

Kiwanis *in* Brief

A BOOK OF FACTS FOR
NEW MEMBERS, PROSPECTIVE
MEMBERS AND FRIENDS.



WE BUILD

Kiwanis International

520 N. Michigan Avenue, Chicago 11, Illinois, U.S.A.

FOREWORD

You will find in these pages a concise story of Kiwanis, what it is, what it stands for, and what it does—its origin, Objects, activities, organization, methods of operation and the opportunities for self-expression and service which it affords.

The Kiwanis club in your community is the local unit of Kiwanis International, an organization of over three thousand nine hundred similar clubs in as many communities of the United States, Canada and the Territories of Alaska, Yukon and Hawaii.

Kiwanis International enjoys a position of pre-eminence on the North American Continent as an aggressive, constructive service club organization with a genius for translating ideals into broad-scale, effective activities, but its sympathies are rooted deeply and firmly in the local community for whose welfare it is concerned and to whose service it is committed.

It capitalizes on the personal fellowship that is engendered by a group of men meeting together every week. It encourages friendship and has an unique record of developing outstanding leadership in community, national and international life.

Kiwanis is, therefore, not only an organization but a moving spirit—"a conscious, driving force toward newer and higher ideals." It is the open door of opportunity for men who are impelled by the service motive and who realize that teamwork with a group of able and friendly associates is more effective and more enjoyable than individual plans and effort.

The challenging Administrative Theme for 1956 is—

"BUILD AS FREE MEN"

THIS, KIWANIANS BELIEVE

Kiwanis believes in the free man.

The free man is a free citizen.

He is free to think, to learn, to speak, to worship, to meet with other free men, to elect his representatives and to limit their power. He may be accused and tried only by the due and historic process of the law.

The free man is responsible.

As he prizes his own freedoms, he jealously guards them for his fellow-citizens. He studies the issues of his day and his community. He decides them on merit. He utters and votes these decisions. He is loyal to his country. He is loyal to the ideal of freedom for men in all countries.

The free man is a gentleman.

He knows that democratic government operates by resolving controversies within the limits of law and mutual respect. He debates issues and not personalities. He respects the rights, customs, beliefs and institutions of other men—requiring only the same of them.

The free man is a spiritual man.

He ascribes all wisdom to the Creator and not to men. He believes he can earn his spiritual way only by service to others. He seeks blessings for all, and not credits for himself.

He is the man we Kiwanians pledge ourselves to try to be. He is the man, who, one day, with God's help, will set our world firmly upon its spiritual axis.

He is the free man.

WHAT KIWANIS IS

Kiwanis is a service organization with high ideals, worthy objects, and challenging objectives which are realized through the activities of its constituent clubs in their respective communities.

It came into being in the City of Detroit, within sight of the international boundary line between the United States and Canada. The birthday of Kiwanis is celebrated on January 21, because on that date in 1915, the Kiwanis Club of Detroit received its Michigan charter. There are now in excess of 4,200 clubs in the United States and Canada including Newfoundland, Alaska, Yukon and Hawaii with approximately 250,000 members.

The spiritual growth of the organization has more than kept pace with this numerical growth. The achievements of the clubs in all forms of service and activities for community betterment have been most outstanding.

The active membership shall consist of men of good character and community standing, residing, having community interests in, or engaged in recognized lines of business, agricultural, institutional, and professional life, within the territorial limits of the club, and

- (1) who are owners or partners;
- (2) who are executives, corporate officers, or managers with administrative duties and discretionary authority;

(3) who, as district or local agents or branch representatives, are in entire charge of such agency or branch in an executive capacity; or

(4) who are engaged in any worthy and recognized profession, for which they have received the recognized standard education.

“WE BUILD”

The significance of Kiwanis is to be found, not in the name itself, which was in the first instance a coined word adapted from the Indian term “Kee-wanis,” but in the high idealism to which the members of the organization have themselves given expression in unselfish and practical service to their respective communities and nations. In a word, Kiwanis means what Kiwanians have made it mean.

It is appropriate, therefore, that as its motto Kiwanis should have adopted, early in its history, a phrase expressive of constructive action, namely, “We Build.”

OBJECTS

The following are the *Objects* of Kiwanis International:

“To give primacy to the human and spiritual rather than to the material values of life.

“To encourage the daily living of the Golden Rule in all human relationships.

- "To promote the adoption and the application of higher social, business and professional standards.
- "To develop, by precept and example, a more intelligent, aggressive and serviceable citizenship.
- "To provide, through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service, and to build better communities.
- "To cooperate in creating and maintaining that sound public opinion and high idealism, which make possible the increase of righteousness, justice, patriotism and good will."

(As adopted at Denver Convention in June, 1924.)

These OBJECTS are the guiding principles of Kiwanis. They are above and beyond what are termed the Objectives. Each year, the incoming administration elected at the midyear convention adopts a series of Objectives for that particular year, all based upon the principles of the OBJECTS, which do not change. These Objects are a part of the Constitution.

Observe the words with which each of the OBJECTS begins. They are the most potent verbs in any language: to "give," to "encourage," to "promote," to "develop," to "provide," to "cooperate." Each challenges action of a constructive nature, reflecting the spirit of the motto, "We Build."

KIWANIS OBJECTIVES — 1956

THEME: "BUILD AS FREE MEN"

1. Rededicate ourselves to strengthening home, church and school.
2. Combat the causes of juvenile delinquency and intensify constructive services to youth.
3. Recognize the threat of mental and emotional illness and support programs for treatment and rehabilitation of sufferers.
4. Aid and participate in civil defense organization and training.
5. Foster better understanding between urban and rural people and promote Farm-City Week.
6. Encourage programs of closer cooperation and better understanding between men in government and men in business.
7. Lead and educate in citizenship responsibility.
8. Strengthen the friendship between Canada and the United States through increased knowledge and understanding of each other.
9. Practice a world-wide good neighbor policy, using every opportunity for friendly interchange with other peoples of the world.
10. Strive for peace through effective armaments control and earnest support of the principle of the United Nations.

KIWANIS BECOMES INTERNATIONAL

In 1916, of the more than twenty Kiwanis clubs, which were in existence then, fifteen sent representatives to a convention in Cleveland, Ohio, where an organization was formed, a "National Constitution" adopted, and the name, "The Kiwanis Club" designated as the official title of the combined clubs.

Under the authority granted at Cleveland, clubs were chartered in Canada early in 1917. The first two were Hamilton, Ontario, which held its organization meeting on November 1, 1916, and Toronto, Ontario, organized June 8, 1917, so that when the International convention was held in the year 1917 in Detroit, Michigan, there were two Canadian and fifty-three United States clubs in the organization.

In 1946 new clubs were completed in Alaska and the Yukon Territory, in 1947 in the Territory of Hawaii, and in Newfoundland in 1950.

There are approximately 4,200 clubs at the present time, and 250,000 members.

The present official name of the organization is "Kiwanis International," which was adopted at the eighth annual convention of the International organization, held at Denver, Colorado, 1924, at which time, also, were adopted the present Constitution and Bylaws, except for the amendments that have since been adopted.

INTERNATIONAL PRESIDENTS

George F. Hixson, Rochester, N. Y.....	1916-18
Perry S. Patterson, Chicago, Ill.*.....	1918-19
Henry J. Elliott, Montreal, Quebec*.....	1919-20
J. Mercer Barnett, Birmingham, Ala.*.....	1920-21
Harry E. Karr, Baltimore, Md.....	1921-22
George H. Ross, Toronto, Ont.*.....	1922-23
Edmund F. Arras, Columbus, Ohio*.....	1923-24
Victor M. Johnson, Rockford, Ill.*.....	1924-25
John H. Moss, Milwaukee, Wis.*.....	1925-26
Ralph A. Amerman, Scranton, Pa.*.....	1926-27
Henry C. Heinz, Atlanta, Ga.*.....	1927-28
O. Sam Cummings, Dallas, Texas.....	1928-29
Horace W. McDavid, Decatur, Ill.*.....	1929-30
Raymond M. Crossman, Omaha, Neb.....	1930-31
William O. Harris, Los Angeles, Cal.*.....	1931-32
Carl E. Endicott, Huntington, Ind.....	1932-33
(Later of North Manchester, Ind.)*	
Joshua L. Johns, Appleton, Wis.*.....	1933-34
Dr. William J. Carrington, Atlantic City, N. J.....	1934-35
(Later of Clinton, Iowa)*	
Harper Gatton, Madisonville, Ky.....	1935-36
A. Copeland Callen, Urbana, Ill.....	1936-37
(Later of Bethlehem, Pa.)*	
F. Trafford Taylor, K. C., St. Boniface, Man.*.....	1937-38
H. G. Hatfield, Oklahoma City, Okla.*.....	1938-39
Bennett O. Knudson, Albert Lea, Minn.....	1939-40
Mark A. Smith, Thomaston, Ga.....	1940-41
(Now of Macon, Ga.)	
Charles S. Donley, Pittsburgh, Pa.....	1941-42
Fred G. McAlister, London, Ont.....	1942-43
Donald B. Rice, Oakland, Cal.....	1943-44
Ben Dean, Grand Rapids, Mich.....	1944-45
Hamilton Holt, Macon, Ga.....	1945-46
J. N. Emerson, Pullman, Wash.*.....	1946-47
Charles W. Armstrong, M.D., Salisbury, N. C.....	1947-48
J. Belmont Mosser, St. Marys, Pa.*.....	1948-49
J. Hugh Jackson, Palo Alto, Cal.....	1949-50
Don H. Murdoch, Winnipeg, Man.....	1950-51
Claude B. Hellmann, Baltimore, Md.....	1951-52
Walter J. L. Ray, Detroit, Mich.....	1952-53
Donald T. Forsythe, Carthage, Ill.....	1953-54
Don E. Engdahl, Spokane, Wash.....	1954-55
J. A. Raney, Indianapolis, Ind.....	1955-56

*Deceased.

HOW KIWANIS INTERNATIONAL IS ORGANIZED

The functioning of an ever enlarging group such as that of Kiwanis International requires a most carefully constructed organization. Kiwanis International is both efficient and economical.

Its officers are a President, an Immediate Past President, two Vice-Presidents, a Secretary, a Treasurer, twelve Trustees, and a District Governor for each of the 30 districts.

At each annual International convention there are elected: for a term of one year, a President, two Vice-Presidents, a Treasurer and for a term of two years, six Trustees.

The International Board of Trustees consists of the President, Immediate Past President, two Vice-Presidents, Treasurer and twelve Trustees. It meets regularly four times a year.

The Secretary is appointed by the Board of Trustees, attends the Board meetings, and acts as secretary of the Board.

THE INTERNATIONAL COUNCIL

The International Council, which meets twice yearly, first in October or November, and again at the time of the annual convention, in May, June or July, is composed of the Board of Trustees, the Past Presidents of Kiwanis International, and in addition thereto, at the first meeting, the District Governors-elect; and at the pre-convention meeting, the District

Governors. The purpose of this Council is to confer and advise with the Board of Trustees on matters relating to Kiwanis International. The Council also has power, at its first meeting and under certain conditions, to revise the Bylaws of Kiwanis International.

WHAT'S WHAT AT CHICAGO

The General Office located at 520 North Michigan Avenue, Chicago, Ill., is one of the most practical illustrations of Kiwanis administrative efficiency. Visiting Kiwanians are always welcome and even a brief inspection of this busy office is sufficient to convince any interested member that he belongs to a great and tremendously active organization. The work of the General Office is carried on under the direction of the International Board of Trustees, and the Secretary, O. E. (Pete) Peterson.

Assisting in the work of the General Office are sixteen staffmen, with several full-time field representatives, and a clerical force of approximately ninety. The Departments at the General Office include the following: Executive, Activities, Public Relations, Club Service, Office Management, Records, Convention, Field Service, Special Services, The Kiwanis Magazine, Publications, Key Clubs, and Accounting.

INTERNATIONAL CONVENTIONS

The Annual Convention of Kiwanis International is held in either May, June or July of each year in a city officially determined by the International Board of Trustees. To this annual convention each club is entitled to send two accredited delegates to vote on all matters proposed and to elect International officers and trustees.

The following table indicates the progress of Kiwanis. The statistics used are of June 30th of each year since 1947:

Convention	Year	Clubs	Members	Registered Attendance
Cleveland, Ohio	1916	16	1,924	Official Figures Lacking
Detroit, Mich.	1917	55	5,700	
Providence, R. I.	1918	93	10,500	
Birmingham, Ala.	1919	138	15,500	
Portland, Ore.	1920	267	28,541	
Cleveland, Ohio	1921	532	47,970	
Toronto, Ont.	1922	802	68,101	4260
Atlanta, Ga.	1923	1043	78,961	3854
Denver, Colo.	1924	1245	89,695	3373
St. Paul, Minn.	1925	1382	94,422	4459
Montreal, Quebec	1926	1546	99,786	5248
Memphis, Tenn.	1927	1638	100,849	4062
Seattle, Wash.	1928	1731	102,644	4510
Milwaukee, Wis.	1929	1812	103,283	4500
Atlantic City, N. J.	1930	1876	102,811	4228
Miami, Fla.	1931	1875	96,316	3511
Detroit, Mich.	1932	1889	88,179	2529
Los Angeles, Cal.	1933	1874	79,589	2790
Toronto, Ont.	1934	1873	83,885	2582
San Antonio, Texas.	1935	1858	86,326	2708
Washington, D. C.	1936	1900	90,547	4037
Indianapolis, Ind.	1937	1931	96,896	4009
San Francisco, Cal.	1938	1995	100,929	4056
Boston, Mass.	1939	2030	104,869	4129
Minneapolis, Minn.	1940	2099	109,856	4188
Atlanta, Ga.	1941	2159	113,443	5325
Cleveland, Ohio	1942	2180	113,052	5324
*Chicago, Ill.	1943	2191	117,932	Limited
†Chicago, Ill.	1944	2218	132,005	Attend-
‡Chicago, Ill.	1945	2289	147,607	ance
Atlantic City, N. J.	1946	2417	162,342	9346
Chicago, Ill.	1947	2635	177,251	9114
Los Angeles, Cal.	1948	2820	186,467	11,486
Atlantic City, N. J.	1949	2985	192,494	8818
Miami, Fla.	1950	3132	198,289	9036
St. Louis, Mo.	1951	3280	201,735	10,578
Seattle, Wash.	1952	3467	211,509	10,081
New York, N. Y.	1953	3611	218,247	11,534
Miami, Fla.	1954	3794	227,877	9,325
Cleveland, Ohio	1955	4062	240,880	11,141

* Wartime Conferences.

† Special delegate representation.

‡ Summer Wartime Council.

THE KIWANIS MAGAZINE

The Kiwanis Magazine, the magazine of community leaders, is the official publication of Kiwanis International, devoted to the promotion of the Objects and objectives of the organization.

The magazine is the official source of local and district, as well as International news and inspiration on every phase of Kiwanis organization and activity. Each member is a subscriber in accordance with the Constitution and Bylaws. The subscription is collected by the club from the member along with his dues. The magazine is published monthly and the subscription price for members is \$1.50 per year.

Certain regular features are to be found in each issue. These include "Committee Corner," "Kiwanis Roundup" and "Club Clinic," a question and answer department on technical questions that affect Kiwanis clubs. The International Secretary is the Editor of the Magazine.

KIWANIS DISTRICTS

The clubs of the United States and Canada are divided into thirty districts. The districts are again divided into divisions, although the division is not a unit of organization but only an area for the convenience of administration. At present there are approximately 400 divisions. The districts and the divisions vary greatly in geographical area and in the number of clubs contained therein. The Alaska-Yukon division is part of the Pacific-Northwest District, and the Hawaiian division is part of the California-Nevada District.

Each district is in charge of a *District Governor* who is assisted in the administration of the district by Lieutenant Governors, one for each division, a District Secretary and a District Treasurer.

The District Governor and Lieutenant Governors are elected annually at the district convention.

The district convention offers a splendid opportunity for fellowship and the development of Kiwanis consciousness. It is a rare chance for the new Kiwanian to obtain quickly a wide appreciation of the varied interests of the organization and a deepened realization of the appeal of its ideals to a host of men of superior quality of mind and heart.

ORGANIZATION CONFERENCES

There is maintained a regular system of organization conferences, with curricula of study and practice for the instruction of district and club officers and committees. This begins with the instruction of the Governors-elect at the International Council in October or November, is continued for the Lieutenant Governors by the Governors in their respective districts and is carried forward to the club officers of each division by its Lieutenant Governor. The club President then conducts a similar conference for his club officers and directors and chairmen of committees.

DISTRICT CONVENTIONS

Each district holds a district convention sometime between August 1 and October 15, at a date mutually agreed upon by the Board of Trustees of the district and of Kiwanis International. It is presided over by the District Governor, and is under the supervision of the District Board of Trustees. The host is a Kiwanis club, or group of clubs, in the district whose local committee cooperates with the district organization in the convention arrangements. In some districts the clubs of an entire division have acted as host with considerable success.

Each district convention is visited by at least one official representative of the International Board of Trustees, assigned by the International President.

Each chartered club in good standing in the district is entitled to three delegates, one of whom shall be the President.

THE HEART OF KIWANIS— THE KIWANIS CLUB

The basic unit of Kiwanis is the Kiwanis club. All the organization of the district and International exists in order to assist the Kiwanis club in the local community to function as perfectly as possible along the line of Kiwanis Objects and objectives. The heart of Kiwanis activity is the Kiwanis club in your community.

CLUB ADMINISTRATION

The officers of a Kiwanis club are a President, the Immediate Past President, one or more Vice-Presidents, a Secretary, a Treasurer, and seven or more Directors.

The members of the Kiwanis club are expected to be primarily active members, paying their dues promptly and attending regularly the club meetings. Faithful attendance is a prime Kiwanis virtue. An unexcused absence from forty per cent of the meetings during either half of the club year, or from four consecutive meetings, jeopardizes one's membership. Under special conditions there may also be Reserve, Privileged, and Honorary members.

Two representatives are permitted simultaneously from the same line of business, agricultural, institutional, or professional life. They must be owners or partners, executives, corporate officers or managers with administrative duties and discretionary author-

ity, or must be engaged in worthy and recognized professions for which they have received the recognized standard education.

The success of Kiwanis depends upon the intelligent loyalty and faithful activity of the members of the local club. There lies the final test of Kiwanis efficiency. In energetic, constructive community service, Kiwanis must find its path to permanency. As long as it meets a real need it may expect to live and grow.

The work of the club in applying the International Objects and objectives and in administering its local affairs is carried out by such *standing committees* as the following:

A. *Youth Services*

1. Boys and Girls Work
2. Key Clubs
3. Underprivileged Child
4. Vocational Guidance

B. *Citizenship Services*

5. Agriculture and Conservation
6. Public and Business Affairs
7. Support of Churches in Their
Spiritual Aims

C. *Kiwanis Administration*

8. Achievement Reports
9. Attendance and Membership
10. Finance
11. House
12. Inter-Club Relations
13. Kiwanis Education and Fellowship
14. Laws and Regulations
15. New Club Building
16. Programs and Music
17. Public Relations
18. Reception

WHAT IT COSTS

A membership fee is fixed by each club, payable at time of admission into membership. Also the clubs fix annual dues of various amounts, the minimum being twelve dollars, but in the majority of clubs a sum somewhat larger is advisable. Of the \$3.50 sent to Kiwanis International as dues, \$1.00 is earmarked for the building of a permanent General Office. The balance of \$2.50, in the amount of dues, provides for the work of the Club Service, Special Services, and Field Service Departments of the General Office and the availability of helpful literature; it also covers the service of the International Board, the International Council, International Committees, International Convention and other activities of definite service to the Organization and the clubs. Every dollar paid to International is set to work as wisely and as prudently as possible for the advancement of Kiwanis.

District administration expenses are met by district dues collectible from member clubs.

ACTIVITIES

Diversity, with simplicity, characterizes the organized activities of Kiwanis. The committee structure is similar in the International, district and club spheres.

Voluntary service is one of the cardinal principles of Kiwanis and a prime factor in its success. On this basis, clubs sponsor thousands of activities, related to the many types of service for which there may be no other available local outlet. These activities are specially recorded each year in the booklet "Kiwanis in Action."

The activities which are reported annually indicate the practical usefulness of Kiwanis. It is not a philosophical society, nor an ethics club. It believes in practical action as the best evidence of its high idealism. It exemplifies its motto, "WE BUILD," by a constructive program of definite, tangible enterprises.

An exceptional, successful undertaking of permanent value was the building, by popular subscription among Kiwanians, of the Harding International Good Will Memorial in Stanley Park, Vancouver, B. C. This memorial will remain a perpetual monument to the good will which Kiwanis fosters between Canada and the United States and to the friendships that know no barriers of boundaries or political affiliations.

Another continuing activity of large significance is the erection of Kiwanis Boundary Peace Tablets at crossing points along the boundary line between Canada and the United States. The design for this tablet is standard except for the date of dedication and on each tablet are the challenging words: "This unfortified boundary line between the Dominion of Canada and the United States of America should quicken the remembrance of the more than a century-old friendship between these countries—a lesson of peace to all nations." Twenty-five tablets have been erected and this activity will continue until tablets are erected at all points of crossing.

NEW KIWANIS CLUBS

One Kiwanis club begets another; inspiration and example prompt imitation. But extension of Kiwanis is not left to the haphazard of chance or individual inclination. A well defined program of club building

has been worked out as the result of careful study and experience. It combines the volunteer efforts of Kiwanians with the assistance of trained Field Service Representatives. It is known as the extension plan. (Full information is given in special booklet—"Successful Sponsoring.")

INTERNATIONAL COMMITTEES

To assist the clubs to accomplish the objectives as set forth on page 4, and to function as organizations as effectively as possible, the following standing committees of Kiwanis International have been created:

Achievement Reports, Agriculture and Conservation, Attendance and Membership, Boys and Girls Work, Inter-Club Relations, Key Clubs, Kiwanis Education and Fellowship, New Club Building, Past International Presidents, Programs and Music, Public and Business Affairs for United States, Public and Business Affairs for Canada, Resolutions, Support of Churches in Their Spiritual Aims, Underprivileged Child, Vocational Guidance.

The close correlation between the committees of Kiwanis International, the district and the club is an evidence of our efficient organization. The International committees initiate, develop and promote the programs of committee work for the year, with due regard to the objectives and policies determined by the International Board of Trustees, and under the Board's approval. The corresponding district committees endeavor to assist the International committees in educating the clubs of the district concerning the programs of committee work and in promoting their local application. The corresponding club committees seek to apply these programs of committee work to the local situation. Their task is

the actual accomplishment in terms of definite service and concrete expression of the plans so developed and so promoted.

WHAT KIWANIS IS NOT

Kiwanis is not merely a luncheon or dinner club for good fellowship. Enduring friendships and good fellowship result from the weekly meetings, but these are considered not merely as an end in themselves but rather as means to the worthy end of service and leadership.

Kiwanis is not a political organization. Controversial subjects when discussed, are directly informational, and no official club action should be taken in political matters. The members should be encouraged to exercise their responsibilities as citizens and individuals in accordance with their convictions.

Kiwanis is not a secret society. The fraternal spirit, however, is assured in the intimate fellowship of its members.

Kiwanis is not an ethical society which attempts to prescribe the morals of its community. But it is an organization of high ideals for its members and stands for the highest of business and professional standards.

Kiwanis is not a Chamber of Commerce or the duplicate of any other community group or agency. Kiwanis has Objects and objectives of its own. Its members, however, do assist and cooperate in the work of all community organizations.

Kiwanis is not a money-raising organization. But its members generally contribute their due share to all good causes and render personal service in all approved financial campaigns in their communities.

Kiwanis is not an organization with a superimposed program. Each club bases its activities on the needs of its community with the guidance and inspiration of the broad objectives of Kiwanis International.

BENEFITS OF KIWANIS MEMBERSHIP

An opportunity to associate with outstanding representatives of the business, professional, agricultural, and institutional life of your community, in an atmosphere of friendliness, mutual helpfulness, and service.

An opportunity for joint as well as individual participation in many activities for the service of humanity and for community betterment, as planned or endorsed by Kiwanis.

An opportunity to render unselfish personal service in many ways such as work for underprivileged children, vocational guidance for the young people of the community, etc.

An opportunity for self-expression to imprint your ideas on the life of your community. Mute men become trumpet toned through the Kiwanis amplifier.

An opportunity for self-development. Through the quickening influences of the club fellowship and the fulfillment of responsibilities placed upon you in the club, you will increase your personal ability as a doer of good and as a leader in community betterment.

KIWANIS LEGION OF HONOR

Kiwanis International realizes that its success is largely due to the earnest, effective and continuous membership of thousands of Kiwanians over more than a quarter of a century.

It is therefore deemed a privilege to recognize these twenty-five year members by presenting them with attractive lapel emblems and certificates.

The period of qualification for these special awards may be made up of active membership in one or more clubs, for a total of 25 years, not necessarily consecutive, and additional recognition for each five year period thereafter.

KIWANIS CODE OF ETHICS

..... ideals

AS A MEMBER of Kiwanis International, dedicated to the promotion of higher social, business and professional standards, and to the development, by precept and example, of a more intelligent, aggressive and serviceable citizenship, I recognize the Golden Rule as a guide for everyday life.

..... application

In the application of its principles it is my obligation—

- To recognize God as the Supreme Ruler and to abide by His immutable laws.
- To endeavor to perfect myself in my chosen occupation, and to use it to the best of my ability as an opportunity to serve others.
- To conduct my business or profession on a high ethical plane, so that others emulating my example will help to raise the standards of the vocation in which I am engaged.
- To maintain the spirit of fairness in competition, and help eradicate all forms of deception that violate the spirit of the law.

- To exert my influence to provide equal opportunity for the well-being of mankind.
- To promote harmony in everyday contacts, realizing that happiness is one of the major objectives of life, and that happiness depends more on the way we meet the events of life than on the events themselves.
- To improve relations between employer and employee, recognizing that tolerance, intelligence, and justice are the common ground on which all disputes should be settled.
- To exemplify good citizenship in appreciation of the fact that the strength of the nation depends upon the caliber of its individual citizens.

THE DECLARATION OF INDEPENDENCE OF MAN

In our time, as in all times, the bright forces of freedom contend with the dark forces of slavery for the allegiance of mankind.

In the second half of our century democracy leads the forces of freedom, and communism leads the forces of slavery.

In this struggle we who fight for democracy will not neglect our physical defenses nor fail to counter all aggressive and subversive works of communism.

But we must not forget the nature of this struggle: It is for the minds and souls of men.

If our strategy is only negative, we shall fail; for communism is negation.

If we stake our fate on weapons and science, on the whole armory of materialism alone, we shall fail; for communism is materialism.

To win the minds and souls of men we must propose the democratic way of life, we must crusade for the God-given spirit of each individual.

The Declaration for the Independence of the New World can gain the allegiance of men everywhere to win independence for all the world:

"We hold these truths to be self-evident, that *all* men are created equal, that they are endowed by

their Creator with certain inalienable Rights, that among these are Life, Liberty and the pursuit of Happiness. . . ."

Accordingly, we resolve that, as free men and citizens we will preach and practice the dignity and rights of all men, and we urge upon our governments that the strategy of freedom in the struggle of our time be a positive program to proclaim and establish the Declaration of Independence for all mankind.



