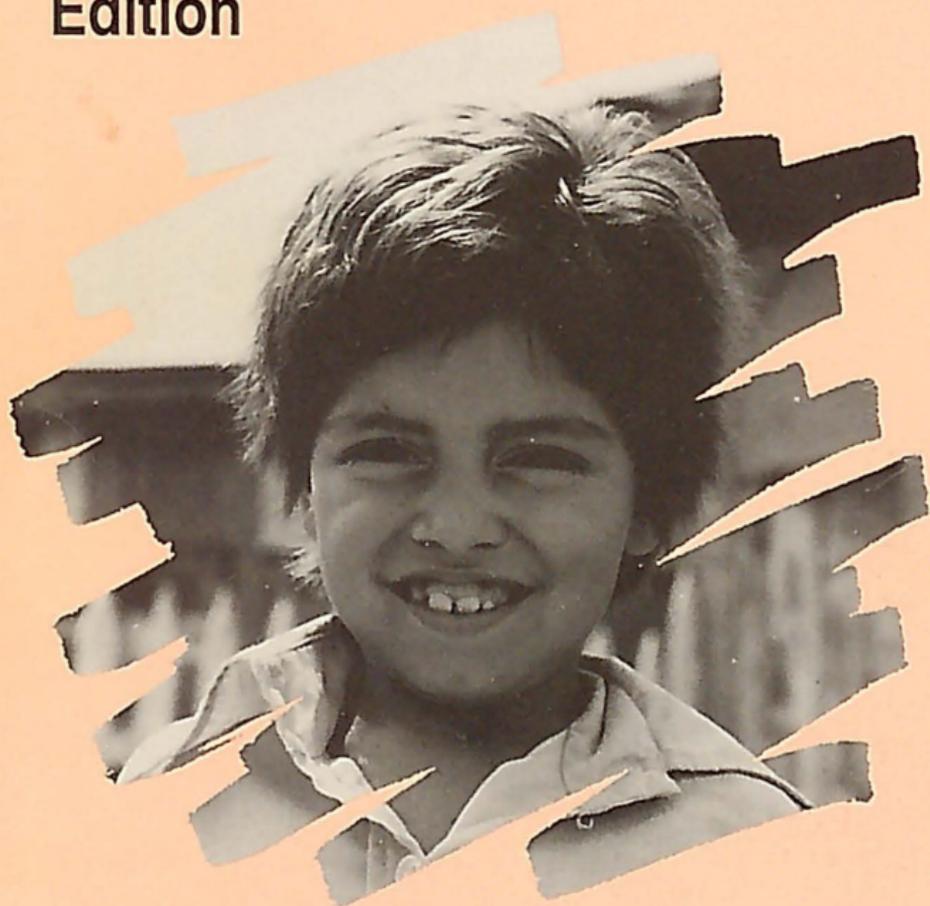


1993-94  
Edition



# KIWANIS IN ACTION

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# INTRODUCTION

In 1915, a group of men possessing high ideals and inspiring goals created an organization dedicated to building better communities and helping others enjoy happy, productive lives. You might have heard of the organization — Kiwanis International.

Though the years have challenged Kiwanians who strive to fulfill these objectives, the original goals of community building and helping others continue to be achieved. Most clubs have grown with the times. They've evaluated their agendas. . .invited women into membership. . .confronted the evolving needs of new



generations. . . implemented effective service programs. . .and reached out to understand and assist people in other nations.

Keep in mind Kiwanis clubs aren't all the same. Clubs reflect the personalities, nationalities, and cultures of their members. Some clubs have solid service projects, ef-

ficient club meetings, and visibility in the community. Others are warm and pleasant, but less active. Each club contributes an important part to the service and fellowship of Kiwanis.

The projects in this booklet are only a few of the outstanding service activities which Kiwanis clubs are undertaking worldwide. Use these samples to draw inspiration for the additional service your club can provide.

# Young Children: Priority One

Kiwanians help young children through a special program called *Young Children: Priority One*. The program addresses the needs of children, prenatal through age five, by concentrating on four focus areas: Maternal and Infant Health, Safety and Pediatric Trauma, Child Care and Development, and Parent Education and Support.

This program is further enhanced by the network of organizations guiding its development, the Priority One Advisory Council. Reading Is Fundamental, the National Association for the Education of Young Children, Children's Defense Fund, Head Start, March of Dimes, and Parents Anonymous are just a few of the organizations involved. They lend their expertise in program development and offer several opportunities for Kiwanis clubs to become involved in the health and welfare of young children.

Kiwanis' goal is to have more clubs utilize members of the Advisory Council and implement effective *Young Children: Priority One* projects. Following are some examples of how Kiwanis clubs are currently helping young children — and how clubs that aren't yet involved can be.

## Maternal and Infant Health

✕ The Kiwanis Club of **Leavenworth, Kansas**, formed a partnership with the Leavenworth County Health Department. Their goal: to ensure that children in their county were vaccinated. Together they decided that an immunization event held during late summer, before preschool and kindergarten began, would be most effective. A local church lent its facility for the immunization day.

To guarantee success, the Leavenworth Kiwanians enlisted the help of other Kiwanis

clubs in Leavenworth County: Basehor, Tonganoxie, and Lansing. This team displayed posters and distributed promotional flyers throughout the county. Information was also sent in school enrollment packets.

The result: more than 230 free immunizations were given to 120 children thanks to an investment of \$2,200 and 113 service hours.

✕ They're not the "Baby Steps" Richard Dreyfuss prescribed to Bill Murray in the motion picture *What About Bob?*, nor are they the "Tiny Bubbles" Don Ho sang about. On the contrary, the "Tiny Steps" program was organized and implemented by Kiwanians — Kiwanians from **Wilmington, Delaware**, to be exact.

After reviewing a United Way community needs assessment, it was clear to club members that some positive steps were needed for children's health care.

They gathered local public and private agencies, as well as professional health care leaders, to organize a not-so-tiny effort on behalf of kids.



Together, the club and its collaborators created "Tiny Steps," a program that addresses each aspect of the *Young Children* program, but pays special attention to maternal and infant health. After garnering \$87,000 from solicitations and fund-raisers, the team devoted the money to educating expectant mothers. They offer a home visitation program, several parenting classes (addressing nutrition, child abuse prevention, safety, and other topics), a child care resource and referral service, and respite care after the children are born. Future goals include stepping out into other areas of the community to reach more new moms.

## Parent Education and Support

✕ Babies are so cute. We love to cuddle and coo with them; to make faces and play peek-a-boo with them. Until they begin to cry. Often, adults try without success to stop their baby's wails. Many become enraged as they keep trying — to no avail — to console the baby and make it stop crying. Tragically, in a final fit of frustration, some adults violently shake their infants. Kiwanians in the **Alpine-Rockford, Illinois**, Kiwanis club understand that many parents don't know the dangers of shaking babies and the possible consequences, which includes the child's death. They adopted an awareness campaign as their *Young Children* project and distributed 6,000 "Shaken Baby Syndrome" brochures to parents throughout the community. They plan to pass out more brochures in the future, advertise on billboards, and gain support from other local Kiwanis clubs.

✕ Kiwanians networking with other organizations — it's one of the most unique aspects of the *Young Children* program. For example, Kiwanians in **Bradford, Pennsylvania**, brought together the National Association for the Education of Young Children, United Way, YMCA, YWCA, American Red Cross, Police and Fire Departments, Head Start, and local drug and alcohol abuse agencies. Together, these groups held a parenting fair complete with 15 informational booths, motivational speakers, workshops, free food, and free child care facilities. Topics featured were age-appropriate toys, healthy childhood beginnings, and an assortment of others. The event cost the local Kiwanis club nearly \$3,000 and 100-plus service hours.

✕ Statistics from the Children's Defense Fund called the Kiwanis Club of **Raytown, Missouri**, to action. Specifically, Kiwanians were shocked to learn that the United States has:

- a higher infant mortality rate than 19 other nations
- a higher infant mortality rate for black infants than 31 other countries
- a death rate among preschool children worse than 19 other nations
- a low-birthweight rate worse than 30 other nations
- a low-birthweight rate among blacks worse than 73 other countries

To combat these statistics, club members researched child nutrition and developed a pamphlet and video explaining the importance of nutrition. Kiwanians hope that by reading the pamphlet and watching the video, parents will begin to understand the correlation between foods they feed their children and the health and success the children will achieve. More than 50,000 pamphlets and 200 videos have been distributed by 100 participating Kiwanis clubs.

✕ **Kiwanians in Oak Bay, British Columbia,** have the best babies around town. Together with the Oak Bay Golden K and other organizations, they sponsor a "Best Babies" program which educates expectant moms from economically disadvantaged homes about the importance of good health and nutrition.

Moms meet in a center funded by Kiwanis members. Kiwanians invested more than \$19,000 to equip the center with furniture, toys, carpet, television, and a VCR. Through counseling and behavior modification, pregnant moms are decreasing their use of alcohol, drugs, and tobacco; improving their diets; gaining the recommended amount of weight; and therefore giving birth to healthy babies. Kiwanis funds also ensure that the facility provides moms with milk, juice, vitamins, and other supplies.

## Child Care and Development

X Providing special attention and developmental services to young children affected by physical and mental disabilities helps the kids grow up to lead more normal lives. The Kiwanis Club of **Pensacola, Florida**, made sure this specialized child care was available by working with the Children's Home Society and other local Kiwanis and Key Clubs to find a vacant property suitable for establishing a center. Once a site was secured, club members obtained a Housing and Urban Development grant to cover the \$400,000 cost of the facility. Together, they cleaned the building and grounds, helped make other renovations, and purchased equipment.

The building serves 40 children from two counties. A controlled mix of special needs children and normal children is an essential part of the facility's success. Additional equipment is needed and will be purchased by Kiwanis funds. Already, an application to the Florida Kiwanis Foundation has been approved for a \$24,000 grant.

X The Head Start program in **Troy, Missouri**, has always been a concern of the local Kiwanis club. In the past, club members have funded the Reading Is Fundamental program, pur-



chased video cameras, VCRs, and a television to enhance the children's learning. They've also helped with previous building and sewer repairs. Unfortunately, at the end of the spring 1992 term, the building was condemned because of its condition and a shortage in federal funding.

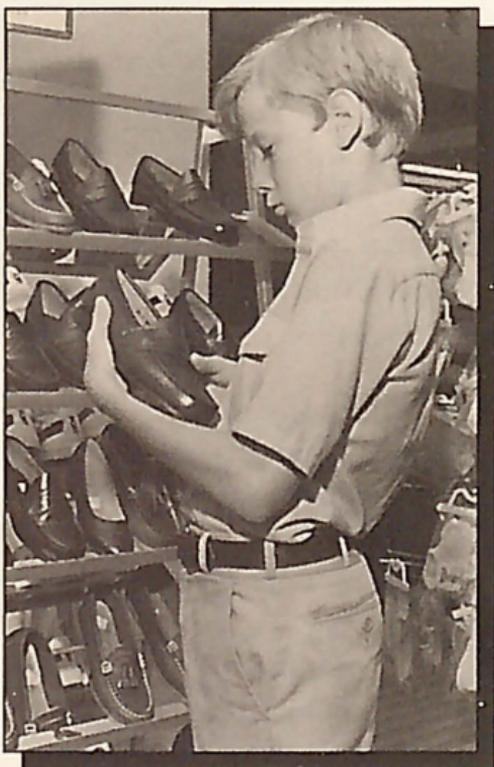
The club's *Young Children* committee was asked to help. A 2 1/2 acre site was donated to Kiwanis and plans were contrived to build a 40'x60' facility and playground at a cost of \$150,000. The club donated \$10,856 from its budget, and Kiwanis members made personal donations totalling \$7,800. By soliciting donations from other local service clubs and businesses and applying for government grants, the facility is now almost fully funded. Already, 40 students attend the new center, and plans for next year include doubling the number of young children served.

## Safety and Pediatric Trauma

✕ Young children are always looking for trouble... a dangling cord tempting a toddler to tug the television off its stand...an uncovered light socket into which a finger might fit...a cabinet full of chemicals and cleaners in what look like orange juice jugs.

Kiwanians in **Owingsville, Kentucky**, realize that new parents might not be aware of these tantalizing temptations. They assembled packets for parents, each containing a smoke detector with battery, child safety latches, electrical outlet covers, the poison control center number, and brochures. The county health department distributes the packets to all new parents. Each packet costs the Kiwanis club \$9.33, and up to 132 are distributed per year. Club members feel that, if only one child's life is saved, no price can be placed upon their efforts.

✕ Members of the Suburban Kiwanis club in **Frederick County, Maryland**, ensure that emergency medical technicians, or EMTs, are properly trained in pediatric trauma rescue and have child-sized equipment to work with. By obtaining personal and corporate dona-



tions, conducting a Miracle Mile of Quarters, and submitting grant applications to the state, Kiwanians raised \$19,600 to fund six EMT training classes and purchase five pediatric immobilization boards. Future training sessions are planned, as well as the purchase of other specially-sized equipment.

✕ **Motivation.** Everyone will do something with proper motivation. One such motivation is money. The Metropolitan **Johnson City, Tennessee**, Kiwanis club was concerned about attendance in teenage mother parenting classes at a local hospital. Although the classes — which covered topics such as proper nutrition and infant care — were free, attendance was dwindling. After consulting with hospital staff, club members decided to offer free infant car seats to mothers-to-be who attend all classes. Word quickly spread and enrollment figures rose. Total Kiwanis contributions of \$1,200 (not including monies earned from solicitations) have educated 120 pregnant teens and saved them the costly expense of purchasing a car seat.

# Youth Services

✕ C'mon — get a CLEW! The Kiwanians in **Division 15, Nebraska**, did just that and held a Community Leadership Workshop, or CLEW, for sophomores from five area high schools. Their CLEW featured sessions on business in the 21st century, job searches in the 1990's, and relationships. Speakers were from organizations such as Coca-Cola, Century 21 Real Estate, and Women Against Violence. Many students walked away with new, positive perspectives and Kiwanians felt that the rewards of the day-long seminar far outweighed the work involved in organizing the program. These Kiwanians advise other clubs not to remain CLEWless!

✕ New clothes are often taken for granted — especially in a society where Reebok shoes and Ralph Lauren polo shirts are the norm. But to some children in **Cedar Creek Lake, Texas**, any new clothes are rare.

Were rare, rather, until the local Kiwanis club started helping. Throughout the school year, Kiwanians are alerted to children in need of these items by teachers, administrators, counselors, service agencies, neighbors, and parents. Once aware of a child's need for new clothes, club members take him or her shopping for two skirts or pairs of pants, two shirts or blouses, one package of socks and underwear, one pair of shoes, and one coat.

Last year, the club spent nearly \$7,500 to purchase new clothing for 50 children. Funds are raised by raffling a shopping spree at a local grocery store and are supplemented by proceeds from a local bingo hall. Club members report the kids display improved attitudes and higher self-esteem once they are dressed in properly-fitting new clothes of their own.

✕ **The Raleigh, North Carolina**, Kiwanis club has a similar idea. They've been giving two new pairs of shoes each year to local foster children for 20 years. This year, though, they've enhanced their program.

In addition to the traditional gift of shoes, club members organized a Christmas party — complete with food, drinks, entertainment, gifts, and a visit from Santa — for the foster children. They also held a roller skating party for the kids and honored the children and their foster parents at a special recognition dinner. More than \$12,000 were given to these four foster children activities by the 100 club members who participated.

✕ Dante was 15 when he was convicted of assault with a deadly weapon. He kept to himself, had low self-esteem, and frequently talked



of suicide. His math and reading skills were at the second grade level. After admission into the Joplin Youth Center, a correctional facility for boys 12 to 18

years old in **Orange County, California**, he joined the Joplin Service Gents.

The Joplin Service Gents was established by the Saddleback Kiwanis club and Orange County probation officers. The boys elect their leaders, establish bylaws governing their actions, enforce their own policies, and participate in community projects.

Each week, club members meet with the Gents, teaching them to conduct meetings and critiquing their five-minute pre-assigned speeches for clarity, organization, and manner of presentation (poise and self-confidence). Club members also give workshops on career counseling and life experiences related to their

own development and success. Once a month, Gents attend a Kiwanis club meeting where they are welcomed as honored guests.

Kiwanians, correction officers, and the Service Gents know that their efforts are improving the self-worth and character of the troubled teens.

As for Dante, his exposure to the Service Gents has made him comfortable delivering five minute speeches, helped him achieve a high school sophomore reading level, and encouraged him to begin studying algebra.

✕ Laser 101 on the FM dial electrifies the minds of 13 to 18 year-olds in **Piscadera Bay** on the island of **Curaçao**. Station programming not only features popular jammin' rock music, but also weekly quiz shows during the school year. The show boasts dudes and dudettes from 32 local schools. Prize levels increase during the five elimination rounds and include awesome weekly cash prizes, gift certificates to local book stores and sports shops, and \$30 red-hot savings account books.

Kiwanians spend a rocking \$15,000 to co-sponsor the show which quizzes students on school subjects, local customs, culture, and current events. Teachers report heavy improvement in students' attitudes toward learning and radical scholastic performance! Totally cool!

✕ Today's gang isn't quite the same crowd as the "Little Rascals" of the past. And the kinds of trouble current gang members get themselves into isn't quite the same as the pranks Spanky and Alfalfa engineered. Gang members in the '90s are often associated with drive-by shootings, drugs, and murder. The Crossroads-**Indianapolis, Indiana**, Kiwanis club realizes that to keep youth out of gangs, society needs to provide positive role models and an outlet for children to channel their excess energies.

Club members worked with the Boys & Girls Clubs of Indianapolis and the city's NBC television affiliate to develop the "Boys & Girls Club Invitational Games." The University of Indianapolis donated its facility and Kiwanians recruited volunteers and corporate sponsors, designed events for children ages 5 to 14, acquired bus transportation, provided T-shirts for participants, and arranged for food, security, awards, and medical personnel.

The local NBC station's cameras rolled as 440 inner-city youth competed in 66 different events, scrambled to obtain autographs from the Indiana Pacers' NBA star center, and received awards for participation. During the day, the club presented 280 medals and fed 7,000 people lunch. The event was deemed so successful that the Crossroads club plans to make it an annual affair.

✕ Kiwanians in **Waverly, Iowa**, like to keep their youth busy, too. Each year, they prepare and maintain the local Little League baseball park throughout the season. Kiwanians and ball players sell candy bars to cover the \$3,100 needed to keep the diamonds in tip-top shape for the players. More than 140 hours are devoted to diamond upkeep by Kiwanians, but they don't stop with that. Individual members serve on the Little League Board, coach, umpire, and provide team sponsorship.

✕ Many think interest rates are the lowest they've been in years. But the Kiwanis Club of **Kingstree, South Carolina**, knows that any interest rate is too high for struggling college students. That's why the club established a revolving loan fund with Williamsburg Technical College. Small, no-interest loans are administered by the college to students who need to purchase materials for school or who experience emergency situations. The club established this fund with a \$1,500 deposit to an interest-bearing account. To date, the fund has helped three students, and the club plans to keep the project running.

X "As in many cases when a club becomes known for being doers, projects come to them; they need not look for them," say Kiwanians in **Maquoketa, Iowa**. That's why the club was asked to become involved with the local high school's after-prom party. Their goal is to provide youth with a safe alternative to after-prom parties that may involve alcohol and drugs, sometimes leading to tragedy.

The club's Youth Services committee, along with the local high school, solicited donations from community merchants and leaders. These donations provided more than 200 students with free bowling, food, door prizes, casino games, and an auction. Club members and parent volunteers love the event because students see them not as people who condemn their fun, but as people who go to great lengths to provide it.

X Many clubs let Kiwanis Annual Observances slip by the wayside. But that doesn't include the Kiwanis Club of **Irontown Area, Ohio**. Their club views Kiwanis Kids' Day as an opportunity to bring families together for fun and educational fellowship.

Club members establish a location, prepare food, publicize the event, and make arrangements for entertainment and education. Last year, Kids' Day featured pony rides, a petting zoo, balloons, Woodsey Owl, safety tips from local police and fire departments, child abuse prevention messages, and lots of hot dogs, snow cones, and cotton candy. In four hours, the club hosted 850 children and 1,200 parents.

X What does a Kiwanis club in **Menomonie, Wisconsin**, have in common with New York? Their new Youth Organizations to Recycle through Kiwanis, or new YORK, project. The club publicizes paper pick-up periods and six youth groups collect curbside clusters of paper from citizens. The youth groups are paid for their collections so the project serves as a fundraiser.

Last year, 376 tons of paper were kept from the local landfill and resulted in \$12,220 profit for the youth groups and Kiwanis club. The club uses its share as scholarships for local students and other service projects.

✕ Thanks to the North Suburban **St. Paul, Minnesota**, Kiwanis club, teens have a place to hold dances, parties, and other social functions. A two-classroom space in an old elementary school has been turned into a recreational facility for teens. Not only is the area equipped for dances and such, but it also contains a large television, pool table, ping pong table, and air hockey. Teens also use the center as a small business training program by selling their own concessions and returning all proceeds to the facility.

✕ Trick or Treat! These words can have a tragic twist: razor blades, needles, or glass cleverly concealed in candies; LSD laced licorice; child abductions; vandalism. Concerned about these Halloween-related dangers, Kiwanians in **Eustice, Florida**, decided to sponsor a Halloween carnival.

More than 3,000 ghouls and goblins fished for prizes, tossed rings and bean bags, and delighted themselves in 20 other similar booths. Kiwanians passed out free popcorn and balloons, helped with traffic and parking, supervised contests, patrolled for safety, and staffed booths. Kids and parents enjoyed themselves so much that a larger carnival is already planned for next year. Most importantly — for the first time in years — police reported no incidents related to the holiday.

✕ In **Bloomfield, New Jersey**, students graduate with high-tech communication skills. By creating a partnership in education with local businesses, Kiwanians persuaded many corporations to sponsor the classroom and provide expertise in course instruction. Kiwanians spent 1,170 service hours and

\$44,666 to refurbish a classroom at the local high school and create a modern, corporate atmosphere utilizing contemporary furniture and state-of-the-art office equipment.

As a result, a new telecommunications center linked to a satellite programmed television studio prepares students for corporate employment. Featuring three Mac computers networked to a laser printer, a photocopy machine, FAX machine, telephone and answering machine, a Sony surround system stereo with five speakers, cassette deck, laser disk player, AM/FM high-fidelity tuner, 45" television with VCR, a computer linked to an overhead projector and CD player, and a corporate-style setting, the classroom gives kids the opportunity to work with current electronic office equipment and master telecommunication skills.

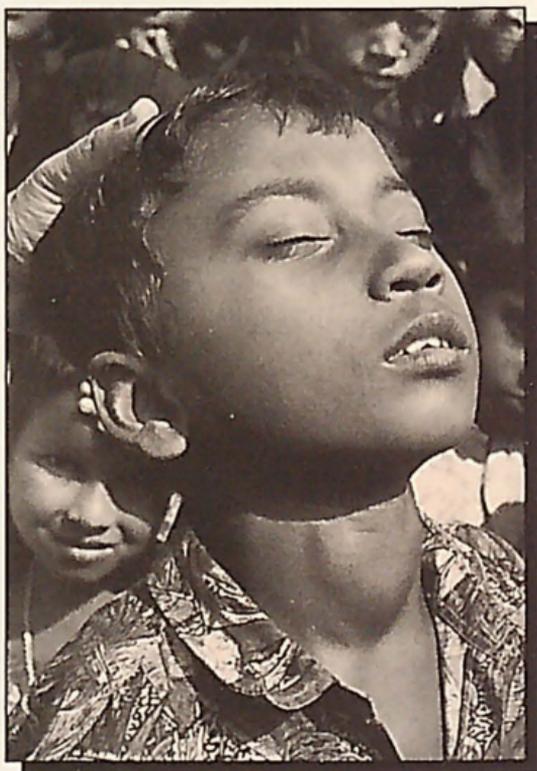
Already, the center has become a popular meeting place for community businesses and organizations, as well as an educational tool for students grades 1 through 12. For their 75 hours of project participation, Key Club members use the center as their weekly meeting location. According to the school principal, the center will provide Bloomfield students with world-class communication skills well into the 21st century!

✕ The **Rochelle, Illinois**, Golden K club proved they were young at heart when they agreed to help plan and construct a playground for the community. Dubbed "Kidsground", the park was designed by a professional company and local children who would use the grounds. Construction dates were determined and 3,000 people in the community participated in its construction. Kiwanians, parents, and children worked side-by-side to erect the 13,500 square foot facility in a mere seven days. The Golden K plans to provide the first \$6,000 required for annual maintenance, sanding, and sealing.

# International Understanding

✕ Just a little bit farther apart than the “twin cities” of Minneapolis and St. Paul, the Kiwanis Clubs of **Tullahoma, Tennessee**, and **Abbotsford, British Columbia** are “twinning.” Kiwanians in Tullahoma videotaped highlights of their city and Kiwanis projects and mailed them, along with Tennessee memorabilia, to the Abbotsford club. In return, Abbotsford Kiwanians sent pins, information folders, and trinkets to the Tennesseans. Members of both clubs enjoy a better understanding of the other’s culture and attitudes.

✕ Last year, two children, one from Nicaragua and one from Colombia, were brought to the United States for heart surgery. The Latin America Mid-Hudson, New Jersey, Kiwanis club collected funds and arranged



transportation and accommodations for the children, accompanied by their mothers, to come to the Heart and Lung Center for surgery. The hospital and doctors provided their services free-of-charge, and Kiwanians gave the children toys and clothing. The surgeries were successful, and Kiwanians plan to continue this program so that other children might receive the medical attention they need.

Not only does the Kiwanis club help kids from different nationalities, it sponsors a Hispanic Heritage Festival, too. The festival includes artists, folklore groups, foods, and dancing representative of countries from Argentina to Mexico. Last year, more than 8,000 people attended and proceeds went to an Arts Fund that provides free concerts for senior citizens, veterans, and schools.

✕ **Kiwanians in the Galleria-Atlanta, Georgia,** Kiwanis club grasped the opportunity to serve as host families to international college students. Last year, nine students from eight countries visited their Kiwanis host families' homes, were taken out to dinner, attended Kiwanis meetings and social events, and celebrated Christmas and Thanksgiving with club members. Each host family admitted to answering questions that made them evaluate their own customs and lives, as well as learning about their student's culture and country. Besides hosting students, the club also donates money to the Atlanta Ministry with International Students and sends volunteers to work at the International Students' Day Reception.

✕ In 1993, the Kiwanis International staff kicked off the Kiwanis International Worldwide Service Project, Iodine Deficiency Disorders (IDD). Staff members donated more than \$50,000 after educating themselves about worldwide IDD and the need to eliminate this preventable tragedy. With this money, one salt iodization plant will be built which benefits one million people. Kiwanis' goal is to fund the building of 1,000 salt plants needed to virtually eliminate IDD. Kiwanians worldwide will begin to learn about and be given the opportunity to support the IDD program during 1993-94.

# Human and Spiritual Values



X Bananas for Bingo! The patients of a local nursing home in **Rochester, Minnesota**, go bananas when the local Kiwanis club comes to visit. Each month, the club's Human and Spiritual Values committee arranges a fun night for club members and nursing home shut-ins. Kiwanians keep the patients entertained by playing bingo (using bananas for prizes) and showing movies. They realize, though, that the most important aspect of their visitation program is the time spent with patients. Kiwanians provide the invaluable attention and care patients need to remind them that they are loved.

X The pounding of a hammer. The whirr of a saw. The swish of a paint brush. These sounds are music to some people's ears — those who are receiving help from Habitat for Humanity. Habitat for Humanity is an international organization that builds houses by using volunteer labor and donated materials. The organization then sells the homes to qualified families for the cost of construction with no money down and no interest charges.

Together, the Kiwanis Club of Emerald Empire-**Eugene, Oregon**, the Kiwanis Club of Fern Ridge-**Veneta, Oregon**, and the University of Oregon Circle K club built a 1,200 square-foot house for a local family of five. The house was valued at \$65,000 but built and sold to the family for \$32,000. Besides having a roof over their heads and a place to call home, the family now has a renewed pride and sense of self worth.

X As sad as it may seem, it sometimes takes the death of a loved-one to bring about positive changes in the community. Such was the case with the cancer-related death of a member of the Fairfield Plantation-**Villa Rica, Georgia**,

Kiwanis club. Her death prompted her husband, also a Kiwanian, to bring the lack of a community hospice care facility to the club's attention. As a result, club members persuaded a local physician to obtain a hospice nursing center license. Now, the Hospice Home Nursing Center offers residents an alternative when terminal illness touches their lives.

✕ The Garden Parish Kiwanis club of **St. Ann, Jamaica**, wanted to involve the business community with the human and spiritual, rather than material, aspects of life. Noting that many of the prominent corporate leaders did not attend a church or synagogue, they set about planning a Prayer Breakfast. The breakfast featured an inspirational non-denominational speaker and honored an outstanding community citizen. With more than 120 people attending, the event was a huge success. Many of the people were so touched by the guest speaker's devotional words that they expressed interest in new values and spiritual perceptions.

✕ Alzheimer's disease remains a mystery to most people. Patients seem to lose memory and thinking skills. They don't recognize loved ones and friends. Their thought processes appear disjointed and illogical. Whatever the cause of this disease, the result is often confinement to hospitals and homes. Members of the Kiwanis Club of **Gisbourne, New Zealand**, feel that these patients can still enjoy life to some degree. They built and planted a shrub and flower garden for Alzheimer's patients at a local hospital.

Patients can easily touch and smell the flowers planted in the garden after walking through an archway entrance. This entrance, doctors say, gives patients the impression they've been away from the hospital just by walking under the arch and opening the gate. Family members and hospital staff assure the Kiwanians their efforts are appreciated by the patients.

# Fund-raising



X What a way to spend a day. . .the warm sun shining so brightly that you shield your eyes with your favorite pair of sun glasses. . .birds chirping in the giant fir trees. . .majestic peaks towering over the horizon. . .the smell of woodsmoke drifting from the mountain lodge . . .tiny specks of melting snow tickling your face as you glide down a mountain, shifting from side to side.

That's how the Glacier-**Kalispell, Montana**, Kiwanians and other Division 8 Kiwanis clubs earn money for the Flathead Council for Families, a local child abuse prevention organization. Clubs challenge each other to raise the most money, solicit pledges, and volunteer to ski. Last year, the Glacier club won the contest with one of its members raising \$2,000 on his own. Not bad for a day that's spent having fun in the sun!

X One free tanning visit. Buy one dinner, get the second for free. Buy two admissions for the price of one at the local fun park. These are the kinds of coupons included in the **Michigan Kiwanis Division 17** coupon book to benefit Hurley Medical Center in Flint, Michigan. The hospital's Children's Miracle Network Telethon coordinator hired a professional advertiser to sell coupon ads for \$100 each. Cost of printing and the advertiser's fees were covered by 60 ad sales. Kiwanians have since been selling coupon books containing \$750 worth of coupons for \$3.00 each to their friends, associates, and families. Because they printed 15,000 books, a \$45,000 profit is possible. To date, Kiwanians have netted around \$25,000, but more money for the children is expected.

✕ The Broad Ripple-Indianapolis, Indiana, Kiwanis club was horrified when it discovered that Indianapolis has the highest black infant mortality rate, and the fifth worst overall infant mortality rate, in the United States. For them, the race was on. Just out of the starting block, they quickly joined the Campaign for Healthy Babies, a project which assists and educates pregnant women.

To keep their program running full steam ahead, they organized a "5K" (five kilometer) run to benefit the Campaign. Club members contacted area businesses and civic leaders, obtained major sponsorships, enlisted the help of the local Builders Club, and hired a professional race management group to ensure a



well-run event. Special T-shirts were given to the 375 runners and 64 trophies were awarded. After paying all expenses,

the club crossed the finish line with \$4,000 for the Campaign.

✕ To children, hospitals are dark, scary places full of unfamiliar faces and frightening noises. Kiwanians in Dumbéa, New Caledonia, are trying to take the drear out of hospitals and replace it with cheer! In order to purchase toys, posters, carriages, and so forth for their local hospital, they asked other children to decorate milk carton coin canisters. By placing these canisters in drug-stores, shops, and schools, Kiwanians earned \$650 to brighten hospital stays for many children.

✕ **Kiwanians in the Saginaw-Riverside, Michigan**, club raised more than \$120,000. Wow! With the building of a new court house, the town's old clock tower was destroyed. Town folk preserved the old bell and clock works at their local historical society. Kiwanians wanted to showcase the old clock and to do this, decided to build a new clock tower.

They garnered support from local organizations and developed a plan that involved 100 percent club participation. Members solicited donations of money and materials from business, foundations, and individuals. To show its own support, the club committed to giving \$500.



Members then sold 1,500 bricks at \$30.00 each. Each brick was engraved with the buyer's name and used to build the clock tower.

By selling bricks, the club made a mere \$60,000. Orders were processed on a daily basis, bricks were engraved and alphabetized by hand, and the newspaper printed the names of all donors. The other \$60,000 was achieved by individual and corporate donations. Nearly 500 people came to hear the clock chime and participate in the dedication ceremony.

# K-Family



✕ The Kiwanis Club of **Wellington, Florida**, takes pride in its Key Club and nurtures the relationship by continually involving Key Club members in service projects.

For example, when looking for a project, they consider potential Key Club involvement. And not just involvement with trivial matters. They want the youths to participate fully. Such was the case in their adopt-a-road project. Club members specifically looked for a service project that would create Kiwanis visibility in their community, put members to work with a hands-on project, and involve Key Clubbers. The project has successfully fulfilled all three criteria, and Kiwanians and Key Clubbers are strengthening their relationship by working side-by-side to build their community.

Key Club members also play an integral part in the club's community recycling program. While the Kiwanis club persuaded the local Solid Waste Authority to place a recycling bin in the area and entrust club members with monitoring the bins, the Key Club plays an instrumental role in assisting Kiwanians with collection of recyclables, public education, and promotion.

✕ On the subject of environment, the Kiwanis Club of **Holly Hill, Florida**, involves its Builders Club in a canal cleaning project. Kiwanians were disturbed that encroaching development, drainage and storm water runoff, and careless pollution were dirtying their waterways. In response, Kiwanians and Builders Club members devised a purification plan. Local businesses extracted heavy items out of the water with wreckers. Kiwanians, Builders Club members, and citizens cleaned the banks and waterways with boats, rope, fishing nets, and so forth. In total, 70 persons devoted 1,000 hours to collect eight tons of

debris from the waterway. To ease future cleaning parties, Kiwanians installed chain link fences across critical locations in the canal. They now spend hours, instead of days, keeping their canal clean.

✘ **Key Clubbers in Oak Lawn, Illinois,** demonstrated their service-mindedness last year when they learned one of their past presidents was diagnosed with melanoma. Hospital bills were taking their toll on his wife and children, so the Key Clubbers wanted to help.

Although the Kiwanis club had planned a pizza party to thank Key Club members for participating in Peanut Day, the Key Clubbers wanted to hold a benefit dance with the money



instead of a party for themselves. With Kiwanis help, they hired a DJ, purchased decorations, secured concessions, and sold tickets. A raffle was held during the dance, as well. The Key Club

took the \$450 pizza money and turned it into \$1,500 for the past Key Club president's family. Their unselfishness is an inspiration to many.

✘ **Members of the Northwest St. Louis, Missouri,** Kiwanis club realize the importance of encouraging leadership skills and service-mindedness in our youth. They also know that by involving themselves with youth, they increase awareness of their club throughout the community. For these reasons, they sponsored the first Builders Club within the city of St. Louis. Through their involvement, they not only have instilled community building ethics in their youth, but have also developed

relationships with parents and school officials. They view the graduates of their Builders Club as the nucleus for a future Key Club.

✕ For the same reasons, Kiwanians in the Pioneer-**Billings, Montana**, Kiwanis club nourish their individual relationships with Key Club members. Kiwanians attend Key Club meetings regularly, offer counsel individually and collectively, support them as productive individuals, and build close camaraderie with members. In addition to sponsoring Key Clubbers to district and international conventions, Montana Leadership Camp, and the Presidential Leadership Seminar, they hold a training session for new officers and board members. They also award an annual scholarship for an outstanding Key Club graduate.

With Kiwanis assistance, the Key Club has prospered by: strongly supporting a number of Kiwanis projects, winning numerous awards at district convention, raising \$2,000 to support a child abuse hotline, and being recognized as the most active contributor to the betterment of their school by students, faculty, and administration.

✕ The Kiwanis Club of **Olathe, Kansas**, enlisted the assistance of the Morning Olathe Kiwanis club to sponsor a Circle K club at the Mid-America Nazarene College. They put membership recruitment into the capable hands of a few college students, and before they had a chance to hold official charter night celebrations, the new Circle K club was involved in service projects. In their first month, 98 students expressed interest in club membership, and projects such as Big Brothers/Big Sisters and tutoring were under way. The Kiwanis clubs maintain a close relationship with the club by paying for all meals so students can attend Kiwanis meetings and work together to build their community.

✕ Some clubs need rejuvenating from time to time. Such was the case with the Fred T. Ford High School Key Club. Kiwanis members had noted a drop in membership, disinterested advisors, and low-level activity from current members.

How did Kiwanians in the **Western Catawba County, North Carolina**, club fix the situation? By investigation, explanation, and implementation. Kiwanians investigated the situation and discovered that the school administration restricted Key Club membership to young men and offered limited direction to students. As a result, Kiwanians persuaded the high school principal to attend the Key Club convention as an advisor with Key Club delegates. By listening to Kiwanis explanations and participating in convention activities, Key Clubbers and faculty obtained a new outlook. As a result, membership has increased from 22 to 85 — and includes young women! Several new service projects have been implemented by members, and both Kiwanians and Key Clubbers regularly attend each other's meetings.

✕ Project SPARK, Successful Parents and Responsible Kids, is a unified effort of the **Cedartown, Georgia**, Kiwanis club, the Cooperative Extension Service, the Department of Family and Children Services, and the Cedartown Key Club. Participating parents are usually those who have lost their children due to abuse, neglect, or abandonment. The long-range goal of the project is to reunite parents and children, foster deeper emotional commitments, enable parents to cope with their responsibilities, and provide safe family environments.

Classes meet weekly for two hours each and focus on group interaction, child care, family relationships, and responsibility. Kiwanians and Key Clubbers work together to serve refreshments and provide child care during classes. Kiwanians also donate money to SPARK for purchase of supplies, refreshments, and counselor fees.

# Community Services

X Being community builders is synonymous with Kiwanis. The **Richardson, Texas**, club takes the "builders" part literally. They build wheelchair ramps for individuals who are in need of one but cannot afford the \$300-\$500 costs of purchase and installation. Often times, these people have suffered strokes, heart attacks, or amputations.

Club members say it is not unusual to have a 10-ramp backlog since they are the only organization in Dallas County that provides this service.

Four people can build two ramps in one full day if proper building conditions exist. The most important factor is adequate space. Club members take



special care to ensure ramps are not steep and thus dangerous for the user. Otherwise, club members have it made. They're given free materials from a local business. Club members then pre-build models which can be assembled on-site. Another business, Ryder Trucks, transports the models at no charge.

Kiwanians most enjoy the interaction experienced when working for minority people in need. The experience generates mutual appreciation and understanding. Club members say this interaction is the best reward for their efforts.

✘ During the fall of 1992, the unemployment rate in **Salem, New Hampshire**, skyrocketed. The need to preserve human dignity and give a sense of hope to families without income was great. Thanksgiving was drawing near, so local

Kiwanians decided to help some of these families have a traditional holiday dinner. The day before Thanksgiving, they gathered



together to assemble and deliver 25 boxes of goodies including turkeys, rolls, stuffing mix, vegetables, and desserts. Club members spent 95 service hours and \$1,800 to brighten the lives of families in crisis.

✘ A woman in a subway station asking for change to buy baby food. A man walking down city streets selling "Streetwise." And another woman begging for money because she was late to the shelter and needs a hotel room for the two children clutching at her torn jacket.

Homeless people. America hears more about them each day. Kiwanians in the Stockbridge-West **Stockbridge, Massachusetts**, club try to help by providing free meals bi-monthly on Saturday and Sunday — days on which soup kitchens are closed in their area. Between 30 and 40 service hours are given each meal week to shopping, cooking and preparing, set-up, serving, and clean-up. Currently, the club plans to gain division support so that the project might help homeless people weekly, instead of bi-monthly.

✘ Have you ever been between flights at an airport and wondered exactly HOW FAR of a hike it will be to your departure gate? Or where you could get a slice of pizza? Members of the **Omaha, Nebraska**, Golden K know what it's like to be in a similar situation. Club

members volunteer at the information booth in Eppley Airport. They provide simple information — such as restroom and restaurant locations — and more complicated help such as transportation arrangements for the greater Omaha area. Kiwanians estimate that since 1986, they've given 33,000 service hours and helped nearly 300,000 travelers.

✕ **The Idaho Falls, Idaho**, Kiwanians aren't as slow as tortoises. They simply provided their local zoo with a new exhibit featuring one of these creatures. By selling popcorn and candy, the club earned \$3,300, purchased a giant tortoise, and helped construct the exhibit. Kiwanians thought this would be a great opportunity to work hand-in-hand with the local Boy Scouts and thus taught the Scouts many construction basics such as plumbing and roofing. The club reports zoo attendance is up and the tortoise is slowing down the crowds.

✕ With music, clowns, and balloons throughout, who would have guessed the fair to be a healthcare event. Kiwanians in the **Greater San Bernardino, California**, Kiwanis club organized the health fair for local Hispanic residents.

Club members formed a coalition with outside groups including the US Navy Medical Detachment, Planned Parenthood, and several other organizations. Together, the coalition solicited donations to cover mammogram, supply, and immunization costs and utilized local Spanish radio stations, newspapers, and area schools to publicize the event.

Results of the health fair were astounding. Nearly all of the 2,240 attending adults and children received blood pressure, diabetes, and dental checks. Also,

- 175 preschoolers were immunized;
- 15 referrals were made because of diabetes;
- 100 referrals were made due to high blood pressure;
- 150 AIDS tests were given and follow-up counseling appointments scheduled; and
- 62 mammograms were given.

✕ **Filer, Idaho**, is a small town about 40 miles away from any major medical facility. The town is fortunate, however, to have a QRU — Quick Response Unit — capable of on-scene patient stabilization. With the assistance of a portable defibrillator, their stabilization success rate of cardiac distress patients would be greatly increased.

To the rescue was the Filer Kiwanis club. Members consulted with the QRU to determine interest in defibrillator equipment and found them excited by the proposition. Kiwanians then organized a community-wide fund drive. Within 60 days, the club earned \$6,700 and purchased a defibrillator, ancillary equipment, and a mannequin. Late arriving contributions have already provided “seed money” for future purchase of a hydraulic extrication kit to help the QRU remove accident victims from their vehicles.

✕ Kiwanians in **Linstead, Jamaica**, realize how unaffordable prescription drugs can be for patients with chronic illnesses such as diabetes and hypertension. Based on financial need, the club assists poorer patients by offering a 10 percent discount on prescriptions. Club members are able to pay this amount by holding fund-raisers and securing donations. Last year, 50 people benefited from a club contribution of \$8,000.

✕ In order to make a name for Kiwanis within their community, Kiwanians in **Orillia, Ontario**, decided to purchase a building to be used by community organizations. Through bingo, auctions, and other fund-raisers, Kiwanians raised the necessary \$225,000 to purchase the building. “Kiwanis House,” as it is called, is now a rent-free home to four organizations that work with children, a senior citizens group, hospice counselors, and a volunteer services promotional service. A big Kiwanis logo welcomes people as they enter or pass by the building, thereby promoting Kiwanis throughout the community.

# Statistics

Although the previous pages represent types of service projects Kiwanis clubs perform, they do not give an overall picture of Kiwanis as a unified service organization. The statistics presented on this page, taken from the 1991-1992 Kiwanis Annual Club Reports, are indicative of Kiwanis International's overall service effort.

Total Service	Total
Funds expended	\$71,390,401
Service hours	7,909,381
Number of projects	166,727

## Young Children: Priority One

Funds expended	\$17,596,655
Service hours	1,740,305

Young Children Projects	Number of participating clubs
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Children's Miracle Network	
Telethon (CMNT)	1,800
Reading Is Fundamental	1,288
Head Start	1,173
Pediatric Trauma	766
Smoke Detector Safety	664
Home Safety Checklist	467
Parenting Fair	392
Smoking Awareness	315

## Service Projects

Special Olympics	2,434
Hugh O'Brian Youth	
Foundation (HOBY)	1,460
Terrific Kids	686
Bring Up Grades (BUG)	400
Geography Awareness	117
AKtion Club	75
Community Leadership	
Workshops (CLEWs)	73

6,665 Clubs Reporting





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