

THE  
RESPONSE  
OF  
FREE  
MEN

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KIWANIS IN ACTION

**1962**

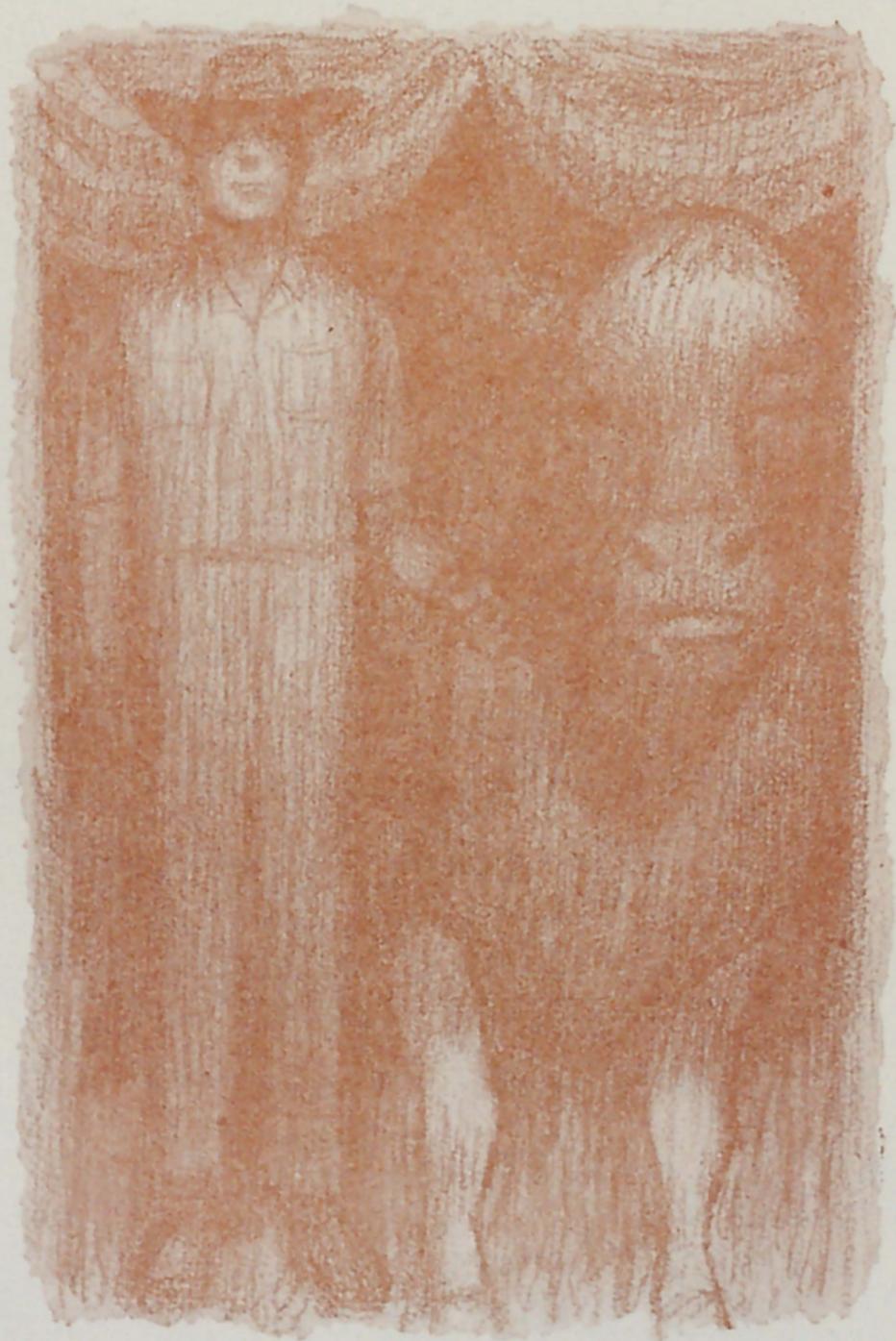




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While nuclear warheads and moon flights, fighting in Vietnam and the uneasy truce in Berlin, automation headaches and communistic inroads into the Western Hemisphere occupy the concern of all thinking men, these same freedom-loving men find areas of concern virtually on their doorsteps, in the communities where they live. For alleviating significant community problems or for adding significant community service, more than 260,000 such men in North America are banded together in more than five thousand Kiwanis clubs, meeting weekly in warm fellowship, laying plans and following guidelines for service to their communities, to their youth, to their senior citizens. This then is the concise report of what happens in some of those communities, typical of similar activities in hundreds other, where free men respond to the needs of their times. It is in effect Kiwanis' Annual Report to its members as well as to all those interested in seeing how Kiwanis invested its time and money during the year 1961. It derives from a study of thousands of activity reports of all the clubs. While, like all annual reports, it records the use of private capital in meeting community needs, the balance overwhelmingly lies in human values, where free men put their time and ingenuity and whole-hearted concern into responding to community needs.

**AGRICULTURE  
AND CONSERVATION:  
FOSTER MORE EFFECTIVE  
FARM-CITY RELATIONS  
AND PROMOTE SOUND  
CONSERVATION PROGRAMS**



When plans were announced for the Central Canada Exhibition at Ottawa, the Kiwanis Club of nearby Manotick, Ontario, approached officials about arranging a Story Book Farm. Using an entrance which suggested an open book, the men hauled in ponies, cows,

donkeys, chickens, goats—virtually every domestic animal extant. Before the exhibition closed, more than 100,000 persons, many of them delighted children, had visited the farm which was manned throughout the hours of the fair by the members themselves. Although five thousand man hours went into the project, cash outlay amounted to only \$10.40, free men responding for the benefit of many.

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**Littleton, Colorado**—Two freshmen attending Colorado State University were awarded scholarships for outstanding work in agriculture and conservation studies.

**Farmington, New Mexico**—Twenty truck loads of old Christmas trees were collected for Boy Scouts in building check dams at the head of arroyas to stop soil erosion.

**Wisconsin Dells, Wisconsin**—The club purchased 5,000 trees and supervised their planting.

**Laurel, Montana**—Ten registered Berkshire sows were placed with seven boys in the club's pig project.

**Evansdale, Iowa**—When floods struck, the club assumed responsibility for sandbagging operations and rescue work and arranged shelter, bedding, and food for 300 families forced from their homes.

**Sussex, New Jersey**—During severe winter weather, fifty bales of hay were made available for feeding deer.

**Hyannis, Massachusetts**—Bulbs and plants were distributed to children at two elementary schools for planting on school grounds.

**Niskayuna, New York**—Labor, equipment, materials, and maintenance were provided for a new greenhouse at the local school.

**St. James, Manitoba**—Hundreds of man hours and \$1000 were expended in laying 2800 yards of sod in the new Kiwanis play lot.

**Manson, Iowa**—An agricultural achievement award was made each month to a youth, a farmer, or a firm for outstanding contribution to local agriculture.

**Town and Country, Marion, Ohio**—More than 3,000 copies of mower safety rules were distributed to twenty-seven retailers in the city.

**Westmount, Oshawa, Ontario**—Some 4,000 persons attended club-sponsored flower shows, including Canadian Eastern International Gladiolus Show.

**Morristown, New Jersey**—Over 28,000 persons attended the Annual Kiwanis Cavalcade, a flower, farm, and outdoor living show.

**Puyallup, Washington**—During the year more than 400 man hours were devoted to organization, judging, publicity, and fund-raising in sponsorship of FFA contest, 4-H contest, county fairs, and Western Washington Fair.

**Phoenix, Arizona**—A "calf a month" was furnished to the Arizona Boys Ranch.

**Bonneville, Salt Lake City, Utah**—Seventy six-foot Norwegian maples were purchased and planted on the grounds of Olympus High School.

**Oshkosh, Wisconsin**—A Farm Family Fund, organized to assist a physically handicapped farmer whose dairy cattle and barn had been destroyed by fire, produced \$900.

**Spirit Lake, Iowa**—Farm safety literature was mailed to 700 farm families.

**Buffalo, New York**—Clubs in Division 14 supported Heifer Project, Incorporated, by shipping twenty bred Jersey heifers to Mexico farmers.

**Fremont, Ohio**—Twenty-four 4-H and fourteen FFA students participated in the club-sponsored Farm Safety Program in which each student spoke on safe operating procedures on the farm.

**Dunbarton-Pickering Township, Ontario**—In the spring 5000 packages of seeds were distributed to children in fourteen schools; in the fall 1000 exhibits were entered in the club's 11th Annual Fall Fair and Kids' Day, which attracted 2500 spectators.

**Brookings, South Dakota**—As a result of a Farm-City Week project for promoting the sugar beet industry, area farmers signed up 1000 acres of land for sugar beet production in 1962.

**Ironwood, Michigan**—A public rifle range was established to train county youth in preparing for the fall hunting season.

**Steamboat Springs, Colorado**—To reduce fire damage to farm and ranch property, the club led the way in organizing the Steamboat Springs Rural Fire Association which makes fire-fighting equipment available outside the city.

**Addison, New York**—Check dams were constructed in the local creek to stop soil erosion.

**Filer, Idaho**—Twenty-one members and four tractors cleared five acres of land at the bottom of the Snake River for recreational development.

**McLouth, Kansas**—The fourth annual Threshing Bee attracted 10,000 persons and netted the club \$500.

**Aurora, Colorado**—A 30 x 60 shelter house was erected in one of the city's parks.

**Auburn, New York**—Members purchased 165 turkey poults and distributed them to fifteen 4-H members; at Thanksgiving, awards were made to those who exhibited the best dressed birds.

**Parsons, West Virginia**—The First Annual Sawmill Operators Conference was arranged; sixty representatives of the timber industry discussed production and marketing concerns.

**Aberdeen, Washington**—For the eleventh consecutive year, hundreds of ninth grade boys and girls listened to a talk on conservation and then planted thousands of trees in a cut-over area.

**Bristol, Connecticut**—In a project to beautify the city, citizens were induced to plant 1750 white dogwood trees, purchased from a local nursery.

**Berlin, New Hampshire**—After giving each of twenty-six 4-Hers three dozen vegetable plants in the spring, members inspected the gardens each month and awarded prizes for the best produce in October.

**PUBLIC AND  
BUSINESS AFFAIRS:  
USE THE CQ PROGRAM  
TO INCREASE  
PARTICIPATION IN  
RESPONSIBLE  
SELF-GOVERNMENT**



When a hard-hitting U. S. Navy officer, speaking before the Kiwanis Club of San Diego, California, told members of the scandalous lack of citizenship responsibility revealed among young men going into the navy, Kiwanians discovered a natural tie-in with CQ (Citizenship Quotient). Enlisting the top speakers available, the club organized a series of forums under the engaging title "Pillars of American Freedom." Thus such famed speakers as former Vice-President Richard M. Nixon and Philippine Ambassador Carlos

P. Romulo spoke on provocative subjects before ever-increasing and finally turn-away crowds. So popular did the series prove that thousands of reprints and taped recordings of speeches were distributed to high school and college young people throughout the area in this typical response of free men.

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**Peninsula-Portland, Oregon**—The club bulletin reprinted one article each week from the Bill of Rights while an attorney interpreted its application to the individual citizen.

**Bethany, Oklahoma**—Thirty-six members devoted 249 man-hours in working to retain an independent post office; the project was successful, and a new post office has been subsequently dedicated.

**Nampa, Idaho**—Members devoted 600 man-hours to staging the Snake River Stampede, attracting 55,000 spectators.

**Grinnell, Iowa**—A plaque was awarded to a senior citizen of Poweshiek County for "Outstanding Service to the Community."

**Eastern Columbus, Ohio**—A CQ program, with emphasis on communism, was presented before sixty-six group meetings; a CQ Forum on communism on July 4 attracted 2500 persons; leadership and manpower were provided for a week-long anti-communism school.

**East Yonkers, New York**—One hundred fifty blind adults and children attended the countywide picnic for the blind.

**Wallingford, Connecticut**—In support of the Easter Seal Campaign, thirty members addressed and stuffed 8000 envelopes.

**East Wichita, Kansas**—State and national flags were furnished the office of the Congressional representative, a club member.

**Oklahoma City, Oklahoma**—Twenty-two Kiwanians, members of the Oklahoma Legislature, were honored at an inter-club meeting where twenty-nine clubs were represented.

**College Area, San Diego, California**—A donation of \$1000 made possible the visit of twenty Mexican educators to the United States.

**Winnemucca, Nevada**—Christmas lights were purchased and installed on the main thoroughfares throughout the city.

**Indiana, Pennsylvania**—Donor cards for the Hospital Eye Bank of Pittsburgh now total 140, with 110 being added during the year.

**Capital City, Denver, Colorado**—\$1800 was raised and another \$2000 donated by the club in support of Craig Rehabilitation Center, which treats stroke and paralytic patients.

**Snowflake, Arizona**—Through club efforts, Highway 277 between Snowflake and Heber was entirely paved.

**Evergreen, Alabama**—About 300 people were served at two coffee-break stations on Highway 31 during Labor Day weekend afternoons.

**Fort Myers, Florida**—Six club committees joined in the CQ program, during which 12,000 CQ leaflets and 125 CQ posters were distributed.

**Kennesaw, Georgia**—The club pledged \$500 and members contributed many hours of manual labor in installing a flag-pole and a lighting system as well as grading the field at the city recreation field.

**Goodland, Kansas**—A two-hour centennial pageant was staged at the Northwest Kansas Fair.

**South Hills, Pennsylvania**—Two Senior Citizens Parklets, complete with benches and landscaping, were established in the Township of Mt. Lebanon.

**Wooster, Ohio**—The \$400 net derived from the club-sponsored ten-week seminar on world communism was spent for library books on communism.

**Beebe, Arkansas**—As a result of club effort, an industry employing 200 was secured for Beebe, which has a population of 1250.

**Owensville, Ohio**—After four years of club effort, the village now has a public water supply system.

**Belleville, New Jersey**—The club was cited by the American Cancer Society for making the largest single contribution of cancer dressing material; enough material for more than a million dressings, valued at \$6000, was collected and donated.

**Lubbock, Texas**—After years of club effort and leadership, McMillan Dam, named after the Kiwanian who initiated the project, was dedicated; citizens now have access to a recreational area which includes a 275-acre stocked lake, swimming facilities, and cabin sites.

**West Allis, Wisconsin**—The Consul General of Canada addressed the club during Canada-U.S. Goodwill Week.

**Alva, Oklahoma**—A six-week series of free band concerts were provided at the Kiwanis band stand in the city park.

**Vandergrift, Pennsylvania**—Nearly 500 persons were tested in the three-day glaucoma clinic; six positive cases were detected.

**East Kildonan, Manitoba**—The club organized the Kiwanis Homes of East Kildonan, raised \$4600 to get three senior citizens homes under way, and opened the homes to twelve couples.

**Cobalt, Ontario**—A new dock was built at Kiwanis Bass Lake Camp, established in 1927 and now one of the finest beaches and recreation areas in Canada.

**St. Andrews, New Brunswick**—More than 3000 visitors used the camping and tenting site maintained by the club; \$5000 was spent on further development of the site.

**Lockeport, Nova Scotia**—In support of the Lockeport Disaster Fund, the club raised \$1000 through a benefit show and contributed another \$200 to provide relief for more than sixty children left fatherless when seventeen fishermen from the area were drowned at sea.

**St. Eustache Sur Le Lac, Quebec**—More than 700 pints of blood were collected during the club's Ninth Annual Blood Derby.

**Tempe, Arizona**—The Eighth Annual Fireworks Show attracted 15,000 people on Independence Day; the 1961 theme: "The Building of America."

**West Chester, Pennsylvania**—All town employees and all schoolteachers with more than twenty-five years of service were honored at an evening program.

**SUPPORT  
OF CHURCHES  
IN THEIR  
SPIRITUAL AIMS:  
LIVE BY THE  
GOLDEN RULE  
AND DEMONSTRATE  
SUPPORT OF  
RELIGIOUS AND  
SPIRITUAL VALUES**



Upon his ordination, the Reverend Harold Noe silently vowed to bring God's word to all the persons at his command. But how does a speaker bring that word to the deaf? Kiwanian Noe soon found the answer. He learned the sign language for communicating to the deaf and through the sponsorship of his Kiwanis Club of West Charleston, West Virginia, organized the "Talking Hands" program over local television, both audibly and visually communicating words of truth and piety with those who tune in on the channel. Since the inception of the program, more than twenty deaf viewers have joined Noe's church all because free men responded and made possible this extra dimension in communication.

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**Graham, Texas**—Three thousand church directories, with maps showing location of city churches, were printed and distributed to hotels and motels.

**California District**—Clubs sent 150 school athletes to the Fellowship of Christian Athletes Conference at Estes Park, Colorado.

**Milledgeville, Georgia**—Nine thousand persons made use of the Dial-A-Prayer service co-sponsored with the telephone company.

**Northwest Indianapolis, Indiana**—Ushering service was provided one Sunday a month for services at the General Hospital.

**Fairfax, Alabama**—Three members, serving as lay pastors to rural churches, delivered eighty sermons during the year.

**London, Kentucky**—A large pulpit Bible was presented to the Twin Branch Methodist Church, along with a check for \$240.

**University, Wichita Falls, Texas**—In support of the RIAL program, 1000 place mats, prayer tents, and door hangers were distributed to restaurants.

**North Milwaukee, Wisconsin**—More than 200 entries were received after 5000 handbills were distributed announcing the Christmas art contest for school children.

**Duncansville, Pennsylvania** — Members conducted religious services twice a month at the county jail.

**Ridgewood, New Jersey**—During Holy Week, 275 men, representing all service clubs and men's clubs in the city, attended a Men's Communion Breakfast.

**Silverton, Ohio**—A thirty-foot draped, lighted, and landscaped Cross was erected near a state highway during the Easter season.

**Mercer Island, Washington**—Members remodeled, refurbished, and rebuilt a caretaker's cottage at Luther Burbank School, converting it into a chapel for boys at this state institution.

**Belmar, New Jersey**—As a demonstration of brotherhood, nine Jewish members were served a special Passover Dinner by ladies of the Presbyterian Church at the regular meeting.

**Richmond, British Columbia**—Communion trays were presented to the new Richmond United Church.

**New York District**—In a twenty-month period, 121 clubs adopted 152 children in the Middle East by donating \$25 for each child's tuition for one year.

**Silsbee, Texas**—Forty 15-minute weekly "We Build" programs were presented on radio station KKAS.

**Waupun, Wisconsin**—When the club sponsored a sacred Christmas concert by all local church choirs, 1200 people attended.

**Prince Albert, Saskatchewan**—A Kiwanis Sermonette appeared in each Saturday edition of the local newspaper.

**Birmingham-Eastwood, Alabama**—A reclining chair and a special mattress were provided two elderly gentlemen in a public housing area.

**Huntington, Indiana**—Seven newspaper articles by ministers urged people to "Pray for Permanent Peace" when the church bells rang each day during the week.

**Largo, Florida**—Members devoted 885 hours to Sunday visits to the hospitalized at the Veterans Administration Hospital.

**Battle Creek, Urandale, Michigan**—Members cut, assembled, and packed 2000 styrofoam crosses and delivered them to nineteen churches and hospitals at Eastertime.

**Cleburne, Texas**—Ten members assisted with special meetings during the club's annual Religious Emphasis Week.

**Groveland, Florida**—The club maintains a summer church youth camp which served 200 youth in 1961.

**Georgetown, Washington, D.C.**—Clubs of Divisions 1 and 10 joined with other Washington civic groups in sponsoring a Festival of Thanksgiving in Washington.

**Galt, Ontario**—The religious census taken of all children in the public schools was turned over to the ministerial association for follow-up.

**Portland, Maine**—During November and December, 287 religious messages were sponsored on radio and television stations.

**Northwest Columbus, Ohio**—Twenty-one ministers of the community were given subscriptions to **The Kiwanis Magazine**.

**Hammonton, New Jersey**—Memorial flowers were presented to a different church each month during the year.

**Yonkers, New York**—After a fruitless search by others for eighteen months, the club secured a new site for the local Episcopal church.

**Addison, Illinois**—As a Religion in American Life emphasis in November, clubs of Division 19 joined in an inter-faith worship service on Sunday afternoon.

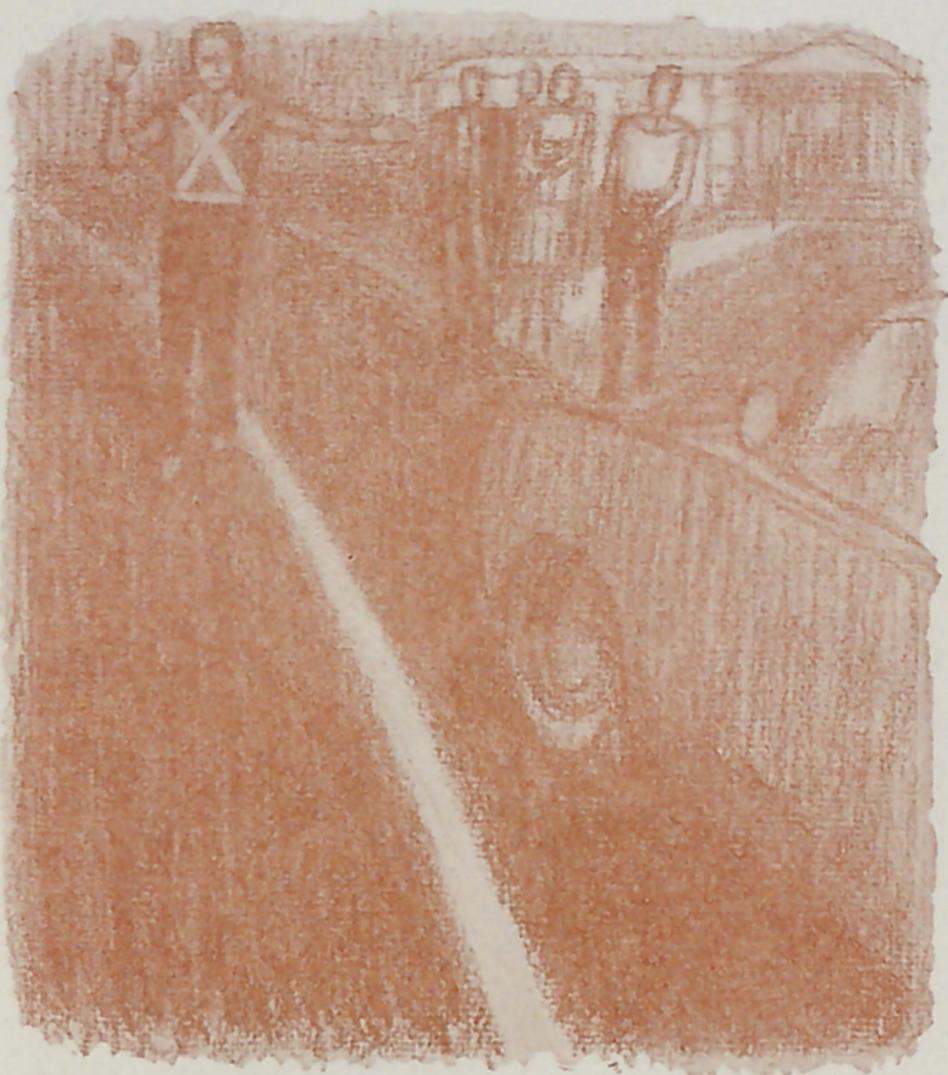
**Grove City, Ohio**—Each new family moving into the community received a church directory produced by the club.

**Delta-West Millard, Utah**—The theme of the club float in the county parade was "Attend the Church of Your Choice."

**Gilbert, West Virginia**—During the spring clean-up campaign, members washed the walls of the Presbyterian church.

**Welch, West Virginia**—An average attendance of 500 each night resulted when the club took over the responsibility of promoting attendance at evangelistic services sponsored by the local ministerial association.

**BOYS AND  
GIRLS WORK:**  
ENCOURAGE YOUTH,  
BY PRECEPT AND  
EXAMPLE, TO BECOME  
RESPONSIBLE LEADERS  
AND CITIZENS



Recognizing a need for greater safety among the youth of the community who used bicycles, the Kiwanis Club of Fairhope and Eastern Shore, Alabama, organized a bicycle safety campaign. With the cooperation of the local police force, Kiwanians went to the grade and junior high schools, conducted poster contests among the young riders emphasizing safety, placed reflector tape on more than two hundred vehicles, checked them for adequate brakes, and

brought the project to a rousing climax with a bicycle rodeo when more than 1100 young boys and girls were given simple and practical rules of bicycle safety, as free men responded to a need within their community.

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**Clayton, Missouri**—Engraved trophies were presented to the winners of a high school essay contest on "Building Citizenship and Responsibility."

**Banff, Alberta**—An outdoor skating rink was constructed where youngsters were taught fancy skating and hockey.

**Oak Lawn, Illinois**—A \$500 printing press was purchased for the local Boys' Club where Kiwanians instructed boys on its operation.

**Roanoke Valley, Virginia**—Playground equipment was installed at the retarded children's school.

**Loch Raven, Maryland**—Each week members visited inmates of the Maryland School for Boys and gave lessons in painting, modeling, and ceramics.

**Bronson, Michigan**—A widowed mother and ten children were adopted and moved from a three-room shack to a five-bedroom home while clothing was provided for the family.

**Mason, Michigan**—A Halloween party for 100 children and adults was sponsored, with games, contests, costumes, parades, bands, fireworks, and refreshments provided.

**Nashville, Tennessee**—The club selected and delivered 525 children's books to the tuberculosis sanitarium.

**Miles City, Montana**—One thousand boys, girls, and adults participated in the Kiwanis Rural Track and Field Meeting.

**Griffin, Georgia**—Forty-two awards were presented each month in twenty-one schools in the year-long youth citizenship award program.

**Uranium City, Saskatchewan**—A Kiwanis Beach, patrolled by a life guard, was developed on a local lake for use of children during the summer months.

**Knox, Indiana**—Eighty pairs of glasses were furnished to children whose families were unable to provide them.

**Kalispell, Montana**—The club purchased uniforms and equipment, held a training session for student patrolmen, awarded a monthly certificate of merit for outstanding performance, and arranged a two-day summer camp vacation for all participants in the year-round school safety patrol program.

**Lombard, Illinois**—More than 400 copies of "This Is For You," a booklet educating school children on the dangers of molestation, were distributed to grade school students.

**Lochearn, Maryland**—A bowling tournament was arranged for 105 orphan boys and girls.

**Johnson City, Tennessee**—Tonsillectomies were provided thirteen needy children.

**Pine Bluff, Arkansas**—A 160-acre tract of raw timberland was developed into a suitable Girl Scout camp.

**Olathe, Kansas, and Ranch Mart, Leawood, Kansas**—Buses, food, and program were arranged for a Kids' Day outing at the Richards-Gebaur Air Force Base, where more than 5,000 youngsters participated.

**Ferriday, Louisiana**—Nearly \$4,000 was raised to send a blue baby to Boston for a delicate heart operation.

**Greenwood, South Carolina**—The club provided 879 school lunches and paid for text books for fifty-three needy children.

**Charlotte, Michigan**—Students home because of illness kept in touch with their classes through direct intercom telephone communications.

**Burlington, Iowa**—Shoes, clothing, dental work, physical examinations, groceries, and 72,000 bottles of milk were furnished underprivileged children.

**Dunn, North Carolina**—A deaf track athlete was sent to the Deaf Olympics in Helsinki, Finland.

**Regina, Saskatchewan**—Thirty high school boys and girls from all parts of the province were brought to Regina for a three-day visit to the provincial legislature.

**Rapid City, South Dakota, and Grand Forks, North Dakota**—A camp for diabetic children was sponsored.

**Montpelier, Indiana**—An all-night prom, including a dance, stage show, refreshments, motion picture, and breakfast, was arranged for high school juniors and seniors.

**Wessington Springs, South Dakota**—The land was leveled and a concrete curb built around a quarter-mile tract, which was donated to the school system.

**Alexander City, Alabama**—The Little Olympics for students of the fifth, sixth, and seventh grades of five schools attracted 150 students.

**Newport Harbor, California**—A commercial fishing boat was chartered, and underprivileged boys were taken on a deep-sea fishing trip.

**Natchez, Mississippi**—The annual Halloween party attracted 10,000 children and adults to the baseball park, where free carnival rides, games, movies, refreshments, and door prizes were made available.

**DeKalb, Illinois**—Swimmers' certificates were awarded seventy-five of the 600 boys and girls who participated in the summer-long swimming instruction course provided by the club.

**Decatur, Georgia**—A German high school exchange student was sponsored and lived with seven different Kiwanis families during the school year.

**Holt, Michigan**—A park shelter and a baseball diamond were erected for the youngsters of the community.

**Dover, Delaware**—An eleven-year-old girl, blinded by a .22 rifle accident, was successfully treated by brain specialists through \$11,000 supplied by Kiwanis.

**Taber, Alberta**—Each month during the school year the student of the month, selected in rotation from the eight local schools, was presented an achievement award scroll and crest.

**Hillsboro, Kansas**—A letter-exchange program between Hillsboro and Canadian students was developed.

**Maplewood, Missouri**—Linoleum floors were laid, concrete walks repaired, and hospital equipment and clothing donated to the underprivileged children's camp.

**SPONSORED YOUTH  
ORGANIZATIONS:  
SUPPORT OUR KEY CLUBS  
AND CIRCLE K CLUBS  
THROUGH CONSTANT  
ADULT ASSOCIATION,  
COUNSEL AND GUIDANCE**

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## **KEY CLUBS**



What happens when the head of the Salvation Army falls ill just before the Christmas drive for needy families? In Gainesville, Georgia, Key Clubbers—typical of nearly 60,000 young men in more than 2300 high schools, organized under Kiwanis sponsorship—

stepped into the breach. In order to fill 333 Christmas baskets the youths rushed food collection hampers into ten of the city's supermarkets, tapped radio and newspaper media to publicize the need, waged an intensive campaign within the school for food and toys, and canvassed all the residential sections of the city. Result: more than \$4,000 worth of food for those unable to look out for their own Christmas, plus 2800 items of clothing and toys, all because free young men responded to a local need.

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**Prichard, Alabama**—In addition to raising \$1400 through sales of football programs and basketball tickets, the Key Club of Vigor High School purchased a fifty-star flag for the school, polished all school trophies, prepared special programs for Veterans' Day, took up tickets at school assemblies, and gave morning devotions each day.

**Cornwall, Ontario**—Two dances sponsored by the Key Club of St. Lawrence High School in the fall sought different goals. The first, a "welcome-back-to-school and-get-acquainted" dance, had an excellent turnout for which the club donated prizes. The second, a campaign kick-off dance for the Red Feather appeal, boosted the coffers of that worthy annual event.

**St. Stephen, New Brunswick**—From the sale of peanuts, a joint project with the local Kiwanis club, Key Clubbers financed a highly successful Halloween party to keep young people off the streets and to assist in the local anti-vandalism program. The club also provides a daily safety patrol at busy intersections of the city.

**Southington, Connecticut**—When a twenty-four-year-old man suffered painful burns over most of his body following a fire at a service station, the Key Club took him on as a special pen pal, writing him to relieve his loneliness and the long hours in the hospital. His wife wrote the club: "Burt never realized before how nice people are, especially when a tragedy happens."

**Hollywood, Florida**—To acquaint students with information about various colleges they might be considering, the Key Club of South Broward High School has set up a permanent Key Club College Corner in the school library where much information on admissions, entrance requirements, scholarships, and such is available from colleges all over the country.

**Marietta, Georgia**—To give new life to the gymnasium floor, the Key Club of Sprayberry High School gave the court a painstakingly thorough workout: scrubbing, sanding with steel wool, then three coats of varnish, before finishing up by painting the appropriate lines on the court.

**Honolulu, Hawaii**—When the Kaimuki High School Key Club was looking for a project to undertake, they found a natural: a party for the children of the Diamond Head School for the Deaf and Blind.

**Payette, Idaho**—After two adult service groups had experienced only moderate success in the sale of a calendar listing many aspects of local events, the Key Club took over the project with gratifying results. Sales more than doubled. In addition to publicizing home-town events for the whole year, the calendar netted the members more than \$500.

**Bowling Green, Kentucky**—To assist the Key Club in its drive to provide shoes for the needy, the mayor of the city proclaimed a Key Club International Week last fall in connection with the drive with resulting good publicity in the local press and a rousing success in the drive.

**Nortonville, Kentucky**—South Hopkins High School Key Club honored twenty teachers and school staff members during a chapel program. Each faculty member received a certificate of appreciation.

**Baton Rouge, Louisiana**—For this year's project in support of the local churches, the Key Club placed decals bearing the words "Closed Sundays—See You in Church" on the doors of business establishments throughout the city.

**Dorchester, Massachusetts**—If the Key Clubbers have their way, "the days of jeans and tie-less shirts are numbered," according to the *Boston Traveler* in devoting almost half a page to telling of the campaign of members to bring neater dress to the entire student body.

**Youngstown, Ohio**—When the band needed \$3,000 more for new uniforms, the Rayen School Key Club pitched in with enthusiasm. When they were through, Youngstown had been the site of a very successful all-day pancake dinner, and the band had new uniforms.

**Oklahoma City, Oklahoma**—Calling on every home in their part of the city, Key Clubbers of Northeast High School sold subscriptions to a local newspaper, *The Graphic*, "in their first big project to earn finances that will go to the betterment of many youth activities in Northeast Oklahoma City," as the newspaper put it.

**Casper, Wyoming**—In its first issue, the Rocky Mountain District Bulletin of Key Club International publicized the productive results which the Key Club achieved by selling the small, nickel-size packs of Kleenex, when members placed forty packs in a plastic bag and offered them for sale by the bag.

**Dallas, Texas**—For a full year the Key Club of Hillcrest High School adopted a needy family of three young children of school age and their elderly grandmother and supplied food, clothing, furniture, even panes of glass to replace broken ones in the home.

**Washington, D. C.**—The unique Key Club of Capitol Page School, made up entirely of youths who are pages of Congressmen, recently did so well on candy sales that they were able to turn \$450 over to the Parent-Teacher Club for aid to the school.

**Petersburg, Virginia**—To assist the local drive for March of Dimes funds, Key Clubbers took over the sale of soft drinks with good results.

**Lakewood, Colorado**—The Lakewood Tigers opened their football season with an extra ounce of protection—mouthpieces donated by the Lakewood High School Key Club in cooperation with area dentists.

## CIRCLE K



When the expanding campus of Coffeyville (Kansas) College opened a new library, there was obviously a need for books. Circle K men on the campus—the Kiwanis-sponsored college service organization now existent on more than four hundred campuses with a membership of almost 8,000—took on a “Pursuit

of Excellence" campaign to place more volumes on library shelves. Organizing a speakers' bureau of their own members, who spoke to thirty-one civic groups, making a plea on radio and in the newspapers, Circle K men managed not only to elicit four hundred new books from an approved list for the library but also to add nearly \$275 for the use of the librarian in adding still needed volumes. After an open house for the community at the library, some civic-minded persons became so interested that scholarships were provided for deserving students all because free young men responded to the need of their college.

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**Waterloo University College (Ontario)**—A gift of \$100, raised from book sales, was presented to the college library; manpower was also provided to transfer belongings of girl students to a new residence hall.

**East Carolina College (North Carolina)**—From a sale of Confederate flags at homecoming, a check for \$265 was presented to the college toward a new stadium; a talent show netted \$200 additionally.

**Pasadena College (California)**—A career day was conducted early in the fall, when leading business men came to the campus to counsel on vocations.

**Auburn University (Alabama)**—During home-game weekends, information booths on highways and parking lots near the stadium were manned.

**Austin Peay State College (Tennessee)**—A two-night basketball tournament was sponsored for four local high school teams and the winner awarded a trophy; the club netted \$1600.

**Delaware Valley College (Pennsylvania)**—A blood donor drive, sponsored by this six-months-old club, resulted in 146 pints being donated.

**Milwaukee School of Engineering (Wisconsin)**—Members took 160 pumpkins to the Underprivileged Children's Home and spent an afternoon helping the youngsters carve them.

**University of Maine in Portland**—In a drive against multiple sclerosis, members conducted a two-hour march in a door-to-door canvass for funds.

**Bismarck Junior College (North Dakota)**—Four teams traveled to fifteen high schools in the state in a campaign to sell teen-agers on the value of a college education (and some good reasons for getting that education at BJC).

**Alabama College**—When a four-inch water main broke in the school cafeteria after unusually cold weather, members arrived around midnight to clear and clean the cafeteria so it would be usable the next day.

**Eastern Ontario Institute of Technology**—Members cleaned the book store and sold \$14,000 worth of books; their blood drive for the Red Cross netted 68% participation of students and college staff; a student directory was compiled, printed, and given free to all students.

**Bethany Nazarene College (Oklahoma)**—Safety stickers placed on windshields reminded students to drive carefully on their spring vacation; windshields were washed before stickers were applied.

**Indiana University, Gary Center**—The club received a special citation from the chairman of the cancer drive for a whopping 650% increase in contributions.

**Willmar Community College (Minnesota)**—A recreation center for the entire student body was opened and fitted with games for leisure hours.

**Ohio Wesleyan University**—When a two-and-a-half story farm house on the grounds of county children's home had outlived its usefulness and needed to be torn down, members offered their services, stripping the old building of all its furnishings and systematically razing it.

**University of British Columbia**—Because 90% of the students travelled from the city to the campus on the outskirts of the city, the club divided the town into forty sections and set up a register of drivers for a Driver-Rider program; the small service charge went into the club treasury.

**Kalamazoo College (Michigan)**—From the proceeds of a fruit cake sale, the club supported the local Nephrosis Foundation and assisted a student who had contributed greatly to school activities.

**Southeastern Louisiana College**—In order to acquaint fellow-students with the totalitarian threat, the club showed the film "Communism on the Map" to standing room audiences at four showings; a lively question-answer period with one of the professors followed each showing.

**Wofford College (South Carolina)**—Members worked jointly with the Heart Fund, campaigning from door to door, and sponsored an annual collegiate bridge tournament with great success; they also worked jointly with the college administration in planning the annual Parents' Weekend.

**Quincy College (Illinois)**—The club-sponsored Know-Your-Blood-Type day resulted in 285 students being typed; information on blood types was then provided the dean of personnel.

**Evansville College (Indiana)**—An all-campus activity survey was conducted to find out the social interests of students.

**Cameron College (Oklahoma)**—Campus safety week was sponsored; 42% of the 436 cars checked failed and were rechecked the following week.

**Oregon Technical Institute**—A polio vaccine clinic was organized and set up, and over one hundred students were immunized.

**University of Southwestern Louisiana**—In connection with the Easter Egg Hunt for the one hundred thirty children of campus married students, members purchased, dyed, and hid six hundred eggs.

**Palomar College (California)**—Forty members cleaned up the banquet hall following the coronation and ball for the homecoming queen.

**South Plains Junior College (Texas)**—Members served as umpires for Babe Ruth Baseball League.

**Midwest Institute (Kansas)**—Each week members conducted basketball classes for sixty young school boys.

**VOCATIONAL  
GUIDANCE:**  
HELP YOUTH IN  
PHYSICAL, MENTAL,  
AND MORAL  
DEVELOPMENT,  
AND IN THE CHOICE  
OF A VOCATION,  
TO GROW TO  
MATURITY AND  
EXCELLENCE



In order to provide guidance in depth for young men in the community, Kiwanians of Dubuque, Iowa, annually work with more than one thousand young men through the Dubuque Boys' Club. The purpose is two-

fold: to observe boys who may have special problems where psychiatric treatment may be necessary and to study and assist through specialists in the field such boys. When an unstable or disturbed boy is discovered, he is seen by a doctor of medicine, by a school psychologist, and by a trained social worker. Once their data are sifted, recommendations are made to bring the boy back to wholesome mental health. So successful has the project become that recently at Purdue University school administrators from eleven states gathered to learn full details of the plan by which free men responded to one of the difficult aspects of the times.

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**Sidney, Montana**—An employment service for young people of high school age was developed.

**West Edmonton, Alberta**—The club established a Junior Forest Ranger group and helped members clear a tract of land obtained from the provincial government for a tree farm.

**Caruthersville, Missouri**—Boys and girls were assisted in finding vacation and after-school jobs connected with their planned vocations.

**North Baltimore, Maryland**—Twenty-one thousand students participated in the annual science fair; a student poster contest was developed to promote the fair.

**Copperhill, Tennessee**—Students were acquainted with the many technical skills needed locally in chemistry, metallurgy, mining, engineering, and related sciences in order to help stem the exodus of young people from the community.

**Leavenworth, Kansas**—A complete ceramics laboratory was purchased and set up in the Kansas State Industrial Farm for Women.

**Calcasieu, Lake Charles, Louisiana**—With local Key Club assistance, high school students were counselled on dentistry, medicine, engineering, law, athletic coaching, teaching, and geology.

**Sedalia, Missouri**—Merchandise obtained from local stores was sold to raise \$1000 for the scholarship loan fund.

**Petoskey, Michigan**—Year-long personal counselling on vocations was given to the inmates of the Petoskey Honor Camp.

**Ashland, Virginia**—A complete vocational guidance library was established at the high school; a new book was donated each month.

**Forest City, North Carolina**—With Key Club and school cooperation, a testing center for seniors was established while personal interviews with Kiwanians and other qualified professional and business representatives were arranged.

**University City, Missouri**—New teachers were given a reception dinner and full-scale welcome at the opening of the school year.

**North Calgary, Alberta**—Four hundred families, students, and parents participated in a career night; forty-seven Kiwanians and forty-five consultants comprised the faculty.

**Anderson, North Carolina**—An article was prepared on the importance of college training and a copy distributed to each high school senior.

**Hastings, Michigan**—A catalog of counselors was prepared, listing individuals in all professions and occupations willing to counsel high school students on an individual and group basis.

**Dalton, Georgia**—A private tutor was hired to assist Cherokee boys in upgrading their scholastic work.

**Abingdon, Illinois**—Four boys on probation from the county court received "Big Brother" vocational guidance from Kiwanis members throughout the year.

**Olivia, Minnesota**—An occupational inventory of professional and business people was compiled and presented to the high school vocational guidance department.

**Eatonton, Georgia**—An all-day tour of industrial plants and vocational points of interest was conducted for the senior class of the high school.

**Columbus, Indiana**—The scholarship foundation assisted thirty-one students with more than \$13,000 in loans.

**Tampa, Florida**—Thirty-three different programs on career opportunities were presented over the local television station, featuring a separate occupational field and authority on the subject each week.

**Hardin, Montana**—Vocational guidance assistance was given to members of the Crow Indian tribe and employment was procured for many; one needy Crow student received a full university scholarship.

**Sylacauga, Alabama**—The club provided student nurse scholarships, assisted nurses with their recreational softball team coaching, and purchased a piano for the nurses' home music room.

**North Monroe, Louisiana**—A training station to help the handicapped and mentally retarded was set up; employment for one physically handicapped person and one mentally retarded individual was obtained.

**Edgewood, West Covina-Covina, California**—Prizes and certificates were presented to all entrants in the industrial arts exhibit sponsored by the club.

**Hialeah-Miami Springs, Florida**—In a program to combat the student "drop-out" problem, part-time employment was found for fourteen students during the school year.

**Roanoke, Virginia**—The club secured and paid the salary of a part-time secretary to coordinate and foster the vocational guidance work for all city schools.

**Newark, California**—Twelve local plant, factory, and office tours were arranged for high school seniors during the school year.

**Lake Weir, Florida**—Two hundred forty students were counselled on educational employment questions; elementary and high schools were furnished with achievement and preference test for administration to students.

**Fort Branch, Indiana**—Youth were provided armed forces counseling, with experts from all branches of service present to discuss careers in the defense services.



During 1961 the major emphasis of the CQ (Citizenship Quotient) aspect for many Kiwanis clubs was the airing on local radio stations, more than two hundred in the United States, of "Inquiry," a stimulating panel series, jointly sponsored with Chicago Station WGN and moderated by famed Dr. Bergen Evans. Using experts in each field and delving into many facets of contemporary life—juvenile delinquency, American music, the electoral college, Series A was so successful that it was extended for an additional thirteen weeks through Series B and will be continued for the fall-winter season in yet another series of thirteen segments. Typical of comments from radio station managers, men who keep one ear always attuned to audience response, are the following culled from dozens of similar comments: "Splendid reaction . . . emphatically complimentary . . . excellent, provocative, and interesting . . . it has been a pleasure to have had the series on the station."

The preceding pages detail in small part how some Kiwanis clubs, typical of hundreds other, devoted part of their energies and skills and funds under the 1961 Programs of Service, how they implemented the special emphases of Kiwanis for this year. The current 1962 Programs of Service follow:

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**Recognize God's will** in all Kiwanis activity. Exemplify His principles in our daily living and uphold human and spiritual values.

**Develop in our youth**—by precept and example—in integrity, patriotism, self-reliance, a strong sense of right and wrong, and a desire to achieve excellence.

**Create leadership** through service activities in Key Clubs and Circle K Clubs, giving these clubs constant adult association, counsel, and guidance.

**Maintain and strengthen** Canada-United States relations as a pattern of friendship and peace.

**Insist on a realistic farm program.** Improve rural-urban understanding and work for the conservation of our natural resources.

**Promote individual responsibility** in all areas of citizenship service through the CQ Program. Exemplify the Kiwanis Code of Ethics in all public and business affairs.

**Rededicate ourselves** to the principles of a free competitive system as an indispensable part of the life and strength of our countries and educate youth concerning free enterprise. Champion individual rights and the removal of government encroachment on business.

**Stimulate a public awareness** of the dangers to our freedom. Understand communism and its techniques of infiltration and compare the values of our way of life against the claims of communism and socialism.

**Retain our members** through personal sponsorship, effective club activity, good programs and music, fun and fellowship.

**Reaffirm our belief** in providing opportunities for quality education for all ages.

**Foster respect for law,** encourage effective enforcement, and promote highway safety.

# SUMMARY OF MAJOR ACTIVITIES

January 1, 1961-December 31, 1961

## Community Service

2,901	Farm-City Week observances in clubs
12,211	Agriculture and conservation projects sponsored
3,999	Senior citizens projects sponsored
2,047	CQ programs or projects completed
8,505	"Go to Church" campaigns conducted
73,244	Kiwanians serving on local boards
31,567	Kiwanians teaching religious education classes
609,161	"Prayer Before Meals" table tents distributed
40,304	Spot announcements on spiritual life made
8,175	Lay ministers provided for churches
7,439,236	Trees planted
1,082	National Public Works Week observances in clubs

## National Service

21,903	Kiwanians assisting in the Ballot Battalion
5,097	Safety projects sponsored
2,757	Projects promoting International goodwill sponsored
20,508	Kiwanians holding public office
\$82,910,444	Raised by Kiwanians in campaigns such as March of Dimes, Community Chest, etc.

## Youth Service

2,365	Kid's Day observances by clubs
\$1,091,857	Raised for youth work on Kids' Day
1,786,528	Children entertained on Kids' Day
389,697	Children assisted in health problems
13,880	Projects sponsored in support of established youth groups
10,340	Projects sponsored affording career counseling
161,990	Achievement awards made to youth
10,932	Scholarships and loans awarded
314,756	Children provided with food, clothing, etc.
871,745	Quarts of milk given to school children
688,903	Vocational guidance aids furnished
3,806,975	Youth served through recreational projects
266,628	Members of farm youth organizations aided
\$1,124,617	Granted or loaned to students

## Kiwanis International

Kiwanis International Building  
101 East Erie St., Chicago 11, Illinois

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