

The [Partnership for Healthy Mouths, Healthy Lives](#)- Children's Oral Health Campaign,- Wins Ad Council-Public Service Award (PSA-2014)

The Ad Council's 2014 Gold Bell Award has been presented and oral health for children is center stage. The winning Children's Oral Health PSAs by Grey New York are humorous depictions of life lessons which make the point that while parenting can be tricky at times, getting kids to brush for two minutes, twice a day can be easier than most other things parents will try to teach their children.

The PSAs direct parents to www.2min2x.org to find interactive games for their children and facts on the importance of brushing teeth. The Ad Council is a private non-profit organization with a 70 year history of directing volunteer talent from the advertising and media worlds to deliver critically important messages to the American public. Who doesn't remember "Smokey the Bear 'Only You Can prevent Forest Fires?'"

Access AD Council Award: <http://www.adcouncil.org/New-Events/Press-Releases/Grey-Honored-with-the-Ad-Council-s-Annual-Top-Creative-Award-for-Children-s-Oral-Health-Campaign>



First Friday.....December 5, 2014

The holiday season is a wonderful time to reflect. As we ramp up the December festivities, I want to let you know how thankful I am for each member of our dental school community—faculty, staff, students, alumni, and friends—for the important work we do together. Improving the oral health of not just Indiana citizens but throughout the U.S. and around the world is the work we do. We depend on the dedicated IUSD community members to advance our instruction, research, public policy, service and scholarship. Thanks to each of you for making 2014 a most successful year!

Our dynamic environment provides opportunities to advance the Vision and Mission of IUSD to make *Indiana University School of Dentistry one of the best dental schools of the 21st century.* *With gratitude and thanks, I wish each of you a Happy Holiday Season!*

• Dental Building Project

We have spent much of calendar 2014 consulting with the Smith Group JJR, the architectural planning group for IU working on: the Inter-Professional Education (IPE) project, master space planning needs for IU dentistry and options for IUSD on the former Wishard campus. Readers of First Friday may recall our decision last November 22, 2013 to proceed with the feasibility planning for relocation of IUSD –in total or in part--to the Wishard campus. Twelve months and various iterations later, we will stay put at the Michigan Street location. We now return to the original plan of expanding our existing structure for new clinical facilities and then renovate of the remaining dental buildings. More details coming in 2015!

We have moved ahead and re-opened the old Regenstrief dental clinic temporarily to take the pressure off IUSD which lost clinic and office space when Wishard closed the building in December 2013. Predoctoral oral surgery services, the IUSD emergency dental clinic and a “team” clinic will be in full operation shortly after the new year-2015.

• DDS Admissions 2015 at IUSD

The demand by DDS applicants to dental school remains strong both nationally and at IUSD. The quality of in-state applicants applying for admissions to the IU dental school has reached a new high this year. At the midpoint in the 2014-15 admissions cycle, the quality of the first cohort of in-state applicants stands at an average of over 3.7 (gpa on a 4 point scale) and DAT score of 21 with candidates having many extracurricular experiences. The admission cycle ends in March 2015. The IUSD Admissions Committee has a tough job, but takes its role very seriously to consider all applicants in a balanced fashion within the context of the overall in-state and out of state applicant pools.

First Friday....IUSD Dean's Update December 5, 2014

- **Indiana Veterans' Employability Project Dental Connection**

Dr. Karen Yoder is working to improve a veteran's oral health and job prospects! This program identifies homeless veterans who have missing front teeth and are at a disadvantage in the job interview process. Each of the veterans chosen for the dental program also registers for job training services. Through several screening programs, IUSD has selected 18 veterans, all of whom have been endorsed by their agency as being honorably discharged, 60 years of age or younger, and employable and looking for employment. Depending on the success of this pilot program, IUSD may expand it. Bravo, Karen!

- **IUSD Patient Parking Lot Changes**

The old rusty abandoned parking attendant shelters have been removed to make way for new automated gates which will control access to the east patient parking lot. In the next few weeks, these automated gates will be installed to better monitor patient parking by the University. Details on the changes will be coming soon.

- **IUSD Predoctoral Emergency Clinic Opens December 1st**

The IUSD Predoctoral Emergency Clinic at Regenstrief opened last Monday, December 1, 2014. There are four chairs and Dr. Dan Bennett is the Clinic Director. The vision for this clinic is to meet as many urgent needs as we can so students may call 278-0527 (front desk phone at RG) to see if appointments are available. As you are screening new patients, if an urgent need is identified, those patients are ideal candidates for the Emergency Clinic.

- **New Faculty-Dr. Pamela Linder: Interim General Practice Residency Director**

Please join me in welcoming Dr. Pamela Jackson Linder who has recently joined the IUSD faculty as a visiting faculty and interim director of the soon to be restored General Practice Residency program. We are moving ahead to reinstitute the IUSD GPR program with a July 1, 2015 start date. Dr. Linder is a 2011 graduate of Tufts dental school and completed her GPR program in Boston at Brigham and Woman's Hospital/Harvard School of Dental Medicine in 2012. She maintains clinical interests in treating medically complex and special needs pediatric patients. Welcome Dr. Linder!

- **January Clinical Faculty Orientation: Tuesday January 6, 2015**

On Tuesday, January 6, 2015, clinical faculty will be attending the 2015 Spring Semester Orientation at the University Tower ballroom beginning at 9am. The morning session will be focused on various clinical and academic changes for 2015 followed by lunch and departmental specific training and meetings in the afternoon.

- **IUSD Holiday Breakfast-December 17, 2014 7:30am**

Come join the holiday fun on Wednesday, December 17th 7:30 to 9:00am when we will celebrate a festive holiday breakfast being served in the Student Lounge – lower level. Food, fun and some holiday prizes!!

Thank you for your continued dedication and support of the Vision and Mission of IUSD. I'll be back next year with the 2015 January edition of *First Friday...Dean's Update*.

Wishing each of you a Happy Holiday Season!

Thanks to each of you for your dedication to and support of the Vision and Mission of IUSD. I'll be back next month with another edition of *First Friday...Dean's Update*.



–John

Check out all the current IUSD News on our [website](http://www.dentistry.iu.edu/) or at:
<https://www.dentistry.iu.edu/>