

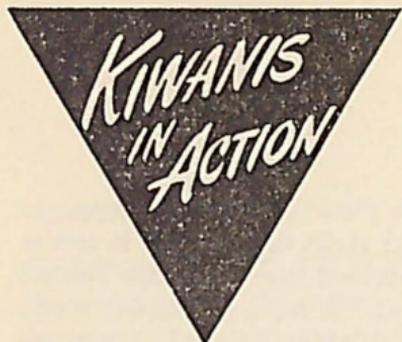


**KIWANIS
IN ACTION**



JANUARY 1, 1947 TO DECEMBER 31, 1947

**KIWANIS CLUB
MILK BAR**



JANUARY 1, 1947 — DECEMBER 31, 1947

Throughout the years, it has been our custom to gaze in retrospect at the activities of the past year; not in a prideful manner, but rather measuring accomplishments against opportunities for Kiwanis service. It, therefore, seems fitting that we present this brief resume of the activities throughout Kiwanis International during the year 1947. The yardstick of service has indeed grown infinitely longer throughout the years. We hope that "KIWANIS IN ACTION" will provide many ideas for even greater Youth and Community service.

"The time has come when civic organizations wield a tremendous influence. We should be acutely conscious of this and take advantage of the opportunity which is ours to render to our communities, states, and nations a most valuable service. At the same time, we must never forget, nor fail to emphasize, the great altruistic, humanitarian projects which have earned for us the respect of the peoples of our countries."

CHARLES W. ARMSTRONG, M.D.
International President

KIWANIS INTERNATIONAL, Activities Department
520 N. MICHIGAN AVENUE, CHICAGO 11, ILLINOIS

► AGRICULTURE

Eliza Cook wrote: "God speed the plow! Be this a prayer, to find its echo everywhere." Although clubs are located in towns and cities, Kiwanians have long realized that "the man behind the plow" plays a most important part in our national economy. Recognizing the importance of agriculture, the 1947 Committee developed a broad six point Action Program which emphasized the importance of agriculture in our national economy. In order to implement the program, the Committee urged closer association of rural and urban folks, and the sponsorship of many and varied rural youth activities. Strong emphasis was placed on long range soil conservation projects because of the tremendous production load that has been placed on our farm leaders during the past six years. The following brief resume shows that clubs responded nobly to this program:

- 135,268 Farmers entertained at Kiwanis-Farmer Meetings.
- 19,617 Workers secured for growing and harvesting crops.
- 1,219 Local farm festivals sponsored.
- 3,424 4-H Club, Future Farmers of America, and Junior Farmers activities sponsored.
- 1,843 Soil conservation or drainage projects sponsored.
- 606 Tree planting projects sponsored.

Macomb, Illinois, Kiwanians adopted an outstanding agriculture slogan for the year 1947, "Make Everyone Conservation Minded," and developed their year's agricultural activities around this theme. Holding Farmer-Kiwanis Meetings throughout the county, they distributed a booklet on soil conservation to more than 4,000 farmers. The immediate result of this comprehensive program was the organization of at least four new farm-conservation planning groups, each group composed of a number of farmers in the community.



community service

ACTIVITY EXAMPLES

KIWANIS-FARMER MEETINGS: There were many types of Kiwanis-Farmer Meetings reported, but probably the most popular were the entertaining of farmers and their families at club meetings, country suppers, and picnics. Many rural leaders were honored at these meetings. In other cases, clubs conducted tours to model community farms, and in many cases, sponsored meetings at Grange Halls.



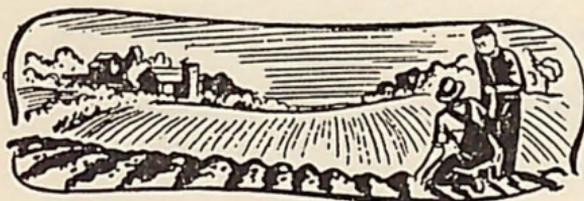
RURAL-URBAN COOPERATION: Varied indeed are the activities reported in cooperation with farm groups. These activities have ranged from the conducting of Airplane Dusting Service for crops to securing help for blasting water holes in drought stricken areas. Cattle grub spray programs, pasture clinics, recruiting farm labor, helping to solve farm marketing problems, providing storage buildings, securing plants for processing dairy products, providing honey bees, and conducting demonstrations for ranchers on minor surgery for animals, are some of the other activities reported.

This sign hangs in the dressing room of the St. Louis Cardinals: "Organization is the art of getting men to respond like thoroughbreds. When you call on a thoroughbred he gives you all the speed, heart, and sinew in him. - When you call on a stubborn mule, he kicks."

► AGRICULTURE

ACTIVITY EXAMPLES

SOIL CONSERVATION: During the war years and the postwar period thereafter, our farmers have been asked to increase production greatly. As a result of this, our soil resources have been greatly endangered. Kiwanians have aided in providing informed speakers on soil conservation and agricultural problems. The latest films on soil conservation practices have been shown and in many cases, clubs have actually provided fertilizers for improvements of farm lands. The Kiwanis Community Agricultural Program, a long-range soil conservation planning program, was sponsored in many communities.



Tyler, Texas, Kiwanians printed a pamphlet entitled, "Soil and Pasture Improvement Program for Smith County," and distributed this pamphlet to every farmer in the County. Using this material to conduct classes in vocational agriculture, veterans agricultural classes and the meetings of various specialized farm groups, the following results were obtained during the year 1947: 6,000 tons of lime and phosphate were used on Smith County pastures and cultivated soils; 90,000 pounds of winter legume seed were planted and are being turned under this spring as green fertilizer soil improving crop; 31,500 pounds of rye grass planted for winter pasture and soil coverage; 60,000 pounds of pasture and meadow lespedeza seeded; 12,000 pounds of clover seeded in response to this inspiring program. Included also in this program were the 4-H Club boys who were furnished 36,000 pine and catalpa seedlings, an average of about 1,000 to 1,200 trees per boy.



ACTIVITY EXAMPLES

RURAL-YOUTH ACTIVITIES: 4-H Clubs, Future Farmers, and Junior Farmers Clubs received much attention from Kiwanians everywhere. Many prizes were awarded to outstanding club members. Blooded steer calves, gilts, and chickens were presented to young club members. 4-H Club fairs, Future Farmer meetings, and Junior Farmer banquets were sponsored. Scholarships were provided for young boys and girls in agricultural classes. Expenses were paid to 4-H Club and Junior Farmers conventions. Special vocational classes in agriculture were conducted. Plots of ground, loans for seeds, livestock, and brooder houses were provided. Fat livestock shows, auctions, and annual seed fairs were sponsored. Farm production contests, tomato clubs, cake baking and garden contests were sponsored. Adding all of these activities together, we find that much was done toward providing the leadership and incentive for rural youth to remain on farms in a productive capacity.



Kansas City, Kansas, Kiwanians adopted the 4-H Club movement twelve years ago when there were only 4 registered clubs in their County. Today, there are 10 clubs in their County with a membership of over 500 youths. Every year the club holds an annual 4-H Club Recognition Dinner. Total attendance this year was 281 4-H Club boys and girls, 50 Kiwanians, and 44 4-H Club leaders. 14 gold keys were presented to 4-H Club members for outstanding achievement in various projects.

► BUSINESS STANDARDS

American citizens are challenged to demonstrate anew that competitive enterprise and freedom of opportunity continue to offer the best medium for human progress. The problems of world peace are closely related to those of economics, and our overall economy depends entirely upon economy at the local level. The 1947 International Committee on Business Standards faced this problem in a practical manner endeavoring to enlarge the scope of the activities of club Committees on Business Standards. Local labor-management relations, freedom of opportunity, thrift and economy, employment of physically handicapped, and veterans were the broad points projected in the 1947 Action Program. Let us now look at the total activities reported:

- 1,476 Activities for better labor-management relations.
- 1,521 Activities on behalf of economy and efficiency in local government.
- 1,070 Industrial surveys conducted.
- 5,208 Members engaged in industrial surveys.
- 1,221 New industries or business organizations secured.
- 1,155 Activities on behalf of employment of physically handicapped.
- 2,533 Physically handicapped employed.
- 21,819 Veterans assisted in reemployment.

"Some have said that it is not the business of private men to meddle with government—a bold and dishonest thing which is fit to come from no mouth but that of a pirate or a slave. To say that private men have nothing to do with government is to say that private men have nothing to do with their own happiness or misery; that people ought not to concern themselves whether they be naked or clothed, fed or starved, deceived or instructed, protected or destroyed."

Cato



ACTIVITY EXAMPLES

BUSINESS ETHICS: Some of the activities reported on behalf of better business standards were the distributing of the Kiwanis Code of Ethics, the sponsorship of "Golden Rule Week," combatting black markets, and the elimination of "fly-by-night" merchants through publicity warnings. Better business standards certificates were presented to establishments meeting high standards of business ethics. Many city-wide "courtesy campaigns" were promoted through newspaper advertisements, handbills, window posters, and posters developed for automobile bumpers, streetcars, and other public conveyances.

LABOR-MANAGEMENT RELATIONS: Excellent activities on behalf of better labor-management relations were reported. Local committees were formed in which representatives of labor, management, city officials, the clergy and others met to discuss problems and develop a greater understanding. Many open forums on labor-management relation problems were conducted. Other clubs carried out city-wide canvasses, campaigns, and programs for uniform business hours. Still other clubs reported taking sound, reliable labor union representatives into their membership.

Carrington, North Dakota, Kiwanians held a number of meetings with the entire effort centered around the theme, "Human Relations in Business." Every employer in the city was contacted and urged to buy a ticket for himself and all off his employees for a dinner to be given at the local high school gymnasium. The club Business Standards Committee set a goal, but the demand for tickets was so great that the entire program had to be enlarged by twice its anticipated size. Employers and employees came away from this meeting imbued with a spirit of co-operation and understanding.

► BUSINESS STANDARDS

ACTIVITY EXAMPLES

EMPLOYMENT: No effort was made to obtain the results of normal employment activities. Rather, the 1947 International Committee decided to promote employment activities in two specific fields, employment of physically handicapped persons, and the reemployment of veterans of the Armed Services. Many clubs actively participated in these important fields. Physically handicapped persons who normally were on a dole, and who were able to perform specific jobs with unusual dexterity, were placed with Kiwanian employers. Not only was this experience satisfactory from the standpoint of work output, but it was found that oftentimes there was less absenteeism and accidents among the physically handicapped. Veterans employment activities, although greatly decreased from the previous year, were continued in a most satisfactory manner in many communities.

"The Portland Plan has become a byword in veterans employment circles throughout the country, all because Portland, Oregon, Kiwanians used ingenuity in developing a workable plan, and initiative in carrying it out. Working with the Veterans Employment Service, the Portland Club invited two to four veterans as guests at each weekly club meeting. These veterans were seated as honored guests at the head table. Upon reaching the club's meeting place, each member was handed a card which gave the veterans' names, schools attended, work experience, Armed Service experience, and the particular job in which the veteran was interested. At the last report, more than 200 veterans had been placed in jobs of their choosing with both employer and employee well pleased with their choice.

"Seest thou a man diligent in his business? He shall stand before kings; he shall not stand before mean men."

Proverbs XXII, 29.



community service

▶ PUBLIC AFFAIRS

The 1947 Committees on Public Affairs for both the United States and Canada pointed their Action Programs at CITIZENSHIP RESPONSIBILITY. The slogan of the Canadian Committee was, "Public Affairs Are Your Affairs," and that of the United States Committee, "Your Government—Your Responsibility." These Action Programs outlined in detail the obligations and privileges of the citizens in our two great countries, and made concrete suggestions as to what we, as Kiwanians, could do to fulfill our obligations. Participation in Public Affairs assumed greater proportions in number and scope than ever before.

\$6,665.605 Raised for Community Chest.

\$638,425 Infantile Paralysis funds raised.

\$9,820,866 Raised for Cancer, Heart, and other campaigns.

38,505 Kiwanis members serving on boards of local agencies, such as Community Chest, Hospitals, Safety Councils, Youth Organizations, etc.

1,706 Safety, Traffic, and Courtesy Campaigns conducted.

1,583 Public Forums held.

1,524 "Get Out the Vote" Campaigns conducted.

9,745 Kiwanians held public office.

13,201 Veterans assisted in housing problems.

1,953 Volunteers recruited for Armed Services.

"No one can properly discharge his duties as a citizen who simply has a good-natured feeling toward all, and merely wishes in a general way that every man shall prosper. This desire must be sharpened by a consideration of particular evils, and one must understand the necessity of cooperative vigilance. He must learn to make his personal decisions, as well as to define his public attitude, in the light of the interests of the community and not simply with respect to the opportunities for his individual gain."

Charles Evans Hughes

► PUBLIC AFFAIRS

ACTIVITY EXAMPLES

CIVIC IMPROVEMENT: Sponsoring planning groups, community canning centers, quick-freeze and cold storage locker plants. Securing housing facilities. Conducting tree planting programs and home beautification contest. Campaigning for improved transportation, public waiting rooms, etc.



Lindsay, Ontario, Kiwanians performed a magnificent service for their city in handing over the Kiwanis Arena and Recreational Centre to the city with no strings attached. Lindsay Kiwanians had an actual investment of \$50,000 in this excellent arena, and it is estimated that it is worth at least \$100,000 today. The Centre is considered one of the finest of its kind in Ontario, and these community-spirited Kiwanians thought that the city's interests could best be served by turning the Arena over to a Town Recreation Committee. Three members of the Lindsay Club serve on this committee.

CITIZENSHIP: Conducting forums on national issues, immigration laws, etc. Entertaining new citizens at Kiwanis luncheons, and conducting citizenship classes. Discussion of subversive elements and developing campaigns against such elements. Distributing citizenship booklets to applicants at naturalization bureaus, and instructing new citizens in election regulations. Sponsoring and conducting patriotic observances.



ACTIVITY EXAMPLES

GET OUT THE VOTE: Promoting decentralization of registration places and training people to register voters. Furnishing transportation to voters and speakers for neighborhood meetings. Distributing buttons, pins, and "I Have Voted" tags. Conducting "Get Out the Vote" campaigns through radio, newspaper, billboard, and poster facilities.

Realizing that there were only some 7,500 voters registered in the city, and recognizing a potential of at least 45,000 eligible voters, Phoenix, Arizona, Kiwanians organized a "Ballot Battalion." Enlisting the aid of more than 50 other volunteer groups, they obtained decentralization of registration places, trained 275 women to register voters, promoted parades, rallies, publicity campaigns, and registered 46,000 eligible voters within their city. They are continuing with public forums, requesting the appearance of office seekers, and promoting "Get Out the Vote" campaigns during community, state, and national elections.

CHAMBER OF COMMERCE: Sponsoring organization of Chambers of Commerce where none exist, and assisting in membership campaigns. Providing leadership for local and national Chambers of Commerce. Cooperating with movements sponsored by Chamber of Commerce.

"Property is the fruit of labor; property is desirable; is a positive good in the world. That some should be rich shows that others may become rich, and hence is just encouragement to industry and enterprise. Let not him who is houseless pull down the house of another, but let him labor diligently to build one for himself, thus by example assuring that his own will be safe from violence. I take that it is best for all to leave man free to acquire property as fast as he can. Some will get wealthier. I do not believe in a law to prevent a man from getting rich: it would do more harm than good."

Abraham Lincoln

► SUPPORT OF CHURCHES IN THEIR SPIRITUAL AIMS

Hemans said, "Aye, call it holy ground, the soil where first they trod. They have left unstained what there they found,—freedom to worship God." The slogan of the 1947 International Committee on Support of Churches in Their Spiritual Aims was, "The Church—Privilege of a Free People." Catholic, Protestant, and Jew, all were urged by the Committee to attend the church of their choosing and encourage others to do likewise. Placing first things first, special emphasis was placed on sincere devotion to church, duty before reward, persons before property, and good will toward all men. Briefly listed are the total activities in Support of Churches in Their Spiritual Aims.

4,851 Religious advertisements sponsored.

2,865 "Go To Church" campaigns conducted.

4,275 Special meetings held.

1,455 Lay preachers supplied for needy churches.

\$113,192 Financial assistance to needy churches.

9,979 Members teaching Sunday School classes.

71,590 Children provided religious education in schools, camps, etc.

La Feria, Texas, Kiwanians conducted a "Back To Church Week," promoting this observance in a unique and most unusual manner. These Kiwanians arranged a "bombing mission" with Kiwanian "Sky Pilots" of different faiths dropping more than 5,000 cards along the Rio Grande Valley, encouraging residents to attend church on the Sundays of October 19 and 26. The cards were printed in the form of admission tickets which read, "Admit One Person To Any Pew In The Churches Of La Feria." Written on the other side of the card was, "The Churches Of La Feria Extend A Welcome From The Sky Above." These cards were printed over the names of the Methodist, Baptist, Catholic, Church of Christ, Presbyterian, and Faith Tabernacle churches.



ACTIVITY EXAMPLES

CHURCHES: Furnishing labor and materials for church improvements. Supplying lay preachers for needy churches. Promoting National Bible Week, Brotherhood Week, and "Go to Church" campaigns. Sponsoring church attendance advertisements, radio programs, poster campaigns, etc. Printing church directories, and erecting signboards.

Nine years ago, the Very Reverend James Malloch, Dean of St. James Episcopal Cathedral and Past President of the Fresno, California, Kiwanis club, joined with Monsignor James Dowling and Rabbi David Greenberg to form a "Radio Forum of Better Understanding." For over nine years this program has been a regular feature on Fresno radio station KMJ, and has done much to promote a genuine brotherhood of men among the various races and creeds in the Fresno area. Dean Malloch is a member of the 1948 International Committee on Support of Churches in their Spiritual Aims, and has promoted this great understanding among his fellow men at every opportunity.

LEADERSHIP FOR YOUTH: Conducting Vacation Bible Schools and religious retreats. Providing Sunday School teachers, and transportation for children to church schools and Sunday schools. Promoting the observance of Loyalty Days.

Roanoke Rapids, North Carolina, Kiwanians surveyed a suburban area near their city which had no church. Residents of this area desired a church greatly, but had not been able to build one. After months of hard and prayerful work, the Kiwanis club donated all of the necessary building materials for the construction of a church, adding additional materials for the construction of a recreational room for the children of that community. Again our motto, "We Build," became a living example.

► BOYS AND GIRLS WORK

For over three decades, service to youth has been the tradition and mainstay of Kiwanis activities. Longfellow wrote, "How beautiful is youth! How bright it gleams with its illusions, aspirations, dreams! Books of beginnings, story without end, Each maid a heroine, and each man a friend!" In building an Action Program for 1947, the word, "friend," sums up the program of the International Committee. Spiritual values, home training, school, and recreation were the major points outlined in detail. Services to youth continued on an ever increasing scale.

645,242 Boys and girls visited club recreation centers.

741,436 Youths provided other recreation.

67,303 Boys and girls in Kiwanis camps.

2,099 Boy Scout, Cub Pack, Sea Scout, and Air Cadet troops sponsored.

658 Girl Scout and Camp Fire Girl groups sponsored .

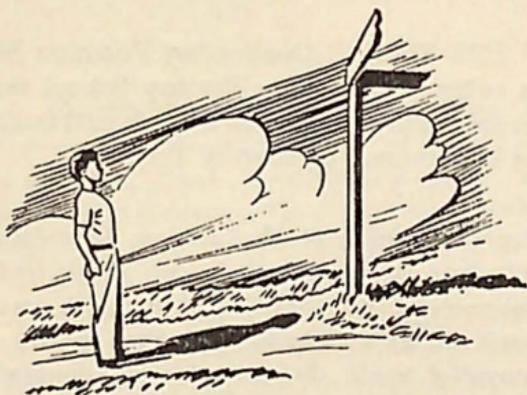
1,038 Baseball teams sponsored.

1,208 Other athletic teams sponsored.

730 Safety patrols sponsored.

3,666 Surveys on home and school conditions made.

3,369 Kiwanians served on school boards.



"I do beseech you to direct your efforts more to preparing youth for the path, and less to preparing the path for youth."

Judge Ben Lindsay



ACTIVITY EXAMPLES

ATHLETICS: Organizing baseball, football, basketball, rugby, and hockey teams. Constructing baseball diamonds, ice skating ponds, tennis courts, and swimming pools. Developing athletic fields, volleyball courts, and beaches. Providing uniforms, athletic equipment, and transportation for athletic teams. Organizing Boys' Baseball Leagues, and sponsoring competing teams. Sponsoring tennis, kite flying, ping pong, and marble tournaments.

North Baltimore, Maryland, Kiwanians "have their cake and eat it too," for they not only are providing recreation for hundreds of boys and girls, but they are, at the same time, themselves enjoying recreation in actually building the North Baltimore Kiwanis Park and Community Center. The park has basketball, baseball, badminton, and croquet facilities, a field house and community center with necessary sanitary facilities, and even a "tot lot" for small children. Both a Boy Scout Troop and a Girl Scout Troop have been organized and are now being sponsored by this wide-awake group of Kiwanians.

SCOUT TROOPS: Sponsoring troops, providing scout leadership, and furnishing meeting places. Building and renovating camp buildings, club houses, and providing necessary equipment. Organizing councils for Girl Scouts, entertaining Girl Scouts at dinners, picnics, and furnishing materials for Girl Scout handicraft work. Sponsoring Blind Scout Troops, Radio Troops, and Junior Air Cadets (Canada).

RECREATION: Establishing recreational centers, playgrounds, and supplying competent supervisors. Sponsoring pet shows, hobby shows, model airplane contests, exhibitions, and providing suitable awards for same. Sponsoring bicycle parades, soap box derbys, and handicraft instruction classes. Furnishing transportation for baseball games, circuses, fairs, etc. Conducting picnics and mountain hikes. Organizing School Safety Patrols, Junior Police, Junior Firemen, and Junior Y groups.

▶ BOYS AND GIRLS WORK

ACTIVITY EXAMPLES

YOUTH CENTERS: Converting garages, stores, vacant buildings, etc., for use as canteens. Supplying snack bars, juke boxes, ping pong tables, games, soft drinks, candy, and books for teen canteens. Sponsoring weekly dances and providing orchestras. Aiding in financial campaigns, providing supervision and advisory boards for youth centers. Organizing bands, orchestras, and choirs. Cooperating in Youth Week observances. Providing locations and buildings for youth centers.

Salt Lake City, Utah, Kiwanians sponsored a \$50,000 project known as the Kiwanis-Felt Center. Headquarters of the Kiwanis-Felt Boys' and Girls' Clubs, this great project included land and the construction of a four story building, providing leisure-time activities under qualified adult leadership. Each club is governed by boys and girls who elect their separate presidents, council, committees, police, judge, jury, etc. The building contains a 350-seat auditorium, gymnasium, meeting rooms, and library. Useful hobbies and crafts, such as shop, photography, painting, sewing, cooking, handicraft, and many other activities are directed by competent leaders. The club has recently obtained a license for a short wave radio station at the Center and it is now possible to contact amateur stations all over the world.

"America to me means the symbol of freedom of thought, speech and worship, but with the idea ever-present that all of these freedoms be used for the advancement of my country's good. These things for which America stands are my responsibility to help keep intact for the coming generation, with the addition of whatever good has been attained by those of my generation. I would be ever mindful, too, of the stewardship vested in me for the natural resources of our great nation, and accept my part of seeing to their being handed down to posterity, better for my having had the privilege of using each in its proper way. If I can be faithful to both the moral and physical responsibility which I have inherited, then America will have meant the attainment of the best efforts I have to offer."

Written by Dan Pickens, Seventeen year old Assistant Scout Leader
Kiwanis Sponsored Bentonville, Arkansas, Boy Scout Troop



youth service

▶ KIWANIS YOUTH ORGANIZATIONS

Developing a pointed Action Program aimed primarily at the sponsorship of Key Clubs, the 1947 Committee on Kiwanis Youth Organizations outlined specific steps in a graphic presentation. The Committee was imbued with the spirit that the sponsorship of Key Clubs is "the finest, most challenging work Kiwanis has ever done." This spirit was reflected in the great work carried out by district and club committees in almost doubling the number of Key Clubs in existence at the beginning of the year, 1947. Not overlooked was the continued sponsorship of Young Builders and Circle K Fraternities.

385 Key Clubs sponsored.

8,470 Members of Key Clubs.

38 Young Builders groups.

Circle K Fraternities sponsored.

ACTIVITY EXAMPLES

Sponsoring high school Key Clubs, arranging Key Club conventions, and paying expenses of delegates. Supplying Key Club equipment, such as pins, banners, etc. Providing Key Club meeting places, attending Key Club meetings, and entertaining Key Club members at Kiwanis meetings. Sponsoring Circle K Fraternities and Young Builders.

Pensacola, Florida, Key Clubbers are a versatile group of young men. Broadcasting a 15-minute program of school activities and news, "Through the Keyhole," has served to put Key Club in the ears of all listeners to radio station WEAR. The Vice President of the Key Club noted that Atlanta, Georgia, had no Key Club, so he wrote the President of the Atlanta Kiwanis club, urging that Atlanta Kiwanians initiate the Key Club plan. This then is the kind of aggressive leadership being developed in Key Clubs throughout our two countries.

► UNDERPRIVILEGED CHILD

The oldest committee in Kiwanis International is that of Underprivileged Child. True, some have questioned the possible "stigma" that the name might inflict. However, no other name has been found that will express and emphasize the needs of children not privileged with the normal advantages which they should have. "Give Them A Chance" was the slogan of the 1947 International Committee on Underprivileged Child. The blueprint for action outlined in the 1947 Committee Monograph contained over twenty-five specific suggestions. Happily, these points were enlarged and enriched by the ingenuity and initiative of Kiwanians everywhere.

255,632 Luncheons provided for needy children.

265,862 Quarts of milk provided.

28,948 Needy families assisted.

25,912 Children given clothing.

116,193 Children examined or treated in clinics.

441 Activities on behalf of hard-of-hearing.

18,670 Children helped through hard-of-hearing activities.

7,959 Children aided in day nurseries.

32,506 Children aided in summer camps.

10,261 Juvenile delinquents aided.

18,386 Children given educational assistance.

ACTIVITY EXAMPLES

JUVENILE DELINQUENCY: Organizing Kiwanis Big Brothers, and counseling delinquent boys and girls, organizing youth councils, making juvenile delinquency surveys, and providing private homes for homeless boys. Providing scholarships to corrective schools for boys. Meeting with parents of delinquent children. Meeting with delinquent child board and county court. Presenting speakers on juvenile delinquency to Mothers' Clubs and similar organizations. Providing entertainment, handicraft tools, and other necessary items to detention homes. Acting as "Big Brother" to one or more delinquent children. Accepting responsibility of paroled youngsters.

"And ye shall succor men; 'Tis nobleness to serve;

Help them who cannot help again —

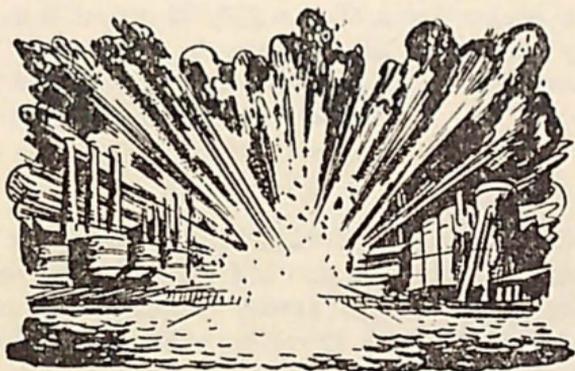
Beware from right to swerve."

Emerson



ACTIVITY EXAMPLES

EDUCATIONAL ASSISTANCE: Furnishing school libraries, and providing school supplies to underprivileged children. Providing scholarships and tuition to worthy underprivileged youths. Supplying musical instruction for talented underprivileged children. Presenting travelogues and educational films to bed ridden children in their homes. Conducting pre-school clinics, and providing school equipment for orphanages and hospitals. Furnishing transportation to schools. Providing private tutors for retarded children. Assisting Negro schools by providing books and school equipment.



Everyone remembers the tragic circumstances resulting from the tremendous explosion at Texas City, Texas, more than a year ago. The faithful Secretary of the Texas City, Texas, club lost his life and others were severely injured. But Texas City Kiwanians did not give up nor did they forget. They entered into the rebuilding of their fine city with courage, hope and determination, investing not only in material things, but also in the future of Texas City youth. A \$1,000 fellowship was set up for each of two members of the Key Club who had lost their fathers in the explosion. In addition to this, a \$2,000 educational policy was obtained for the two-year-old daughter of the club's beloved Secretary.

► UNDERPRIVILEGED CHILD

ACTIVITY EXAMPLES

PHYSICALLY HANDICAPPED: Providing audiometers for testing the hearing of school children. Financing medical assistance to hard-of-hearing children, and purchasing mechanical hearing aids as prescribed by physicians. Establishing clinics for physical examinations and medical treatment. Purchasing seeing-eye dogs, and providing braille textbooks for blind children. Sponsoring programs for spastics and those disabled by rheumatic fever. Providing beds, x-rays, therapeutic lamps, wheel chairs and braces. Providing a full time occupational therapy worker in local hospitals.

Boston, Massachusetts, Kiwanians have a most successful and unusual project. Camp Allen, a \$30,000 project, is a camp solely operated for blind and visually handicapped girls. A beautiful new lodge has been completed and fully equipped. Over 60 blind and visually handicapped girls were enrolled at this great outdoor camp during 1947.

FOOD AND CLOTHING DEFICIENCIES: Sponsoring school hot lunch programs. Providing pint of fresh milk for every child in school. Supplying food to needy families, and orphanages. Providing holiday dinners. Providing clothing to needy children. Outfitting entire families with suitable winter clothes.

A judge wrote members of the Denver Kiwanis Club, "Yesterday a boy came into my court charged with theft. He apparently is sixteen but looks twelve. He was poorly dressed, dirty, and looked like he had been pushed around and had a very hard life . . . He had stolen a bicycle and had taken some clothing from a church for his own use because he didn't have sufficient clothing . . . I am going to have the boy call on me frequently, and procure for him some decent clothing, a little care, kindness and guidance. It may be the turning point in his life." The results of this appealing and understanding letter were prompt. **RESULTS:** a new bicycle, clothing, kindness and understanding.



ACTIVITY EXAMPLES

OPERATIVE CLINICS: Conducting operating clinics, tonsil clinics, and dental clinics. Providing plastic surgery and skin grafting. Providing surgical operations, such as bone grafting, etc.

Eighteen years ago, the Kiwanis Pavilion was added to the James Whitcomb Riley Hospital for Children in Indiana. Indiana Kiwanians had not only pledged a total of \$150,000 for the construction of this wing, but they also provided for laboratory research and equipment. Since the dedication services on January 7, 1930, over 12,000 boys and girls have been treated in the Kiwanis Pavilion. The Master has said, "Suffer the little children to come unto me for such is the kingdom of heaven." The spirit of these Hoosier Kiwanians has indeed fulfilled His charge.



Fifteen years ago, The Dallas Kiwanis club voted to provide funds for the operation of a dental clinic for children in the Freeman Memorial Hospital. For over fifteen years, the club has continued to support this free dental clinic, providing dental services for the underprivileged children of Dallas. The first year had a modest beginning with some 2,000 children given free treatment at an average cost of twenty-six cents per treatment. This fine work has gone forward and has reached a yearly high of 13,257 treatments. During the fifteen years this clinic has been in operation, over 100,000 children have been given free dental treatments.

► VOCATIONAL GUIDANCE

Thomas Fuller wrote, "Good counsels observed are chains of grace, which neglected prove halters to strange, undutiful children." The 1947 International Committee on Vocational Guidance adopted the motto, "Vocational Guidance is Big Business," and the keynote of the entire Action Program was "Good Counsel." Pointing out the fact that we, as Kiwanians, are not trained professional counselors, the Committee nevertheless urged full cooperation with schools in implementing their programs of Vocational Guidance. Implementing these programs by providing the background of years of experience in businesses and professions in which the individual student was interested. Not overlooked was the continued need for personal guidance and counsel to returning veterans.

266,053 Boys and girls counseled.

10,995 Kiwanians engaged in counseling.

1,215 Industrial tours conducted.

24,660 Youth participating in industrial tours.

3,343 Scholastic awards presented.

53,487 Veterans counseled.



The Sandhills, Moore County, North Carolina, Kiwanians sponsored both a spring and fall Vocational Guidance Clinic. The excellent organization of these Clinics is attested by the fact that over 600 students from the eleven high schools of Moore County attended these Clinics. Qualified speakers covered twenty-eight different professions and vocations, and the schedule was so arranged that each student was able to attend four different lectures, beginning with his first choice of vocation, and on down through his second, third, and fourth choice.



ACTIVITY EXAMPLES

COUNSELING: Conducting career clubs in cooperation with high schools, whereby students designating preferred interests are informed about their particular choice of vocation. Holding individual conferences on specific vocations. Securing services of trained vocational counselors. Providing tests to schools, such as aptitude, personality, intelligence, orientation, and occupational interests.

Baton Rouge, Louisiana, Kiwanians successfully sponsored a most unusual educational program. Fifty-five consecutive radio broadcasts, one each week, were planned over the local radio station, at which time information was presented on various vocations. In promoting a listening audience, over 2,000 announcements of the series were mailed to P.T.A. organizations, schools, civic clubs, Key Clubs, etc. Newspaper announcements were made periodically. The United States Employment Service and the State Employment Service rebroadcast at least one of the programs throughout the entire state. These far-sighted Kiwanians have indeed made Vocational Guidance "Big Business."

MATERIAL ASSISTANCE TO SCHOOLS: Presenting Vocational Guidance libraries and films to schools. Furnishing specially built automobiles for driving lessons. Donating subscriptions for *The Kiwanis Magazine* and other current publications. Securing modernization of school equipment. Awarding scholarships in definite fields.

Miami, Florida, Kiwanians take their school responsibility seriously. Recognizing the need for trained Vocational Guidance teachers in the local high schools, the Miami Club provided ten \$100 scholarships to qualified high school teachers, making it possible for them to take a summer course in Vocational Counseling at the University of Miami. In addition to this, the club provides vocational films for the Dade County Visual Educational Library which circulates throughout the high schools in the county.

KIWANIS IN ACTION

▶ Kiwanis has luncheons, but it is not a luncheon club; Kiwanis spends millions in good works, but it is not a charitable organization; Kiwanis prescribes high business and professional ethics, but it is not a trade organization, medical society, or a bar association; it endorses the principle of the United Nations, but it is not a peace society. Kiwanis is an international fellowship of business and professional men, dedicated to the ideals of human service; and from this simple, informal, stimulating, challenging organization flows such applied idealism as is seldom witnessed in the long life of man on earth.



