

KIWANIS IN ACTION

1967 EDITION



The Kiwanis story is written daily by thousands of men who, voluntarily, contribute time, talent, and resources for the benefit of their fellow citizens and for the improvement of their communities.

Individual initiative and action is the soul of a free society. Kiwanis provides free men with an opportunity to join together to more effectively render service, thereby performing those tasks which must be undertaken in every community if the hopes of others and the promise of the future are to be fulfilled.

Kiwanis in Action presents a brief summary of the service activities conducted by Kiwanis Clubs during the past year, illustrating not only achievement in which to take pride, but, more importantly, that the men of Kiwanis are striving to implement the ideals and purpose of their fellowship.

With constant effort, dedication to principle, and a desire to meet all challenges, Kiwanis International will continue to provide an avenue, leading toward that brighter day when men in every corner of the globe will abide by the Golden Rule and live in harmony and brotherhood.

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KIWANIS INTERNATIONAL

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AGRICULTURE AND CONSERVATION

TO PRESERVE OUR NATURAL HERITAGE—Recognizing the need to stimulate interest in agriculture and the care of natural resources, the Kiwanis Club of **Winnipeg, Manitoba** sponsored its 20th annual Public Speaking Contest for 9,000 4-H club members throughout the province.

Mitchell, South Dakota—250 trees were planted by the club on the grounds of the 4-H Park.

Fulton, Missouri—631 elementary school children from 23 county schools participated in the Conservation Poster Contest sponsored by the club.

Farmington, New Mexico—After the holidays, the club gathered Christmas trees, which were placed around a lake in the vicinity to provide shelter for small animals and birds.

Chabot, Oakland—San Leandro, California—Members of the 4-H Clubs and Future Farmers of America realized a 20% profit on their livestock sold to Kiwanians at the annual county fair. The youngsters were assisted in the sale by all clubs of the Kiwanis division.

Bradenton, Florida—Drinking fountains, sidewalks, lights, plantings and a meditation walk were added to the Kiwanis Park for the community at a cost of \$15,000.

Antigo, Wisconsin—Kiwanians own and maintain 160 areas of forest land which is open to the public for recreation.

Newnan, Georgia—Club sponsorship of the Coweta County Fair netted a profit of \$3,400 to be used for work with 4-H Clubs and Future Farmers of America.

Farmingdale, New Jersey—Children, ages 10 to 14, were each given a plot of ground on which to grow vegetables and flowers for entry into the annual 4-H County Fair.



Evergreen, Alabama—75 hogs were sold for the benefit of the young owners at the annual Kiwanis Conecuh County Market Hog Show.

Shelton, Connecticut—412 Norway Spruce, 240 White Pine, and 315 Douglas Fir trees were purchased by the Kiwanians for planting by the members of the local 4-H clubs.

Nelson, Nebraska—100% participation enabled the club to clear two acres of trees and bushes to aid flood water run-off.

L'Anse Creuse, Mount Clemens, Michigan—In order to make the public aware of the problems of water pollution, the club launched an extensive program of education, including newspaper articles, films, speakers, sign-posting, and beautification projects for the parks.

Lancaster, New Hampshire—The club maintains a continuing project of planting maple trees to replace trees lost to the Dutch Elm Disease.

Ravenna, Ohio—200 trees and shrubs were distributed by the club to children in low-income areas for planting and to area adults to create a nursery for future beautification projects.

Borealis, Fairbanks, Alaska—The club received a city block of undeveloped land from the City of Fairbanks and embarked upon a ten-year program to create public recreational and picnic facilities on the site.

Iroquois, Louisville, Kentucky—9,000 grade school children from 23 schools were provided with individual packets of white pine and tulip tree seeds for planting on Arbor Day.

Whiting-Robertsdale, Indiana—Trees lost through disease and storms were replaced by the Kiwanians in two city parks and on the grounds of the community's public schools.

Missoula-Sentinel, Montana—Over 150 hand-made wooden signs, "God's Living Room—Keep It Clean," were produced by the club and placed in recreation areas.

Paris, Arkansas—Children from seven communities participated in the club's "pig chain" and were encouraged to enter the annual county fair competition to display their stock.



Loch Raven, Maryland—2,100 trees and shrubs were planted by the club in the area around the Kiwanis-owned community swimming pool.

Laramie, Wyoming—Over 100 participated in the Kiwanis-sponsored tour of sheep and cattle ranches in southeast Wyoming.

St. Clair, Schuylkill County, Pennsylvania—2,000 locust bushes and 3,000 spruce trees were planted by the Kiwanians to beautify an area near the community which had been defaced by coal strip-mining.

Guymon, Oklahoma—At their annual Farmers' Friend Banquet, the club honored the merchants of the community who were voted the most accommodating and helpful by the area farmers.

Blackfoot, Idaho—Club members undertook the cleaning up of an area designated for a city park and planted 50 golden willow trees.

Gilbert, West Virginia—Kiwanians completed the construction of a roadside park with washroom facilities, a shelter, children's swings, and a baseball field. An estimated 5,000 people made use of the park during the summer.

Manotick, Ontario—For the sixth year in a row, the club provided a public exhibit of over one hundred live animals as part of the Central Canada Exhibition.

Augusta Road, Greenville, South Carolina—The outstanding agricultural students, judged on individual projects from each of the three local high schools, are honored annually by the club to stimulate interest in agriculture as a vocation.

Metropolis, Illinois—The outstanding individual in the field of agriculture received Kiwanis recognition at the club's annual Farmers' Business-Men's Banquet.

Amite, Louisiana—The club provided awards to dairy farmers in the parish based on milk production and butter fat content.

INTERNATIONAL RELATIONS

FOR A BETTER WORLD—In response to a plea from a Roman Catholic nun working with natives in the jungles of New Guinea, members of the Kiwanis Club of Falls Church, Virginia and their families gathered and shipped suitable copies of the New Testament, 7,200 yards of silk thread, ball point pens, thimbles, thousands of needles, scissors, colored pencils, and embroidered mats.



Florence and Florence-Pee Dee, South Carolina—2,600 pounds of clothing, toys, and books and \$750 to purchase bedding and equipment were sent to an orphanage in Vietnam in time for Christmas.

Salzburg, Austria—The club sponsored an exchange of pen-pals between Austrian and American youngsters. Children's books were also exchanged.

Madison East, Wisconsin—The club provided a constant supply of books and school supplies to assist an education project in Nigeria.

Potomac, Arlington, Virginia—\$2,000 worth of drug samples were obtained by the club from local physicians for shipment to hospitals overseas by a Catholic charity.

Encanto, Phoenix, Arizona—The club sponsored a boy in Ecuador through the Foster Parents Plan, Inc.

The Sandhills, Moore County, North Carolina—Through the efforts of the club committee, 15 Mexican college students were welcomed into the homes of residents of three communities.

Portland, Maine—Magazines are collected by the club and distributed to the crews of visiting foreign ships. An estimated 6,500 crew members have been welcomed in this manner.

Kingston, Jamaica—The ambassadors of West Germany, France and Nationalist China and Peace Corps workers in Jamaica were honored guests of the Kiwanis Club at a special recognition dinner.

The University City, Gainesville, Florida—With the assistance of their Key Club, the club loaned furniture and home furnishings to foreign students attending the University of Florida.

Mountain Section, West Orange, New Jersey—4,000 books were donated by Kiwanians and shipped to students in Southeast Asia through The Asia Foundation.

Pomona, California—Used classroom equipment, desks, and file cabinets were delivered by club members to a school in Tecate, Mexico.

East Bakersfield, California—The club received the George Washington Honor Medal Award from the Freedoms Foundation at Valley Forge for coordinating their division's annual "Friendship Tour." Visiting foreign students tour the United States with a local teacher, visiting Kiwanis clubs enroute.

Manchester, Connecticut—\$365 was contributed by the club to purchase a commercial washing machine for an orphanage in Paraiba, Brazil.

Uptown Vancouver, British Columbia—In support of the Overseas Book Centre operation, the Kiwanis club underwrote the cost of shipping 50,000 books overseas.

Naperville, Illinois—\$400 was contributed by club members and a local church group to pay for the completion of a school building in British Honduras.

Bristol, Tennessee—Service men from the community serving in Vietnam received a monthly copy of the club's publication written especially for them, "What's Cooking Back Home In Bristol."

Capitol City, Baton Rouge, Louisiana—The club provided \$1,400 to build an eight-room schoolhouse in Hoa Tho Village, Vietnam.

Petersburg, Michigan—Baby powder, diapers, baby bottles, and toys were sent to the Sisters of Providence Orphanage in South Vietnam in addition to a donation of \$350.

Sac City, Iowa—Foreign students from seven nearby schools were guests at the club's Foreign Student Banquet.

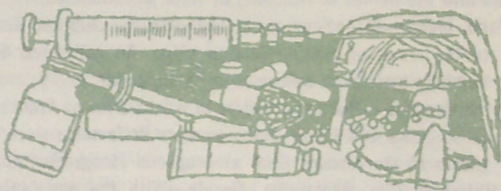
Centralia, Missouri—The club organized a local chapter of the American Field Service to bring foreign students to the high school.

Troy, Ohio—Used eye-glasses and frames were gathered by club members from local optometrists and sent overseas through the New Eyes for The Needy program.

Ballard, Seattle, Washington—Fifty-one Canadians from eight Kiwanis Clubs joined American Kiwanians in the club's International Curling Bonspiel.

Augusta, Georgia—Officers of allied nations, training at a nearby military installation, were honored guests at Kiwanis meetings to provide them with an opportunity to better acquaint themselves with Americans.

Golden Mile, Scarborough, Ontario—The club membership crated and packed medical supplies destined for a doctor serving in Somalia, Africa.



Applewood, Golden, Colorado—Once each month, the club members forwent a regular meeting meal and contributed the meal cost to the support of a needy family in India.

Wilkes-Barre, Pennsylvania—\$2,500 was used by the club to purchase 28 deluxe wheel chairs and 6 walkers in response to requests from overseas.

Mesquite, Texas—Kiwanians provided clothing, toys, kitchen utensils, financial support, and regular letters to a needy boy and his family in Bogota, Colombia.

Ogden, Utah—A shipment of clothing and medicines valued at \$570 was sent to an orphanage in Southeast Vietnam by the club.

Moose Jaw, Saskatchewan and Glasgow, Montana—Under Kiwanis sponsorship, students exchanged classrooms for one-week periods.

Metuchen, New Jersey—180 pounds of clothing was shipped to Manizales, Columbia for distribution to the needy at Christmas.

PUBLIC AND BUSINESS AFFAIRS

TOWARD A NEW TOMORROW—On November 11, 1966 the Kiwanis Juvenile Detention Facility was dedicated and turned over to the county juvenile authorities. The Kiwanis Clubs of **Valley of The Sun, Phoenix, and Phoenix, Arizona** joined forces to raise \$41,500 to build the facility to provide rehabilitation for juvenile offenders through special counseling programs and weekend work projects.

Rejavik-Hekla and Reykjavik-Katla, Iceland—The two Kiwanis clubs joined in providing \$2,000 to purchase two diagnostic cameras for the Reykjavik Cancer Society and the Municipal Hospital.



Greenwood, Mississippi—A Power Mower Safety Program was conducted by a club committee, and power mower safety rules were provided to dealers to distribute to customers.

Berkley, Michigan—The club organized mothers from fatherless homes into a club of their own to enable them to discuss mutual problems, provide social recreation, and encourage them to continue their education and to seek gainful employment.

Roosevelt, Utah—55 teenagers received certificates of graduation from the Kiwanis Club's Gun Safety and Survival Course.

Tijuana, Baja California, Mexico—704 women received free examinations at the club's Cancer Detection Center, and positive cases were sent to a California hospital for treatment.

Sarasota, Florida—\$4,721 was raised through the sale of Christmas trees by Kiwanians and given over to the Sarasota Welfare Home to purchase needed equipment for the elderly residents.

Langdale, Alabama—\$1,300 was provided to install outside lighting at the local hospital, providing better visibility for motorists and pedestrians and added safety for those walking alone in the area.

Woburn, Massachusetts—Hospital equipment such as beds, wheel chairs, bed tables, crutches, and walkerettes were made available at no charge to people in need through the Kiwanis Hospital Equipment Program.

Milwaukee, Wisconsin—The club provided its annual \$500 scholarship for advanced training in police work for a member of the city police force.

Ankeny, Iowa—3,678 residents received Sabin polio serum vaccinations in an inoculation program provided at the expense of the Kiwanis Club.

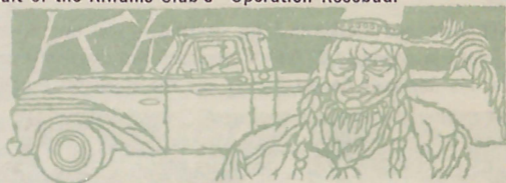
Highland, Baltimore, Maryland—\$6,000, raised by the club's annual white elephant sale, was used to construct a Children's Lobby at a local hospital, complete with furniture, television, fish tanks, and toys to provide a place for the supervised care of children of adults visiting patients.

Mooresville, North Carolina—With the aid of Boy Scouts and Key

Club members, 5,000 litter bags for automobiles were distributed through local supermarkets, and in public and industrial parking lots.

Newton, Kansas—In order to acquaint them with the business and professional community, the club invited all new teachers as meeting guests after school opened in the fall.

Elmhurst, Illinois—Two railroad cars filled with furniture, clothing, appliances, and a new four-wheel drive truck were delivered to the Sioux Indian Reservation in St. Francis, South Dakota as a result of the Kiwanis Club's "Operation Rosebud."



Clarksville, Indiana—A three-story press box and concession stand was constructed at the senior high school athletic field.

Richmond, Kentucky—1,000 residents attended the club's Fourth of July fireworks display and fish-fry.

Tyler, Minnesota—Every home in the community was provided with its proper street number.

Petitcodiac, New Brunswick—The club provided land, labor, and \$2,500 toward the construction of a community ice-skating rink.

Lincoln, Arkansas—Direct solicitation, a pancake breakfast, and a rodeo enabled Kiwanians to raise \$5,600 to construct a new community library building.

Miles City, Montana—Roadways, residential and business areas, and recreational facilities received a complete cleanup as a result of the club's annual Miles City Beautification Week in May.

South Riverside, Portland, Oregon—A \$10,000 profit was realized from the club's annual TV Auction of donated items. Proceeds were split between the National Cystic Fibrosis Research Foundation and the Mt. Hood Kiwanis Camp for Handicapped Children.

Chambersburg, Pennsylvania—A special dinner was provided by the club for candidates for U. S. citizenship prior to the naturalization ceremonies. New citizens were presented with patriotic mementos of the occasion.

Dublin, Ohio—The club financed the printing and mailing of the "Dublin School Newsletter," which reported news of the schools and Board of Education action to the 1,200 families of the area.

Dawson City, Yukon Territory—The club operated the local swimming pool and constructed concrete dressing rooms.

East Jeffco, Lakewood, Colorado—The club provided a roadside park complete with picnic tables, outdoor grills, waste containers, and proper landscaping.

Casady-The Village, Oklahoma—Kiwanians raised \$5,600 to donate a 48-passenger bus to the local Y.M.C.A.

Glenboro, Manitoba—Residents from three communities enjoyed the public beach maintained by the Kiwanians. A new public bath house and barbeque pits were installed to enhance the facilities.

South Bluefield, West Virginia—Kiwanians and members of their sponsored high school Key Club provided free coffee and travel information to motorists passing through the community over the Labor Day weekend.

SUPPORT OF CHURCHES IN THEIR SPIRITUAL AIMS

FOR THE SPIRITUAL SIDE OF LIFE—\$9,000 was provided by Kiwanians of **McKeesport, Pennsylvania** to establish and furnish an inter-faith chapel at the community hospital. Visitors and patients now have a place for meditation, and the room gives the clergy privacy to provide spiritual comfort.

Tokyo, Japan—From World War II battlefields the club collected stones, which were used as a part of a monument at a religious shrine in Tokyo.

Hinton, Alberta—The club sponsored a program of Christmas music for the community with the cooperation of various church and school choirs.

Longview, Texas—\$1,000 was donated by the club to the Salvation Army to assist in the building of a chapel for all faiths.

Provo-Timpanogos, Utah—18 young men and women, selected by local church leaders, were honored by the club for their contributions to their churches and the community.

Winnebago, Minnesota—A "Church Student of the Month" and his pastor were guests of the club and honored for their contributions to the community's religious life.

University Circle, Cleveland, Ohio—The entire membership of the club assisted wheel chair patients to and from church services at the nearby Veterans' Hospital and transported crippled and blind citizens to the churches of their choice on Sundays.

Long Beach, New York—\$5,000 was raised to finance the completion of the first church for the city's Negro community.

Batesville, Arkansas—Lay members conduct Sunday services for the inmates of the county jail.



Alameda, Idaho—In cooperation with local churches, six under-privileged children were selected and sent to church youth camps at Kiwanis expense.

Battle Creek, Urbandale, Michigan—Kiwanians gave 173 man-hours and produced 4,780 small white styrofoam crosses for the Easter morning breakfast trays of patients at area hospitals.

Harlan, Kentucky—The club sponsored a weekly religious radio program called the "Sunday School of The Air," which reached residents in a four-county area.

Tobaccoland, Durham, North Carolina—In conjunction with Brotherhood Week, the "Outstanding Community Spiritual Service" award was presented to a local recipient.

Arlington, Virginia—The entire club participates in the program of the Alcoholics Rehabilitation Farm Project by providing weekly religious services for the farm residents.

Slater, Iowa—Kiwanians collected 16 tons of clothing, magazines, newspapers, and numerous furniture items for distribution by the church-sponsored Helping Hand Society to needy families.

Sun City-Youngstown, Arizona—Kiwansians distributed church directories and table prayer tents to local business firms, restaurants, motels, and hotels.

Hub City, Nanaimo, British Columbia—In cooperation with the Salvation Army and the Ministerial Office, an inter-faith religious program was conducted by the Kiwanis Club as part of the annual Empire Day celebration.

Roxbury-Succasunna, New Jersey—The club sponsors an annual Easter Sunrise Service and serves refreshments at no charge to residents who attend.

Hudson, Massachusetts—"The Cross Fund" of the local Kiwanis Club raised \$600 for the erection of a large cross, which overlooks the community and is lighted every Sunday and during religious holidays.

Port Charlotte, Florida—The club presented an American and Christian Flag to new churches established in the area and a special Jewish Flag for the new Jewish Center.

Edwardsville, Illinois—200 Kiwanis man-hours raised \$7,290 toward the construction of a religious center for Southern Illinois University.

Barrie, Ontario—Area hotels and motels were given copies of church directories for the benefit of travelers.

Menasha, Wisconsin—The annual "Kiwanis Clergyman's Night" was conducted by the club, and clergymen of all faiths were invited as guests.

Okanogan, Washington—The club provided the furnishings for a quiet room at the new community hospital.

Walnut Creek, California—Using the theme, "How My Church Helps Me In A Space Age World," the club sponsored a religious art contest for the community grade and high school students.

Terre Haute, Indiana—A nine-passenger station wagon costing \$2,000 was presented to the Salvation Army to assist them in transporting residents to and from their Sunday school program.



Sheffield, Alabama—A Kiwanis committee arranged for daily public worship services at a local theatre during Holy Week in April.

Steel City, Pueblo and Pueblo, Colorado—Working together, the two clubs provided every hotel and motel room in the area with a complete church directory.

Wrens, Georgia—Hymn singing, scripture, and a fellowship dinner highlighted the non-denominational New Year's Eve Watch service conducted by the club for its members.

Ridgewood, New Jersey—250 men attended the Annual Communion Breakfast provided by the club during Holy Week.

Columbus, Mississippi—20,000 diet-prayer cards were given to two local hospitals for patients' trays.

Kalispell, Montana—Kiwansians erected church directory billboards along the roads leading into the community.



1966 EMPHASIS PROGRAMS

Major emphasis programs introduced by Kiwanis International have their origin at precisely the same point the best club programs originate: the identification of need or opportunity. Once need or opportunity is identified, the principle of program development is that techniques must be recommended which offer the most efficient application of Kiwanis manpower to need or opportunity.

This can be illustrated in two major emphasis programs first introduced in 1966—the Freedom Leadership Program, and the Stay Alive With Willie Survive safety program—as well as in all other major emphasis programs continued in 1966.

The Freedom Leadership Program

In 1965, the International Board of Trustees concluded that there was a need and an opportunity for Kiwanis International to take the lead in interpreting our freedom, in protecting our American and Canadian way of life against forces which would erode our freedom, and in demonstrating that the responsible citizen can gain his greatest goals in a nation where freedom is cherished and nurtured. This was the identification of the need.

The next step was to develop a method for stimulating clubs to participate in a common effort. The Freedom Leadership Program was developed in 1965 and released in early 1966. It has three specific objectives: (1) to identify the heritage of freedom in our nations; (2) to provide the leadership to increase understanding of the essential elements of our freedom; and (3) to provide the leadership to increase respect and appreciation for our freedom to the end that it will be defended, strengthened, and perpetuated. Specific techniques for implementation were set forth in the form of thirty project recommendations contained in the Freedom Leadership Program Manual.

In 1966, more than 2,000 clubs reported participation in this program. When announced in late 1965, it immediately won a Freedoms Foundation Award. When club reports of participation were received in 1966, the program won a second Freedoms Foundation Award.

Stay Alive With Willie Survive

The problem of increasing injuries and deaths from accidents, especially from traffic accidents, was easily identifiable. All the combat casualties we have endured in wars and police actions are substantially less than the total number of dead and injured suffered as a result of highway accidents alone. Each year, more than 50,000 persons are losing their lives in traffic accidents. The need for safety programs was self-evident in 1965.

Since Kiwanis manpower could be applied in many areas of accident prevention, Kiwanis International in 1965 developed the Stay Alive With Willie Survive program, directed toward traffic safety, home safety, bicycle safety, and others. The program was introduced to clubs in 1966 in the form of the Willie Survive safety kit. Support items for club use included radio spot announcements, distributive folders, billboard posters, bicycle decals, and newspaper mats. Throughout the nation, drivers heard Willie Survive's

safety messages on their radios and were reminded to "Fasten Those Seatbelts!" as they glanced at Willie Survive billboard posters. Children received Willie Survive's "Bicycle Rules of the Road" and homeowners read Willie Survive's "Power Mower Safety Rules." At that point, Kiwanis manpower was being applied to an identified need.

You And The Law

Back in 1962, the Kiwanis International Board was confronted with the fact that crimes committed by youth under 18 years of age were on the increase—increasing, in fact, at twice the rate of young age population. Again, the need for action was obvious. How could Kiwanis manpower be most effectively employed?

In cooperation with the National Council on Crime and Delinquency, Kiwanis introduced in 1963 a small booklet entitled "You and the Law," intended for distribution to high school students. These were to be distributed directly to youth, preferably at school assemblies or in school classes where the implication of the booklet could be stressed.

Response to the publication each year since 1963 has been overwhelming. In all, more than 4,000,000 copies of the booklet had reached young people by the end of 1966, and the content of the booklet had been reproduced in additional millions of copies of magazines and newspapers. School officials, police departments, juvenile court judges, and clergymen called for more. An English and a French edition, adapted to Canadian law, were also issued. The "You and the Law" program is as meaningful today as it was when introduced in 1963. Again Kiwanis manpower had been applied to an identified need and opportunity.

THE MATCHING CONCEPT

The above three programs dramatically illustrate Kiwanis International's approach in program development—first, the identification of need or opportunity—next, the stimulation of Kiwanis clubs to apply manpower potential to that need or opportunity. This is the history of all major Kiwanis programs.

The need for preserving and strengthening Canada-United States understanding and goodwill was identified back in 1921; Canada-United States Goodwill Week has been a major Kiwanis effort ever since. In 1966, more than 2,100 clubs reported observances.

The need for leadership in improving rural-urban understanding was identified in 1955; the annual promotion of

Farm-City Week is the application of Kiwanis manpower to the need. In 1966, 2,462 clubs reported observances.

The opportunity for increased association between adults and children needed dramatization in 1950; now Kiwanis Kids' Day in September is a community institution in thousands of cities and towns across Canada and the United States. In 1966, 2,065 clubs reported participation involving the entertainment of 1,868,524 children and the raising of \$1,341,878 for youth work.

Individual Club Projects

This edition of **Kiwanis in Action** is, as always, comprised primarily of typical as well as exceptional service projects reported by Kiwanis clubs throughout the world. Few of them reflect the major emphasis programs cited above, although most of these clubs did participate also in Kiwanis International's major emphasis programs.

Kiwanis International respects and safeguards the autonomy of each of its clubs in selecting its projects of service. Kiwanis knows that the principle employed in developing major emphasis programs at the International level—the identification of need or opportunity and the application of Kiwanis manpower to that need or opportunity—is just as valid for the club in applying its manpower to needs which are distinctive to its community.

Every project described in "Kiwanis In Action" is an illustration of the application of Kiwanis manpower to need or opportunity. Whether such need was one also identified by Kiwanis International is less important, because the most intelligent response free man can make is to apply his potential for good to the need or opportunity which he has himself identified as his greatest challenge.



BOYS AND GIRLS WORK

FOR A BETTER LIFE—Proceeds from the Kiwanis Football Bowl, sponsored by the **Suburban Norfolk and Norfolk, Virginia** clubs, provided \$130,000 for the construction of the Child Study Center at Old Dominion College. The Center will train therapists to teach pre-school children who have speech, hearing and sight handicaps. **Des Moines, Iowa**—\$19,776 was raised by the club's Annual Cerebral Palsy Football game for the treatment of crippled children in the county.



Albuquerque, New Mexico—2,300 young people of all ages participated in the club's annual Junior Olympics, for which the Kiwanians received national recognition.

Aruba, Netherlands Antilles—1,500 grade school children received a daily glass of milk at the expense of the Kiwanis club.

Tuscumbia, Alabama—The club provided funds to pay for minor surgery for the children of low income families.

Ponce, Puerto Rico—A twelve-week sports tournament was provided by the club for underprivileged children.

Oslo, Norway—Mentally retarded children were hosted by the Kiwanis Club to trips to a local radio station, a museum, and the city's Christmas Festival.

Cumberland, Rhode Island—\$500 was given by the Kiwanians to assist with the medical expenses of a boy who suffered burns to 90% of his body.

East Brunswick, New Jersey—The club provided a \$1,200 trampoline and underwrote the salary of a professional to provide recreation and therapy for children with brain damage.

Wien, Austria—The club held a Christmas party and collected gifts for needy families in Vienna.

Appleton, Wisconsin—3,100 grade school students entered the Kiwanis sponsored Fire Prevention Slogan Contest, with prizes going to the finalists.

Laval, Montreal, Quebec—\$12,000 was spent by the Kiwanians to purchase land and to construct a meeting hall for their camp for children.

Emporia, Kansas—Kiwanians provided \$1,000 and many hours of manual labor to construct a wading pool for the Retarded Children's Center.

Grand Forks, North Dakota—The Kiwanians sponsored a special summer camp for forty diabetic children who require daily medical attention.

Warsaw, Indiana—Kiwanians donated the labor and funds to provide new equipment for the Salvation Army children's playground.

Pineville, Louisiana—Third-grade students were provided with ten-page patriotic coloring books.

Oxford, North Carolina—Kiwanians raised \$7,000 to purchase uniforms for the high school band.

Warren, Michigan—\$2,232 from the proceeds of the club's annual Kid's Day Peanut sale was used to purchase a bus for the county home for retarded children.

Columbus, Georgia—12,597 meals and 3,149 quarts of milk were provided to needy children through the club's Nutrition Clinics.

Klamath Falls, Oregon—In observance of "Law Day," the Kiwanians arranged a day-long program on the legal process for the student body of the local high school.

Northeast Washington, D.C.—The club provided \$1,000 in materials and equipment to the local National Association for Retarded Children to enable the children and young adults to manufacture income-producing items to support themselves.

Butte, Montana—25 underprivileged children spent a month at the Kiwanis Sunshine Camp, with the club assuming all expenses for staff, food, recreation, and medical attention.

Baldwin, New York—The club provided the facilities, equipment, and instructors for a tennis program in the summer months and bowling in the fall and winter for area children.

South Euclid-Lyndhurst, Ohio—Kiwanians provided the funds and manual labor to construct 100 postural drainage tables required for the treatment of children with cystic fibrosis.

Sewickley, Pennsylvania—15 crippled boys were members of the Cub Pack sponsored by the Kiwanis Club.

Denver-Cherry Creek, Colorado—The club provided an instructor, materials, and equipment for a woodwork shop at the Colorado State Children's Home.

Nashville, Tennessee—\$3,000 was contributed by the Kiwanians to "Operation Bootstrap," a program of the Boy Scouts of America designed to extend scouting to boys in housing projects and other areas of low opportunity.

West Side, Fort Worth, Texas—Kiwanians organized the "Head Off the Drop-Outs" program, which provided special therapy for handicapped children to enable them to return to regular classroom work.

Rexburg, Idaho—Kiwanians provided the funds and labor to renovate a warehouse to be used as an "Opportunity School" for mentally handicapped children.

Whittier-Rio Hondo, California—Kiwanians provided complete dental care for a child of an underprivileged family whose dental problems were so severe that her health, personality, and performance in school were seriously impaired.



Red Deer, Alberta—The Kiwanis Club owns and operated an 80-acre camp, complete with all necessary facilities, for Girl Guides.

Chester, West Virginia—The club conducted the March of Dimes campaign for the county, raising \$626 with assistance of the Key Club.

Zurich, Switzerland—The club sponsored a Charity Concert to raise funds to purchase furniture for a children's home.

CIRCLE K CLUBS

COLLEGE CAMPUS SERVICE—While Kiwanians served their communities, members of Circle K International were also proving service. Circle K men at **Evangel College, Missouri** sponsored an Apple Day, selling apples on street corners to raise \$5,457 to provide dental care and shoes for underprivileged children. 1966 was a year of record growth, as 101 new clubs and 1,500 new members joined the organization. At the end of 1966, there were 722 Circle K Clubs with a membership of 14,057. Below are examples of service projects conducted by members of Circle K Clubs.



Augustana College (South Dakota)—The Circle K Club handled the sales of penholders produced by handicapped workers, with the profits going to the workers.

Babson Institute (Massachusetts)—The club sponsored a student-faculty basketball game to raise \$450 to aid the widow of a campus maintenance man who was left with two small children and no funds.

John Brown University (Arkansas)—Club members served as ushers for campus religious services and had the assignment to daily raise and lower the American and Christian flags.

Bloomfield College (New Jersey)—Circle K men collected 1,500 books for the New Jersey Youth Reformatory.

University of Pennsylvania—Club members provided a tutoring service for Philadelphia high school students with academic problems.

Texas State College—Circle K men assisted the college administration in registering incoming students and providing desk blotters with basketball schedules and dormitory phone numbers.

Carroll College (Montana)—The Circle K Club was responsible for campus Orientation Day and provided such services as greeting freshmen, carrying luggage, arranging for campus tours, and serving refreshments to visiting parents.

University of Waterloo (Ontario)—Circle K men raised \$4,700 from a car wash and "slave day" for the Muscular Dystrophy campaign, work with retarded children, and help in establishing an epilepsy foundation.

Wilmington College (Ohio)—In answer to a call for assistance, club members completely renovated, inside and out, the home of a needy family.

Milwaukee School of Engineering (Wisconsin)—Circle K men provided bags of Halloween treats to the children who were patients at three community hospitals.

Butler County Community College (Kansas)—A trailer load of canned goods and staples were collected by Circle K men for the needy of the community at Christmas.

University of Nevada—Circle K men provided a busload of handicapped children with a picnic at the park, followed by a party with all the trimmings.

Miami Dade Junior College (Florida)—Circle K members volunteered to paint the buildings of the Miami Boys' Club.

San Bernardino Valley College (California)—Circle K men repainted all the bleachers in the school's gym and sponsored a drive to collect books for a Cerebral Palsy School in Ontario.

Danville Branch, Virginia Polytechnic Institute—Tiny, inexpensive fire-extinguishers were sold by the club to residents as a practical means of stressing safety in the home.

Coastal Carolina Extension, University of South Carolina—To help raise funds for the March of Dimes, the club charged students to use the school parking lot and solicited contributions.

Auburn University (Alabama)—The club won a Single Service Award from Circle K International for the record-breaking blood drive it conducted for the troops serving in Vietnam.



Portland State College (Oregon)—Circle K musicians, known as the "Circle K Overtones," provided music for a dance and variety show in cooperation with the club's Kiwanis sponsor.

Scottsbluff College (Nebraska)—The installation of parking lot guideposts was part of the campus beautification program conducted by the Circle K Club.

Mississippi College—Club members hosted thirty local orphans for a day of entertainment, games, and refreshments.

Christian Brothers College (Tennessee)—The Circle K Club took charge of Parents' Weekend, registering parents and faculty, ran a refreshment center for guests, and supplied ushers.

Wright Junior College (Illinois)—\$45 was collected from the student body for Project Hope, the ship which provides medical aid to people of other countries.

Lake Michigan College—A Thanksgiving dinner was provided for a needy family; toys were collected and repaired for underprivileged children.

Alaska Methodist University—To prevent an interruption of the school class schedule, Circle K men cleared snow and ice from roadways and walks after a severe snowstorm.

Oxford College (Georgia)—Concrete and redwood benches and trash receptacles were placed on campus by the Circle K Club.

Montgomery Junior College (Maryland)—Circle K members worked three times a week in helping children with brain damage to learn to crawl and walk, essential to their developing new brain tissue.

University of Minnesota at Morris—The club prepared and distributed weekly food packages for the needy in cooperation with the Stevens County Welfare Department.

University of Victoria (British Columbia)—Circle K members supervised the polls for the student elections, set up the auditorium for student debates, and collected funds for the United Appeal.

Washington State College (Maine)—The club took on the job of programming and staffing a daily campus radio program which presented a variety of topics of interest to the student body.

KEY CLUBS

HIGH SCHOOL CAMPUS SERVICE—High school students in Key Clubs throughout the United States and Canada gave their time and talent for the benefit of their schools and communities. Typical of Key Club accomplishment was "Operation Loneliness," a program of the Hillsboro, Kansas Club, to provide transportation, shopping tours, entertainment, and personal services to residents of a home for the aged. At the end of 1966 there were 82,232 Key Clubbers in 3,039 clubs sponsored by local Kiwanis Clubs. Following are typical service projects conducted by Key Clubbers.

Crane High, Chicago, Illinois—Key Clubbers distributed weekly chapel service schedules to the wards and escorted patients of the Veterans' Administration Hospital to Sunday services.

Ashland, Massachusetts—The club's fund-raising efforts provided \$1,000 in scholarships to lucky recipients.

Brown High, Atlanta, Georgia—Club members donated funds raised from a car wash to provide the school athletic department with a needed whirlpool bath.

Camelback High, Phoenix, Arizona—Members took on the task of building a new concession stand for their school near the football field.

Richardson, Texas—The entire Key Club membership went on a house-to-house canvass and distributed more than 10,000 leaflets to residents and business firms on poison—kinds and antidotes.

Broad Ripple High, Indianapolis, Indiana—A Key Club team cleaned up the trails and surrounding roadways and removed four truckloads of debris from the creek of a park located near their campus.

Conway and Myrtle Beach High, South Carolina—\$5,000 was raised for the March of Dimes by the "Walk-A-Thon" sponsored by the two Key Clubs.

Mount St. Charles Academy, Rhode Island—Key Clubbers teamed up with other civic organizations to save the apple crop of a local grower from destruction by the weather.



Burley, Idaho—Kiwanians and Key Clubbers joined together to raise \$1,830 to purchase an electronic scoreboard for the school athletic field.

West Mifflin High South, Pennsylvania—Directing their efforts against pornography, off-color language and humor, the club utilized posters, newspaper articles, public address messages, and an all-school assembly in its "Assault on Indecency Week" program.

Scappoose, Oregon—Key Clubbers joined their Kiwanis sponsors in planting 700 Douglas Fir trees to replace trees previously logged.

Enderlin, North Dakota—To register support for American troops in Vietnam, the Key Club provided the entire student body with miniature United States lapel flags.

Mathew High, Vienna, Ohio—8,300 pounds of clothing was collected by the efforts of the Key Club for the Save The Children Foundation.

Miami Beach, Florida—In response to an appeal for assistance from a school in the Bahamas, Key Clubbers organized "Operation Good Neighbor" and collected 10,000 books and thirty crates of athletic equipment, which were shipped to the school.

Walt Whitman High, Bethesda, Maryland—Concerted efforts by the Key Club resulted in gathering 11,700 cans of food for distribution to needy families during the Christmas season.

Ballard High, Seattle, Washington—Hall patrols are provided by the club to combat a rising incidence of locker thefts. No thefts have been reported since the Key Clubbers initiated their program.

Holy Rosary High, Rochester, New York—In cooperation with the Marine Corps League, Key Clubbers assisted in collecting 700 pounds of foodstuffs, clothing and toys for Vietnamese orphans.

Warren High, Downey, California—Key Clubbers waxed and polished the community's police cars to display respect and appreciation for law enforcement.

Sidney, Montana—Key Clubbers raised \$750 to create a sculpture in honor of a former governor of the State of Montana who lost his life in a plane accident.

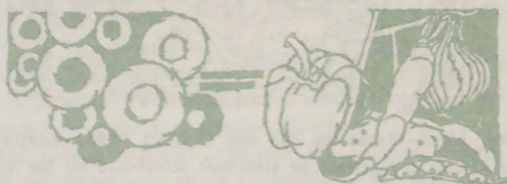
Menard Memorial High, Alexandria, Louisiana—Key Club members served as volunteer counselors at the Kiwanis Boys' Camp: supervising recreation, serving as lifeguards, and helping in the camp kitchens.

St. John Vocational, New Brunswick—A skit, "Operation Pussycat," staged by the Key Club, resulted in \$47 in donations to help brighten the Christmas of needy families.

Brighton, Colorado—The Key Club-sponsored "Discotheque" attracted 400 teenagers and raised \$150 for the club's service work.

Bethany, Oklahoma—The football stadium received a new look through the efforts of Key Clubbers, who filled in cracks and crevices and prepared the concrete surface for painting.

Jonesboro, Tennessee—800 dozen donuts were sold by the Key Club members to raise funds to purchase fruit and produce for needy families at Christmas time.



Sylvan Hills High, North Little Rock, Arkansas—Sponsorship of the annual "Miss Sylvan Hills Beauty Pageant" by the Key Club raised \$380 to construct a new sign for their high school entrance.

Lourdes, Wisconsin—Key Clubbers assembled Christmas gift baskets of canned food brought from home and a \$5 food certificate for needy families.

Weir, West Virginia—"Key Club Government Day" found Key Club members working with the heads of all city departments to become better acquainted with local government.

Prince Of Wales Collegiate, Newfoundland—Dancing, skits, and singing routines highlighted the review presented for the school by the Key Club.

VOCATIONAL GUIDANCE

TO ENHANCE THE FUTURE—2,950 high school students took advantage of the third Annual Career Day sponsored by the Kiwanis Club of Napa, California. 107 business and professional men and women, representing 61 vocations, were on hand to counsel and assist the students in formulating plans for their career and educational goals.

Andover, New Jersey—4 outstanding and deserving high school students are selected annually by the club to be recipients of \$50 book scholarships for their college education.

Gate City, Greensboro, North Carolina—Merchandise collected by Kiwanians and donated by local business firms was sold at a sidewalk sale to raise \$1,000 for scholarships for deserving students.

Marlboro, Massachusetts—The club's Annual Science Fair drew 115 high school entrants and 3,000 visitors, with prizes going to the outstanding projects.

Garden Grove-Central, California—The club purchased equipment and books to assist in the vocational training of students unable to go on to college after completing high school.



Parkway, Fort Walton Beach, Florida—Kiwanians provided all junior and senior high school students with "Career Guidance Kits" containing information on over 2,000 various job classifications.

Iowa City, Iowa—The club sponsors the local Goodwill Industries, which employs 34 handicapped people referred to the project by the State of Iowa.

Berlin, New Hampshire—The club awarded two \$500 scholarships to students who lacked the finances to continue their education.

Bishopville, South Carolina—A Blue Card Honor Society was established for all high school students maintaining a 90 or above grade average.

Kitchener-Waterloo, Ontario—8,000 high school students and 2,000 adults participated in the 5-day "Careers Exposition," which featured booths and information on 48 career fields.

Hagerstown, Maryland—Three \$200 scholarships were provided to selected needy local high school students to continue their education.

Metropolitan Marietta, Georgia—The club committee initiated the "Stop-the-Drop-Out Project," whereby high school drop-outs were counseled and scholarship and vocational information was provided to potential drop-outs.

Fremont, Nebraska—600 high school seniors from the area took part in the Kiwanis Club's Career Day program.

Las Vegas, New Mexico—With the financial assistance of other Kiwanis Clubs in their division, the club sponsored its annual Science Fair for high school students in the area.

Eau Claire, Wisconsin—In cooperation with the Wisconsin State Employment Service, the club provided a youth employment service.

Pikeville, Kentucky—Over 1,000 high school seniors from 10 schools participated in the Career Day program sponsored by the Kiwanians.

Third District, New Orleans, Louisiana—The club Vocational Guidance committee distributed books and magazines to assist in the rehabilitation work of the Orleans Parish Prison.

Brookings, South Dakota—A Teachers Clinic was conducted by the club for high school students to encourage interest in the teaching profession.

Southwest Little Rock, Arkansas—The club worked with the State Rehabilitation Department in finding employment for young men and women in need of assistance.

Punxsutawney, Pennsylvania—Two deserving young ladies received full scholarships for their training through the club's Student Nurse Training Program.

Yellowstone, Billings, Montana—The club provided part time employment and other incentives for potential high school drop-outs.

Malverne, New York—The club's annual "Stairway To Stardom" program provided show business hopefuls with an opportunity to perform in public.

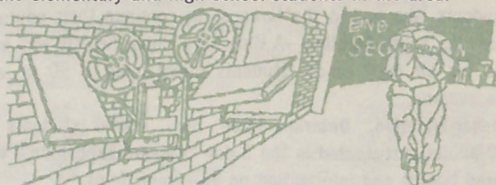
Fremont, Ohio—An Adult Vocational Guidance Counseling Program was provided for retirees who need employment.

Industrial Seattle, Washington—956 students found employment through the Kiwanis Teenage Employment Service, operated at a cost of \$2,000 annually to the club.

Kirkville, Missouri—The club established a library of vocational guidance materials which is rotated among local business firms for display and use by the community's young people.

Caldwell, Idaho—Kiwanians organized a Youth Employment Service which secured both full-time and part-time jobs for over 300 young people.

Northwest Town, Chicago, Illinois—The club furnished books, visual aids, and a teacher for a school drop-out and study program for the elementary and high school students in the area.



Pittsburg, Kansas—96 students from the three local high schools were selected by the club to attend two club programs on higher education.

Green Valley-Glenwood, West Virginia—The club sponsored a County Opportunity Workshop for training mentally and physically handicapped for a vocation.

Adrian, Michigan—\$275 was expended by the Kiwanians to purchase a Vocational Library covering 450 careers for circulation among the three local high schools.

Alamosa, Colorado—To encourage the study of science and agriculture, the club provides awards for local and regional science and 4-H fairs.

Kerrville, Texas—To help adults qualify for jobs and to combat the drop-out problem, the club instituted the Kerr Technical School.



Summary of Major Activities

January 1, 1966 — December 31, 1966

Citizenship Services

- 2,462 • Farm-City Week observances in clubs
- 17,199 • Agriculture and Conservation projects sponsored
- 5,471 • Senior Citizens projects sponsored
- 1,279 • National Public Works Week observances in clubs
- 12,551 • Projects encouraging attendance at religious services
- 103,140 • Kiwanians serving on local boards
- 34,245 • Kiwanians teaching religious education classes
- 642,649 • "Prayer Before Meals" table tents distributed
- 40,718 • Spot announcements on spiritual life made
- 8,555 • Lay ministers provided for churches
- 3,769,903 • Trees planted
- 22,296 • Kiwanians assisting in the Ballot Battalion
- 5,736 • Safety Projects sponsored
- 9,483 • Projects promoting International goodwill sponsored
- 22,598 • Kiwanians holding public office
- 2,171 • Canada-United States Goodwill Week observances
- 2,084 • Clubs participating in the Freedom Leadership Program

Youth Services

- 2,065 • Kids' Day observances by clubs
 - \$1,341,878 • Raised for youth work on Kids' Day
 - 1,868,524 • Children entertained on Kids' Day
 - 628,095 • Children assisted in health problems and needs
 - 22,248 • Projects sponsored in support of established youth organizations
 - 14,730 • Projects sponsored affording career counseling
 - 167,133 • Youth recognized by clubs for special achievement
 - 11,898 • Scholarships and loans awarded
 - 389,118 • Children provided with food, clothing, etc.
 - 691,149 • Quarts of milk given to school children
 - 2,095,663 • Vocational guidance aids furnished
 - 5,736,863 • Youth served through recreational projects
 - 399,303 • Members of farm youth organizations aided
 - \$1,337,586 • Granted or loaned to students
 - \$10,282,561 • Expended from the club benefit and club foundation funds for all services rendered by clubs
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