES, IOWA during the past three years and the dividends are never taxable. They are the sincere "thank you's" from the cerebral palsied children and their parents in the community. Well over \$50,000. has already gone into the support of the Des Moines Cerebral Palsy School. Kiwanians serve as trustees and have managed so efficiently that next year the school's facilities will be doubled. In early 1951, 12 CP children attended school daily, 100 were treated at monthly clinics, counselors advised parents on treatment for their afflicted children, and over 4,000 therapies were provided by this wonderful club project.

activity examples

Juvenile delinquency:

- Organized Kiwanis Big Brothers.
- Sponsored playground projects.
- Counseled delinquent boys and girls.
- Met with delinquent child boards and county courts.
- Provided scholarships for corrective schools for boys.
- Supplied tools and work benches to detention homes.
- Counseled parents of delinquent children.
- Acted as "Big Brothers" to one or more delinquent children.
- Sponsored boys' home projects.
- Accepted responsibilities of paroled youngsters.

LEADERS DON'T LOITER! ● The LINCOLN PARK, MICHIGAN KIWANIANs illustrated how organized business and professional men can set youths on the "right road." For a time, local merchants were complaining that high school boys were loitering and making petty thefts in their stores after school. The Kiwanians formed a committee, discussed the problem with the school principal, and addressed the suspected boys individually and in groups on the virtues of good citizenship and honesty. Within two weeks, the merchants reported that the thefts had decreased and that loitering was at a minimum. To the citizens of LINCOLN PARK the Kiwanis club is an alert and aggressive group, responsive to such unforeseen emergencies as well as long-time needs.

activity examples

Operative clinics:

- Provided surgical operations such as bone grafting, etc.
- Conducted operating clinics, tonsil clinics, and dental clinics.
- Provided plastic surgery and skin grafting.

SERVICE MAKES KIWANIS GROW ● The KIWANIANs of PETERSBURG, VIRGINIA operate a clinic which required 100% cooperation from each member as well as from many of their wives. The completely equipped clinic is staffed by a full-time registered nurse and, several days of each week, a doctor is in attendance to treat the 54 children under care. The Kiwanians transport all these children to and from the clinic, and their wives serve as administrative assistants, thus making this project a beehive of service for the past 27 years. The cost to the club throughout this time? \$100,623.06!

THE BAREFOOT BOY NO MORE • A later day Whittier could well write, "Blessings on thee, little man, well-shod boy, with cheek of tan!" of the youngsters lucky enough to attend the Fresh Air Camp of the KIWANIS CLUB of ASHTABULA, OHIO. Among the blessings enjoyed by these 54 children at the five-week camp session: transportation, haircuts, physical, dental and eye examinations, clothing and excellent food and shelter at a magnificent country site. What boy or girl could want more? The children, mostly undernourished and from poor homes, are selected for the camp by a Camp Council, in cooperation with the city health nurses.

activity examples

Food and clothing deficiencies:

Supplied food for needy families and orphanages.
 Provided clothing for needy children.
 Provided fresh milk for every child in school.
 Sponsored school hot lunch programs.
 Outfitted entire families with winter clothes.
 Provided holiday dinners.

FROM THE HEART, A HOME • As part of its Big Brother program, the KIWANIS CLUB of VANCOUVER, BRITISH COLUMBIA has followed the Kiwanis motto, "We Build," literally in constructing the first of several homes for widows with young children. In March the club broke ground and poured the concrete foundation. Then, one Saturday morning, the members turned out with saw, hammer, and nails, abetted by 21 top-notch carpenters who donated a full day's work; they left at sundown with the exterior completely finished. In July, the duplex was complete, mothers of two of the club's Little Brothers moved in, and the occasion was celebrated with an open house, and photographers and reporters covered the presentation of the keys for the \$12,000 home.

DEEP FREEZE DEPOT • The KIWANIS CLUB of KELOWNA, BRITISH COLUMBIA is right up to the minute in modern conveniences, and it is quick to turn them to the service of the community. Its Kiwanis Welfare Locker is maintained as a deep freeze depository for meats, fruits and vegetables, contributed by the club and other townspeople. During one month, the City Welfare Officer distributed from the locker 175 pounds of meat and similar quantities of fruits and produce to 31 needy families and 28 single persons.

HELPING THOSE WHO HELP THEMSELVES ● BROOKHAVEN, MISSISSIPPI KIWANIANs acted as "middlemen" in purchasing property, building a house, and securing a loan on the real estate. The home was then opened to a widow with eight children. Believing that the fruits of one's own labor are the sweetest, the club did not present the home as a gift, but arranged for the woman to repay the loan in small monthly payments. These Kiwanians have found that, in some cases, it is better to give the recipient a share of the responsibility, thereby stimulating a pride in ownership and removing the stigma of outright "charity."

activity examples

Educational assistance:

Provided scholarships and tuition to worthy underprivileged youngsters.

Supplied underprivileged children with school-books.

Presented travelogues and educational films to bedridden children.

Conducted pre-school clinics.

Provided school equipment for orphanages and hospitals.

Furnished transportation to schools.

Employed private tutors for retarded children.

Provided musical instruction for talented underprivileged children.

DENVER AIDS THE DEAF ● The DENVER, COLORADO KIWANIANs completed the first year of their Hearing Aid Project during 1951 and accomplished remarkable results through contributions to the Evans School. They purchased two auditory training units, seven hearing aids, numerous ear molds, batteries, and other equipment for the children with hearing defects. This commendable project alone cost the club almost \$1,800. during the school term.

CAREERS FOR THE CRIPPLED ● KIWANIANs of ST. LAWRENCE, MONTREAL, ONTARIO have long been leaders in stimulating aid to handicapped persons. Knowing that a crippled person, trained in a skill by which he can make his living, is rarely a liability either to himself or the community, the club has given inspired support to L'Association Catholique de l'Aide aux Infirmes, a hostel and workshop for crippled young men and women. Here the students learn special trades, such as clockmaking, shoe-making, invisible weaving, etc., and prepare themselves for a constructive and self-sufficient career.

summary of major activities

1951

community service

farmers entertained at Kiwanis-farmer meetings-----	116,234
activities sponsored for rural youth-----	4,442
Kiwanians engaged in industrial surveys-----	4,214
Kiwanians serving on local boards such as school, hospital, etc.-----	40,363
activities on behalf of better schools, teachers' salaries, etc.-----	2,474
physically handicapped persons employed-----	2,216
"Go To Church" campaigns conducted-----	5,632
Kiwanians teaching Sunday School classes-----	11,465

national service

"Get Out the Vote" campaigns conducted-----	1,730
Kiwanians holding public office-----	8,743
Funds raised for campaigns such as Community Chest, Infantile Paralysis, Cancer, Heart, etc.-----	\$10,297,925.85
safety and courtesy campaigns conducted-----	2,677
activities promoting economy in government-----	2,613
labor-management relations activities-----	901
government savings bonds sold-----	\$6,241,845.66

youth service

boys and girls visiting Kiwanis Youth Centers-----	1,030,703
young people provided other recreation-----	1,045,200
children provided entertainment on National Kids' Day-----	1,066,371
funds raised on National Kids' Day-----	\$432,784.53
National Kids' Day activities sponsored-----	1,505
lunches or bottles of milk provided needy children-----	533,007
baseball and other athletic teams sponsored-----	4,721
Boy Scout, Cub Scout, Sea Scout, Air Cadet, Girl Scout, Camp Fire Girl Troops sponsored-----	3,239
youth helped through conservation of hearing activities-----	36,047
youth helped through sight-saving activities-----	24,966
boys and girls provided vocational counseling-----	220,664
juvenile delinquents assisted-----	6,977
Key Clubs sponsored-----	947
Key Club members-----	19,915

