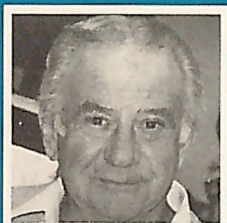
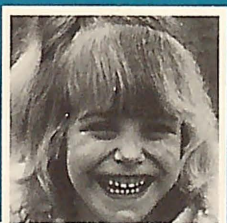


1992-93
EDITION



KIWANIS IN ACTION



C ONTENTS

Introduction	1
Young Children: Priority One	2
Community Services	8
International Relations	12
Human and Spiritual Values	15
Youth Services	17
Fund Raising	22
The K-Family	25
Statistics	27
Order Form	28

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NTRODUCTION

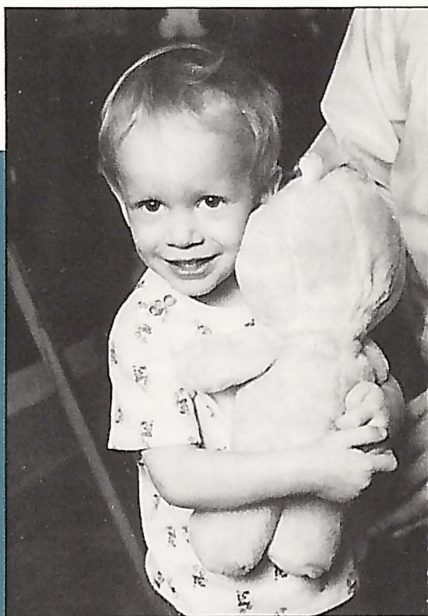
Some Kiwanians are identified by their lapel pin. Others are recognized because they're sporting their yellow Kiwanis vest or other Kiwanis attire. But most Kiwanians stand above the crowd because they're wearing something very simple . . . something everyone can wear . . . a smile.

Kiwanians are genuinely happy people not just because they're with Kiwanis, but because they

share happiness with their community and, ultimately, with other parts of the world. They do this through service. From the smallest service project, such as spending time with an elderly hospitalized person, to the largest, constructing a house for the homeless, for instance, Kiwanians

spread their joy throughout. The amazing thing, though, about those smiling Kiwanians is that they unselfishly do their good deeds expecting nothing in return, except, perhaps, for one small reward . . . a smile.

The stories included in this booklet reflect only a tiny portion of the smiles Kiwanians give to others each day of their lives.



Y

OUNG CHILDREN: PRIORITY ONE

Kiwanis' long-term commitment to enhancing the lives of children intensified with the creation of the *Young Children: Priority One* program. The ongoing program's focus encourages Kiwanis clubs to address the needs of young children, prenatal through age five, by serving them through four fundamental areas:

- Maternal and Infant Health
- Child Care and Development
- Parent Education and Support
- Safety and Pediatric Trauma

Every year, each Kiwanis club is challenged to develop a new — or expand an existing — *Young Children: Priority One* project. Kiwanians worldwide have exceeded the task put before them by implementing their own innovative projects, networking with other organizations concerned with young children, and working with each other in division- and district-wide efforts.

Never before in Kiwanis history has there been such inspiring dedication to a single service effort. The following are just a few ways in which Kiwanis clubs have made, and will continue to make, young children priority one.

Maternal and Infant Health

■ Health is happening in **Goshen, Indiana**. The Goshen Kiwanis club, working in conjunction with the county health department, sponsored a health day for children, prenatal through age five. Nearly \$2,500 in free health care was donated by a doctor, dentist, and eye specialist from the club. In addition, representatives of various health and human service agencies provided free seminars on birth defects, health and nutrition, and substance abuse during pregnancy. Transportation

to and from the event was also provided by the club.

■ Disturbed that one out of ten children is exposed to drugs in the womb, the **Lake San Marcos, California**, Kiwanis club teamed up with the Options for Recovery Center, a local six-month-long, five-days-per-week treatment program for chemically dependant pregnant women and their infants. The center treats approximately 26 women and 30 infants daily. Kiwanians donate their time as “adoptive grandparents” in the nursery while the mothers attend sessions. The club also purchased a washer and dryer, ceiling fans, shelves, cabinets, VCR, and playground equipment for the center.



■ It sounds like a statistic from a third-world nation, but it was in **Lynchburg, Virginia**, that nearly 40 percent of the children were not receiving vital immunizations. It's a

good thing the local Kiwanis club came to the rescue and developed a compound strategy to increase immunizations.

By erecting billboards, providing public service announcements, and calling parents of young children, Kiwanians helped parents remember their child's scheduled immunizations. Photographs of immunized children are displayed after their fourth shot, and teddy bears are awarded to children who complete the inoculation program. The children also are invited to participate in the club's annual Teddy Bear Parade.

Finally, since the club's goal is to rescue all area infants from dangerous diseases, the club hired a computer programmer to design a software package that takes birth data from the

state computer system and tracks immunizations. If any child misses an immunization, a mailing label is printed and the parents' phone number is displayed so that Kiwanians can save the day by reminding them to have their children immunized.

Child Care and Development

■ When members of the **Bradenton, Florida**, Kiwanis club conducted a needs assessment survey in their community, they discovered that 500 children needed child-care services. The club planned three courses of action to remedy the situation. First, the club worked with area businesses to purchase and renovate a building so it would be suitable for child-care. The new center can now care for 100 children and is the only certified "sick child day-care center" in Florida. The club's next step was to assist the Manatee County Nursery School by providing funds to purchase equipment and supplies. Kiwanians also remodeled the nursery to expand its capacity from 120 to 200 children. Finally, the club encouraged the Salvation Army to open a child-care center in an already existing building by providing scholarship dollars. Overall, the club contributed \$45,000 for the benefit of 280 young children and their families.

■ After hearing a presentation by the local Head Start director regarding plans to construct a new building, the **Brighton, Michigan**, Kiwanis club hopped on the bandwagon and committed to constructing a playground for the facility. Kiwanians solicited lumber and hardware donations and conducted a citrus fruit sale to raise additional funds. The play area provides children with a swinging bridge, cargo net, climbing rope, monkey bars, ladders, and many hip-hopping good times.

■ Results of a community analysis conducted by the Kiwanis Club of **Portmore, Jamaica**, indicated that local children, ages three to five, needed greater exposure to educational environments. Club members designed a facility,

donated building materials and cash, and hired a construction crew to build a mini-library at a cost of nearly \$30,000 (Jamaican currency). Contributions from businesses and publishers have the library well on its way to providing an atmosphere that nurtures the habit of reading among young children.

■ In Cobb County, Georgia, hundreds of parents had a big problem: what could they do with their preschoolers while working or seeking employment? Well, thanks to the **Marietta, Georgia**, Kiwanis club, they can find comfortable shelter at Children's Place. Children's Place, a renovated YWCA fitness center, lacked the funds necessary to furnish the center or support its operation beyond three months. Kiwanians assembled a wish-list notebook that itemized the needed furniture and supplies. The notebook circulated weekly during club meetings resulting in the donation of \$7,500. Items purchased ranged from cribs and tables to educational toys and a fish aquarium. Appeals were made to the community to "sponsor" homeless children for \$15 per day. Local press reported on the project and businesses, banks, and churches lent their support. Thanks to the club's 1,808 service hours, and uncounted financial contributions by members, nearly 200 children are served by the center.

Parent Education and Support

■ Because of the **Baton Rouge, Louisiana**, Early Sunrisers Kiwanis club, teenage parents now have an adult mentor to turn to. Through their local hospital, Kiwanians play the role of "godparent" to teen parents by transporting them to their medical appointments, serving as their advisors, providing them with educational material related to child care, and purchasing toys and clothing for their infants. The club has furthered the project by purchasing video equipment for the hospital's pediatric clinic. Members invested 255 service hours in this worthy endeavor, and the club plans to make it an ongoing program.

■ Working together, the **Coos Bay** and **North Bend** Kiwanis clubs in **Oregon** organized and contributed to the construction of a child-care facility to be utilized by teen parents finishing their high school education. The clubs donated \$6,000 to cover the estimated costs of altering an already-existing alternative learning center. A nursery, playroom, kitchen, and laundry area were built from classrooms; plumbing and electrical systems were installed; and a network of organizations was solicited for the child-care facility's continuing financial support. Today, the project is benefiting 15 mothers and their young children.

■ The **St. Marys, Georgia**, Kiwanis club conducted a day-long parenting fair in the local high school's gymnasium featuring health care professionals speaking on pregnancy planning, complications, and nutrition; substance abuse; infant nutrition; safety; child abuse; and parenting. Speakers represented the local hospital's high-risk infant services, as well as county and community health departments. Attendees browsed through booths, picking up literature and talking to volunteers about sexually transmitted diseases, AIDS, family planning, smoking during pregnancy, car seats, and immunization. Admission and child care were free, although advanced registration was required. The Key Club sold concessions throughout the day, and entertainment was scheduled during lunch. Gift certificates from restaurants, infant car seats, and automobile services were door prizes.

Safety and Pediatric Trauma

■ There's only one way a child born at Mary Chiles Hospital is going to leave: properly restrained. It's not that the babies are wild; it's simply the safe thing to do. If parents of children do not have — or cannot afford to purchase — a safety seat, the **Mount Sterling, Kentucky**, Kiwanis club loans one to the parents for 24 months. The seat is then exchanged for a larger

one. The mandatory policy has helped 19 children so far and will continue to help many more in the future.

■ The tiny, delicate bodies of young children must be treated with special hospital equipment and many hospitals cannot afford it. That's why the **Hanover, Pennsylvania**, Kiwanis club raised \$6,000 for the purchase of a pulse oximeter and phototherapy unit for Hanover General Hospital. The pulse oximeter measures the oxygenated blood level in newborns, and the phototherapy unit allows babies to be treated for jaundice while they rest in their mothers' arms. Although the number of children benefitted from their gift is inestimable, the Kiwanians are certain that "the long range effect will be felt strongly in the hearts and minds of those children born with such problems, especially when they are old enough to realize that through the efforts of a few community-minded individuals, they are alive and well. Hopefully, this realization will enable them in turn to help others in need, which is what the spirit of Kiwanis is all about."

■ Not only does the Downtown **Fort Lauderdale, Florida**, Kiwanis club own and operate a 62-unit apartment complex for low-income families; it ensures a safe environment for the young children living there. The Kiwanians determined that uncovered electrical receptacles and unlatched kitchen cabinets containing poisonous household cleaners were injuries waiting to happen. To eliminate these dangers, the club persuaded a local hardware store to sell cabinet safety latches and electrical receptacle covers to them at cost. While installing the new safety devices in each apartment, club members distributed poison control information packages describing the dangers of household cleaners and giving instructions on what to do in case of accidental poisoning. Their efforts have provided 150 young children with safer homes.

C

COMMUNITY SERVICE

■ Imagine not being able to read the fat content in your Weight Watchers dinner...or your favorite comic strip in the Sunday paper...or this exciting and informative booklet. More seriously, think of the shame a high school student feels each time she's called upon to read aloud in class but can't...or the pain an illiterate grandfather feels after his granddaughter asks him with pleading, innocent eyes to read her a story.

These are definitely unpleasant situations that the John Barden Golden K club wanted to eliminate in **Boone, North Carolina**. The club implemented a multi-faceted approach by tutoring 286 children and adults in school and at home, collecting and distributing books and magazines wherever it could, supporting the county library and literacy association with memberships and donations, and organizing a Reading Is Fundamental program in its community.

■ Although young in spirit and wealthy in mind, many elderly citizens just aren't quite as spry and economically independent as they used to be. They need the assistance of caring people like the Kiwanians in the **Caveman, Oregon**, Kiwanis club. Members purchase materials for and paint houses of elderly citizens who are unable to do so themselves. From scraping off old paint to picking up their freshly spotted drop cloths, Kiwanians brighten the exteriors of these homes while enjoying fellowship with one another and serving their community.

■ A nebulizer? That's what the Kiwanians of **Australia's Lefevre Peninsula** bought to improve the life of an asthmatic. Previously limited by his condition, the gentleman now is able to go wherever he wishes, whenever he chooses. While the cost of \$330 was minimal and there weren't a lot of members or service hours in-

volved, the club experienced the man's overwhelming gratitude and realized that a small project can sometimes have a tremendous personal impact.

■ Many think it's just another Hollywood-created crime show. Some pay for it without knowing. Others simply take it for granted. But not the Kiwanians in **Hannibal, Missouri**. They take "it" very seriously. So seriously that the club raised \$29,150 for its installation by soliciting



private and corporate donations, and by holding a pancake day and hosting a radio phone-in program. After its installation, the remaining funds were used to upgrade the telephone systems in their police and fire stations and to

purchase a tape system to record all emergency calls. Know what "it" is yet? It's the 9-1-1 emergency system, and thanks to Kiwanians, it's saving lives in Hannibal.

■ The Kiwanis Club of **Medicine Hat, Alberta**, is also helping to save lives. Their Kiwanis Emergency Alert System is currently operating in the homes of 143 elderly citizens and allows them to easily summon emergency medical help should the need arise. Kiwanians purchase and distribute the units and then check them monthly to ensure they're working properly. Kiwanians view the check-ups as an opportunity to brighten the lives of the people they're visiting since many of them are lonely and look forward to conversation and entertaining guests.

■ In **Minnesota**, news moves from milk to mulch in a matter of months. Members of the **Hendricks** Kiwanis club, concerned about the amount of solid waste entering their county landfill, pick up bundled newspaper set out by homeowners and businesses bi-weekly. They sell the newspaper to a local dairy farmer who shreds the paper and uses it as bedding for his cattle. Once it is no longer useful as bedding, it becomes the mulch he spreads throughout his fields.

■ Did someone mention fields? No, fieldhouse. That's what the Kiwanis Club of **Pembroke, Ontario**, said was missing in its local park. Although the park had everything from miniature golf to baseball diamonds, it lacked a facility containing washrooms, showers, equipment storage space, a canteen, and meeting rooms. Armed with determination and a positive attitude, the club gathered \$290,000 through a series of ambitious fund raisers. The fieldhouse increased Kiwanis exposure in the community, resulting in 11 new members, and club morale heightened due to the success of the project and renewed pride in the club.

■ A popular, athletic youth in **Alpine, California**, was left quadriplegic after a tragic automobile accident. Requiring 24-hour care, he returned home to live with his family in a house unable to accommodate the ventilator-equipped wheelchair that allows him to move about. Since all federal, state, and insurance aid was exhausted and the family didn't have the financial means to rectify the situation, the local Kiwanians pitched in and began renovation. They converted two bedrooms into a suite and installed wheelchair ramps and bath facilities. Forty members devoted 700 service hours installing plumbing, electrical fixtures, walls, windows, tile, and carpet. In total, the club spent \$2,500, not including the many supplies that were donated, and they will continue to provide service to this family for as long as is necessary.

■ Lights, camera, AKtion! The Kiwanis Club of **Tallahassee, Killearn, Florida**, is rolling by sponsoring a new AKtion club, featuring 30 service-minded individuals ready to direct and act in their own award-winning programs. AKtion clubs are simply sponsored service clubs for people with mental retardation — the K stands for Kiwanis. The stars of the program are playing their roles this year by participating in an “Adopt a Street” clean up, a car wash, and an animal shelter dog wash. Both the Kiwanians and AKtion clubbers hope to tune in to more activities as the year rolls along.

■ “Olympic town” — you’d expect it to be another name for Barcelona, Spain or Lake Placid, New York. However, in this case, it refers to a very special area of **Greenville, North Carolina**. “Olympic town” was an area of activities and booths at the North Carolina Special Olympic Games in which athletes could participate before and after their events. Kiwanians in the Greater Greenville club sought support from other community organizations to sponsor booths, activities, concessions, and entertainment for the “town”. They also secured donations to cover costs of the town’s staging, electronic equipment, tents, tables, chairs, and decorations.

Not only did they organize the event, but they participated as well by hosting a face-painting booth. This gave club members an opportunity to talk with the athletes about their competitions, accomplishments for the day, and awards. Kiwanians decided that the athletes’ real smiles, not the painted ones, made every hour of planning and preparation worthwhile.

INTERNATIONAL RELATIONS

■ On the road again. They just can't wait to get on the road again to **Nogales, Mexico**, for their annual "Hands across the Border" project. Each December, the Kiwanis Club of **Mesa, Arizona**, prepares for an overnight trip to visit the Nogales, Sonora, Mexico Kiwanis club. Before embarking on their journey, the club rents a U-Haul and stuffs it full of medical equipment (including hospital beds, walkers, and wheelchairs), blankets, and toys to be distributed by the Nogales club.

■ Children sleeping on dirt floors. Toddlers and teens crowded together in overflowing beds. Serious situations that quickly lead to poor hygienic conditions, illness, or even death. Kiwanians in **Salamina, Colombia**, knew they had to do something for their neighborhood's children fast! They contacted the Sleeping Children Around the World Foundation, a Canadian-based, Kiwanian-created program that collects money just for that purpose, and obtained a \$75,000 donation for the fabrication and delivery of 2,500 slumber kits for kids. Kits were to include an iron and pine bed, mattress, sheets, pajamas, covers, and pillows. City technicians constructed the iron and pine beds. Meanwhile, sheets, pillow cases, pajamas, and covers were made by people working in an institute for low-income persons. Mattresses and pillows were manufactured by prisoners at the local rehabilitation center. Children were selected to receive the slumber kits based upon financial need. Thanks to the Kiwanians, many children are now sleeping peacefully and having sweeter dreams.

■ A shortage of medical and pharmaceutical supplies exists in many areas of the world. Flash floods, fires, famine, and other catastrophes frequently intensify this problem. To help people cope, World Medical Relief (WMR) distributes

medical supplies to areas in need. They are able to do this at a low cost with the help of organizations such as the Kiwanis Club of **Oak Park, Michigan**. The club solicits donations of medicines, medical supplies and furniture, eye glasses, and cancelled stamps (WMR sells these to stamp collectors) for WMR. Members also sort medical supplies and prepare them for shipping once a month.

■ Remember hearing about the “great American melting pot” when you were a kid? Kiwanians in **Ardsey, New York**, do. Their town, located just north of Manhattan, is home to families whose origins cover the globe. The club decided to host a Family Heritage Day to promote unity in the community, educate people about the



different cultures represented in their locale, highlight the similarities of these cultures, and celebrate the differences, all reinforcing the “melting pot” theory. They

wanted people to enjoy foods and entertainment representative of the town’s cultural diversity and to appreciate people in the community.

In order to determine local interest, the club placed ads in the town newspaper, sent their plan to school and local officials, and contacted nearby ethnic organizations. The project was well on its way when the local high school offered free use of its cafeteria and gymnasium. To cover the rental costs for tables, chairs, and other equipment, the club sold ads in the program for the event to local merchants and persuaded restaurants to purchase full-page ads in exchange for concession space at the affair. The publicity committee led the preparations by distributing posters and flyers, placing announcements in school, village, and library newsletters, taking out

ads in the county and town papers, and airing radio and television public service announcements. Formal invitations were extended to local, county, and state officials, and to school, community, and Kiwanis leaders.

Family Heritage Day was remarkably successful. Unique aromas drifted through the school's cafeteria while cultural entertainment and educational booths filled the gymnasium. By the close of the event, 90 percent of the club's members had worked together for a total of 4,200 service hours. It was an educating yet fun experience for the entire "melting pot" of guests.

■ "Up with People," an uplifting international entertainment and outreach program for youth throughout the world needed a sponsor for an upcoming performance date in **Nebraska**. Enter the **Lexington** Plumcreekers Kiwanis club. Knowing the company would provide an educational and up-beat performance, the Kiwanians upheld their commitment to service projects and upstaged other organizations with their generous bid to host the show.

Plans kept Kiwanis heads up with advanced publicity, media promotion, securing an upscale locale, and ticket sales. More than 70 area families shared their homes with the young people, who, in return, put on an upper-class performance.

■ People claim that broken hearts can't be mended. Certainly the Kiwanis clubs in **Southampton, Pennsylvania**, and **Hamilton, Ontario**, don't believe this. They raised enough money to pay for visas, airline tickets, and ground transportation expenses for four Jamaican children and their guardians to fly to Danville, Pennsylvania, where a surgeon at the Geisinger Medical Center agreed to perform necessary life-saving heart surgeries for free. Kiwanis clubs of **Jamaica** helped secure visas and arrange for airplane tickets, while the Kiwanis Club of **Danville, Pennsylvania**, provided meals for the families. All of the children are now healthy and well, and nine more heart-mending operations are planned.

HUMAN AND SPIRITUAL VALUES

■ Strike up the band! It's the Kiwanis Club of **Junction City, United, Kansas**, and they're making a magnificent musical montage. The club's Human and Spiritual Values committee coordinates an annual community-wide gospel music festival featuring local church choirs and bands. Club members invite participants and distribute promotional flyers. This year, nine church choirs and one band performed for more than 200 people, and club members banded together for a total of 24 service hours.

■ Habitat for Humanity is a Christian, non-profit organization dedicated to helping provide low-cost housing for needy families. Volunteers with construction, administration, and fund-raising skills are needed to help render these services. The Golden K Kiwanis Club of **Hendersonville, North Carolina**, participates in the Habitat for Humanity program by constructing small homes, modest in size but neat and efficient, for local families in need. All labor is donated, and building materials are given to the club or sold at cost. Funds come from private donations or from the "Habitat Hut," where donated household items are resold. Last year, the Golden K members contributed 1,549 hours of labor to the program.

*You have not lived today until you have
done something for someone
who can never repay you.*

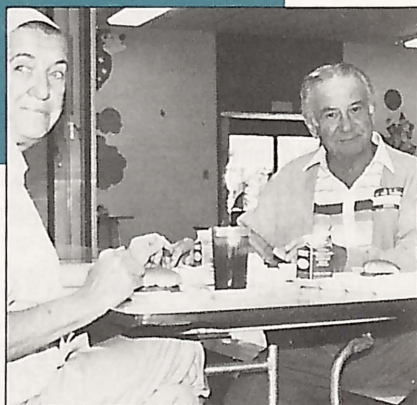
John Bunyan

■ Members of the South **Sioux Falls, South Dakota**, Kiwanis club are inspired by this quote to devote time to the ill, lonely, and disabled people, many of whom feel neglected and unwanted, living in their community. Kiwanians regularly visit hospitals and people who live alone

or in nursing homes. By doing simple things with them like reading stories, playing cards and board games, taking them out for breakfast, giving them rides, or even just talking, Kiwanians really make these people feel loved.

■ Another way Kiwanians are helping people who are confined to their home or hospital for medical reasons, or people living in nursing or rest homes,

is by participating in a ministry program. The Uptown Las Vegas, Nevada, Kiwanis club created its own program when they discovered there weren't



enough clergymen in the area to minister to these people. They found dedicated people from various denominations willing to go through a training program given by local clergymen. The trained "missionaries" now spend their free time ministering to ailing people in their community. As a result, more than 100 people per month are receiving spiritual consultations and the number keeps growing.

Y

OUTH SERVICES

■ Try as they might, students who maintain a B average receive little recognition for their efforts. That's why the Kiwanis Club of **Warrensburg, Missouri**, awards three B-average students per year a \$300 scholarship to the college of their choice. Scholarship winners are selected by grade point average and financial need requirements. Later, they are honored at a club meeting and asked to speak about their career plans. The real gift involved is not the small monetary scholarship but the much needed self-esteem boost.

■ Instead of enlisting in the United States Marine Corps, the Kiwanis Club of **Olney, Maryland**, supports the Corps' "Toys-for-Tots" campaign. The program provides needy children with new toys during the holiday season. Besides recruiting local banks to position drop-off boxes for toys in their lobbies, Kiwanians hosted a toy collection and fund-raising dance (no, not at the officers club!). Nearly 600 new, unopened toys were collected at the dance, and proceeds allowed Kiwanians to purchase 100 additional toys. In total, more than 2,700 toys were collected for the campaign, and members helped distribute them to the Regional Institute for Children and Adolescents, churches, orphanages, and homes for unwed mothers and needy families. Every club member participated in this effort for a total of 630 service hours.

■ In 1990, more than 2.5 million incidents of child abuse were reported in the U.S., a 100 percent increase from 1980. The Jersey City YWCA helps some of these children by housing abused girls who have been removed from their homes, giving the girls emotional support and care, and offering direction and guidance when needed. Until this past year, the home had little furniture, walls were bare, and there were few activities that the girls could participate in.

The **Jersey City, New Jersey**, Kiwanis club saw that the facility needed help. They responded by contacting local businesses and organizations and spreading the word about the YWCA home's condition. Through these efforts, the club acquired 15 jumbo-sized stuffed animals, two sofas, a love seat, and five dining tables with matching chairs. Club members contributed an exercise bike, sofa, stereo, sewing machine, and tables, chairs, lamps, paintings, dinnerware, and blankets. Gradually, the club transformed the barren building into a warm, cozy home for the girls.

■ Protect the environment! Stop global warming! Save the seals! Recycle! Every day, we hear more and more about our ailing environment and how we can help. Since education and early intervention are popular approaches used to address many of today's problems, Kiwanians in **Wichita, Kansas**, thought it might be a good idea to make their young people aware of the environment and how they can contribute to its wellness. They organized a "Kids Can Care About Nature" day in which kids rotated through five 25-minute learning stations related to soil, air, water, plants, and animals. Students also were given "Kids CAN" buttons and each class received a packet of suggestions for hands-on activities. If classes that participate in the activities keep a scrapbook, they may enter it into the Kiwanis club's contest and possibly win a new piece of equipment for their classroom.

■ The Kiwanis Club of **Dundee, Nebraska**, consulted with a local social services agency and discovered that foster children in the area were using trash bags to carry their toys and clothes from home to home. Sadly, it was giving the children lower senses of self-worth, making them feel like the trash the bags were intended to hold. Club members immediately took action by persuading their local high schools to have students make duffel bags during home economics. The club donated enough fabric and thread for students to make 1,200 duffel bags in 3 different

sizes. Besides helping the foster children, the high school students experienced the personal satisfaction that goes hand-in-hand with helping others. To date, the Kiwanians have delivered nearly 800 duffel bags to foster children and are committed to continuing this project.

■ Living in the frolic and fury of today's fast-paced society, people often find it difficult to have fun and fellowship with their families. The Kiwanis Club of **Clarke County, Virginia**, combatted the problem by organizing a fishing derby, a project that would provide good clean fun for parents and their children. The derby competition was divided into 2 groups, ages 4-7 and 8-12, and winners were selected based on the weight of

the fish they caught. First prize for each age group was tickets to a Washington Redskins game, and other prizes included rods, reels, and tackle boxes. Parents were required to accompany their children but were not allowed to catch fish. Club members served free hot dogs and beverages to 41 children and their parents. Due to popular demand, the club plans to host the derby again next year.

■ Readin', Writin', and 'Rithmetic — fifty years ago, those were the only subjects kids needed to do well in life. But the times, they are a changin', making it more difficult for young people to get jobs right out of high school, or even college — especially if they are simply taught the "Three R's". Kiwanians in **Bloomfield, New Jersey**, recognized this problem and, with the help of Key Clubbers, decided to refurbish a room in the



Bloomfield High School specifically dedicated to career guidance education.

Thanks to these clubs, a state-of-the-art career resource center, complete with 10 computers, two laser printers, a TV monitor and VCR, a video library stocked with 200 videos about popular 1990's occupations, and up-to-date career-related software, is now available for students to use. One of the software packages allows students to explore more than 800 possible careers, take career interest inventories and ability assessments, and investigate colleges, vocational schools, military opportunities, and financial aid sources. Another software package describes employment opportunities in the New Jersey area and is updated annually. Kiwanians devoted 470 service hours to this project, and the club's total expenditures totalled \$67,383.

■ The winters in **Casper, Wyoming**, are more than slightly chilly. They're downright cold! Unfortunately, because of the economy, more and more children are going to school during the winter wearing skimpy jackets or, worse, no coat at all. Local Kiwanians decided to do something about the problem and created a coat recycling program, "Coats for Kids." Members distributed flyers detailing the program throughout the community, and schools sent them home to parents. From October to December, nearly 2,700 coats were collected. Club members arranged for a local dry cleaning service to clean the coats for free. Later, school nurses discreetly distributed 770 coats to children based upon need. The club then sponsored an open house to give away the extra coats, during which several people donated more coats. Yes, more



coats! As they arrived, the Kiwanians delivered them to other Kiwanis clubs for them to distribute throughout their communities.

■ Learn, don't burn. Kiwanians in **Clinton, Iowa**, live by that philosophy, and that's what they're teaching their children. Knowing that many kids aren't aware of proper fire evacuation methods, Kiwanians sponsored a fire safety education day and invited children, in grades kindergarten through three, to attend. Throughout the day, children learned how to roll out of bed properly, crawl on the floor, feel doors with the back of their hands, and exit to safety. This process was demonstrated in a fire safety house complete with fire-like lights and simulated smoke. The University of Iowa Hospital's "Life Flight Aircare" helicopter was available for tours, and children also visited with paramedics. Approximately 1,050 children attended. Kiwanians awarded four bicycles and helmets to winners of a drawing, and gave away four smoke detectors. Because of the program's success, it will be held annually so that more children will "learn, don't burn."

■ Likewise, the Kiwanis Club of **Fountain Hills, Sunset, Arizona**, constructed the EDITH house (exit drill in the home), a fire safety learning tool similar to the fire safety house used by Clinton, Iowa, Kiwanians. Construction blueprints were designed with the help of the local fire department and money for building materials — nearly \$24,000 — was raised by the Kiwanis club. It took six months (2,500 man hours) for club members to build the house that allows children to participate in fire evacuation drills.

FUND RAISING

■ Do I hear \$15,250? Anyone? \$15,250?

Sold to the Kiwanis Club of **Scottsdale, Indiana**, for their fine "We Care" efforts. Recognizing that children in their community were in desperate need of winter clothing, the Kiwanians organized an 18-hour radio-TV auction with all proceeds benefiting the poor children of Scott County. Committees defined the needs of children in the community, solicited donations, organized auction items, administered the auction, and distributed funds. The club also purchased commercial promotional packages to supplement auction items donated by local merchants. An open-to-the-public follow-up auction was held shortly after the radio-TV auction's finish. Kiwanians worked for nearly 1,500 service hours to raise \$15,250 to purchase clothing for 305 children.

■ Vandalism and theft were everyday occurrences at the local primary school in downtown **Kingston, Jamaica**.

Children playing in the school's playground were frequently bothered by strangers passing by. For these reasons, the local



Kiwanis club decided to construct a high, protective wall around the school compound. Estimated expenses came to nearly \$160,000 (Jamaican currency), so the club members knew they had their work cut out for them, especially since they wanted the project completed within a three-month period. They quickly organized an effective fund-raising plan involving a walk-a-thon, concert, and solicitations. One hundred and fifty students participated with 40 club members in the walk-a-thon for a total amount raised of \$10,000. The

fund-raising concert, featuring a Jamaican dance group, netted \$48,000. The rest of the monies came from generous donations solicited by club members. Since completion of the wall, crime at the school has been reduced by 90 percent and children are no longer being bothered by passers by.

■ It's not as unsettling as Shirley Jackson's "The Lottery," or as profitable as as LottoAmerica, but the **Rotorua, New Zealand**, Kiwanis club's lottery benefiting Rotorua Hospital is just as noteworthy. Kiwanians persuaded 44 local restaurants, from casual to elite, to donate dinner-for-two meal vouchers as prizes and proceeded to sell lottery tickets for \$10 apiece. Each of the 1,780 tickets sold was "alive" for the 44 weekly drawings, so each ticket had a chance to win one or more meals. A local bank's donation covered ticket printing costs and advertising fees, allowing 100 percent of the lottery's \$17,800 to help purchase a C.T. Scanner for the hospital.

■ Stepping up to the green for the South west Christian Hospice are members of the Airport Area, **Atlanta, Georgia**, Kiwanis club. The club holds an annual golf tournament and donates all proceeds to the home. Tournament fees are \$60 per player, and hole sponsor fees are \$100. This year, 130 players teed-off and 20 individual hole sponsors kept it well under par. Chick-fil-a, a fast-food restaurant, birdied the 9th hole by providing lunch for all participants, while Delta Air Lines eagled the 17th by donating gifts before the finish. Upon completion of the round, a \$7,778 purse was awarded to the home, and several club members went on to the 19th hole to celebrate.

■ Kiwanians in **Shepparton, Victoria, Australia**, needed to raise funds for their local hospice care service for terminally ill patients. Boy, do they know how to raise money! Kiwanians purchased an empty plot of land to build a home on and sell for profit. The \$2,000 deposit that was required to purchase the land

was donated by a club member, with the balance due upon sale of the house. Kiwanians then persuaded a local bank to generously finance construction of the home, which turned a tidy \$40,000 profit. Some of the necessary materials were donated or purchased at a discount, and many club members assisted with construction. Proceeds helped the G.V. Hospice Care Service maintain its operations budget for another year.



T HE K-FAMILY

■ The **Arlington, Virginia**, Kiwanis club believes that kids should become involved with the community now so that they will continue their involvement as they grow older. For this reason, they sponsor a Builders Club, Key Club, and Circle K club. Each of the sponsored youth clubs are visited by one or more Kiwanians each meeting, and occasionally the kids visit the Kiwanis meetings, too. The entire K-Family works together during all fund-raising events and many service projects as well. Scholarships of \$1,000 are awarded to four Key Club members annually by the Kiwanians, and Marymount University recognized the Circle K club during the year for its outstanding service efforts.

■ Score another one for the Kiwanis Club of **Holmdel, New Jersey**, and the St. John Vianney, New Jersey, Key Club. Together they raised \$3,100 by holding a community-wide raffle. One hundred percent of both clubs' membership proved the key to their success and also strengthened their K-Family. With the money, the clubs purchased two scoreboards for St. John Vianney High School's gymnasium. The clubs scored special recognition for their gifts during the opening game of the girls' basketball season while the girls went on to score their way to a state championship.

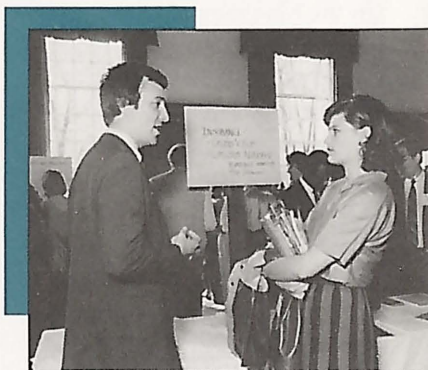
■ Sound educational and career guidance is hard to come by. Fortunately for the Key Club and Builders Club in **Horseshoe Bend, Arkansas**, their sponsoring Kiwanis club persuaded local business professionals to host three 25-minute career counseling sessions for the students. The students walked away from the sessions having received quality guidance and insight.

■ Kiwanians in **Portmore, Jamaica**, were proud, but surprised, when asked by their Builders Club to help do something about the ac-

cumulation of garbage in their school. To combat the problem, the Builders Club wanted to build a garbage incinerator. Working side by side, the Kiwanians and Builders Club members raised funds by holding a cake and ice cream sale at the school. Not only did the Kiwanians contribute additional materials that the proceeds of the fund raiser could not cover, but they constructed the incinerator as well. Thanks to the work of the two clubs, the Naggo Head Primary School now has its own garbage disposal facilities.

■ The Kiwanis Club of **Levittown, New York**, sponsors two Key Clubs. However, their work doesn't stop with simply sponsoring the clubs' existence. They get involved! For example, they promote the Key Club's activities in their

newsletter, and in the local media. They helped one of the clubs raise funds for the family of a deceased classmate to defray medical costs. They regularly assist



Key Clubbers with car washes and coat drives, softball tournaments, and many other service efforts. They encourage the Key Clubbers to help with Kiwanis projects, such as the annual spaghetti dinner, too. Oh, and one more thing: they send members of the clubs to divisional, district, and international meetings.

S TATISTICS

The previous pages, although representative of the types of service Kiwanis clubs provide, do not begin to expose the scope of the organization. Currently, the Kiwanis presence is felt in 84 geographical areas throughout the world, with nearly 8,900 clubs impacting their community. Amazing, isn't it! The statistics below, taken from the 1990-1991 Kiwanis Annual Club Reports, are indicative of Kiwanis' total service effort.

Total Service	Total
Funds expended	\$59,774,046
Service hours	7,145,603
Number of projects	150,104

Young Children: Priority One

Funds expended	\$11,915,039
Service hours	1,113,423

Young Children projects	Number of participating clubs
Reading is FUNdamental	964
Head Start	816
Smoking Awareness	301
Scald Burn Safety	133
Parenting Fair	352

Service Projects

Terrific Kids	653
Bring Up Grades (BUG)	436
CMN Telethon	681
Hugh O'Brian Youth Foundation (HOBY)	1,372
Recycling	1,065
Special Olympics	2,577

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