KIWANIS
ON THE MARCH
FOREWORD

This booklet has been prepared to present, in small compass, the projects in which the 2182 clubs of Kiwanis International were engaged during the year 1943.

It is anticipated that club officers and club committee chairmen will find it not only a review of a year's accomplishments, but a ready means of finding new opportunities for service through a consideration of the activities in which other clubs have been engaged.

It is impossible to list all of the projects which clubs sponsored. Only those activities are included which have engaged the attention of many clubs or which because of their uniqueness may appeal to other clubs.

It is hoped that this book will be accepted, not only with pride in accomplishments, but as a challenge for the broadening of activities in each Kiwanis club.

June, 1944

KIWANIS INTERNATIONAL
520 North Michigan Ave.

Chicago (11) Illinois
NATIONAL SERVICE

WARTIME CITIZENSHIP

BLOOD DONORS
50,483 Pints of blood given by Kiwanians.
272,335 Additional blood donors secured.

Activity Examples
Sponsoring Air Meet and paratroop demonstration and securing over 10,000 blood donors from audience.
Making members responsible for securing five or more blood donors apiece.
Providing facilities for mobile plasma units.
Supplying food, coffee, and cigarettes to blood donors.
Sponsoring radio appeals for blood donors.
Providing transportation to blood donors.

COURTESIES TO SERVICEMEN AND WOMEN
181,343,760 Packs of cigarettes sent to those in service.
144,983 Gifts (other than cigarettes) made to members of the Armed Forces.
1,698,842 Servicemen and women contacted through entertainment, letter writing, mailing of hometown newspapers, etc.

Activity Examples
Entertaining servicemen and women in members’ homes.
Providing roadside shelters.
Meeting servicemen in railroad stations and inviting them to club meetings.
Providing entertainment in camps and U.S.O. Centers.
Publishing special news sheets and sending them to camps and overseas.
Sending “contact” to military service members of Kiwanis.
Supplying transportation in cities and towns.
Sending Christmas packages.
Mailing hometown papers.
Providing comforts, entertainment, aid and counselling to convalescents in hospitals.
Writing letters to those in service.
NATIONAL SERVICE

WARTIME CITIZENSHIP

PATRIOTIC ACTIVITIES

356 Activities reported
112,071 Persons participating

Activity Examples
Sponsoring showing of War films.
Organizing and donating to War Relief funds.
Collecting clothing for overseas shipment.
Conducting sales campaigns of National flags.
Urging flying of flags from all homes and places of business.
Sponsoring observances of patriotic holidays.
Conducting Air Corps, Army and Navy demonstrations.
Giving patriotic addresses.

SUPPLYING SPEAKERS ON NATIONAL AND COMMUNITY PROJECTS

10,853 Addresses by Kiwanians at Kiwanis Clubs.
29,327 Addresses by Kiwanians before other organizations.

Activity Examples
Addresses on Bond Drives, U.S.O. Campaigns, Red Cross War Funds, Civilian Defense and similar subjects.

WAR FINANCING

$870,373,360.00 in war bonds and stamps bought and sold.

Activity Examples
Arranging campaigns within clubs.
Conducting auctions of commodities paid for by purchase of bonds.
Sponsoring mass meetings for sale of bonds.
Purchasing enough bonds to buy hospital trains, bombers, "P.T." boats, jeeps and other equipment.
NATIONAL SERVICE

WARTIME CITIZENSHIP

MISCELLANEOUS

8,352 Kiwanians served on Draft and Rationing Boards.
32,492 Kiwanians engaged in Civilian Defense.
10,853 Kiwanians spoke before Kiwanis Clubs on Bond Drives, U.S.O. Red Cross and similar campaigns, as well as on Civilian Defense, Rationing, Black Market Eradication, etc.
29,327 Kiwanians spoke before other organizations on similar topics.
653,696 Tons of scrap collected by Kiwanis Clubs.
$236,524.45 Raised for the Red Cross.
$4,028,280.95 Raised for all activities other than Youth Service.

NATIONAL SERVICE

KEEP AMERICA AMERICAN (UNITED STATES)

316 Club participating.
1724 24-sheet billboard posters placed.
129,880 Column inches of newspaper advertising used.
37,983 Window cards displayed.
15,622 Creed cards posted.
3,075,385 Circulars mailed.
7,682 Column inches of spontaneous news and editorial comment evoked.
$225,659.05 Expended.

Activity Examples

This was a patriotic program in accord with the fourth Object of Kiwanis International. By this means the Kiwanis Clubs aroused the citizens of their cities to a realization of the privileges and responsibilities of citizenship. It also stressed the fact that individual free enterprise has been the means through which the United States has become a great nation, and that this principle must be preserved if we are to assume and maintain world leadership. The American system of individual enterprise is what we are fighting to preserve abroad, it must not be lost at home.
COMMUNITY SERVICE

AGRICULTURE

KIWANIS FARMER MEETINGS

228 Meetings held
44511 Farmers in attendance

Activity Examples
Entertaining farmers and their wives at banquets.
Providing opportunities for farmers and Kiwanians to discuss problems and get better acquainted.
Holding barbecues for farm families.
Conducting meetings in Grange Halls.
Securing informed speakers on “Hybrid Corn” and similar subjects.
Sponsoring corn husking contests.

VICTORY FARM RECOGNITION

6622 Awards made to farmers.

Activity Examples
Awarding Kiwanis Victory Farm plaques to farmers contributing to war effort on the farms.
Conducting radio programs outlining need for increased production and basis on which Kiwanis Victory Farm plaques would be awarded.

LOCAL FESTIVITIES

41 Activities reported
28,542 In attendance

Activity Examples
Conducting ploughing matches.
Staging annual Corn Day.
Sponsoring strawberry festival.
Presenting farm festival and horse shows.
Sponsoring ewe lamb show.
Conducting Harvest Home Festivals.
COMMUNITY SERVICE

AGRICULTURE

RURAL-URBAN COOPERATION

119 Activities reported
4206 Persons affected
$1,407 Expended

Activity Examples
Creating markets for products.
Securing plants for processing dairy and other products.
Establishing night schools for farmers.
Aiding in securing farm labor.
Sponsoring campaigns for improving livestock.
Encouraging planting of winter legumes on harvested peanut land.
Conducting campaigns to secure improvement in cotton crops.
Securing livestock feed.
Securing aid of soldiers in cleaning up after floods.
Conducting classes in farm machinery repair.
Aiding farmers in securing needed gasoline rations.
Planting of pine and other seedlings.

VICTORY GARDENS

1347 Activities reported
93,018 Gardens planted
$4,316.11 Expended

Activity Examples
Securing plots and making them available for gardens.
Conducting Victory Garden contests.
Providing instruction in gardening.
Making fertilizers and insecticides available.
Securing passage of local ordinances to provide punishment of Victory Garden thieves.
Arranging facilities for canning.
COMMUNITY SERVICE

AGRICULTURE

MISCELLANEOUS
341 Activities reported

Activity Examples
  Conducting lecture discussions on soil erosion.
  Securing Agricultural Experimental sub-stations.
  Providing information on extermination of rats.
  Collecting reading matter for Emergency Farm Labor Camps.
  Securing fertilizers.
  Promoting building of terraces and forming of drainage districts.
  Sponsoring reforestation projects.
  Supporting county fairs.

COMMUNITY SERVICE

BUSINESS STANDARDS
91 Activities reported.

Activity Examples
  Sponsoring establishment of Better Business Bureaus.
  Conducting Golden Rule Week.
  Eliminating fly-by-night merchants.
  Cooperating with O.P.A. price ceiling enforcement.
  Securing elimination of "black markets."
COMMUNITY SERVICE

PUBLIC AFFAIRS

AID TO BUSINESS AND INDUSTRY

78 Activities reported

Activity Examples
- Entertaining members of labor unions to develop better understanding.
- Sponsoring meetings of merchants and O.P.A. officials.
- Securing prisoners of war for use in harvesting crops.
- Providing scholarships in Labor Relations to high school graduates.
- Sponsoring uniform business hours for merchants.
- Aiding in securing housing for defense workers.
- Securing improvement of freight handling.
- Securing new industries.

CIVIC IMPROVEMENT

387 Activities reported
$119,845.67 Expended

Activity Examples
- Conducting tree and shrub planting programs.
- Building hospitals.
- Securing appointment of Civic Planning Committees.
- Erecting bicycle racks.
- Securing public libraries.
- Building picnicking grounds.
- Sponsoring Clean-Up Weeks.
- Obtaining improved transportation.
- Establishing and equipping community canning centers.
- Securing erection of quick-freeze and cold storage locker plants.
COMMUNITY SERVICE

PUBLIC AFFAIRS

COMMUNITY FUNDS

1335 Activities reported
$2,189,239.50 Raised

Activity Examples
- Securing professional directors for campaigns.
- Organizing fund campaigns.
- Sponsoring establishment of Community Chests.
- Providing workers for soliciting.
- Furnishing trained leadership from Kiwanis membership.

COOPERATION WITH CHAMBER OF COMMERCE

44 Activities reported
$2,090.60 Expended

Activity Examples
- Joining in movements sponsored by the Chamber of Commerce.
- Aiding in increasing membership.
- Inviting representatives of Chamber of Commerce to present its problems and plans to club membership.
- Raising funds for Chamber of Commerce promotions.
- Providing leadership for local and National Chambers of Commerce.
COMMUNITY SERVICE

PUBLIC AFFAIRS

GETTING OUT THE VOTE

146 Activities reported.

Activity Examples
- Publishing ads urging all voters to go to polls.
- Inserting reminders in weekly bulletins.
- Providing speakers to other organizations on value of franchise.
- Conducting “Pay Your Poll Tax” campaigns.
- Distributing “Vote Election Day” buttons.
- Giving “I Have Voted” tags to voters leaving polling places.
- Aiding in registration of voters.

HEALTH and SANITATION

72 Activities reported
75,000 Posters placed.

Activity Examples
- Establishing free medical clinic for families of persons in Armed Forces.
- Securing doctors for communities needing medical service.
- Sponsoring County Health Units.
- Providing needed equipment for hospitals.
- Conducting surveys of housing and sanitation.
- Distributing posters and literature on venereal disease.
- Securing removal of disease breeding eyesores.
COMMUNITY SERVICE

SUPPORT OF CHURCHES IN THEIR SPIRITUAL AIMS

424 Activities reported
5402 Members engaged
$6,849.25 Expended

Activity Examples

- Distributing window cards urging church attendance.
- Sponsoring radio programs.
- Publishing newspaper appeals.
- Forming local church federations.
- Urging church attendance as exercise of one of our freedoms.
- Sponsoring "Daily Moment of Prayer" at same time each day, announced by ringing of church bells or sounding of sirens.
- Devoting club programs to appropriate observance of religious seasons.
- Attending church in a body.
- Conducting church attendance contests.
- Providing lay speakers for churches unable to secure pastors because of war conditions.
- Placing church directories in prominent locations.
- Sponsoring observance of "Brotherhood Week."
YOUTH SERVICE

BOYS and GIRLS WORK

AGRICULTURAL TRAINING

<table>
<thead>
<tr>
<th>Activities</th>
<th>Expended</th>
</tr>
</thead>
<tbody>
<tr>
<td>194</td>
<td>$11,964.58</td>
</tr>
<tr>
<td>2713 Boys and girls given training</td>
<td></td>
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ATHLETICS

<table>
<thead>
<tr>
<th>Activities</th>
<th>Expended</th>
</tr>
</thead>
<tbody>
<tr>
<td>362</td>
<td>$9,236.57</td>
</tr>
<tr>
<td>281 Clubs cooperating</td>
<td></td>
</tr>
</tbody>
</table>

Activity Examples
- sponsoring soft-ball leagues.
- sponsoring baseball leagues.
- providing ice-skating ponds.
- providing lights for ice-skating ponds.
- collecting used skates and distributing them among underprivileged.
- providing swimming pools.
- supplying lifeguards at swimming places.
- developing playgrounds and athletic fields.
- providing concrete slabs for roller skating.
- supplying swimming instruction.
- giving banquets for school athletes and teams.
- purchasing athletic equipment.
YOUTH SERVICE

BOYS and GIRLS WORK

BOY SCOUTS

1823 Activities reported
906 Sponsored
$41,032.89 Expended

Activity Examples

- Furnishing meeting places.
- Providing scout leaders.
- Supplying equipment.
- Conducting Court of Honor.
- Sponsoring collection and renovating of toys at Christmas.
- Conducting campaigns for funds.
- Providing plots for Scout Victory Gardens.
- Building club houses and camp buildings.
- Providing trees for planting by Scouts.
- Presenting flags and banners.
- Providing trucks for scrap drive.
- Providing equipment for Sea Scouts and Air Scouts.

CAMP FIRE GIRLS

31 Activities reported
24 Groups sponsored
$3,779.60 Expended

Activity Examples

- Paying expenses of girls at camp.
- Repairing Camp Fire Building
- Improving road to camp.
- Installing plumbing and fireplace in hut.
- Sponsored collection of silk and nylon hose by Camp Fire Girls.
- Arranging Camp Fire Girls Victory Garden contest.
- Furnishing meeting places.
YOUTH SERVICE

BOYS and GIRLS WORK

4-H CLUBS

<table>
<thead>
<tr>
<th>Activities reported</th>
<th>426</th>
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<tbody>
<tr>
<td>4-H clubs sponsored</td>
<td>184</td>
</tr>
<tr>
<td>Awards made</td>
<td>8772</td>
</tr>
<tr>
<td>Expended</td>
<td>$23,460.11</td>
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</tbody>
</table>

Activity Examples

Arranging store window exhibits and prizes.
Setting up 4-H Corn Club programs with county agents.
Providing field trips.
Holding 4-H Club recognition dinner with awards to contest winners.
Setting up 4-H Potato Club programs.
Sponsoring 4-H Club Achievement Day at University with over 500 4-H members in attendance. Medals and prizes awarded.
Setting up 4-H Tomato Club programs.
Sponsoring annual 4-H livestock shows.
Paying expenses of 4-H Club members to 4-H Conventions and Conferences.
Supplying sewing machines to 4-H Club girls.
Supplying livestock and seeds to 4-H Club members.

FUTURE FARMERS OF AMERICA

<table>
<thead>
<tr>
<th>Activities reported</th>
<th>12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expended</td>
<td>$1,693.50</td>
</tr>
</tbody>
</table>

Activity Examples

Sponsoring Future Farmers Night.
Sponsoring joint meeting of Future Farmers of county.
Awarding prizes to Future Farmers at County Fairs.
Entertaining Future Farmers at special meeting.
Providing loan fund for purchase of seeds and livestock by Future Farmers.
Conducting public speaking contest.
Sponsoring F.F.A. play to raise money for Bond Drive.
YOUTH SERVICE

BOYS and GIRLS WORK

GIRL SCOUTS

97 Activities reported
76 Troops sponsored
$14,481.40 Expended

Activity Examples
Providing funds for uniforms for those unable to purchase them.
Construction of cabins.
Supplying funds for kitchen.
Improving heating facilities of Girl Scout hut.
Providing camp water system.

JUVENILE DELINQUENCY

131 Activities reported
(not including work with Boy Scouts, Junior Achievement, Girl Scouts, Boys Clubs, 4-H Clubs, Key Clubs, Youth Centers, etc.)

169,315 Boys and girls affected by programs
$7,320 Expended

Activity Examples
Conducting surveys.
Establishing of Juvenile Councils.
Aiding Juvenile Courts.
Working with Grand Juries.
Opening Youth Centers.
Operating homes.
Providing friendly guidance to delinquents.
Securing enlargement of recreational facilities.
Working with parents of delinquents.
Securing establishment of curfews.
Acting as voluntary parole officers.
YOUTH SERVICE

BOYS and GIRLS WORK

JUNIOR AIR CADETS (CANADA)

43 Activities reported
34 Corps sponsored
$28,375 Expended

Activity Examples
Organizing squadrons.
Purchasing uniforms for cadets.
Erecting buildings for training purposes.
Supplying training personnel.
Holding Junior Air Cadet recognition meetings.
Raising funds for Junior Air Cadet bands.
Providing rifle ranges.
YOUTH SERVICE

BOYS and GIRLS WORK

KEY CLUBS
78 Key Clubs sponsored
4,892 Members of Key Clubs

Activity Examples
Supplying guidance to club officers.
Entertaining members at Kiwanis meetings.
Aiding at Key Club Conventions.
Providing expenses to conventions.
Arranging for assistance of Key Clubs in ration book issuance.
Supplying necessary equipment.
Suggesting Key Club activities.
Attending meetings of Key Clubs.
Aiding Key Clubs in activities.
Providing for furnishing and renovating of meeting places.

RECREATION
270 Activities reported
$24,087.80 Expended

Activity Examples
Equipping of playgrounds.
Donating of sites for playgrounds.
Building playgrounds.
Sponsoring and providing awards for hobby shows.
Securing provision of recreational facilities in housing developments.
Taking children to baseball games, circuses, fairs, etc.
Building wading pools and swimming pools.
Sponsoring model airplane building and contests.
Erecting bicycle racks.
Conducting Bicycle Safety Clubs.
YOUTH SERVICE

BOYS and GIRLS WORK

YOUTH CENTERS
278 Activities reported
$41,317.42 Expended

Activity Examples
Securing community support for Youth Centers.
Securing locations for Youth Centers.
Converting garages, Y rooms, stores, etc., for use as Youth Centers or canteens.
Supplying booths, ping-pong tables, shuffleboard, games and juke boxes.
Providing proper supervision.
Sponsoring weekly dances.

MISCELLANEOUS
1894 Activities reported
4292 Children affected
$26,652.75 Expended

Activity Examples
Sponsoring boys clubs.
Organizing High School Victory Corps.
Providing Y.M.C.A. memberships.
Organizing Junior Y groups.
Paying expenses to Boys State.
Sponsoring Circle K Fraternity.
Sponsoring Junior Achievement.
YOUTH SERVICE

UNDERPRIVILEGED CHILD

CAMPS

1,128 Activities reported
122,121 Child weeks in camp
$1,200,000 Expended

Activity Examples
Selecting children with aid of Welfare Bureaus, Councils of Social Agencies and other agencies.
Providing physical examinations.
Clothing furnished needy children before leaving for camp.
Providing one to four weeks in camp for each child.
Sending children with tubercular inclination and cripples to special camps.

DAY NURSERIES

93 Activities reported
4668 Children cared for
$12,814.50 Expended

Activity Examples
Making of surveys to determine needs.
Contributing to established day nurseries.
Establishing day nurseries and conducting them until communities accept them as a community responsibility.
Providing transportation of children to nursery schools.
Operating House of Friendship.
Donating equipment to nursery schools.
YOUTH SERVICE

UNDERPRIVILEGED CHILD

EDUCATIONAL ASSISTANCE

71 Activities reported
$3,391 Expended

Activity Examples

Providing training equipment for orphanages.
Supplying musical instruction to talented underprivileged children.
Placing encyclopedias in homes for children.
Furnishing textbooks in braille for blind children.
Securing provision in schools for training of deaf children.
Donating technical works to libraries.

FOOD DEFICIENCIES

469 Activities reported
71,795 Children benefited
$187,399.11 Expended
40,715 Needy families aided
5,314.681 Pints of milk supplied

Activity Examples

Providing hot school lunches.
Supplying cod liver oil for undernourished children.
Furnishing milk at schools.
Sending fresh fruits to homes for children.
Providing special holiday dinners and entertainment at orphanages.
Setting up classes in nutrition.
Giving orange juice to underprivileged school children.
YOUTH SERVICE

UNDERPRIVILEGED CHILD

MENTAL HYGIENE
1 Club reporting
$340 Expended

Activity Examples
Sponsoring mental hygiene clinic until community recognized its value and made it a community project.

OPERATIVE CLINICS
174 Activities reported
1732 Children treated
$6,015.95 Expended

OPERATIONS PERFORMED
Activity Examples
Performing of Tonsillectomies.
Providing dental surgery.
Paying for head tumor operation.
Supplying optical surgery.
Providing operations on ears.
YOUTH SERVICE

UNDERPRIVILEGED CHILD

ORTHOPEDIC ASSISTANCE

38 Activities reported
741 Children aided
$4,142.42 Expended

Activity Examples
Conducting orthopedic clinics.
Furnishing braces and other orthopedic appliances.
Sponsoring beds in orthopedic hospitals.
Providing orthopedic treatments.
Transporting underprivileged children to orthopedic hospitals.
Securing treatment and employment for spastics.

PHYSICALLY HANDICAPPED

758 Activities reported
41,766 Children aided
$190,728.77 Expended

Activity Examples
Conducting homes for crippled children.
Providing hearing aids and eyeglasses.
Supplying operations and treatment for crippled.
Furnishing artificial limbs.
Sponsoring dental clinics.
Purchasing audiometers for school use.
Providing wheelchairs.
Sponsoring clinics for diphtheria immunization.
Contributing funds for infantile paralysis research and treatment.
Providing tonsillectomies and treatment for asthma.
Securing increase in local and county appropriations for health services.
YOUTH SERVICE

VOCATIONAL GUIDANCE

COUNSELING

294 Activities reported
208 Clubs reporting
245,755 Youths Counseled
$2,850.83 Expended

Activity Examples
Conducting weekly discussions with students.
Providing tests of occupational interests, personality, orientation, intelligence and aptitude.
Supplying guidance to prospective members of Armed Forces.
Securing services of trained vocational counselors.
Conducting Career Days.
Providing speakers on specific vocations.

SCHOOL CONTACTS

286 Activities reported
$17,063.96 Expended

Activity Examples
Establishing Vocational Guidance libraries in schools.
Conducting student loan funds.
Sponsoring essay contests on Postwar Opportunities for Youth.
Providing speakers on specific vocations.
Making scholarship awards.
Organizing school bands and furnishing instruction.
Securing modernization of school equipment.
Sponsoring and training school cadet corps.
YOUTH SERVICE

VOCATIONAL GUIDANCE

TRADE TRAINING
82 Activities reported
$2,974 Expended

Activity Examples
Giving training in selected vocations.
Securing "try out" opportunities for students.
Supplying Victory Garden instruction.
Furnishing guidance in raising of livestock.
Providing trade libraries.
Securing installation of modern equipment for vocational training in schools.

YOUTH EMPLOYMENT
167 Activities reported
3128 Youth placed

Activity Examples
Securing high school students to gather crops.
Conducting classes in salesmanship and placing students in stores during Christmas rush.
Providing part time employment.
Providing places in offices and shops of war industries.
OBJECTS OF
KIWANIS INTERNATIONAL

To give primacy to the human and spiritual rather than to the material values of life.
To encourage the daily living of the Golden Rule in all human relationships.
To promote the adoption and the application of higher social, business and professional standards.
To develop, by precept and example, a more intelligent, aggressive and serviceable citizenship.
To provide through Kiwanis clubs a practical means to form enduring friendships, to render altruistic service and to build better communities.
To cooperate in creating and maintaining that sound public opinion and high idealism which make possible the increase of righteousness, justice, patriotism and good will.